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DRAFTKINGS

SPORTS WAGERING QUARTERLY REPORT Q2 2025



AGENDA



Revenue



Workforce & Workforce Diversity



Vendor/Supplier Spend & Supplier Diversity



Compliance



Responsible Gaming



Community, Outreach & Charitable Impacts





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REVENUE
Q2 2025



REVENUE

Q2 2025

MONTH	TOTAL SW REVENUE	MA SW TAXES COLLECTED	HOLD %
April	\$38,608,177	\$7,557,288	11.3%
May	\$42,425,523	\$8,324,475	12.8%
June	\$32,062,557	\$6,284,733	12.0%
TOTALS	\$113,096,257	\$22,166,496	12.0%

Q1 2025

MONTH	TOTAL SW REVENUE	MA SW TAXES COLLECTED	HOLD %
January	\$52,686,176	\$10,355,372	14.0%
February	\$36,781,044	\$7,205,645	11.6%
March	\$29,354,745	\$5,687,066	7.8%
TOTALS	\$118,821,965	\$23,248,083	11.1%



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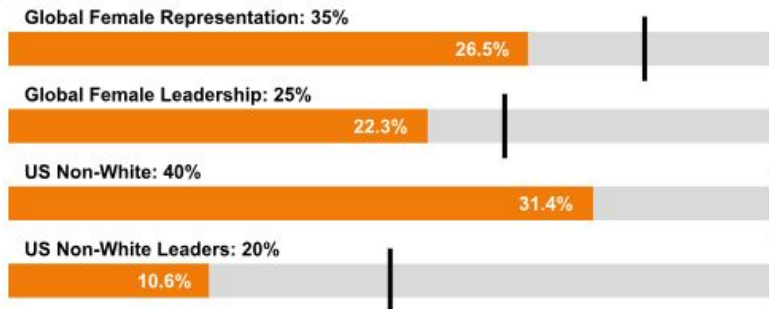
WORKFORCE & WORKFORCE DIVERSITY

Q2 2025



WORKFORCE DIVERSITY - Q2 2025

2025 REPRESENTATION GOALS



GLOBAL

	NON-WHITE*	WOMEN	VETERAN
SR. LEADERS	8.9%	22.3%	5.0%
MANAGERS	14.5%	26.5%	0.9%
PROFESSIONALS	24.9%	26.7%	1.2%
TOTAL	22.1%	26.5%	1.3%

*Global percentage of non-White employees reflects U.S. employees only

US

	NON-WHITE	WOMEN	VETERAN
SR. LEADERS	10.6%	25.2%	4.6%
MANAGERS	20.1%	30.2%	0.9%
PROFESSIONALS	36.0%	29.0%	1.3%
TOTAL	31.4%	29.1%	1.3%

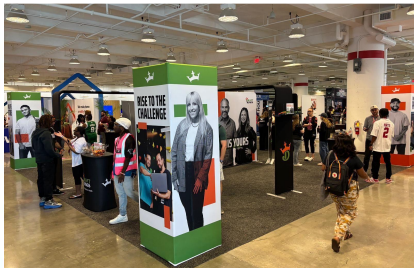
MA

	NON-WHITE	WOMEN	VETERAN
SR. LEADERS	3.7%	27.2%	6.2%
MANAGERS	18.4%	33.8%	0.9%
PROFESSIONALS	22.3%	29.1%	0.2%
TOTAL	20.0%	30.2%	0.8%

*Data updated as of 07/01/2025

WORKFORCE - RECRUITMENT & DEVELOPMENT

DraftKings recently participated in RenderATL, one of the nation's most dynamic technology conferences, bringing together leaders in code. The company's presence was marked by a series of impactful engagements, including a welcome reception hosted with DraftKings board member Jocelyn Moore, a highly attended booth showcasing its innovative products, and a mainstage presentation featuring Chief Technology Officer Zach Maybury and Senior Software Manager LaDarius Owens. This event allowed DraftKings to reinforce its commitment to being a destination for top technology professionals.



