



NOTICE OF MEETING AND AGENDA

Pursuant to the Massachusetts Open Meeting Law (G.L. c. 30A, §§ 18-25), and St. 2025, c. 2, notice is hereby given of a public meeting of the **Massachusetts Gaming Commission**. The meeting will take place:

Thursday | August 13, 2026 | 10:00 a.m.

VIA CONFERENCE CALL NUMBER: +1-213-631-9908

PHONE CONFERENCE ID: 454 711 710#

All meetings are streamed live at www.massgaming.com.

Please note that the Commission will conduct this public meeting remotely utilizing collaboration technology. Use of this technology is intended to ensure an adequate, alternative means of public access to the Commission's deliberations for any interested member of the public. If there is any technical problem with the Commission's remote connection, an alternative conference line will be noticed immediately on www.massgaming.com.

All documents and presentations related to this agenda will be available for your review on the morning of the meeting date by visiting our website and clicking on the News header, under the Meeting Archives drop-down.

PUBLIC MEETING - #595

1. Call to Order – Jordan Maynard, Chair
2. Sports Wagering Division – Carrie Torrisi, Division Chief of Sports Wagering
 - a. Petition by DraftKings to add TT Elite Series to the Event Catalog pursuant to 205 CMR 247.03(1) – Andrew Steffen, Compliance Operations Manager
VOTE
 - b. Updates to Penn Sports Interactive House Rules – Andrew Steffen, Compliance Operations Manager
VOTE
3. Research and Responsible Gaming – Mark Vander Linden, Director of Research and Responsible Gaming
 - a. Equity Audit: Follow-Up from the Asian CARES Study
 - b. PlayWell Fiscal Year 2026 Fourth Quarter presentation by the Massachusetts Council on Gaming and Health (MACGH) - Aisha Shambley, PlayWell Manager at MGM; Jason DiCarlo, PlayWell Manager at Encore Boston



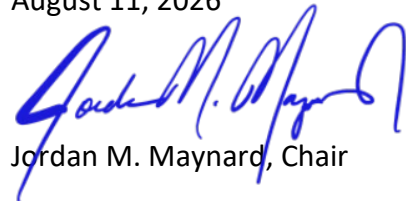
Massachusetts Gaming Commission

Harbor; Jodie Neally, Director of Recovery Services; Jolyn Barreuther, PlayWell Manager at Plainridge Park Casino; Ray Fluette, Director of PlayWell Operations

4. Legal Division – Kevin Scanlon, General Counsel
 - a. 205 CMR 238.33: Prohibited Persons – Discussion and Review of Regulation and Small Business Impact Statement for authorization to begin the promulgation process – Jenna Hentoff, Deputy General Counsel **VOTE**
 - b. 205 CMR 256.06: Advertising to Other Vulnerable Persons – Discussion and Review of Regulation and Amended Small Business Impact Statement for Final Review and Adoption – Autumn Birarelli, Staff Attorney **VOTE**
5. Commissioner Updates
6. Other Business - Reserved for matters the Chair did not reasonably anticipate at the time of posting.

I certify that this Notice was posted as “Massachusetts Gaming Commission Meeting” at www.massgaming.com and emailed to regs@sec.state.ma.us. Posted to Website: August 11, 2026 | 10:00 a.m. EST

August 11, 2026



Jordan M. Maynard, Chair

If there are any questions pertaining to accessibility and/or further assistance is needed, please email stephanie.smith-abdoo@massgaming.gov



Massachusetts Gaming Commission

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TO: Chair Jordan Maynard
Commissioner Eileen O'Brien
Commissioner Brad Hill
Commissioner Nakisha Skinner
Commissioner Paul Brodeur

FROM: Andrew Steffen – Compliance Operations Manager, Sports Wagering

MEETING: 8/13/2026

RE: DraftKings Event Petition to add TT Elite Series to the Sports Wagering Catalog

EXECUTIVE SUMMARY:

Following the Commission's February 12, 2026, decision to limit approved table tennis offerings to competitions sanctioned only by the International Table Tennis Federation ("ITTF"), DraftKings submitted a petition requesting that TT Elite Series be restored to the Massachusetts Sports Wagering Event Catalog. In support of the event petition submitted on March 13, DraftKings provided additional information regarding the league's governance, integrity controls, operational oversight, and wagering activity.

Following receipt of the petition, the Sports Wagering Division ("SWD") conducted a thorough review of TT Elite Series. This review included discussions with DraftKings, integrity monitoring organizations, and gaming regulators in jurisdictions that both permit and prohibit wagering on the competition. SWD also evaluated additional integrity information provided by DraftKings and the International Betting Integrity Association ("IBIA").

REGULATION BACKGROUND:

Pursuant to 205 CMR 247, the Commission maintains authority over the approval and continued authorization of sporting events eligible for sports wagering. The regulations authorize the Commission to approve, deny, or remove sporting events from the Massachusetts Sports Wagering Event Catalog when necessary to protect the integrity of sports wagering, preserve public confidence, and ensure consumer protection.

Consistent with this authority, the Commission voted on February 12, 2026, to remove privately operated non-ITTF table tennis competitions from the approved event catalog after determining that the available information at that time demonstrated elevated integrity concerns.



DraftKings has subsequently petitioned the Commission to reconsider that determination with respect only to TT Elite Series based upon additional information that was not available during SWD's initial review.

SUPPORTING DOCUMENTATION:

- DraftKings Event Petition form
- TT Elite Series Integrity Policy

DISCUSSION:

Background

During the original review in 2025, SWD recommended limiting approved table tennis offerings to ITTF-sanctioned competitions based upon documented integrity concerns associated with privately operated table tennis leagues, patron complaints received by SWD, enforcement actions in other jurisdictions, and discussions with integrity monitoring organizations as well as the ITTF.

Following the Commission's February 12, 2026 decision, DraftKings submitted a petition requesting TT Elite Series be restored to the approved event catalog. The petition stated that TT Elite Series maintains integrity controls comparable to many currently approved sporting competitions and provided additional information regarding the league's governance and oversight.

Supplemental Review

Following receipt of the petition, SWD began a review of TT Elite Series. As part of that review, SWD met with regulators from other jurisdictions that currently permit wagering on TT Elite Series, as well as jurisdictions that have elected not to approve the competition.^[1] SWD also conducted additional meetings with IBIA to better understand the league's integrity framework and recent operational developments.

IBIA advised that TT Elite Series has significantly strengthened its integrity protocols since SWD's initial review in 2025. These enhancements include expanded information-sharing agreements, more proactive engagement with integrity monitoring organizations, and closer coordination with the league's official data provider who provides regular reporting to IBIA.

¹ Ohio and Nebraska have not approved the event due to standards of information availability and professional status of athletes. Their decisions were not based on integrity concerns. The competition is also currently under review in Pennsylvania.



Additionally, IBIA confirmed that it maintains intelligence-sharing arrangements with the data provider and the ITTF, allowing integrity information to be shared across organizations.

IBIA further advised that league officials have demonstrated an increased willingness to promptly investigate integrity concerns and remove participants from competition when appropriate. According to IBIA, its overall confidence in TT Elite Series has increased as a result of these enhanced integrity measures and improved cooperation from league officials.

Integrity Monitoring

SWD's review also identified improvements in the league's recent integrity performance. According to information provided by IBIA, no integrity alerts were identified during calendar year 2025, and only two alerts were reported in 2026 as of May 29. IBIA indicated that neither of the two alerts reported in 2026 resulted in broader integrity concerns involving recurring participants or other issues within the competition.

