



20

COMMUNITY MITIGATION FUND

APPENDIX D

2020 Transportation Planning Grant Application
BD-20-1068-1068C-1068L-46130

Please complete the entire application.

Check if a joint application

1.	<u>City of Malden</u>	NAME OF MUNICIPALITY(IES)/GOVERNMENT ENTITY(IES)/DISTRICT(S)
2.	<u>Malden Transit Action Plan/Transportation Planner</u>	PROJECT NAME (limit 10 words)
3.	<u>The funds from this Transportation Planning Grant will be used to develop a Transit Action Plan (\$150,000) for the City of Malden and to subsidize the salary of the City's new Transportation Planner (\$50,000) over two years.</u>	
4.	<u>City Controller</u>	DEPARTMENT RECEIVING FUNDS
5.	<u>Charles Ranaghan, City Controller</u>	
6.	<u>110 Pleasant Street, 1st Floor, Malden MA 02148</u>	ADDRESS OF INDIVIDUAL RESPONSIBLE FOR HANDLING OF FUNDS (CONTRACT MANAGER)
7.	<u>(781) 397-7080 cranaghan@cityofmalden.org</u>	
8.	<u>N/A</u>	
9.	<u>Gary Christenson, Mayor</u>	NAME AND CONTACT INFORMATION OF JOINT APPLICANTS - MUNICIPALITIES /GOVERNMENT ENTITIES/DISTRICTS
9.	NAME AND TITLE OF INDIVIDUAL(S) AUTHORIZED TO COMMIT FUNDS ON BEHALF OF	

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MUNICIPALITY(IES)/GOVERNMENTAL ENTITY(IES)

17 Pleasant Street, 4th Floor, Malden, MA 02148

10. ADDRESS OF INDIVIDUAL(S) AUTHORIZED TO COMMIT FUNDS ON BEHALF OF MUNICIPALITY(IES)/GOVERNMENTAL ENTITY(IES)

(781) 397-7000 mayor@cityofmalden.org

11. PHONE #, EMAIL, AND ADDRESS OF INDIVIDUAL(S) AUTHORIZED TO COMMIT FUNDS ON BEHALF OF MUNICIPALITY(IES)/GOVERNMENTAL ENTITY(IES)

Wynn, MA LLC

12. NAME OF GAMING LICENSEE

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1. IMPACT DESCRIPTION

Please describe in detail the transportation related impact that is attributed to the operation of a gaming facility. Please provide support for the determination that the operation of the gaming facility caused, is causing or may cause the impact.

The City of Malden is requesting \$150,000 from the Community Mitigation Fund to complete a Transit Action Plan and \$50,000 to subsidize the salary of the City's new Transportation Planner over two years. In the Surrounding Community Agreement with Wynn MA, LLC, Malden is identified as a "transportation hub" for the Encore Casino. Previous transportation planning studies funded by the Gaming Commission have focused on pedestrian and bicycle safety as well as roadway improvements and parking needs in Malden Center with regard to increased activity related to the Encore Casino development. To round out the City's multimodal transportation approach, more work needs to be done to understand the impacts of the Casino and related development on transit capacity in order to identify opportunities for improvement.

Malden's Parking Facilities and Pedestrian & Bicycle Safety Study, funded by the City's 2016 Transportation Planning Grant, projected a severe parking shortage in Malden Center based on future development in the downtown and parking needs for visitors and employees of the Encore Casino. Considering the lack of available space to increase the parking supply, it is imperative that we explore how the enhancement of alternative modes of transportation, especially public transit, could reduce the parking needs and ensure that Malden may continue to function as a transportation hub for the casino. Improvements to the Malden Center T Station were also recommended in this study and need more analysis to determine the effects that these upgrades may have on the bus and rapid transit operations that service the station.

On the eastern side of the city, work on the Broadway Corridor (Rte. 99) Framework Plan, funded by the City's 2018 Non-Transportation Planning Grant, is currently weighing a number of strategies to improve the land use and economic development potential of the corridor. Given the projected traffic impacts of the casino on the corridor, all of these suggestions are contingent on further study of transit options that are needed to facilitate their successful implementation.

The Malden Transit Action Plan is a crucial next step needed to ensure Malden's success as a transportation hub for the Encore Casino. The efficient and equitable movement of people throughout the city and into Everett is necessary to sustain the economic opportunities presented by the casino as well as the casino's access to workers, vendors, and visitors. This plan will build off of the previous studies funded by the Gaming Commission to enhance their findings and develop a clearer vision for the future.

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2. PROPOSED USE OF TRANSPORTATION PLANNING FUNDS (Please attach additional sheets/supplemental materials if necessary.)

a) Please identify the amount of funding requested.

