



Notice of Intent Regarding License for Sports Wagering

The Massachusetts Gaming Commission (“MGC”) requests that entities intending to seek a license for sports wagering pursuant to G.L. c. 23N complete this notice of intent and return it by August 31, 2022. Notices may be e-mailed to mgcclerk@massgaming.gov.

Please note that returned notices, and the information contained therein, will be subject to the Massachusetts Public Records Law and may be published or released by the MGC.

This form is being requested for informational purposes only and to aid the MGC in understanding potential interest in licenses for sports wagering. This notice of intent is not to be construed as an application or request for a temporary license and does not bind the MGC in any way.

Any questions regarding the notice of intent may be e-mailed to mgcclerk@massgaming.gov.

1. Legal Name of entity: **Sportradar Solutions LLC**

2. Please identify type of entity:

- Holds a gaming license as defined in section 2 of c. 23K
- Licensed by the MGC in accordance with c. 128A to conduct a live horse racing meeting
- Running horse racing licensee that conducted simulcast wagering as of 12/31/20
- Greyhound meeting licensee that conducted simulcast wagering as of 12/31/20
- Offers an interactive sports wagering platform through a mobile application or other digital platform
- None of the above

3. Name of contact person: **Daniel Lobo Guerrero**

4. Phone number of contact: **646-838-3445**

5. E-mail address of contact: **d.lobo@sportradar.com**

6. Name(s) of entity’s mobile application(s) or other digital platform(s): **ORAKO**

7. Please list all jurisdictions in which the entity currently is or previously was licensed or authorized to conduct sports wagering, including but not limited to in physical sports books and

via mobile applications or other digital platforms. Please note if any licenses or authorizations are not currently valid.

See attached Exhibit A.

8. Please list all jurisdictions in which the entity has applied for a license or authorization to conduct sports wagering, including but not limited to in physical sports books and via mobile applications or other digital platforms, and said application was rejected or withdrawn.

Not Applicable.

9. Please offer a brief description of the entity's business, including the type of business it will likely seek to conduct in the Commonwealth of Massachusetts.

See attached Exhibit B.

Please attach separate pages as needed to answer the questions above.

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EXHIBIT A

1. State Licensing

Name and Location of Government Agency	Date of Application	Disposition	Type of License or Permit	License or Permit Number	Status
Arizona Department of Gaming 1110 W. Washington St., Suite 450 Phoenix, AZ 85007	08/09/2021	Pending	Ancillary Supplier License	#EW271	Temporary License Granted (08/23/2021)
Arkansas Department of Finance & Administration Arkansas Racing Division P.O. Box 1272 1800 West 7 th Street – Room 1450 Little Rock, Arkansas 72203	03/13/2019	Granted (03/23/2019) Renewed annually effective 01/01/2021	Manufacturers/ Distributor's License – Casino Gaming	CGS 2021 01 060	License Holder Expires: 12/31/2022
Colorado Department of Revenue, Division of Gaming 1707 Cole Blvd Suite 300, Lakewood, CO 80401	01/13/2020	Pending	Vendor Major Sports Betting License	Temporary License Account Number: 38795392	Temporary License Granted (04/02/2020) Extended (03/17/2022) Expires: 04/02/2024
Connecticut Gaming Division 450 Columbus Blvd., Suite 901 Hartford, Connecticut, 06103	08/26/2021	Granted (09/28/2021)	Online Gaming Service Provider License ¹	OGSP.000007	License Holder Expires: 09/27/2022
District of Columbia Office of Lottery and Gaming 2235 Shannon Place, S.E. Washington, D.C., 20020	02/18/2020	Granted (04/29/2021) Renewal Submitted (04/22/2022)	Standard Sports Wagering Supplier License (Private)	Sports Wagering Supplier License – Order # 20-S-007.3	License Holder Expires: 07/30/2022
Illinois Gaming Board 160 N. LaSalle Street Suite 300 Chicago, Illinois 60601	06/07/2021	Pending	Sports Wagering Supplier License	N/A	Pending
Indiana Gaming Commission East Tower, Suite 1600 101 W. Washington Street Indianapolis, Indiana 46204	08/16/2019	Granted (03/23/2021)	Supplier's License	SRS19-SL-08/2022	License Holder Expires 03/22/2023

