



## **FY 2025 Regional Agency Mitigation Fund Grant Application**

### Application Instructions:

- I. All applications must be received by the Massachusetts Gaming Commission by January 31<sup>st</sup>, 2024, at 11:59 p.m. to be considered for funding for the FY 2025 grant round.
- II. Each Agency may only submit ONE application as a Word Document.
- III. Each project must have its own form within the appropriate category. All attachments should directly follow the relevant project form.
- IV. Be sure to fill in all the information requested on the application. Applications that are left incomplete will not be accepted.
- V. The application must be signed by the agency's CEO or an individual with signatory authority.
- VI. The Regional Agency Grant is broken into three segments. Please only fill out the section relevant to your application.
  - a. Part A – Regional Planning
  - b. Part B – Regional Public Safety
- VII. Submit this completed form as well as any relevant attachments to [MGCCMF@Massgaming.gov](mailto:MGCCMF@Massgaming.gov) or as a response to the COMMBUYS BID- BD24-1068-1068C-1068L-95061.

For more detailed instructions as well as the full FY 2025 Application Guidelines visit <https://massgaming.com/about/community-mitigation-fund/>

Budget Summary

Use the below space to provide an overview of all projects to be covered by this funding. You may add as many items as is pertinent to your application (you can add rows by right clicking on the row and selecting “add row”). Please provide a category, name, brief description, and amount for each item. Please use the appropriate category below for your agency.

Category	Project Name	Description	Amount
A. Regional Planning			
B. Regional Public Safety			
C. Workforce Development	Supporting Community Businesses through MassReconnect	The Middlesex District Attorney’s Office works to support community businesses by assisting individuals interested in or enrolled in MassReconnect with finding employment within their communities to mitigate the negative impacts of Encore.	\$750,000
Total Request			\$750,000

I. Are you requesting a waiver for any program requirement?

Yes

No

II. If yes, you must fill out a CMF Regional Agency Waiver Form. The waiver form can be found as Appendix F to the RFR on COMMBUYS or online at <https://massgaming.com/about/community-mitigation-fund/forms/>. Applications without a completed waiver form will not be considered for a waiver.

Applicant Certification

On behalf of the aforementioned applicant, I hereby certify that the funds that are requested in this application will be used solely for the purposes articulated in this application.

DocuSigned by:  
  
 \_\_\_\_\_  
 Signature:

1/31/2024  
 \_\_\_\_\_  
 Date:

Marian T. Ryan, Middlesex District Attorney  
 \_\_\_\_\_  
 Name and Title of Signatory:

## Part C- Workforce Development

Project Name: Supporting Community Businesses through MassReconnect	
Please provide below the contact information for the individual managing this aspect of the grant.	
Project Contact	Additional Project Contact <i>(if applicable)</i>
Name: Nancy Chammas	Name:
Title: Paralegal	Title:
Department: Community Partnerships	Department:
Email Address: <a href="mailto:nancy.chammas@mass.gov">nancy.chammas@mass.gov</a>	Email Address:
Telephone: 781-897-8873	Telephone:
Address: 15 Commonwealth Avenue, Woburn, MA 01801	Address:
<p>I. Please use the space below to identify the impact of the gaming establishment on your region. Please demonstrate the significance of the workforce need faced by the region, related to the operation of a gaming establishment. You may use the impacts identified in the FY 2025 Guidelines relevant to this category. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.).</p> <p>The Middlesex District Attorney’s Office (MDAO) serves the most populous county in New England. There are approximately 1.6 million people who reside in the county’s 54 cities and towns. Six of these cities and towns, Everett, Cambridge, Malden, Medford, Melrose, and Somerville, fall within the eligible municipalities outlined in Region A of the Community Mitigation Fund Guidelines (CMFG).</p> <p>Encore sits within the Middlesex County in the City of Everett. The impact of Encore is felt far and wide in the community. As has been identified by the CMFG, Encore has created negative impacts on businesses competing in the hospitality or entertainment industries. Additionally, the marketing capabilities of Encore has made it difficult for competing local business to market themselves.</p> <p>With the presence of Encore there has been an increase in demand for employees with both an educational background and an understating of roles in the hospitality field. Encore has been filling these needs utilizing services of businesses outside of Massachusetts according to a report from UMass’s Social and Economic Impacts of Gambling in Massachusetts (SEIGMA). The research from that report highlighted “professional and technical services” as one of these areas where the services are being sought outside of Massachusetts. Examples of these services include instances where Encore spends money consulting with firms, working with accounting firms, working with engineering firms, and advertisement.</p> <p>In an effort to give local businesses the opportunity to compete with companies outside of Massachusetts to provide local services, we have engaged and conferred with the Somerville</p>	

Chamber of Commerce and the Medford Chamber of Commerce. Each has expressed needs of support in the fields of hospitality and marketing.

