

Massachusetts Gaming Commission Meeting Minutes

Date/Time: April 3, 2025, 10:00 a.m.

Place: Massachusetts Gaming Commission

VIA CONFERENCE CALL NUMBER: 1-646-741-5292 PARTICIPANT CODE: 112 075 9948

The Commission conducted this public meeting remotely utilizing collaboration technology. The use of this technology was intended to ensure an adequate, alternative means of public access to the Commission's deliberations for any interested member of the public.

Commissioners Present:

Chair Jordan Maynard Commissioner Eileen O'Brien Commissioner Bradford Hill Commissioner Nakisha Skinner Commissioner Brodeur

1. Call to Order (00:00)

Chair Maynard called to order the 550th Public Meeting of the Massachusetts Gaming Commission ("Commission"). Roll call attendance was conducted, and four Commissioners were present for the start of the meeting.

Chair Maynard noted that Commissioner Paul Brodeur was not able to be present at the start of the meeting but would be joining later.

- 2. Sports Wagering Division (0:44)
 - a. Presentation of Sports Wagering Operators Q4 Sports Wagering
 - i. <u>FanDuel</u> (1:21)

FanDuel representatives Ben Roth, Director of Regulatory; Keita Young, VP of Diversity, Equity & Inclusion; and Ashley Cahill, Senior Director, Responsible Gaming and Community Impact, presented their Q4 report, including discussion on revenue, compliance, workforce

diversity, supplier diversity and spend, responsible gaming, and community impact. FanDuel's quarterly report presentation is included in the Commissioners' Packet on pages 5 through 20.

Commissioner O'Brien asked what the consequence is when there is confirmation that there is underage account use and some complicity by the actual account holder. Mr. Roth confirmed that the account would be permanently suspended, and the holder may not open the account.

Chair Maynard offered congratulations to the team, and Commissioner Skinner offered congratulations to VP Young in her new role.

Commissioner Skinner asked about the information presented on workforce diversity and whether there were any goals presented. VP Young confirmed that numerical goals were not included, but they are focused on improvement within their organization. Commissioner Skinner stated that the Commission has been clear about the desire to see goals set in terms of workforce diversity and supplier diversity and requested a progress update on their identification and adoption of those goals during the next quarterly report presentation.

Commissioner Skinner asked how a customer can access FanDuel's My Spend tool. Director Cahill confirmed there are several places in the app or on the website where a customer can access the tool. Commissioner Skinner asked whether there were any in-app notifications or advertising of the tool. Director Cahill confirmed that the My Spend is promoted in a few areas in the app and also via email to customers.

Chair Maynard expressed thanks to the FanDuel team for their participation and presentation.

Bally's representatives Kim McAllister, Corporate Director of North American Interactive; Jenn Reagan, VP of Talent, Learning and Development; Nancy Duvall and Collin Bailey, Procurement; Scott Nejrup and Alexandra Whitaker, RG and Charitable Impacts, presented their Q4 report, including discussion on revenue, workforce diversity, vendor spend and supplier diversity, compliance, responsible gaming, lottery, community outreach, and charitable impacts. Bally's' quarterly report presentation is included in the Commissioners' Packet on pages 21 through 35.

VP Reagan explained that typically Bally's has not set numerical goals but rather focused on improving their numbers. She noted that she understood the expectation by the Commission and would be prepare to speak to that in more depth in future presentations. Commissioner Skinner confirmed the Commission's expectation to see set goals going forward.

Regarding compliance and underage access, Chair Maynard asked for clarification on the difference between the numbers reported by Bally's on registration attempts as compared to reported access. Director McAllister confirmed that there was no reported access because the individual was stopped before the account was created.

Chair Maynard expressed thanks to the Bally's team for their participation and presentation.

iii. BetMGM (55:11)

BetMGM representatives Sarah Brennan, Senior Director of Compliance; Rich Ege, Senior Regulatory Analyst; Jazmin Polite, Senior Director of DEI; Josh Wyseman, Director of Licensing; and Richard Taylor, Director of Responsible Gaming, presented their Q4 report, including discussion on revenue, vendor utility/spend, human resources, compliance, responsible gaming, lottery, community and charitable events. *BetMGM's quarterly report presentation is included in the Commissioners' Packet on pages 36 through 57*.

Transcriber's note: Chair Maynard noted for the record that Commissioner Brodeur joined the meeting at 1:06:46.

Commissioner Skinner commented that she would like to see an update on BetMGM's progress on identifying and setting goals for vendor and employer diversity during their next quarterly report. Director Polite confirmed the same.

Commission Brodeur commended BetMGM's support of organizations, including PFLAG and Volunteers of America.

