

# MASSACHUSETTS GAMING COMMISSION PUBLIC MEETING #261

February 14, 2019 10:00 a.m. **Massachusetts Gaming Commission** 101 Federal Street Boston, MA





## NOTICE OF MEETING and AGENDA February 14, 2019

Pursuant to the Massachusetts Open Meeting Law, G.L. c. 30A, §§ 18-25, notice is hereby given of a meeting of the Massachusetts Gaming Commission. The meeting will take place:

Thursday, February 14, 2019 10:00 a.m. Massachusetts Gaming Commission 101 Federal Street, 12<sup>th</sup> Floor Boston, MA

#### **PUBLIC MEETING - #261**

- 1. Call to order
- 2. Approval of Minutes
  - a. January 24, 2019 VOTE
  - b. February 1, 2019 VOTE
- 3. Administrative Update Ed Bedrosian, Executive Director
  - a. General Update
- 4. Ombudsman, John Ziemba
  - a. 2019 Mitigation Fund Applications Overview
- 5. Workforce, Supplier and Diversity Development Jill Griffin, Director
  - a. Workforce, Supplier and Diversity Update
    - i. Request for Response: Lessons Learned from Development of Casinos in Massachusetts; Best Practices for Diversity During Construction
    - ii. Construction Diversity Audit of Encore Boston Harbor
  - b. Initial Review of Amendments to 205 CMR 102.02: Definitions Women Business Enterprise, Veteran Business Enterprise and Women Business Enterprise
- 6. Licensing Division Bill Curtis, Licensing Manager
  - a. MGM Service Employee Exemptions VOTE



- 7. Research and Responsible Gaming Mark Vander Linden, Director
  - a. Research Update
- 8. Commissioner's Updates
  - a. Massachusetts Historical Commission Letter/MGM Springfield Commissioner Stebbins -VOTE
- Other business reserved for matters the Chair did not reasonably anticipate at the time of posting.
- 10. Executive Session pursuant to M.G.L. Chapter 30A Section 21(a)(3) for the purpose of discussing litigation strategy in the case of Stephen A. Wynn v. Karen Wells, the Massachusetts Gaming Commission, Wynn Resorts Ltd., et al. - VOTE

I certify that on this date, this Notice was posted as "Massachusetts Gaming Commission Meeting" at www.massgaming.com and emailed to: regs@sec.state.ma.us, melissa.andrade@state.ma.us.

02.11.19 Date

Cathy Judd Stein, Chair

**Date Posted to Website:** 

February 12, 2019 at 10:00 a.m.



# Massachusetts Gaming Commission Meeting Minutes

**Date/Time:** January 24, 2019 – 10:00 a.m.

**Place:** Massachusetts Gaming Commission

101 Federal Street, 12th Floor

Boston, MA 02110

**Present:** Interim Chairwoman Gayle Cameron

Commissioner Enrique Zuniga Commissioner Bruce Stebbins Commissioner Eileen O'Brien

Time entries are linked to the corresponding section in the Commission meeting video.



#### Call to Order

See transcript page 1

10:00 a.m.

Interim Chairwoman Cameron called to order public meeting #259 of the Massachusetts Gaming Commission.

It was noted that the Executive Session indicated on the meeting's agenda would not be taking place, as there are no litigation strategy updates for the Commission at this time.

General Counsel Blue advised the Commission that as requested by the judge in the Nevada litigation, the parties are continuing to work on an order for submission to the judge for her review, consistent with the judge's direction. She also noted that with a new Chair joining the Commission shortly, the Commission may wish to consider another executive session to further brief them all on litigation strategy. Counsel Blue added that any executive session after the Chair's arrival will be noticed as appropriate with the Open Meeting Law.

#### **Approval of Minutes**

See transcript page 1 – 2

10:02 a.m.

Commissioner Stebbins moved to approve the minutes from the January 10, 2019 Commission Meeting, subject to correction for typographical errors and other nonmaterial matters. Commissioner O'Brien seconded the motion. The motion passed unanimously.

#### **Administrative Update**

See transcript page 2

#### 10:02 a.m. General Update

Executive Director Ed Bedrosian outlined the meeting agenda and noted that the new Chair has already started the transition process to the Commission.

#### **Region C Discussion**

Director Bedrosian stated that he would like to wait until the new Chair is in place so that the full Commission can address matters regarding Region C. He also noted a new public comment from the Aquinnah Tribe will be added to this meeting's packet and posted online. This agenda item to discuss Region C will be re-posted with the appropriate notice for when the new Chair arrives.

#### **Legal Division**

See transcript page 3

# 10:06 a.m. Final Draft Version of 205 CMR 146.00: Gaming Equipment and Amended Small Business Impact Statement

The Commission reviewed the amendments to 205 CMR 146.00 and the corresponding Amended Small Business Impact Statement. The proposed amendments are in effect by emergency filing on and as of December 7, 2018. These amendments are administrative in nature, to make the language uniform with respect to the number of seats permitted at gaming tables.

10:07 a.m. Commissioner Stebbins moved to approve the Amended Small Business Impact Statement for 205 CMR 146.00: Gaming Equipment, as included in the packet. The motion passed unanimously.

Commissioner Stebbins further moved to approve the draft version of 205 CMR 146.00: Gaming Equipment, as included in the packet, and authorize the staff to take all steps necessary to finalize the promulgation process. The motion passed unanimously.

#### **Racing Division**

See transcript pages 3 – 5

#### 10:08 a.m. 2017 Suffolk Downs Unpaid Winnings

The Commission reviewed the unclaimed winnings from calendar year 2017 at Sterling Suffolk Racecourse. Dr. Alexandra Lightbown, Director of the Racing Division reported that Chad Bourque, Senior Financial Analyst and Doug O'Donnell, Revenue Manager have previously reviewed the unclaimed winnings and determined that \$236,084.68 is payable to the Commonwealth of Massachusetts.

The Racing Division recommended that the Commission approve the payment of \$236,084.68 from Sterling Suffolk Racecourse to the Commonwealth of Massachusetts for 2017 unclaimed winnings.

#### 11:40 a.m.

Commissioner Stebbins moved that the Commission approve the payment of \$236,084.68 of unclaimed winnings from Sterling Suffolk Downs to the Commonwealth of Massachusetts, as provided in the packet. Commissioner Zuniga seconded the motion.

The motion passed unanimously.

### 2017 Wonderland Unpaid Winnings

The Commission reviewed the unclaimed winnings from calendar year 2017 at Wonderland Greyhound Park. Dr. Lightbown reported that Mr. Bourque and Mr. O'Donnell have reviewed the unclaimed winnings and determined that \$7,981.23 is payable to the Commonwealth of Massachusetts.

The Racing Division recommended that the Commission approve the payment of \$7,981.23 from Wonderland Greyhound Park to the Commonwealth of Massachusetts for 2017 unclaimed winnings.

#### 10:10 a.m.

Commissioner Zuniga moved that the Commission approve the payment of \$7,981.23 of unclaimed winnings from Wonderland Greyhound Park to the Commonwealth of Massachusetts, as provided in the packet. Commissioner O'Brien seconded the motion.

The motion passed unanimously.

#### 2017 Plainridge Racecourse Unpaid Winnings

The Commission reviewed the unclaimed winnings from calendar year 2017 at Plainridge Racecourse. Dr. Lightbown reported that Mr. Bourque and Mr. O'Donnell have reviewed the unclaimed winnings and determined that \$186,705.64 is payable to the Commonwealth of Massachusetts.

The Racing Division recommended that the Commission approve the payment of \$186,705.64 from Plainridge Racecourse to the Commonwealth of Massachusetts for 2017 unclaimed winnings.

10:11 a.m. Commissioner O'Brien moved that the Commission approve the payment of \$186,705.64 of unclaimed winnings from Plainridge Racecourse to the Commonwealth of Massachusetts, as provided in the packet. Commissioner Stebbins seconded the motion.

The motion passed unanimously.

#### 2017 Raynham Unpaid Winnings

The Commission reviewed the unclaimed winnings from calendar year 2017 at Raynham/Taunton/Massasoit Greyhound Associations. Dr. Lightbown reported that Mr. Bourque and Mr. O'Donnell have reviewed the unclaimed winnings and determined that \$150,144.70 is payable to the Commonwealth of Massachusetts.

The Racing Division recommended that the Commission approve the payment of \$150,144.70 from Raynham/Taunton/Massasoit Greyhound Associations to the Commonwealth of Massachusetts for 2017 unclaimed winnings.

10:12 a.m. Commissioner Stebbins moved that the Commission approve the payment of \$150,144.70 from Raynham/Taunton/Massasoit Greyhound Associations to the Commonwealth of Massachusetts for 2017 unclaimed winnings, or outs. Commissioner O'Brien seconded the motion.

The motion passed unanimously.

Dr. Lightbown stated that Mr. Bourque will send an official letter out to the tracks requesting the aforementioned amounts, and the tracks must remit the funds before April 1, 2019. Once the funds are received by the Commission, the funds will be transmitted to the purse accounts for each individual track. Funds for greyhound tracks will be transmitted to the Greyhound Stabilization Fund.

#### **Finance Division**

See transcript pages 5 – 8

10:13 a.m. FY2019 Massachusetts Gaming Commission Mid-Year Budget Review CFO Derek Lennon directed the Commission to page two of the memo he submitted to the Commission and clarified that "H.H. GameSense, \$144,418" should be deleted and replaced with "J.J. Public Safety Everett, \$807,000". The total of \$1.17 million is correct and corresponds with the overview summary chart on page one.

