



# COMMUNITY MITIGATION FUND

## 2022 APPLICATION WORKSHOP

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DECEMBER 14, 2021

### **DIVISION OF COMMUNITY AFFAIRS**

JOSEPH DELANEY – DIVISION CHIEF

MARY THURLOW – PROGRAM MANAGER

LILY WALLACE – PROGRAM ASSISTANT



## HOUSEKEEPING

- ☐ The meeting is being recorded. It will be available for viewing on our website.
- ☐ Everyone is muted at the start of the meeting. **In order to speak, you need to unmute.** If you are dialing in, you need to dial \*6 to unmute.
- ☐ We will take questions at the end of each section of the presentation. If you have something you want to ask right away, please use the chat function.

# OVERVIEW OF MEETING

The Massachusetts Gaming Commission has released its 2022 Community Mitigation Fund (CMF) Guidelines, which make some changes to the program. The purpose of this meeting is to:

- ☐ Provide an overview of the Community Mitigation Fund
- ☐ Review what's new for 2022
- ☐ Discuss grant categories
- ☐ Highlight some of the successful applications from previous years
- ☐ Review the Application Form and process to obtain the funds
- ☐ Discuss Projects of Regional Significance
- ☐ Answer questions from communities

**Our goal is to assist communities in preparing successful CMF applications.**

# ABOUT THE COMMUNITY MITIGATION FUND

- ❑ MGL Chapter 23K established the Community Mitigation Fund to offset the costs associated with the construction and operation of casinos in Massachusetts.
- ❑ 6.5% of the Gaming Taxes from Category 1 facilities go into the fund.
- ❑ Target spending for 2022 is \$21 million.

**APPLICATIONS ARE DUE JANUARY 31, 2022  
AND MUST BE SUBMITTED THROUGH COMMBUYS!**

# WHAT'S NEW FOR 2022

Several changes have been made to the CMF Guidelines.

The most significant changes are to:

- ☐ **Public Safety Grants**
- ☐ **Community Planning Grants**
- ☐ **Workforce Grants**

# PUBLIC SAFETY GRANTS

- ❑ A new category for 2022
- ❑ Previously, public safety grants were a sub-set of Specific Impact Grants
- ❑ The basic parameters of these grants remain the same
- ❑ These funds must be used to supplement, not supplant, existing funding.
- ❑ The Commission is stressing the availability of these grants for training in support of the police reform law such as:
  - ❖ Implicit bias training
  - ❖ De-escalation training



# COMMUNITY PLANNING GRANTS

To streamline the application process, the Commission has made some changes to the Community Planning Grant to reduce the documentation required to quantify the impact of the casino.

- ❑ The Commission has determined that the presence of a casino likely has some negative impacts on certain local businesses.
- ❑ Gaming establishments also provide opportunities for communities and businesses, but the lack of local funding hampers the ability to take advantage of casino benefits (“**Lost Opportunity Costs**”).
- ❑ Applicants must still identify the impact associated with the casino, but no longer need to go to extraordinary lengths to **quantify** the impact.
- ❑ As always, the proposed project must mitigate the defined casino impact.

# WORKFORCE DEVELOPMENT

- ❑ Workforce Grants increased to a maximum of \$500,000
- ❑ Regional Incentive Bonus has been eliminated
  - ❖ Bonus was not achieving its intended result
  - ❖ A consortium approach is part of the basic requirement
  - ❖ Created more confusion than incentive





# OTHER CHANGES

- ❑ Specific Impact Grant – More than one application may be submitted with the total of all grants not exceeding \$500,000
- ❑ Transportation Construction – Maximum grant increased to \$1.5 million – Commission contribution remains at a maximum of 33% of project cost.
- ❑ Review team will consider the use of Minority/Women/Veteran businesses as an evaluation criteria.
- ❑ On the application forms, we ask that all grant requests be rounded to the nearest \$100.

# GRANT FUND CATEGORIES

There are eight categories of grants identified in the 2022 Guidelines.