The Somerville Chamber of Commerce has expressed a major need for additional staff to assist in a hospitality initiative. The Somerville Chamber has many hotels and immersive entertainment experiences. Our hope is to provide support to the Somerville Chamber’s hospitality initiatives. The Medford Chamber of Commerce has expressed a significant need for marketing support. Encore’s large budget for marketing and advertising and the Chamber’s lack of marketing support have made it difficult for the local businesses to compete. Our hope is that by providing funding for an employee, to aid in the Chamber’s marketing needs, we will be able to assist the local businesses of Medford.

The Chambers of Commerce of cities and towns play an enormous role in the success and support of small businesses within their communities. Chambers play a crucial part in advertising for cities and towns and providing other necessary support. In supporting the Chambers of the respective cities and towns outlined in Region A of the grant, we hope to enhance the experience of local businesses and draw attention to unique and one of a kind adventures to combat the negative impacts of Encore.

II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion. Please describe the deliverables, including the number of individuals to be served, number of hours, projected outcomes, location of program, cities and towns served.

*Addressing the Impact*

We hope to address strained resources at the local level by providing employment options to the community while also enhancing educational opportunities. The Middlesex District Attorney’s Office will advertise the new Massachusetts’ Program, MassReconnect, to enroll individuals over the age of 25 in community college. In our advertisements we plan to highlight the hospitality, accounting, advertising, and marketing programs at Massachusetts Community Colleges.

Individuals that are enrolled in MassReconnect for an associate degree relating to the four fields outlined above will be invited to submit an application for employment at the Medford and Somerville Chambers of Commerce. Individuals will be interviewed and will be placed based on need and interest. They will fill the role of either an employee or intern at a chamber. Their wages will be paid by the funds allocated through this grant. We will also seek employment applications from candidates with the intention of applying to MassReconnect. It will be our expectation that these candidates will enroll. If funding permits, we hope to assist the Chambers of the remaining four communities in the same way.

A designated MDAO staff member will keep track of the total applications received. The applications will include certain parameters, including but not limited to gender, minority status, and veteran status. The MDAO staff member will keep track of job placement of the students.

By advertising and helping individuals enroll in MassReconnect we are helping residents in these

areas attain an associate degree and credentials in hospitality, accounting, advertising, and marketing. By assisting applicants with locating employment we are allowing them to employ their knowledge and grow their skills and gain experience in these fields. In addition to using grant funds for salaries of employees, we plan to allocate funds to additional marketing and advertising programming and initiatives.

*Deliverables*

1. *Number of individuals to be served*  
Through this program we hope to serve the individuals within Medford and Somerville. We hope that by supporting the Chambers of Commerce in each respective municipality we are able to improve the options and assistance available through the Chambers for their members. Our goal is to place 22 employees within the six cities outlined in Region A of the grant.
2. *Number of hours*  
Employees and interns will be hired for either full-time or part-time roles, depending on the needs of the chambers.
3. *Projected outcomes*  
We project that we will assist both the Medford and Somerville Chambers of Commerce with staff restraints by helping them find and fund additional employment. By bolstering the services the Chambers offer, new businesses will be attracted and supported in these communities creating more job opportunities and existing businesses can expand. As a result, the Chambers will be better equipped to address the needs of their members and support local businesses, thereby improving business interest and mitigating the negative impacts created by the casino.
4. *Location of program*  
The program will take place within Medford and Somerville, and any of the remaining four cities covered by Region A of the grant that express interest in the program.
5. *Cities and Towns*  
Medford and Somerville, and potentially Malden, Everett, Cambridge and Melrose.

**Proposed MGC Grant Budget**  
Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.

Description of Purchase/Work	Timeline	QTY	Budget
Full-Time Employee (40hrs at \$20.00/hr.)	July 1, 2024 – June 30, 2025	11	\$457,600.00
Part-Time Employee (20hrs at \$20.00/hr.)	July 1, 2024 – June 30, 2025	11	\$228,800.00
Cell Phones and Monthly Costs	July 1, 2024 – June 30, 2025	11	\$12,000.00
Advertising/Marketing/Multiple Languages	July 1, 2024 – June 30, 2025		\$20,000.00
Administrative Costs	July 1, 2024 – June 30, 2025		\$31,600.00
	TOTAL:		\$750,000.00