



## **FY 2025 Municipal Community Mitigation Fund Grant Application**

### Application Instructions:

- I. All applications must be received by the Massachusetts Gaming Commission by January 31<sup>st</sup>, 2024, at 11:59 p.m. to be considered for funding for the FY 2025 grant round.
- II. Each Municipality may only submit ONE application as a Word Document.
- III. Each project must have its own form within the appropriate category. Forms can be found below as Parts A-E. If there is more than one project in a category, please copy the form. Provide a form and attachments for each project. All attachments should directly follow the relevant project form.
- IV. Be sure to fill in all the information requested on the application. Applications that are left incomplete will not be accepted.
- V. The application must be signed by the municipal administrator or an individual with signatory authority.
- VI. Submit this completed form as well as any relevant attachments to [MGCCMF@Massgaming.gov](mailto:MGCCMF@Massgaming.gov) or as a response to the COMMBUYS BID BD24-1068-1068C-1068L-95061

For more detailed instructions as well as the full FY 2025 Application Guidelines visit <https://massgaming.com/about/community-mitigation-fund/>

Municipal Grant Manager Information:
Applicant: Town of Mansfield Police Department
Vendor Code:
Name: Ronald A Sellon, Jr.
Title: Chief of Police
Email Address: <a href="mailto:rsellon@mansfieldma.com">rsellon@mansfieldma.com</a>
Telephone: 508-261-7300 x61221
Address: 500A East Street Mansfield, MA 02048

For full guidelines please see [www.massgaming.com/about/community-mitigation-fund/application-guidelines/](http://www.massgaming.com/about/community-mitigation-fund/application-guidelines/)

Grant Budget Summary

Your community’s FY 2025 proposed allocation can be found at <https://massgaming.com/about/community-mitigation-fund/>. Use the space below to total all requests by category. Please clarify how many discreet projects your community plans to undertake per category.

Total FY 2025 Allocation:		
Application Totals by Category	# of Projects	Requested Amount
A. Community Planning		
B. Public Safety	1	\$63,000
C. Transportation		
D. Gambling Harm Reduction		
E. Specific Impact		
TOTAL		\$63,000

I. Are you requesting a waiver for any program requirement?

Yes

No

II. If yes, you must fill out a CMF Municipal Waiver Form. The Waiver form can be found as Appendix E to the RFR on COMMBUYS or online at <https://massgaming.com/about/community-mitigation-fund/forms/>. Applications without a completed waiver form will not be considered for a waiver.

Budget Category Summary

Use the below space to provide an overview of all projects to be covered by this funding. You may add as many items as is pertinent to your application (you can add rows by right clicking on the row and selecting “add row”). Please provide a category, name, brief description, and amount for each item.

Category	Project Name	Description	Amount
A. Community Planning			
B. Public Safety	Hotel Call Reduction	Overtime for nuanced response to hotels with goal of reducing calls for service and coordinating services for repeat participants	
C. Transportation			

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D. Gambling Harm Reduction			
E. Specific Impact			

Applicant Certification

On behalf of the aforementioned applicant, I hereby certify that the funds that are requested in this application will be used solely for the purposes articulated in this application.



01/31/2024

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Ronald A Sellon, Jr. Chief of Police

\_\_\_\_\_  
Name and Title of Signatory:

