

# COMMUNITY MITIGATION FUND

# FY 2025 Municipal Grant Workshop

December 5th and December 7th

### What's New for the FY 2025 Grant Round?



#### I. Creation of a Two-Tiered Block Grant Program:

- The Municipal Block Grant
- The Regional Agency Grant

#### **II. Grant Applications for Municipal Block Grants:**

Municipalities will be required to submit a single application for the entire community. If a municipality does not apply by January 31, they will forfeit their funds for that year.

#### **III. More Detailed Project Guidance:**

The FY 2025 Guidelines present clearly identified casino-related impacts by category as well as projects that may address these impacts.

#### **IV. Administrative Costs:**

Up to 7.5% of the grant may be applied toward the cost of grant administration up to a cap of \$50,000.



#### V. Funding for Regional Planning Agencies:

Up to \$250,000 is available for the Regional Planning Agencies associated with each gaming establishment.

#### VI. Conversion to a Fiscal Year:

Starting with this grant round, the CMF will operate on the State Fiscal Year (7/1/24-6/30/25).

#### VII. Waivers:

If a community has a particular project that will cause the community to exceed its grant allotment, it may request a waiver for that project.

#### **VIII. Transportation Category Changes:**

Some limitations have been put on transportation planning projects and the method of calculating the subsidy for transportation construction projects has changed.



# All projects **must** identify and mitigate a casino related impact.





# Way To Determine A Casino Related Impact

- FY 2025 CMF Guidelines
- GREO Research Studies
- MGC Research
- Other



# Suggested Grant Spending Across Categories



- The Commission would like to see applications for projects across the categories. Staff will monitor grant spending percentages and use this data to evaluate future program guidelines.
- The suggested minimum spending is 15% for Community Planning, Transportation, Public Safety, and Gambling Harm Reduction.
  - This is not a requirement for FY 2025.



# QUESTIONS?

# **Application Process**

- Please read the FY 2025 CMF Guidelines **before** filling out your application.
- All municipalities have received a proposed grant amount letter.
- Applications must be submitted by 11:59pm on January 31st.
- Municipalities may only submit **ONE** application.
- Applications must be signed by a municipality employee with signatory authority.

# How to fill out The FY 2025 Municipal Application

Please use this box to provide the contact information for the administrator of this block grant. This is the individual who will be contacted with any questions regarding this application as well the grant's administration.

#### Municipal Grant Manager Information:

Applicant: City of Sudburham

Vendor Code: VC60000191111

Name: Paula James

Title: Finance Director

Email Address: P.James@ Sudburham.MA.gov

Telephone: 902-867-5309

Address: 52 Main St Suite A Sudburham MA 01256

# **Budget Category Summary**

Please use this section to outline the number of projects you are proposing across the five categories. Use the right column to provide a total request per category.

Total FY 2025 Allocation: \$400,000		
Application Totals by Category	# of Projects	Requested Amount
A. Community Planning	1	\$100,000
B. Public Safety	2	\$95,000
C. Transportation	2	\$1,157,300
D. Gambling Harm Reduction	1	\$25,000
E. Specific Impact	1	\$100,000
TOTAL		\$1,477,300

Please use this section to outline your proposed projects by category. Each project must have a name, a high-level description of each project, and a dollar amount.

Each description shall not exceed 50 words.

Create individual line items for each project even if they share a category.

#### **Budget Category Summary**

Use the below space to provide an overview of all projects to be covered by this funding. You may add as many items as is pertinent to your application (you can add rows by right clicking on the row and selecting "add row"). Please provide a category, name, brief description, and amount for each item.