The City of Malden is requesting \$200,000: \$50,000 of which will be used to subsidize the salary of the City's new Transportation Planner over two years and the remaining \$150,000 will be used to develop a Transit Action Plan.

b) Please identify below the manner in which the funds are proposed to be used. Please provide a detailed scope, budget and timetable for the use of funds

The funds from this Gaming Commission grant will be used to pay a portion of the salary of a new Transportation Planner that will manage the Transit Action Plan planning process, while the remainder will be used to hire a consultant to assist in carrying out the project. We propose to allocate \$25,000 each year for two years to the Transportation Planner's salary with the remaining \$150,000 to be used to hire a consultant to carry out the Transit Action Plan. The City estimates that \$25,000 per year will cover the Transportation Planner's work on Encore-related mitigation efforts, including the proposed Transit Action Plan. This is based on the \$25,000-per-year subsidy for the Malden Redevelopment Authority's Senior Planner, funded by Malden's 2016 Reserve Grant, to work on projects related to Encore mitigation.

The City estimates \$150,000 will be sufficient to hire a consultant to undertake a Transit Action Plan, akin to Everett's 2016 study that was conducted with assistance from MassDOT. Though the scope of this study has not been finalized, the tasks of this analysis may include:

1. Identify existing conditions including land use, demographics, development potential, and transportation systems including MBTA service and capacity
2. Assess future conditions based on previous planning studies funded by the Gaming Commission
3. Develop a comprehensive list of improvements that will enhance the quality, capacity, and equity of the public transit system in Malden
4. Develop design concepts for the Malden Center and Oak Grove MBTA Stations including safety upgrades, improved lighting, fixtures, signage, and beautification efforts to create a welcoming gateway to Malden and the Encore Casino
5. Determine implementation strategies that include operational and capital costs based on MBTA budgets and potential federal and state funding sources

c) Please provide documentation (e.g. - invoices, proposals, estimates, etc.) adequate for the Commission to ensure that the funds will be used for the cost of mitigating the impact from the operation of a gaming establishment.

See attached. "2020 Malden Transportation Planner"

d) Please describe how the mitigation request will address the impact indicated.

The 2020 Transportation Planning Grant will fund a Transit Action Plan that is intended to identify challenges in the public transit system in Malden exacerbated by the Encore Casino development and projected related developments as well as provide guidance in addressing those challenges. Malden is expected to serve as a multimodal transportation hub for the casino so this plan is crucial to sustaining the efficacy of that designation.

The Transportation Planner, potentially subsidized through this grant, is an essential piece of this mitigation, providing in-house expertise to the City regarding transportation challenges related to the casino.

6. CONNECTION TO GAMING FACILITY

Please provide specificity/evidence that the requested funds will be used to address issues or impacts directly related to the gaming facility.

The request for \$25,000-per-year subsidy for the City's Transportation Planner will be allocated specifically towards mitigation efforts surrounding the Encore Casino in Everett, particularly along Broadway (Rte. 99), Commercial Street, and the Malden Center MBTA Station, all of which have been identified in the Surrounding Community Agreement and previous Gaming Commission grants as being primarily impacted by the casino development.

The \$150,000 Transit Action Plan is intended to understand the impacts of the gaming facility on Malden's public transit system and make recommendations for improvement. This analysis is mutually beneficial as it will allow the City to maximize and shape the development benefits of the casino development while ensuring that Malden remains an operational transportation hub for visitors, vendors, and employees of the casino.

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7. INTERNAL CONTROLS/ADMINISTRATION OF FUNDS

Please provide detail regarding the controls that will be used to ensure that funds will only be used to plan to address the impact. If non-governmental entities will receive any funds, please describe what reporting will be required and how the applicant will remedy any misuse of funds.

The City of Malden will ensure that all services are procured in a competitive bid process with contracts. The City of Malden will document all mitigation funds received to ensure that these funds are spent for the above stated purpose.

8. CONSULTATION WITH MASSDOT/REGIONAL PLANNING AGENCY (RPA)/NEARBY COMMUNITIES

Please provide details about the Applicant's consultation with the MassDOT, the Regional Planning Agency serving the community and nearby communities to determine the potential for cooperative regional efforts regarding planning activities.

The City of Malden and its partner agency, the Malden Redevelopment Authority, have consulted with MassDOT and the MBTA on the Malden Center Station Capital Needs Assessment as well as the Better Bus Program and other MPO driven planning processes. More coordination with Regional Planning Agencies is needed to maximize the benefits of these efforts, emphasizing the City's need for a full-time Transportation Planner.

In developing this application, Malden Redevelopment Authority staff consulted with City of Everett officials to receive guidance on the logistical needs of conducting a Transit Action Plan. The City intends to use Everett's study as a template as well as a starting point to ensure that regional impacts suggested in this plan will be coordinated effectively.

