



FY 2025 Municipal Community Mitigation Fund Grant Application

Application Instructions:

- I. All applications must be received by the Massachusetts Gaming Commission by January 31st, 2024, at 11:59 p.m. to be considered for funding for the FY 2025 grant round.
- II. Each Municipality may only submit ONE application as a Word Document.
- III. Each project must have its own form within the appropriate category. Forms can be found below as Parts A-E. If there is more than one project in a category, please copy the form. Provide a form and attachments for each project. All attachments should directly follow the relevant project form.
- IV. Be sure to fill in all the information requested on the application. Applications that are left incomplete will not be accepted.
- V. The application must be signed by the municipal administrator or an individual with signatory authority.
- VI. Submit this completed form as well as any relevant attachments to MGCCMF@Massgaming.gov or as a response to the COMMBUYS BID BD24-1068-1068C-1068L-95061

For more detailed instructions as well as the full FY 2025 Application Guidelines visit

<https://massgaming.com/about/community-mitigation-fund/>

Municipal Grant Manager Information:
Applicant: Town of Saugus
Vendor Code: 6000191969
Name: Scott Crabtree
Title: Town Manager
Email Address: Scrabtree@saugus-ma.gov
Telephone: 781=231-4111
Address: 292 Central Street – Saugus, MA 01906

Grant Budget Summary

Your community's FY 2025 proposed allocation can be found at <https://massgaming.com/about/community-mitigation-fund/>. Use the space below to total all requests by category. Please clarify how many discreet projects your community plans to undertake per category.

Total FY 2025 Allocation:		
Application Totals by Category	# of Projects	Requested Amount
A. Community Planning	2	\$50,000
B. Public Safety	1	\$40,000
C. Transportation	2	\$110,000
D. Gambling Harm Reduction		-0-
E. Specific Impact	2	-0-
TOTAL	8	\$200,000

- I. Are you requesting a waiver for any program requirement?

Yes ☐

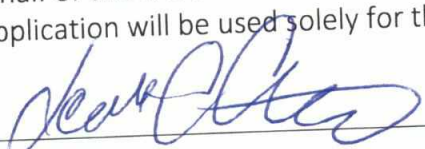
No ☐

- II. If yes, you must fill out a CMF Municipal Waiver Form. The Waiver form can be found as Appendix E to the RFR on COMMBUYS or online at <https://massgaming.com/about/community-mitigation-fund/forms/>. Applications without a completed waiver form will not be considered for a waiver.

Applicant Certification

On behalf of the aforementioned applicant, I hereby certify that the funds that are requested in this application will be used solely for the purposes articulated in this application.

Signature:



January 31, 2024

Date:

Scott Crabtree, Town Manager

Name and Title of Signatory:

Part A-Community Planning

Project Name: identification of business opportunities and public improvements at Saugus RiverWalk

Please provide below the contact information for the individual managing this aspect of the grant.

Project Contact	Additional Project Contact (if applicable)
Name: Jeannette Meredith	Name:
Title: Administrative Assistant	Title:
Department: Town Manager's Office	Department:
Email Address: jmeredith@saugus-ma.gov	Email Address:
Telephone: 781-231-4111	Telephone:
Address: 298 Central Street, Saugus MA 01906	Address:

- I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 8-9). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)

Gaming establishments attract large numbers of patrons and employees otherwise not present in the area. This presents an opportunity for the Town of Saugus to attract patrons and employees to Saugus businesses and venues.

- II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.

With phase one of the new RiverWalk now in construction the Town wishes to explore other opportunities along the banks of the Saugus River for new business development and for enhancement of public access to and use of this unique waterway, including for visitors. With MGC planning assistance the Town will engage a qualified marine expert to help it identify targets of opportunity and create a gameplan for implementation of distinct sub-projects.

Proposed MGC Grant Budget

Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.

Description of Purchase/Work	Timeline	QTY	Budget
Engage consultant, conduct study	May – Sept 2024	1	\$30,000
	TOTAL:		\$30,000