Category	Project Name	Description	Amount
A. Community	Wayfinding	Planning to advance wayfinding in multiple	\$200,000
Planning		languages in line with Sudburham's tourism	
		plan to help launch Sudburham as an	
		attractive option for those visiting the GHT	
		Casino.	
B. Public Safety	Fire Blanket	EV vehicle blankets to address the new EV	\$50,000
		parking spots in the casino's garage.	
B. Public Safety	Police	Police overtime for increased patrols.	\$45,000
	Equipment		
C. Transportation	Complete	A complete streets study of Main St from	\$82,300
	Streets Study	Linden St. to Maple St.	
C. Transportation	Multi-Use	Conversion of an abandoned railroad bed into	\$1,075,000
	Path	a multi-use path.	
	Construction		
D. Gambling Harm	Youth	Study of impacts on community members	\$25,000
Reduction	Gaming	ages 16 to 24.	
	Study		
E. Specific Impact	Tree Planting	Costs associated with planting 700 trees	\$100,000
		across the bus route	

# **Applicant Certification**

#### Applicant Certification

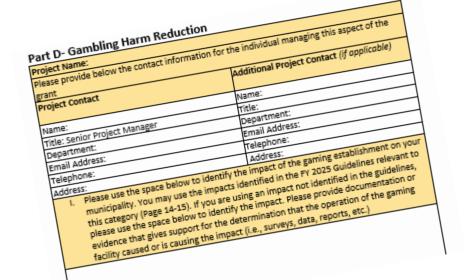
On behalf of the aforementioned applicant, I hereby certify that the funds that are requested in this application will be used solely for the purposes articulated in this application.

Signature 1/30/24 Date

Lola Singer, Mayor of Sudburham

Name and Title of Certifier

All applications must be signed by a municipality's administrator or an individual who holds signatory authority for the community.



Additional Project Contact (if poplicable)

please use the space below to identify the impact of the gaming establishment on your

Address:

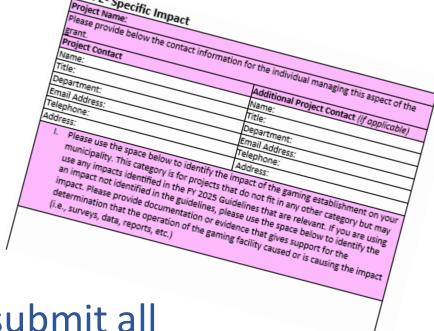
please use the space below to identify the impact of the gaming establishment on your |
this category (page 10-11). If you are using an impact not identified in the FY 2025 Guidelines relevant to municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to please use the space below to identify the impact, please provide documentation or

this category (page 10-11). If you are using an impact not identified in the guidelines, evidence that gives support for the determination that the operation of the gaming please use the space below to identify the impact. Please provide documentation or facility caused or is causing the impact fi.e., surveys, data, reports, etc.)

evidence that gives support for the determination that the operation or the facility caused or is causing the impact (i.e., surveys, data, reports, etc.)

Part B. Transportation

Address



All Applicants must submit all projects as part of **ONE** application Project Name:

Please provide below the contact information for the individual managing this aspect of the grants management, please add more line. please provide below the contact information for the individual managing this aspect of the commodate their information.

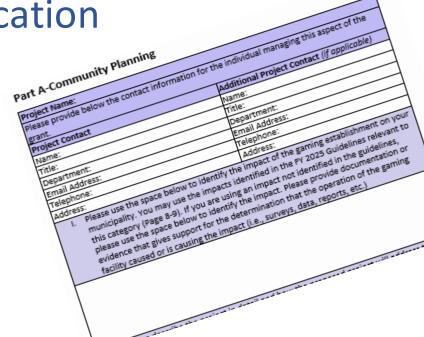
The grants management, please add more lines

via a Word Document

#### Part C- Public Safety

Project Name:  Please provide below the contact information for the individual managing this aspect of the		
grant Project Contact	Additional Project Contact (if applicable)	
Name:	Name:	
Title:	Title:	
Department:	Department:	
Email Address:	Email Address:	
Telephone:	Telephone:	
Address:	Address:	

 Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 12-13). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)



# Example Application: PART A - Community Planning

#### Part A Community Planning

#### Project Name: Wayfinding

Please provide below the contact information for the individual managing this aspect of the grant.

Project Contact	Additional Project Contact (if applicable)
Name: Bob Jones	Name:
Title: Senior Project Manager	Title:
Department: Planning	Department:
Email Address: B.Jones@ Sudburham.MA.gov	Email Address:
Telephone: 902-867-5309	Telephone:
Address: 52 Main St Suite A Sudburham MA 01256	Address:

I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 8-9). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)

As identified in the guidelines, the marketing capabilities of the gaming establishments may put other competing local businesses at a disadvantage.