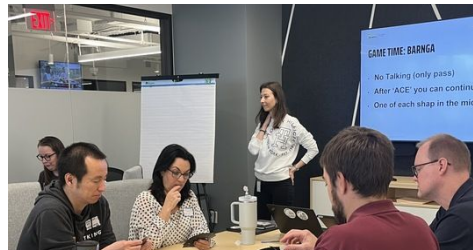
RENDER ATL



WORKFORCE - DEVELOPMENT

DraftKings launched a global training program dedicated to enhancing communication effectiveness for employees across its international offices delivering sessions across Bulgaria, Ukraine, the US, Ireland, and London, with 150 participants to date. Through interactive workshops, real-world case studies, and guided discussions, employees explored how unique communication styles and workplace norms influence collaboration, and learned strategies to navigate these nuances with confidence.

GLOBAL CROSS-CULTURAL COMMUNICATIONS TRAINING



WORKFORCE - CONNECTIONS

DraftKings celebrated its 4th annual Gather on the Green charitable golf fundraiser in Boston. This continues to serve as a day for teammates to gather on the golf course, where we raise awareness for a local charitable organization and create meaningful connections with our colleagues.

Produced by leaders of our Women's, SHADES, Veterans and Pride Business Resource Groups (BRGs), they have grown the event to over 500 attendees, vs 200 in our first year of 2022.





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VENDOR/SUPPLIER SPEND & SUPPLIER DIVERSITY

Q2 2025



SUPPLIER DIVERSITY

Supplier Diversity efforts have focused on the tracking, reporting and identification of key areas of opportunities for the business to drive impact. DraftKings continues to focus efforts on local recurring spending such as F&B, Industry Associations focused on diversity efforts, and partner organizations for cultural events & speakers.

	US - GOAL: 5%		MA	
	Q2 2025	YTD 2025	Q2 2025	YTD 2025
TOTAL SPEND	\$1,106,754,892	\$1,980,400,031	\$49,401,157	\$89,358,085
MBE	\$734,506	\$7,343,162	\$75,000	\$75,000
WBE	\$1,514,127	\$13,191,960	\$0	\$7,560
VBE	\$0	\$0	\$0	\$0
DIVERSITY SPEND	\$2,248,633 (0.2%)	\$20,535,122 (1%)	\$75,000 (0.2%)	\$82,560 (0.1%)

Data through June 30, 2025



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COMPLIANCE

Q2 2025



UNDERAGE/MINOR ACCESS

Q2 2025

METRIC	April	May	June	Total
Underage Registration Attempts (Did Not Pass KYC)	372	363	369	1104
Suspected Underage Use of Account	26	8	13	47
Confirmed Underage Use of Account	1	0	1	2