CFO Lennon, with Finance and Budget Office Manager Agnes Beaulieu, recommended that \$3.1 million in additional costs be added to the FY19 approved budget. He reported that there is now a revised budget of \$36.5

million for the Gaming Control Fund due to regulatory and statutory required costs of opening another Category 1 casino.

With the implications of this revised budget to the licensees, Mr. Lennon stated that the staff has committed to revising the number of gaming agents needed, and has omitted the GameSense costs. Staff has also committed to have ongoing discussions as well as conduct lookbacks with the licensees to identify regulatory and public safety efficiencies.

Executive Director Ed Bedrosian reported that he has had separate conversations with the licensees regarding the revised budget. He proposed conducting a risk assessment as to how the Commission is regulating the facilities, what the Commission's risk tolerance is in terms of staffing levels, and other related matters.

CFO Lennon requested the Commission's approval to increase the Gaming Control Fund budget to \$36.5 million (a \$3.1 million adjustment) and increase the licensees' assessments by \$2.24 million. He also requested approval to adjust the assessment calculation for the second half of the year by utilizing MGM Springfield's current gaming positions.

10:27 a.m.

Commissioner Zuniga moved to approve the additional assessment on licensees of \$2,248,797.00, as provided in the packet. Commissioner O'Brien seconded the motion.

The motion passed unanimously.

#### **Commissioner's Updates**

See transcript pages 8 – 10

10:29 a.m.

Interim Chairwoman Cameron stated that she was involved in a conference call with the planners of an annual gaming conference in London. They are coming to Boston in early May, and will be focusing on sports betting and other topics, and they are involving the Commission. There will be Commission staff speaking at the conference and serving on panels.

Commissioner Zuniga and Commissioner Stebbins were at MGM Springfield, separately observing activities in an effort to better understand gaming agents' duties. Commissioner Zuniga stated that he will be going to Plainridge to observe activities there as well, and will report back when appropriate.

Commissioner Stebbins added that he met with the senior supervisor of gaming agents at MGM Springfield, and that it was a good opportunity to hear about processes and procedures that are engrained in the Commission's regulations and see how our licensee continues to try to comply.

10:34 a.m. With no further updates, Commissioner Zuniga moved to adjourn. Commissioner Stebbins seconded the motion.
The motion passed unanimously.

#### List of Documents and Other Items Used

- 1. Notice of Meeting and Agenda, dated January 10, 2019
- 2. Draft Commission Meeting Minutes, dated December 20, 2018
- 3. Memo dated January 8, 2019 RE: Gaming Service Employee (SER) Exemptions: Encore Boston Harbor
- 4. PowerPoint Presentation Encore Boston Harbor, dated January 10, 2019
- 5. Encore Boston Harbor Quarterly Report as of September 30, 2018
- 6. Memo dated January 7, 2019 RE: Local Aid Distribution
- 7. Memo dated January 7, 2019 RE: Sterling Suffolk Racecourse Unclaimed Ticket ("Outs") Payments for 2017
- 8. Memo dated January 7, 2019 RE: Review of Suffolk Downs Payments from 2017 Outs Book
- 9. Letter from Suffolk Downs dated January 4, 2019 RE: Commission Ruling
- 10. Memo dated January 10, 2019 RE: Fiscal Year 2019 (FY19) Mid-Year Budget Review
- 11. FY19 Actuals Spending and Revenue Chart

<u>/s/ Catherine Blue</u> Assistant Secretary



# **Meeting Minutes**

**Date:** February 1, 2019

**Time:** 9:34 a.m.

Place: Massachusetts Gaming Commission

101 Federal Street, 12<sup>th</sup> Floor

Boston, MA 02110

**Present:** Interim Chairwoman Gayle Cameron

Commissioner Eileen O'Brien Commissioner Bruce Stebbins Commissioner Enrique Zuniga

Call to Interim Chairwoman Cameron called to order the 260<sup>th</sup> meeting of the

Order Commission.

#### **Executive Session**

9:35 a.m. Interim Chairwoman Cameron asked for a motion to enter into executive session

pursuant to M.G.L. c.30A §21(a) (3) for the purpose of discussing litigation strategy in the case of Stephen A. Wynn vs. Karen Wells, the Massachusetts Gaming Commission, and Wynn Resorts, when a discussion in an open session would have a detrimental effect on the litigation position for the Commission. Interim Chairwoman Cameron stated that the Commission would reconvene in public session after the executive session. The motion was made by Commissioner

Stebbins and seconded by Commissioner O'Brien.

By roll call vote:

Commissioner O'Brien Aye Commissioner Stebbins Aye Commissioner Zuniga Aye Interim Chairwoman Cameron Aye

The Commission entered into executive session.

#### **DRAFT**

12:05 pm. Interim Chairwoman Cameron asked for a motion to reconvene in public session. The motion was made by Commissioner O'Brien and seconded by Commissioner Zuniga.

By roll call vote:

Commissioner O'Brien Aye Commissioner Stebbins Aye Commissioner Zuniga Aye Interim Chairwoman Cameron Aye

12:11 p.m. The meeting was reconvened in public session.

Interim Chairwoman Cameron stated that the Commission received a briefing on litigation strategy in the executive session. The agenda for the meeting indicated that the Commission would reconvene in public session and vote after the briefing. That was put on the agenda in the event that there was a request to the Commission to take some action since pursuant to the Open Meeting Law the Commission cannot vote on a matter unless it indicates on the posted agenda that a vote may occur. The briefing did not request any action on the part of the Commission; rather it was an update on the status of the litigation. The Commission will not be voting on any matter today. Commissioner Cameron further stated that the Commission expects the Nevada Court to issue an order shortly and that the Commission will review the order carefully.

12:15 p.m. Interim Chairwoman Cameron asked for a motion to adjourn. Motion made by Commissioner Zuniga and seconded by Commissioner O'Brien. Motion passed unanimously.

/s/ Catherine Blue Catherine Blue Assistant Secretary



TO: Commissioners

FROM: John S. Ziemba, Joe Delaney, Mary Thurlow

CC: Edward R. Bedrosian

DATE: February 14, 2019

**RE: 2019 Community Mitigation Fund Applications** 

In December 2018, the Commission issued the 2019 Community Mitigation Fund Guidelines for the Community Mitigation Fund under M.G.L. c. 23K, §61. In order to access funding from the Community Mitigation Fund, communities and governmental entities were required to submit an application by February 1, 2019.

This memorandum summarizes the Community Mitigation Fund applications received by the February 1, 2019 deadline. These applications will be put on our website for comment and sent to the licensees for their input pursuant to the Guidelines. If the Commission or Commission staff determines that additional information and detail is required to make a decision on any of these applications, the applicants will be notified. The staff's goal is to have the Commission determine the status of the grants before the fiscal year begins to enable communities to do their fiscal year planning.

#### **Summary of the Community Mitigation Funds:**

In sum, a total of \$17.5 million from the current licensees was deposited in the Community Mitigation Fund for use until Category 1 gross gaming revenues are generated, or thereafter (if all such funds are not used prior to that date). After the deduction of purposes approved in 2015, 2016, 2017, and 2018 the fund has approximately \$5.2 million available after accounting for potential future awards of previously authorized grants. As noted in the Guidelines, this is the first year the CMF has begun to receive 6.5% of the revenues from the tax on gross gaming revenues from the Region B Category 1 licensee. In the 2019 Guidelines the Commission stated its plan to allocate an additional \$1.5M from the CMF from MGM revenues placed into the fund by December 31, 2018. A total of approximately \$1.65 Million was placed into the fund from MGM Springfield revenues by that date. Therefore, with that \$1.5 million, the 2019 CMF has sufficient funds to meet the 2019 spending target of \$6.7 Million. The Commission's award for Tribal Gaming Technical Assistance (\$200,000) awarded in 2018 but not used as of this date due to uncertainties with the project, has already been counted by the Commission and does not need to be counted against the remaining \$6.7 million.

Below please find a high-level summary of the applications received measured against the targeted spending levels in the 2019 CMF Guidelines.



# 2019 Community Mitigation Fund Applications February 14, 2019 Page 2

The applications are summarized by Category: Specific Impact, Transportation Planning, Transit Project(s) of Regional Significance, Non-Transportation Planning, Workforce Development Pilot Project and Tribal Gaming Technical Assistance/Reserve Applications.

	Guidelines Targeted Spending	Applications
Specific Impact <sup>1</sup>	No Target Set	\$1,848,143.32
Transportation Planning (\$200,000 per application plus any regional planning incentive)	\$1,000,000.00	\$1,750,000.00
Workforce Development (2 Regional pilots programs of \$300,000)	\$600,000.00	\$900,000.00
Non-Transportation Planning (\$50,000 per application plus any regional planning incentive)	No Target Set	\$359,000.00
Transit Project(s) of Regional Significance	\$500,000.00	\$724,673.64
Totals:	\$6,700,000.00	<u>\$5,481,816.96</u>

	<b>Anticipated Spending</b>	Application
Tribal Technical Assistance Grant (SRPEDD)	\$200,000.00	\$200,000.00

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<sup>&</sup>lt;sup>1</sup> While the Commission established a \$6.7 million target for overall awards in the 2019 Fund, there is no specified target for specific impact applications or non-transportation planning in the 2019 Guidelines. The Guidelines do specify that no more than \$500,000 Category 2 operational impacts may be funded unless otherwise determined by the Commission.