DraftKings reported that it has expanded their own internal integrity resources through the creation of a dedicated Live Trading team responsible for monitoring international sports, including table tennis, adding to an existing integrity and trading staff of more than 70 employees. DraftKings also reported that between January and June 2026, they accepted wagers on approximately 53,000 TT Elite Series matches in jurisdictions where the competition is permitted without identifying integrity issues on its own platform.

Additionally, DraftKings advised that the TT Elite Series official integrity service provider entered into an MOU with IBIA in late 2025 to enhance information sharing and facilitate the timely identification and investigation of potential integrity concerns.

Jurisdictional Review

SWD also considered the regulatory treatment of TT Elite Series in other North American jurisdictions.

According to DraftKings, TT Elite Series is currently approved for wagering in 27 jurisdictions where DraftKings operates.^[2] While approval decisions vary among regulators, discussions with other jurisdictions indicated that several regulators have become increasingly comfortable with the league's integrity controls following enhancements implemented during late 2025.

Staff Assessment

The Commission's February 2026 decision was based upon the information available at that time and reflected a reasonable application of the Commission's responsibility to protect wagering

² TT Elite approved in: Arkansas, Arizona, Colorado, Connecticut, Iowa, Illinois, Indiana, Kansas, Louisiana, Maryland, Maine, Michigan, Missouri, North Carolina, New Hampshire, New Jersey, Ontario, Oregon, Tennessee, Vermont, Washington, Wisconsin, West Virginia, and Wyoming.



integrity.

Since that decision, however, SWD's supplemental review has identified meaningful changes to TT Elite Series' governance and integrity framework. The expanded information sharing agreements, increased cooperation with integrity monitoring organizations, strengthened disciplinary mechanisms, enhanced operator oversight, and the league's recent integrity record collectively support a different assessment than what was possible during SWD's initial review.

While no sporting competition is entirely free from integrity risk, SWD believes TT Elite Series now demonstrates integrity controls sufficient to support its inclusion in the Massachusetts Sports Wagering Event Catalog.

RECOMMENDATION:

Since the Commission's February 12, 2026 decision, SWD has conducted additional due diligence regarding TT Elite Series, including meetings with integrity monitoring organizations and gaming regulators in other jurisdictions, as well as a review of supplemental information provided by DraftKings. Based on this additional information, SWD believes TT Elite Series has materially strengthened its governance and integrity framework. The enhanced information sharing agreements, expanded integrity partnerships, and minimal integrity issues since the Commission's prior review have addressed many of the concerns that formed the basis of the February 12 decision.

Accordingly, SWD would be comfortable should the Commission determine that TT Elite Series be restored to the Massachusetts Sports Wagering Event Catalog.

This recommendation is limited to TT Elite Series and should not be interpreted as extending to any other previously removed table tennis competitions.



Sports Wagering Division

EXHIBITS



MASSACHUSETTS GAMING COMMISSION

PETITION FOR A SPORTING EVENT OR WAGER CATEGORY

In accordance with 205 CMR 247.03

Directions:

Please fill out and address all areas of the form. If an area does not apply to the request, please place 'NA' in the section. Each section will extend to accommodate large answers. If needed, one may attach additional documents. Please make sure any attachments reference the relevant section and number in their title.

SECTION A **BACKGROUND**

1. NAME OF OPERATOR(S) PETITIONING: Crown MA Gaming, LLC d/b/a DraftKings
2. REQUESTING A SPORTS WAGERING EVENT OR WAGERING CATEGORY: Sports Wagering Event
3. NAME OF EVENT OR WAGERING CATEGORY: TT Elite Series
4. IS THIS A VARIATION OF AN AUTHORIZED SPORTING EVENT OR WAGER CATEGORY? Yes
5. IS THIS A COMPOSITE OF AUTHORIZED SPORTING EVENTS OR WAGER CATEGORIES? Yes
6. IS THIS A NEW SPORTING EVENT OR WAGER CATEGORY? YES

WEBSITE LINK FOR THE EVENT AND/OR GOVERNING BODY: <https://www.tt-series.com/>

SECTION B **A COMPLETE AND DETAILED DESCRIPTION OF THE SPORTING EVENT OR WAGER CATEGORY FOR WHICH APPROVAL IS SOUGHT**

1. A summary of the Sporting Event or Wager Category and the manner in which Sports Wagers would be placed and winning Sports Wagers would be determined.

TT Elite Series was founded in 2021 and is a premier professional table tennis competition based in Poland. TT Elite Series competitions run in accordance with International Table Tennis Federation (ITTF) rules. Participants must be 18 years or older. TT Elite Series matches are streamed and available live via a data partnership with licensed vendor SportRadar. TT Elite Series publishes match results on its official website. TT Elite Series events run seven days a week at the Sports Hall Complex "Czestochowa", which is the region's largest sports complex, featuring a 7,000-seat main arena. TT Elite Series has approximately 7,300 matches played monthly across four different competition levels.

DraftKings will offer TT Elite Series via its Sportsbook technology and will offer markets consistent with its current approved Table Tennis offering and settle based on existing Table Tennis House Rules.



2. A draft of the proposed House Rules, including a description of any technology that would be utilized to offer Sports Wagering on the Sporting Event or Wager Category.

DraftKings will apply existing Table Tennis House Rules and use DraftKings Sportsbook technology to offer TT Elite Series.

3. Any rules or voting procedures related to the Sporting Event or Wager Category.

No voting procedures apply for TT Elite Series. DraftKings has attached TT Elite Series Integrity Policy.

4. Assurance that the Sporting Event or Wager Category meets the requirements of 205 CMR 247.03(4) (*details are required in the minimum criteria section below*).

TT Elite Series meets the requirements of 205 CMR 247.03(4).

5. Whether and to what extent the outcome of the Sporting Event or Wager Category is determined solely by chance.

N/A. TT Elite Series events are not determined solely by chance.

SECTION C

IF THE PROPOSED SPORTING EVENT OR WAGER CATEGORY IS BASED ON ESPORTS ACTIVITIES, PLEASE ANSWER THE FOLLOWING QUESTIONS

1. The proposed location(s) of the eSports event(s). N/A

2. The video game used for the eSports event, including, without limitation, the publisher of the video game.

N/A

3. The eSports event operator, whether the eSports event operator is approved to host events by the video game publisher, and whether the eSports event operator has any affiliation with the video game publisher. N/A

4. The manner in which the eSports event is conducted by the eSports event operator, including, without limitation, eSports event rules and certification from a third party, such as an eSports event operator or the game publisher, that the eSports event meets the Commission's event integrity requirements. N/A



SECTION D

POLICIES AND PROCEDURES REGARDING EVENT INTEGRITY

To the extent known by the operator(s), please provide a description of policies and procedures regarding event integrity.

TT Elite Series is governed by EMPE Sports in partnership with its integrity services provider SportRadar, holder of a Massachusetts Sports Wagering Vendor temporary license (No. SWV-0003). TT Elite Series has extensive internal policies and procedures to protect the integrity of its competitions and is further supported by SportRadar integrity monitoring systems and controls.

TT Elite Series Integrity Policy applies to players, coaches, referees, team staff members, official representatives, and any other person associated with a TT Elite Series event (“Interested Parties”). TT Elite Series integrity controls are extensive and cover all key elements to align with industry standards and the requirements under 205 CMR 247.03. Specifically, the TT Elite Series Integrity policy: requires each player to undergo a thorough integrity pre-screening before playing in a TT Elite Series Event; prevents all Interested Parties from wagering directly or encouraging/enabling third-parties to wager; prevents match manipulation; forbids disclosing non-public information related to competitions to third-parties that could be used for betting purposes; requires Interested Parties to report any attempted corruption, suspected match-fixing, or other violations of the TT Elite Series regulations. Any player that received a temporary suspension will not only have to serve a full-term suspension but also need to pass re-evaluation and EMPE Sports scrutiny before being permitted to resume playing in TT Elite Series competitions. Finally, Interested Parties must adhere to the documented Code of Conduct to participate in TT Elite Series competitions.

