



# CASINO INDUSTRY IMPACT REPORT 2019

## WORKFORCE, DIVERSITY, AND BUSINESS IMPACTS

### SUMMARY

In 2019, several notable milestones were reached. For the first time all three casinos were operational as the state's second resort casino, Encore Boston Harbor, opened its doors in June. Encore completed its \$2.6 billion dollar project with \$1.6 billion in direct construction spend,<sup>†</sup> and the largest number of tradeswomen on a single-phase project in statewide history (potentially nationwide). Meanwhile, MGM Springfield celebrated its first anniversary in August and Plainridge Park Casino, the Commonwealth's only Category 2 casino (slots-only), marked its fourth year of operations and prepared for its license renewal, a first for the Massachusetts Gaming Commission. All three properties contributed significantly to the workforce opportunities and economic impacts for Massachusetts residents, including minority individuals, women, and veterans; as well as business owners.

### EMPLOYMENT IMPACTS

#### JOB CREATION

MORE THAN  
**9,800**  
JOBS CREATED  
BY THE INDUSTRY  
IN 2019



**6,910** TOTAL CASINO JOBS\*



**84%** MASSACHUSETTS RESIDENTS\*



**2,900+** TOTAL CONSTRUCTION JOBS\*\*

#### WORKFORCE DIVERSITY

|              | MINORITY     | VETERANS   | WOMEN        |
|--------------|--------------|------------|--------------|
| CASINO       | 3,563        | 279        | 3,001        |
| CONSTRUCTION | 752          | 95         | 200          |
|              | <b>4,315</b> | <b>374</b> | <b>3,201</b> |

AN INDIVIDUAL IS COUNTED IN ALL QUALIFYING CATEGORIES.

<sup>†</sup>The \$2.6 billion figure includes the land purchase, license application fee, real estate purchases and furnishing costs for hotel and casino, as well as other non-construction expenses.

<sup>\*</sup>Total for operations across all three licensees, with Encore Boston Harbor operating for five months.

<sup>\*\*</sup>Encore Boston Harbor was the sole casino under construction, culminating in June.

## BUSINESS IMPACTS

### DIVERSE VENDOR IMPACTS

Casino spending with certified minority-owned [MBE], veteran-owned [VBE] and woman-owned [WBE] businesses.



## MORE THAN \$64M SPENT WITH DIVERSE VENDORS AND SUPPLIERS



\$9.9M

MBE



\$9.2M

VBE



\$45.2M

WBE

### LOCAL IMPACT

The impact of casino contracts on businesses in the Commonwealth, related to spending on goods and services.



MORE THAN  
\$78.3M direct spending  
with Massachusetts  
businesses

INCLUDING  
\$34.2M with businesses in  
the host/surrounding  
communities

THIS IMPACT REPORT DATA REFLECTS ACTIVITY BETWEEN JAN. 1, 2019 - DEC. 31, 2019



MAGamingComm



MassGamingComm



MassGamingCommission