

Plainridge Park Casino

Report to the Massachusetts Gaming Commission

Q3 2016



PLAINRIDGE PARK
CASINO

Employment

As of September 30, 2016:

	Employees	Full-time	Part-time
Totals	501	338	163
	100%	67%	33%



Employment

As of September 30, 2016:

	Employees
Diversity	16%
Veterans	2%
Massachusetts	71%
Local	31%
Male/Female	51% / 49%



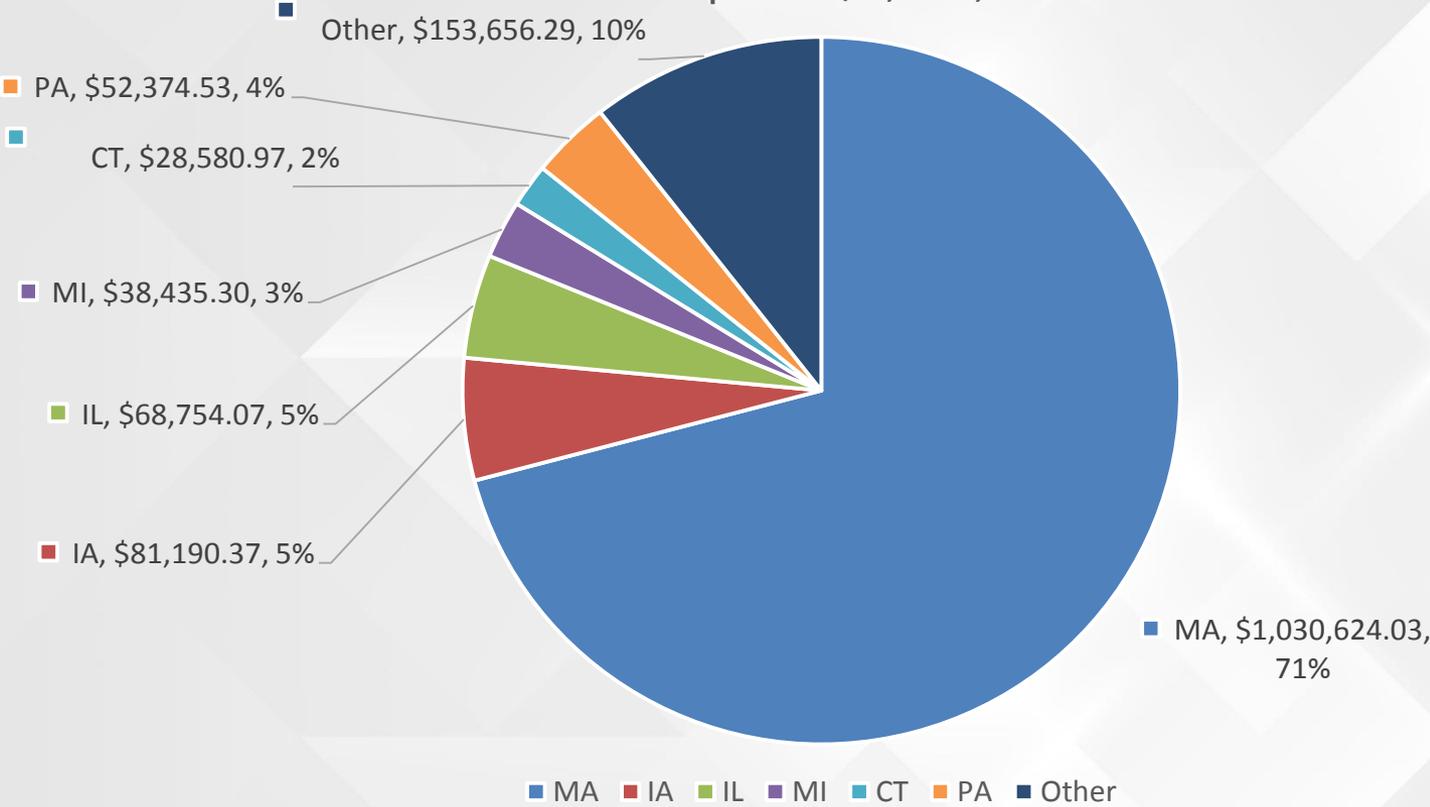
Gaming Revenue & Taxes

	Net Slot Revenue	State Taxes	Race Horse Taxes	Total Taxes	
2015	1st	-	-	-	
	2nd	\$6,211,001	\$2,818,817	\$278,784	\$3,097,601
	3rd	\$45,827,524	\$20,433,517	\$2,020,897	\$22,454,414
	4th	\$35,971,223	\$16,089,669	\$1,591,286	\$17,680,955
	Total	\$88,009,748	\$39,342,003	\$3,890,967	\$43,232,970
2016	1st	\$38,663,538	\$17,255,015	\$1,706,540	\$18,961,555
	2nd	\$39,185,247	\$17,443,312	\$1,725,163	\$19,168,475
	3rd	\$39,756,062	\$17,746,061	\$1,755,105	\$19,501,166
	4th	-	-	-	-
	Total	\$117,604,847	\$52,444,388	\$5,186,808	\$57,631,196



