



Massachusetts Gaming Commission
101 Federal Street, 12th Floor,
Boston, MA 02110

Appendix F

2018 COMMUNITY MITIGATION FUND
Non-Transportation Planning Application
BD-18-1068-1068C-1068L-22137

Please complete the entire application.

Check if a joint application

Town of Saugus

1. NAME OF MUNICIPALITY(IES)/GOVERNMENT ENTITY(IES)/DISTRICT(S)

Scott C. Crabtree, Town Manager

2. NAME AND TITLE OF INDIVIDUAL RESPONSIBLE FOR HANDLING OF FUNDS ON BEHALF OF MUNICIPALITY/GOVERNMENTAL ENTITY (CONTRACT MANAGER)

Scott C. Crabtree, Town Manager

3. LEAD APPLICANT – NAME AND TITLE OF INDIVIDUAL RESPONSIBLE FOR HANDLING OF FUNDS ON BEHALF OF MUNICIPALITY/GOVERNMENTAL ENTITY (CONTRACT MANAGER)

298 Central Street Suite 1 Saugus, MA 01906

4. ADDRESS OF INDIVIDUAL RESPONSIBLE FOR HANDLING OF FUNDS ON BEHALF OF MUNICIPALITY/GOVERNMENTAL ENTITY (CONTRACT MANAGER)

781.231.4111

5. PHONE # AND EMAIL ADDRESS OF INDIVIDUAL AUTHORIZED TO HANDLE FUNDS ON BEHALF OF MUNICIPALITY/GOVERNMENTAL ENTITY

SCrabtree@Saugus-Ma.gov

6. NAME AND CONTACT INFORMATION OF JOINT APPLICANTS – MUNICIPALITIES/GOVERNMENTAL ENTITIES/DISTRICTS

Scott C. Crabtree, Town Manager

7. NAME AND TITLE OF INDIVIDUAL(S) AUTHORIZED TO COMMIT FUNDS ON BEHALF OF MUNICIPALITY(IES)/GOVERNMENTAL ENTITY(IES)

298 Central Street Suite 1 Saugus, MA 01906, 781.231.4111, SCrabtree@Saugus-MA.gov

8. ADDRESS, PHONE # AND EMAIL ADDRESS OF INDIVIDUAL(S) AUTHORIZED TO COMMIT FUNDS ON BEHALF OF MUNICIPALITY(IES)/GOVERNMENTAL ENTITY(IES)

Wynn, LLC (Everett)

9. NAME OF GAMING LICENSEE

1. IMPACT DESCRIPTION

Please describe in detail the related impact that is attributed to the construction or operation of a gaming facility. Please provide support for the determination that the construction or operation of the gaming facility caused, is causing or may cause the impact.

In addition to increased vehicular traffic, there will be an increase in tourism to the area, however many of those dollars will be spent solely at the new gaming facility; more so, local consumers will reallocate their disposable income to the new stores and restaurants within the gaming facility which will decrease the amount of spending at Saugus retail centers and restaurants resulting in a loss of meal tax revenue and overall sales for businesses.

2. PROPOSED USE OF PLANNING FUNDS

- a) Please identify the amount of funding requested.
- b) Please identify below the manner in which the funds are proposed to be used.
- c) Please provide documentation (e.g. - invoices, proposals, estimates, etc.) adequate for the Commission to ensure that the funds will be used for the cost of planning to mitigate the impact from the construction or operation of a proposed gaming establishment.
- d) Please describe how the planning request will address the specific impact indicated.
- e) Please attach additional sheets/supplemental materials if necessary.
- f) For joint grant requests, please state the amount requested for the joint request. Please also state the amount of any Regional Planning Incentive Award requested and provide separate detail on the use of these additional funds.

