



# PLAINRIDGE PARK

Q2 2024 REPORT



# RETAIL SPORTS WAGERING REVENUE AND TAXES

Year	Quarter	Net Sports Wagering Revenue	Sports Wagering Taxes
2023	Q1	\$972,663	\$145,899
	Q2	\$630,385	\$94,558
	Q3	\$575,136	\$86,270
	Q4	\$902,732	\$135,410
	<b>Total</b>	<b>\$3,080,916</b>	<b>\$462,137</b>
2024	Q1	\$1,026,537	\$153,981
	Q2	\$84,399	\$40,705
	Q3		
	Q4		
	<b>Total</b>	<b>\$1,110,935</b>	<b>\$194,686</b>

In addition to the Retail Sportsbook, Plainridge Park has 20 sports wagering kiosks.



# GAMING REVENUE AND TAXES

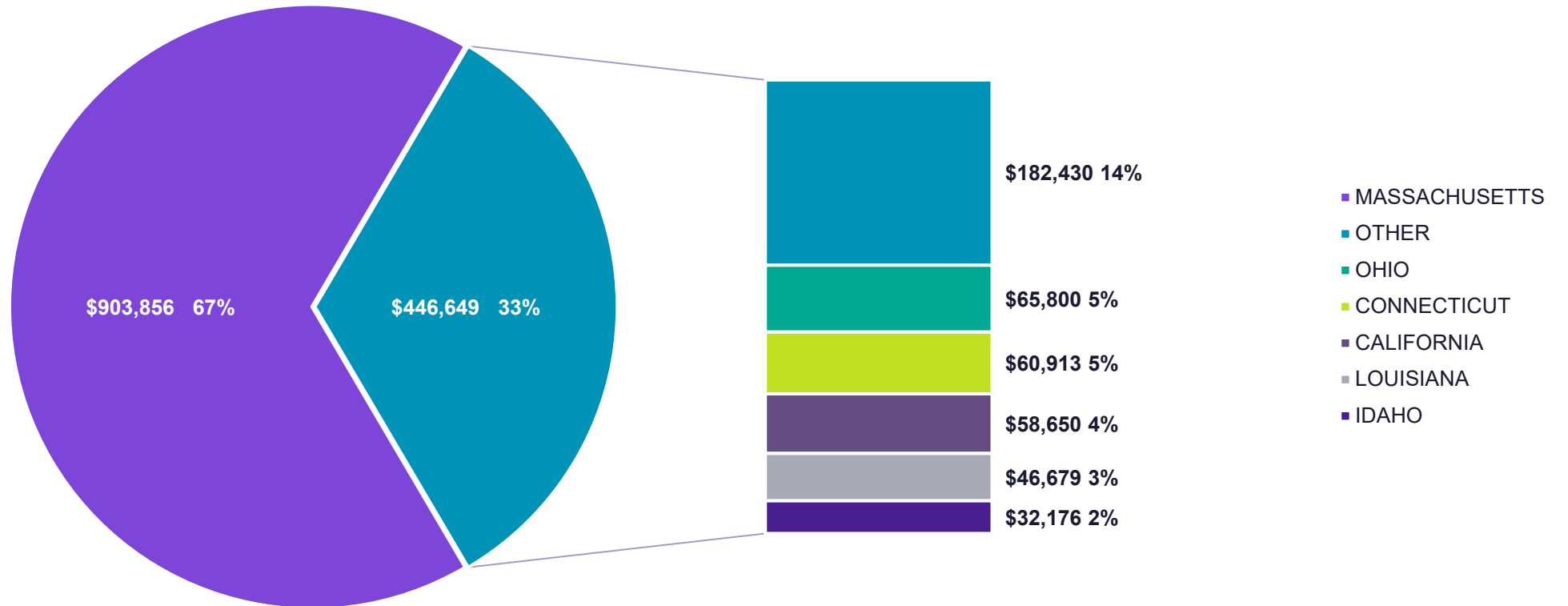
Year	Quarter	Net Slot Revenue	State Taxes	Race Horse Taxes	Total Taxes
2023	Q1	\$38,463,638	\$15,385,455	\$3,461,727	\$18,847,183
	Q2	\$39,147,502	\$15,659,001	\$3,523,275	\$19,182,276
	Q3	\$40,057,478	\$16,022,991	\$3,605,173	\$19,628,164
	Q4	\$37,967,705	\$15,187,082	\$3,417,093	\$18,604,176
	<b>Total</b>	<b>\$155,636,323</b>	<b>\$62,254,529</b>	<b>\$14,007,269</b>	<b>\$76,261,798</b>
2024	Q1	\$40,478,391	\$16,191,357	\$3,643,055	\$19,834,412
	Q2	\$42,015,386	\$16,806,154	\$3,781,385	\$20,587,539
	Q3				
	Q4				
	<b>Total</b>	<b>\$82,493,777</b>	<b>\$32,997,511</b>	<b>\$7,424,440</b>	<b>\$40,421,951</b>