Licensed Sports Wagering Vendor SportRadar provides independent integrity support and oversight on TT Elite Series. SportRadar uses its Universal Fraud Detection System to monitor and analyze suspicious betting activity. Through this partnership, SportRadar promptly shares any reports of alleged, suspected, or anticipated violations of the TT Elite Series Integrity Policy. SportRadar assists with integrity investigation and disciplinary action. SportRadar is particularly well positioned to identify and share integrity information as it is also the data provider for TT Elite Series.

As a further integrity control, all TT Elite Series matches are available via streaming, thus eliminating potential for non-existent matches and adding a further level of visibility on events that mitigates against match fixing.

To further ensure collaboration and proper flow of information, SportRadar has a Memorandum of Understanding (MOU) with the International Betting Integrity Association (IBIA). This MOU allows extensive information sharing and ensures that any integrity alert made to IBIA promptly flow to SportRadar, which then shares with EMPE Sports.

Finally, TT Elite Series also has a partnership agreement with the Opole Provincial Table Tennis Association (aka Polish Table Tennis Association), which is a member association of the European Table Tennis Union (ETTU), one of the five International Table Tennis Federation (ITTF) continental federations. *See final page of attached TT Elite Series Integrity Policy.*

DraftKings has attached the following related documents: TT Elite Series Integrity Policy; SportRadar letter confirming its role as Integrity Services Partner for TT Elite Series, dated February 26, 2025; and SportRadar Integrity Services policy document for TT Elite Series dated August 2023.



SECTION E MINIMUM CRITERIA

1. Can the outcome of the Sporting Event or Wager Category be verified? If yes, explain the verification process.

Yes. In addition to steaming coverage of the events, TT Elite Series match results are posted on the competition's official website, <https://www.tt-series.com/category/turniej/>

2. Is the Sporting Event generating the outcome conducted in a manner that ensures sufficient integrity controls exist so the outcome can be trusted? Please explain.

Yes. The TT Elite Series is governed by EMPE Sports and maintains an integrity partnership with licensed Sports Wagering Vendor SportRadar. Full details of TT Elite Series integrity controls are set out in Section D.

3. Is the outcome likely to be affected by any Sports Wager placed? Please explain.

No, TT Elite Series results are not affected by any Sports Wager placed. TT Elite Series results are determined based on competitive and independent match results. The TT Elite Series Integrity Policy prohibits Interested Parties from wagering or enabling third-parties to wager on a TT Elite Series event.

4. Is the Sporting Event conducted in conformity with all applicable laws? Please explain.

Yes. TT Elite Series is conducted in conformity with 205 CMR 247.03 and other aspects of Massachusetts laws.

SECTION F

THE COMMISSION WILL CONSIDER THE REQUEST, ALL PROVIDED MATERIALS, AND ANY RELEVANT INPUT FROM THE SPORTS GOVERNING BODY OR THE CONDUCTOR OF THE SPORTING EVENT PRIOR TO AUTHORIZING A SPORTING EVENT OR WAGER CATEGORY.

1. NAME OF SPORTS GOVERNING BODY: EMPE Sport

2. HAS THE SPORTS GOVERNING BODY BEEN INFORMED OF THIS REQUEST? Yes

IF 'NO' PLEASE EXPLAIN THE REASON BEHIND IT:

3. IF THERE IS NO SPORTS GOVERNING BODY, NAME THE ENTITY THAT CONDUCTS THE SPORTING EVENT: N/A

4. HAS THE ENTITY THAT CONDUCTS THE SPORTING EVENT BEEN CONTACTED REGARDING THIS REQUEST? N/A

IF 'NO' PLEASE EXPLAIN THE REASON BEHIND IT:



5. HAS ANY RELEVANT PLAYER’S ASSOCIATION BEEN INFORMED OF THIS PETITION? [N/A. No players association exists for TT Elite Series.](#)

IF ANY OF THE ABOVE ENTITIES HAVE BEEN CONTACTED, PLEASE PROVIDE ADDITIONAL DETAIL BELOW, INCLUDING BUT NOT LIMITED TO WHEN THE ENTITIES WERE INITIALLY CONTACTED ABOUT THE REQUEST ANY COMMENTS OR INPUT PROVIDED BY THE ENTITIES:
[TT Elite Series is in favor of being an approved sporting event in Massachusetts and has, in partnership with SportRadar, assisted with providing the information contained herein. SportRadar and IBIA also support TT Elite Series being an approved competition for wagering in Massachusetts.](#)

SIGNATURE AND INFORMATION

I swear or attest under the pains and penalties of perjury that the information provided as part of this request for a hearing is true and accurate to the best of my knowledge and understanding.

/s/ Alexander Walder

March 13, 2026

Signature of individual requesting new event/wager

Date

[If this request is submitted via email, it may be signed electronically by typing the petitioner’s name on the signature line above. In that case, the ‘signature’ must be preceded by /s/ (e.g.- /s/ John S. Doe). Use of an electronic signature permits the Commission to rely upon the signature as if it were handwritten.]

Please submit this request and any attachments to the Massachusetts Gaming Commission via email at:
mgcsportswagering@massgaming.gov





TT Elite Series Integrity Policy

About TT Elite Series

The TT Elite Series is organized by EMPE Sport Miłosz Przybylik, a company registered in Dąbrowa Górnicza, ul. Piłsudskiego 36/480, under NIP: 6292082082 and REGON: 240800884. The founder and CEO, Miłosz Przybylik, is a long-time table tennis player and coach with experience in competitions both in Poland and internationally. EMPE Sport has been operating since 2007, and the first TT Elite Series tournament was held on March 12, 2022. Currently, around 7,300 matches are played monthly, with competitions conducted across four different levels. The highest level, the Superleague, features competitors at the Polish Superliga level, including European Championship medalists, national team players, and Olympic participants. The minimum required level for participation in the TT Elite Series is equivalent to the Polish 3rd league.

1. Integrity of the Competition

The integrity of the TT Elite Series tournaments is crucial to ensuring fair competition, transparency, and maintaining the trust of players, spectators, and sponsors. EMPE Sport, together with its technology partner – Sportradar – takes decisive actions to prevent and combat all forms of sports corruption, particularly match-fixing.

2. Pre-Entry Integrity Screening

Before being allowed to participate in the TT Elite Series, each player undergoes a thorough integrity check to assess whether there have been any previous concerns related to honesty, match-fixing, or other violations of fair play. Any individual with a history of integrity-related issues may be disqualified from entering the competition.

3. Betting Restrictions

- a) No player, coach, referee, team staff member, official representative, or any person associated with the tournament may participate in betting on any TT Elite Series event.
- b) It is also prohibited to encourage or enable third parties to engage in such betting, regardless of the platform (e.g., casinos, internet, mobile apps).

4. Prohibition of Match Manipulation

Any attempt to influence the result of a match, its course, or other aspects of the tournament, including:

- bribery (monetary or material),
- sharing of confidential information,
- failure to compete fairly,

is considered a serious violation and is subject to strict sanctions: from temporary suspension to a lifetime ban from the tournament.

5. Confidential Information

It is forbidden to disclose any non-public information related to the competition to third parties, especially when such information could be used for betting purposes.

6. Obligation to Report Violations

- a) Every player, coach, or person involved in the tournament is obliged to immediately report any attempted corruption, suspected match-fixing, or other violations of the regulations.
- b) Reports should be directed to the TT Elite Series manager or sent via email to: info@tt-series.com.
- c) Failure to report such an incident also constitutes a breach of the rules and may result in disciplinary sanctions.

