

### PLAINRIDGE PARK Q1 2024 REPORT



### **RETAIL SPORTS WAGERING REVENUE AND TAXES**

Year	Quarter	Taxable Sports Wagering Revenue	Sports Wagering Taxes
	Q1	\$1,026,537	\$153,981
	Q2		
2024	Q3		
	Q4		
	Total		

In addition to the Retail Sportsbook, Plainridge Park has 20 sports wagering kiosks.



# **GAMING REVENUE AND TAXES**

Year	Quarter	Net Slot Revenue	State Taxes	Race Horse Taxes	Total Taxes
	Q1	\$38,463,638	\$15,385,455	\$3,461,727	\$18,847,183
	Q2	\$39,147,502	\$15,659,001	\$3,523,275	\$19,182,276
2023	Q3	\$40,057,478	\$16,022,991	\$3,605,173	\$19,628,164
-	Q4	\$37,967,705	\$15,187,082	\$3,417,093	\$18,604,176
	Total	\$155,636,323	\$62,254,529	\$14,007,269	\$76,261,798
2024	Q1	\$40,478,391	\$16,191,357	\$3,643,055	\$19,834,412
	Q2				
	Q3				
	Q4				
	Total				



# **LOTTERY SALES**

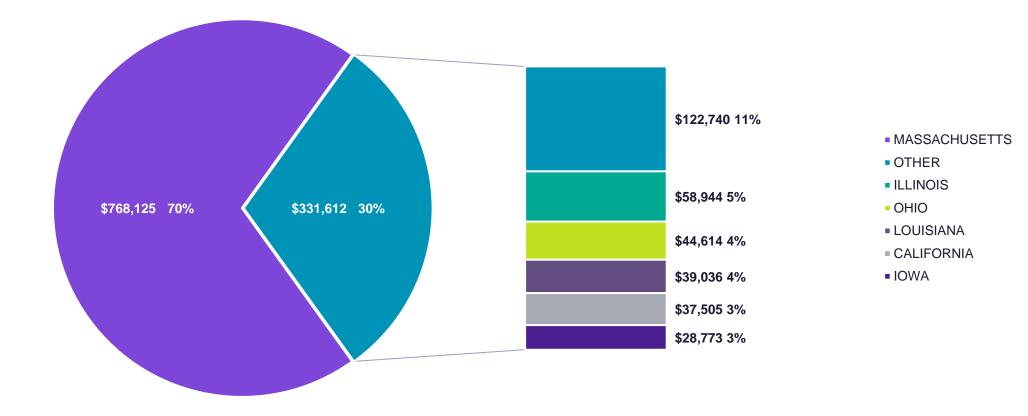
Quarter	2024	2023	\$ Difference	% Difference
Q1	\$618,943	\$588,793	\$30,150	5.12%
Q2		\$645,963		
Q3		\$656,103		
Q4		\$594,279		
Total		<b>\$2,485,138</b>		

- PPC currently has five instant ticket machines and three online terminals
- We previously had four online terminals. One was removed, by the Lottery, for the Sportsbook / Bar renovation



### **SPEND BY STATE**

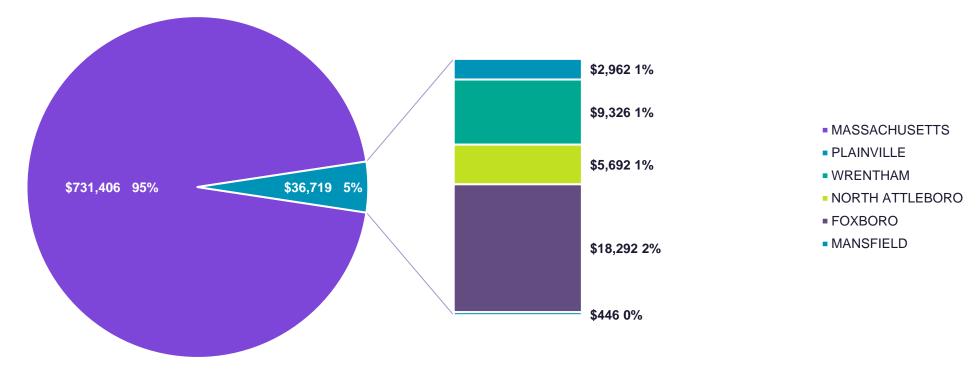
### Q1 2024 Total Qualified Spend By State





