



FY 2025 Municipal Community Mitigation Fund Grant Application

Application Instructions:

- I. All applications must be received by the Massachusetts Gaming Commission by January 31st, 2024, at 11:59 p.m. to be considered for funding for the FY 2025 grant round.
- II. Each Municipality may only submit ONE application as a Word Document.
- III. Each project must have its own form within the appropriate category. Forms can be found below as Parts A-E. If there is more than one project in a category, please copy the form. Provide a form and attachments for each project. All attachments should directly follow the relevant project form.
- IV. Be sure to fill in all the information requested on the application. Applications that are left incomplete will not be accepted.
- V. The application must be signed by the municipal administrator or an individual with signatory authority.
- VI. Submit this completed form as well as any relevant attachments to MGCCMF@Massgaming.gov or as a response to the COMMBUYS BID BD24-1068-1068C-1068L-95061

For more detailed instructions as well as the full FY 2025 Application Guidelines visit <https://massgaming.com/about/community-mitigation-fund/>

Municipal Grant Manager Information:
Applicant: City of Cambridge
Vendor Code: VC6000192080
Name: Taha Jennings
Title: Budget Director
Email Address: tjennings@cambridgema.gov
Telephone: 617-349-4268
Address: City Hall, 795 Massachusetts Avenue, Cambridge MA 02139

For full guidelines please see www.massgaming.com/about/community-mitigation-fund/application-guidelines/

Grant Budget Summary

Your community's FY 2025 proposed allocation can be found at <https://massgaming.com/about/community-mitigation-fund/>. Use the space below to total all requests by category. Please clarify how many discreet projects your community plans to undertake per category.

Total FY 2025 Allocation:		
Application Totals by Category	# of Projects	Requested Amount
A. Community Planning	1	\$75,000
B. Public Safety	1	\$220,000
C. Transportation	3	\$405,000
D. Gambling Harm Reduction		
E. Specific Impact		
TOTAL	5	\$700,000

I. Are you requesting a waiver for any program requirement?

Yes ☐

No ☒

II. If yes, you must fill out a CMF Municipal Waiver Form. The Waiver form can be found as Appendix E to the RFR on COMMBUYS or online at <https://massgaming.com/about/community-mitigation-fund/forms/>. Applications without a completed waiver form will not be considered for a waiver.

Budget Category Summary

Use the below space to provide an overview of all projects to be covered by this funding. You may add as many items as is pertinent to your application (you can add rows by right clicking on the row and selecting "add row"). Please provide a category, name, brief description, and amount for each item.

Category	Project Name	Description	Amount
A. Community Planning	Commercial District Marketing Campaign	Promote Cambridge as destination for casino patrons and employees to dine and shop by working with a consultant to develop a marketing campaign for our commercial districts.	\$75,000
B. Public Safety	High Visibility Traffic Enforcement/	High visibility education and enforcement including staff overtime and purchase of additional motorcycles	\$220,000

For full guidelines please see www.massgaming.com/about/community-mitigation-fund/application-guidelines/

	Purchase of Motorcycles		
C. Transportation	E-Bikes	Purchase of E-Bikes for bikeshare system	\$175,000
	Traffic Study	Traffic analysis related to Casino origin and destination trip generation	\$30,000
	Traffic Signals	Traffic signal equipment and improvements	\$200,000
D. Gambling Harm Reduction			
E. Specific Impact			

Applicant Certification

On behalf of the aforementioned applicant, I hereby certify that the funds that are requested in this application will be used solely for the purposes articulated in this application.

See Attachment

Signature:

Date:

Name and Title of Signatory:

Part A-Community Planning

Project Name: Commercial District Marketing Campaign	
Please provide below the contact information for the individual managing this aspect of the grant.	
Project Contact	Additional Project Contact (if applicable)
Name: Allyson Allen	Name: Sarah Jane Huber
Title: Senior Economic Development Manager	Title: Associate Economic Development Specialist
Department: Community Development	Department: Community Development
Email Address: aallen@cambridgema.gov	Email Address: shuber@cambridgema.gov
Telephone: 617-349-9122	Telephone: 617-349-4624
Address: 344 Broadway, 3rd floor Cambridge, MA 02139	Address: 344 Broadway, 3rd floor Cambridge, MA 02139
<p>I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 8-9). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)</p> <p>The City of Cambridge seeks funding to create brand awareness and market our commercial districts. As identified in the FY 2025 Guidelines, the gaming establishments attract a large group of patrons and employees to their establishments that would not otherwise be present in the region. While the increase in Encore Boston Harbor's patrons and employees to the region has the potential to positively impact Cambridge's diverse small businesses, our commercial districts are unable to help small businesses take advantage of this new opportunity, especially after the COVID-19 pandemic. As the Guidelines state, the marketing and financial capabilities of the gaming establishment can put other competing local businesses at a disadvantage and therefore competition from the gaming establishment can have negative impacts on other businesses competing in the hospitality and entertainment industries. These impacts have only been exacerbated by the COVID-19 pandemic, which has been especially difficult for Cambridge small businesses who are less able to recover than a large gaming establishment. Since 2020, Cambridge has seen over 130 businesses, primarily in the restaurant industry, close. The <i>Patron and License Plate Survey Report: Encore Boston Harbor 2022</i> (Salame, L. et al, 2023) shows that reallocated spending has impacted restaurants and bars the most. 59.7% of people surveyed reported spending less money on other things because of having casinos in Massachusetts. Of those, 20.8% said they would have spent money on restaurants and bars and 16% reported they would have spent money on live entertainment.</p> <p>Of Cambridge's twelve commercial districts, only four have business associations that host events and placemaking efforts. Similar to our individual businesses, even commercial districts with business associations have seen a decrease in funding due to the pandemic and are not able to market their neighborhood or businesses to the region. As a result, our commercial districts are not equipped to market themselves to complement nor to compete with Encore Boston Harbor.</p>	

For full guidelines please see www.massgaming.com/about/community-mitigation-fund/application-guidelines/

II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.

We want to promote Cambridge as a destination for patrons and employees of gaming establishments to dine and shop by working with a consultant to develop a marketing campaign for our commercial districts. Through our marketing plan, we aim to attract gaming establishment patrons and employees to Cambridge, highlight local businesses, specifically restaurants, and help local businesses compete with gaming establishments for business. We would work with the consultant in collaboration with our business associations and business owners to determine the specific marketing needs of our commercial districts. Our consultant would then use these listening sessions develop print and digital media, which may include maps, flyers, social media, and advertisements to promote our commercial districts. We would prioritize promotion in the intersections and on transit routes that connect Encore Boston Harbor with Cambridge. Promotional materials would be circulated by Encore Boston Harbor, by the City, Cambridge Office of Tourism, business associations, area hotels, and small businesses.

Proposed MGC Grant Budget

Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.

Description of Purchase/Work	Timeline	QTY	Budget
Issue RFP and select vendor	Fall 2024	1	\$50,000
Print and digital marketing materials	Fall/Spring 2025	TBD	\$25,000
	TOTAL:		\$75,000

Part B- Transportation

Project Name: E-Bikes	
Please provide below the contact information for the individual managing this aspect of the grant. If there are multiple people involved in the grants management, please add more lines to accommodate their information.	
Project Contact	Additional Project Contact (if applicable)
Name: Tenzin Choephel	Name: Cara Seiderman
Title: Active Transportation Coordinator	Title: Transportation Program Manager
Department: Community Development	Department: Community Development
Email Address: tchoephel@cambridgema.gov	Email Address: cseiderman@cambridgema.gov
Telephone: 617 349 4628	Telephone:
Address: 344 Broadway Cambridge MA 01239	Address:
<p>I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 10-11). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)</p> <p>Vehicular trips through the eastern part of the City of Cambridge are increased because of trips to and from the Casino. Per Gaming Commission and permitting information, we are aware that vehicles use the Prospect St/Washington St corridor, as well as the intersection of Land/O'Brien boulevards. Many trips also likely filter through other city streets in eastern Cambridge, particularly at peak times to avoid congestion on major corridors. Trips for workers and guest also likely originate in Cambridge and use city streets.</p> <p>The following impacts defined by the MGC FY 2025 guidelines are relevant to the proposed project to purchase e-bikes.</p> <ul style="list-style-type: none"> • Increased traffic associated with the gaming establishment may cause increased congestion on the major routes leading to/from the gaming establishment. • Increased traffic associated with the gaming establishment may result in increased vehicular accidents on major routes leading to/from the gaming establishment. • Increased traffic associated with the gaming establishment may result in increased vehicular/bicycle/pedestrian conflicts. • Increased traffic associated with the gaming establishment may cause localized increases in air pollution due to congestion. • Increased visitation to the gaming establishment area may place a strain on public transit services. 	
<p>II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.</p>	