#### **2019 SPECIFIC IMPACT APPLICATION**

The 2019 Guidelines established that no application for a specific impact grant shall exceed \$500,000, unless a waiver has been granted by the Commission. Below are descriptions of the applications for a Specific Impact Grant.

Region	Applicant	Description	Amount Requested
A	City of Everett	Everett Police Department is seeking reimbursement for GEU salaries paid to officers while in training and funding for extra patrols if licensing for alcohol is extended to 4:00 a.m.	\$232,088.90
В	Hampden County Sheriff's Dept.	Lease Assistance for the Western Mass. Correctional Alcohol Center for 2020	\$400,000.00
В	Hampden County DA	Funding for personnel to mitigate the increase in caseloads as a result of the Casino.	\$100,000.00
A	Lynn	Conceptual design plans developed and analyzed for the Route 107 (Western Avenue) corridor.	\$200,000.00
В	City of Springfield- Focus	Design, construction, moving costs, legal fees and acquisition of permits for Springfield Community Television ("Focus").	\$555,925.00
В	City of Springfield- Police	The City of Springfield for the Springfield Police proposes funding for specific equipment "that will address public safety needs".	\$360,129.42
		Total:	\$1,848,143.32

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#### **2019 TRANSPORTATION PLANNING APPLICATION**

The Commission made funding available for certain transportation planning activities. The Guidelines' budget for 2019 Transportation Planning Grants is targeted not to exceed \$1,000,000. No application for a Transportation Planning Grant shall exceed \$200,000. However, the Commission authorized a Regional Incentive Award of up to \$50,000 for joint applications. The Commission received the following applications:

Region	Applicant	Description	Amount Requested
A	Boston	This grant is for a portion of the design cost of Sullivan Square/Rutherford Avenue.	\$200,000.00
A	Everett/ Somerville	Advance conceptual engineering design of the Silver Line BRT corridor. "Funding from this grant would be used to advance planning and design of the MBTA Silver Line bus rapid transit service from its current terminus in Chelsea, through Everett, Sullivan Square and Washington Street in Somerville, and terminating at appropriate MBTA Red Line and/or MBTA Green Line intermodal facilities."	\$425,000.00
A	Lynn	Route 107 (Western Avenue) traffic analysis and Functional Design report; Conceptual Design Development and Public Outreach.	\$200,000.00
A	Medford	"These funds will be used to design a multi-use boardwalk under the Route 28 bridge." The funding breakdown is listed as: "\$12,750 will be used for MyRWA for project management, community/ stakeholder engagement and reporting. The remaining \$187,250 will be used for a design and engineering consultant to produce design and construction documents and carry out permitting."	\$200,000.00
A	Revere/Saugus	Continuation of Route 1 project by completing preliminary design for the Route 1 – Route 99 interchange and to get the project in the Transportation Improvement Program (TIP).  \$425,00	
В	West Springfield	This project would be used for planning, design/build of stations and entrance into the Valley Bike Share Program.	\$200,000.00
		Total:	\$1,650,000.00

#### TRANSIT PROJECT(S) OF REGIONAL SIGNIFICANCE

The Commission will consider funding no more than one project that offers significant transit benefits in each Category 1 region and one project related to the Category 2 facility. Applicants should demonstrate how the funds will be used to expand regional transit connections. The Commission intends that any CMF assistance provided will only be for a percentage of the costs of any such project and that significant other federal, state, local, private or other funding will be available to pay for the costs of any such project.

Region	Applicant	Description	Amount Requested
A	Everett/ Somerville	Prepare the application for a federal BUILD grant including: Benefit Cost Analysis, narrative & Application, Ridership Projection and advance design of Assembly head house from 60%-100%. This mitigation request will provide the funding necessary to apply for matching federal funds as well as complete design of the project.	\$500,000
В	Pioneer Valley Transit Authority	"PVTA proposes to expand its downtown circulator service The Loop, to 7 days per week PVTA also proposes to add an extension to its current service into West Springfield. This service would provide a connection to MGM and Union Station from the hotels that are located along Route 5 in West Springfield."	\$224,673.64

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#### **2019 NON-TRANSPORTATION PLANNING APPLICATION**

The Commission made funding available for certain non-transportation planning activities. No application for a Transportation Planning Grant shall exceed \$50,000 per community. However, the Commission authorized a Regional Incentive Award of up to \$10,000 for joint applications. The Commission received the following applications:

Region	Applicant	Description	Amount Requested
A	Chelsea/Everett	"The planning request is to lay the foundation for the creation of a tri-lingual Enterprise Center at the Chelsea Campus of Bunker Hill Community College (BHCC). The center will provide skills training and services to entrepreneurs, existing businesses, and workers, initially focusing on the hospitality sector. The objective is to create a pipeline of workers and businesses"	\$105,000.00

# 2019 Community Mitigation Fund Applications February 14, 2019 Page 6

Region	Applicant	Description	Amount Requested
В	Chicopee/ Springfield - Economic Development Council of Western Massachusetts	projects as outlined in "Reinvesting the Gaming Economic Development Fund "Implementation Blueprint, An Economic Development Strategy for the Renaissance of a Great American \$50,	
Cat. 2	Foxboro/Plainville /Wrentham	Funds would be used "to hire a professional marketing consultant/firm to prepare a marketing, strategic and creative plan for the destination marketing of the Towns of Foxborough, Plainville, and Wrentham."	\$75,000
В	Northampton  Funding for marketing plan by Rhyme Digital to development the best marketing practices for 2020.		\$29,000.00
A	Revere Produce and distribute a tourism video that will feature Encore Boston Harbor Casino as a major attraction while promoting Revere. Revere will also undertake marketing and promotions efforts about the City		\$50,000.00
A	Saugus	Development of a video highlighting hospitality offerings, Saugus places and attractions and marketing coordination/outreach to business groups.	\$50,000.00
		Total Requested:	\$359,000.00

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#### 2019 WORKFORCE DEVELOPMENT PILOT PROGRAM GRANT

The total funding target specified in the Guidelines for the 2019 Workforce Development Pilot Program Grants is \$600,000. No application for a grant in each Region may exceed \$300,000. One grant will be considered for each Region. Each governmental entity applying for workforce development funds will also need to provide detail on what it will contribute to the workforce development project such as in-kind services or workforce development funds.

Region	Applicant	Description	Amount Requested
A	City of Boston	Requesting funding to support the next phase of the Greater Boston Casino Pipeline Initiative.	\$300,000.00
В	Holyoke Community College	Continuation of the Work Ready program which will enroll up to 200 individuals in the gaming school through scholarships, up to 70 individuals in certificate training at HCC, 180 in Hampden Prep, and 100 individuals in Ahead of the Game in order to get them into the pipeline for skills training and job placement.	\$300,000.00
A	Masshire MetroNorth Workforce Board	"MBRGHC proposes a project whereby local residents are engaged and provided services aimed at preparing them for career opportunities in the hospitality and gaming sector."	\$300,000.00
		Total:	\$900,000.00

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#### TRIBAL GAMING TECHNICAL ASSISTANCE

Region	Applicant	Description	Amount Requested
	Southeastern	SRPEDD anticipates planning requests for studies to	\$200,000.00
	Regional	assist communities in geographic proximity to the	
	Planning and	potential Tribal Gaming facility in Taunton with	
С	Economic	regard to traffic capacity and operational impacts	
	Dev. District	should the construction of the Tribal Gaming facility	
	("SRPEDD")	move forward.	

The 2019 funding request for the SRPEDD is a carryover from 2018. This is not new funding.

# **New Funding Requested**

Region A	\$3,187,088.90
Region B	\$2,219,728.06
Cat. 2	<u>\$75,000.00</u>
	<b>\$5,481,816.96</b>

# Best Practices for a Diverse Workforce RFR # MGC-1600-2019 / COMMBUYS Bid# BD-19-1068-1068C-1068L-35182

#### **ISSUE DATE:**

<b>Purchasing Department</b>	Massachusetts Gaming Commission
Address	101 Federal St. 12 <sup>th</sup> floor
City, State Zip Code	Boston, MA 02110
<b>Procurement Contact Person</b>	Agnes Beaulieu
<b>Telephone Number</b>	617-979-8462
Fax Number	617-725-0258
E-Mail Address	Agnes.beaulieu@state.ma.us
RFR Name/Title	Best Practices for a Diverse Workforce
RFR Number	MGC-1600-2019
COMMBUYS Bid Number	BD-19-1068-1068C-1068L-35182

#### 1. <u>Description or Purpose of Procurement:</u>

Produce a Diversity Best Practices Report resulting from interviews with project stackeholders.