# LOTTERY SALES

Quarter	2024	2023	\$ Difference	% Difference
Q1	\$618,943	\$588,793	\$30,150	5.12%
Q2	\$628,352	\$645,963	(\$17,612)	(2.73%)
Q3		\$656,103		
Q4		\$594,279		
<b>Total</b>		<b>\$2,485,138</b>		

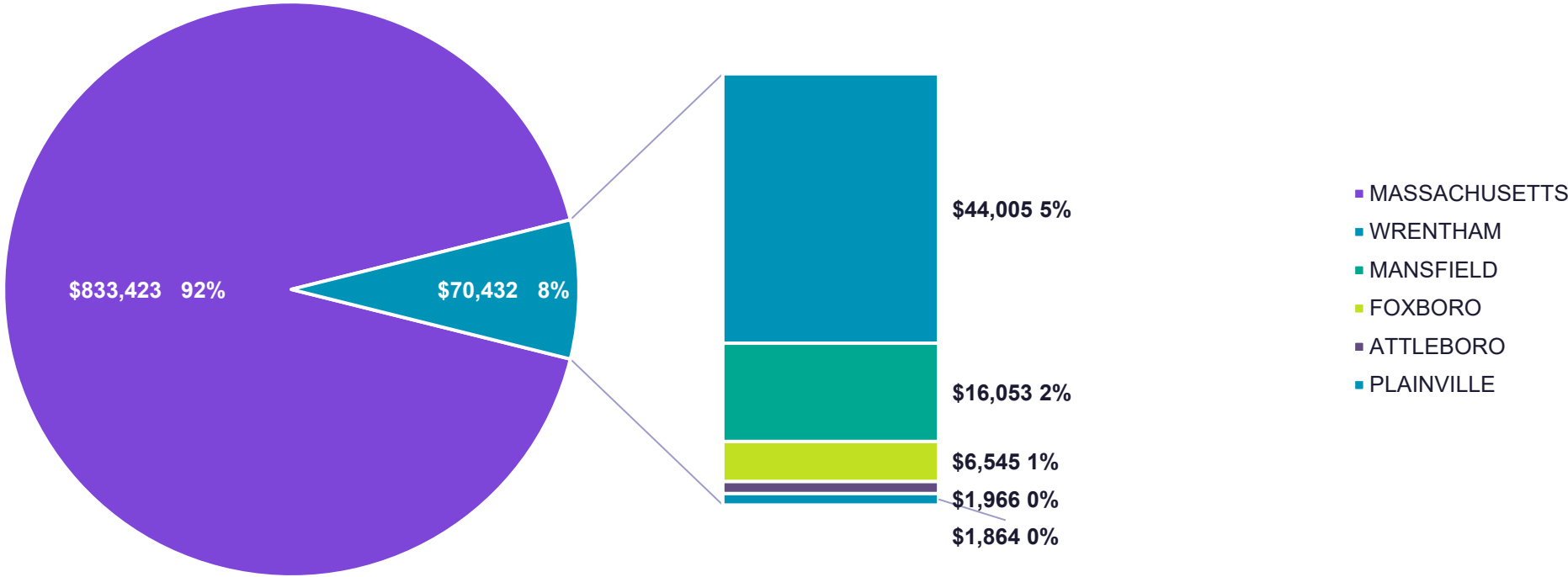
# SPEND BY STATE

## Q2 2024 Total Qualified Spend By State



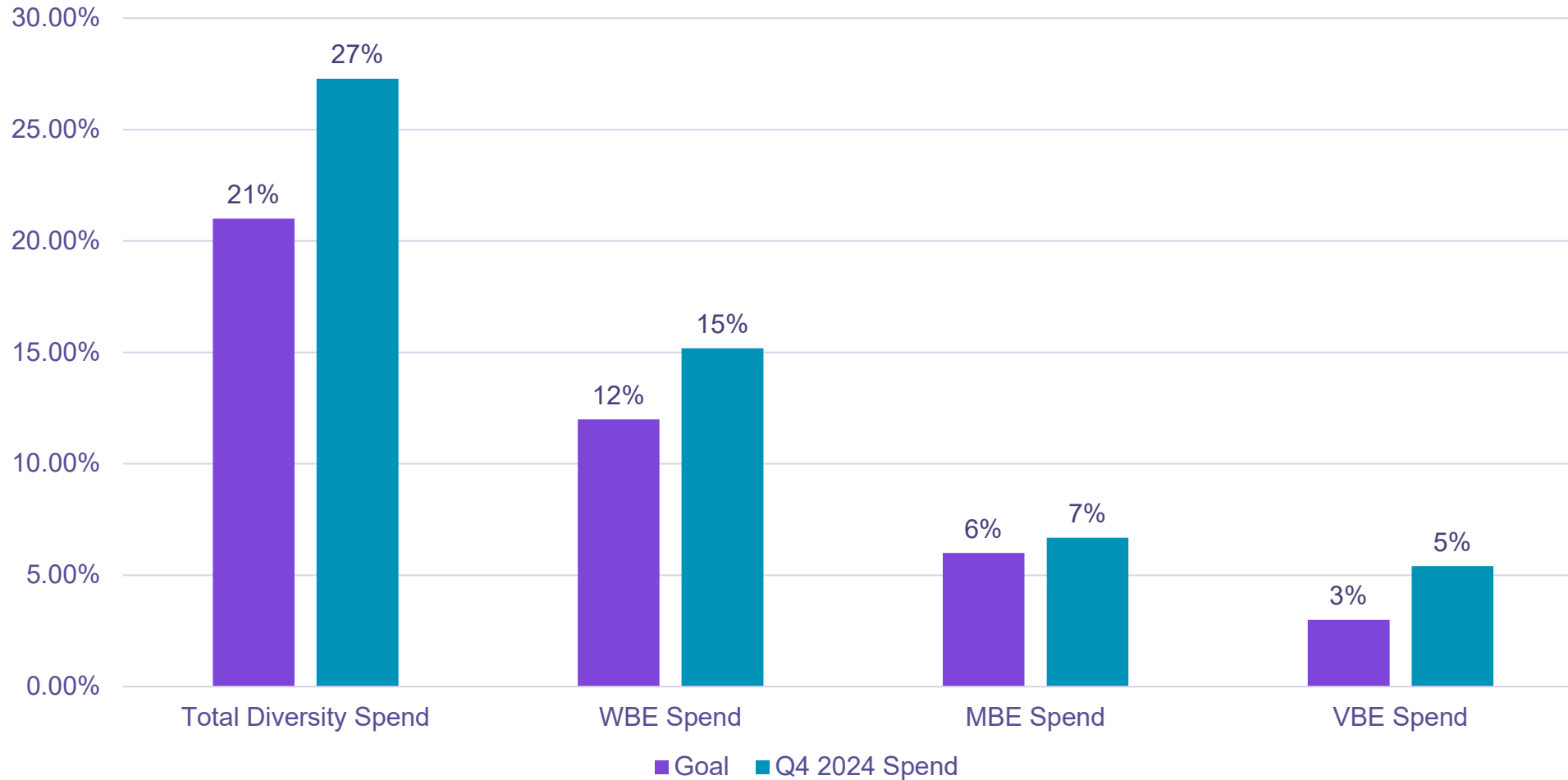
# LOCAL SPEND

## Q2 2024 Massachusetts vs Host & Surrounding Community Qualified Spend



# VENDOR DIVERSITY

## Q2 2024 vs Goal



# DIVERSE SPEND

Category <sup>1</sup>	Q2 2024	Q1 2024	\$ Difference	% Difference
<b>WBE</b>	\$205,079	\$119,111	\$85,968	72.17%
<b>MBE</b>	\$90,213	\$90,233	(\$20)	(.02%)
<b>VBE</b>	\$73,108	\$83,954	(\$10,846)	(12.92%)
<b>Total Diverse Spend</b>	<b>\$368,400</b>	<b>\$293,299</b>	<b>\$75,101</b>	<b>25.61%</b>
<b>Qualified Spend</b>	<b>\$1,350,505</b>	<b>\$1,099,737</b>	<b>\$250,768</b>	<b>22.80%</b>

<sup>1</sup> Includes vendors that are certified in multiple diversity categories. Spend is reported in all qualified categories.



# COMPLIANCE

Month	Prevented from Entering Gaming Establishment			Expired, Invalid, No ID	Fake ID	Minors and Underage Escorted from the Gaming Area	Minors and Underage found Gaming at Slot Machines	Minors and Underage Escorted from the Sports Wagering	Minors and Underage found Sports Wagering	Minors and Underage Consuming Alcoholic Beverages
	Total	Minors <sup>1</sup>	Underage <sup>2</sup>							
April	44	6	9	29	0	0	0	0	0	0
May	37	4	5	28	0	0	1	0	0	0
June	44	8	12	24	0	0	0	0	0	1
<b>Total</b>	<b>125</b>	<b>18</b>	<b>26</b>	<b>81</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>

