

MASSACHUSETTS GAMING COMMISSION MEETING Public Meeting # 246

June 26, 2018 Plainville Council on Aging/Senior Center 9 School Street Plainville, MA



NOTICE OF MEETING and AGENDA June 26, 2018

Pursuant to the Massachusetts Open Meeting Law, G.L. c. 30A, §§ 18-25, notice is hereby given of a meeting of the Massachusetts Gaming Commission. The meeting will take place:

Tuesday, June 26, 2018
5:30 p.m.
Plainville Council on Aging/Senior Center
9 School Street
Plainville, MA

PUBLIC MEETING - #246

- 1. Call to order
- 2. Approval of Minutes
 - a. June 7, 2018 VOTE
- 3. Ombudsman John Ziemba
 - a. Plainridge Park Casino Quarterly Report
- Economic and Social Impacts of Plainridge Park Casino on Plainville and Surrounding Communities Chairman Crosby
- 5. Other business reserved for matters the Chair did not reasonably anticipate at the time of posting.

I certify that on this date, this Notice was posted as "Massachusetts Gaming Commission Meeting" at www.massgaming.com and emailed to: regs@sec.state.ma.us, melissa.andrade@state.ma.us.

Date

Stephen P Crocky Chairman

Date Posted to Website: June 21, 2018 at 4:00 p.m.



Massachusetts Gaming Commission Meeting Minutes

Date/Time: June 7, 2018 – 10:00 a.m.

Place: Massachusetts Gaming Commission

101 Federal Street, 12th Floor

Boston, MA 02110

Present: Chairman Steve Crosby

Commissioner Gayle Cameron Commissioner Eileen O'Brien Commissioner Bruce Stebbins Commissioner Enrique Zuniga

Time entries are linked to corresponding section in Commission meeting video

Call to Order

See transcript pages (no transcript available)

10:00 a.m. Chairman Crosby called to order the 244th Commission meeting.

Approval of Minutes

See transcript page 2 - 3

Commissioner Stebbins moved to approve the minutes of the meeting of May 24, 2018, subject to correction for typographical errors and other nonmaterial matters. Commissioner Cameron seconded the motion. Chairman Crosby noted that on page two, the acronym SIGMA needed to be corrected to SEIGMA, and in the Commissioner Updates section, "the next five years" should be changed to read, "the future".

The motion was approved 5 - 0.

Administrative Update

See transcript pages 3 - 28

<u>10:00 a.m.</u> General Update.

Executive Director Ed Bedrosian reported that the anticipated presentation and potential vote regarding MGM Springfield's beverage gaming license application will now be for the June 21st Commission meeting. Time for public comment on this will be extended to Friday, June 15th to reflect the postponement.

This weekend would be the first week of racing at Suffolk Downs, which would coincide with the third leg of the Belmont Stakes 2018 Triple Crown. Director Bedrosian stated that Suffolk Downs is slated to have 13 races on Saturday, and 12 on Sunday, with over \$1 million in purses available for awards.

Director Bedrosian also reported that he and Mark Vander Linden, Director of Research and Responsible Gaming had follow-up calls with MGM staff and Legal team regarding the Employee Survey Update issue that was discussed at the last Commission meeting.

MGM - Opening Update.

Director Bedrosian reported that there was a major hiring event earlier in the week, and the last shipment of slot machines arrived on Thursday in the prior week. Overall, preparations are going as scheduled.

10:06 a.m.

Bruce Band, IEB Assistant Director and Gaming Agents Division Chief reported that the inspection process for the gaming machines received at MGM is underway. Director Band anticipates that 250 – 300 machines can be inspected per week. Table games are being outfitted with the appropriate equipment. The inspection process for table games will start in June, and should be completed by mid-July.

Director Band also reported that Gaming school is coming along well. All Gaming Agents are attending. There are three gaming agent positions still open at this time, and those positions are being filled.

10:08 a.m.

Paul Connelly, Director of Licensing stated that focus at this time is on applications, and supporting the mass-hiring events. Director Connelly outlined the hiring process where an offer is made to a candidate by MGM, and the candidate moves to their initial drug screen at the MGM employment center. Once the candidate passes the drug screen, they receive a contingent offer. The candidate then moves to the Gaming Commission's licensing process, where the licensing division reviews the application, and fingerprinting is conducted by State Troopers at the employment center.

Director Connelly expects an estimated 250 new applications from the mass-hiring event that took place from the 3^{rd} through 5^{th} . He reported that the SER

exemption has made a major impact in the hiring process, as half the people who showed up to the event did not have to go through the licensing background check process. The Licensing Division has issued approximately 236 registrations so far in 2018. There are an additional 200 in process. In the pipeline there are about 250 anticipated from this last event.

Director Connelly reported that most primary vendors are currently in their renewal phase. Employee license renewals will begin in December of this year, and the vast majority of renewals (five-year) will begin in May of 2020. Also, the Plainridge Park Casino beverage license is currently up for renewal.

10:19 a.m.

Director Bedrosian proposed a process for the issuance and posting of the MGM Springfield operations certificate. The requirements for this are codified in 205 CMR 151.00. Director Bedrosian suggested that the process mirror what was done with Plainridge Park Casino.

It was suggested that the Commission choose a date well before MGM's opening and have a Commission public meeting in Springfield, at which directors would be paired with their licensee counterparts. Directors would outline their conditions to fulfill the requirements of 205 CMR 151.00 before the Commission. This would most likely be the full meeting agenda.

Director Bedrosian requested that if the Commission is satisfied at the end of the meeting, he would like authority to conduct two test nights (August 16th and August 20th) at MGM Springfield. He also requested the designation of one particular Commissioner to work with staff who would have the authority to issue a conditional operations certificate between the second test night and the actual opening date (August 24th) that may or may not contain several conditions. He opined that having one designated Commissioner would give flexibility for staff to work with one person in real-time.

Director Bedrosian then requested a Commission public meeting take place in Boston the following week after the official opening, where the Commission would authorize the conditional operations certificate. Director Bedrosian asked that Commissioners keep their calendars free on August $2^{\rm nd}$ and/or August $9^{\rm th}$ for this meeting, as it would be beneficial to time it for after the occupancy permit with the City of Springfield is issued.

Commissioner Stebbins has volunteered to serve as the appointed commissioner for the opening process. Director Bedrosian will come back to the Commission in July with a confirmed date for the August meeting, as well as with language for the Commission to vote on for Commissioner Stebbins' designation.

Chairman Crosby noted that in the unlikely possibility that there are any complications during the following week or 10 days after MGM Springfield's

opening, he would like to be sure to have at least three Commissioners physically available to form a quorum. This will be around Labor Day weekend when people tend to be away. Commissioners Cameron and Zuniga confirmed that they would be available, as well as Chairman Crosby. The Commission will also consider any other contingencies that may arise during that time.

Ombudsman

See transcript pages 28 - 47

10:29 a.m. Encore Boston Harbor Quarterly Report.

John Ziemba presented the first Quarterly Report for Encore Boston Harbor for the period ending March 31, 2018. With him was Robert DiSalvio, President of Encore Boston Harbor, Jacquie Krum, General Counsel/Senior Vice President of Wynn Resorts International, and Peter Campo, Encore Boston Harbor Director of Construction.

Mr. Campo gave an update on the status of construction, highlighting areas that are slated for completion this summer and fall. Mr. Campo presented the project schedule and reported that everything is running on schedule.

Mr. DiSalvio reported that offsite infrastructure improvements to areas in Everett are underway, and construction in Sullivan Square with the MBTA will commence in the summer months. This construction work is scheduled to be ongoing until the end of December, with the possible exception of a couple items that may complete in early 2019.

Mr. DiSalvio updated the Commission on the status of contract awards to minority, women, and veteran business enterprises for this project. They are exceeding their percentage goals for diverse hiring in almost all phases.

Attorney Krum reported on Encore's various efforts of outreach for recruiting workers with community partners. She also stated that they also focused on groups within the community that work on preventing and responding to sexual harassment and abuse. This is part of their ongoing effort to learn best practices and implement any changes necessary to ensure the safety of employees.

The Commission asked if there would be more details forthcoming as to specific efforts being made regarding sexual harassment and the safety of employees. Attorney Krum responded that they are working on a package for the Commission regarding this, and will be bringing it to them in the future.

Mr. DiSalvio stated that he will also provide the Commission with a delivery schedule for the arrival of gaming equipment at the next Commission meeting.

Workforce, Supplier and Diversity Development

See transcript pages 47 - 96

<u>11:00 a.m.</u> Encore Boston Harbor Workforce Development Plan.

Jill Griffin, Director of Workforce, Supplier and Diversity Development presented the Encore Boston Harbor Workforce Development & Diversity Plan. With her was Robert DiSalvio, President of Encore Boston Harbor, Jacquie Krum, General Counsel/Senior Vice President of Wynn Resorts International, and Jennie Peterson, Director of Employment at Encore Boston Harbor. This plan was put out for public comment from April 2 – May 1, had received public comments, and was now being presented to the Commission for a potential vote.

Mr. DiSalvio reported that significant edits were made to their plan as a result of public comments that were received, and Ms. Peterson presented these changes to the Commission. She reported that Encore Boston Harbor has raised their minority hiring goals for operation to 40% from 35% in their original draft. Specifically, she noted that from the comments received, they were able to add more specific details to the plan that would help them reach their goal of hiring a more local and diverse workforce.

Ms. Peterson reviewed Encore Boston Harbor's positions and hiring timeline, and reported that the SkillSmart tool used for job postings, training schedules, and updates would be officially launched within the next couple of weeks.

Ms. Peterson reported that subject to the approval of the Commission, Encore Boston Harbor would partner with Cambridge College to open a gaming careers school to prepare individuals to become dealers and casino surveillance specialists. Encore Boston Harbor would provide the curriculum, equipment, teachers, and expertise for the program.

11:20 a.m.

The Commission asked what a new employee can expect after paying the tuition fee for the Encore Boston Harbor Gaming School. Mr. DiSalvio replied that the gaming careers school provides a full spectrum of skills required for employment at Encore Boston Harbor. A job is guaranteed after graduation and passing the audition at the end of the course curriculum. Encore Boston Harbor also offers a tuition reimbursement and scholarship fund.

Ms. Peterson explained that there is an up-front application/screening process for candidates that will help them determine whether or not they are ready and/or able to invest in the gaming school.

Encore Boston Harbor's application process should start in August, and there will be targeted advertising for this as well as for scholarships via the Cambridge College financial office.