# 2. Applicable Procurement Law

Check Appropriate Box ("X"):	Type of Purchase	Applicable Laws
	<b>Executive Branch Goods and Services</b>	
	Goods and Services	MGL c. 7, § 22; c. 30, § 51, § 52; 801 CMR 21.00
	Human and Social Services	MGL c. 7, § 22, § 22N; c. 30, § 51, § 52; 801 CMR 21.00; 808 CMR 1.00
	Legal Services	MGL c. 30, § 51, § 52 and § 65; c. 7, § 22; and 801 CMR 21.01(2) (b)
	Grants	MGL c. 7A, § 7; St. 1986 c. 206, § 17; 815 CMR 2.00

#### 3. Acquisition Method:

Check All Applicable ("X"):	Category
	Fee-For-Service
	Outright Purchase
	Rental (not to exceed 6 months)
	Term Lease
	License
	Other: [specify, e.g., TELP]

Updated: March 15, 2016

## Best Practices for a Diverse Workforce RFR # MGC-1600-2019 / COMMBUYS Bid# BD-19-1068-1068C-1068L-35182

#### 4. Whether Single or Multiple Contractors are Required for Contract:

Check One ("X"):	
	Single Contractor
	Multiple Contractors

#### a. Estimated Number of Awards

The target maximum number of Contractors is <u>one</u>; the Purchasing Department may award more or fewer contracts, if it is in the best interests of the Commonwealth to do so.

#### b. Adding Contractors after initial Contract Award

If, over the life of the contract, the Purchasing Department determines that additional Contractors may be added, these may be drawn from qualified companies which responded to this Solicitation but were not awarded Contracts. If necessary to meet the requirements of the Commonwealth, the Solicitation may be reopened to obtain additional Bids.

#### 5. Entities Eligible to Use the Resulting Contract

Check One ("X"):	Eligible Entities
	<b>Limited User Contract – Restricted to Use by Defined Entities Only.</b> Any
	Contract(s) resulting from this Bid will be open for use by the issuing Purchasing
	Department and the following other entities:
	The Purchasing Department reserves the right to add or remove additional
	authorized users during the contract term.
	Limited User Contract – Restricted to Use by Issuing Entity Only.

#### 6. Expected Duration of Contract (Initial Duration and any Options to Renew):

Contract Duration	Number of Options	Number of Years/Months	Instructions
Initial		4 months	This contract is to be fully executed
Duration			by June 30, 2019
Renewal	<u>0</u>	<u>0</u>	
Options			
Total		4 Months	
Maximum			
Contract			
Duration			

Best Practices for a Diverse Workforce RFR # MGC-1600-2019 / COMMBUYS Bid# BD-19-1068-1068C-1068L-35182

# 7. Anticipated Expenditures, Funding or Compensation:

Estimated Value of Procurement: \$15,000.00.

The funding for any contract resulting from this procurement is conditioned upon receipt of funds.

#### 8. Contract Performance and Business Specifications:

**Scope of Services: Scope of Services** 

# "Built to Last," Best Practices for a Diverse Workforce in the Construction Industry

Lessons Learned from Development of Casinos in Massachusetts

**Overall description of the work:** The consultant will produce a Diversity Best Practices Report resulting from interviews with a project stakeholder list (generally in Springfield and Greater Boston) developed by the Massachusetts Gaming Commission (MGC). The report's purpose is to attempt to chronicle the diversity practices developed and utilized to achieve and exceed workforce and supplier diversity goals during the construction of the three casinos in Massachusetts: Plainridge Park Casino, MGM Springfield and Encore Boston Harbor.

MGC will provide the successful candidate with a list of Project Stakeholders to interview for the project including: MGC, casino construction owners, developers, managers, contractors, subcontractors, building trade unions, training and apprenticeship programs, MGC Access and Opportunity Committee members, community-based organizations and government officials.

**Deliverables** include research and a written summary that will chronicle and lay out business practices and challenges from each project stakeholder's point of view that contributed to the outcomes for the project. Key features of the report will include background of gaming law with respect to prioritizing diverse participation in the construction employment and vendors, critical steps taken by MGC, detailed list of best practices, based on key stakeholder interviews, personal stories, data and challenges.

**Justification for the project**: The Commission seeks to capture lessons learned from the construction diversity efforts of the three casino developments in order to build and share diversity strategies that have lasting impacts beyond those casino developments.

**Finished Product**: the final report should include a comprehensive, multi-page narrative that utilizes graphics and other visual enhancements that provide the reader with an all-inconclusive understanding of this initiative. Format: General categories of the report should follow PGTI's guide, *Finishing the Job, Best Practices* <a href="https://pgti/finishing-the-job-best-practices-v-8-oct-2018.pdf">https://pgti/finishing-the-job-best-practices-v-8-oct-2018.pdf</a>

#### Best Practices for a Diverse Workforce RFR # MGC-1600-2019 / COMMBUYS Bid# BD-19-1068-1068C-1068L-35182

#### Timeline:

- Bid Release Date: Friday, February 1, 2019
- A bidders conference will be held on Thursday, February 7, 2019 at 9:00 am. RSVP to crystal.howard@state.ma.us for logistics. All questions regarding RFP should be submitted directly to Commbuys; All questions and answers will be publically posted on Commbuys.
- RFP response due to Commbuys on Friday, March 1, 2019, 4pm.
- Decision by the MA Gaming Commission expected by March 15, 2019
- Written draft of report due by May 31, 2019; Contract ends June 30, 2019.

#### and/or

Fiscal Terms: Budget Up to \$15,0000

#### **Performance Measures:**

Small Business Purchasing Program This is a Small Procurement targeted to verified small businesses participating in the Commonwealth's Small Business Purchasing Program (SBPP). The Department intends to award a contract to one or more SBPP-participating businesses verified through COMMBUYS who submits a quote that meets or exceeds the best value requirements. Subcontracting in SBPP procurements is limited to no more than 20% of the total value of the contract, unless it is with another verified SBPP participant. If it is determined that there is inadequate SBPP capacity, or no SBPP-participating vendors provide a responsive quote, the Department may award the solicitation to vendors who submitted responses and are not participating in the SBPP. To determine eligibility and to participate in the SBPP, please review the eligibility criteria and general program information at www.mass.gov/sbpp.

#### 9. Supplier Diversity Plan (SDP) Plan

Please complete the Supplier Diversity Plan attached in CommBuys with your submission.

#### 10. Environmentally Preferable Products

Products and services purchased by state agencies must be in compliance with Executive Order 515, issued October 27, 2009. Under this Executive Order, Executive Departments are required to reduce their impact on the environment and enhance public health by procuring environmentally preferable products and services (EPPs) whenever such products and services perform to satisfactory standards and represent best value, consistent with 801 CMR 21.00. In line with this directive, all Contracts, whether departmental or statewide, must comply with the specifications and guidelines established by OSD and the EPP Program. EPPs are considered to be products and services that help to conserve natural resources, reduce waste, protect public health and the environment, and promote the use of clean technologies, recycled materials, and less toxic products. Bid responses must identify how a contractor meets these goals.

#### Best Practices for a Diverse Workforce RFR # MGC-1600-2019 / COMMBUYS Bid# BD-19-1068-1068C-1068L-35182

#### 11. Evaluation Criteria

Contractors must submit responses that meet all the submission requirements of the RFR. Only responsive proposals that meet the submission requirements will be evaluated, scored and ranked by the evaluation team according to the evaluation criteria. Additional information may be requested for evaluation purposes.

#### 12. <u>Instructions for Submission of Responses:</u>

Only electronic quotes submitted via COMMBUYS will be accepted in response to this RFR. Responses must be sent via the "Create Quote" functionality contained in COMMBUYS. For instructions concerning how to submit a Quote, please see Appendix B.

Any submission which fails to meet the submission requirements of the RFR will be found non-responsive without further evaluation unless the evaluation team, at its discretion, determines that the non-compliance is insubstantial and can be corrected. In these cases, the evaluation team may allow the vendor to make minor corrections to the submission.

#### 13. Estimated Procurement Calendar

Procurement Activity	Date	Time [Indicate: AM or PM; EST or EDT]
Bid Release Date	<u>2/1/2019</u>	4:00 PM
Bidder's Conference	<u>2/7/2019</u>	<u>9:00AM</u>
	101 Federal St. Boston	
Deadline for Submission of Questions through COMMBUYS "Bid Q&A"	2/14/2019	4:00 PM
Official Answers for Bid Q&A published (Estimated)	2/19/2019	12:00PM
Deadline for Quotes/Bid Responses ("Bid Opening Date/Time" in COMMBUYS)	3/1/2019	4:00PM

# Best Practices for a Diverse Workforce

RFR # MGC-1600-2019 / COMMBUYS Bid# BD-19-1068-1068C-1068L-35182

Notification of Apparent Successful	3/15/2019	
Bidder(s) (Estimated)		
<b>Estimated Contract Start Date</b>	3/22/2019	

Bidders are required to monitor COMMBUYS for changes to the procurement calendar for this Bid.

a. Online Questions (Bid Q&A) Written Questions must be entered by pressing the "Bid Q&A" tab for the Bid in COMMBUYS no later than the "Online Questions Due" date and time indicated in the Estimated Procurement Calendar (above). The issuing department reserves the right not to respond to questions submitted after this date. It is the Bidder's responsibility to verify receipt of questions.

It is the responsibility of the prospective Bidder and awarded Contractor to maintain an active registration in COMMBUYS and to keep current the email address of the Bidder's contact person and prospective contract manager, if awarded a contract, and to monitor that email inbox for communications from the Purchasing Department, including requests for clarification. The Purchasing Department and the Commonwealth assume no responsibility if a prospective Bidder's/awarded Contractor's designated email address is not current, or if technical problems, including those with the prospective Bidder's/awarded Contractor's computer, network or internet service provider (ISP) cause email communications sent to/from the prospective Bidder/Awarded contractor and the Purchasing Department to be lost or rejected by any means including email or spam filtering.