¹ The Connecticut Gaming Division also granted Sportradar Solutions LLC a Gaming Services Registration Exemption with respect to the Mohegan Sun Casino (License No.: GSP.X.000181.M) and the Foxwoods Resort Casino (License No. GSP.X.0000194-F). Both Gaming Services Registration Exemptions were granted on 9/28/2021 and expire on 9/27/2022.

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Name and Location of Government Agency	Date of Application	Disposition	Type of License or Permit	License or Permit Number	Status
Kansas Racing and Gaming Commission 700 SW Harrison, Suite 500 Topeka, KS 66603	08/01/2022	Pending	Sports Wagering Service Provider Certification	N/A	Pending
Louisiana Gaming Control Board Licensing Section Suitability Unit 7919 Independence Blvd. #A-21 Baton Rouge, LA 70806	09/10/2021	Granted (07/29/2022)	Sports Wagering Service Provider Permit	P016503462	Permit Holder Expires: 07/29/2027
Maryland Lottery and Gaming Control Commission 1800 Washington Blvd., Suite 330 Baltimore, MD 21230	10/22/2021	Granted (11/22/2021)	Tier 1 Sports Wagering Contractor License	N/A	License Holder Expires: 11/21/2026
Michigan Gaming Control Board 3062 W. Grand Blvd, Suite L-700 Detroit, Michigan 48202	01/30/2020	Granted (03/23/2021) Renewal Granted (08/09/2022)	Annual Supplier License - Gaming	License Number: SL007396-22-004	License Holder Expires: 03/22/2023
	08/10/2020	Granted (03/23/2021)	Internet Gaming Supplier License	License Number: IGSL007396-21-001	License Holder Expires: 03/22/2026
	08/10/2020	Granted (03/23/2021)	Sports Betting Supplier License	License Number: SBSL007396-21-001	License Holder Expires: 03/22/2026
Mississippi Gaming Commission 620 North Street, Suite 200 Jackson, Mississippi 39202	11/14/2018	Granted (04/16/2020)	Manufacturer & Distributor License	1157	License Holder Expires: 04/15/2023
New Jersey Division of Gaming Enforcement 1300 Atlantic Avenue Atlantic City, New Jersey 08401	11/14/2018	Pending	Casino Service Industry Enterprise License	VID# 90928 Log# 495-50/55	Complete Application on File ²

² Sportradar Solutions LLC has an application pending before the New Jersey Division of Gaming Enforcement for a Casino Service Industry Enterprise License. Sportradar Solutions LLC is authorized by the Division of Gaming Enforcement to transact business in New Jersey during the application review period. Additional information is available upon request.