#### FY 2025 Community Mitigation Fund Guidelines

Gaming establishments require a significant number of workers, which provide employment
opportunities for local residents.

#### Negative Impacts

- Competition from the gaming establishment may have negative impacts on other businesses competing in the hospitality and entertainment industries.
- The presence of a gaming establishment may result in reallocated spending. Reallocated spending is spending on goods and services which would have occurred had the casinos never opened, but which did not occur because an individual chose to spend their money at the casino instead. The main areas where monies are reallocated are transportation, retail items, hotels and travel, restaurants and bars, recreation, non-live entertainment and live entertainment.
- The marketing capabilities of the gaming establishments may put other competing local businesses at a disadvantage.

Eligible Community Planning and Implementation Projects – The following types of projects may be considered to address casino related impacts:

- Marketing and tourism plans to attract casino patrons and employees to the municipality, highlight local businesses, promote recreational and entertainment opportunities, and help communities compete with the gaming establishments for business.
- Projects to provide economic development opportunities for local businesses.
- Programs to increase business opportunities to provide goods and services to the gaming establishments.
- Other programs to encourage casino employees to live/work/play in the community.

Ineligible Projects – The following types of projects have been deemed ineligible for grant funding:

· Projects that do not address a casino-related impact.

#### Part A Community Planning

Project Name: Wayfinding

Please provide below the contact information for the individual managing this aspect of the grant.

Project Contact	Additional Project Contact (if applicable)
Name: Bob Jones	Name:
Title: Senior Project Manager	Title:
Department: Planning	Department:
Email Address: B.Jones@ Sudburham.MA.gov	Email Address:
Telephone: 902-867-5309	Telephone:
Address: 52 Main St Suite A <u>Sudburham</u> MA 01256	Address:

I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 8-9). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)

As identified in the guidelines, the marketing capabilities of the gaming establishments may put other competing local businesses at a disadvantage. If not using an impact outlined in the FY 2025 Guidelines, the application MUST provide a detailed explanation of the impact and provide evidence and relevant research.

II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.

The town of Sudburham has felt lost opportunity costs due to the presence of a casino on their community. The town feels that if appropriate signage was available casino patrons could choose to patronize their restaurants, hotels, and shops. We are proposing a study of the current signage done by a consultant in collaboration with the Department of Public Works. This will identify opportunities for increased signage to make casino patrons more aware of local amenities. The Town will use the rest of the money to go out to bid for sign fabrication and design.



In Section II, applicants must provide a detailed account of how the municipality plans to utilize the funds (this should be the longest section of the application).

This section of the application should include any relevant materials including scopes, diagrams, and any bids. Please make sure to label any attachments.

# New \*Combined\* Transportation Planning and Construction Application

#### Project Name: Multi-Use Path Extension

Please provide below the contact information for the individual managing this aspect of the grant

Project Contact	Additional Project Contact (if applicable)	
Name: Jenny Frome	Name:	
Title: Senior Project Manager	Title:	
Department: Transportation	Department:	
Email Address: J. Frome@Sudburham.MA.gov	Email Address:	
Telephone: 902-867-5309	Telephone:	
Address: 52 Main St Suite A Sudburham MA	Address:	
01256		

I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 12-13). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)

#### As identified in the guidelines:

- Increased traffic associated with the gaming establishment may cause increased congestion on the major routes leading to/from the gaming establishment.
- Increased traffic associated with the gaming establishment may result in increased vehicular/bicycle/pedestrian conflicts.

#### II. Please describe the project in detail and how the proposed project will address the impact indicated above.

In an effort to reduce the volume of traffic on the local streets, provide a protected route for cyclists and pedestrians and improve access to the casino, the Town of Sudburham conducted a planning study for the conversion of an abandoned rail bed into a new shared use path that will connect to the Multi-Community Shared Path that leads to the casino. The study demonstrated that the construction of the shared use path will connect several population centers to the Multi-Community Shared Path which should divert a significant number of trips from single occupancy vehicles to bicycles thereby reducing local traffic congestion. A significant number of casino employees live within the area to be served by the path, which should encourage alternative means of transportation to the casino.