<u>Written Responses to Questions</u> will be released on or about the "Responses to Questions Posted Online" date indicated in the Estimated Procurement Calendar (above).

(Written questions and responses will be posted on the Bid Q&A Tab for this Bid in COMMBUYS.)

#### **b. Bid Amendment Deadline**

The Purchasing Department reserves the right to make amendments to the Bid after initial publication. It is each Bidder's responsibility to check COMMBUYS for any amendments, addenda or modifications to this Bid, and any Bid Q&A records related to this Bid. The Purchasing Department and the Commonwealth accept no responsibility and will provide no accommodation to Bidders who submit a Quote based on an out-of-date Bid or on information received from a source other than COMMBUYS.

#### c.Quotes (Bid Responses) Deadline (Bid Opening Date/Time)

See the Quotes (Bid Responses) Deadline (Bid Opening) Date and Time indicated in the Estimated Procurement Calendar (above).

## Best Practices for a Diverse Workforce RFR # MGC-1600-2019 / COMMBUYS Bid# BD-19-1068-1068C-1068L-35182

#### d. Estimated Contract Start Date

This is the approximate start date. The actual start date will be the Contract Effective Date which is the date the Contract is executed by the parties.

#### 14. Required Forms

Responses to this RFR must contain the following documents

Check if Form/Document applicable ("X")		Notes/Instructions (If any)
	Commonwealth Terms & Conditions	Wet Ink Signature Required
	Request for Taxpayer Identification Number & Certification (Massachusetts Substitute W-9 Form)	Wet Ink Signature Required
	Standard Contract Form and Instructions	Wet Ink Signature Required
	Contractor Authorized Signatory Listing	Wet Ink Signature Required
	Authorization for Electronic Funds Transfer	Electronic Submission
	Additional Environmentally Preferable Products/Practices	Electronic Submission
	Supplier Diversity Plan Form 1 (SDP Plan Commitment)	Electronic Submission
	Prompt Payment Discount Form	Electronic Submission
	Business Reference Form	Electronic Submission

The above attachments are available as part of the Bid record on **COMMBUYS** (WWW.COMMBUYS.COM).

#### 15. RFR Attachments

Appendix A: Required Specifications [LOCATED ON OSD'S FORMS PAGE: http://www.mass.gov/anf/budget-taxes-and-procurement/oversight-agencies/osd/osd-forms.html]

Appendix B: Electronic Quote Submission Instructions
[http://www.mass.gov/anf/docs/osd/forms/instructions-for-vendors-responding-to-bids.docx]

**Appendix C: Appendix D: RFR – Other Specifications** 

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In accordance with our host and surrounding community agreements, hiring preference is given to properly qualified residents of the cities of (1) Everett, (2) Malden, and (3) Boston, Cambridge, Chelsea, Medford, and Somerville.

# We will be interviewing for

DEPARTMENT	JOB TITTLE
	Accounting Clerk - Casino
Accounting	Accounting Clerk - F&B
	Clerk - Accounting - Hotel
	Count Room Attendant
	Cashier - F&B
	Casino Cage Cashier
Cage	Poker Cage Cashier
	Ticket Redemption Unit Attendant
C-II Ct	Guest Service Attendant - Call Center
Call Center	Reservations Agent - Call Center
Concierge	Concierge
E0D D	Banquet Server
F&B - Banquets	Banquet Setup Porter
	Apprentice Bartender (Bar Back)
F&B -	Bar Porter
Bartenders, Cocktail	Bartender
Cocktail	Cocktail Server
FOR C. lines	Chef de Partie
F&B - Culinary	Cook
	Attendant - Mini-Bar
	Bus Person
	Butler
	Food Runner
F&B - Service	Food Server
	Fountain Worker - Barista
	Host Person
	Sales Agent - Food & Beverage
	Sommelier
F&B -	Kitchen Stewards Porter
Stewarding	Kitchen Worker
	Coordinator - Front Desk Status &
	Head Cashier
	Front Desk Representative
Front Office	Greeter - Lobby
	Hotel Ambassador
	Hotel Ambassador - Opening Extra
	Bell Attendant
	Bell Desk and Coat Check Attendant
	Doorperson
	Representative - Business Services
	Valet Attendant
Front Services	Valet Parking Booth Attendant
Front Services	Front Services Dispatcher
	Shoe Shine Attendant
	Specialist - Package and Freight
	Office Service Clerk
	Office Service Lost & Found

DEPARTMENT	JOB TITTLE		
	Guest Room Attendant		
Housekeeping	House Person		
	Utility House Person		
PAD	Casino Porter		
	Red Card - Lead Slot Marketing		
Red Card	Representative		
	Red Card Representative		
	Retail Cashier		
Retail	Retail Clerk		
riotan	Retail Sales Associate		
	Retail Supervisor		
	Security Command Center Operator		
Consuits	Security Officer		
Security	Security Officer - Bike		
	Security Report Writer		
Slots	Slots Service Floor Person		
	Hair Stylist		
Cua 9 Calan	Manicurist		
Spa & Salon	Spa Guest Attendant		
	Spa Therapist		
Table Games	Table Games Pit Technician/Shuffler		
Table Gaines	Maintenance		
Table Games -	Poker Chip Runner		
Poker	Poker List Attendant		
	Dispatcher		
	Dock Assistant		
Transportation	Limo Driver		
	Limo Greeter		
	Traffic Attendant		
Uniform Control	Uniform Attendant		
Carina Manhatina	Casino Host		
Casino Marketing	Casino Host - International Marketing		
Entertainment Production	Lead Technician		
Services	Technician		





#### SMALL BUSINESS IMPACT STATEMENT

The Massachusetts Gaming Commission ("Commission") hereby files this Small Business Impact Statement in accordance with G.L. c.30A, §2 relative to the proposed amendment in 205 CMR 102.00: Construction and Application; notice of which was filed this day with the Secretary of the Commonwealth. The amendment is to 205 CMR **102.02: Definitions**, adding the terms and defining "Minority Business Enterprise (MBE)", "Veteran Business Enterprise (VBE)", and Women Business Enterprise (WBE). While these definitions presently exist in the regulations, they solely apply to the construction and development of the casinos. By these amendments, the same definitions will now apply to post-construction casino operations as well. This amended regulation was developed as part of the process of promulgating regulations governing the operation of gaming establishments in the Commonwealth, and is largely governed by G.L. c.23K, § 5.

Small businesses that wish to become certified as MBEs, WBEs, or verified as a VBE will be impacted, as they will need to file appropriate forms with the Supplier Diversity Office or the U.S. Department of Veterans Affairs. In accordance with G.L. c.30A, §2, the Commission offers the following responses:

1. Estimate of the number of small businesses subject to the proposed amended regulation:

> It is difficult to project, with any precision, the number of small businesses that may be impacted by this amended regulation, as they themselves will elect to apply for these certifications/verifications.

2. State the projected reporting, recordkeeping and other administrative costs required for compliance with the proposed amended regulation:

> The MBE, WBE, and VBE designations are established by statute. The Commission's regulations merely set forth a process to ensure the authenticity of these designations. The proposed definition requires presentation to the Commission by a vendor of the applicable recognition from an existing government agency process. There are no costs associated with the actual Commission process Further, participation in the process is entirely voluntary and an entity may submit an application for licensure or registration as a vendor without any BE recognition.

3. State the appropriateness of performance standards versus design standards:

This amendment does not implicate a design or performance standard.

4. Identify regulations of the promulgating agency, or of another agency or department of the Commonwealth, which may duplicate or conflict with the proposed regulation:

> 38 CFR 74 and 205 CMR 135.02(8) relate to the same subject matter, but the Commission incorporates them to ensure that no duplication occurs.

5. State whether the proposed amended regulation is likely to deter or encourage the formation of new businesses in the commonwealth:

> This regulation is designed to encourage the formation of new businesses in the Commonwealth by clarifying the definition of MBEs, WBEs, and VBEs in order to receive recognition of their status.

> > **Massachusetts Gaming Commission** By:

Shara N. Bedard Paralegal/Legal Division

Dated:

# 205 CMR: MASSACHUSETTS GAMING COMMISSION 205 CMR 102.00: CONSTRUCTION AND APPLICATION

#### 102.02: Definitions

\*\*\*

MEPA means the Massachusetts Environmental Policy Act.

<u>Minority Business Enterprise (MBE).</u> A minority-owned business that has been certified by either the Massachusetts Supplier Diversity Office within the Operational Services Division, the Greater New England Minority Supplier Development Council, or both.

Money means cash or instruments that are convertible to cash in any negotiable currency.

\*\*\*

Transfer is defined in M.G.L. c. 23K, § 2.