9. MATCHING FUNDS FROM GOVERNMENTAL OR OTHER ENTITY

Please demonstrate that the governmental or other entity will provide significant funding to match or partially match the assistance required from the Community Mitigation Fund. Please provide detail on what your community will contribute to the planning projects such as in-kind services or planning funds.

The City of Malden and its partner agency, the Malden Redevelopment Authority (MRA), will provide in-kind services to support this planning project. This grant is intended to cover a portion of the salary of the City's new Transportation Planner but the rest will be paid directly by the City. The Transportation Planner will serve as the project manager for the Transit Action Plan and that person, along with the MRA's Senior Planner, will provide in-kind technical assistance, coordinate public or other meetings, develop materials, collect data, and interface directly with city officials, community members, and other stakeholders.

In addition, the MRA and the City will provide previously acquired data related to demographics, land use, economic conditions, and other factors. The City will make available staff assistance from all municipal departments relevant to the project, including Permits, Inspections and Planning Services, Public Works, and Engineering.

10. RELEVANT EXCERPTS FROM HOST OR SURROUNDING COMMUNITY AGREEMENTS AND MASSACHUSETTS ENVIRONMENTAL POLICY ACT (MEPA) DECISION

a) Please describe and include excerpts regarding the transportation impact and potential mitigation from any relevant sections of any Host or Surrounding Community Agreement.

Malden's Surrounding Community Agreement with Wynn, MA LLC states:

Malden as a Transportation Hub

The Parties recognize and agree that the City of Malden is uniquely situated to plan an important role as a "transportation hub" for the Project. This shall include but not be limited to:

- To facilitate public transportation to the Project, the Parties shall identify a specific portion of the Malden Center MBTA station and/or surrounding area to be used exclusively for Wynn shuttles serving Wynn guests, invitees, employees and/or vendors of the Project arriving to the area via public transportation including buses, trains, water services, or commuter rail services.*
- The Parties will explore the use of covered parking facilities within the City of Malden to provide additional off-site parking for Wynn employees and/or vendors who would utilize Wynn shuttles to and from the Project. The specifics of such an agreement, if one can be reached, shall be contained in a separate document outlining the terms of such agreement in its entirety.*
- The Parties shall work together to promote Malden as a "transportation hub" for Wynn guests, invitees, employees and/or vendors while also providing said individuals with a positive impression of Malden. The foregoing will be accomplished through mutually agreed upon promotional materials and improvements (including, without limitation, safety upgrades, improved lighting, fixtures, signage and beautification efforts) to the Malden Center MBTA station and surrounding area.*
- In addition, the Parties will work with Malden's business community to promote and support businesses so that they may benefit from and effectuate the use of Malden as a "transportation hub," as contemplated herein.*

The Malden Transit Action Plan is needed to understand and address the impacts of the Encore Casino on the quality, capacity, and reliability of Malden's transit options to ensure Malden Center remains a functional transportation hub for the casino and Malden residents and businesses are able to benefit from the development.

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b) Please provide a demonstration that such mitigation measure is not already required to be completed by the licensee pursuant to any regulatory requirements or pursuant to any agreements between such licensee and applicant.

The original Surrounding Community Agreement called for the use of covered parking facilities within the City of Malden to provide additional parking for employees and visitors to the casino. However, the Parking Facilities Study that was conducted with funds from the 2016 Transportation Planning Grant showed that this strategy is unsustainable in the long-term due to increased development related to the casino. Instead, the City believes the focus must be placed on a more multimodal transportation approach to ensure that Malden remains a viable transportation hub for the casino. The Transit Action Plan and the City's new Transportation Planner are crucial to achieving that goal.

c) Please also briefly summarize and/or provide page references to the most relevant language included in the most relevant MEPA certificate(s) or comment(s) submitted by the community to MEPA.

N/A

d) Please explain how this transportation impact was either anticipated or not anticipated in that Agreement or such MEPA decision.

N/A

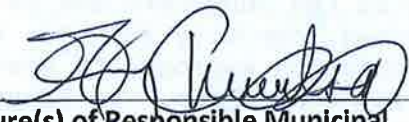
e) If transportation planning funds are sought for mitigation not required under MEPA, please provide justification why funding should be utilized to plan for such mitigation. For example, a community could provide information on the significance of potential impacts if trip generation totals exceed projected estimates.

N/A

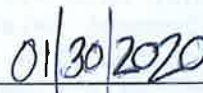
**No Community is eligible for more than one
Transportation Regional Planning Incentive Award.**

CERTIFICATION BY MUNICIPALITY/GOVERNMENTAL ENTITY

On behalf of the aforementioned municipality/governmental entity I hereby certify that the funds that are requested in this application will be used solely for the purposes articulated in this Application.



Signature(s) of Responsible Municipal
Official(s)/Governmental Entity(ies)



Date