

Massachusetts Gaming Commission Meeting Minutes

Date/Time: September 09, 2025, 10:00 a.m.

Place: Massachusetts Gaming Commission

VIA CONFERENCE CALL NUMBER: 1-646-741-5292 PARTICIPANT CODE: 112 000 6955

The Commission conducted this public meeting remotely utilizing collaboration technology. The use of this technology was intended to ensure an adequate, alternative means of public access to the Commission's deliberations for any interested member of the public.

Committee Members Present:

Chair Jordan Maynard Commissioner Eileen O'Brien Commissioner Bradford Hill Commissioner Paul Brodeur

1. Call to Order (0:02)

Chair Maynard called to order the 563rd Public Meeting of the Massachusetts Gaming Commission ("Commission"). Roll call attendance was conducted, and four Commission members were present for the meeting.

- 2. Sports Wagering Division (0:28)
 - a. Presentation of Sports Wagering Operators Q2 Quarterly reports
 - I. Bally's (0.53)

Director of North American Interactive Kim McAllister, VP of Talent, Learning and Development Jenn Reagan, VP of Global Procurement Colin Bailey, and Director of Gaming Finance Frank Mosconi presented Bally's Sports Wagering Quarterly Report for Q2 2025 with the following topics: Revenue, Workforce/Workforce Diversity, Workforce Development, Vendor/Supplier Spend/Supplier Diversity, Compliance, Responsible Gaming, Customer Satisfaction, Responsible Gaming Outreach and Community Impact, and Responsible Gaming Tool Stats. *Bally's quarterly report presentation is included in the Commissioners' Packet on pages 5 through 17*.

Commissioner Brodeur asked how outreach was conducted in regard to the player satisfaction survey. Mr. Mosconi stated that a 10-question survey was sent to users who had a responsible gaming interaction.

II. BetMGM (18:41)

Director of Licensing Josh Wyseman, Director of Responsible Gambling Richard Taylor, and Senior Director of DEI Jazmine Polite presented BetMGM's Sports Wagering Quarterly Report for Q2 2025 with the following topics: Revenue, Vendor Utility, Human Resources, Resource Diversity, Strategy Update, Compliance, Responsible Gambling, and Community, Outreach and Charitable Impacts. BetMGM's quarterly report presentation is included in the Commissioners' Packet on pages 18 through 38.

III. Caesars Sportsbook (38:12)

Digital Compliance Manager Curtis Lane Jr., Director of Diversity, Equity and Inclusion Greg Shinbur, SVP of Corporate Social Responsibility and Internal Communications Kiersten Flint, Responsible Gaming Program Director Carolene Layugan, and VP of Procurement David Schulte presented Caesars Sportsbook's Sports Wagering Quarterly Report for Q2 2025 with the following topics: Revenue, Workforce/Workforce Diversity, Vendor Spend, Compliance, Responsible Gaming, and Lottery Engagement. Caesars Sportsbook's quarterly report presentation is included in the Commissioners' Packet on pages 39 through 53.

Ms. Layugan provided information to follow up on an inquiry from Commissioner O'Brien during Caesars' Q1 2025 report on the ratio of emails delivered to opened in connection with responsible gaming information sent. Commissioner O'Brien asked if Caesars drew any inferences from the data shared on the follow-up to her request. Ms. Layugan stated they are looking to see how they can use the data to increase engagement with their online community.

IV. DraftKings (<u>57:23</u>)

Sr. Director of Regulatory Operations Jake List, VP of Inclusion Equity and Belonging Cristina Ackas, Senior Manager of Responsible Gaming Julie Hynes, Director of Communications Jared Hess, and Senior Director of AML Operations Curtis Zapf presented DraftKings' Sports Wagering Quarterly Report for Q2 2025 with the following topics: Revenue, Workforce and Workforce Diversity, Vendor/Supplier Spend and Supplier Diversity, Compliance, Responsible Gaming, and Community, Outreach and Charitable Impacts. *DraftKings' quarterly report presentation is included in the Commissioners' Packet on pages 54 through 79*.

V. Fanatics Betting and Gaming (1:15:22)

Senior Regulatory Counsel Michael Levine, Senior Director of People Operations Stephanie Althouse, and Responsible Gaming Sr. Manager Anthony D'Angelo presented Fanatics Betting and Gaming's Sports Wagering Quarterly Report for Q2 with the following topics: Revenue, Workforce/Workforce Diversity: Metrics, Goals & Initiatives, Events, Vendor: Diverse and

Massachusetts – Specific Spend, Responsible Gaming: Underage Report Metrics, VSE Metrics, RG Tool Usage in MA, and Community/Outreach/Charitable Impacts. *Fanatics Betting and Gaming's quarterly report presentation is included in the Commissioners' Packet on pages 80 through 91*.

Mr. D'Angelo noted during the presentation that Fanatics will provide an update in Q3 on a partnership that was signed with Neccton. He stated they will be releasing a responsible gaming risk model built around AI and business intelligence that will help them flag issues to proactively reach out to customers and intervene when needed.

Transcriber's note: Chair Maynard requested a 5-minute break. The public meeting resumed at approximately <u>1:33:50</u>. Roll call attendance was taken, and the four Commissioners were present.

VI. FanDuel (1:34:28)

VP of Regulatory Richard Cooper, VP of Community Impact Keita Young, Vice President of Inclusion JJ Jelks, and Responsible Gaming Senior Manager Cameron Zuckert presented FanDuel's Sports Wagering Quarterly Report for Q2 2025 with the following topics: Revenue, Compliance, Responsible Gaming, Community Impact, Supplier Relations, FanDuel Inclusion Principles in Action, Updated Initiatives, and Workforce Diversity: Metrics. FanDuel's quarterly report presentation is included in the Commissioners' Packet on pages 92 through 107.

VII. Penn Sports Interactive (2:04:04)

Director of Regulatory Compliance Amanda Gaffney presented Penn Sports Interactive's Sports Wagering Quarterly Report for Q2 2025 with the following topics: Revenue, Workforce Diversity, Vendor/Supplier Diversity, Compliance, Responsible Gaming, Lottery, and Community, Outreach and Charitable Impacts. *Penn Sports Interactive's quarterly report presentation is included in the Commissioners' Packet on pages 108 through 122.*

3. Commissioner Updates (2:09:10)

There were no Commissioner updates noted.

4. Other Business (2:09:13)

Hearing no other business, Chair Maynard requested a motion to adjourn.

Commissioner Hill moved to adjourn. The motion was seconded by Commissioner Brodeur.

Roll call vote:

Commissioner O'Brien: Aye.
Commissioner Hill: Aye.
Commissioner Skinner: Aye.
Commissioner Brodeur: Aye.

Chair Maynard: Aye.
The motion passed unanimously, 5-0.

List of Documents and Other Items Used

- 1. Notice of Meeting and Agenda dated September 5, 2025
- 2. Commissioners' Packet from the September 9, 2025 meeting (posted on massgaming.com)