- ☐ **Specific Impact**
- ☐ **Public Safety**
- ☐ **Community Planning**
- ☐ **Transportation Planning**
- ☐ **Transportation Construction**
- ☐ **Workforce Development**
- ☐ **Tribal Gaming Technical Assistance**
- ☐ **Emergency Mitigation**

# SPECIFIC IMPACT GRANT

Any impact of a gaming establishment that has been identified by a community that doesn't fall under any other category. The Community Limit is \$500,000.

- ☐ Increased demand on water and sewer systems
- ☐ Impacts from storm water run-off
- ☐ Stresses on housing stock including any negative impacts on the appraised value
- ☐ Increased social service needs including those related to problem gambling
- ☐ Demonstrated impact on public education



# PUBLIC SAFETY GRANT

- ☐ An impact by a gaming establishment that has been identified by a community requiring:
  - ❖ Supplemental training for Police, Fire, and EMS for handling patrons from the gaming establishment
  - ❖ Increased demand on public safety staffing
  - ❖ Increased demand on public safety equipment
  - ❖ Pedestrian safety improvements
- ☐ One Public Safety Grant per community
- ☐ Maximum Grant - \$200,000
- ☐ Public Safety funding must supplement, not supplant existing funding.



# COMMUNITY PLANNING GRANTS

Used for a variety of studies that typically are trying to leverage the presence of the gaming establishment for the benefit of the community, including:

- ☐ Economic Development Studies
- ☐ Land Use Planning
- ☐ Marketing and Promotional Plans
- ☐ Opportunities that would improve the ability of the community to compete



## Category Limitations/Requirements

- ☐ Maximum grant amount - \$100,000
- ☐ Consultation with Regional Planning Agency

# TRANSPORTATION PLANNING GRANTS

Cover many types of transportation related studies and evaluations such as:

- ☐ Traffic Studies/Preliminary Design
- ☐ Transit Planning
- ☐ Bike Path Planning and Design

## Grant Limitations

- ☐ Maximum grant amount - \$200,000
- ☐ Consultation with Regional Planning Agency



# TRANSPORTATION CONSTRUCTION GRANTS

## Category Limitations/Requirements

- ☐ Maximum grant amount - \$1,500,000
- ☐ Maximum MGC contribution per project – 1/3 of the total cost
- ☐ Projects must be shovel ready by June 30, 2023.
- ☐ Consultation with MassDOT/Regional Planning Agency/ Public Transit Agency



## REGIONAL COLLABORATION

The Commission strongly encourages regional collaboration. **Projects in the Transportation Planning and Community Planning categories are eligible for bonuses for regional collaboration (\$10k-\$50k).**

Some examples of communities that have worked together include:

- ☐ Foxborough/Plainville/Wrentham
- ☐ Revere/Saugus
- ☐ Springfield/Chicopee
- ☐ Everett/Somerville



# WORKFORCE DEVELOPMENT GRANTS

**One \$500,000 Workforce Grant each for Region A and Region B**

## Eligible Costs

- ☐ Administrative – No more than 7.5%
- ☐ Consulting Services
- ☐ Expenses – Reasonable expenses may be eligible
- ☐ Materials – Training and educational tools, exams, technology
- ☐ Personnel Costs (with certain restrictions)

## Eligible Activities

- ☐ Workforce Program – structures intentional connections among ABE, occupational training, and post-secondary education programs designed to meet the needs of both adult learners and employers
- ☐ Educational – GED assistance; post-secondary vocational programs; registered apprenticeships; courses leading to college credits; scholarships
- ☐ English Language – ESOL; contextualized learning
- ☐ Credentials – industry-related training, certificates