## Part C- Public Safety

<b>Project Name:</b>	
Please provide below the contact information for the individual managing this aspect of the grant	
<b>Project Contact</b>	<b>Additional Project Contact (if applicable)</b>
Name: Caroline Curtis	Name: Phil Seaward
Title: Administrative Assistant	Title: Support Staff Supervisor
Department: Mansfield Police Department	Department: Mansfield Police Department
Email Address: <a href="mailto:ccurtis@mansfieldma.com">ccurtis@mansfieldma.com</a>	Email Address: <a href="mailto:pseaward@mansfieldma.com">pseaward@mansfieldma.com</a>
Telephone: 508-261-7300 x61340	Telephone: 508-851-5060
Address: 500A East Street Mansfield, MA 02048	Address: 500A East Street Mansfield, MA 02048
<p>I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 12-13). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)</p>	
<p>The Mansfield Police Department intended to address the following impacts of the Plainridge Park Casino with grant funds awarded by the Massachusetts Gaming Commission. Impacts the department will mitigate include call reduction to two within close proximity to that route.</p> <p>Beginning in 2016 through 2018, the department responded to the Envision Hotel (formerly Holiday Inn) at 31 Hampshire St. and the Red Roof Inn at 60 Forbes Blvd. with increasing regularity. In 2022 and 2023, that trend continued as responses to the two properties routinely account for 5% of all call volume in Mansfield. The area, in general, has become a prominent destination due to ease of access from two major interstate highways and Amtrak's northeast corridor and area attractions such as Patriot's Place, Wrentham Outlets, Xfinity Center, and Plainridge Park. Through call analysis of the Route 106/Route 140 area hotels, we continue to realize a major concern as a result of pervasive criminal activity in and around the hotels. Activity at two of Mansfield's hotels within this area of proximity to Plainridge Park can vary drastically between domestic violence, drug overdoses, assault, mental health crisis, human trafficking and prostitution. Additionally, since 2020 two added hotels have been constructed, the Fairfield Inn and Suites on Reservoir St. and the Hampton inn located at 2 Foxborough Blvd, which although is in Foxborough is within yards of the town line and contributes to the call volume as well. To effectively reduce crime in these areas required a nuanced and coordinated response.</p> <p>Additionally, as cited by other communities, Mansfield is home Xfinity Center located on South Main Street (Route 140) and attracts hundreds of thousands of concertgoers (more than 500,000 in 2022) each summer. Hosting between 35 and 45 shows annually, the crowds can reach 20,000 people who</p>	

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all commonly traverse between Plainridge Park in Plainville Casino and Patriot Place in Foxborough for entertainment. It is not uncommon to encounter a large number of people who plan to attend two or more of the locations in a short period.

In determining potential impacts on a given community, the scope of said impacts can expand beyond the limits of crimes alone. An expansion of review in determining the scope of harm must also include the elements of quality of life and social harms as cited in [Measuring the Burden of Gambling Harm in New Zealand, Central Queensland University and Auckland University of Technology study \(2017\)](#) that stated “As highlighted in the New Zealand definition, gambling-related harm should be understood not only in terms of the effects on the person who gambles but impacts that can occur to family, friends, whānau (extended family), and the broader community. Harms can also affect multiple domains of life including, but not limited to: financial hardships, poorer health, psychological and emotional distress, and impaired social and cultural relationships. Each of these harms can occur with varying trajectories, often escalating to a crisis point and continuing to have an impact even after the problematic behaviour ceases. The fact that gambling-related harms (e.g. due to relationship breakdown or loss of significant financial assets) can persist long after the problematic behaviour ceases, highlights the importance of distinguishing between the concepts of harm and behaviour. As will be discussed in detail below, gambling-related harms often occur in the presence of other negative life events – making it difficult to determine the degree to which gambling is the instrumental factor.”

To further assess the impacts will require a team-oriented approach that expands on the traditional rubrics and assesses harm reduction as a measurable goal as well as crime and crimogen-related calls for service reduction

**II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.**

The department continues to respond reactively to increased calls for service at the Envision Hotel, the Red Roof Inn, Hampton Inn, and Fairfield Inn. Specifically, there have been two gun-related calls for service at the Fairfield Inn within the last three months, as one example. Analysis of call volume excluding proactive patrols showed an annual increase in the years immediately following the opening of Plainridge Park, followed by a steep decline during the pandemic. Reactive responses to the two hotels have remained at or above 2016 level in 2022 and 2023 despite proactive patrols remaining vigilant. Responses to calls for domestic disturbances, suspicious persons, drugs, prostitution, human trafficking, and mental health emergencies continue to increase. The department continues to respond to “Priority 1” calls, or true emergencies, at a higher rate and with more regularity than other addresses in town.

To address this increase, the department intends to utilize awarded grant funds to supplement patrol with additional officers implementing the approach taken by our Problem-Oriented Policing Unit in working collaboratively with management to address issues that lead to repeat calls for service. Officers will work in tandem, leveraging regional assets and information-sharing to connect subjects of repeat calls for service to other agencies and offer services to address the underlying problem. Since hotel guests are inherently transient and two of the hotels closely border not only another town, but a different county, officers assigned to the hotels will work to coordinate services through regional partners including, but would not be limited to, the MGC, Foxborough Police, Plainville

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Police, Boston Police Human Trafficking Unit, the FBI regional office, State Police Fusion Center, Massachusetts Division of Professional Licensure, and various co-responder programs that will be developed during the course of the project.