<sup>1</sup> Person under 18 years of age

<sup>2</sup> Person 18-21 years of age



# EMPLOYMENT<sup>1</sup>: ALL EMPLOYEES<sup>2</sup>

Employee Category	Percentage Goal	Total # of Employees in Category	Q2-24 Actual Percentage of Total Employees	Q1-24 Actual Percentage of Total Employees
Diversity	15%	121	<b>29%</b>	<b>29%</b>
Veterans	2%	17	<b>4%</b>	<b>4%</b>
Women	50%	195	<b>46%</b>	<b>48%</b>
Local <sup>3</sup>	35%	138	<b>33%</b>	<b>34%</b>
<b>MA Employees</b>		266	<b>63%</b>	<b>63%</b>

<sup>1</sup> All employees referenced in this slide were current as of Q2 2024

<sup>2</sup> Total number of employees Q2 2024: 423

<sup>3</sup> Local includes Attleboro, Foxboro, Mansfield, North Attleboro, Plainville & Wrentham

	Employees	Full-Time	Part-Time	Seasonal
<b>Total</b>	423	280	143	0
<b>% of Total</b>	<b>100%</b>	<b>66%</b>	<b>34%</b>	<b>0%</b>



# EMPLOYMENT<sup>1</sup>: SPORTSBOOK<sup>2</sup>

Employee Category	Total # of Employees in Category	Actual Percentage of Total Employees
Diversity	2	13%
Veterans	0	0%
Women	4	27%
Local <sup>3</sup>	2	13%
Full-Time	9	60%

<sup>1</sup> All employees referenced in this slide were current as of Q2 2024

<sup>2</sup> Total number of **Sportsbook employees (does not include Sports restaurant employees)** Q2 2024: 15

<sup>3</sup> Local includes Attleboro, Foxboro, Mansfield, North Attleboro, Plainville & Wrentham

# EMPLOYMENT<sup>1</sup>: SUPERVISOR AND ABOVE<sup>2</sup>

Employee Category	Total # of Employees in Category	Actual Percentage of Total Employees
Diversity	13	16%
Veterans	3	4%
Women	25	32%

<sup>1</sup> All employees referenced in this slide were current as of Q2 2024

<sup>2</sup> Total number of Supervisor and Above Q2 2024: 79

# PPC CARES: OUR DEVELOPMENT

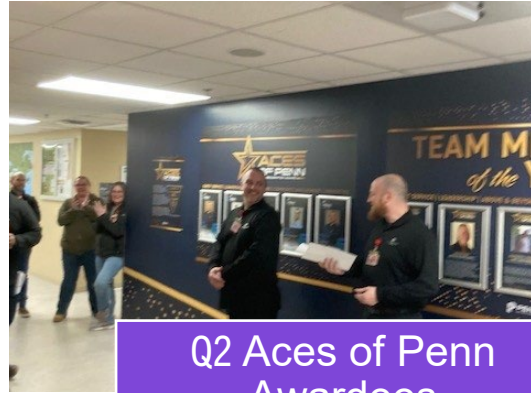
*Creating Outstanding Leaders*



Training through Penn Women leadership program



ESL Graduates



Q2 Aces of Penn Awardees



Penn LEAP Interns



Former LEAP Intern leading in Marketing



PPC leading the charge



PPC leads with DEB Boston and Boston Bid



# PPC CARES: OUR TEAM

*Engaged Team Members*



Derby Day festivities



Celebrating Asian Pacific  
Islander Heritage Month



Placing Memorial Day  
Flags in Plainville



Supporting the American  
Cancer Society



Sharing experiences  
with Penn Women



Craft Fair participation  
by team members



Chef Peter working in  
the Food truck



# PPC CARES: OUR COMMUNITY

*Partnering Success*



Mansfield Police on Derby Day with Bentley



SAFE Coalition Gala Foxboro



PPC with State Rep Marcus Vaughn in Wrentham



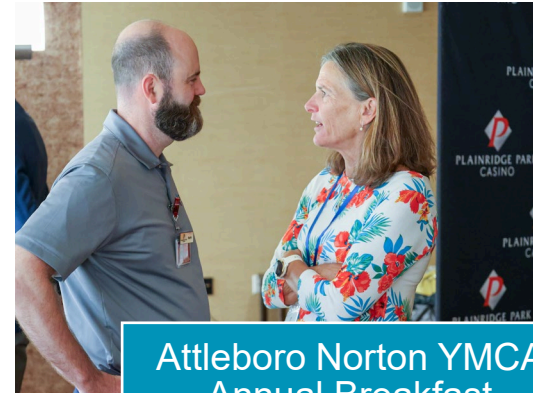
PPC at Juneteenth with the ACS and the Governors!



Memorial Day Rolling Thunder Ceremonies



Old Colony Habitat for Humanity Awards Ceremony



Attleboro Norton YMCA Annual Breakfast