7. Detection of Violations via Sportradar FDS

Sportradar uses the Fraud Detection System (FDS) to monitor and analyze suspicious betting activity. Alerts are analyzed by experts who assess the likelihood of match manipulation.

The standard operating procedure is outlined below:

1. TT Elite Series receives a report of an alleged, suspected, or anticipated violation of its Sports Betting Integrity Policy. This report may originate from Sportradar, a competition stakeholder (i.e., whistleblower), a betting operator, or another source.
2. While TT Elite Series will intake and assess all sources of information, as appropriate, to determine whether to take action regarding an alleged rules violation, the below sources will generally be regarded as the most credible and of the highest-priority:
 - Betting Patterns & Monitoring (i.e., Sportradar)
 - Direct Reports from Bookmakers
 - Competition Stakeholders / Whistleblowers
 - Competition/Match Action

TT Elite Series will also intake and assess other sources of information, such as concerns or rumours emanating from social media or journalists, but will apply particularly strict scrutiny and filtering to such reports and allegations and will typically require some form of corroboration prior to taking action.

3. *For Reports Received Before Events:* If the report is from one of the high-priority sources listed above and poses a credible and serious threat to the integrity of an upcoming event, TT Elite Series should consider immediately notifying the implicated competitors of the report.

In this instance unless the competitors are able to provide a wholly satisfactory explanation of the information contained in the report, TT Elite Series shall consider postponing/cancelling the upcoming event or rescheduling the event so as to exclude any implicated competitors from participating. Following the cancellation, rescheduling or completion of the event, TT Elite Series will conduct a thorough investigation into the matter, utilizing support from Sportradar where needed.

For Reports Received During Events: Unless it is determined that any party's physical safety may be at risk or the report is otherwise deemed to be extremely urgent, TT Elite Series will allow the event to conclude before following the approach outlined immediately below.

For Reports Received After Events: If the report is deemed credible, TT Elite Series will conduct a thorough investigation, utilizing support from Sportradar where needed. Please note that TT Elite Series reserves the right to inform law enforcement or other potentially affected authorities in case of credible and serious criminal implications.

8. Return After Disqualification

Any player temporarily disqualified by Sportradar due to suspicion of involvement in match-fixing may only be allowed to return to play after serving the full penalty and successfully passing a lie detector test that confirms their innocence.

9. Code of Conduct

Participants of the TT Elite Series are required to observe the principles of fair play, refrain from actions that could damage the reputation of the tournament, and maintain an appropriate ethical standard. Any actions undermining the integrity of the sport – such as public accusations, incitement, or illegal payments – will be punished in accordance with the regulations.

10. Three Key Principles

- Recognize – identify manipulation attempts.
- Resist – reject any benefits offered.
- Report – officially inform the organizer.

11. Final Provisions

- Ignorance of the rules does not exempt one from compliance.
- All decisions of the organizer are final, except in cases covered by the appeals procedure.
- The organizer reserves the right to amend the integrity policy

Partnership Agreement

TT Elite Series has signed a partnership agreement with Opole Provincial Table Tennis Association. Under this agreement, both parties will support each other in organizing tournaments and promoting table tennis at the local and regional levels.

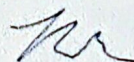
Opolski Związek Tenisa Stołowego

2023-12-11

Statement

The Opole Provincial Table Tennis Association declares that it has signed a partnership agreement with TT Elite Series, under which they will support each other and popularize table tennis in Poland. The parties declare that under the agreement they will cooperate closely in organizing tournaments and other events promoting table tennis at the local and regional level.

Prezes OZTS – Maria Kala



Opolski Związek
Tenisa Stołowego
45-084 Opole, ul. Dąbrowska 6
NIP 754-25-49-566, REGON 531624100

OZTS



EMPE SPORT Przybylik Miłosz
Aleja Józefa Piłsudskiego 36/480
41-303 Dąbrowa Górnicza
NIP: 6292082082 REGON: 240800884





TO: Chair Jordan Maynard
Commissioner Eileen O'Brien
Commissioner Brad Hill
Commissioner Nakisha Skinner
Commissioner Paul Brodeur

FROM: David Harrison – Compliance Officer II, Sports Wagering
Andrew Steffen – Compliance Operations Manager, Sports Wagering

MEETING: 8/13/2026

RE: Update to Penn Sports Interactive House Rules

REGULATION BACKGROUND:

Pursuant to [205 CMR 247.02\(4\)](#), a Sports Wagering Operator shall not change or modify the House Rules without prior written approval of the Commission.

SUMMARY:

Penn Sports Interactive (“PSI”) has requested changes to their Massachusetts online sportsbook house rules. A full detailed summary of changes can be found in the attached redline exhibit.

The summary of changes is as follows:

- Additions to:
 - General rules – added clarification for games scheduled at a neutral venue, bets will stand irrespective of how the game is listed
 - Basketball – “first X minute markets, added clarification that these markets are settled using the official play-by-play statistics published by the competitions governing body.
- Updates to:
 - Baseball plate appearance markets, to clarify that force outs/fielders choice that result in an out will count as an in play out.
 - Basketball regular season prop markets, clarification that unless otherwise stated a minimum of 1 game must be played for bets to be action.
 - Soccer statistical based player markets, updated language for settlement purposes



Sports Wagering Division

CONCLUDING STATEMENT:

The Sports Wagering Division confirms all requirements have been met under 205 CMR 247.02 and recommends approving these changes.

Additions

- General: 11.5

11.5	For games scheduled to be played at a neutral venue, bets will stand irrespective of how the game is listed.
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- Basketball: BB.6.12

BB.6.12	First X Minute Markets refer to a specified period at the start of a game. These markets are settled using the official play-by-play data published by the competition's governing body to determine the timing of all recorded statistics. For example, in the market "Player to Score X+ Points in the First 3 Minutes" of an NBA game, only points scored during the period from 12:00 through 09:01 remaining in the 1st quarter will count for settlement purposes. Any points scored with 09:00 or less remaining in the 1st quarter will not count. The player must be in the starting lineup for bets to be action.
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Updates

-Baseball: BS.7.10

BS.7.10	Plate Appearance Result Exact markets: Any option not clearly listed will result in 'any other' being graded as the winner. Batter and pitcher must be as indicated, or market is no action. Force Outs/Fielder's Choice that result in an Out will count as an in play out.
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-Basketball: BB.4.8

BB.4.8	Regular Season player props markets, player to record X statistic, will be graded on the official result from the competition's governing body. The statistics from the NBA Cup Final and the WNBA Commissioner's Cup Final do not count towards grading these markets unless otherwise stated. Minimum 1 game played for bets to be action unless otherwise stated. Excluding markets listed in rule BB.4.10 player regular season average leaders.
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-Soccer: SO.6.7

SO.6.7	We define other statistical based player markets (e.g., player shots, tackles, passes, assists, star player) to be Player Props. Unless otherwise stated, any player who takes part in the match (including substitutes) will be deemed action. Any player who takes no part in the match will be deemed no action and wagers will be refunded for Player Prop markets, if the player does not start the event, then wagers are deemed no action and voided, regardless of what that player goes on to do if coming on as a substitute.
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TO: Chair Maynard, Commissioners O'Brien, Hill, Skinner, and Brodeur

FROM: Mark Vander Linden, Director of Research and Responsible Gaming;
Long Banh, Responsible Gaming Program Manager

DATE: August 13, 2026

RE: PlayWell Fiscal Year 2026 Fourth Quarter Report

The Expanded Gaming Act includes a number of key mandates to ensure the successful implementation of expanded gaming, including the prevention of and mitigation of social impacts and costs. Chapter 23k section 21(16) requires casino operators to provide an on-site space for an independent substance abuse, compulsive gambling and mental health counseling service and establish a program to train gaming employees in the identification of and intervention with customers exhibiting problem gaming behavior.