Once a month, a deconfliction and intelligence sharing meeting of the partner agencies will be coordinated to determine if there are areas of specific concern, priority, improvement or functional overlap. During this meeting specific priorities will be earmarked, and assignments made to follow up by the participants with deliverables identified to address the root cause of the ongoing issues. A report of findings will also be produced to determine levels of effectiveness in managing the ongoing workload.

In addition to a low-profile, problem-oriented approach, officers assigned to hotel investigations will be tasked as high visibility crime prevention during times as determined by call-volume analysis, reports and complaints from hotel management, and intelligence received along with direction from the Mansfield Criminal Investigative Division. Officers maintaining a presence in the hotels will deter criminal activity and help to maintain relationships with hotel management established in the POP approach outlined above. Officers assigned to hotel investigation overtime will be primarily responsible for responses to hotel properties and will not supplant shift staffing or responses unrelated to the hotels, unless an imminent public safety risk exists.

We anticipate that for both efforts to have the desired crime-prevention effect, two officers will need to dedicate eight hours per week for a total of 16 weekly hours in order to provide visible crime deterrence during highly targeted timeframes, check in with staff at both hotels and maintain meaningful relationships, identify and investigate problem subjects, and perform administrative follow-up and coordination with regional assets.

Project impact and success will be reviewed monthly by the administrative staff and through call analysis. Officers assigned to Hotel Call Reduction overtime will be responsible for completing reports and noting any direct correlation to gaming. Reports completed by officers on grant overtime will be reviewed in monthly meetings among the department command staff. Lieutenants responsible for patrol and POP/CID will confer to develop a plan for the month after reviewing analysis of the previous month. After six months, the project's impact will be reviewed with all stakeholders to ascertain any project needs outstanding or changes required prior to the MGC FY26 application period.

Overtime calculated at FY23 rates (FY24-FY27 CBA pending), at average overtime rate in FY24 as of 1/31/24: \$64.05. Sixteen weekly hours at \$65.04/hr. equals a projected cost of \$54,113.28.

**Proposed MGC Grant Budget**

Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.

Description of Purchase/Work	Timeline	QTY	Budget
Overtime Pay	7/1/2024 – 6/30/2025	1	\$54,113.28
<b>TOTAL:</b>			\$54,113.28

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	2016	2017	2018	2019	2020	2021	2022	2023	Total
<b>Envision Hotel</b>	536	650	712	647	578	688	550	614	<b>4,975</b>
<b>Red Roof Inn</b>	746	759	764	666	949	837	703	695	<b>6,119</b>
<b>Mansfield All CFS</b>	23,633	24,359	25,285	25,388	25,720	25,644	25,216	24,856	<b>200,101</b>

Calls for Service (CFS) by Priority:

<b>Count of CallNum</b>									
Row Labels	2016	2017	2018	2019*	2020	2021	2022	2023	Grand Total
<b>ENVISION HOTEL</b>	<b>535</b>	<b>650</b>	<b>712</b>	<b>647</b>	<b>578</b>	<b>688</b>	<b>550</b>	<b>614</b>	<b>4974</b>
Priority 1 (High)	70	78	331	161	12	13	12	23	700
Priority 2	8	9	24	28	31	54	62	95	311
Priority 3 (Low)	457	563	357	458	535	621	476	496	3963
<b>Grand Total</b>	<b>535</b>	<b>650</b>	<b>712</b>	<b>647</b>	<b>578</b>	<b>688</b>	<b>550</b>	<b>614</b>	<b>4974</b>

Calls for Service (CFS) by Priority:

<b>Count of CallNum</b>									
Row Labels	2016	2017	2018	2019*	2020	2021	2022	2023	Grand Total
<b>RED ROOF INN</b>	<b>746</b>	<b>759</b>	<b>764</b>	<b>666</b>	<b>949</b>	<b>837</b>	<b>703</b>	<b>695</b>	<b>6119</b>
Priority 1 (High)	91	109	329	157	41	26	23	36	812
Priority 2	15	25	19	36	67	66	42	45	315
Priority 3 (Low)	640	625	416	473	841	745	638	614	4992
<b>Grand Total</b>	<b>746</b>	<b>759</b>	<b>764</b>	<b>666</b>	<b>949</b>	<b>837</b>	<b>703</b>	<b>695</b>	<b>6119</b>

\*In 2019, Mansfield PD joined three other communities as part of a regional dispatch center. The manner in which calls were logged changed as the communities that had previously categorized calls independently then began under a common set of operating guidelines.