Commission O'Brien asked what efforts were being put forth to help employees with childcare needs. Encore Boston Harbor said they are currently working with and considering three companies to provide resources with different options for employees, as Encore recognizes that there is no one-size-fits-all solution for parents.

FOLLOW-UP

[At a future meeting, Encore Boston Harbor should provide more detail about plans for daycare support for employees and possible gaming school employees.]

The Commission requested that Encore Boston Harbor reach out to former Suffolk Downs employees regarding employment opportunities at Encore Boston Harbor, per their commitment, and begin tracking movement/interest level in employment at Encore Boston Harbor. It was requested that perhaps by the next quarter, Encore Boston Harbor could have some of this information tracked using SkillSmart and perhaps in partnership with the Commission. Commissioner Stebbins recognized that Encore will need more information in order to begin tracking accurately.

Commissioner Stebbins also addressed monitoring individuals with underemployed status as mentioned in the statute, as well as the funding of culinary and hospitality training. Commissioner Stebbins added that the employee survey will help identify those employees who were underemployed. Follow-up meetings were suggested as a condition for the approval of the Workforce Development Plan.

Chairman Crosby inquired about Encore Boston Harbor's proposed job compendium with proposed exempt positions. Attorney Krum replied that they are putting this together now, and will bring it to the Commission for a vote upon completion.

Director Bedrosian asked the Commission to temporarily adjourn this topic and come back for a vote after he had a conversation with the Director Griffin and the Encore staff on a related issue.

Licensing Division

See transcript pages 96 - 102

12:00 p.m. Plainridge Park Casino Beverage License Renewal.

Paul Connelly, Director of Licensing proposed the Plainridge Park Casino Beverage License Renewal for approval by the Commission. With him was Burke Cain, Field Manager of Gaming Operations/Deputy Gaming Agent Division Chief, and Lisa McKenney, Compliance Manager of Plainridge Park Casino.

Director Connelly noted that the license renewal mirrored the existing conditions with the exception of the inclusion of a new high-limit lounge area that previously was not included on the gaming floor for purposes of the alcohol license, but is now part of that.

Director Connelly added that Plainridge Park has a strong compliance history, and that there are no concerns that would impact the consideration of this renewal.

Commissioner Stebbins requested that applications for each establishment for each area at Plainridge Park Casino be consolidated, to which Director Connelly said was in progress.

12:15 p.m. Commissioner Cameron moved to approve the Plainridge Park Casino gaming beverage license renewal. Commissioner Zuniga seconded.

The Motion passed 5 – 0.

Research and Responsible Gaming

See transcript pages 102 - 123

12:17 p.m. GameSense Communication Update.

Mark Vander Linden, Director of Research and Responsible Gaming presented the GameSense Communication Update with Elaine Driscoll, Director of Communications, Anna Yu, Vice President/Client Services at KHJ Brand Activation, and Todd Brubaker, Creative Director at KHJ Brand Activation.

Director Vander Linden introduced the brand refresh of the GameSense program, and Director Driscoll explained that with the assistance of KHJ, the Commission is now in the process of developing a strong brand that is going to have great sustainability for years to come and something that can be continually built upon.

Ms. Yu and Mr. Brubaker gave a slide presentation, and reviewed the project plan. First, they are relaunching GameSense at Plainridge Park Casino, and refreshing the brand for the GameSense Info Center. Second, the refreshed version will be launched at MGM Springfield when it opens on August 24th. GameSense will be introduced to Western Massachusetts for the first time.

Director Driscoll reported that the GameSense website design and development is well underway, and is anticipating a soft-launch in mid-July, in anticipation of Responsible Gaming Week at the end of July or early August.

Workforce, Supplier and Diversity Development (con't)

See transcript pages 123 - 127

- 12:35 p.m. Director Griffin continued the discussion of the Workforce, Supplier and Diversity Development Plan. She stated that the legislature designates 26 cities as gateway cities, to include Taunton, Lawrence, Lynn, Methuen, Salem, Lowell, Malden, Brockton, and Chelsea.
- 12:40 p.m. Commissioner Stebbins moved to approve the Encore Boston Harbor Workforce Development Plan with conditions that there are follow-up meetings around convening a group to discuss culinary workforce challenges/opportunities, and veteran employment opportunities. Also to work with Encore Boston Harbor regarding monthly progress reporting, tracking groups they are meeting with and tracking success, making a requirement that at the next quarterly meeting, discuss ways to recruit former Suffolk Downs employees into the Encore Boston Harbor talent network database to measure outreach efforts. Director Griffin asked that the Commission allow her some time to prepare a monitoring plan for operations hiring. Commissioner Stebbins allowed this as long as the monitoring reporting was on a monthly basis. Commissioner Cameron seconded. The Motion passed 5 0.

Finance and Administration

See transcript pages 128 - 134

1:10 p.m. Massachusetts Gaming Commission FY19 Draft Budget

CFO Derek Lennon presented the Massachusetts Gaming Commission FY19 draft budget projections with Agnes Beaulieu. He updated the Commission from the last meeting, and stated that the budget presentation from May 24th was posted to the Commission's website for a public comment period from May 25th – June 5th. No comments were received.

CFO Lennon reported that they had conversations with MGM Springfield staff regarding how to determine slot fees and gaming positions up until the casino's opening. He noted that once the casino opens, their anticipated gaming positions will be lower than what was initially approved in their application, so some of the cost via assessment from MGM Springfield will be shifted to the Encore and PPC facilities.

1:24 p.m. Commissioner Zuniga moved to approve the fiscal year 2019 budget as presented in the packet and as discussed. Commissioner Cameron seconded.

The Motion passed 5 – 0.

Legal Division

See transcript pages 134 - 143

1:24 p.m. Draft Version of 205 CMR 138.15: Internal Control Procedures for Access Badge System and Issuance of Temporary License Credentials and Restricted Areas, and Small Business Impact Statement

Catherine Blue, General Counsel stated that this amendment updates the regulation to indicate that the casinos issue credentials and not the Commission, but the casinos issue these credentials conforming to the standards set forth by the Commission.

1:25 p.m. Commissioner Cameron moved that the Commission approve the Small Business Impact Statement for the amendments to 205 CMR 138.15: Internal Control Procedures for Access Badge System and Issuance of Temporary License Credentials and Restricted Areas, as included in the packet. Commissioner Zuniga seconded.

The Motion passed 5 - 0.

Commissioner Cameron further moved that the Commission approve the version of the amendments to 205 CMR 138.15: Internal Control Procedures for Access Badge System and Issuance of Temporary License Credentials and Restricted Areas, as included in the packet and authorize the staff to take all steps necessary to begin the regulatory promulgation process. Commissioner Zuniga seconded.

The Motion passed 5 - 0.

1:26 p.m. MGM Springfield Request for Non-Disclosure Agreement.

General Counsel Blue introduced a request by MGM Springfield for a nondisclosure agreement, to add another item.

Deputy General Counsel Todd Grossman reported that he has reviewed the compliance binder that is prepared quarterly for corporate-wide review by the MGM resorts compliance committee as well as other executives and regulators. He added that most, if not all of the other jurisdictions that MGM operates are provided with a copy of this binder. Counsel Grossman and Counsel Blue both recommend that the Commission approve this request as it meets the legal standard for inclusion as part of the NDA.

1:33 p.m. Commissioner Zuniga moved that the Commission approve the nondisclosure agreement for MGM as submitted in the packet, and authorizing Executive Director Ed Bedrosian to amend the prior nondisclosure agreement. Commissioner Cameron seconded the motion.

The Motion passed 5 – 0.

Ombudsman

See transcript pages 143 - 237

1:35 p.m. Community Mitigation Fund Applications/Grant Determinations.

Ombudsman John Ziemba presented the remaining 23 Community Mitigation Fund Applications and Grant Determinations for 2018. With him was Joe Delaney, Construction Project Oversight Manager, and Jill Griffin, Director of Workforce, Supplier and Diversity Development.

Ombudsman Ziemba reported that the review team recommended approximately \$4.9 million in grant applications plus another approximately \$440,000 in the use of reserves. He noted that the amounts represent the upper end of the review team's recommendations as the amounts include funding which remains subject to further review.

Hampden County District Attorney's Office.

The Hampden District Attorney's Office is requesting \$475,000 per year for five years to alleviate a potential increase in caseloads due to an increase in crime levels as a result of MGM Springfield.

The review team recommended \$100,000 to cover the salary and benefits of an Assistant District Attorney for one year. The team also recommended that the proposed grant allow the District Attorney's office to spend some of the funds for a portion of the costs of a victim-witness advocate in the upcoming year. This recommendation was made on the premise that the Commission should try to mitigate actual impacts rather than predicted impacts.

City of Lynn.

The City of Lynn filed a specific impact application, requesting \$100,000 that would be combined with previous grants for a comprehensive study on ways to improve Route 107 and ferry issues which were funded under the 2016 reserve. The review team did not recommend additional funds at this time, as they still have \$100,000 left over from the 2016 reserve, and 2017 dollars are not currently utilized.

Focus Springfield.

The City of Springfield is requesting mitigation funds to cover the cost of relocating Focus Springfield which operates a public access television studio and training facility. They have requested \$550,925 for the relocation cost. The review team recommended that since Focus Springfield is a private entity, they cannot directly receive these funds, per the state constitution's anti-aid amendment which prohibits public funds and property from being given to private organizations.

The review team also included a requirement that for any applications involving private entities that the community, the licensee, or a combination of

both would need to provide a dollar for dollar match for any mitigation that is requested in the application. As the City of Springfield was seeking \$555,925 the \$300,000 that was provided by MGM as a lease termination payment and which was suggested by the City of Springfield as a match would not fulfill this requirement, so they requested a waiver of the provision. The review team did not recommend that the Commission waive this requirement.

Springfield Valet Parking Pilot Program.

The City of Springfield on behalf of Caring Health Center and other businesses seeks funding for the continuation of the valet parking pilot program. The initial 2017 application for an extension was submitted and allowed a 15 month continuance. The City was awarded \$31,523 through September 2018. The review team did not recommend additional funds at this time.

