



### Notice of Intent Regarding License for Sports Wagering

The Massachusetts Gaming Commission (“MGC”) requests that entities intending to seek a license for sports wagering pursuant to G.L. c. 23N complete this notice of intent and return it by August 31, 2022. Notices may be e-mailed to [mgcclerk@massgaming.gov](mailto:mgcclerk@massgaming.gov).

Please note that returned notices, and the information contained therein, will be subject to the Massachusetts Public Records Law and may be published or released by the MGC.

This form is being requested for informational purposes only and to aid the MGC in understanding potential interest in licenses for sports wagering. This notice of intent is not to be construed as an application or request for a temporary license and does not bind the MGC in any way.

Any questions regarding the notice of intent may be e-mailed to [mgcclerk@massgaming.gov](mailto:mgcclerk@massgaming.gov).

1. Legal Name of entity: NYX Digital Gaming (USA), LLC

2. Please identify type of entity:

- Holds a gaming license as defined in section 2 of c. 23K
- Licensed by the MGC in accordance with c. 128A to conduct a live horse racing meeting
- Running horse racing licensee that conducted simulcast wagering as of 12/31/20
- Greyhound meeting licensee that conducted simulcast wagering as of 12/31/20
- Offers an interactive sports wagering platform through a mobile application or other digital platform
- None of the above

3. Name of contact person: JoAnne Lopez

4. Phone number of contact: (773) 971-3340

5. E-mail address of contact: joanne.lopez@openbet.com

6. Name(s) of entity’s mobile application(s) or other digital platform(s): Don Best & Sportcast

7. Please list all jurisdictions in which the entity currently is or previously was licensed or authorized to conduct sports wagering, including but not limited to in physical sports books and

via mobile applications or other digital platforms. Please note if any licenses or authorizations are not currently valid.

Please see Exhibit 7

8. Please list all jurisdictions in which the entity has applied for a license or authorization to conduct sports wagering, including but not limited to in physical sports books and via mobile applications or other digital platforms, and said application was rejected or withdrawn.

Does not apply

9. Please offer a brief description of the entity's business, including the type of business it will likely seek to conduct in the Commonwealth of Massachusetts.

Please see Exhibit 9

*Please attach separate pages as needed to answer the questions above.*

## **EXHIBIT 7**

**Name : NYX Digital Gaming (USA), LLC**

Name	Country	State	Account Name	Initial Filing date	Initial Disposal Status	License Type	License Exp Date	Renewal Disp Status	License Status
NYX Digital Gaming (USA), LLC	United States	AZ	Arizona Department of Gaming	8/2/21	Approved-Temp	Events Wagering Supplier License	No Expiration		Active
NYX Digital Gaming (USA), LLC	United States	AZ	Arizona Department of Gaming	10/4/21	Approved	State Certification: Provider of Open Platform System and Player Account Management Software	12/31/23		Active
NYX Digital Gaming (USA), LLC	United States	DC	DC Office of Lottery and Gaming	3/12/20	Approved	Standard Sports Wagering Supplier License	7/29/22	Submitted	Active
NYX Digital Gaming (USA), LLC	United States	AZ	Fort McDowell Tribal Gaming Office	10/12/21	Approved	Tribal License Class A	12/31/23		Active
NYX Digital Gaming (USA), LLC	United States	IL	Illinois Gaming Board	3/3/20	Approved-Temp	Sports Wagering Supplier License			Active
NYX Digital Gaming (USA), LLC	United States	IN	Indiana Gaming Commission	7/5/19	Approved	Supplier's License	8/6/22	Submitted	Active
NYX Digital Gaming (USA), LLC	United States	LA	Louisiana State Police, Gaming Enforcement Division	9/1/21	Approved-Temp	Sports Wagering Distributor and Gaming Supplier Permit	10/25/22		Active
NYX Digital Gaming (USA), LLC	United States	LA	Louisiana State Police, Indian Gaming Unit	6/3/21	Submitted	Corporate State Certification			Active
NYX Digital Gaming (USA), LLC	United States	WA	Lummi Tribal Gaming Commission	8/25/21	Approved	Vendor License	1/31/23		Active
NYX Digital Gaming (USA), LLC	United States	MD	Maryland State Lottery Commission	11/19/21	Approved	Sports Wagering Contractor License	12/12/26		Active
NYX Digital Gaming (USA), LLC	United States	CT	Mashantucket Pequot Tribal Gaming Commission	10/22/21	Approved	Vendor License	9/28/22		Active
NYX Digital Gaming (USA), LLC	United States	MA	Massachusetts Gaming Commission	11/18/20	Approved	Non-Gaming Vendor Registration	12/31/25		Active
NYX Digital Gaming (USA), LLC	United States	MI	Michigan Gaming Control Board-Sports Betting	6/15/20	Approved	Sports Betting - Supplier License	3/22/26	Submitted	Active
NYX Digital Gaming (USA), LLC	United States	MS	Mississippi Gaming Commission	7/3/18	Approved	Manufacturer/Distributor License	11/14/24	Approved	Active