<u>Veteran Business Enterprise (VBE).</u> A Veteran Business Enterprise shall have the same meaning as the term "Veteran-owned small business concern" as defined by 38 CFR 74.1, the status of which can be verified by Vendor Information Pages on the U.S. Department of Veterans Affairs Office of Small & Disadvantaged Business Utilization website or by the Licensing Division of the Massachusetts Gaming Commission. <u>Veteran Business Enterprise</u> is inclusive of the Service-disabled veteran-owned business as defined in 15 USC § 632. Additionally, the term VBE shall include any entity certified as a VBE, as defined by M.G.L. c. 7, § 58, by the <u>Massachusetts Supplier Diversity Office</u> within the <u>Operational Services Division pursuant to regulations promulgated in accordance with M.G.L. c. 7, §61(a).</u>

Notwithstanding the foregoing, for purposes of 205 CMR 135.02(8) and 139.04(3), effective upon the issuance of an operation certificate to a gaming licensee, for vendors associated with that licensee the term VBE shall only include those entities certified as such by the Supplier Diversity Office, or verified with the U.S. Department of Veterans Affairs. (Note: vendors previously verified by the Licensing Division will continue to be recognized until the end of their existing contract.)

<u>Vulnerable Populations</u> means groups of people that studies have shown to be more susceptible to gambling problems than others including people with a history of alcohol or other drug abuse, people with a history of mental health issues, low income patrons of gaming establishments, and older adults.

Wager is defined in M.G.L. c. 23K, § 2.

<u>Women Business Enterprise (WBE)</u>. A women-owned business that has been certified by either the Massachusetts Supplier Diversity Office within the Operational Services Division, the Women's Business Enterprise National Council, or both.



TO: Chair Judd-Stein, Commissioners Cameron, Zuniga, O'Brien and Stebbins

FROM: Mark Vander Linden, Director of Research and Responsible Gaming

DATE: February 14, 2019

RE: Gaming Research Update

# Reports, Studies, and Data Presentations Released November 2018 – January 2019

Correlates of At-Risk and Problem Gambling Among Veterans in Massachusetts. Freeman, J., Volberg, R., & Zorn, M (2019). Journal of Gambling Studies. (Published on January 18, 2019) https://doi.org/10.1007/s10899-018-9814-7

**Objectives:** Few studies have examined problem gambling among veterans and, of those studies, there are conflicting conclusions surrounding correlates of problem gambling in veterans. This study aimed to assess problem gambling prevalence among veterans using non-Veterans Affairs data and to evaluate correlates of problem gambling among veterans in a general population sample.

**Methods:** Probability sample of adult Massachusetts residents was obtained using address based sampling in 2013–2014. Participants completed a questionnaire on demographics, veteran status, and gambling behaviors and motivations. N = 129 problem gamblers were identified from a sample of n = 9578 participants. Of the problem gamblers who had veteran status information, 20.6% were veterans. Due to sample size limitations, veteran problem and at-risk gamblers compared to veteran recreational gamblers were analyzed.

**Results:** Having friends and family members engage in gambling and engaging in more gambling formats were significantly, positively associated with veteran problem and at-risk gambler status. Participating in raffles in the past year was associated with lower odds of being a veteran problem and at-risk gambler compared to veteran recreational gamblers (OR 0.31, 95% CI 0.18–0.52).

**Implications:** These discriminators of at-risk and problem gambling may be useful in developing clinical treatment approaches for veteran problem gamblers. Future studies should focus on changes in the prevalence of veteran problem gambling and additional correlates that may better capture social support domains and gambling activity among veterans.

Gambling Problems Among Military Veterans: Screening Study in Primary Care Behavioral Health. Bedford VA Research Corporation Inc. (BRCI) (Released January 2018)

**Background and Objectives**: This study set out to evaluate the reliability and validity of the BBGS gambling screen among VA patients in Primary Care Behavior Health (PCBH) clinics. The study aimed to evaluate the prevalence of problem gambling among veterans and its co-occurrence with other medical and mental health problems.

**Methods**: Study data were derived during routine, intake appointments of new patients at the Bedford VA Hospital located in Bedford, MA using the Brief Biosocial Gambling Screen (BBGS).

**Results**: Of the veterans who gambled, 5.9% endorsed at least one item on the BBGS, some of whom were later diagnosed with a gambling disorder. The prevalence of at-risk/problem gambling for the full sample is 1.9%, however because so few Veterans endorsed issues with problem gambling on the BBGS, researchers were unable to examine the sensitivity and specificity of the questionnaire.

**Implications**: Principal investigator of the study, Dr. Shane Kraus, is offering a training/feedback session to PCBH staff on Feb 25 regarding the study. PCBH continues to screen and refer veterans to the behavioral addictions clinic for gambling. Additionally, Dr. Kraus also contributed to a recently completed national survey of 1000+ veterans. This study included several questions on gambling including the BBGS. Data from the national survey mirrors the PCBH data in both prevalence of gambling behaviors and severity. Dr. Kraus intends to write up both studies for an article discussing screening practices for VA within the next two months. The combination of the two studies will likely reinforce the need for standardized screening for VA.

SEIGMA-MAGIC Fact Sheets. The SEIGMA team. (Released on December 6, 2018)

The SEIGMA team has released 10 Fact Sheets, which are one-page briefings that summarize findings of the social and economic impacts of expanded gambling in the Commonwealth. The Fact Sheets include coverage of the:

- 1. Introduction of Casinos to Massachusetts
- 2. SEIGMA team
- 3. Gambling Participation in Massachusetts
- 4. Plainridge Park Casino and the Recapture of Gambling Dollars
- 5. Casino Employees at Plainridge Park Casino
- 6. Gambling Attitudes of Massachusetts Residents
- 7. Economic Impacts of Plainridge Park Casino
- 8. Impact of Plainridge Park Casino on Lottery Sales
- 9. Gambling Harm in Massachusetts
- 10. Gambling Behavior Transitions of Massachusetts Residents

**Social and Economic Impacts of Expanded Gambling in Massachusetts: 2018.** The SEIGMA team. (Released on December 6, 2018)

The SEIGMA team has officially released the <u>Social and Economic Impacts of Expanded Gambling in</u>
<u>Massachusetts: 2018</u> report, which constitutes the most in-depth and comprehensive investigation of the impacts of introducing casino gambling ever undertaken.

Beginning in 2013, the SEIGMA team has collected extensive baseline and follow-up data on the social and economic changes in Massachusetts related to the introduction of casino gambling. This compendium report—a summary of impacts that have been observed as of July 2018—is SEIGMA's first in a series of reports that will analyze the changes in Massachusetts' social and economic landscape after the introduction of new gambling venues. At the time of writing, the only significant changes that have occurred are the construction impacts of building three facilities as well as the opening of Plainridge Park Casino (PPC)—the smallest of the three new venues—in June 2015. Other than the very clear revenue, employment, and spending of PPC, there is little evidence of marked social or economic changes to date in Massachusetts that can be attributed to gambling.

The limited social impacts are likely due to the characteristics of PPC as a venue and the availability of gambling in neighboring states preceding PPC. It is also the case that the impacts of casino gambling in Massachusetts in 2018 are likely not reflective of future social and economic impacts that the SEIGMA team will examine with the larger casino developments in Massachusetts—MGM Springfield and Encore Boston Harbor.

CHIA Manuscript: Gender Differences in Mental Health and Substance Use Disorders and Related Healthcare Services Utilization. Brand, E., Rodriguez-Monguio, R., & Volberg, R. (2018). The American Journal on Addictions. (Published on December 7, 2018) <a href="https://doi.org/10.1111/ajad.12826">https://doi.org/10.1111/ajad.12826</a>

**Background and Objectives**: Pathological gambling often co-occurs with other psychiatric disorders. Gender differences in treatment-seeking behaviors among patients with pathological gambling diagnosis remain poorly understood. This study assessed gender differences in healthcare services utilization in patients seeking treatment for pathological gambling, substance use, and mental health co-occurring conditions.

**Methods**: Study data were derived from a representative sample of the Massachusetts All Payers Claims Database for the period 2009-2013. Descriptive analyses were performed by gender using group t-tests and Pearson's chi-square tests. Bootstrap analysis was used to account for skewed distribution of healthcare services utilization data. Multiple linear regressions were used to evaluate the association between healthcare services utilization and gender while controlling for patient's age, county, and ICD-9-CM diagnosis codes.

**Results**: Over two thirds of the patients were males. Moreover, two in five patients seeking treatment had pathological gambling as principal or primary diagnosis. Females had a significantly greater number of three or more co-occurring psychiatric conditions than males. Having a diagnosis of episodic mood disorder, neurotic disorder, or adjustment reaction significantly increased the utilization of healthcare

services for both genders. Females had a greater utilization of healthcare services than males for the same psychiatric diagnosis.

**Discussion and Conclusions**: Healthcare services utilization significantly varies by gender and type of mental health and substance use diagnosis. There are significant differences by gender in the utilization of healthcare services for the same psychiatric disorders

Casinos and Gambling in Massachusetts: African-American Perspectives. Vega, R., Cortes, D., Kopel, P., Royo, A., Crawford, K. (Released November 11, 2018)

**Background and Objectives:** As part of an effort to more clearly understand the potential impact of casino gambling on at-risk groups, the MGC provided funding to JSI to conduct an exploratory qualitative analysis describing the main themes, concerns, and perceptions regarding gambling and casinos among African Americans in Massachusetts. The study was intended to complement SEIGMA's quantitative findings related to gambling among African American residents in Massachusetts. The investigators sought to explore environmental and contextual factors that might influence gambling behavior of African Americans.

**Methods:** Investigators conducted five focus groups with African American participants (N=49) between November 2017 and April 2018. All participants completed an intake survey comprised of basic sociodemographics and the Canadian Problem Gambling Index (CPGI), which was used as the sole screening tool.