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Name and Location of Government Agency	Date of Application	Disposition	Type of License or Permit	License or Permit Number	Status
New York State Gaming Commission 1 Broadway Center Schenectady, New York 12305	07/11/2019	Pending	Casino Vendor License	Temporary License Account Number: G3010	Temporary Licenses Granted (09/24/2019 and 09/25/2019)
Ohio Casino Control Commission Division of Licensing and Investigations 100 East Broad St., 20 th Flr. Columbus, OH 43215	07/14/2022	Pending	Sports Gaming Supplier License	N/A	Pending
Pennsylvania Gaming Control Board, Bureau of Licensing 303 Walnut Street, Fifth Floor, Commonwealth Tower Harrisburg, Pennsylvania 17101	11/19/2018	Granted (12/16/2020)	Gaming Service Provider Certification	N/A	License Holder Expires 12/15/2025
Puerto Rico Gaming Commission 500 Tanca Street 5 th Floor, Suite 502 Old San Juan, P.R. 00902	12/22/2021	Pending	Sports Betting Service Provider License	N/A	Temporary License Granted (02/04/2022)
Tennessee Sports Wagering Advisory Council ³ 500 James Robertson Pkwy, 5 th Floor Nashville, TN 37243	06/23/2020	Granted (10/05/2020) Renewal Submitted (08/04/2022)	Vendor License	N/A	License Holder Expires: 10/05/2022
Virginia Lottery 600 East Main Street Richmond, VA 21239	11/13/2020	Granted (01/13/2021)	Sports Betting Vendor Registration	100160	License Holder Expires: 01/13/2024
Washington State Gambling Commission 4565 7 th Avenue SE Lacey, WA 98503	08/2021	Granted (06/03/2022)	Mid-Level Sports Wagering Vendor License	82-00008	License Holder Expires: 06/30/2023
West Virginia Lottery 900 Pennsylvania Avenue	09/27/2018 ⁴	Granted (05/22/2019)	Sports Wagering Supplier License	SWS-019	License Holder

³ Sports Wagering Advisory Council was given the authority to regulate online sports wagering by the Tennessee General Assembly through Public Chapter 593, which became law on May 27, 2021, with an effective date of January 1, 2022. Prior to the SWAC's oversight, the Tennessee Education Lottery Corporation was responsible for regulating online sports wagering. The initial application submitted on June 23, 2020 was filed with the Tennessee Education Lottery Corporation.

⁴ Application for an interim Sports Wagering Management Services Provider license was filed on 9/27/18. Application for a plenary license was filed on 2/21/19. Sports Wagering Supplier License was granted on 5/22/19, but issuance date related back to 9/27/18. Accordingly, the initial Sports Wagering Supplier License was renewed on 9/27/19.

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Charleston, West Virginia 25302		and renewed 09/27/2019 Renewed 09/27/2020 Renewed 09/27/2021 Renewal submitted (08/11/2022)			Expires: 09/27/2022
Wisconsin Division of Gaming 3319 W. Beltline Highway, 1 st Floor Madison, WI 53713-2834	11/22/2021	Granted (02/22/2022)	Gaming-related Contractor Certificate	OIGRC 22-243	Certificate Holder Expires: 02/22/2024
Wyoming Gaming Commission 951 Werner Ct., Suite 335 Casper, WY 82601	08/06/2021	Granted (09/01/2021)	Online Sports Wagering Vendor Permit	21-v-0018	License Holder Expires: 08/31/2026

2. Tribal Licensing

Name and Location of Government Agency	Date of Application	Disposition	Type of License or Permit	License or Permit Number	Status
Catawba Indian Nation Gaming Commission 538 Kings Mountain Blvd. PO Box 1058 Kings Mountain, NC 28086	04/06/2022	Granted (04/26/2022)	Vendor License	V-22-0039	License Holder Expires 04/18/2024
Choctaw Gaming Commission 385 Willis Road Choctaw, MS 39350	08/07/2020	Granted (08/19/2020) Renewal Submitted (07/18/2022)	Gaming Vendor License (Service License)	90	License Holder Expires 08/19/2022
Cowlitz Tribal Gaming Commission Licensing Department 1 Cowlitz Way, PO Box 489 Ridgefield, WA 98642	11/03/2021	Granted (12/22/2021)	Vendor License	GV-01020	License Holder Expires 12/22/2022