NYX Digital Gaming (USA), LLC	United States	WA	Muckleshoot Gaming Commission	1/28/22	Approved	Class II & III Vendor License	12/31/22	Active
NYX Digital Gaming (USA), LLC	United States	NV	Nevada Gaming Commission	3/5/20	Approved	Distributor License	12/31/22	Active
NYX Digital Gaming (USA), LLC	United States	NV	Nevada Gaming Commission	3/5/20	Approved	Manufacturer License	12/31/22	Active
NYX Digital Gaming (USA), LLC	United States	NV	Nevada Gaming Commission	3/5/20	Approved	Operator of an Information Service License	12/31/22	Active
NYX Digital Gaming (USA), LLC	United States	NV	Nevada Gaming Commission	3/5/20	Approved	Service Provider Information Technology	12/29/25	Active
NYX Digital Gaming (USA), LLC	United States	NY	New York State Gaming Commission-Mobile Sports Wagering	11/22/21	Approved-Temp	Mobile Sports Wagering Vendor License		Active
NYX Digital Gaming (USA), LLC	United States	MI	Notawaseppi Huron Band of the Potawatomi Office of the Gaming Commission	1/24/20	Approved	Gaming Vendor License	2/14/24	Active
NYX Digital Gaming (USA), LLC	United States	OH	Ohio Casino Control Commission	7/8/22	Submitted	Sports Gaming Supplier License		Active
NYX Digital Gaming (USA), LLC	United States	NY	Oneida Nation Gaming Commission	7/27/21	Approved-Temp	Gaming Enterprise Registration		Active
NYX Digital Gaming (USA), LLC	United States	AZ	Pascua Yaqui Tribe-Tribal Gaming Office	7/29/21	Approved-Temp	Vendor License Application	9/30/23	Active
NYX Digital Gaming (USA), LLC	United States	PA	Pennsylvania Gaming Control Board	7/13/18	Approved	Interactive Gaming Manufacturer License	3/10/25	Active
NYX Digital Gaming (USA), LLC	United States	PA	Pennsylvania Gaming Control Board	2/10/20	Approved	Sports Wagering Operator License	11/17/25	Active
NYX Digital Gaming (USA), LLC	United States	AZ	Salt River Pima-Maricopa Indian Community Regulatory Agency	1/28/22	Approved	Vendor Application for Gaming License	12/23/23	Active
NYX Digital Gaming (USA), LLC	United States	AZ	Salt River Pima Maricopa Indian Community (SRPIMIC) Economic Development Division	2/2/22	Approved	Business License & Tax License	12/31/22	Active
NYX Digital Gaming (USA), LLC	United States	WA	Spokane Tribal Gaming Commission	1/28/22	Approved	Mid-Level Sports Wagering Vendor License	2/8/23	Active
NYX Digital Gaming (USA), LLC	United States	CO	State of Colorado, Department of Revenue-Division of Gaming	1/16/20	Approved-Temp	Vendor Major (Sport Betting License)	2/17/24	Active