Findings: Participants described their communities as being impoverished, lacking employment opportunities and in need of social services to address mental health and substance abuse problems. Participants' primary motivations to gamble included financial need and recreation thrill-seeking. Participants' trajectory to problem gambling was described as involving playing lottery games compulsively and obsessively. Participants reported a host of negative consequences associated with problem gambling including: losing money intended for living essentials, such as food and rent and losing key elements that help them to gain their livelihood (e.g., car, jobs). Overall, participants are aware that casinos are purposely designed to entice people to gamble more. The negative aspects associated with the presence of casinos related to concerns that already existed within the participants' communities (e.g. crime, drugs, gentrification, dissolution of community ties). Positive views regarding casinos are related to casinos' potential to create new jobs and other economic opportunities.

**Recommendations:** Outreach to educate or treat gambling problems should recognize that many believe they must gamble out of need in order to escape poverty. Many African Americans are family and community oriented and therefore intervention and prevention efforts should use principles that play on the notion of communalism - highlighting family strengthening and community beliefs. In order to bring the greatest benefit, residents need to see the added resources and opportunities that casinos bring to the community and how they could be accessed. Residents also need reassurance that the safety of the community will be guaranteed far beyond the geographical boundaries of the casinos.

# **Pending Reports and Studies**

#### **Public Safety**

Assessing the Impact of Gambling on Public Safety in Massachusetts Cities and Towns: 3-Month Follow-up Analysis of Crime, Call-for-Service, and Collision data in the Communities near MGM Springfield. (October 25, 2018)

• STATUS: Data collection will be complete the week of February 11, 2019. Final report expected in early April.

#### **Massachusetts Gambling Impact Cohort (MAGIC)**

- To date, four waves of data have been collected from a cohort of 3,139 adult Massachusetts residents. The study includes an over-sample of at-risk and problem gamblers drawn from the SEIGMA baseline population survey.
  - STATUS: Wave 3 MAGIC report is now under review with the Research Review Committee. A finalized report is expected by the end of February 2019. Wave 4 data collection was completed in July 2018. Wave 4 data will be delivered to UMass and cleaned and prepared for analysis in fiscal year 2019. Other deliverables in fiscal year 2019 include: (1) publication of low-risk gambling guidelines for Massachusetts residents and (2) publication of a report on the etiological predictors of transitions between Waves 1-3 of the study.

#### Social and Economic Impacts of Gambling in Massachusetts (SEIGMA)

- Further Analyses of BGPS Data
  - Further analyses of BGPS data include preparation and submission of publishable manuscripts based on (1) deeper analyses of the BGPS (published—BMC Public Health), (2) analysis of differences in predictors of problem gambling by gender, (3) risk of harm based on analysis of associations between problem gambling and specific forms of gambling, and (4) veterans and problem gambling (published—Journal of Gambling Studies).
  - STATUS: Gender manuscript will be submitted to a public health journal in February 2019; Risk of harm manuscript will be submitted to a public health journal by February 2019.

#### **Data Storage and Sharing**

- Exportable Baseline General Population Survey (BGPS) and Baseline Online Panel (BOPS) dataset and codebook
  - Allows other investigators to access and use SEIGMA data for their own analyses.
  - STATUS: A solution to store and deliver dataset to eligible parties is being negotiated with MDPH.

#### **Evaluation of Key Responsible Gaming Initiatives**

#### PlayMyWay

- The initial evaluation of PlayMyWay was released November 2017. Next steps for the evaluation include:
  - A follow-up study using data which links player spend data with PlayMyWay data.
  - A patron survey exploring perception and utility of PlayMyWay was fielded in June 2018.
- o **STATUS:** Under review. Final report is anticipated by the end of February 2019.

#### **Special Population Research**

- The University of Massachusetts Boston, Institute for Asian American Studies is conducting a
  pilot study to develop and test methods for recruiting, screening, and conducting diagnostic
  interviews among Chinese immigrants living and working in Boston's Chinatown.
  - o **STATUS:** Final Report is anticipated March 2019

## **Research Deliverables Added in FY19**

#### • Springfield Youth Risk Behavioral Surveillance and Youth Health Survey

- o In order to better understand gambling behavior and risk, the MGC provided funding to the Public Health Institute of Western MA to extend questions on the 2019 survey.
- STATUS: The survey is currently being administered in Springfield Public Schools.
   Results expected in the Fall 2019.

#### • Complete 1<sup>st</sup> Wave of the 1<sup>st</sup> MGM Springfield Patron Survey

- An essential component of the economic analysis that will clarify patron origin and expenditure.
- Inform the analysis of social impacts of the introduction of casino gambling in MA.
   STATUS: March 31, 2019

#### • Low-Risk Gambling Guidelines for MA

- Evidence-informed guidelines to help Massachusetts residents make well-informed, responsible decisions about their gambling behavior and so avoid gambling-related harms.
- Understand the point at which level of gambling engagement (i.e., frequency, expenditure) increases the risk of harm.
- o STATUS: March 31, 2019

#### • Report & Fact Sheets on Plainville Targeted Surveys

- Analyze changes in gambling attitudes, gambling participation, and problem gambling prevalence in host and surrounding communities between 2014 and 2016.
- o **STATUS:** March 31, 2019

#### • Submit Manuscript Analyzing CHIA data

- o Comparing acute to chronic problem gamblers in a longitudinal sample.
- o **STATUS:** June 30, 2019

#### Deeper Analyses of Etiological Predictors of MAGIC Transitions, Waves 1-3 report

- Analyses will focus on predictors of problem gambling onset and whether there are racial/ethnic, income, gender, and/or regional differences in these predictors.
- Examine predictors of problem gambling remission and the extent to which accessing treatment is one of these factors.
- o STATUS: June 30, 2019

#### • Gambling Harms in Massachusetts Report

- Prepare & publish report on deeper analyses of BGPS and BOPS examining gambling harms in Massachusetts
- o **STATUS:** June 30, 2019

#### Design Based and Model Based Approaches Report

- o Report containing model results with comparison to weighted analyses.
- This approach, if successful, may translate to different populations and avoid reliance on weights.
- o **STATUS:** June 30, 2019

#### • New Employee Report, PPC Year 3

- o Analysis of new, third year employees at PPC.
- Report identifies several important characteristics of new hires at PPC and the emergent casino workforce in Massachusetts.
- STATUS: Under review with the Research Review Committee; Final report expected February 28, 2019

#### • Operator Spending Report, PPC Year 3

- o Summary report analyzing operating impacts of PPC in year three of operations.
- STATUS: Under review with the Research Review Committee; Final report expected March 15, 2019

#### • Operator Construction Spending Report, MGM Springfield

- o Technical report detailing construction spending impacts of MGM Springfield.
- o **STATUS:** April 30, 2019

#### Real Estate and Development Report, MGM Springfield

- Update to baseline analysis of real estate conditions and trends before the advent of MGM Springfield casino.
- o **STATUS:** June 30, 2019

#### Public Safety

- Baseline study of Everett and surrounding communities in advance of Region A casino opening.
- STATUS: A kickoff meeting with local police agencies is scheduled for February 27. The final baseline report is anticipated August 2019

# **Gaming Research Strategic Planning**

In an effort to improve the overall structure and approach of the research agenda, the MGC has engaged with Judith Glynn M.S. of Strategic Sciences to develop a strategic plan. This plan lays out a multi-year roadmap for the evolution of a comprehensive research program which serves the needs of the MGC, Massachusetts Department of Public Health and Massachusetts Executive Office of Health and Human Services, as collaboratively represented in the Public Health Trust Fund. Not yet in its final phase, this plan was developed based on consultation with researchers, policy makers and other key stakeholders.

Recommendations are intended to achieve a Research Program for Massachusetts that:

- Builds on the commissioned research to understand the social and economic impacts in Massachusetts, especially the SEIGMA and MAGIC multi-year studies;
- Provides research results that will inform programming to prevent and mitigate gambling- related harm;
- Helps host and surrounding communities to understand the impacts of casinos in their communities, and to develop policy and programs that maximize benefits while minimizing negative impacts.
- Helps at-risk populations and the organizations that serve them to understand the
  effects in their communities and develop programs and strategies to minimize
  gambling-related harm.

#### **Community Engaged Research**

The MGC currently has an open procurement for Community Engaged Research. The objective of this type of research is to more deeply understand and address the impact of the introduction of casino gambling in Massachusetts's communities. This type of work emphasizes the collaboration between researchers and community partners who translate findings to key stakeholders.

The specific research topic or question should be developed by the community through a community driven process. Examples of topics include, but are not limited to, the relationship of casino gambling with social determinants of health, such as poverty, education, housing, and employment. The research topic or question proposed by the applicants should seek to build upon the multi-year study of the Social and Economic Impacts of Gambling in Massachusetts (SEIGMA) as well as initiatives and strategies to address problem gambling lead by the Massachusetts Department of Public Health Office of Problem Gambling Services.