For full guidelines please see www.massgaming.com/about/community-mitigation-fund/application-guidelines/

Cambridge is requesting funds for the purchase of electric bikes for the Bluebikes public bicycle share system. These “e-bikes” enable longer trips and increase accessibility for users who may not be able to bike longer distances. E-bikes will be deployed along with added Bluebikes stations in the Eastern Cambridge/North Point/Cambridge Crossing area. This area was identified in previous funding applications to be impacted by the increased traffic to and from the Casino. E-bikes would enable a wider group of users of existing bikeshare systems to reduce congestion and vehicular trips. As Everett also has a network of Bluebikes stations, including at and around the casino, this will also provide an additional non-vehicular option for people to travel more easily to that location without adding congestion and localized air pollution to Cambridge.

Proposed MGC Grant Budget

Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.

Description of Purchase/Work	Timeline	QTY	Budget
50 E-Bikes (see attached quote)	2024	50	\$175,000.00
	TOTAL:		\$175,000.00

Project Name: Traffic Study	
Please provide below the contact information for the individual managing this aspect of the grant. If there are multiple people involved in the grants management, please add more lines to accommodate their information.	
Project Contact	Additional Project Contact (if applicable)
Name: Bill Deignan	Name:
Title: Sen. Transp. Program Manager	Title:
Department: Community Development	Department:
Email Address: wdeignan@cambridgema.gov	Email Address:
Telephone: 617 349 4632	Telephone:
Address: 344 Broadway Cambridge MA 01239	Address:
<p>I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 10-11). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)</p> <p>Based on MEPA permitting of the casino, and the identified traffic routes to the casino by the Gaming Commission, and the likely origin of vehicle traffic driving to the casino, that Cambridge experiences many vehicle through-trips in the city, with the following impacts as identified with the Gaming Commission guidelines:</p> <ul style="list-style-type: none"> • Increased traffic associated with the gaming establishment may cause increased congestion on the major routes leading to/from the gaming establishment. • Increased traffic associated with the gaming establishment may result in increased vehicular accidents on major routes leading to/from the gaming establishment. • Increased traffic associated with the gaming establishment may result in increased vehicular/bicycle/pedestrian conflicts. <p>II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.</p> <p>The project that Cambridge is looking to undertake is a traffic study to further identify locations of increased traffic in the city based on data supplied by cell phones of people traveling through the city to provide additional data on casino related traffic. Several companies offer transportation data services that can identify trips through certain identified “gates” such as intersections and corridors, that have a certain destination, such as the casino driveway. The city will work with a consultant to secure the trip data and analyze it, then put it in a short report on what is found. This will help to identify routes that people take through Cambridge traveling to the casino and help target future mitigation projects in Cambridge. See the attached scope of work for more information.</p>	
Proposed MGC Grant Budget	
Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.	

For full guidelines please see www.massgaming.com/about/community-mitigation-fund/application-guidelines/

Description of Purchase/Work	Timeline	QTY	Budget
Traffic study using cell phone data (see attached scope)	2024	One	\$30,000
	TOTAL:		\$30,000

For full guidelines please see www.massgaming.com/about/community-mitigation-fund/application-guidelines/

Project Name: Traffic Signal Equipment and Improvements			
Please provide below the contact information for the individual managing this aspect of the grant. If there are multiple people involved in the grants management, please add more lines to accommodate their information.			
Project Contact		Additional Project Contact (if applicable)	
Name: Jeffrey R. Parenti, PE, PTOE, PTP, ENV		Name:	
Title: Assistant Commissioner/Traffic Director		Title:	
Department: Traffic, Parking, and Transportation		Department:	
Email Address: jparenti@cambridgema.gov		Email Address:	
Telephone: 617.349.4715		Telephone:	
Address: 344 Broadway, Cambridge		Address:	
<p>I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 10-11). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)</p> <p>Increased traffic associated with the gaming establishment may cause increased congestion on the major routes leading to/from the gaming establishment.</p> <p>Traffic to and from the resort is using Washington Street through Somerville, which becomes Prospect Street over the Cambridge City line and continues through Inman Square to Central Square.</p>			
<p>II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.</p> <p>The Prospect Street corridor has five intersections controlled by a traffic signal in a half-mile street in just 2 travel lanes. The project proposes to provide engineering services to create a coordinated signal plan for all five locations, which will move the line of traffic through at a safe speed without stopping. The project also includes some traffic signal equipment upgrades to accommodate the new coordinated design and video devices used to monitor and tabulate the flow of traffic. The project will substantially reduce congestion on the corridor generated by the casino.</p>			
Proposed MGC Grant Budget			
Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.			
Description of Purchase/Work	Timeline	QTY	Budget
Engineering Design	6 months		\$50,000
Traffic Signal Equipment	9 months		\$150,000
	TOTAL:		\$200,000

