



UPDATED

Horse Racing Committee Meeting

Agenda

Pursuant to the Massachusetts Open Meeting Law, G.L. c. 30A, §§ 18-25, notice is hereby given of a meeting of the Horse Racing Committee established pursuant to M.G.L. c. 23K § 68.

84 State Street, 10th Floor Conference Room, Boston, MA

Wednesday, October 2, 2013, 9:30 AM

- 1) Call to order
- 2) Review approval of minutes
- 3) Further review and finalization of farm survey
 - a. Consideration of input from Dr. Rachel Volberg
 - i. Number of jobs on a farm. Is there value in collecting more detailed information about the types of jobs on the farms as well as the number
 - b. Consideration of input from Dan Hodge, Donahue Institute (if available)
 - c. Consideration of input from the Farm Bureau
- 4) Further review and finalization of cover letter to farm survey
 - a. Consideration of input from Dr. Rachel Volberg
 - i. Reading level required for comprehension of cover letter. “The Flesch-Kincaid reading level for the letter is 13.3 (meaning easy comprehension requires over a year of college). In general population surveys, we try to ensure that all materials presented to the participants are at an 8th grade reading level. You will probably get a better response rate to the survey if your introductory letter is easier for potential participants to understand
 - b. Should industry representatives be mentioned as endorsing the survey to increase participation of farm owners?



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- 5) Implementation of survey
 - a. Process
 - b. Time line – including constraints based on regulatory needs
- 6) Updates on industry
- 7) Next steps

I certify that on this date, this Notice was posted as “Racing Committee Meeting” at www.massgaming.com and emailed to: regs@sec.state.ma.us, melissa.andrade@state.ma.us.

10-01-2013

(date)



Gayle Cameron Commissioner

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Massachusetts Gaming Commission

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