# CITY OF CHELSEA

## **Beacham and Williams Street Improvements**

Alexander Train – Director of Housing and Community Development

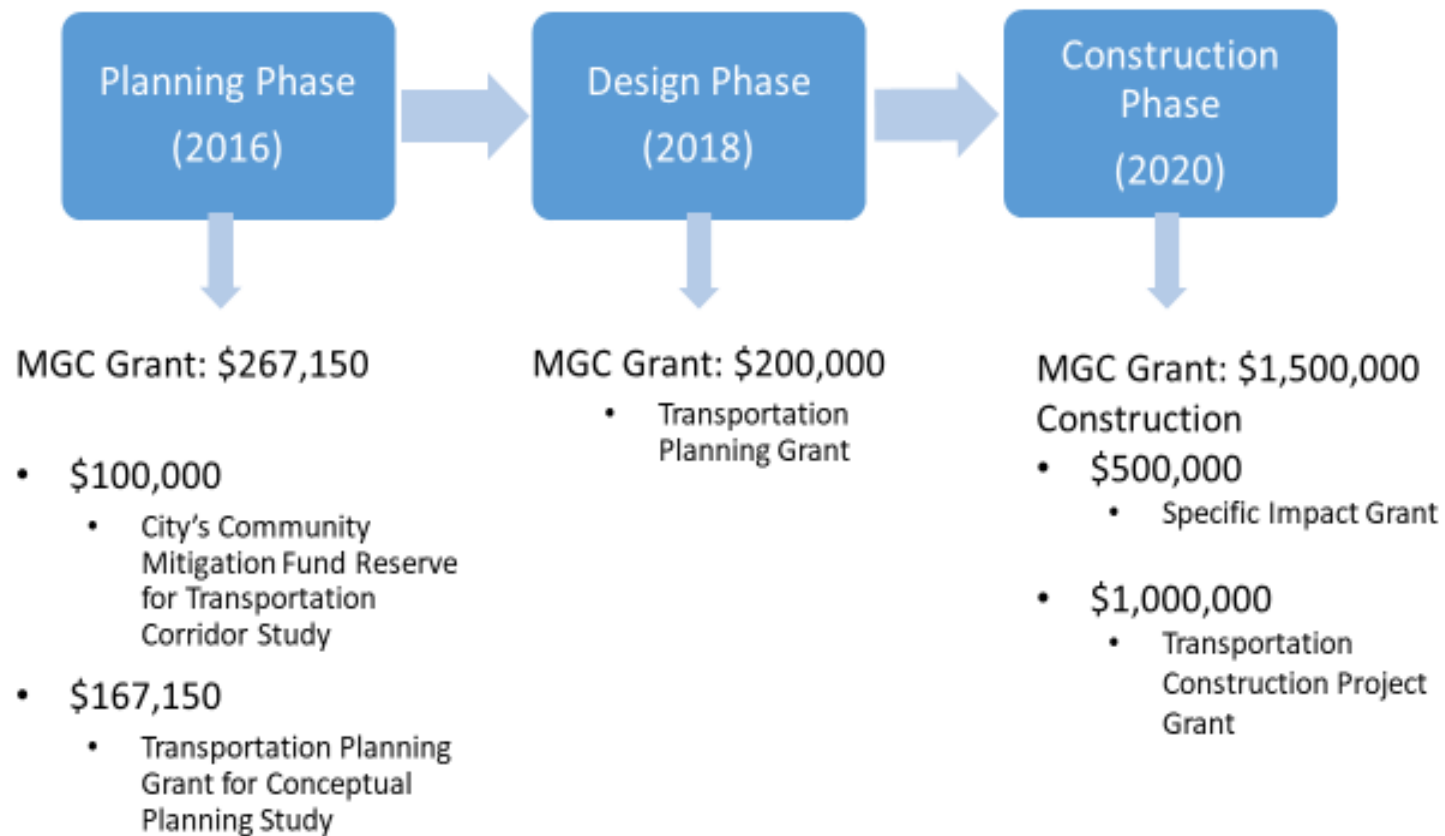
Ben Cares – Senior Planner and Project Manager

## City of Chelsea's Beacham & Williams Street Corridor Improvement Project



Alex Train, AICP, Director of Housing & Community Development  
Ben Cares, Senior Planner & Project Manager, Housing & Community Development