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RESPONSIBLE GAMING

Q2 2025



SELF-EXCLUSIONS, LIMITS & COOL-OFF UTILIZATION - MA ACTIVE USERS

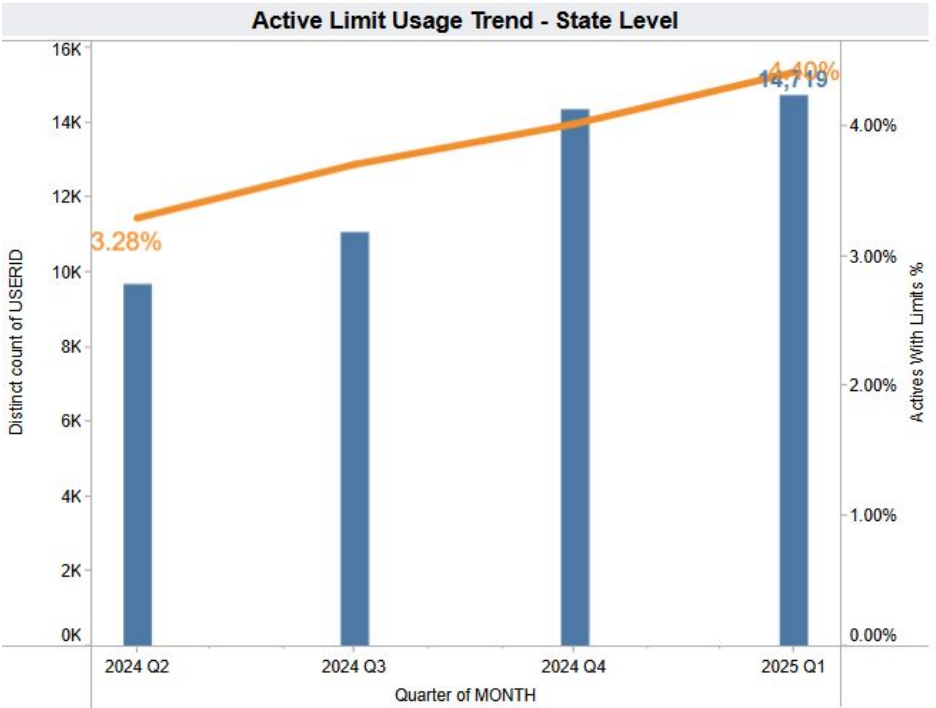
LIMITS BY TYPE

MGC VSE App Exclusions Q2 2025	
111	

All DraftKings players are routed from our platform Self-Exclusion page to Massachusetts state self-exclusion resources.

Limit Type	% of MA Players (Average, Q2 2025)
Time Limit	0.25%
Deposit Limit	2.08%
Spend Limit	0.30%
Max Single Wager Limit	0.69%
TOTAL	4.40%
Cool Off (#)	1,277 total

ACTIVE LIMIT USAGE TREND - MASSACHUSETTS

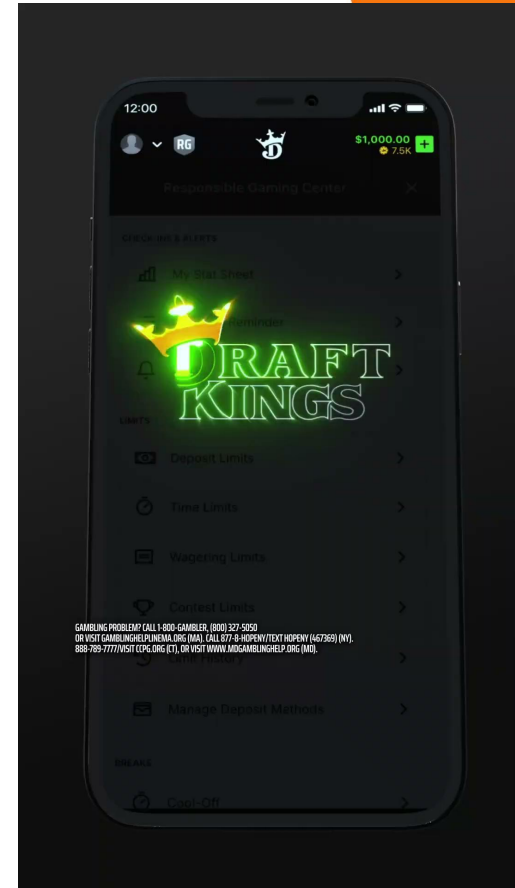


Limits includes active players (those who had the limit set for a value > 0 at any point during the period and also had a paid action on OSB/CAS/DFS during that period).

MY BUDGET BUILDER TOOL LAUNCH

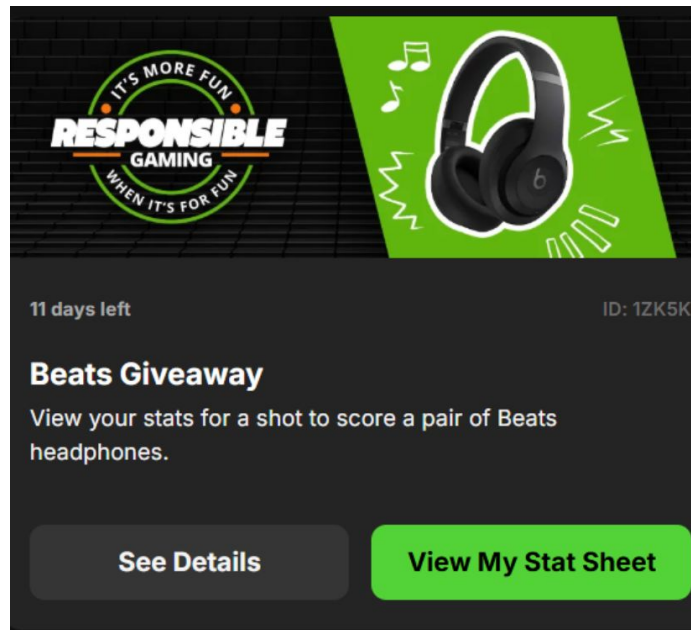
My Budget Builder, launched in June 2025, is a new RG tool that players can use to set customized limits and reminders through a guided, easy-to-use experience. My Budget Builder is a tool that players can use to help manage their entertainment budgets across DraftKings platforms.