For full guidelines please see www.massgaming.com/about/community-mitigation-fund/application-guidelines/

Part C- Public Safety

Project Name: High Visibility Traffic Enforcement/ Purchase of Motorcycles	
Please provide below the contact information for the individual managing this aspect of the grant	
Project Contact	Additional Project Contact (if applicable)
Name: Manisha Tibrewal	Name: Philip McDavitt
Title: Director of Planning, Budget, and Personnel	Title: Traffic Enforcement Unit Lieutenant
Department: Cambridge Police Department	Department: Cambridge Police Department
Email Address: mtibrewal@cambridgepolice.org	Email Address: pmcdavit@cambridgepolice.org
Telephone: 617-349-9363	Telephone: 617-349-9392
Address: 125 Sixth Street, Cambridge, MA 02142	Address: 125 Sixth Street, Cambridge, MA 02142
<p>I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 12-13). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)</p> <ul style="list-style-type: none"> • The presence of casinos has been demonstrated to cause an increase in cases of operating under the influence. • Increases in traffic can cause increases in congestion, accidents, and vehicular/bicycle/pedestrian conflicts. • The influx of visitors to a casino can result in an increase in calls for service and put pressure on local emergency services including emergency responders like fire departments and EMS. This could lead to increased needs for mutual aid. <p>The Cambridge Police Department would like to use these funds to address the increase in commuters resulting in increased congestion on the roads. This congestion leads to increased risk-taking behavior by commuters, resulting in collisions between motor vehicles/pedestrian/bicyclists.</p>	
<p>II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.</p>	
<p>Efforts to improve traffic safety could include enhanced traffic enforcement, use of speed/message boards, public education programs, or other efforts that are demonstrated to improve traffic safety.</p>	

For full guidelines please see www.massgaming.com/about/community-mitigation-fund/application-guidelines/

The overall goal of utilizing these grant funds is to reduce harm to those commuting within the City. This will be achieved through the purchase of three new motorcycles and grant funds dedicated to the hiring of two officers and a supervisor to perform high-visibility education and enforcement in the areas most traveled by commuters going to and from the Encore Casino.

This high-visibility education and enforcement would be conducted by the Cambridge Police Department's Traffic Enforcement Unit (TEU), which was responsible for over 70% of the Department's documented interactions with commuters within the City in 2023. TEU currently performs high-visibility education and enforcement of the traffic laws when not on other assignments such as school crossing, dignitary escorts, or various other public safety issues in the City.

The roads used in Cambridge to commute to and from the Encore Casino are within an area designated by the Cambridge Police Department as Sector 1. This includes Cambridge Street, Prospect Street, and Hampshire Street and all the intersecting streets which lead to either Route 28 or roads in Somerville which take people to Route 99. Cambridge Street, Prospect Street, and Hampshire Street all are utilized by motorists and bicyclists, with each street having a designated bicycle lane. The intersecting streets which also have steady commuter travel are Third Street, Second Street, and First Street, as each road leads to Route 28.

Available traffic data for 2023 shows the most citations in the Department were issued within Sector 1, with 2,009 citations being issued to motorists/bicyclists. Additionally, post 2019, the number of collisions each year has increased city wide. In 2023, there were 1,633 collisions in Cambridge, versus in 2019, the year the Encore Casino opened, there were 1,455 collisions within the City.