- 2:36 p.m. Commissioner Cameron moved that the Commission approve the recommendation of the Mitigation Committee, and that recommendation is not to fund the pilot shuttle service in downtown Everett. Commissioner Zuniga seconded.
 - *The Motion passed 5 0.*
- 2:12 p.m. Commissioner Zuniga moved that the Commission approve the waiver request of the Hampden County District Attorneys' Office regarding the Commission's guideline that states that 2018 specific impact grant funds "may not be used for mitigation of impacts that have not occurred by February 1st, 2018". The waiver request was noted to meet the four required conditions:
 - 1. Granting the waiver or variance is consistent with the purposes of MGL Chapter 23K.
 - 2. Granting the waiver or variance will not interfere with the ability of the Commission to fulfill its duties.
 - 3. Granting the waiver or variance will not adversely affect the public interest, and:
 - 4. Not granting a waiver or variance would cause a substantial hardship to the community, governmental entity, or person requesting the waiver or variance.

The Motion passed 5 - 0.

Commissioner Zuniga further moved to approve the recommendation from the review team in the amount of \$125,000 for the Hampden County District Attorney's office as discussed. Commissioner Cameron seconded. The Motion passed 5 – 0.

2:13 pm. Commissioner Cameron moved that the Commission deny the Lynn request for traffic improvements as outlined in their request and as the committee recommends. Commissioner Zuniga seconded.

The Motion passed 5 – 0.

2:14 p.m. Commissioner O'Brien moved to defer the application submitted by Springfield for relocation costs in connection with Focus Springfield with the condition that the mitigation group return to the Commission with a status report within 90 days of today's Commission meeting. Commissioner Cameron seconded.

The Motion passed 5 – 0.

2:15 p.m. Commissioner Cameron moved that the Commission deny the application of Springfield for the continuation of the valet program until 2019. Commissioner Stebbins seconded.

The motion passed 5 – 0.

Transportation Planning Applications.

The City of Attleboro requested funding for a traffic study to identify improvements for Route 1, 1A, and Route 123 as a result of operations at the Plainridge Park Casino.

The review team recommends approval of the use of Attleboro's reserve for this purpose. Grant documents will specify that Attleboro must seek the Commission's staff approval prior to the implementation of any measures.

The City of Boston requested funds to cover costs associated with the engineering and design services for the reconstruction of Sullivan Square, Rutherford Ave. and Charlestown.

The review team believes that Boston's application meets all of the criteria specified in the transportation planning grants, and that the improvements cited are for traffic impacts directly related to the gaming facility.

The Cities of Everett and Somerville requested funding for the design of a connector to the Assembly Row MBTA station. This connector would enable access over the tracks to the station from the Draw Seven Park in Somerville. The review team recommends approval of this request as it is precisely the type of project envisioned for use of Transportation Planning Funds.

The City of Chelsea requested funds for 100% design engineering of the Beacham -Williams Street corridor. The review team recommends that the Commission provide full funding, as this application meets all the criteria.

The City of Medford requested funding for a survey, completion of documents, and permitting for the South Medford Connector, a pedestrian and bike trail in the region. The review team recommends that the Commission provide the funding requested, which builds upon the Commission's prior grant.

The cities of Revere and Saugus plan to use \$150,000 granted in 2017 for the services of a transportation consultancy firm and \$275,000 to fund a

preliminary conceptual design of actions to advance the Route 1 improvement project in regard to the Route 1, Route 99 Corridor. The joint applicant requested an additional \$150,000 for the upcoming year to accelerate the work of the consultancy firm.

The review team does not recommend granting the additional \$150,000, as the team believes that the existing funding could be utilized during the upcoming year. However, the review team recommends funding of \$275,000 for the Route 1 improvements subject to conditions detailed in their analysis.

West Springfield requested funding for a professional engineering consultant to collect data, analyze, and design improvements to Route 20 intersections. The review team recommends this application be approved, as it complements the work authorized in the 2017 Commission award.

2:47 p.m.

Commissioner Cameron moved that the Commission approve all the recommendations for the Transportation Planning applications as outlined by the Committee; Attleboro, Boston, Chelsea, Everett, Somerville, Medford, Revere, Saugus, and West Springfield. Commissioner Stebbins seconded. The Motion passed 5 – 0.

Workforce Development Pilot Program Grant Applications.

Ombudsman Ziemba presented the Workforce Development Pilot Program grant applications. He reported that the review team has a consolidated application in the western region, and has received two different applications in the east region, but the team found merit in the approaches and, given the immediacy of the potential opening of the Encore Boston Harbor Facility, recommends that the Commission move forward with portions of one of the applications and funding for the other application.

The Metro North Regional Employment Board requested \$300,000 to fund the continuation of several programs, including their culinary training program run by the New England Center for Arts and Technology, and also a continuation of their Casino Career Advisors program.

The review committee recommends that the Commission approve \$300,000 for the Metro North Casino Careers Consortium. As a condition of funding, the Committee recommends that the Metro North Regional Employment board further discuss concrete areas for collaboration the Boston Private Industry Council.

The Boston Private Industry Council requested \$300,000 to fund hospitality classes, and a casino career navigator to manage day-to-day aspects of the project and also to be the liaison between Encore Boston Harbor and other employers. They also requested funding for upskilling housekeepers with resume and interviewing skills.

The review committee recommends realigning their budget and approval for funding \$300,000 as requested for English language Hospitality Classes and Community local support groups, but revised to 50 gaming scholarships, 25 slots in a pre-apprentice program.

The review committee recommends denials for the casino career navigator position, the future chefs, the upskilling of the current housekeepers and the advisory committee funding requests within their budget.

3:04 p.m.

Commissioner Zuniga moved that the Commission approve the Boston Private Industry Council as well as the Metro North Regional Employment Board applications as discussed and modified by the review team here today. Commissioner Cameron seconded.

The Motion passed 5 – 0.

Holyoke Community College requested to extend the literacy and math GED and HiSET program. They are also proposing an extension of the Hampden Prep, which is the Springfield Technical Community College accelerated high school diploma program.

The review team recommends full funding at \$300,000. However, they recommend that \$10,000 that was originally requested for the needs assessment tool be repurposed for additional gaming scholarships.

3:07 p.m.

Commissioner Cameron moved to approve the application for Holyoke Community College for \$240,000, plus the additional \$60,000 that was previously approved with the modification as outlined by Director Griffin. Commissioner Zuniga seconded.

The Motion passed 5 – 0.

Non-Transportation Planning Grants

The City of Everett proposed a study of a wayfinding system to connect visitors to the Encore Boston Harbor facility to other parts of Everett. The review team does not recommend that the Commission authorize this at this time as it involves transportation planning and because of questions about how funding for the project would be made available.

The City of Malden requested funds to engage a planning consultant to assist in the completion of specific Broadway corridor framework plan that will enable Malden to develop an action plan related to land use and economic development as they relate to gaming facility-related impacts on this corridor. The review team recommends that the Commission provide the funding requested.

The City of Revere requested funding for the continuation of a consultant to focus on better positioning the city for economic development opportunities that will result from the Encore Boston Harbor project. The review team recommends that the Commission provide the funding requested.

The City of Saugus requested funding to construct a bike path connecting the Northern Strand Community Trail to the future Saugus Riverwalk. The review team recommends not approving this application as transportation planning is ineligible for this funding.

West Springfield requested funding for an architectural and engineering consultant to conduct a police facility needs assessment and location study. The review team recommends that the Commission approve this application.

- 3:22 p.m. Commissioner Cameron moved that the Commission deny Everett and Saugus applications as they do not meet the requirements of the non-transportation planning grants. Commissioner Stebbins seconded.

 The motion passed 5 0.
- 3:22 p.m. Commissioner Cameron moved to approve the Malden, Revere, and West Springfield applications as they do meet the requirements. Commissioner Zuniga seconded.

 The Motion passed 5 0.

Reserve Planning / Tribal Gaming and Technical Assistance Grants. Holyoke requested use of reserve funding for economic development focusing on Holyoke as a destination. The review team believes that Holyoke has complied with requirements under the mitigation fund guidelines for funding for the tourism plan.

Wrentham reserve – Wrentham requested the use of the balance of its reserve for the creation of zoning regulations for the town following the comprehensive land use transportation and marketing study of the route 1 corridor which used \$50,000 of the Wrentham's reserve in 2017. The review team believes that Wrentham has complied with the requirements under the mitigation guidelines and recommends this request.

The Southeast Regional Planning and Economic Development District, (SRPEDD) anticipates a planning request for studies to assist communities in proximity to the potential tribal gaming facility in Taunton with regard to traffic and operational impacts, should construction move forward. The review team recommends that the Commission grant a continuation of the \$200,000 for such a program. In order to activate this reserve, such determination regarding Taunton's potential construction would first need to be made by the Commission.

- 3:27 p.m. Commissioner Stebbins moved that the Commission approve the grant continuation of the \$200,000 planning assigned to the Southeast Regional Planning and Economic Development District. Commissioner Cameron Seconded. The Motion passed 5 0.
- 3:28 p.m. Commissioner Stebbins moved that the Commission approve the use of the reserves as prescribed to Holyoke and Wrentham with the attached staff conditions as conveyed by Mr. Ziemba. Commissioner Cameron seconded. The Motion passed 5 0.

Commissioners' Updates

See transcript pages 237 - 243

3:30 p.m. Commissioner Stebbins attended the Boston Foundation event where the foundation awarded the Deval Patrick prize to Holyoke Community College because of their culinary program and partnership with MGM.

Legislative Updates.

General Counsel Blue stated that the Commission is now in a conference committee position with the budget, and there are daily fantasy sports bills, as well as the racing bill to consider. The commission has previously given Chairman Crosby the ability to address those issues because they may come between meetings. General Counsel Blue noted that the Commission is in an active period now, and asked that the Commission confirm that they would like Chairman Crosby to act on these matters while between Commission meetings. The Commission confirmed that this is the best way to move forward, continuing with that approach.

Commissioner Zuniga attended a training session in National Harbor for MGM with Director Vander Linden and some individuals from the Mass Council of Compulsive Gambling, and noted that they are actively marketing the GameSense brand and approach company-wide very thoroughly.

3:34 p.m. Having no further business, a motion to adjourn was made by Commissioner Cameron. Commissioner Zuniga seconded the motion.

The Motion passed unanimously.

