



Report to the Massachusetts Gaming Commission Q1 2019



PLAINRIDGE PARK
YOUR HOMETOWN CASINO

Gaming Revenue & Taxes



		Net Slot Revenue	State Taxes	Race Horse Taxes	Total Taxes
2018	1st	\$42,196,904	\$16,878,761	\$3,797,722	\$20,676,483
	2nd	\$44,075,466	\$17,630,187	\$3,966,791	\$21,596,978
	3rd	\$44,849,341	\$17,939,737	\$4,036,441	\$21,976,177
	4th	\$40,467,919	\$16,187,167	\$3,642,113	\$19,829,280
	Total	\$171,589,630	\$68,635,852	\$15,443,067	\$84,078,918
2019	1st	\$40,910,743	\$16,364,297	\$3,681,967	\$20,046,264
	2nd				
	3rd				
	4th				
	Total	\$40,910,743	\$16,364,297	\$3,681,967	\$20,046,264

Lottery Sales



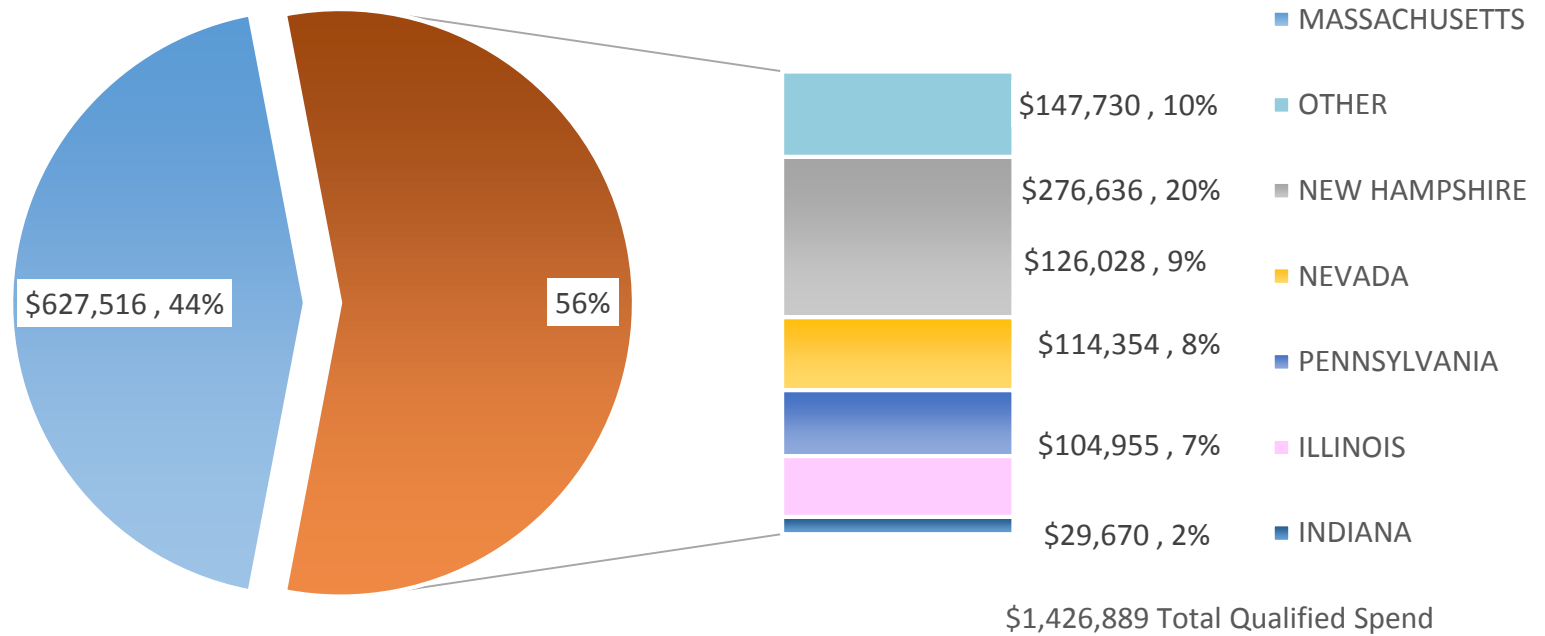
Quarter	2018	2019	\$ Difference	% Difference
1st	\$894,938	\$868,238	\$(26,700)	-2.98%
2nd	\$934,290			
3rd	\$937,875			
4th	\$867,419			
Total	\$3,634,522			

- PPC currently has 5 instant ticket machines and 4 online terminals
- Prior to the Casino opening the Property had 1 instant ticket machine and 2 online machines