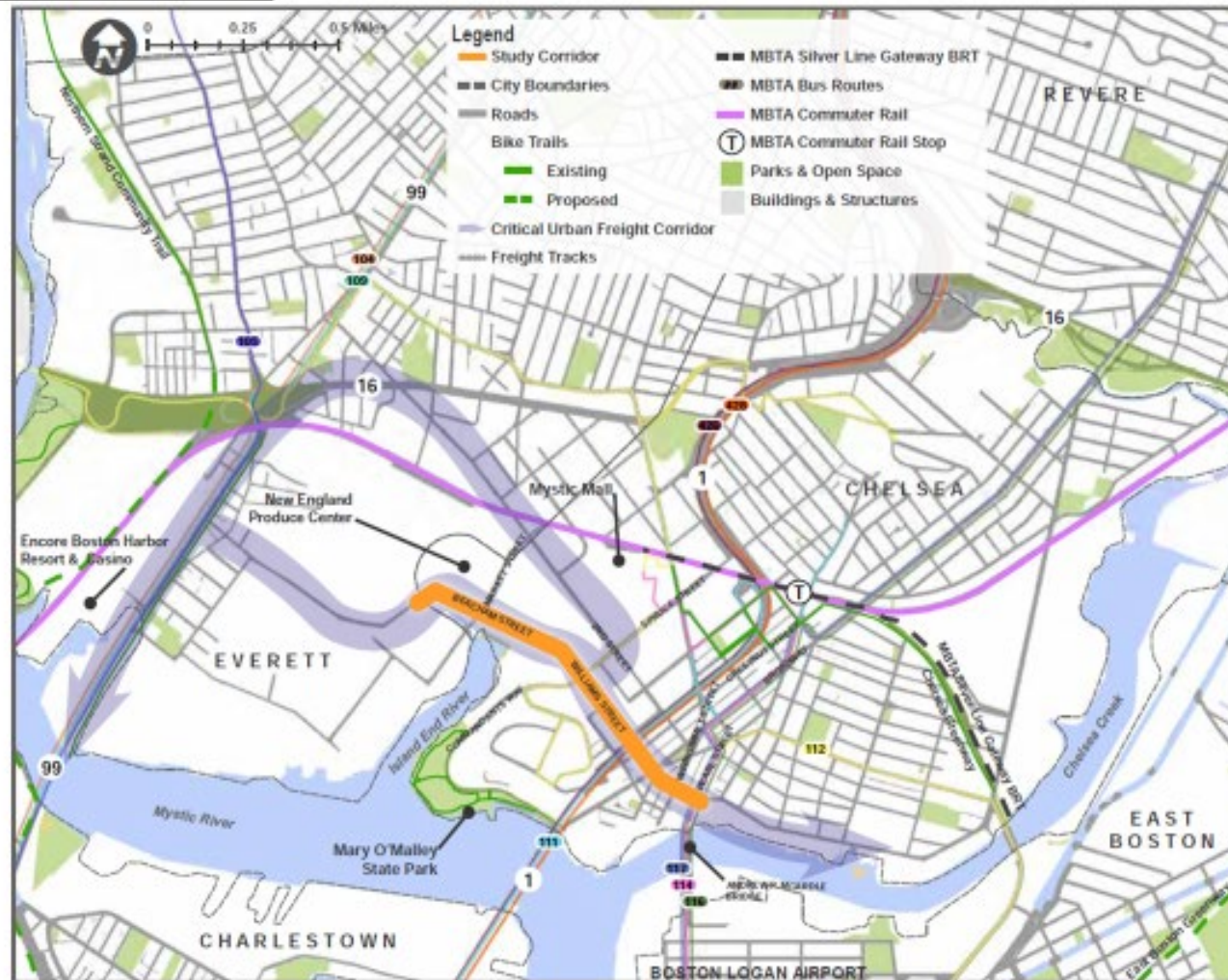
## Overview





## Planning Effort (MGC Transportation Planning Grant)

- City Retained Stantec to Perform Beacham/Williams Corridor Study
- Stakeholder & Community Engagement Helped to Guide the Process
- Nexus to Casino Established Through Review of Corridor and Impacts of Travel to and From Casino on Safety and Functionality of Corridor