List of Documents and Other Items Used

- 1. Notice of Meeting and Agenda, dated June 7, 2018
- 2. Commission Meeting Minutes Draft dated May 24, 2018
- 3. 2018 Encore Boston Harbor 1st Quarterly Report
- 4. Community Mitigation Fund Memorandum to Commissioners
- 5. 2018 Specific Impact Grant Analysis
- 6. 2018 Specific Impact Response Letters

- 7. 2018 Transportation Analysis
- 8. 2018 Transportation Analysis Response Letters
- 9. 2018 Workforce Development Analysis
- 10. Workforce Development Response Letters
- 11. Non-Transportation Grant Analysis
- 12. Non-Transportation Responses 2018
- 13. Holyoke Reserve 2018 Application
- 14. Reserve Tribal Responses 2018
- 15. Encore Boston Harbor Workforce Development Diversity Plan
- 16. Encore Boston Harbor WFDP Summary Comments and Responses
- 17. Encore Workforce plan Public Comments
- 18. Alcohol License Renewal
- 19. PPC Banquet Event Space Floor Plan
- 20. PPC Dark Horse Bar Floor Plan
- 21. PPC Flutie's Floor Plan
- 22. PPC Food Court Floor Plan
- 23. PPC Mountain Skipper Express Floor Plan
- 24. PPC Racing Apron Outside Bar Floor Plan
- 25. PPC Revolution 1776 Lounge Floor Plan
- 26. PPC Slack's Floor Plan
- 27. GameSense Commission Public Meeting
- 28. FY19 Budget Memo
- 29. FY19 Listing of accounts Spending and Revenue
- 30. Next Year Budget all Departments for Commission
- 31. Next Year Budget by Object Class for Commission
- 32. Draft SBIS 205 CMR 138.15
- 33. Draft Reg 205 CMR 138.15
- 34. MGM Addendum A to Existing NDA

<u>/s/ Catherine Blue</u>
Assistant Secretary



Gaming Revenue & Taxes



	Net	Slot Revenue	State Taxes	Race Horse Taxes	Total Taxes
	1st	\$38,440,289	\$15,352,221	\$3,459,626	\$18,811,847
2017	2nd	\$42,615,790	\$17,057,566	\$3,843,926	\$20,901,492
2017	3rd	\$44,545,357	\$17,821,836	\$4,009,082	\$21,830,918
	4th	\$39,129,389	\$15,679,114	\$3,521,645	\$19,200,759
	Total	\$164,730,825	\$65,910,737	\$14,834,279	\$80,745,016
	1st	\$42,266,146	\$16,906,458	\$3,803,953	\$20,710,412
2019	2nd				
2018	3rd				
	4th				
	Total	\$42,266,146	\$16,906,458	\$3,803,953	\$20,710,412

Lottery Sales

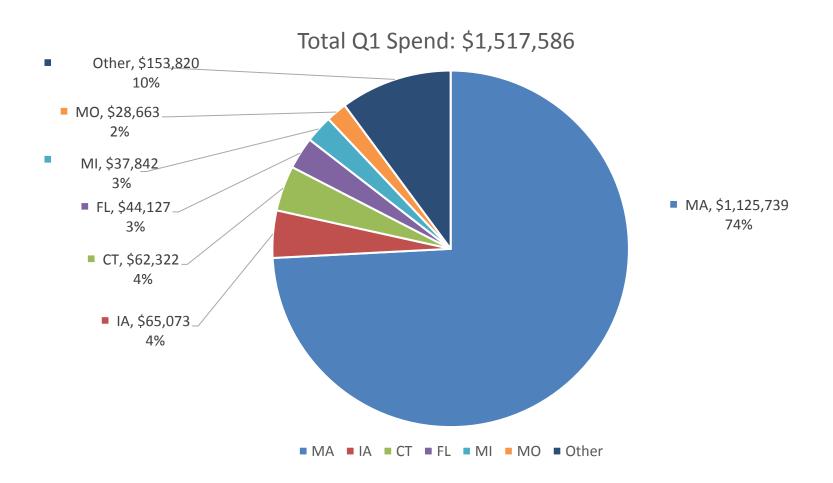


Quarter	2017	2018	\$ Difference	% Difference
1st	\$750,871	\$894,938	\$144,067	19.19%
2nd	\$843,294	\$0	\$0	0.00%
3rd	\$891,181	\$0	\$0	0.00%
4th	\$822,037	\$0	\$0	0.00%
Total	\$3,307,383	\$894,938	\$144,067	

- PPC currently has 5 instant ticket machines and 4 online terminals
- Prior to the Casino opening the Property had 1 instant ticket machine and 2 online machines

Spend by State

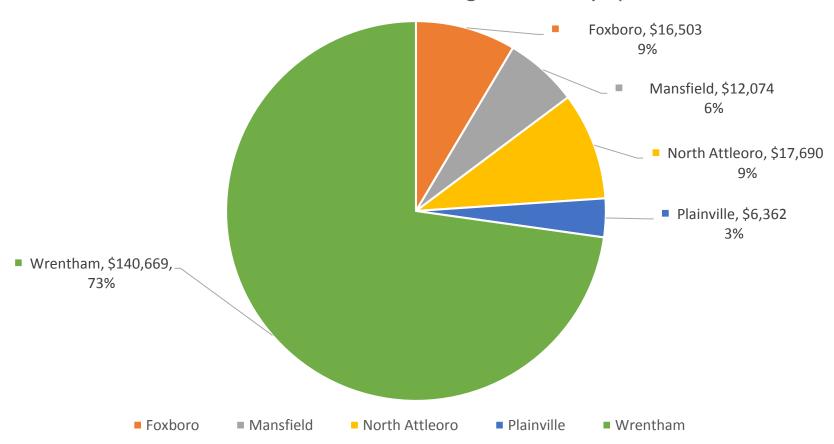




Local Spend



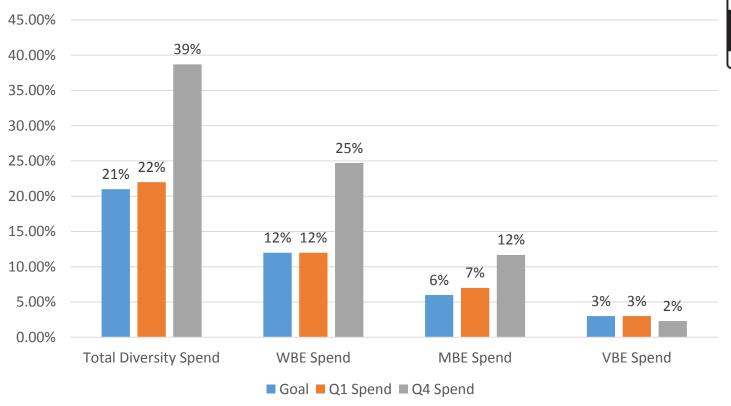
Total Q1 2018 Host & Surrounding Community Spend: \$193,298



Vendor Diversity













Compliance



Month	Number of Patron ID Checks	Prevented from entering gaming Establishment			Expired, Invalid, no ID	Fake ID	Escorted	Underage gambling at slot	Minors and Underage consuming alcoholic beverages
		Total	Minors ¹	Underage ²					
January	7,645	136	1	29	106	0	1	0	0
February	7,701	116	2	22	90	2	0	0	0
March	8,543	128	2	22	103	1	0	0	0
Total	23,889	380	5	73	299	3	1	0	0

¹ Person is under 18 years of age

² Person is 18-21 years of age

Employment



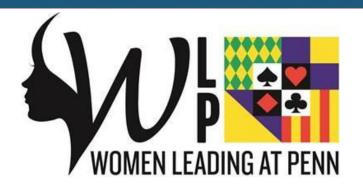
As of March 31, 2018:

	Employees	Full-Time	Part-time
Totals	465	308	157
% of Total	100%	66.2%	33.8%

	Employees		
Diversity	25%		
Veterans	5%		
Massachusetts	65%		
Local	34%		
Male/Female	46%/54%		

Women Leading at Penn







- Women's Expo at Plainridge Park Casino
 - Tuesday, September 25, 2018
 - Keynote Speaker Gayle Cameron, Massachusetts Gaming Commission
 - Breakout Sessions
 - Vendor Tables

Local Community



- Relay for Life Winning Wednesdays
- YMCA North Attleboro
- Wrentham Polar Plunge
- Dancing with the Stars
- Town of N.A Conservation Commission
- Town of Foxboro Conservation Commission
- Habitat for Humanity
- Lenore's Pantry
- New Hope



See Dan Candell live on March 30 at 8PM, ticket sales to this event will go to New Hope Inc. An agency aiming eliminate domestic and sexual violence.

http://ow.ly/FoYw30iZiM0



EVENTBRITE.COM

Dan Candell (Comedy

Q1 Partnerships



Hotel Stay and Play

- Hilton Garden Inn
- Renaissance Inn / Hilton Garden Inn Stay and Play Packages
- Holiday Inn Plainville
- Wrentham Village Premium Outlets
- NESN Bruins
- 98.5 Radio Patriots
- NBC Sports Celtics











Marketing Highlights



- Q1 Highlights
 - Murphy's Boxing
 - Celtics Viewing Party at Flutie's
 - Mike Gerards Big Swing Band

- Q2 2018 Highlights
 - 3 Year Anniversary
 - VIP High Limit Sneak Peak
 - National Pet Day







UNIVERSITY OF MASSACHUSETTS SCHOOL OF PUBLIC HEALTH AND HEALTH SCIENCES

The Economic & Social Impacts of the Plainridge Park Casino on Plainville and Surrounding Communities

(Attleboro, Foxborough, Mansfield,

North Attleborough, and Wrentham)

July 2015-June 2017

Steve Crosby, Chair Massachusetts Gaming Commission June 26, 2018

Legislative Mandate

- Expanded Gaming Act requires MGC to establish an "annual research agenda" to assist in understanding the social and economic effects of casino gambling in MA
- Social & Economic Impacts of Gambling in Massachusetts (SEIGMA) and the Massachusetts Gambling Impact Cohort (MAGIC) conducted by the University of Massachusetts Amherst are the investigations directed at understanding these impacts

Plainridge Park Casino (PPC)

Venue	Host Community	Surrounding Communities	Opening Date	Current Gambling Availability	Notes
Slot Parlor	Plainville	Attleboro Foxborough Mansfield North Attleborough Wrentham	June 24, 2015	 1,249 slots + electronic table games live harness racing track + simulcast betting several instant ticket and lottery ticket terminals 	 Harness racing since 1999 Casino expansion cost \$150.2M 196,000 sq ft for casino operations several restaurants & bars Owned by Penn National



SEIGMA Methodological Principles

- Identify how much money is involved, where it is coming from, and where it is going
- Assess impacts for years before and for years after the introduction of new gambling venues
- Comprehensively assess <u>all</u> potential economic and social impacts and utilize multiple sources of info for triangulation
- Compare changes to those observed in Matched Control Communities



Focus on Plainridge Park Casino

SOCIAL IMPACTS



PROBLEM GAMBLING (PG) AND RELATED INDICES
CRIME
ATTITUDES
POPULATION HEALTH
DEMOGRAPHICS
ENVIRONMENT

PROBLEM GAMBLING (PG) AND RELATED INDICES
CRIME

Prevalence and Incidence

Divorce, Separation, Domestic Violence, Child Abuse/Neglect

Treatment Seeking

Personal Bankruptcy

Overall Crime Rates

Attitudes toward Gambling

Physical and Psychological Health

Substance Use and Addictions

Illegal Gambling

Leisure Activity

Noise

Demographic Changes

Traffic (Volume, Accidents)

Suicide

 NO SIGNIFICANT CHANGES IN PROBLEM GAMBLING OR RELATED INDICES HAVE LIKELY OCCURRED IN THE PLAINRIDGE PARK H&SC SUBSEQUENT TO THE OPENING OF PPC.