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Part A-Community Planning

Project Name: Targeted Marketing Campaign to attract visitors			
Please provide below the contact information for the individual managing this aspect of the grant.			
Project Contact		Additional Project Contact (if applicable)	
Name: Jeannette Meredith		Name:	
Title: Administrative Assistant		Title:	
Department: Town Manager's Office		Department:	
Email Address: jmeredith@saugus-ma.gov		Email Address:	
Telephone: 781-231-4111		Telephone:	
Address: 298 Central Street – Saugus MA 01906		Address:	
<p>I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 8-9). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)</p> <p>Gaming establishments attract large numbers of patrons and employees otherwise not present in the area. This presents an opportunity for the Town of Saugus to attract patrons and employees to Saugus businesses and venues.</p>			
<p>II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.</p> <p>With prior MGC grant support the Town produced a tourism brochure and emplaced wayfinding signage at key locations to attract visitors associated with the Boston Harbor Casino to the Town. Now the Town believes it would be productive to undertake a targeted marketing campaign aimed at increase visibility and visitor awareness.</p>			
Proposed MGC Grant Budget			
Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.			
Description of Purchase/Work	Timeline	QTY	Budget
Create campaign with public relations expert	April – May 2024	1	\$5,000
Place targeted ads in select media	May - June 2024	tbd	\$15,000
	TOTAL:		\$20,000

Part B- Transportation

Project Name: Pedestrian Safety Improvements at Ballard Street crossing	
Please provide below the contact information for the individual managing this aspect of the grant. If there are multiple people involved in the grants management, please add more lines to accommodate their information.	
Project Contact	Additional Project Contact (if applicable)
Name: Jeannette Meredith	Name:
Title: Administrative Assistant	Title:
Department: Town Manager's office	Department:
Email Address: jmeredith@saugus-ma.gov	Email Address:
Telephone: 781-231-4111	Telephone:
Address: 298 Central Street – Saugus MA 01906	Address:
<p>I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 10-11). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)</p> <p>Increased traffic associated with the gaming establishment has caused increased congestion, accidents, and vehicular/bicycle/pedestrian conflicts on certain routes.</p>	
<p>II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.</p> <p>As the first phase of the Saugus RiverWalk projects comes online mid-year, the Town believes it is wise to use MGC funding to design and install a pedestrian crossing beacon on Ballard Street to safely connect the RiverWalk with the proximate Rumney Marsh ACEC Reservation as both will now be visitor destinations.</p>	

Proposed MGC Grant Budget			
Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.			
Description of Purchase/Work	Timeline	QTY	Budget
Pedestrian crossing beacon design	May 2024	1	\$10,000
Beacon installation	June 2024	1	\$20,000
	TOTAL:		\$30,000

Part B- Transportation

Project Name: Problem traffic location analysis/mitigation	
Please provide below the contact information for the individual managing this aspect of the grant. If there are multiple people involved in the grants management, please add more lines to accommodate their information.	
Project Contact	Additional Project Contact (if applicable)
Name: Jeannette Meredith	Name:
Title: Administrative Assistant	Title:
Department: Town Manager's office	Department:
Email Address: jmeredith@saugus-ma.gov	Email Address:
Telephone: 781-231-4111	Telephone:
Address: 298 Central Street – Saugus MA 01906	Address:
<p>I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 10-11). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)</p> <p>Increased traffic associated with the gaming establishment has caused increased congestion, accidents, and vehicular/bicycle/pedestrian conflicts on certain routes.</p>	
<p>II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.</p> <p>The Town has come to experience increased traffic issues along major routes and at key intersections that are associated with gaming establishment bound traffic, prime among them Essex Street and Route 1. The Town would like to analysis key locations among these and develop/implement effective mitigation measures.</p>	

Proposed MGC Grant Budget			
Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.			
Description of Purchase/Work	Timeline	QTY	Budget
Select study locations with Traffic Engineer	May 2024	1	\$30,000
Mitigation plans for priority locations n	June – Sept 2024	1	\$50,000
	TOTAL:		\$80,000

Part C- Public Safety

Project Name: Enhanced traffic enforcement and education			
Please provide below the contact information for the individual managing this aspect of the Grant			
Project Contact		Additional Project Contact (if applicable)	
Name: Jeanette Meredith		Name:	
Title: Administrative Assistant		Title:	
Department: Town Manager's office		Department:	
Email Address: jmeredith@saugus-ma.gov		Email Address:	
Telephone: 781-231-4111		Telephone:	
Address: 298 Central Street – Saugus MA 01907		Address:	
<p>I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 12-13). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)</p> <p>Increases in Traffic associated with the gaming establishment are causing greater congestion, accidents and vehicular/bicycle/pedestrian conflicts in certain locations.</p>			
<p>II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.</p> <p>Working through and with the Saugus Police Department the town will work to enhance traffic enforcement through deployment of speed/message boards and public education efforts.</p>			
Proposed MGC Grant Budget			
Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.			
Description of Purchase/Work	Timeline	QTY	Budget
Create and implement public education campaign	May – June 2024	1	\$2,000
Acquire speed/message boards; deploy	May – June 2024	2	\$38,000
	TOTAL:		\$40,000