- a) \$50,000
- b) Development of a bike path connecting the Northern Strand Community Trail to the future location of the Saugus RiverWalk.
- c) From the furthest point east on the Northern Strand Community Trail, the bike path will travel roughly 915' feet south on Lincoln Street, run east on Vincent Street for roughly 490', run south on Johnson Street for 1,060' before turning southeast onto Ballard Street for about 2/3 of a mile (3,230') where it will link to the future Route 107 bridge bike path. The bike path is essentially an extension of the Northern Strand Community Trail and ties into the large East Coast Greenway project promoted and supported by the Department of Conservation and Recreation. Although there will be an increase in tourism to the area, the Town of Saugus needs to find new ways to maintain its economic viability as less people frequent local retail centers and restaurants, choosing instead to enjoy the new amenities at the gaming facility. The bike path is one way the town will continue to promote itself as an open space destination, an on-going efforts that is taking the shape with the development of an open space brochure, wayfinding, and branding scheme; this larger vision begins with the development of a town bike path system that draws people from the more rural recreational path to the more suburban bike path that connects to local businesses and other recreational activities that are planned for the RiverWalk.
- d) In order to spur economic development opportunities unrelated to retail and restaurants the town is pivoting towards outdoor recreation that will activate the underutilized waterfront along the Saugus River. The bike path will provide a recreational opportunity for tourists to experience the community and spend money locally, whether on other recreational activities on the waterfront or at a local store while stocking up on refreshments. The bike path is a chance for the community to sustain itself in the face of a changing market place, one which will see newer, on trend restaurants and retail stores locating at the casino instead of at the Square One Mall, in Cliftondale Square, or along Route 1 – a significant source of revenue for the community of Saugus.
- e) Please see attached map for details on proposed bike path location and planned RiverWalk.

3. CONNECTION TO GAMING FACILITY

Please provide specificity/evidence that the requested funds will be used to address issues or impacts directly related to the gaming facility.

The gaming facility will attract both tourists and local consumers to its new shopping and dining options. Funding to connect the Northern Strand Community Trail to the planned RiverWalk offers the Town of Saugus a chance to draw tourists to the community through recreational opportunities which will spur spending at local establishments that might otherwise be overlooked. Enhancing and expanding connectivity between the gaming facility and Saugus will allow the town to maintain economic relevance despite a shift in how revenue is generated. Additionally, these funds will build upon the Community Mitigation Fund projects approved by the Commission; those project include developing a wayfinding/brand scheme and publishing an Open Space Brochure. If the community is to remain fiscally sound it must begin to plan for an economy that is not solely dependent on traditional consumer patterns and move towards offering experiences. The planned RiverWalk will offer both for profit and free recreational opportunities and this bike path is a way to create a safe connection from the existing Community Trail and the RiverWalk. Without this path Saugus' natural open spaces will be just one stop shops; this path offers the community a chance to develop a cohesive recreational package that compliments the offerings of the gaming facility.

4. IMPACT CONTROLS/ADMINISTRATION OF IMPACT FUNDS

Please provide detail regarding the controls that will be used to ensure that funds will only be used in planning to address the specific impact. If non-governmental entities will receive any funds, please describe what reporting will be required and how the applicant will remedy any misuse of funds.

The project will be managed by the Town's Department of Planning and Development. The Department has successfully handled funding provided by the Commission during 2017, as well as other state grants, which has led to completed projects with timely reporting of how funding was spent. As has been done in the past, the town will provide the Commission with invoices and memorandums as well as required quarterly reports detailing project status and expended funds.

5. CONSULTATION WITH REGIONAL PLANNING AGENCY (RPA)/NEARBY COMMUNITIES

Please provide details about the Applicant's consultation with the Regional Planning Agency serving the community and nearby communities to determine the potential for cooperative regional efforts regarding planning activities.

The town has worked with MAPC on numerous projects and this bike path proposal is based on work completed in 2013 in MAPC's *Northern Strand Trail Communities Bicycle and Pedestrian Network Plan* which evaluated Saugus' streets and determined which type of bike paths would be appropriate and where they should be placed in order to create successful connectivity. The plan also included evaluations for Chelsea, Everett, Lynn, Malden, and Revere.

