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Media Contact:
Thomas Mills (MGC) 617-979-8408
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Chair Maynard to Join Global Forum on Responsible Gaming and Gambling Policy
Inaugural international event part of the G7 Canada Brain Economy Summit

BOSTON - Joining fellow regulators, responsible gaming experts, operators, and public health professionals from around the world, Massachusetts Gaming Commission (MGC) Chair Jordan Maynard has been included in a global forum aimed at developing a coordinated global framework for responsible gaming and gambling policy.

The Global Forum on Responsible Gaming and Gambling Policy is a component of the G7 Brain Economy Summit, taking place in advance of the G7 Canada Meetings in Kananaskis, Alberta. This global initiative explores how brain capital – brain health and cognitive skills – can serve as a driving force in economic growth and innovation. The connection to responsible gaming is particularly relevant, as brain-related disorders, including problem gambling, costs the global economy an estimated \$8.5 trillion annually and rising, according to the Canadian Brain Research Strategy.

“I am excited to participate in the Global Forum on Responsible Gaming and Gambling Policy to continue to promote Massachusetts’ leadership in responsible gaming and player protection,” said MGC Chair Jordan Maynard. “My goal is to share what we have learned in the Commonwealth for inclusion in the global framework on responsible gaming. I also want to learn what has worked in other jurisdictions and bring those solutions back for consideration by the Commission.”

The invitation to participate in the forum highlights the Commonwealth’s commitment to responsible gaming including the steps taken by the legislature and commission to ensure the state leads in this area.

In Massachusetts, 5% of gross gaming revenue and 9% of sports wagering revenue each month is directed to the Public Health Trust Fund, which is overseen by the Department of Public Health. Of these funds, 75% supports broader public health efforts while 25% funds responsible gaming efforts and research initiatives undertaken by the MGC.

Beyond funding, Massachusetts offers tangible responsible gaming tools, including PlayMyWay, a voluntary budgeting tool available on every slot machine in the Commonwealth, as well as a voluntary self-exclusion program that currently serves over 2000 patrons who have chosen to exclude themselves from gaming and sports wagering, or both activities.



Massachusetts Gaming Commission

101 Federal Street, 12th Floor, Boston, Massachusetts 02110 | TEL 617.979.8400 | FAX 617.725.0258 | www.massgaming.com

Through this two-day forum, participants expect to begin developing a coordinated global framework for responsible gaming and gambling policy. These recommendations will be presented through formal policy channels and will directly inform ongoing work in the United States through the National Council of Legislators from Gaming States. The forum takes place June 13-14, 2025, at Calgary's BMO Centre.

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