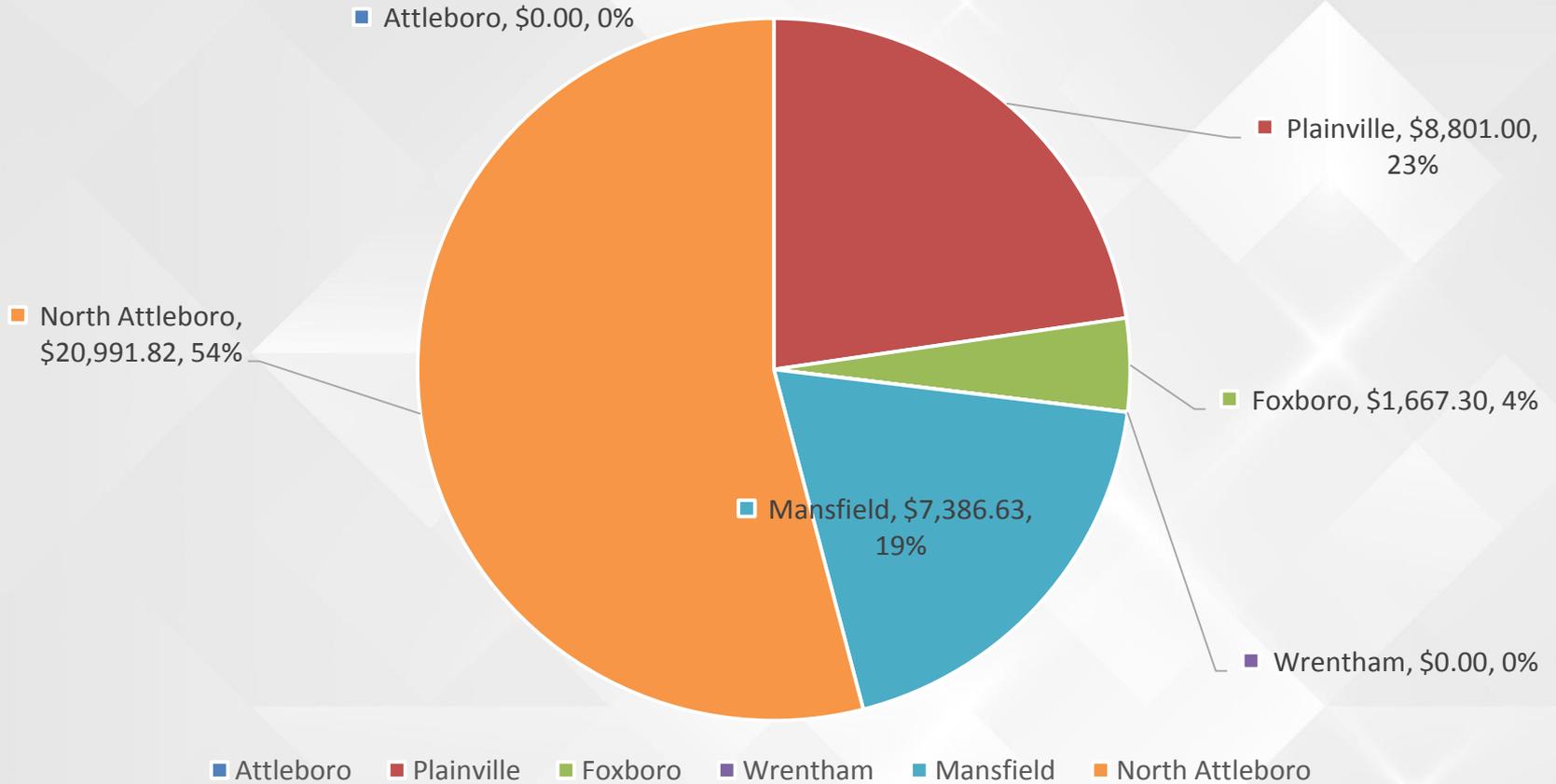
Spend by State

Total Q3 Spend: \$1,435,054.16



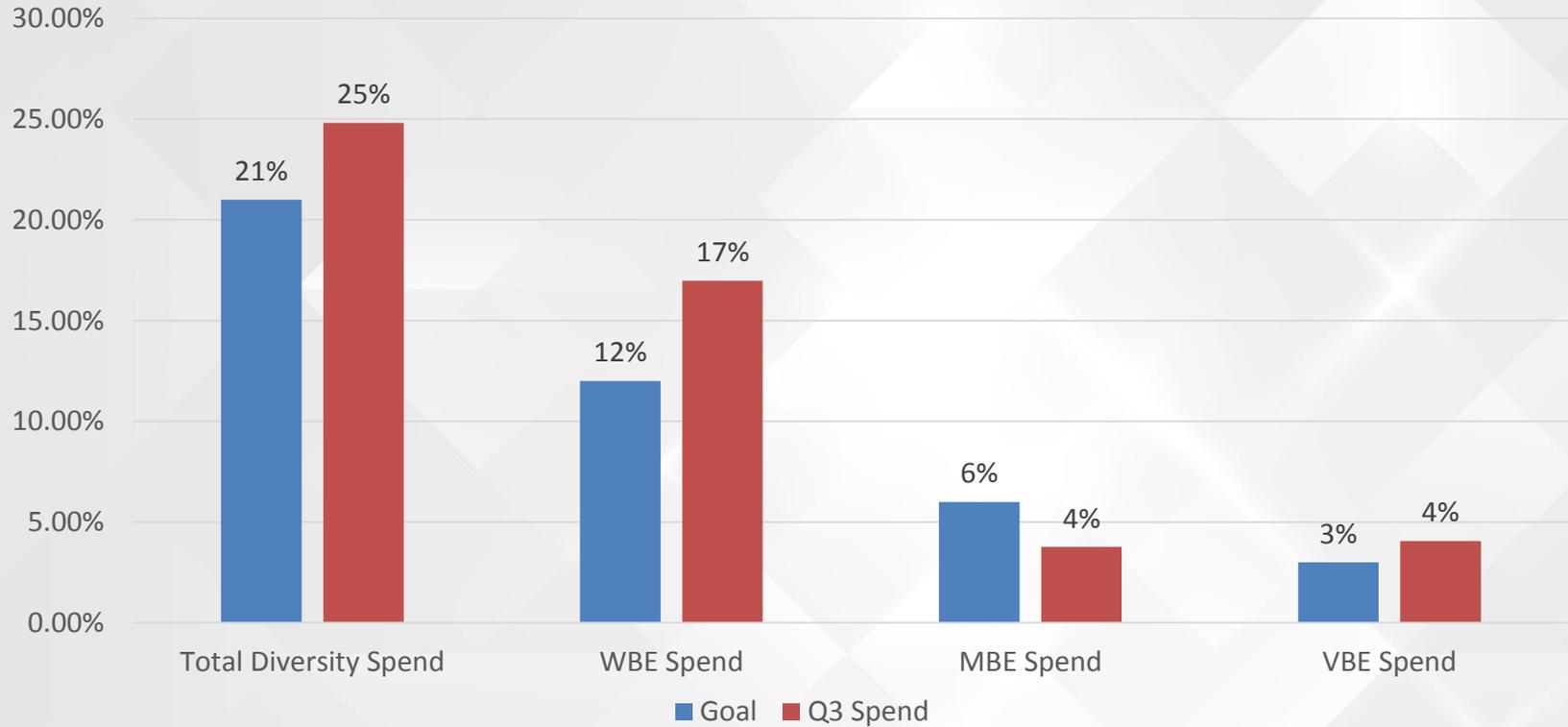
Local Spend Q3

Total Host & Surrounding Community Spend: \$38,846.75



Vendor Diversity Spend

Q3 2016



Q3 Diverse Vendor Spend Statistics

Q3 WBE Vendors

13 Vendors used totaling \$243,688.85

Q3 MBE Vendors

5* Vendors used totaling \$54,122.14

Q3 VBE Vendors

3* Vendors totaling \$58,328.91

*Includes vendors that are certified in multiple diversity categories.
Spend is only reported in one category.



Compliance with Regulations

Underage Guests

Month	Prevented from entering gaming establishment	Escorted from the gaming area	Found gambling at table games	Found gambling at slot machines	Taken into custody for gambling	Taken into custody - other	Found consuming alcoholic beverages