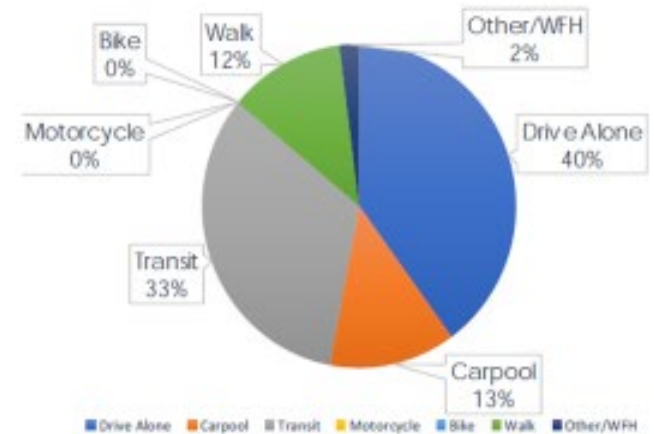


# Planning Effort (MGC Transportation Planning Grant)

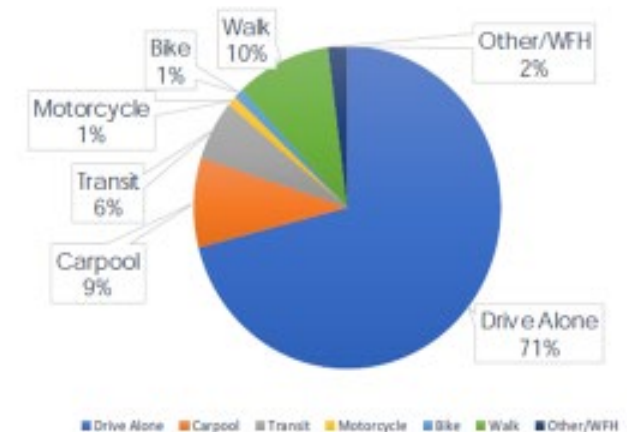
High Crash Locations



## How Do Chelsea Residents Get to Work?



## How Do Employees Get to Work Along the Corridor?



# Measuring Casino Impacts

- City retained TEC to perform traffic impact analysis
- Two locations of interest were designated
  - Williams Street, west of Pearl Street**, capturing vehicles traveling toward the Casino via the McCardle and Chelsea Street Bridges, as well as Logan Airport.
  - Beacham Street to the west of Market Street** captures vehicles traveling toward the Casino from Route 1, both northbound via a direct exit and southbound via Carter Street and Spruce Street, including traffic stemming from North Shore
- City collected baseline data for six weeks in June 2019, ahead of the casino opening on June 23, 2019
  - Traffic data collected included traffic volumes and crash statistics
- City performed second round of traffic data collection in October 2019 to measure traffic impacts post-opening

Table 1 – Beacham Street June to October Comparison

Time Period	June Baseline Volumes		October Average Volumes		Difference	
	WB	Total (EB+WB)	WB	Total (EB+WB)	WB	Total (EB+WB)
Friday PM Peak Hour	443	1,116	573	1,191	+29%	+7%
Friday Daily	7,194	13,760	8,796	16,100	+22%	+17%
Saturday PM Peak Hour	237	495	459	934	+94%	+89%
Saturday Daily	4,562	10,054	7,408	13,611	+62%	+35%
Average Daily Traffic	6,476	11,747	7,675	14,021	+19%	+19%

Table 2 – Williams Street June to October Comparison

Time Period	June Baseline Volumes		October Average Volumes		Difference	
	WB	Total (EB+WB)	WB	Time Period	WB	Total (EB+WB)
Friday PM Peak Hour	493	1,304	494	1,165	+0%	-11%
Friday Daily	8,229	18,227	7,900	17,923	-4%	-2%
Saturday PM Peak Hour	474	1,099	508	1,164	+7%	+6%
Saturday Daily	7,905	16,477	7,798	16,866	-1%	+2%
Average Daily Traffic	7,699	16,430	7,063	16,189	-8%	-2%





## Design Process

### PROPOSED CORRIDOR-WIDE IMPROVEMENTS



Pedestrian Countdown Signal Head



Retro-reflective Signal Head Backplate



Ladder Pattern Crosswalk



Concrete Sidewalk Across Driveway



Separated Bike Lane with Median



Concrete Furniture Zone



Shared Lane Markings



Separated Bike Lane



Shared use Path



Beacham – Williams Rehabilitation

Opportunity to Provide Pre-Design Input  
Tuesday, Sept. 12, 10:30 AM  
@Common Cove at Admirals Hill Marina,  
305 Commandants Way



The City of Chelsea is planning a major rehabilitation of Beacham and Williams Streets from the City Line to Spruce Street. **Your input is needed.** Please join us for a preliminary discussion of what should be done to this important freight corridor.