➤ No significant change in PG or At Risk Gambling in Baseline Targeted Population Survey (BTPS) of Plainville in 2014 to Follow-Up (FTPS) in 2016.

	BTPS-Plainville 2014		FT	PS-Plainville 2016
Gambling Category	N	%	~	%
Non-Gambler	58,236	19.8	57,015	19.3
Recreational Gambler	208,689	70.9	209,077	70.8
At-Risk Gambler	19,631	6.7	24,116	8.2
Problem Gambler	7,586	2.6	5,276	1.8



➤ No significant change from BTPS-Plainville to FTPS-Plainville in % of PG wanting help or seeking help.

	20	14	20	16
PG Wanting Help	0/16	0%	0/12	0%
PG Seeking Help	0/16	0%	0/12	0%



➤ No significant change from BTPS-Plainville to FTPS-Plainville in % of regular gamblers reporting negative impacts due to gambling.

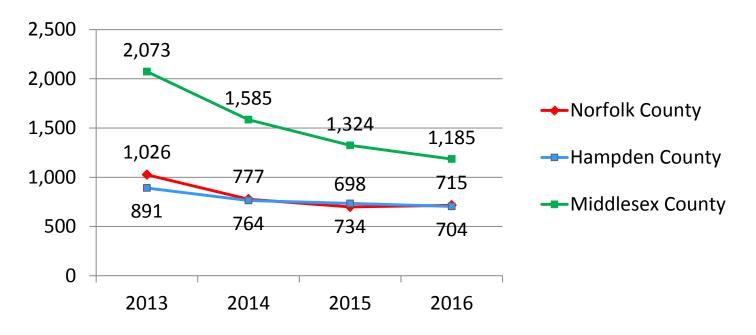
	2014		2016	
Financial Problems	8/471	1.7%	6/416	1.4%
Filing for Bankruptcy	0/471	0%	0/416	0%
Relationship Problems	3/463	.6%	4/413	1.0%
Divorced/Separated	0/463	0%	0/413	0%
Domestic Violence	0/463	0%	0/412	0%
Child/Family Neglect	0/466	0%	0/413	0%
Child Welfare Involvement	0/466	0%	0/413	0%
Health Problems	11/468	2.3%	11/412	2.7%
Significant Mental Stress	19/463	4.1%	9/418	2.2%
Suicidal Ideation	3/465	.6%	2/418	.5%

➤ No reported change in number of Gamblers Anonymous meetings in Plainville area or number of people attending meetings.

"We have had GA meetings here [Plainville United Methodist Church] for approximately 20 years. At present about 15 people attend these meetings each week. We have not seen any increase in attendance since Plainridge [Casino] opened." (Secretary for NE Gamblers Anonymous, Mar 7, 2018).



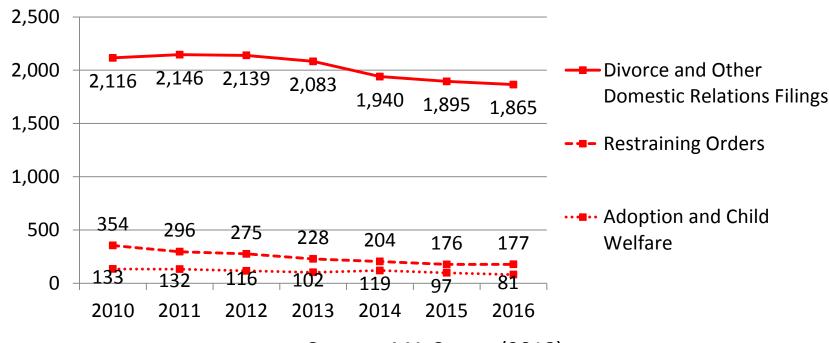
➤ No change in personal bankruptcy filings in Norfolk County, where Plainville is situated.



Source: U.S. Bankruptcy Courts



➤ No changes in divorce filings, restraining orders, and cases of child welfare involvement in Norfolk County.



Source: MA Courts (2018)



> Plainville Key Informants report no obvious impacts.

"I don't really see any impact on the health and well-being of the people of Plainville. Conditions now seem to be as they were prior to the opening of the casino." Lou LeBlanc, Chairman of the Board of Health, Plainville, MA, Mar 1, 2018.

"...residents have not come to us with concerns that there has been an increase in problem gambling." Jennifer Thompson, Town Administrator, Plainville, MA, Jan 25, 2018.



PPC HAS NOT SIGNIFICANTLY INCREASED OVERALL
 CRIME IN PPC H&SC, BUT THERE WAS AN INCREASE
 (TEMPORARY) IN CREDIT CARD FRAUD AND REPORTS
 OF LOST PROPERTY AND SUSPICIOUS ACTIVITY IN
 PLAINVILLE LIKELY ATTRIBUTABLE TO PPC.



➤ Plainville police statistics show increase in property crime, total crime, and calls for service at PPC in 2 years after it became a casino compared to prior 2 years.

	2-Years Prior to June 2015 at Plainridge Racecourse	June 2015 – July 2017 at Plainridge Park Casino
Total Crime Offenses	10	90
Property Crime Offenses	6	47
Violent Crime Offenses	0	0
Calls for Service	1,130	1,566

Source: Bruce (2018)



➤ However, increased crime at PPC has not produced increased crime in Plainville from 2010-2015 vs 2016-2017 (these numbers inclusive of PPC crimes).

	2010 – 2015	2016 – 2017	
	Annual	Annual	% Change
	Average	Average	
Total Crime Offenses	301.8	285.5	5.4%
Total Crime Offenses	301.6	263.3	decrease
Droporty Crimos	208.6	187.5	10.1%
Property Crimes			decrease
Violant Crimas	20.6	27 5	26.7%
Violent Crimes	29.6	37.5	increase

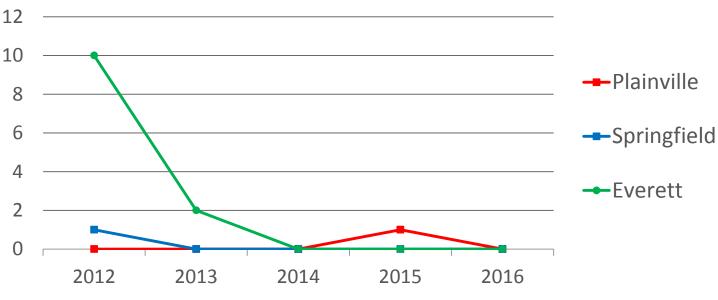
Source: Bruce (2018)



- ➤ That being said, 7/46 individual types of crime and calls for service in Plainville did significantly increase from 2010-2015 to 2016-2017, whereas 1/46 significantly decreased (Bruce, 2018).
 - ➤ Examination of the original written police reports suggests that credit card fraud, lost property reports, and reports of suspicious activity are only incidents likely attributable to PPC (Bruce, 2018)



➤ No significant change in number of illegal gambling offenses in Plainville.





➤ Collective police force statistics for PPC H&SC show a significant *decrease* in property and total crimes from 2010-2015 to 2016-2017, but small increase in violent crimes.

	2010 – 2015 Annual Average	2016 – 2017 Annual Average	% Change
Total Crime Offenses	8,305.40	7,103.50	14.5% decrease
Property Crimes	3,904.60	3,466.00	11.2% decrease
Violent Crimes	870.4	943	8.3% increase

Source: Bruce (2018)



- ➤ However, 6/46 individual types of crime and calls for service in the PPC H&SC did significantly increase and 2/46 significantly decreased (Bruce, 2018).
 - Examination of original written police reports as well as comparisons with control communities suggests that credit card fraud is only activity likely attributable to PPC (Bruce, 2018).

➤ No significant change from BTPS-Plainville to FTPS-Plainville in % of regular gamblers who report their gambling has caused them to commit an illegal act or be arrested.

	2014		20	16
Illegal act	0/463	0%	2/410	.5%
Arrested	0/463	0%	0/410	0%



Attitudes

- THERE IS EVIDENCE OF A SIGNIFICANT CHANGE OF ATTITUDES TOWARD GAMBLING IN THE PPC H&SC.
 - Decrease in % of people who think gambling is not available enough (27% - 12%) and increase in % who believe current availability is fine (61% - 74%)
 - Decrease in % of people who think that casinos beneficial to MA (44% - 33%) and increase in % who believe they are neither beneficial or harmful (22% - 32%)



Attitudes

➤ Plainville Key Informants report positive attitudes toward PPC.

"Overwhelmingly, the people in Plainville are happy the casino is here". **Jennifer Thompson, Town Administrator, Plainville, MA, Jan 25, 2018.**

"I would have to say that everyone I have come across is pleased with the casino to this point. It has come through with all of the promises that were made". Lou LeBlanc, Chairman of the Board of Health, Plainville, MA, Mar 1, 2018.



Population Health

• THERE IS NO EVIDENCE OF ANY CHANGE IN POPULATION HEALTH.



Population Health

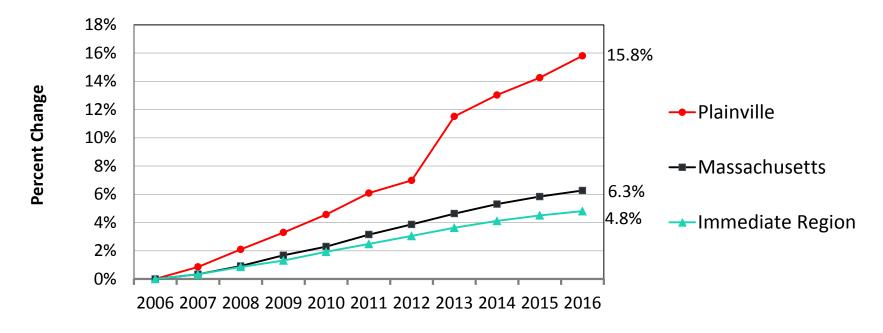
- ➤ No significant change from BTPS-Plainville to FTPS-Plainville in health, happiness or stress.
- ➤ No significant change from BTPS-Plainville to FTPS-Plainville in % of people who reported seeking help for their use of alcohol or drugs or who reported having a behavioral addiction.
- ➤ No significant change from BTPS-Plainville to FTPS-Plainville in rated 'importance of gambling as a recreational activity'.