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Jamestown S'Klallam Tribal Gaming Agency 270756 Hwy 101 Sequim, WA 98382	06/23/2022	Granted (07/07/2022)	Mid-Level Sports Wagering License	N/A	License Holder Expires 07/07/2023
Kalispel Tribal Gaming Agency Licensing Department N. 100 Hayford Road Airway Heights, WA 99001	10/28/2021	Granted (11/05/2021) Granted (06/30/2022)	Mid-Level Sports Wagering Vendor Services License	82-00008	License Holder Expires: 06/30/2023
Lummi Indian Gaming Commission Licensing and Certification 4876 Haxton Way Ferndale, WA 98249	07/29/2022	Granted (08/03/2022)	Vendor License	941	License Holder Expires: 08/02/2023
Mashantucket Pequot Tribal Gaming Commission Licensing Division 350 Trolley Line Blvd. Mashantucket, CT 06339	01/11/2022	Approved (03/29/2022)	Licensed Vendor Registration	State: GSP.X.0000194-F Tribe: N/A	Same as State Expiration 09/27/2022
Mohegan Tribal Gaming Commission One Mohegan Sun Blvd. Uncasville, CT 06382	N/A	Approved	On Reservation Gaming Vendor License	State: GSP.X.000181.M Tribe: N/A	Same as State Expiration 09/27/2022
Muckleshoot Tribal Gaming Agency 2402 Auburn Way S Auburn, WA 98002 Contact: Vai Malo	02/03/2022	Granted (02/08/2022)	Vendor License	SSL0208G	License Holder Expires 06/30/2023
Nottawaseppi Huron Band of the Potawatomi 1117 East Michigan Avenue, Battle Creek, MI 49014	08/03/2020	Granted (08/04/2020) Renewal Granted (08/11/2022)	Non-gaming Vendor Certification	NG-20-1183	License Holder Expires 08/04/2024
Oneida Gaming Commission 2669 W. Mason Street Green Bay, WI 54313	10/01/2021	Granted (10/20/2021)	Vendor License	S80003	License Holder Expires: 10/20/2023
Saginaw Chippewa Indian Tribe Gaming Commission 7500 Soaring Eagle Blvd	03/19/2020	Granted (04/03/2020)	Gaming Vendor License	20-002 G	20-002 G

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Mt. Pleasant, MI 48858					Expired: 04/03/2021 ⁵
Snoqualmie Gaming Commission 37500 SE North Bend Way Snoqualmie, WA 98065	08/27/2021	Granted (09/06/2021) Renewal Granted (08/18/2022)	Mid-Level Sports Wagering Vendor Services License	VL-130	License Holder Expires: 09/06/2023
Spokane Tribal Gaming Commission 14300 SR-2 Hwy West Airway Heights, WA 99001	02/03/2022	Granted (02/07/2022)	Vendor Disclosure Form	22-006-GSP	License Holder Expires: 02/07/2023
Squaxin Island Gaming Commission 95 W. State Route 108 Shelton, WA 98584	02/03/2022	Granted (02/07/2022) Granted (06/16/2022)	Gaming Vendor Company License	82-00008	License Holder Expires: 06/30/2023
Stillaguamish Gaming Commission TGA Licensing 3438 Stoluckquamish Lane Arlington, WA 98223	10/28/2021	Granted (11/03/2021)	Vendor License	SRS-100	License Holder Expires: 10/29/2022
Suquamish Tribal Gaming Commission 18460 Augusta Avenue Suquamish, WA 98392	10/04/2021	Granted (11/01/2021) Granted (06/30/2022)	Gaming Vendor License	SSL101821	License Holder Expires: 06/30/2023
The Northern Arapaho Gaming Agency 10369 Highway 789 Riverton, WY 82501	08/27/2021	Granted (08/30/2021) Renewal Granted (08/09/2022)	Vendor License	2022-26	License Holder Expires: 08/09/2023
Tulalip Tribal Gaming Agency PMB#546 8825 34 th Avenue NE, Suite L Tulalip, WA 98271	02/03/2022	Granted (03/31/2022)	Vendor License	N/A	License Holder Expires: 03/30/2023

⁵ Sportradar Solutions LLC made the decision to voluntarily not renew this license due to lack of commercial opportunities with this tribal jurisdiction. The regulator was informed prior to the renewal date.

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**SPORTRADAR SOLUTIONS LLC
COMPANY DESCRIPTION & SERVICES/PRODUCTS**

Applicant was formed in September 2018.