My Budget Builder is found directly within the DraftKings Responsible Gaming Center.



JUNE 2025 BEATS HEADPHONE GIVEAWAY

- **Goal:** Drive further awareness and engagement of RG tools and resources by incentivizing participation through prize opportunities.
- **Eligibility:** No play necessary; Customers who viewed their "My Stat Sheet" during the giveaway period and who did not opt out.
- **Outcome:** The average number of unique customers visiting My Stat Sheet increased by **47%** during the giveaway period





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COMMUNITY, OUTREACH & CHARITABLE IMPACTS

Q2 2025



OPERATION GRATITUDE

ONBOARDING VOLUNTEER EVENT FOR ALL U.S. NEW HIRES

- DraftKings is proud to support Operation Gratitude by creating paracord lanyards and personalized letters for service members and first responders at DK Immersion, our monthly onboarding program for all U.S. new hires.
- These critical paracord tools and letters are sent to active service members and first responders, demonstrating DraftKings' support and appreciation for those serving our country.
- Operation Gratitude is a nonprofit organization founded in 2003, to honor the service of military and first responders by providing opportunities to express gratitude. To date, Operation Gratitude has delivered over 4 million care packages to military and first responders.



4th Annual Gather on the Green Charity Golf Outing

- DraftKings hosted its 4th Annual Gather on the Green charity golf outing on May 19th in Canton, MA. 500 employees came together to raise funds and awareness for this year's beneficiary - The Boston Foundation.
- The Boston Foundation is committed to serving those in need in the region. Through their resources and relationships we work to open pathways to opportunity and build and sustain vital and prosperous communities.
- As a result of this year's event, DraftKings donated \$88,803 to The Boston Foundation.



THE GAVIN FOUNDATION

- DraftKings served as a major sponsor of The Gavin Foundation Road to Recovery Gala, held in Boston on May 1, 2025. DraftKings supported this impactful event with a donation of \$25,000.
- The Gavin Foundation is a nonprofit multi-service agency providing comprehensive, community-based substance use disorder education, prevention and treatment since 1963. They provide a range of services to more than 10,000 individuals and families in recovery each year.



JOE ANDRUZZI & FRIENDS GOLF TOURNAMENT

- DraftKings was a major sponsor of the 17th Annual Joe Andruzzi & Friends Golf Tournament, held in Hingham, MA on June 9, 2025.
- The tournament is held annually to raise funds and awareness for the Joe Andruzzi Foundation mission to provide help and hope for New England cancer patients and their families.
- The Foundation helps alleviate financial and emotional stress by providing grants to assist with rent/mortgage payments, utilities, and other household expenses so families can focus on their fight against cancer and not on the financial distress that comes with it.



ONE COMMONWEALTH

- In June, DraftKings made a \$50,000 donation to the One Commonwealth initiative, established by Governor Maura Healey and her administration to increase the availability of homes in Massachusetts by creating more housing options.
- This program supports first-time homebuyers, seniors struggling to keep up with housing costs and those who serve our communities, including teachers, nurses, first responders and firefighters.



ST. LOUIS TORNADO RELIEF & RECOVERY

- In response to the devastating tornado that impacted St. Louis in May 2025, DraftKings donated \$25,000 to the City of St. Louis Tornado Response Fund, a component fund of the St. Louis Community Foundation.
- These funds supported critical resources needed in the storms aftermath and aided in the restoration and rebuilding phase for the city of St. Louis.



DRAFTKINGS CONTINUES TRAINING VETERANS

DRAFTKINGS TECH FOR HEROES

- In Q2 DraftKings continued its Tech for Heroes initiative in collaboration with VetsinTech to train veterans and their spouses in high-demand tech skills, from cybersecurity to web development and more.
- In June, DraftKings supported VetsinTech by attending their Quarterly Employer Meet-Up and sharing career advice and job search support for veterans and military spouses.
- Since the inception of the Tech for Heroes program in 2018, DraftKings has donated over \$3M to empower veterans and their spouses in education and entrepreneurship, focusing on today's ever-changing technology spaces.





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THANK YOU

