

Bally's

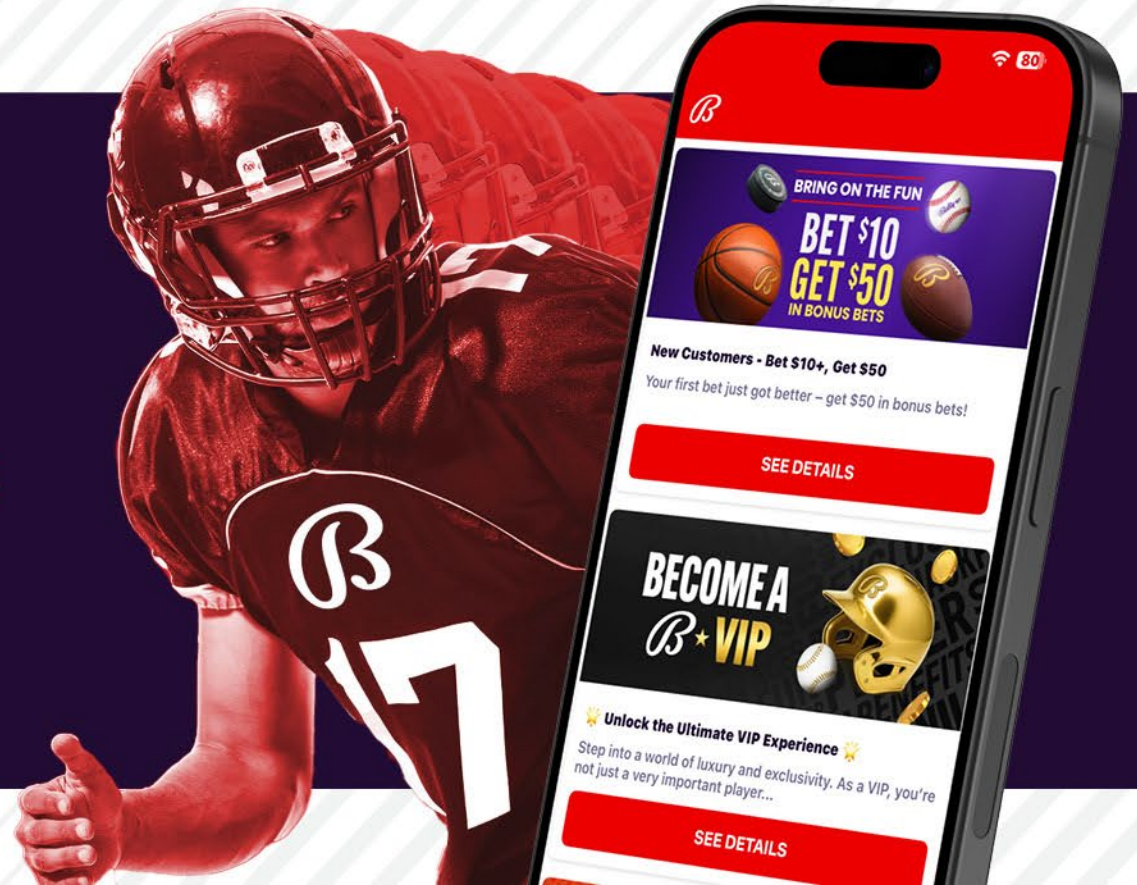
Bally BET

SPORTSBOOK

**MASSACHUSETTS
GAMING COMMISSION**

SPORTS WAGERING 2026

1ST TRIANNUAL REPORT



MONTHLY REVENUE

REVENUE & TAXES October 2025 to April 2026		
MONTH	REVENUE	TAXES COLLECTED
October 2025	\$314,542.40	\$62,890.48
November 2025	\$356,915.32	\$71,383.06
December 2025	\$397,137.19	\$79,427.44
January 2026	\$525,332.52	\$105,066.50
February 2026	\$339,792.06	\$67,958.41
March 2026	\$432,863.74	\$86,572.75
April 2026	\$477,559.71	\$95,511.94
Totals	\$2,844,052.93	\$568,810.59

COMPLIANCE

Underage Report Metrics

	Registration Attempts Underage	Suspected Underage Use of Account	Confirmed Underage Use of Account
October 2025	0	0	0
November 2025	0	0	0
December 2025	0	3	0
January 2026	0	0	0
February 2026	0	0	0
March 2026	0	0	0
April 2026	0	0	0



Bally Bet Mobile App and Website do not allow proceeding with registration if the patron enters an underage date of birth.