Spend by State



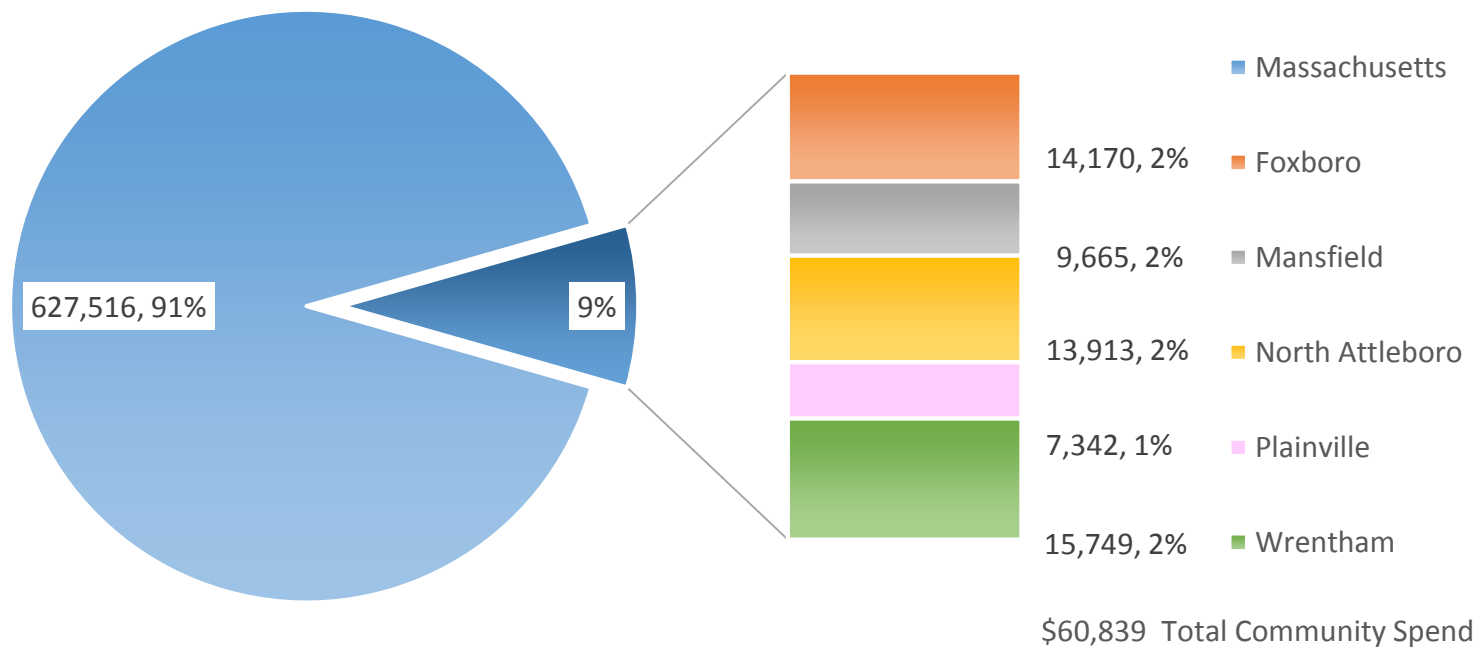
Q1 2019 Total Qualified Spend By State



Local Spend



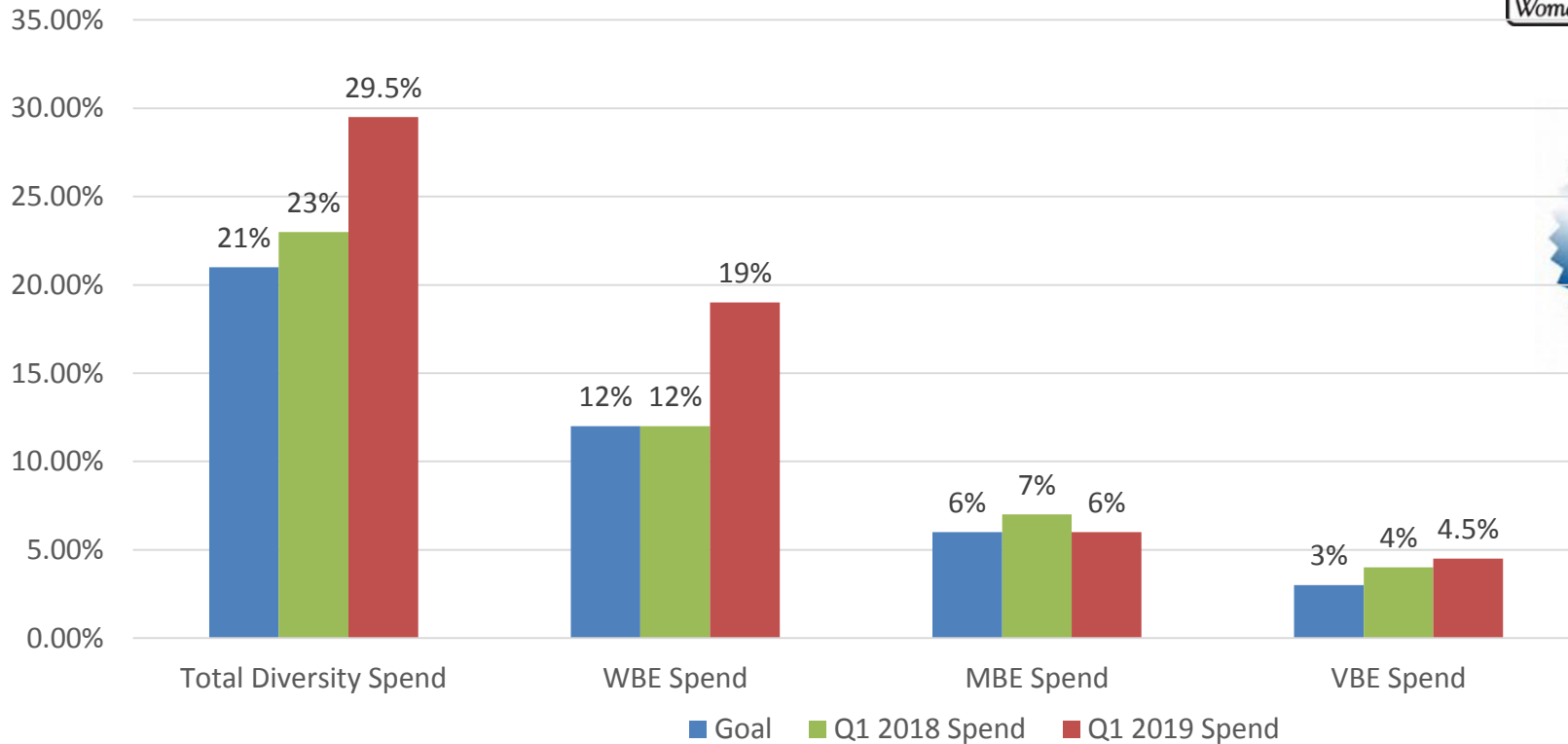
Q1 2019 Massachusetts vs Host & Surrounding Community Qualified Spend



Vendor Diversity



Q1 2018 vs. Q1 2019



Employment



As of March 31, 2019:

	Employees	Full-Time	Part-Time	Seasonal
Totals	461	315	142	4
% of Total	100%	68%	31%	1%

	Employees
Diversity	27%
Veterans	5%
Massachusetts	63%
Local	32%
Male/Female	50%/50%

Compliance



Month	Number of Patron ID Checks	Prevented from entering gaming Establishment			Expired, Invalid, no ID	Fake ID	Minors and Underage Escorted from the gaming area	Minors and Underage gambling at slot machines	Minors and Underage consuming alcoholic beverages
		Total	Minors ¹	Underage ²					
January	6,456	108	2	29	77	0	0	0	0
February	6,463	148	0	19	129	0	0	0	0
March	7,541	173	7	31	135	0	0	0	0
Total	20,460	429	9	79	341	0	0	0	0

1 Person is under 18 years of age

2 Person is 18-21 years of age

Women Leading at Penn



- Virginia (Ginny) Shanks was the guest speaker in May 2019
 - Board Member of Altria
 - Former EVP/Chief Administrative Officer for Pinnacle, current Strategic Advisor for PNG
 - Discussed her lessons learned as a woman in business



- July Topic: Work Life Balance
- Tracking women in the program and how they advance

Local Community



- Norfolk Lions Charities