The City of Cambridge is committed to Vision Zero, which strives to reduce all traffic related fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all. Currently the Department commits approximately twenty hours a week to motor vehicle, pedestrian, and bicyclist safety. The funds awarded from this grant will be used for overtime assignments which will allow the officers time to focus on these public safety concerns, while not being responsible for calls for service or other non-traffic enforcement duties. Additionally, these funds will provide a supervisor to approve tows of motor vehicles illegally on the road and approve criminal applications and focus solely on these officers participating in this grant, free from their other supervisory administrative duties. The goal would be to have two officers and a supervisor assigned to the Day Shift and First Half shifts on grant overtime (either four-hour, six-hour, or eight-hour blocks) focusing on the areas of Cambridge Street, Prospect Street, Hampshire Street, and the surrounding streets, during the hours when the commuter and casino traffic in the City is heaviest, or as public safety needs dictate. Available traffic data shows most citations in 2023 were issued between 8:00AM and 8:00PM. Allowing these officers to work past 8:00PM would also allow extra police on the streets for impaired operation enforcement which the National Highway Traffic Safety Administration states is mostly likely to occur between 2:00PM and 7:00AM and is a public safety impact identified by the Massachusetts Gaming Commission.

Additional high-visibility education and enforcement would also be needed on an overtime basis for two officers and a supervisor on the weekends when the Encore hosts events, which are expected to be well attended. These hours on the weekend could be event specific while still

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focusing on the roads in Sector 1.

To assist with these high-visibility education and enforcement overtime assignments, the Department would like to use these grant funds to purchase three new marked motorcycles. These motorcycles are an invaluable tool for our officers enabling them to still get through congestion when traffic is at its heaviest. The Department already has several motorcycles assigned to the Traffic Enforcement Unit which are used for traffic education and enforcement. These three new motorcycles would be in addition to the Department's routine replacement of older motorcycles with new ones. This would allow our motorcycle fleet to cycle out additional older motorcycles, allowing for more education and enforcement to be performed by the officers on shift and on grant funded overtime, spending less time dealing with time dealing with mechanical issues associated with utilizing the older motorcycles.

Proposed MGC Grant Budget

Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.

Description of Purchase/Work	Timeline	QTY	Budget
BMW R1250 RTP Motorcycles		3	\$90,000
High-Visibility Traffic Enforcement OT in Sector 1 (1,368 Hours)	Throughout the fiscal year		\$130,000
	TOTAL:		\$220,000

For full guidelines please see www.massgaming.com/about/community-mitigation-fund/application-guidelines/

Part D- Gambling Harm Reduction

Project Name:			
Please provide below the contact information for the individual managing this aspect of the grant			
Project Contact		Additional Project Contact (if applicable)	
Name:		Name:	
Title:		Title:	
Department:		Department:	
Email Address:		Email Address:	
Telephone:		Telephone:	
Address:		Address:	
<p>I. Please use the space below to identify the impact of the gaming establishment on your municipality. You may use the impacts identified in the FY 2025 Guidelines relevant to this category (Page 14-15). If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)</p>			
<p>II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.</p>			
Proposed MGC Grant Budget			
Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.			
Description of Purchase/Work	Timeline	QTY	Budget
	TOTAL:		

For full guidelines please see www.massgaming.com/about/community-mitigation-fund/application-guidelines/

Part E- Specific Impact

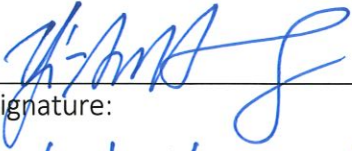
Project Name:			
Please provide below the contact information for the individual managing this aspect of the grant.			
Project Contact		Additional Project Contact (if applicable)	
Name:		Name:	
Title:		Title:	
Department:		Department:	
Email Address:		Email Address:	
Telephone:		Telephone:	
Address:		Address:	
<p>I. Please use the space below to identify the impact of the gaming establishment on your municipality. This category is for projects that do not fit in any other category but may use any impacts identified in the FY 2025 Guidelines that are relevant. If you are using an impact not identified in the guidelines, please use the space below to identify the impact. Please provide documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e., surveys, data, reports, etc.)</p>			
<p>II. Please describe the project in detail and how the proposed project will address the impact indicated above. Please include a breakdown of the proposed scope of work, the scope should be sufficiently detailed to allow the review team to understand the steps required for project completion.</p>			
Proposed MGC Grant Budget			
Please use the following table to outline the project budget. Please include as an attachment any requests for proposals, quotes, or estimates that would quantify the costs associated with the mitigation.			
Description of Purchase/Work	Timeline	QTY	Budget
	TOTAL:		

For full guidelines please see www.massgaming.com/about/community-mitigation-fund/application-guidelines/

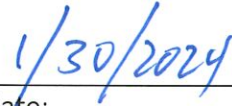
Applicant Certification

On behalf of the aforementioned applicant, I hereby certify that the funds that are requested in this application will be used solely for the purposes articulated in this application.

