

What are the Economic Impacts of Plainridge Park Casino (PPC)?

When PPC opened in June 2015, the UMass Donahue Institute (UMDI), as part of the SEIGMA team, set out to capture the economic impacts of PPC's first year of operation. These findings are detailed in [Plainridge Park Casino First Year of Operation: Economic Impacts Report](#).

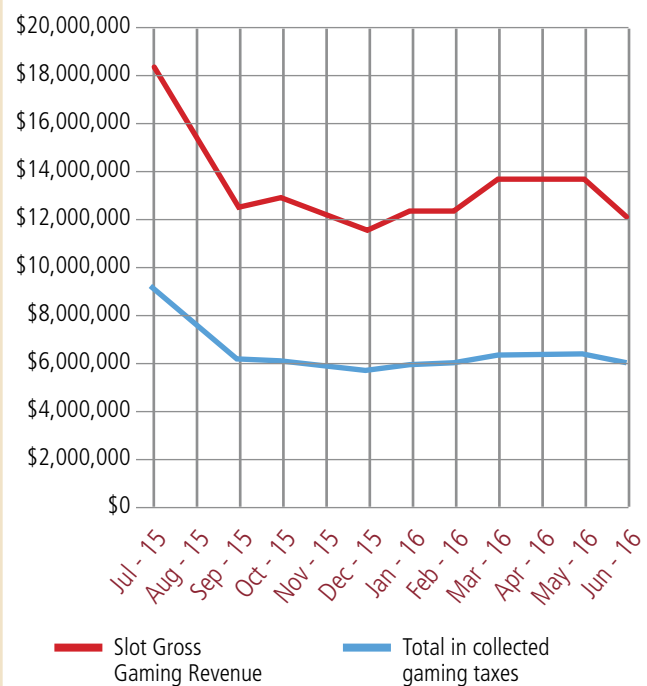
While PPC created approximately 556 new jobs at the casino, these account for only a fraction of its total economic impact. Additional economic impacts include:

- New employees spend new wages in their communities, supporting new economic activity
 - PPC paid approximately \$18 million in wages in 2016
- Casino purchases goods and services from other vendors
 - Public sector and private sector activity spurred by the casino created or supported approximately 2,400 jobs
- State and local governments collect taxes and other assessments from the casino
 - \$81 million in gaming taxes in 2016 was collected from PPC—the largest single source of new economic activity
 - Cities and towns received approximately \$66 million in the form of local aid from these funds

Like any new attraction, some of PPC's revenue is coming from consumers who previously spent their money at other Massachusetts businesses. For instance:

- 21% of spending at PPC is reallocated spending by in-state patrons (i.e., would have spent dollars on other goods and services)

Plainridge Park Casino Monthly Gross Gaming Revenue and Collected Taxes, 2016*



Source: Massachusetts Gaming Commission

*All estimates reported are for Fiscal Year 2016, which begins July 2015 and ends June 2016.

SEIGMA PROJECT OVERVIEW

SEIGMA is a project that uses experts from several disciplines to carry out the different parts of the Massachusetts Gaming Commission's research effort. The project team is dedicated to working closely with many other groups throughout the Commonwealth. The study uses a state-of-the-art design, rigorous data collection and research methods, and a careful analytic approach to establish the effects of casino gambling at state, regional, and local levels. The SEIGMA team collects its own data as well as using data gathered by other organizations. The SEIGMA study is funded by the Massachusetts Gaming Commission.