- Umass Memorial Foundation
- Brockton Hospital
- Plainville Public Schools
- Sturdy Memorial Hospital
- Taste of Neponset River Region
- YMCA of Attleboro
- Make – a – Splash
- Polar Plunge
- Plainville Lions Club
- New Hope



Plainridge Park Casino

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The Loft hosts comedian Orlando Baxter to benefit New Hope, Inc. All proceeds will be donated to New Hope, creating communities free from violence. New Hope provides comprehensive domestic violence and sexual assault services in Central and Southern New England. Visit new-hope.org for more information.



Q1 Sponsorships



- Wrentham Outlets
- TPC
- NESN – Bruins
- NBC Sports - Celtics
- Renewal of Fenway Concert Series
- Mass Lottery – Power Ball Tickets



Boston



Marketing Highlights



- Golden Ticket Chocolate Bar
- Pie – Day Pie Giveaway (3.14)
- mychoice Launch
- March – Responsible Gambling Month
- Monthly Comedy at The Loft

Celebrate Pi Day in the sweetest way possible! Earn 100 tier points on 3.14 to claim a The Ever So Humble Pie Company Inc. Pie in the Promo Zone! Choose from Blueberry, Apple Crumble, or Strawberry Rhubarb! One per account. While supplies last.



THU, MAR 14

Pi Day Pie Giveaway

Plainridge Park Casino · Plainville, MA

★ Interested

You like Plainridge Park Casino



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