Questions? Comments? Please contact the Department of Planning and Development at 617-466-4180 or Alex Train, Sr. Project Manager at [atrain@chelseama.gov](mailto:atrain@chelseama.gov)



Beacham/Williams/Marginal Streets  
Transportation Corridor Study

Public Informational Meeting

October 23, 2017 6pm – 8pm  
Chelsea City Hall, City Council Chambers  
500 Broadway, Chelsea, MA 02150



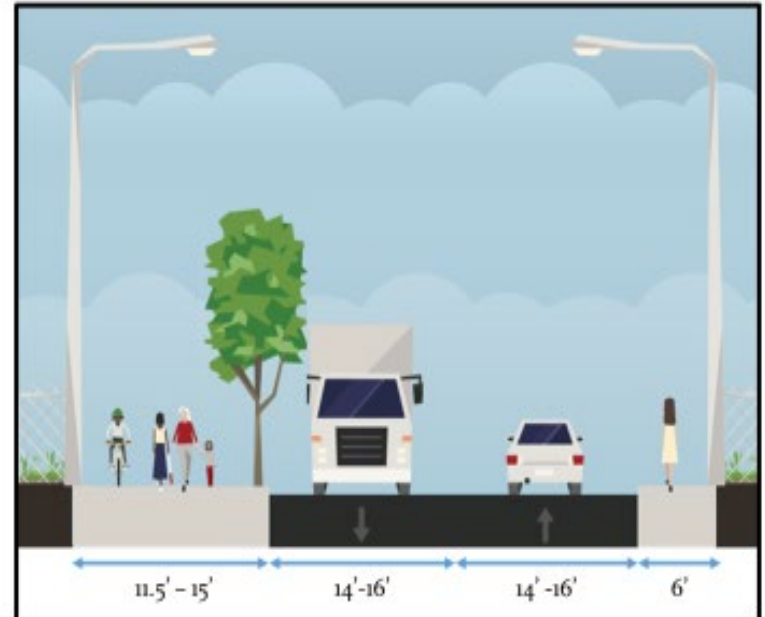
The City of Chelsea is planning a major rehabilitation of Beacham, Williams, and Marginal Streets from the City Line to Pearl Street.

**Your input is needed.** Please join us for a public informational meeting to discuss what should be done to this critical transportation corridor!

Please contact the Department of Planning and Development at 617-466-4180 or Alex Train, Sr. Project Manager at [atrain@chelseama.gov](mailto:atrain@chelseama.gov) to request translation services



## Design Process



## Construction Financing

- City sought and obtained a variety of grant and bond financing sources to realize the project
- Total Project Cost: \$11.26m
- Total Construction Cost: \$10.8m
- U.S. Economic Development Administration: \$3m
- MWRA I/I Funding (75% grant, 25% loan): \$1.63m
- Eversource: \$208,000
- Local Financing (GO Bonds, Sewer Enterprise, Water Enterprise): \$4.5m
- Mass Gaming Commission: \$1.5m
  - Specific Impacts Grant: \$500,000
  - Transportation Construction Projects Grant: \$1,000,000
  - Substantiated request with robust data on traffic increases, as well as physical and operational impacts



**EVERSOURCE**  
ENERGY



Thank You!



# TOWN OF FOXBOROUGH

## **Public Safety Grants**

Lieutenant Ken Fitzgerald, Foxborough Police Department

# Foxborough P.D. MGC Grant



# FY2020

## Traffic Safety

- \* Smart Radar/Message Board
- \* Traffic Cones
- \* Full Size Pickup Truck
  
- \* Total Award \$83,000

# FY2021

## Equipment and Training

- \* Unmarked (Soft) Vehicle
- \* Training
- \* Human Trafficking
- \* Implicit Bias
- \* Crash Investigation/Reconstruction