RESPONSIBLE GAMING

Voluntary Self Exclusion (VSE)

MONTH	VSE USAGE
October 2025	14
November 2025	12
December 2025	21
January 2026	13
February 2026	13
March 2026	15
April 2026	18



PLAY MANAGEMENT TOOL USAGE

Voluntary Self Exclusion (VSE)

PLAY MANAGEMENT TOOL USAGE	WAGER	DEPOSIT	SPEND	TIMEOUT
October 2025	62	892	91	174
November 2025	67	954	99	194
December 2025	72	987	104	207
January 2026	76	1040	110	207
February 2026	80	1065	116	181
March 2026	82	1113	117	196
April 2026	86	1145	121	169

MONTHLY UNIQUE PLAYER

MONTH	MONTHLY ACTIVE UNIQUE USERS
October 2025	8094
November 2025	8838
December 2025	8141
January 2026	9545
February 2026	8873
March 2026	8834
April 2026	8048

MONTHLY TOTAL HANDLE

MONTH	MONTHLY TOTAL HANDLE
October 2025	1.3%
November 2025	1.2%
December 2025	1.7%
January 2026	1.8%
February 2026	1.6%
March 2026	1.8%
April 2026	2.2%

BALLYBET MASSACHUSETTS

Newly Implemented Technologies, Partnerships,
Integrations and/or Significant Platform Changes

Bally Bet has no
new items to disclose
for this period.



PROBLEM GAMBLING AWARENESS MONTH (MARCH 2026)

2026 THEME: CARING COMMUNITIES, STRONGER FUTURES
#AllOneTeam

FOCUSED ACTIVITIES:

• LIVE WEBINARS

Lived experiences
Professional baseball player
Professional poker player

• PROPERTY RESPONSIBLE GAMING SCREENINGS

• INTERNAL COMMUNICATIONS FOCUSED ON RESPONSIBLE GAMING

• PGAM POSTERS AND ADVERTISEMENTS

• RG QUIZZES AND PROPERTY SPECIFIC ACTIVITIES



**PROBLEM GAMBLING
AWARENESS MONTH**

→ **CARING COMMUNITIES,
STRONGER FUTURES**



RESPONSIBLE GAMING COMMITTEE RESTRUCTURE

**BALLY'S RESPONSIBLE GAMING COMMITTEE ENSURES ALIGNMENT WITH
COMPANY VALUES, REGULATORY REQUIREMENTS, AND INDUSTRY BEST PRACTICES
ACROSS ALL OPERATIONAL AREAS, INCLUDING:**

- Environmental, Social & Governance (ESG) Responsibility
- Responsible Gaming Operations – Online & Casino Resorts
- Compliance
- Customer Service
- Employee Training

Play
RESPONSIBLY

CHARITY & COMMUNITY OUTREACH

SUPPLIER DIVERSITY



Diversity Business Exhibit

September 12 – 13, 2025

The National Minority Supplier Development Council (NMSDC) Exchange Conference

November 2 – 5, 2025

Vanguard Sponsor – NMSDC Annual Conference and Exchange 2025

Greater New England Minority Supplier Development Council (GNEMSDC)

November 13, 2025

CHARITY & COMMUNITY OUTREACH

FUELING SOCIAL IMPACT:

Strategic Funding and Partnerships for Rhode Island Nonprofits

FEDERAL FUNDING AND IMPACTS ON RI NONPROFITS SERVING MARGINALIZED COMMUNITIES

- Nonprofits in RI depend heavily on federal and state grants.
- Many RI nonprofits serve historically underrepresented communities: immigrants, people with disabilities, and under-resourced groups.

THROUGH BOTH DIRECT CORPORATE FUNDING AND STRATEGIC COMMUNITY ENGAGEMENT INITIATIVES, BALLY'S HAS HELPED BRIDGE CRITICAL FUNDING GAPS—SUPPORTING ORGANIZATIONS THAT ARE ESSENTIAL TO THE WELL-BEING AND RESILIENCE OF OUR COMMUNITIES.

- Women's Fund of Rhode Island (Women's Fund of Rhode Island)
- Rhode Island Hispanic Chamber of Commerce (Home – Hispanic Chamber of Commerce)
- Higher Ground International
- R.I.S.E. Women's Leadership Conference
- Rhode Island Black Business Association (RIBBA) | Creating Opportunity – Building Community

CHARITY & COMMUNITY OUTREACH

ORGANIZATIONAL AWARD

Leadership in Diversity & Inclusion

Diversity and Inclusion Professionals (DAIP) honored Bally's Corporation as the recipient of the Leadership in Diversity & Inclusion Organizational Award, presented as part of the annual Leadership in Diversity and Inclusion Awards Ceremony held January 30, 2026.

This distinguished honor recognizes an organization that has demonstrated an exceptional commitment to equity, belonging, and diversity. Bally's organizational efforts have set a standard for what it means to lead with courage, purpose, and impact on the community.



THANK YOU

Bally's