6. MATCHING FUNDS FROM GOVERNMENTAL OR OTHER ENTITY

Please demonstrate that the governmental or other entity will provide significant funding to match or partially match the assistance required from the Community Mitigation Fund. Please provide detail on what your community will contribute to the planning projects such as in-kind services or planning funds.

Presently, the town's Department of Planning and Development, as well as the Town Manager's office will provide additionally funding for this project. MassDOT's Complete Streets program is another potential source of funding, as this project will enhance the public right-of-way and will complement MassDOT's plans for a bike path to extend over the Belden Bly Bridge on Route 107 connecting Saugus to Lynn. The Town's Town Planner and Director of Public Works have each attended the required MassDOT Complete Streets seminar deeming the Town eligible to compete for MassDOT funding. If this project is approved by the Commission the town will seek funding from MassDOT.

In-kind services will be provided by the Department of Planning and Development and Department of Public Works. The Department of Planning and Development will work with DPW to select materials, develop a schedule, work on a public outreach campaign, and implement other aspect of the project such as wayfinding.

7. RELEVANT EXCERPTS FROM HOST OR SURROUNDING COMMUNITY AGREEMENTS AND MASSACHUSETTS ENVIRONMENTAL POLICY ACT (MEPA) DECISION

- a) Please describe and include excerpts regarding the impact and potential mitigation from any relevant sections of the community's Host or Surrounding Community Agreement.
- b) Where applicable, please also briefly summarize and/or provide page references to the most relevant language included in the most relevant MEPA certificate(s) or comment(s) submitted by the community to MEPA.
- c) Please explain how this impact was either anticipated or not anticipated in that Agreement or such MEPA decision.
- d) If planning funds are sought for mitigation not required under MEPA, please provide justification why funding should be utilized to plan for such mitigation. For example, a community could provide information on the significance of potential impacts if the impact exceeds projected estimates.

N/A – the Town of Saugus does not have a Host or Surrounding Community Agreement.

**NO COMMUNITY IS ELIGIBLE FOR MORE THAN ONE
NON-TRANSPORTATION REGIONAL PLANNING INCENTIVE AWARD.**

CERTIFICATION BY MUNICIPALITY/GOVERNMENTAL ENTITY

On behalf of the aforementioned municipality/governmental entity I hereby certify that the funds that are requested in this application will be used solely for the purposes articulated in this Application.