To fulfill this mandate, the Commission developed PlayWell, an innovative responsible gaming program that equips casino patrons who choose to gamble with information and tools to adopt positive play behaviors and offers resources to individuals in distress from gambling-related harm. The Commission has a contract with the Massachusetts Council on Gaming and Health (MCGH) to operate the PlayWell Hub, located on-site at all Massachusetts casinos and staffed 16-24 hours daily by trained PlayWell Advisors.

Today, Aisha Shambley, PlayWell Manager at MGM; Jason DiCarlo, PlayWell Manager at Encore Boston Harbor; Jodie Neally, Director of Recovery Services, Jolyn Barreuther, PlayWell Manager at Plainridge Park Casino; and Ray Fluette, Director of PlayWell Operations, of the Massachusetts Council on Gaming and Health will share with you the PlayWell activities and highlights from the fourth quarter of Fiscal Year 2026.



Massachusetts Gaming Commission



PlayWell Report FY 2026 Q4

August 13th, 2026





AGENDA

- Q4 Data Highlights
- VSE Follow-up & TRS
- Secret Shopper
- Champion Awards



PRESENTING STAFF



Aisha Shambley, *PlayWell Manager, MGM*

Jason DiCarlo, *PlayWell Manager, EBH*

Jodie Nealley, *Director of Recovery Services*

Jolyn Barreuther, *PlayWell Manager, PPC*

Ray Fluette, *Director of PlayWell Operations*

Funders/Present Contracts

- GRIN Partners: Canadian RG Association and Hard Rock
 - Michigan Association on Problem Gambling
 - National Council of Legislators from Gaming States (NCLGS)
 - National Voluntary Self-Exclusion Program (NVSEP)/for idPair
 - North American Association State and Provincial Lotteries (NASPL)
 - Playtech for the Gambling Recovery Information Network (GRIN)
 - Spectrum Gaming Group: subcontract on MGC Kiosk Feasibility Study and HoTram Casino
 - Springfield Health and Human Services (MA); subcontract for MGC Community Mitigation Fund
 - Texas Tech University: subcontract for MGC for community-based research
 - Vermont Department of Mental Health
-

Q4 Data Highlights

- **Interactions, Gamline
& LiveChat – Quarter/Annual**
- **VSE & Reinstatements**

playwell

Interactions, GamLine, and LiveChat

Total Intensive Interactions: Q4 - Just under 16,000 (exchanges and demonstrations); **FY26** - 66,000