Signature: _____



Date: _____



Name and Title of Signatory: _____



January 26, 2024

Bill Deignan
Transportation Program Manager
City of Cambridge
Cambridge, MA 02140
Via bdeignan@cambridgema.gov

RE: Transportation Analysis related to Wynn Casino

Bill:

As requested, Toole Design has prepared this scope and fee to conduct transportation analysis related to the Wynn Casino. The scope includes:

Task 0: Project Management and Meetings

The project management task encompasses meetings between the City and Toole Design, which are critical to the success of the project. Communication is important to maintain expectations and adhere to the project schedules and meet the project's goals. Toole Design recommends holding up to four (4) coordination meetings including a kick-off meeting with the City's Project Manager. At the kick-off meeting, the City and Toole Design will discuss project timeframe, data availability, analysis methodology, and other necessary items. Toole Design assumes that all City coordination meetings will be held virtually for one hour. In addition, Toole Design will be providing monthly progress reports outlining the work completed to date, upcoming tasks, and any additional information for the City.

Task 0 Meetings:

- Up to four (4) virtual meetings with City Project Manager

Task 0 Deliverables:

- Monthly progress reports

Task 1: Vehicular Analysis

Toole Design will use Replica Data services to confirm origin-destination vehicular movements between the Wynn Casino and the City of Cambridge. Using the Wynn Casino driveway, Toole Design will determine the routes of vehicles entering in and out of the casino driveway (as a percent of total vehicle trips). Toole Design will tabulate and analyze the traffic data and routing. It is anticipated that Toole Design will summarize the vehicular results with 4-6 maps or tables.

Task 2: Walk/Bike Analysis

Toole Design will test the use of Replica Data services to determine if people are walking and/or biking to and from the Wynn Casino and the City of Cambridge. Due to the anticipated low number of trips, Toole Design anticipates that the margin of error may be high. However, Toole Design recommends running the analysis to determine and verify the reliability.

In addition, Toole Design will work with the City of Cambridge to obtain BlueBikes origin-destination data. Toole Design will determine if bikeshare trips take place between bikeshare stations within the City of Cambridge and bikeshare stations near the Wynn Casino driveway.

It is anticipated that Toole Design will summarize the walking and/or biking results with 4-6 maps or tables.

Task 3: Summary of Analysis

Toole Design will prepare a technical memorandum that will summarize the findings of Tasks 1 and 2. The memorandum will include the following:

- Summary of data sources
- Description of vehicular analysis methodology
- Findings of vehicular analysis
- Description of walk/bike analysis methodology
- Findings of walk/bike analysis including bikeshare

In addition, the technical memorandum will include up to ten (10) graphics or tables to clearly illustrate the analysis results as discussed in Tasks 1 and 2.

Deliverables

- Technical memorandum including maps, charts, and/or tables.

Time and Manner

Toole Design is prepared to begin work effective immediately upon receipt of Notice to Proceed. The total budget is **\$30,000** for all work including labor, fee, and direct expenses. Direct expenses for this project will include access to the Replica data which is a flat fee of \$3,000. Work conducted will be billed monthly on a time and materials basis.

Please let me know if you have any questions. I may be reached at either (617) 619-9910 ext. 247, or at mdanila@tooledesign.com.

Sincerely,



Michelle Danila, PE, PTOE, Director of Engineering Operations
Toole Design

Lyft Bikes and Scooters, LLC
P. O. Box 22550
New York, NY 10087

PRICE QUOTE

Date: 1/26/2024

For: Tenzin Choephel, City of Cambridge

Dear Tenzin,

Below is a price quote for 50 ebikes and 75 associated batteries, one battery per bike and one buffer battery per two bikes. Please let me know if you have any questions.

Quantity	Item	Unit Price	Total
50	E-bike and associated battery	\$3,500.00	\$175,000.00
Grand total			\$175,000.00

Sincerely,

Troy McHenry
General Manager–Bluebikes