### **LOCAL SPEND**

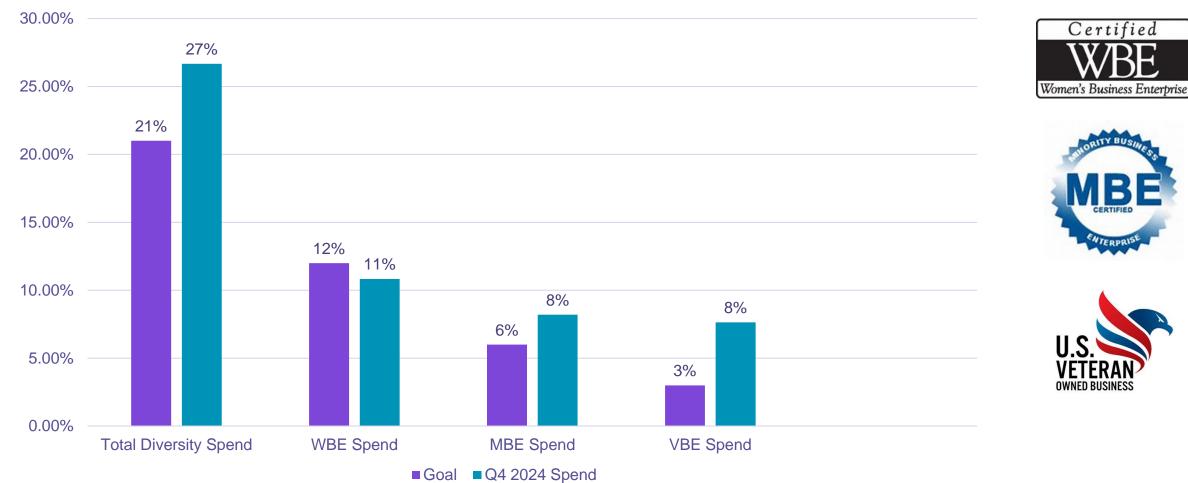
### Q1 2024 Massachusetts vs Host & Surrounding Community Qualified Spend





# **VENDOR DIVERSITY**

#### Q1 2024 vs Goal





### **DIVERSE SPEND**

Category <sup>1</sup>	Q1 2024	Q4 2023	\$ Difference	% Difference
WBE	\$119,111	\$137,042	(\$17,930)	(13.08%)
MBE	\$90,233	\$76,860	\$13,373	17.40%
VBE	\$83,954	\$132,476	(\$48,521)	(36.63%)
Total Diverse Spend	\$293,299	\$346,377	(\$53,078)	(15.32%)
Qualified Spend	\$1,099,737	\$1,908,047	(\$808,310)	(42.36%)

<sup>1</sup> Includes vendors that are certified in multiple diversity categories. Spend is reported in all qualified categories.



### COMPLIANCE

Month			m Entering blishment	Expired, Invalid, No ID	Fake ID	Minors and Underage Escorted from the Gaming Area	Minors and Underage found Gaming at Slot Machines	Escorted	Minors and Underage found Sports Wagering	Minors and Underage Consuming Alcoholic Beverages
	Total	Minors <sup>1</sup>	Underage <sup>2</sup>							
January	46	5	11	30	0	1	0	0	0	0
February	40	3	7	30	0	0	0	0	0	0
March	48	2	13	33	0	0	0	0	0	0
Total	134	10	31	93	0	1	0	0	0	0

<sup>1</sup> Person under 18 years of age <sup>2</sup> Person 18-21 years of age



# **EMPLOYMENT<sup>1</sup>: ALL EMPLOYEES<sup>2</sup>**

Employee Category	Percentage Goal	Total # of Employees in Category	Q1-24 Actual Percentage of Total Employees	Q4-23 Actual Percentage of Total Employees
Diversity	15%	122	<b>29</b> %	<b>29</b> %
Veterans	2%	16	4%	3%
Women	50%	203	48%	47%
Local <sup>3</sup>	35%	145	34%	32%
MA Employees		268	63%	63%

<sup>1</sup> All employees referenced in this slide were current as of Q1 2024

<sup>2</sup> Total number of employees Q1 2024: 424

<sup>3</sup>Local includes Attleboro, Foxboro, Mansfield, North Attleboro, Plainville & Wrentham

	Employees	Full-Time	Part-Time	Seasonal
Total	424	279	145	0
% of Total	100%	66%	34%	0%



# **EMPLOYMENT<sup>1</sup>: SPORTSBOOK<sup>2</sup>**

Employee Category	Total # of Employees in Category	Actual Percentage of Total Employees
Diversity	2	15%
Veterans	0	0 %
Women	4	27 %
Local <sup>3</sup>	2	13%
Full-Time	9	60%

<sup>1</sup> All employees referenced in this slide were current as of Q1 2024

<sup>2</sup> Total number of **Sportsbook employees (does not include Sports restaurant employees)** Q1 2024: 15 <sup>3</sup> Local includes Attleboro, Foxboro, Mansfield, North Attleboro, Plainville & Wrentham



### **EMPLOYMENT<sup>1</sup>: SUPERVISOR AND ABOVE<sup>2</sup>**

Employee Category	Total # of Employees in Category	Actual Percentage of Total Employees
Diversity	12	15 %
Veterans	4	5 %
Women	27	35 %

<sup>1</sup> All employees referenced in this slide were current as of Q1 2024





### **PPC CARES: OUR DEVELOPMENT** *Creating Outstanding Leaders*











Chamber Networking & Training







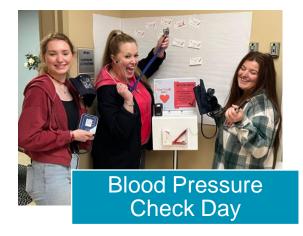


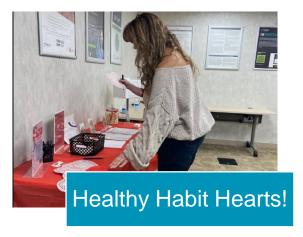














### **PPC CARES: OUR COMMUNITY** Partnering Success



Mansfield Police Time with Bentley





Gene Lavanchy talks sports at the Sportsbook







Wahlburgers Opening



Local Community Recruitment at Mansfield HS