THERE IS VERY LITTLE REASON TO
 ANTICIPATE CHANGES IN POPULATION OR
 DEMOGRAPHIC CHARACTERISTICS IN THE
 PPC H&SC AND NO CHANGES ATTRIBUTABLE
 TO PPC WERE OBSERVED.



➤ Plainville's population has increased faster than in other areas of the state, but this trend was evident for several years prior to PPC.



Source: U.S. Census



➤ The PPC Employee Survey found that only 75 employees of PPC reported moving to take their job, with only 13 of these individuals moving to Plainville.

➤ Plainville Key Informants report no school impacts:

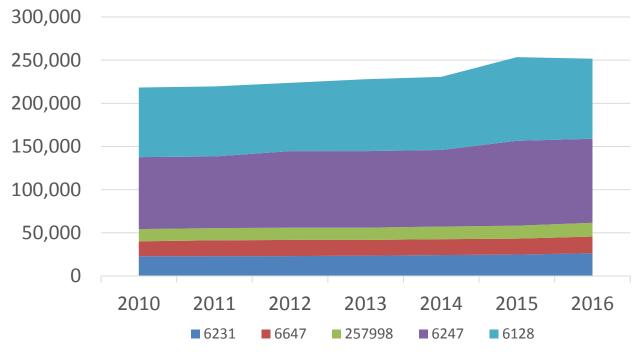
"We haven't seen an influx in the school system. So they [school system] have not received any direct impact from the casino." Lou LeBlanc, Chairman of the Board of Health, Plainville, MA, Mar 1, 2018.



- THERE IS EVIDENCE OF SOME ENVIRONMENTAL IMPACTS
 - There were noise complaints in Plainville associated with PPC construction, but not its operation.
 - Plainville has experienced an increase in traffic volume.
 - Plainville has experienced an increased in traffic complaints.



Traffic volume in Plainville increased 9% from 2014 to 2016. [PPC construction began Apr 2014 and casino opened Jun 2015].



Source: MA Department of Transportation (MassDOT)



➤ Traffic complaints have significantly increased in Plainville, and to a lesser extent in PPC H&SC.

	2010 – 2015 Average	2016 – 2017 Average	% Change		
Plainville					
Traffic Collision	312.0	329.0	5.4% increase		
Traffic Complaint	234.8	329.5	40.3% increase		
Plainridge Park H&SC					
Traffic Collision	4,583.2	4,975.0	8.5% increase		
Traffic Complaint	1,692.4	1,946.5	15.0% increase		

Source: Bruce (2018)



➤ Traffic fatalities in Norfolk County have increased slightly, coincident with the beginning of construction (shaded).

County	Year	Traffic Fatalities
	2013	28
Norfolk County (Plainville)	2014	41
	2015	38
	2016	33

Source: Fatality Analysis Reporting System & National Highway Safety Administration



➤ However, a) attribution to the casino is weak, because traffic fatalities are for the entire county; b) traffic fatalities have also increased in the state:

Year	MA Traffic Fatalities
2013	351
2014	354
2015	306
2016	389

Source: Fatality Analysis Reporting System & National Highway Safety Administration



➤ Plainville Key Informants:

"During construction the Board of Health received some complaints about the construction activity. There were dust complaints and there were noise complaints. We went out there with noise meters and took ambient noise levels and everything was found to be within tolerance and specs for a construction site. There were no violations issued.......We have received no noise complaints since construction has been completed." Lou LeBlanc, Chairman of the Board of Health, Plainville, MA, Mar 1, 2018.



➤ Plainville Key Informants:

"We have had virtually no issues in terms of traffic or congestion because of the casino. It actually runs better than it did before". Jennifer Thompson, Town Administrator, Plainville, MA, Jan 25, 2018.

"Where the track and casino is located, it is the most dangerous intersection in town. But it was dangerous long before the casino got there. [...] We actually lost a police officer in a road accident. He was killed by a driver while that intersection was being built. They have done a lot to make it safer." Kathleen Parker, Treasurer of Plainville, MA, Feb 1, 2018.



PG & RELATED INDICES

- No impacts to date in PPC H&SC.
 - ➤ Lack of impacts likely due to high level of casino gambling (23.2%) that existed prior to PPC plus close proximity of RI and CT casinos that have been in operation since early 1990s.

CRIME

- No impacts on overall crime in PPC H&SC. However, PPC H&SC (and Plainville specifically) did see a temporary increase in credit card fraud. In Plainville there also has been increase in reports of lost property and suspicious activity.
 - ➤ Part of this increase attributable to increased volume of visitors to area.

ATTITUDES

- In the PPC H&SC there appears to be greater satisfaction with current legal availability of gambling.
- In the PPC H&SC opinions are now more evenly split about the benefits of casinos to MA.



POPULATION HEALTH

No impacts to date in the PPC H&SC.



SUMMARY OF SOCIAL IMPACTS

DEMOGRAPHICS

No impacts to date in the PPC H&SC.



SUMMARY OF SOCIAL IMPACTS

ENVIRONMENT

 In Plainville there were noise complaints during PPC construction, but not operation. Plainville has experienced an increase in traffic volume and traffic complaints.



Focus on Plainridge Park Casino

ECONOMIC IMPACTS

DIRECT CASINO	Plainridge Park Casino				
EXPENDITURE AND REVENUE	MGM Springfield				
	Encore Boston Harbor				
	Number of Business Establishments				
BUSINESS ESTABLISHMENTS	Changes in Industry Mix				
	Casino Impacts on Other Types of Gambling				
EMPLOYMENT	Levels, Labor Force Participation, Unemployment				
	Wages				
PERSONAL INCOME	Poverty Rate				
	Gambling Participation as a Function of Income				
	Property Values				
REAL ESTATE AND HOUSING	Residential Building Permits				
	Rental Costs				
GOVERNMENT AND	Expenditure				
FISCAL	Revenue				

 THE BUILDING AND OPERATION OF <u>PPC</u> HAS HAD SEVERAL CLEAR POSITIVE ECONOMIC IMPACTS AT BOTH A <u>STATEWIDE</u> AND <u>REGIONAL</u> LEVEL



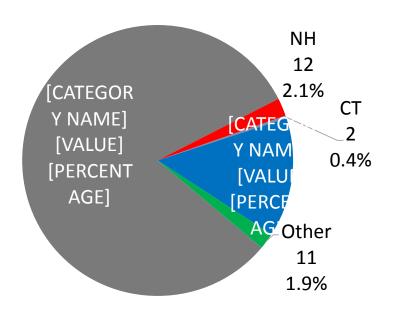
PPC Construction Expenditure

- > \$150.2M spent by Penn National to build PPC, with 86.7% of this money spent within Massachusetts.
 - \$13.3M spent on architecture and engineering (99% in MA);
 \$6.7M to Metro Boston region and \$6.0M to Bristol and Norfolk counties.
 - \$115.4M spent on building and renovating the structure (85.6% in MA); largest subcategories being construction (\$91.9M) and insurance and bonds (\$15.1M).
 - \$21.5M spent on construction wages (84.6% to MA residents).



Construction Employment

> # of people on construction payroll averaged 554 across all quarters of construction period, with 81.4% from MA.





PPC Operating Revenue

- Total operating revenue from PPC (inclusive of horse racing, lottery sales, and non-gambling revenue) approximately:
 - \$104.1M in calendar 2015
 - \$176.0M in calendar 2016
 - \$185.7M in calendar 2017
- ➤ Additional ~\$4.0M spent by patrons in 2016 on food, retail shopping, and other amenities in local area as part of their visit.



Sources of PPC Operating Revenue

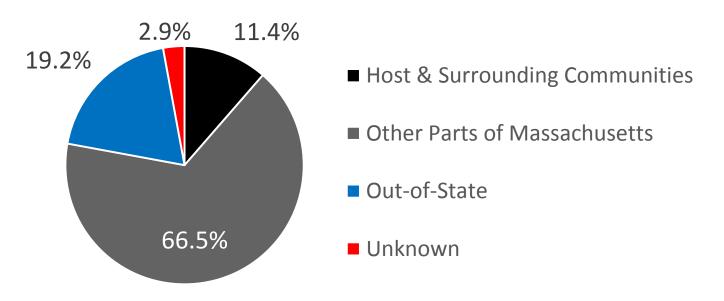
➤ Gambling constitutes 95% of all operating revenue, with slot machines and electronic table games accounting for 90% of all gambling revenue.

Year	Slot + Table Game Net Revenue	Horse Racing Net Revenue	Lottery Gross Sales	TOTAL Gambling Revenue	TOTAL Non- Gambling Revenue	TOTAL Revenue
2015	\$88.2M	~\$9.5M	\$1.1M	~\$98.8M	\$5.4M	~\$104.1M
2016	\$155.0M	~\$11.5M	\$2.9M	~\$169.5M	\$6.5M	~\$176.0M
2017	\$164.8M	NA	NA	~\$179.0M	NA	~\$185.7M



Sources of PPC Operating Revenue

➤ 2016 PPC Patron Survey established 11.4% of PPC patrons from H&SC, 66.5% from other parts of MA, 19.2% from out-of-state, and 2.9% are unknown.





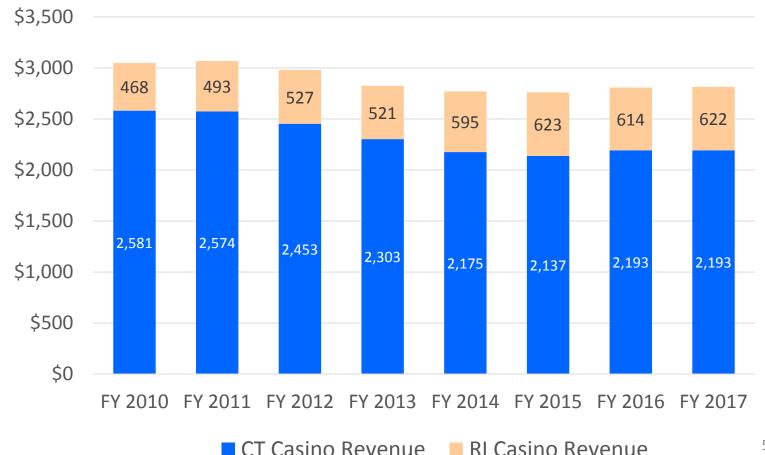
Sources of PPC Operating Revenue

➤ PPC Patron Survey indicates largest source of revenue is 'recaptured revenue' from MA residents who would have gambled out-of-state if not for PPC.