GamLine: Q4 - 191 phone calls

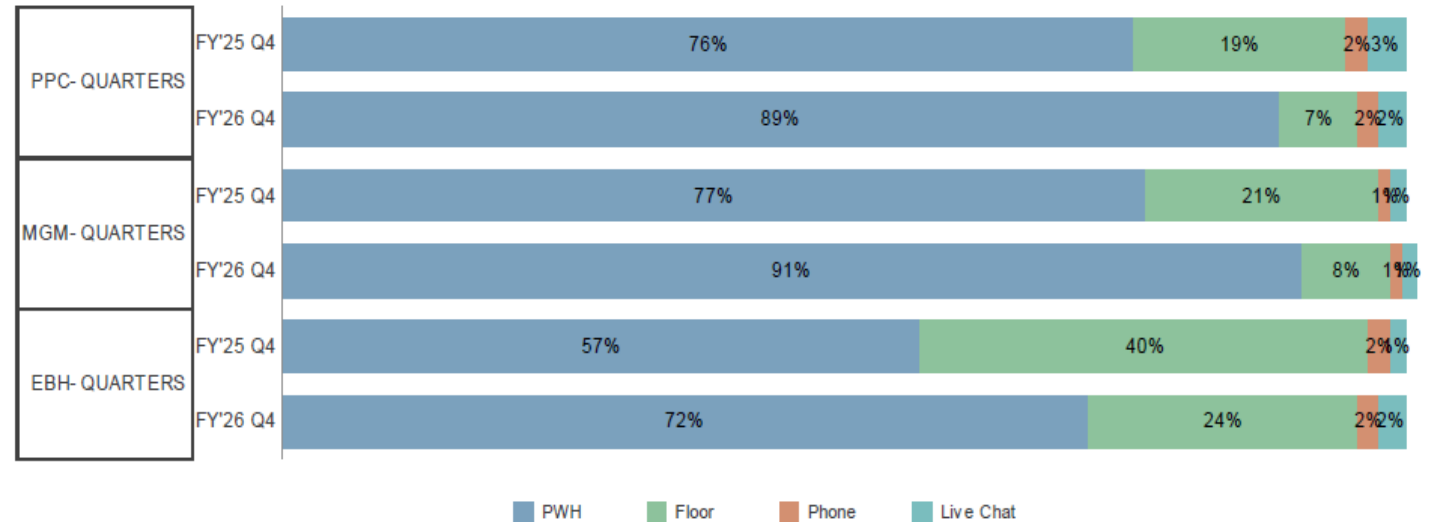
FY26 - 825 phone calls

LiveChat: Q4 - 310 LiveChats

FY26 - 1,344 LiveChats

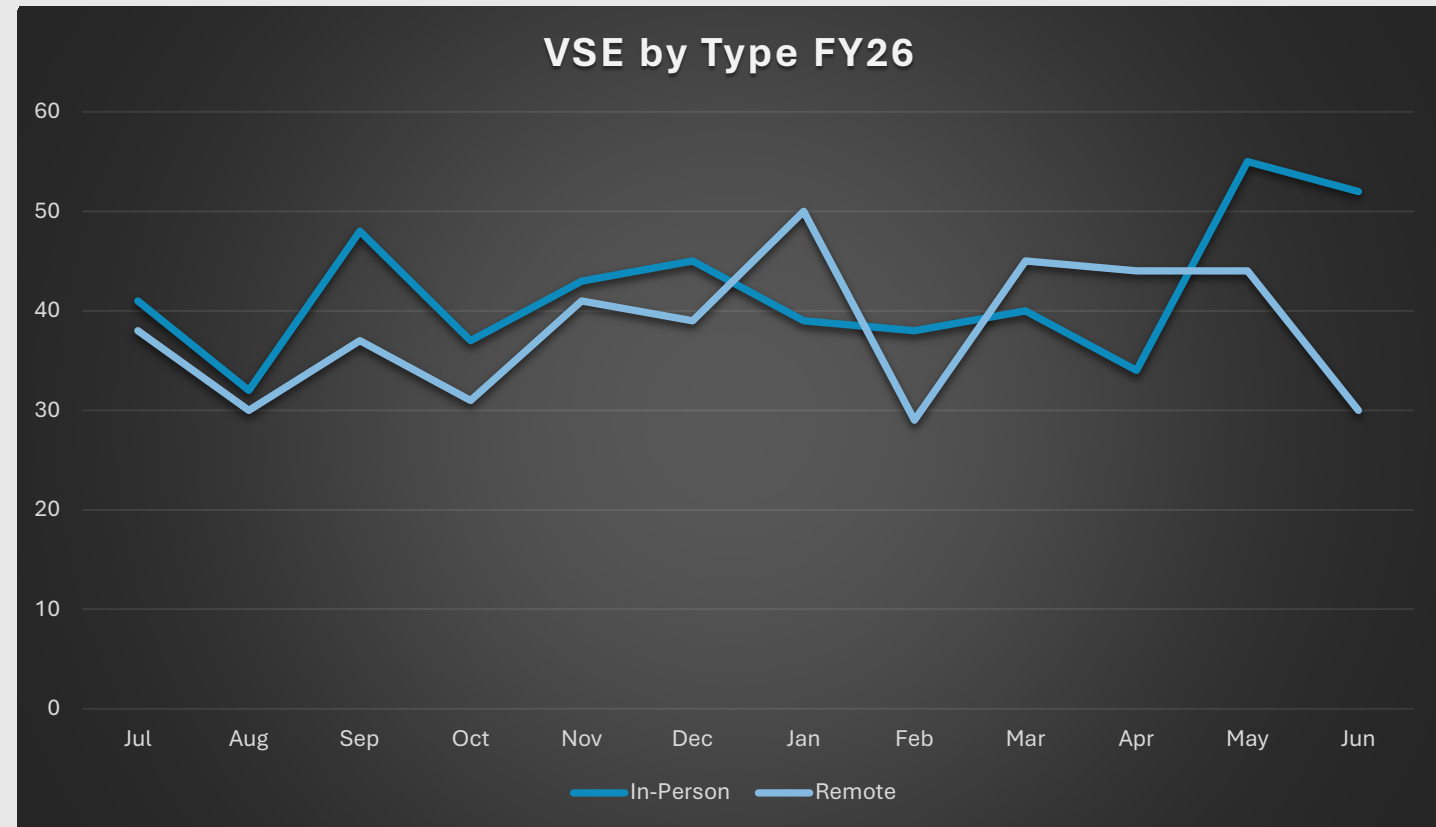


Location of Interaction (Exchanges and Demos Only)



Q4 VSE/Reinstatement and Follow-up

- Total VSE enrollments reached 259 in Q4
 - 25 VSE Follow-ups completed in Q4
- Total reinstatements were 113



VSE & TRS Program

Phone or Email follow up from Peer Specialists after a referral

VSE Follow Ups completed Q4	25
Non-VSE Follow Ups completed (referrals from a GSA, MACGH program staff or another source Q4	1
Total Attempted contacts for Q4	72
Total Completed Follow Ups for FY26	93

Telephone Recovery Support

Total Participants in TRS for Q4 (new and returning)	27
Total TRS Sessions completed in Q4	91
Total Attempted contacts	124
Total Participants for FY26	62
Total TRS Sessions for FY26	258



Secret Shopper

- 5x shops at each property Hub
- 5x telephonic shops
- 5x LiveChat shops

“Lori was very knowledgeable. She explained table games and slots strategy and provided me with a lanyard. I explained that my family has a history of gambling problems, and she explained ways to gamble responsibly[...] She was very kind and I definitely would go back. She made great eye contact and the conversation flowed very well.”



Secret Shopper



- Shoppers focused on these areas:

- Was the counter staffed? (86%)
- Was the advisor approachable and did they initiate conversation? (93%, 71%)
- Were you asked to join PlayMyWay? (25%)
- Were all of your questions answered? (93%)
- How was your overall experience with the PWA? (5 out of 5)
- Was the PWA knowledgeable of available resources? (93%)
- Would you feel comfortable approaching this PWA in the future? (100%)

Champion Award Winners | MGM

**Michael Scalise, Food
& Beverage**

Juan Cotto, Facilities



Champion Award Winners | PPC

**Anne Ofstie,
Food & Beverage**

**James Vithaxay,
Food & Beverage**



Champion Award Winners | EBH

Cesar Rodriguez,
Security

Diego Vasquez,
Secuirty



Thank you!



The Massachusetts Council on
GAMING AND HEALTH



TO: Chair Maynard, Commissioners O'Brien, Skinner, Hill and Brodeur

FROM: Mark Vander Linden, Director of Research and Responsible Gaming,
Bonnie Andrews, Deputy Director of Research and Responsible Gaming

CC: Dean Serpa, Executive Director

DATE: August 13, 2026

RE: Equity Audit: Follow-Up from the Asian CARES Study

In 2021, the report [Unpacking the Root Causes of Problem Gambling in the Asian Community: Asian CARES Research Report](#), was presented for the Massachusetts Gaming Commission (MGC). This community-engaged research was motivated by the desire to fill in the gap of understanding how problem gambling manifests in the Asian community and to understand whether existing programs, services, and interventions are adequately serving this immigrant community.

The Asian CARES report noted that “many in the community feel as though the casino uses purposeful strategies in their advertising, buses, and environment that leads some down the road of addiction.” A key recommendation from the report was to “fund an equity audit about responsible gambling and responsible advertising in the Asian community that includes assessing whether they are engaged in any predatory practices.” An additional recommendation from the report was to “fund research or an equity audit of whether the casino buses are ethical and moral” and “include key community leaders on a Steering Committee to design and oversee the equity audit.”

An equity audit about responsible gambling and responsible advertising in the Asian community that includes assessing engagement in practices that may be considered predatory was included in the FY27 research agenda, and an RFR for this project was posted on July 1, 2026. The scope for this audit also included equity and ethical considerations related to the use of buses (casino buses) for the sole purpose of transporting persons from the Asian community to the casino. The approach to this audit will be community-led.

Of great importance to the MGC is ensuring its programs offer a culturally and linguistically appropriate range of services. The MGC launched its new player health program, [PlayWell](#), in March 2026, to take the place of GameSense, its former responsible gaming and player health program. Available at every Massachusetts casino, online, or over the phone, PlayWell is a resource for all patrons to stay informed, aware, and in control of their gambling. A focus during the transition from GameSense to PlayWell was ensuring materials, including brochures and the website, were translated into languages that represent

the players in Massachusetts:

- PlayWell materials are available in Traditional Chinese, Simplified Chinese, Spanish, Vietnamese and English
- PlayWell.org is available in Arabic, Chinese (Simplified), Chinese (Traditional), English, Haitian Creole, Japanese, Khmer, Korean, Portuguese (Brazil), Spanish, and Vietnamese
- PlayWell signage was also added to casino buses in Chinese (Simplified), English, and Vietnamese.

PlayWell advisors speak 11 languages (Spanish, Italian, French, Portuguese, Cantonese, Mandarin, Taishanese, Haitian Creole, Amdo Tibetan, Tagalog and English).

Through funding a community-led advertising equity audit and ensuring that player health programs offer a culturally and linguistically appropriate range of services and activities, the MGC is enhancing support of communities to prevent and mitigate gambling harm.



Legal Division

TO: Chair Jordan Maynard
Commissioner Eileen O'Brien
Commissioner Bradford Hill
Commissioner Nakisha Skinner
Commissioner Paul Brodeur

FROM: Jenna Hentoff, Deputy General Counsel

CC: Carrie Torrisi, Chief of Sports Wagering

RE: Proposed amendments to 205 CMR 238.33: *Prohibited Persons*

DATE: August 13, 2026

Overview:

Enclosed for the Commission's review are proposed amendments to 205 CMR 238.33 which governs wagering by prohibited persons, as defined in the regulation section itself. This regulation section is part of 205 CMR 238 which requires sports wagering operators to have a system of internal controls. 205 CMR 238.33 requires that included in those internal controls are provisions to prevent a prohibited person from placing a sports wager as well as the steps to take if such wagering occurs. At this time, the Legal Division is seeking approval to begin the promulgation process to codify the proposed amendments, discussed below.