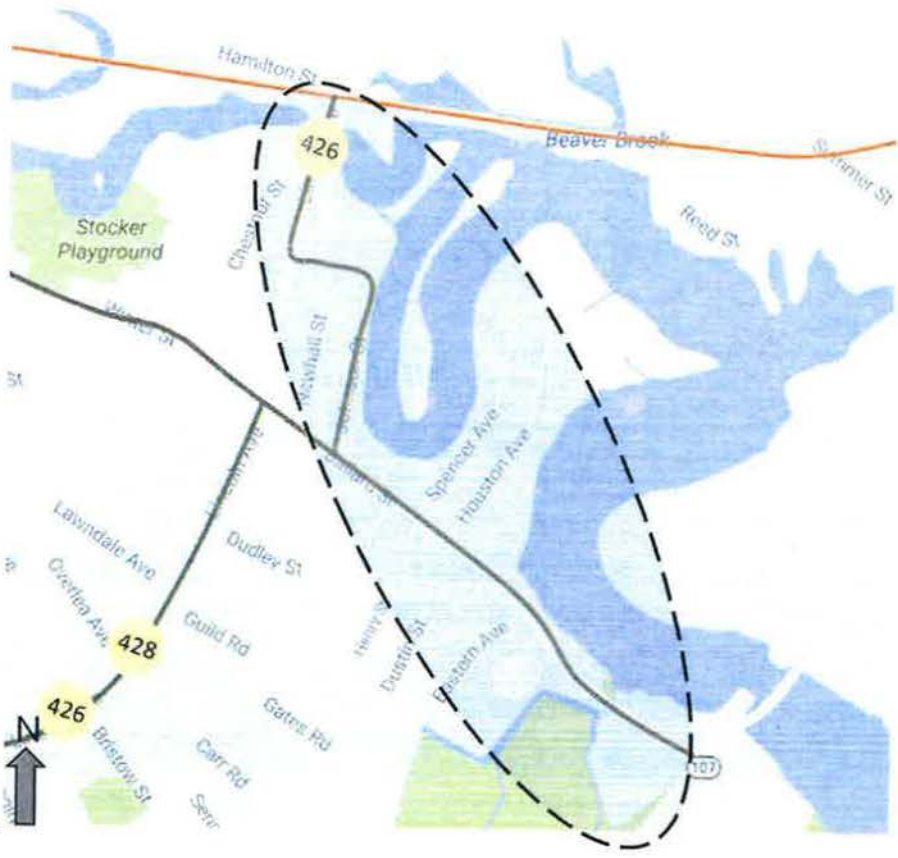


1/22/2018

Signature(s) of Responsible Municipal Official(s)/
Governmental Entity(ies)

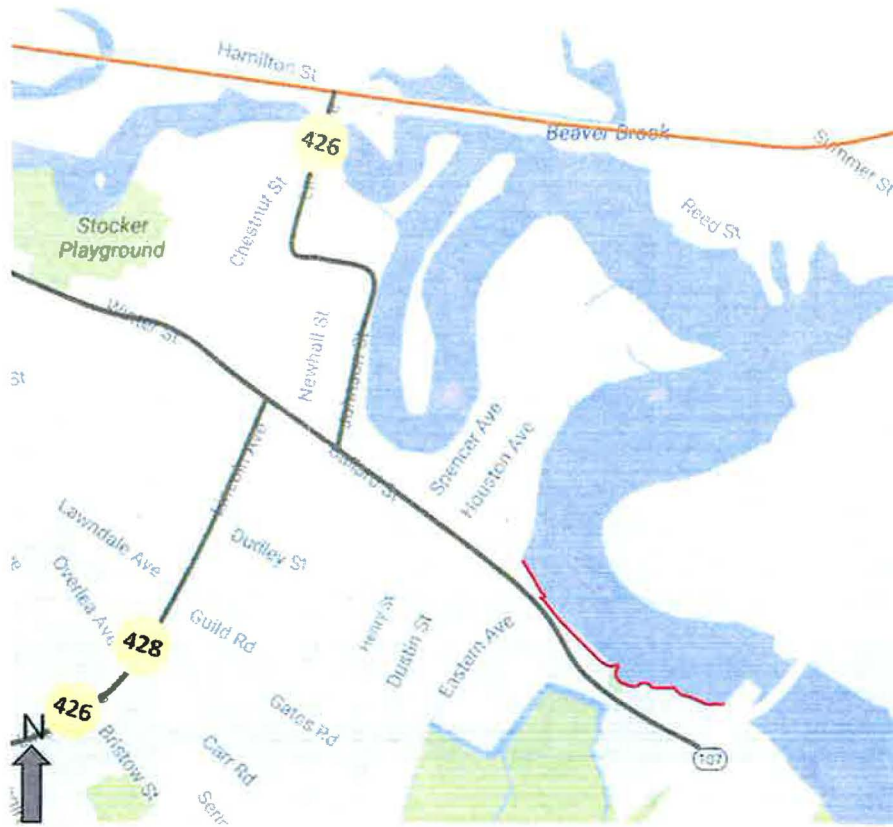
Date:

Saugus Bikeway



- Bike to the Sea Path ———
- Proposed Bikeway dedicated lane ———
- Portion of Bike Path to be funded by MGC - - - - -

Saugus Bikeway



- Bike to the Sea Path ———
- Proposed Bikeway dedicated lane ———
- Planned RiverWalk ———