July	52	0	N/A	0	0	0	0
August	44	0	N/A	0	0	0	0
September	26	0	N/A	0	0	0	0
Total	122	0		0	0	0	0



Lottery Sales

Quarter	2015	2016	\$ Difference	% Difference
1st	\$96,242	\$705,304	\$609,062	632.8%
2nd	\$162,173	\$758,852	\$596,679	367.9%
3rd	\$579,000	\$738,116	\$159,116	27.5%
4th	\$479,325	-	-	-
Total	\$1,316,740	\$2,202,272	\$1,364,857	163.0%

PPC currently has 5 instant ticket machines and 4 online terminals on site. Prior to the Casino opening the Property had 1 instant ticket machine and 2 online machines



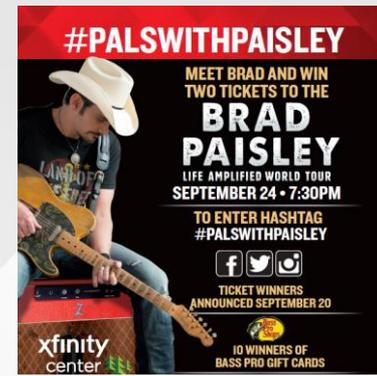
Local Community

- Charitable Giving in Q3
 - Relay for Life of Greater Attleboro
 - Plainville Athletic League
 - Boys & Girls Club of Warwick
 - Wrentham Community Events
 - Guide Dogs of America
 - Arthritis Foundation
 - North Attleboro Schools – Backpack Drive
- Sponsorships
 - NESN – Bruins
 - Comcast Sports Network – Celtic Prediction Machine
 - Winning Wednesday Lottery Tickets



Q3 Marketing - Partnerships

- Yankee Spirits - North Attleboro
 - Slack's Oyster House
- Luciano's - Wrentham
 - Offsite dinners
- Patriots - Foxboro
 - Season Tickets
 - Billboards
- Xfinity - Mansfield
 - Brad Paisley Meet and Greet
 - Concert Series Sponsorship
- Bass Pro Shop - Foxboro
- Imperial cars - Mendon



Q4 Marketing



- Racing Rewards Roll-Out
- Dunkin Donuts Roll Out
- Veterans Day – Free meal for all veterans
- Toy's for Free *SLOTPLAY*
 - Partnering MPRG
- New Year's Eve



**TOYS FOR
SLOTPLAY**