1. COMPANY OVERVIEW & BUSINESS DESCRIPTION

Sportradar Solutions LLC (“Sportradar”) is an innovative, technology driven company that has become the leader in understanding and leveraging the power of sports data and digital content for its clients around the US, covering over 350,000 matches per year in over 50 different sports. Sportradar provides cutting-edge solutions and services on a B2B basis to media companies, bookmakers, sports federations, and state authorities. Its rapid growth is driven by technological innovation and a deep understanding of its clients’ business needs. The company occupies a unique position at the intersection of the sports, media, and betting industries.

2. SERVICES/PRODUCTS

A. Pre-Match Betting Services

- Event Creation: Verified and updated fixtures, starting times and background information on more than 30 sports around the world.
- Odds Suggestions: Manually updated odds for a variety of sporting events, whereby all markets are compiled and updated in-house by experienced Sportradar traders, who monitor price changes from nearly all bookmakers around the world.
- Trading Tools: A market monitoring and trading tool whereby updates and odds movements are displayed in real time with an automated alerts function.
- Resulting: Verified results from sporting competitions around the world that allows a client to settle their user’s bets.
- Statistics Center: An information and statistics display service that a client can utilize on their platforms, featuring more than 1,800 sports events worldwide, including overviews, fixtures, head-to-head statistics, tables, team rosters, and statistics.

B. Live Betting Services

- Live Data: The Live Data service involves the collection of live sports data and transmission of that data to clients, including into different Sportradar products and services.
- Live Scores: Provides live scores to customers powered by live data feeds.
- Live Odds: Delivery of odds markets for live betting operators. Service includes betting markets with constantly updating odds, basic score information from the match and resulting information once the match has been completed.
- Live Monitoring: Offers clients the ability to track the progress of betting markets for matches that are in-play. Live Monitoring employs the use of technology that allows the interface to display near real time odds and match data.

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- Live Match Trackers: Widgets that display in-depth real-time sports information, scores and statistics for a wide range of sports that enables end users to follow each game closely.

C. Betting Stimulations Tools

- A combination of Statistic Centers, Live Match Trackers and other widgets or products that display sporting and betting related information related to a sporting event.

D. Managed Trading Services (MTS)

- MTS is a risk, liability, and player management service that can cover many different components necessary to operate a sportsbook, such as data collection, ticketing, trading, and content integration. Sportradar's trading teams gather all essential data needed for successful risk management including market information, odds, liability monitoring, customer clustering, and trading analysis.

E. Virtual Sports Betting Services

- Virtual Sports are electronic representations of real sports that have been conceptualized as betting products. The role of the user is merely restricted to wagering on the outcome of the simulated events.

F. Audiovisual Services

- Audiovisual Services integrates live and on-demand video content with the latest data feeds, including match visualization of in game action across multiple media devices, as well as match commentary available in multiple languages.

G. Ad:s

- A service that offers bookmakers and brands a host of marketing solutions to reach the wider betting community via sponsorship of programming and targeted ad spends across video and audio inventory.

H. VAIX

- VAIX is a data-based marketing tool that enables operators to better understand their players' preferences. Through the assessment of player activity data, the operator can offer a personalized approach to the player experience by recommending games that players are most likely to enjoy as well as highlighting the newest games available. The tool thus significantly improves the player experience, resulting in enhanced customer satisfaction tied with improved operator performance.

I. Sportsbook Solution Known as ORAKO

- ORAKO has replaced OptimaMGS. ORAKO is an integrated sports betting solution that includes all Sportradar products and services. This all-in-one sportsbook solution for betting operators introduces a sports betting offering or the enhancement of an existing one. ORAKO is designed to meet the broad needs of an operator regardless of their

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stage in the business life cycle. Optimized for intense data loads and boasting advanced platform capabilities, as well as an industry leading sportsbook engine, ORAKO provides operators with the choice of a service fully managed by Sportradar, or an option that empowers operators to manage their own service using the solution's advanced tools and technologies.