Discussion:

The amendments pertain to 205 CMR 238.33(3) and propose to add language directing the sports wagering operator, where it is reasonably possible, to confiscate, in a lawful manner, any funds confiscated as a result of wagering by a prohibited person. The proposed amendments further direct the operator to deposit such funds into the Sports Wagering Fund within 45 days. This language will provide clarity to the sports wagering operators as to where the confiscated funds must be deposited. Further, the language will align the requirements in this regulation with those found in other similar regulations which also govern the handling of funds resulting from prohibited wagering, such as in connection with placement on the involuntary exclusion or voluntary self-exclusion lists.



Massachusetts Gaming Commission

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205 CMR 238.00: ADDITIONAL UNIFORM STANDARDS OF ACCOUNTING PROCEDURES
AND INTERNAL CONTROLS FOR SPORTS WAGERING

238.33: Prohibited Persons

A system of Internal Controls submitted by a Sports Wagering Operator in accordance with 205 CMR 238.02 shall include commercially reasonable methods to prevent a prohibited person from placing a Sports Wager.

- (1) For the purposes of 205 CMR 238.33, a prohibited person refers to:
 - (a) Any individual prohibited from Sports Wagering pursuant to 205 CMR 152.00: *Individuals Excluded from a Gaming Establishment*;
 - (b) Any individual prohibited from Sports Wagering pursuant to 205 CMR 250.00: *Protection of Minors and Underage Youth from Sports Wagering*;
 - (c) Any individual who is self-excluded from Sports Wagering pursuant to 205 CMR 233.00: *Sports Wagering Voluntary Self-exclusion*;
 - (d) Any individual who is prohibited from or subject to limitations regarding Sports Wagering pursuant to 205 CMR 254.00: *Temporary Prohibition from Sports Wagering*, and regulations pertaining to play management and limit setting;
 - (e) Any individual Wagering while not in the authorized geographic boundaries within the Commonwealth;
 - (f) Any individual placing Sports Wagers as agents or proxies for others;
 - (g) Any restricted patron Wagering in violation of their restrictions established in 205 CMR 238.32;
 - (h) Any individual Wagering in violation of state, local or federal law; or
 - (i) Other prohibited Persons as determined by the Commission.
- (2) If a Sports Wagering Operator detects, or is notified of, an individual suspected of being a prohibited Person who has engaged or is engaging in prohibited Sports Wagering, the Sports Wagering Operator, shall use reasonable measures to verify whether the individual is prohibited or not.
- (3) If the Sports Wagering Operator establishes, by reasonable measures, that the individual is prohibited, the Sports Wagering Operator shall cancel the individual's Sports Wager and, where reasonably possible, confiscate in a lawful manner any resulting funds. The monetary value of the confiscated funds shall be paid to the Commission for deposit into the Sports Wagering Fund within 45 days.
- (4) If the Sports Wagering Operator is unable to establish, by reasonable measures, that the individual is prohibited, then the individual is presumed to not be a prohibited Person for the purposes of 205 CMR 238.33.



Legal Division

SMALL BUSINESS IMPACT STATEMENT

The Massachusetts Gaming Commission (“Commission”) hereby files this Small Business Impact Statement in accordance with G.L. c. 30A, §2 relative to the proposed amendments to **205 CMR 238: Additional Uniform Standards of Accounting Procedures and Internal Controls for Sports Wagering, specifically 205 CMR 238.33: Prohibited Persons**. This regulation was developed as part of the process of promulgating regulations governing sports wagering in the Commonwealth. The amendments to the regulation clarify the handling of funds resulting from prohibited sports wagering by those individuals found to be a “prohibited person,” as defined by regulation. The regulation amendments are authorized by G.L. c. 23N, § 4.

The amendments apply directly to licensed Sports Wagering Operators in the Commonwealth. Accordingly, these proposed amendments are not likely to have an impact on small businesses. In accordance with G.L. c. 30A, § 2, the Commission offers the following responses:

1. Estimate of the number of small businesses subject to the proposed regulation:

There are no small businesses that would be impacted by the amendments to this regulation.

2. State the projected reporting, recordkeeping and other administrative costs required for compliance with the proposed regulation:

There are no projected reporting, recordkeeping and other administrative costs created by the amendments to this regulation that would affect small businesses.

3. State the appropriateness of performance standards versus design standards:

The amendments to this regulation utilize performance standards to ensure licensee compliance with the requirements outlined in the regulation.

4. Identify regulations of the promulgating agency, or of another agency or department of the commonwealth, which may duplicate or conflict with the proposed regulation:

There are no conflicting regulations in 205 CMR, and the Commission is unaware of any conflicting or duplicating regulations of any other agency or department of the Commonwealth.



Massachusetts Gaming Commission

5. State whether the proposed regulation is likely to deter or encourage the formation of new businesses in the commonwealth:

The amendments to this regulation are unlikely to deter or encourage the formation of new businesses in the Commonwealth.

Massachusetts Gaming Commission
By:

/s/ Jenna Hentoff
Jenna Hentoff
Deputy General Counsel

Dated: August 13, 2026



Massachusetts Gaming Commission



To: Chair Jordan Maynard
Commissioner Eileen O'Brien
Commissioner Bradford Hill
Commissioner Nakisha Skinner
Commissioner Paul Brodeur

From: Autumn Birarelli, Staff Attorney

Cc: Jenna Hentoff, Deputy General Counsel
Carrie Torrisi, Chief of the Sports Wagering Division
Mark Vander Linden, Director of Research and Responsible Gaming

Re: 205 CMR 256.06: Advertising to Other Vulnerable Persons

Date: August 13, 2026

Background

Enclosed for the Commission's consideration is the proposed final draft of **205 CMR 256.06: Advertising to Other Vulnerable Persons**. This regulation amendment is authorized by G.L. c. 23N, § 4. The regulation was presented for initial discussion and review at the public meeting on June 18, 2026 at which time the Commission voted to authorize staff to begin the regulation promulgation process.

A public hearing for this regulation was held on July 28, 2026 and no comments were received. In addition to the proposed final draft, the Amended Small Business Impact Statement is also included for review. The Legal Division is now seeking a vote by the Commission for final adoption.

Discussion

At the time 205 CMR 256 was being drafted in 2023, it was determined that the requirement in 205 CMR 256.06(2), that information for the problem gambling helpline be displayed on certain materials, only applied to advertising, marketing, and promotional materials. As a result, the word "branding" was not included in the drafts of 205 CMR 256.06(2) presented and approved by the Commission.

The next subsection, 205 CMR 256.06(3), includes a requirement that the font, size, and graphic depiction of the problem gambling helpline information should not obscure or limit the message.



Massachusetts Gaming Commission

While the term “branding” was struck from the drafts 205 CMR 256.06(2), it was not struck from 205 CMR 256.06(3). As the requirements of 205 CMR 256.06(3) apply to the language required by 205 CMR 256.06(2), a discrepancy arose by having the term “branding” in one section but not the other. Branding is not required to include the problem gambling helpline information, yet the requirements regarding not obscuring or limiting the problem gambling helpline information still apply to branding. This was done in error as the term “branding” should have been removed from both provisions of the regulation. The amendment removes the term “branding” from 205 CMR 256.06(3) to be consistent with 205 CMR 256.06(2).

256.05: continued

(6) No advertising, marketing, branding, and other promotional materials published, aired, displayed, disseminated, or distributed by or on behalf of any Sports Wagering Operator for Sports Wagering shall depict an individual who is, or appears to be, younger than 21 years old, except live footage or images of professional athletes during sporting events on which sports wagering is permitted. Any individual younger than 21 years old may not be depicted in any way that may be construed as the underage individual participating in or endorsing sports gaming.

(7) No advertising, marketing, branding, and other promotional materials published, aired, displayed, disseminated, or distributed by or on behalf of any Sports Wagering Operator for Sports Wagering shall depict students, schools or colleges, or school or college settings.