The Town has performed a preliminary design for the project and the estimated construction cost is \$3,000,000. Based on the CMF Guidelines the amount of the grant would be \$1,075,000 (100% of the first \$250,000 and 30% of the amount over \$250,000). This project will cause the Town to exceed the Grant Allocation of \$400,000. Please see the attached Waiver Request for this project.

The Town will complete the project design through the fall of 2024 with the project to be bid before the start of the 2025 construction season. The Town expects to start construction by April 15, 2025.

#### Proposed MGC Grant Budget

Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.

Description of Purchase/Work	Timeline	QTY	Budget
Task No.1 – Final Design	Fall 2024		Town Funded
Task No.2 – Project Bidding	Winter 2025		Town Funded
Task No. 3 –Project Mobilization	April 2025		
Task No. 4 – Project Construction	April-Nov 2025		\$1,075,000
Task No. 5 –Project Completion	Nov 2025		
	TOTAL:		\$1,075,000

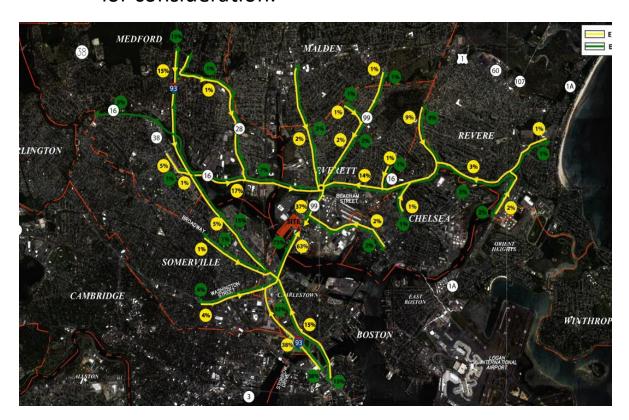
## **NEW!** Transportation Construction Subsidies



- The Grant will only fund a portion of the construction costs.
- MGC will provide 100% of project costs up to \$250,000 and will fund up to 30% of the costs above that up to \$1.5 Million.
- If a municipality has more than one transportation construction project, the total cost of the combined projects will be used to determine the project subsidy (i.e., only the first \$250,000 of the combined projects receives the 100% subsidy).

# **NEW!** Transportation Planning Eligibility

- Traffic studies, roadway design, etc. may only be done on major routes to/from the casinos. These are identified as roads that carry at least 1% of the casino traffic.
  - Maps showing these routes are included in the guidelines.
  - If a community has data that shows other roads are significantly impacted, that can be submitted for consideration.



 For planning of multi-use paths, the community must demonstrate that it will connect into an existing path network that provides access to the casino.

## Waivers

- Applicants may request a waiver from any requirement of the Guidelines.
- If any municipality determines that the proposed grant allotment is insufficient to mitigate identified impacts, it may request a waiver for those specific projects.
  - -This waiver is not designed for routine expenses but rather for significant projects that would not otherwise be able to be funded.
- The Waiver Form can be found at: <a href="https://massgaming.com/about/community-mitigation-fund/forms/">https://massgaming.com/about/community-mitigation-fund/forms/</a>



# **Application Submission**

- Applications must be submitted via COMMBUYS or emailed to <u>MGCCMF@Massgaming.gov</u> by January 31<sup>st</sup> at 11:59p.m to be accepted.
- Applications must be submitted as ONE word document, please integrate and label your relevant attachments as part of your application.
- If you have any questions prior to submission, please contact <a href="Mary.Thurlow@Massgaming.gov">Mary.Thurlow@Massgaming.gov</a>



# Website Walkthrough

https://massgaming.com/about/community-mitigation-fund/



# QUESTIONS?

# Community Mitigation Fund Staff Directory

Name	Title	Contact
Joe Delaney	Chief of Community Affairs	Joseph.Delaney@Massgaming.gov
<b>Mary Thurlow</b>	Senior Program Manager	Mary.Thurlow@Massgaming.gov
Lily Wallace	Program Manager	Lily.Wallace@Massgaming.gov