NYX Digital Gaming (USA), LLC	United States	CT	State of Connecticut-Gaming Division-iGaming	9/17/21	Approved	Gaming Services Provider - Mohegan Mashantucket	9/28/22	Active
NYX Digital Gaming (USA), LLC	United States	CT	State of Connecticut-Gaming Division-iGaming	9/17/21	Approved	Gaming Services Provider - Mashantucket	9/27/22	Active
NYX Digital Gaming (USA), LLC	United States	CT	State of Connecticut-Gaming Division-iGaming	9/17/21	Approved	Online Gaming Service Provider	9/27/22	Active
NYX Digital Gaming (USA), LLC	United States	NJ	State of New Jersey Division of Gaming Enforcement	Submission date unknown	Submitted	Pending - permitted to do business through a Transactional Waiver.		Active
NYX Digital Gaming (USA), LLC	United States	TN	Tennessee Education Lottery-Sports Gaming	11/6/20	Approved	Vendor Registration	3/25/23	Active
NYX Digital Gaming (USA), LLC	United States	WA	Tulalip Tribal Gaming Agency	6/24/22	Submitted	Tribal License		Active
NYX Digital Gaming (USA), LLC	United States	LA	Tunica-Biloxi Gaming Commission	5/27/21	Approved	Gaming Vendor	8/19/22	Active
NYX Digital Gaming (USA), LLC	United States	VA	Virginia Lottery-Sports Betting	2/3/21	Approved	Vendor Registration	2/5/24	Active
NYX Digital Gaming (USA), LLC	United States	VA	Virginia Lottery-Sports Betting	1/8/21	Approved	Supplier License	3/4/24	Active
NYX Digital Gaming (USA), LLC	United States	WA	Washington State Gambling Commission-Sports Betting	4/23/21	Approved	Sports Wagering Pre-Licensing Investigation	12/31/22	Active
NYX Digital Gaming (USA), LLC	United States	WA	Washington State Gambling Commission-Sports Betting	9/17/21	Approved	Sports Wagering Vendor Application	12/31/22	Active
NYX Digital Gaming (USA), LLC	United States	WV	West Virginia Lottery Commission	2/13/20	Approved	Sports Wagering Supplier License	4/1/23	Active
NYX Digital Gaming (USA), LLC	United States	WY	Wyoming Gaming Commission	10/13/21	Approved	Online Sports Wagering Vendor Permit	11/17/26	Active

## **EXHIBIT 9**

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**NYX DIGITAL GAMING (USA) LLC**  
**BUSINESS BACKGROUND**

NYX Digital Gaming (USA) LLC (which includes legacy brands NYX, OpenBet, Don Best, Sportcast and subsidiaries) provides technology and related services to support sports wagering and interactive gaming activities by interactive gaming and sports wagering operators in a variety of jurisdictions, primarily in Europe and the United States.

We will license our sports wagering technology and provide requested related services to sports wagering operators.

The NYX Digital Gaming technology that we will license to sports wagering certificate holders or operators includes the following:

- **OpenSports**, software used for retail, digital and mobile sports encompassing:
  - **OpenEngage**: Open Engage provides turnkey front-end customer touchpoints across mobile, web and retail channels. Digital touchpoints are off-the-shelf Website and Mobile Apps, all controlled by a single Sportsbook Portal Content Management System. Retail touchpoints consist of OPOS over the counter retail terminals, Self-Service Betting Terminals, Retail Companion App for constructing betslips at retail points of sale and the PROMOTE in venue content display and digital signage system.
  - **OpenBet**: Providing the core transactional engine that has been measured to sustain over 35,000 bets struck per minute and bet loads of over 2 million per day being in real world production environments. It has evolved through continuous investment and ongoing demand for increased performance to become one of the world's most stable, proven and reliable sports betting and sports promotions engines. OpenBet also provides an Administration Back Office module for configuring the sportsbook and obtaining reports from the sports betting engine.
  - **OpenPlatform**: Open Platform System (OPS) is the solution's Player Account Management (PAM) System. It provides the Gaming Portal integrated with an OPS CMS that manages the PAM widgets, including a built-in wallet with payment methods and a Bonus Engine for setting up sign-up, wagering, consolation and other popular bonus campaigns. Player Cards are supported allowing registered players to play from retail venues using their OPS account. Open Platform comes with a comprehensive back office for customer support, player KPI monitoring account and payments management, marketing insights and business intelligence.
  - **OpenTrade**: OpenTrade offers a suite of applications and systems that lie in the heart of any Sportsbook successful operation. It allows fusing online sports betting information from the world's most trusted feed providers to present the



most accurate Sportsbook picture at any given time. It provides best of breed tools and applications for traders to perform safer risk, liability, event, resulting and settlement management.

- **Managed Trading Service:** NYX Digital Gaming's reliable Managed Trading Services (MTS) offered through experienced trading teams spread in three locations around the world, providing a safe and reliable 24x7x365 sportsbook operations. MTS relies on OpenTrade suite of applications used for creating, publishing and managing the sportsbook through live feed, event, price, risk monitoring and liability management tools. US Sports are powered via Don Best.
- **Sportcast** has developed industry leading unique products for the sports betting industry allowing for any combination of bets within the same game. Current offerings are the following:
  - BetBuilder: gives end-users the ability to build accumulators within a single event across a growing list of Sports and markets, allowing for billions of possible betting combinations
  - Outrights: comprehensive offering of long-term season/tournament bets
  - Pre-Match: betting on the outcomes of a match
  - In-Play: betting on outcomes during the course of a match