Source of Revenue	Estimated Revenue	Share of Revenue
Recaptured Spending by In-State Patrons	\$100.0M	58.0%
Reallocated Spending by In-State Patrons	\$36.6M	21.2%
Spending by Out-of-State Patrons	\$36.0M	20.8%
Total	\$172.6M	100.0%



Net Casino Revenue in RI and CT



Operational Expenses

- > \$129.5M incurred in operational expenses in PPC's first year, with 87.0% spent in MA.
 - \$81.4M paid in gross gaming tax to state of MA.
 - \$30.3M spent on private sector vendors and local, state, and federal governments; 63.2% spent in MA.
 - \$17.8M spent on employee wages in first year, with 35.0% going to employees from SE MA, 28.6% going to Metro Boston region, and 31.7% going to out-of-state employees.



Operational Employment

- ➤ PPC Employee Survey established that 893 people hired in first year (64.2% full-time) with 40.8% from SE MA, 25.6% from Metro Boston, and 28.7% from out-of-state.
- ➤ Only 75 people moved to take their employment, with 13 of these moving to Plainville.
- ➤ Significant employee turnover, as only 512-570 people employed at any given time (512 in June 2016).



Operational Employment

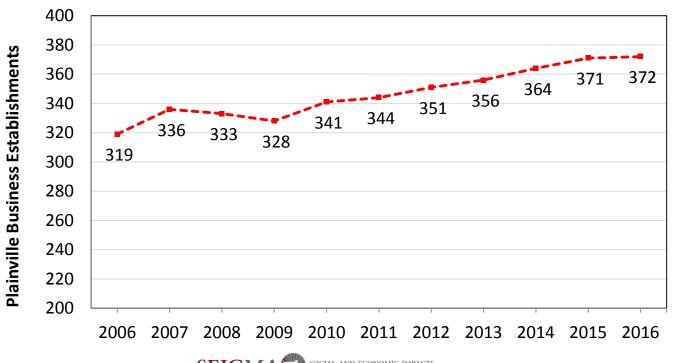
➤ Significant portion of jobs 'new' jobs, as 15.5% of people were unemployed and 34.7% were employed part-time prior to being hired.



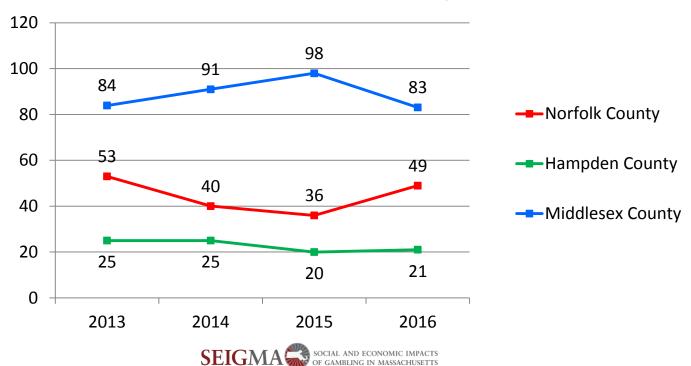
- THERE MAY BE A SMALL INCREASE IN THE NUMBER OF BUSINESSES IN PLAINVILLE ATTRIBUTABLE TO PPC.
- IN TERMS OF IMPACTS ON OTHER GAMBLING INDUSTRIES, PPC HAS INCREASED LOTTERY SALES IN PLAINVILLE AND STABILIZED PPC HORSE RACING REVENUE.



- > # of businesses in Plainville increased 13% from 2009 to 2016, but with only 2.2% increase from 2014 (364) to 2016 (372).
- From 2009 2016 there was 10.6% increase in Surrounding Communities; 9% in Norfolk and Bristol counties; and 16% in MA.



➤ Business bankruptcies from 2015 to 2016 have increased in Norfolk county to greater extent than either Hampden or Middlesex counties. However, this is within the natural year-to-year variation and there is no strong attribution to PPC.



➤ Plainville Key Informants:

"Wow, we have had an awful lot of influx of new businesses. [...]We have had no problem keeping restaurants in town very very healthy. That was one of the problems, people were saying, 'Oh it will knock the small restaurants out. No that is not true. They are thriving." Kathleen Parker, Treasurer of Plainville, MA, Feb 1, 2018

"We have had a lot of interest in the surrounding area along route one. The sections of route one, where you see the really large developments coming in, they were undeveloped so there was nothing there. So it's not like they are driving out the small businesses. This area is really becoming a destination." Jennifer Thompson, Town Administrator, Plainville, MA, Jan 25, 2018

"On the corner at the diagonal opposite of the casino, I have had plans come through my board for two hotels, a restaurant, a small waste water treatment plant, and some housing, all in that opposite corner." Lou LeBlanc, Chairman of the Board of Health, Plainville, MA, Mar 1, 2018



➤ No significant change in participation in any type of gambling except private betting in the BTPS-Plainville versus FTPS-

Plainville.	BTPS-Plain	ville 2014	FTPS-Plainville 2016	
	N	%	N	%
Any Gambling	234,793	79.8	238,470	79.6
All lottery	195,115	66.4	200,728	67.2
Traditional Lottery	185,874	63.2	182,647	60.7
Instant Games	119,922	40.8	127,236	42.5
Daily Games	35,514	12.1	40,231	13.5
Raffles	106,932	36.6	110,113	36.9
Out-of-State Casinos	66,291	23.2	82,685	28.3
Sports Betting	43,412	14.8	37,913	12.7
Private Betting	40,018	13.7	26,288	8.8
Horse Racing	15,614	5.3	16,845	5.6
Bingo	9,310	3.2	12,845	4.3
Online Gambling	5,736	2.0	8,464	2.8

N is the total number of respondents who answered the question weighted to the population



Although there has been a revenue decline in charitable gambling from 2014 to 2016 in Norfolk country, the decline is smaller compared to the declines in Hampden and Middlesex counties (without casinos).

Plainridge Racecourse has had a significant increase in number of races since 2014 as well as stabilized overall amount wagered:

• 2013: 780 races; \$38.2M wagered

2014: 736 races; \$33.4M wagered

• 2015: 949 races; \$30.3M wagered

2016: 1092 races; \$35.8M wagered



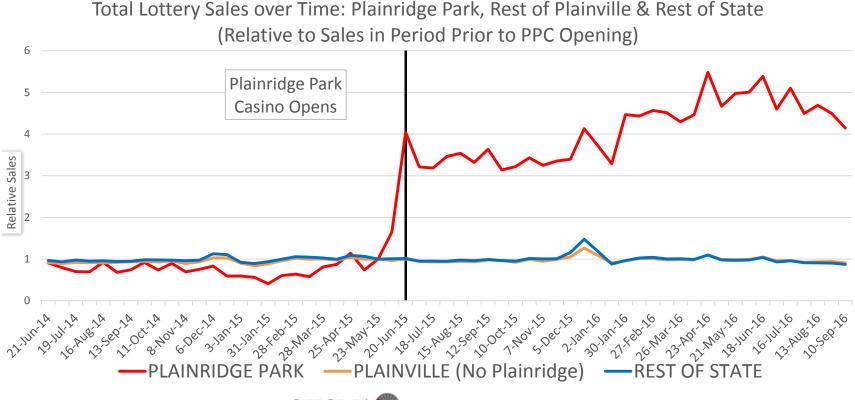
➤ Plainville Key Informants:

"The conditions prior to it [the casino] we did have a race track here and it was struggling [...] it was almost economically unviable at that point. And now, it's one of the prize places to race. [...] So that has helped out the local economy. And it has rejuvenated the horse racing industry here." Lou LeBlanc, Chairman of the Board of Health, Plainville, MA, Mar 1, 2018.

"[Twin Rivers] have big billboards on route one right near the Plainridge Park Casino. And they weren't doing that before. [...] They do radio commercials [...] they also do TV commercials locally." Lou LeBlanc, Chairman of the Board of Health, Plainville, MA, Mar 1, 2018.



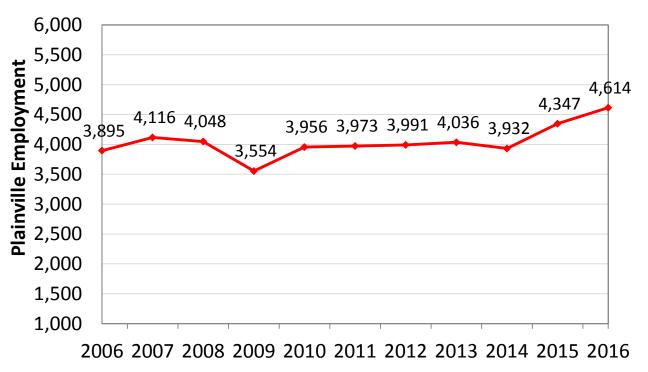
➤ Significant increase in lottery sales at Plainridge subsequent to becoming a casino.



 THERE IS EVIDENCE OF AN INCREASE IN EMPLOYMENT NUMBERS IN THE TOWN OF PLAINVILLE PARTLY ATTRIBUTABLE TO PPC.



➤ Plainville's 372 businesses employed 4,614 people in 2016, an increase of 17.3% since 2014. This compares to 4.0% state growth and 3.2% in Norfolk and Bristol counties.





➤ PPC employs 500+ people, with 25.6% of these being people residing in the economic region of the state in which Plainville is located.



➤ When comparing employment numbers in Plainville from 2013/2014 to 2016 for 17 different industry groups, the largest increases were in Construction (88.5 jobs) and Accommodations and Food Services (36.5 jobs), both of which are plausibly related to the building and operation of the casino and consistent with the increased employment reported by PPC related to construction and operation.



➤ Plainville Key Informants:

"One of the things that [the casino] promised to do was to reach out to Plainville folks first in terms of employment which they did. They kept their word. [...] They are our largest employer in Plainville. It has certainly had an impact." Jennifer Thompson, Town Administrator, Plainville, MA, Jan 25, 2018.