256.06: Advertising to Other Vulnerable Persons

(1) No Sports Wagering Operator shall allow, conduct, or participate in any advertising, marketing, or branding for Sports Wagering that is aimed exclusively or primarily at individuals or groups of people that are at moderate or high risk of gambling addiction. A Sports Wagering Operator shall not use characteristics of at-risk or problem bettors to target potentially at-risk or problem bettors with advertisements.

(2) Advertising, marketing, and other promotional materials published, aired, displayed, disseminated, or distributed by or on behalf of any Sports Wagering Operator shall include a link to and phone number for the Massachusetts Problem Gambling Helpline using language provided by the Department of Public Health or such other responsible gaming information required by the Commission ("Responsible Gaming Messaging").

(3) Such advertising, marketing, ~~branding~~ and other promotional materials shall not use a font, type size, location, lighting, illustration, graphic depiction or color obscuring or limiting the advertisement of such Problem Gambling Helpline Information.

(4) Information regarding Responsible Gaming Messaging must also meet the following requirements:

- (a) For signs, direct mail marketing materials, posters and other print advertisements, the height of the font used to advertise Responsible Gaming Messaging must be the greater of:
 1. The same size as the majority of the text used in the sign, direct mail marketing material, poster or other print advertisement; or
 2. 2% of the height or width, whichever is greater, of the sign, direct mail marketing material, poster or other print advertisement.
- (b) For billboards, the height of the font used for Responsible Gaming Messaging must be at least 5% of the height or width, whichever is greater, of the face of the billboard.
- (c) For digital billboards, Responsible Gaming Messaging must be visible for the entire time the rest of the advertisement is displayed.
- (d) For video and television, Responsible Gaming Messaging must be visible for either:
 1. The entire time the video or television advertisement is displayed, in which case the height of the font used for Responsible Gaming Messaging must be at least 2% of the height or width, whichever is greater, of the image that will be displayed.
 2. From the first time Sports Wagering Equipment, a Sports Wagering Facility, a Sports Wagering Area or Sports Wagering is displayed or verbally referenced, and on a dedicated screen shot visible for at least the last three seconds of the video or television advertisement. If the Operator elects to utilize this option, the height of the font used for Responsible Gaming Messaging:
 - a. During the advertisement must be at least 2% of the height or width, whichever is greater, of the image that will be displayed.
 - b. On the dedicated screen shot must be at least 8% of the height or width, whichever is greater, of the image that will be displayed.
- (e) For web sites, including social media sites:
 1. Responsible Gaming Messaging must be posted in a conspicuous location on each website or profile page and on a gaming related advertisement posted on the webpage or profile page.
 2. The height of the font used for Responsible Gaming Messaging must be at least the same size as the majority of the text used in the webpage or profile page.

256.06 : continued

3. For advertisements posted on the webpage or profile page, the height of the font used for Responsible Gaming Messaging must comply with the height required for signs, direct mail marketing materials, posters and other print advertisements.

(5) All direct advertising, marketing, or promotional materials shall include a clear and conspicuous method allowing patrons to unsubscribe from future advertising, marketing, or promotional communications.

256.07 : Self-excluded Persons

(1) No Sports Wagering Operator shall allow, conduct, or participate in any advertising, marketing, or branding for sports wagering that is aimed at persons who have enrolled in a Self-exclusion Program pursuant to 205 CMR 233.00: *Sports Wagering Voluntary Self-exclusion*.

(2) No Sports Wagering Operator shall direct text messages or unsolicited pop-up advertisements on the internet to an individual in the Self-Exclusion Program or shall allow any employee or agent of the Sports Wagering Operator, or affiliated entity or a third-party pursuant to contract, to take such actions.

256.08 : Disruption to Viewers

(1) No Sports Wagering Operator shall allow, conduct, or participate in any advertising, marketing, or branding for Sports Wagering that obscures the game play area at a sporting event.

(2) Advertisements for Sports Wagering may not be placed by a Sports Wagering Operator at a sports event with such intensity and frequency that they represent saturation of that medium or become excessive.

256.09 : Endorsements

(1) An advertisement for Sports Wagering shall not state or imply endorsement by minors, persons 18 through 20 years old (other than professional athletes), collegiate athletes, schools or colleges, or school or college athletic associations.

(2) An individual who participates in Sports Wagering in the Commonwealth under an agreement with a Sports Wagering Operator for advertising, branding or promotional purposes must disclose the relationship and may not be compensated in promotional credits for additional wagers.

(3) Endorsements must comply with the Federal Trade Commission's Guides Concerning the Use of Endorsements and Testimonials in Advertising, 16 CFR Part 255.

256.10: Records

(1) Each Sports Wagering Operator shall retain a copy of all advertising, marketing, branding and other promotional materials promoting or intended to promote any Sports Wagering within the Commonwealth, including a log of when, how, and with whom, those materials have been published, aired, displayed, or disseminated, for six years. A Sports Wagering Operator shall also grant the Commission access to all social media platforms utilized by or on behalf of the licensee for such purposes, provided that an Operator shall not be required to permit the Commission to control or directly alter such content on such platforms. For all directed or targeted advertising and marketing, a Sports Wagering Operator shall maintain records sufficient to describe all targeting parameters used, as well as efforts undertaking to comply with 205 CMR 256.06(1).

(2) All advertising, marketing, branding, and other promotional materials related to Sports Wagering and the log described in 205 CMR 256.10(1) shall be made available to the Commission or its agents upon request.



AMENDED SMALL BUSINESS IMPACT STATEMENT

The Massachusetts Gaming Commission (“Commission”) hereby files this Amended Small Business Impact Statement in accordance with G.L. c. 30A, §5, relative to the proposed amendments to **205 CMR 256.00: Sports Wagering Advertising**, specifically **205 CMR 256.06: Advertising to Other Vulnerable Persons**. A public hearing was held on July 28, 2026, regarding the proposed regulation amendments. The amendments were developed as part of the process of promulgating regulations governing sports wagering in the Commonwealth.

The amendments apply directly to sports wagering operators licensed in accordance with G.L. c. 23N. Accordingly, the proposed amendments are not likely to have a negative impact on small businesses. This regulation amendment is authorized by MGL c. 23N, § 4.

In accordance with G.L. c. 30A, §5, the Commission offers the following responses on whether any of the following methods of reducing the impact of the proposed regulation on small businesses would hinder achievement of the purpose of the proposed regulation:

1. Establishing less stringent compliance or reporting requirements for small businesses:

Presently, there are no less stringent compliance or reporting requirements for small businesses.

2. Establishing less stringent schedules or deadlines for compliance or reporting requirements for small businesses:

The proposed amendments to this regulation do not impose any reporting requirements for small businesses.

3. Consolidating or simplifying compliance or reporting requirements for small businesses:

The proposed amendments to this regulation do not impose any consolidating or simplifying compliance or reporting requirements for small businesses.

4. Establishing performance standards for small businesses to replace design or operational standards required in the proposed regulation:

The proposed amendment does not establish performance standards for small businesses. This regulation establishes design standards to encourage uniformity in compliance.



Massachusetts Gaming Commission

5. An analysis of whether the proposed regulation is likely to deter or encourage the formation of new businesses in the Commonwealth:

The regulation is unlikely to deter or encourage the formation of new businesses in the Commonwealth.

6. Minimizing adverse impact on small businesses by using alternative regulatory methods:

The regulation is not likely to adversely impact small businesses.

Massachusetts Gaming Commission
By:

/s/ Autumn Birarelli
Autumn Birarelli
Staff Attorney

Dated: August 13, 2026



Massachusetts Gaming Commission