Chair Maynard expressed thanks to the BetMGM team for their participation and presentation.

iv. Caesars Sportsbook (1:14:44)

Caesars Sportsbook representatives Curtis Lane Jr., Digital Compliance Manager; Lisa Rankin, VP of Compliance and Licensing; Greg Shinbur, Director of Diversity, Equity and Inclusion; Kierstin Flint, SVP of Corporate Social Responsibility and Internal Communications; David Schulte, VP of Procurement; and Carolene Layugan, Director of Responsible Gaming Program, presented their Q4 report, including discussion on revenue, workforce diversity, vendor spend and supplier diversity, compliance, responsible gaming, lottery engagement, and community outreach and charitable giving. Caesars Sportsbook's quarterly report presentation is included in the Commissioners' Packet on pages 58 through 68.

Commissioner Skinner requested that more information relative to identifying vendor and diversity spend goals be provided.

Commissioner Hill asked what Caesar's did with an account once suspicious activity was identified. Manager Lane confirmed that those accounts were closed.

Commissioner Skinner gave "kudos" to the Caesars team for their charitable outreach work.

Chair Maynard expressed thanks to the Caesars team for their participation and presentation.

v. DraftKings (1:43:37)

DraftKings representatives Jake List, Sr. Director of Regulatory Operations; Cristina Ackas, VP, HR Inclusion Equity and Belonging; Julie Hynes, Senior Manager, Responsible Gaming; and

Jared Hess, Director, Communications, presented their Q4 report, including discussion on revenue, workforce diversity, vendor/supplier spend and supplier diversity, compliance, responsible gaming, community outreach, and charitable impacts. *DraftKings' quarterly report presentation is included in the Commissioners' Packet on pages 69 through 97*.

Commissioner Skinner expressed appreciation for DraftKings' charitable efforts and particularly the resources put toward veterans as well as the other programs they are involved in. Commissioner Hill expressed similar sentiments about the veteran program. Chair Maynard expressed his appreciation for the DraftKings' Boston team which voted to make a contribution to the Testicular Cancer Society.

Transcriber's note: Chair Maynard and Commissioner Hill requested a 10-minute break. The public meeting resumed at approximately <u>2:18:48</u>. Roll call attendance was taken, and all five Commissioners were present.

vi. Fanatics Betting and Gaming (2:22:06)

Fanatics Betting and Gaming representatives Michael Levine, Senior Regulatory Counsel; Stephanie Althouse, HR Director; and Anthony D'Angelo, Responsible Gaming Sr. Manager presented their Q4 report, including discussion on revenue, workforce diversity, vendor/supplier spend and supplier diversity, compliance, responsible gaming, lottery, community outreach, and charitable impacts. *Fanatics Betting and Gaming's quarterly report presentation is included in the Commissioners' Packet on pages 98 through 112*.

Chair Maynard asked about the sponsorships mentioned in their presentation, noting that some of the leagues were underage. Counsel Levine stated that the sponsorships fell within the Fanatics commerce vertical and were not associated with Fanatics Betting and Gaming.

Chair Maynard thanked the Fanatics team for their participation and presentation.

vii. Penn Sports Interactive (2:39:33)

Penn Sports Interactive representatives Sam Haggerty, Deputy Chief Compliance Officer and Regulatory Affairs Counsel, and Adam Kates, Senior Director of Compliance, presented their Q4 report, including discussion on revenue, workforce diversity, vendor/supplier spend and supplier diversity, compliance, responsible gaming, lottery, and community outreach and charitable impacts. Penn Sports Interactive's quarterly report presentation is included in the Commissioners' Packet on pages 113 through 127.

Commissioner Hill gave "kudos" to the company's work with veterans.

Chair Maynard expressed sentiments of appreciation for all operators for their detailed reporting of their Q4 information as well as the Commission's Sports Wagering Division.

Following the presentations, Commissioner Hill and Carrie Torrisi, Chief of the Sports Wagering Division, introduced the newest member of the Division, Tom Lam.

3. Commissioner Updates (2:49:30)

Upon inquiry from Chair Maynard, no Commissioner updates were noted.

4. Other Business (2:49:36)

Hearing no further business, Commissioner Brodeur moved to adjourn. Commissioner Hill seconded the motion.

Roll Call Vote:

Commissioner O'Brien: Aye.
Commissioner Hill: Aye.
Commissioner Skinner: Aye.
Commissioner Brodeur: Aye.
Chair Maynard: Ave.

The motion passed unanimously 5-0. The meeting was adjourned.

List of Documents and Other Items Used

- 1. Notice of Meeting and Agenda, dated April 1, 2025.
- 2. <u>Commissioner's Packet</u> from the April 3, 2025 Meeting (posted on massgaming.com)