"As far as employment goes, it has definitely been a positive impact....." Lou LeBlanc, Chairman of the Board of Health, Plainville, MA, Mar 1, 2018.



Personal Income

• IT IS POSSIBLE THAT THE SLIGHT INCREASE IN WAGES AND SLIGHT DECREASE IN POVERTY RATE IN PLAINVILLE IS ATTRIBUTABLE TO THE NEW CASINO.



Personal Income

➤ Plainville experienced a larger increase in average wage from 2013/2014 to 2016 (8.2%) than either Norfolk & Bristol counties (3.4%) or the state (4.8%).

Region	2010	2011	2012	2013	2014	2015	2016	% increase from 2013/2014 to 2016
Plainville	\$38,721	\$38,263	\$38,047	\$37,507	\$39,658	\$41,663	\$41,740	8.2%
Norfolk & Bristol Counties	\$55,831	\$55,572	\$55,825	\$55,600	\$55,986	\$58,461	\$57,883	3.4%
Massachusetts	\$64,940	\$65,025	\$65,025	\$65,016	\$66,373	\$68,972	\$68,869	4.8%

Personal Income

Although the poverty rate increased slightly in both Norfolk county and Massachusetts from 2008/2012 to 2012/2016, it decreased in Plainville, and the 3.6% current rate in Plainville is significantly lower than both Norfolk county and the state.

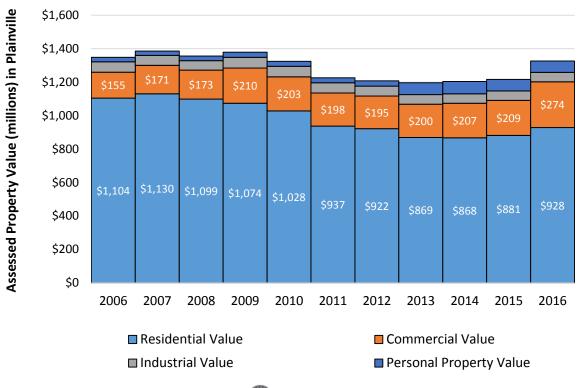
	2008/2012	2012/2016
Plainville	4.7%	3.6%
Norfolk County	6.5%	6.7%
Massachusetts	11.0%	11.4%



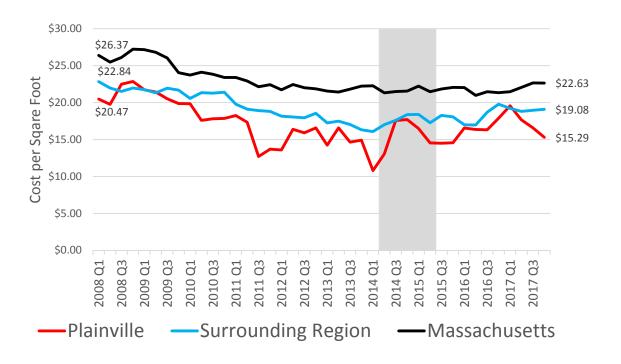
 IT SEEMS UNLIKELY THAT PPC HAS HAD AN IMPACT ON PROPERTY VALUES OR COMMERCIAL OR INDUSTRIAL RENTAL RATES.



There was a noticeable increase in Plainville property assessment value in FY2016, driven primarily by an increase in residential and commercial values. However, this increase also mirrors a statewide trend.

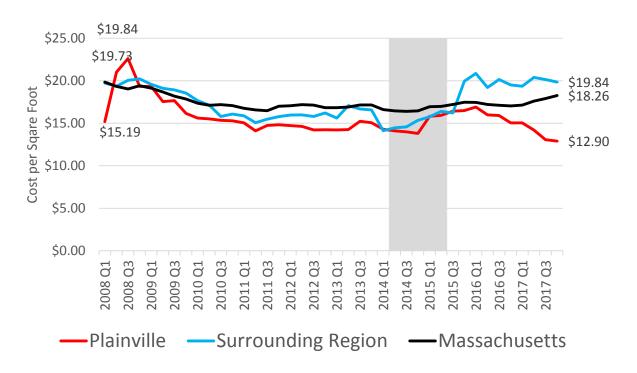


➤ Office commercial lease rates in Plainville have continued to be below rates in the surrounding region and the state.





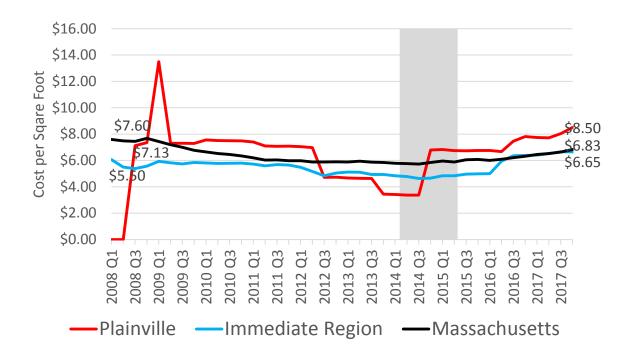
➤ Non-office commercial lease rates have also continued to be below rates in the surrounding region and the state.





Real Estate and Housing

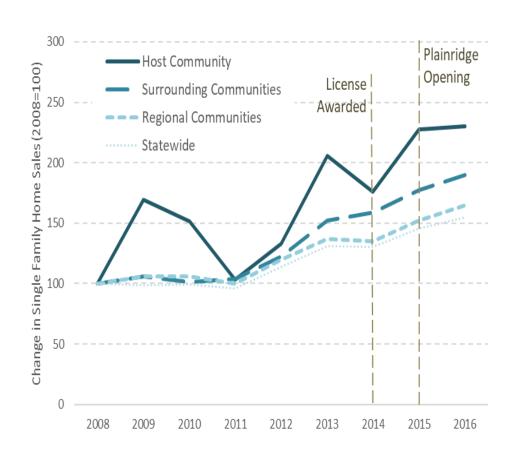
➤ Although industrial lease rates are somewhat higher, they were historically higher prior to 2012 as well.





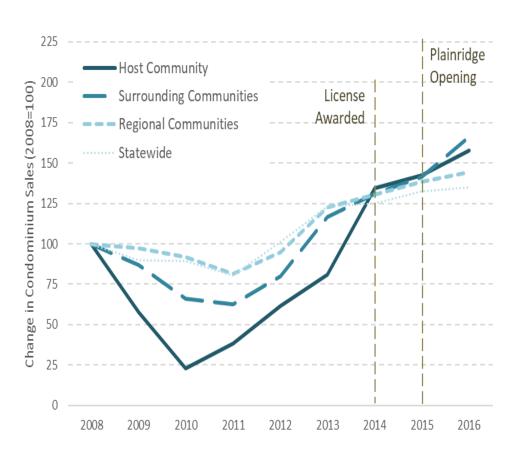
Small Rise in SF Home Sale Prices

The opening of PPC was associated with a slight increase in the median sale price of Single Family homes in Plainville. However, this rise is comparable to the broader region and the state. Surrounding communities witnessed a more sizable increase.



Rise in Condominium Prices

The opening of PPC was associated with higher median sale prices of condominiums in both Plainville and surrounding communities. However, this rise may simply be a continuation of trends that started before the license was awarded.





Preliminary Conclusions – Residential Impacts

- PPC did not negatively impact average home values in Plainville and surrounding communities in first year
- Home and condo prices have risen after PPC opening
- Difficult to attribute to PPC
 - Similar to more distant communities and the state
 - Trend of a rebounding market



Real Estate and Housing

➤ Plainville Key Informants:

"The sections of route one, where you see the really large developments coming in, they were undeveloped so there was nothing there. So it's not like they are driving out the small businesses. So far." Jennifer Thompson, Town Administrator, Plainville, MA, Jan 25, 2018

"I don't think the casino is big enough to have an impact on the real estate market. There wasn't a large enough influx of employees to drive the prices up or make residences scarce. I think the whole market has been trending up so it would be difficult to attribute that to Plainridge Park when it is happening all over the state." Lou LeBlanc, Chairman of the Board of Health, Plainville, MA, Mar 1, 2018.

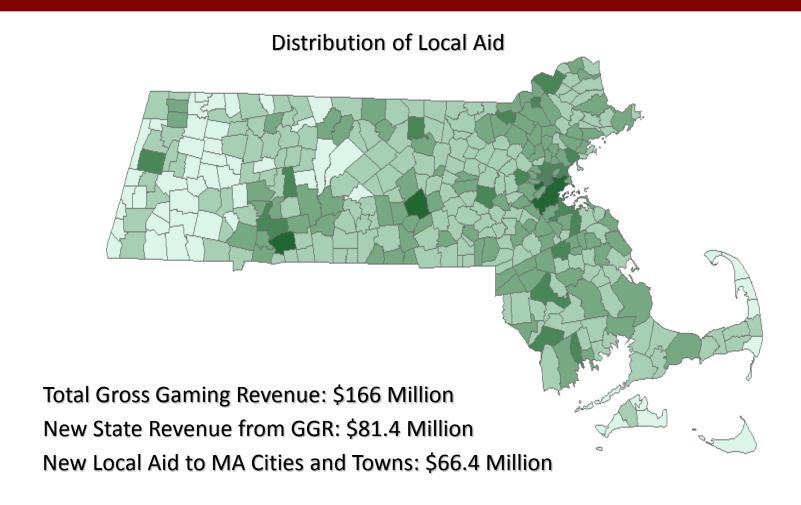


Government and Fiscal

 THERE ARE SOME INCREASED GOVERNMENT COSTS. HOWEVER, THIS IS OFFSET BY SIGNIFICANT FINANCIAL GAIN FROM GGR LOCAL AID AND REVENUE FROM HOST AND SURROUNDING COMMUNITY AGREEMENTS.



Government and Fiscal



DIRECT CASINO EXPENDITURE & REVENUE

- All three casinos are producing significant economic benefits at a statewide level.
- All three casinos are producing significant economic benefits at a regional level.



BUSINESS ESTABLISHMENTS

 In Plainville, PPC has increased lottery sales, stabilized PPC horse racing revenue, and may have increased the overall number of business establishments.



EMPLOYMENT

PPC has increased local employment.



PERSONAL INCOME

 Possibility of a slight impact at a regional level with an increase in average wages and decrease in poverty rate in Plainville.



REAL ESTATE & HOUSING

- No impact at the statewide level.
- No obvious impacts at a regional level.



GOVERNMENT & FISCAL

 There are minor costs in H&SC s offset by significant revenue gain.