**STATUS:** The deadline to submit a bid in Commbuys is February 25, 2019. Anticipated start date is April 1, 2019.

# Reports and Studies (2014 - January 2019)

All reports and publications listed in this section are available at: https://massgaming.com/about/research-agenda/ or https://www.umass.edu/seigma/

#### Social

- Social and Economic Impacts of Expanded Gambling in Massachusetts: 2018. The SEIGMA team.
   (Released on December 6, 2018)
- Casinos and Gambling in Massachusetts: African-American Perspectives. (Released October 26, 2018
- Impacts of Gambling in Massachusetts: Results of a Baseline Online Panel Survey (BOPS).
   (January 10, 2017)
- Analysis of the Massachusetts Gambling Impact Cohort (MAGIC) Wave 2: Incidence and Transitions. (December 22, 2017)
- Gambling and Problem Gambling in Massachusetts: In-Depth Analysis of Predictors. (March 23, 2017)
- Gambling and Problem Gambling in Massachusetts: Results of a Baseline Population Survey. (September 15, 2017)
- Key Findings from SEIGMA Research Activities: Potential Implications for Strategic Planners of Problem Gambling Prevention and Treatment Services in Massachusetts. (December 18, 2015)

#### **Publications**

- Freeman, J., Volberg, R., & Zorn, M. (2019). Correlates of At-Risk and Problem Gambling Among Veterans in Massachusetts. *Journal of Gambling Studies*.
- Brand, E., Rodriguez-Monguio, R., & Volberg, R. (2018). Gender Differences in Mental Health and Substance Use Disorders and Related Healthcare Services Utilization. *The American Journal on Addictions*.
- Mazar, A., Williams, R. J., Stanek, E. J., Zorn, M., & Volberg, R. A. (2018). The Importance of Friends and Family to Recreational Gambling, At-risk Gambling, and Problem Gambling. BMC Public Health.
- Rodriguez-Monguio, R., Brand, E., & Volberg, R. (2017). The Economic Burden of Pathological Gambling and Co-occurring Mental Health and Substance Use Disorders. *Journal of Addiction Medicine*.
- Rodriguez-Monguio, R., Errea, M., & Volberg, R. (2017). Comorbid Pathological Gambling, Mental Health, and Substance Use Disorders: Health-Care Services Provision by Clinician Specialty. *Journal of Behavioral Addictions*.
- Okunna, N. C., Rodriguez-Monguio, R., Smelson, D. A., Poudel, K. C., & Volberg, R. (2016).
   Gambling Involvement Indicative of Underlying Behavioral and Mental Health Disorders. The American Journal on Addictions.
- Okunna, N. C., Rodriguez-Monguio, R., Smelson, D. A., & Volberg, R. A. (2015). An Evaluation of Substance Abuse, Mental Health Disorders, and Gambling Correlations: An Opportunity for Early Public Health Interventions. *International Journal of Mental Health and Addiction*.

#### **Economic**

- Real Estate Impacts of the Plainridge Park Casino on Plainville and Surrounding Communities.
   (October 11, 2018)
- Lottery Revenue and Plainridge Park Casino: Analysis After Two Years of Casino Operation. (May 10, 2018)
- Plainridge Park Casino First year of Operations: Economic Impacts Report. (October 6, 2017)
- New Employee Survey at Plainridge Park Casino: Analysis of the First Two Years of Data Collection. (May 10, 2017)
- Lottery Revenue and Plainridge Park Casino: Analysis of the First Year of Casino Operation. (January 19, 2017)
- Real Estate Profiles of Host Communities. (August 30, 2016)
- The Construction of Plainridge Park Casino: Spending, Employment, and Economic Impacts. (September 19, 2016)
- Economic Profiles of Host Communities. (October 20, 2015)
- Measuring the Economic Effects of Casinos on Local Areas: Applying a Community Comparison Matching Method. (November 5, 2014)

#### **Public Safety**

- Assessing the Impact of Gambling on Public Safety in Massachusetts Cities and Towns
  - Baseline Analysis of Crime, Call-for-Service, and Collision data in the Communities near MGM Springfield. (October 25, 2018)
  - Analysis of Change in Police Data After Two Years of Operation at Plainridge Park Casino.
     (March 1, 2018)
  - Analysis of Changes in Police Data After the First Year of Operation at Plainridge Park Casino. (December 12, 2016)
  - Analysis of Changes in Police Data After the First Six Months of Operation at Plainridge Park Casino. (April 12, 2016)
  - Baseline Analysis of Crime, Call-for-Service, and Collision Data in the Plainville Region.
     (August 24, 2015)

#### **Program Evaluation**

- Evaluation of the Massachusetts Voluntary Self-Exclusion Program: June 24, 2015 November 30, 2017. (September 27, 2018)
- Comprehensive Evaluation of the Plainridge Park Casino GameSense Program: 2015-2018
   Compendium (July 26, 2018)
- Preliminary Study of Patrons' Use of the Play My Way Play Management System at Plainridge Park Casino: June 8, 2016 – January 31, 2017 (October 2017)
- Summary Analysis of the Plainridge Park Casino GameSense Program Activities & Visitor Survey: December 1, 2015 May 31, 2016, (July 2016)

#### **Data Presentation**

• SEIGMA-MAGIC Fact Sheets. (December 6, 2018)

•	MASS-AT-A-GLANCE: An interactive app of social and economic trends in MA communities. (Ma 10, 2018)



TO: Chair Judd-Stein, Commissioners Gayle Cameron,

Eileen O'Brien and Enrique Zuniga

FROM: Commissioner Bruce Stebbins

CC: Edward Bedrosian, Executive Director

John Ziemba, Ombudsman

DATE: February 14, 2019

RE: Massachusetts Gaming Commission Letter to Massachusetts Historical

Commission, re: MGM Springfield Preservation Award Nomination

Recently the Commission was contacted by representatives for MGM Springfield regarding the licensee's application to the Massachusetts Historical Commission for the commission' 41st Annual Preservation Awards. MGM Springfield is submitting a form and hopes to be recognized for their efforts for the "adaptive reuse" category of nominations. The Commission has been asked to submit a letter of support for their nomination.

The 14-acre downtown MGM Springfield development project has consisted of several components that involved the adaptive re-use of physical facilities, facades and historical architectural components. These project components were highlighted throughout the licensee's RFA-2 application and subsequent construction monitoring.

Since the start of construction MGM Springfield undertook significant steps to reuse critical architectural elements of the site. MGM Springfield relocated the 1887 French Congregational Church, restored and renovated the 1895 State Armory head house that was badly damaged in the 2011 tornado, restored the facades of the 1912 Union Electric building and the 1846 Chandler Hotel. In addition, our licensee took extensive steps to save façade pieces of the 1909 YMCA building, the stained glass dome from the Union Electric building as well as showcase many other architectural elements throughout the gaming floor, conference space, hotel and restaurants. MGM Springfield has also created unique way-finding signage to highlight the historic buildings and has even provided an informational display about the city's history complete with a narrative video.

The Commission in its public meetings has praised the work of MGM Springfield for these projects and their tributes and acknowledgements to the city of Springfield's history. The project required the close collaboration of the commission, MGM Springfield, the city of Springfield and the city's historic commission in addition to the Massachusetts Historical Commission. A portion of the nomination requires the applicant to provide a "List of



Contributors" – a list of organizations with a significant role in the accomplishment of the achievement. We expect that the Massachusetts Gaming Commission will be listed as a contributor.

Nomination applications must be received by the Massachusetts Historical Commission no later than February 19<sup>th</sup>. The "Requirements & Checklist" portion of the nomination fact sheet requires "Letters of Support" to be included in the packet. Our letter would be included in this portion of the MGM Springfield's application.

**REQUEST** – Move that the Commission vote to approve the attached draft support letter from Massachusetts Gaming Commission to the Massachusetts Historical Commission for inclusion in MGM Springfield's nomination package for the 2019 Annual Preservation Awards.



February 14, 2019

The Honorable William Galvin Secretary of the Commonwealth c/o Massachusetts Historical Commission 220 Morrissey Boulevard Boston, MA 02125-3314

Dear Secretary Galvin:

On behalf of the Massachusetts Gaming Commission, we are pleased to offer our support to MGM Springfield's application for recognition of its adaptive reuse effort with respect to the new \$900 million MGM Springfield casino.

During the commission's review of MGM Springfield's application in 2014, we routinely acknowledged the incredible uniqueness of this facility – its open and accessible design as well as its many historic preservation projects and tributes to the city's rich and innovative history. In the global gaming industry, we are confident that there is not a project that compares with the distinctiveness of this resort casino and goal to be a destination located in the heart of an urban community.

We hope that the Massachusetts Historical Commission will consider the many elements within this project that helped to preserve or reuse key buildings and salvaged architectural fixtures throughout the development. Throughout the construction period, we monitored all of the preservation efforts as well as our licensee's working partnership with the local historical commission. From the physical relocation of the 1887 French Congregational Church and renovation of the 1895 State Armory head house, which was damaged during the 2011 tornado, the development also protected the facades of several historic buildings along State and Main Street including the 1912 Union Electric building and 1846 Chandler Hotel. The replication of the 1909 YWCA building elements on the new facility and the preservation of the stained glass dome from the 1912 Union Electric building were among the intentional and impressive homages to Springfield's past that are re-energized in the community.

During the commissioners' tour of the facility just prior to opening, we saw Springfield's history exhibited throughout the casino property and in the resort's hotel. We were impressed with the engaging and interpretive signage that would allow visitors to understand the significance of the city's history and nine historic sites located within the resort.

Thank you for considering recognition of the significant adaptive reuse efforts of this unique development project.

With regards,

Cathy Judd-Stein Chair Gayle Cameron
Commissioner

Eileen O'Brien Commissioner Bruce Stebbins Commissioner

Enrique Zuniga Commissioner