# Resources

- \* Department Statistics (CAD/RMS)
- \* State Statistics
- \* Christopher Bruce Report
- \* <https://massgaming.com/news-events/article-type/reports-publications/>
- \* Problem Gaming and Impact reports

# Write to the Audience

- \* Use stats to your advantage
- \* Use experiences even if only anecdotal
- \* Make a connection (i.e. traffic, drugs, liquor)
- \* Show a need not a want
- \* Speak to the long-term benefits
- \* Don't be greedy
- \* Show a benefit to Casino

# Using MGC Reported Info

According to Christopher Bruce, the author of *Assessing the Impact of Gambling on Public Safety in Massachusetts Cities and Towns*, *"The types of calls for service to increase are those highly correlated with the number of cars and visitors to a community, such as traffic issues and reports of lost property and suspicious activity"*. Since the inception of The PPC we have seen an increase in traffic collisions and traffic related calls for service. Foxborough has all of the major routes to PPC running through our community, including Rte 1, 106, 140, 115, 95, 495, and a variety of surface roads which serve as tributaries to these roadways.

Of note in Mr. Bruce's 2019 **Analysis of changes in police data following four years of activity at Plainridge Park Casino** *"Although I related similar increases "likely" in Plainville and North Attleborough, in Foxborough's case, most hot spots seem around the stadium and not on routes to PPC. The increase is also a bit too steep to not involve some kind of change in policy or practice for recording such events.*

# Using MGC Reported Info

We have noted an increase in criminal activity and calls for service at our hotels since the inception of PPC. This increase was noted by Christopher Bruce's **Analysis of changes in police data following four years of activity at Plainridge Park Casino**. *"As the closest major hotel cluster to Plainridge Park*

*(there are 7 within the town limits, plus two in nearby Mansfield), there were concerns from the beginning that Foxborough might see an increase in activity at hotels. During the first year, this predicted increase failed to come to fruition, but both calls for service and crimes remained at traditional levels. But both 2017 and 2018 saw a spike in activity at Foxborough hotels."* Of note since 2019 we now host 9 hotels in Foxborough. The closest hotel to PPC on Route 1 is 4 miles away and has seen an increase in police reports taken of over 120% in the 5 years since PPC has opened, from 46 in the 2011-2015 period to 101 during the 2016-2020 period.

# Using MGC Evidence

a) Please provide documentation, specificity or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact (i.e. surveys, data, reports)

uce's 2019, Analysis of changes in police data following four years of activity at Plainridge Park sino.

uce's 2018, Assessing the Impact of Gambling on Public Safety in Massachusetts Cities and Towns.

# Host Agreement Impact

## RELEVANT EXCERPTS FROM HOST OR SURROUNDING COMMUNITY AGREEMENTS

**a) Please describe and include excerpts from any relevant sections of any Host or Surrounding Community Agreement.**

“The project will increase traffic related accidents on the roads of the Town”

**b) Please explain how this impact was either anticipated or not anticipated in that Agreement.**

“The impact of traffic was anticipated and we have responded to it with enforcement and education, the traffic signals will address the engineering component of the three E's of traffic safety.

“The hotel impact seemed to have slipped through the cracks and does not appear to have been anticipated pre-2015, when PPC was being planned.

# Contact Info

- \* Lt. Ken Fitzgerald
- \* [kfitzgerald@foxboroughpolice.com](mailto:kfitzgerald@foxboroughpolice.com)
- \* 508-734-0214

# CITY OF LYNN

James Marsh - Director of Community Development





PART II

# PROCESS FOR OBTAINING GRANT FUNDS



# NAMING YOUR RFR SUBMISSION

Description to Enter in COMMBuys during upload		Example:
RFR Submission:	EntityTypeYearProjectname	EverettSI22Broadway
		Note: Limited to 20 characters
<i>Entity: Community/Entity Name</i> <i>Type: Type of application</i> <i>Year: 2022</i> <i>Project Name:</i> The Project name should be listed as the first letters appearing in Section 1b) "Project Name" of the Grant Application.		
Attachments:	EntityTypeYearprojectnameAtt#	EverettSI22BroadwayAtt1
		Note: May exceed 20 characters

# ABBREVIATIONS FOR GRANT TYPES

Type	Abbreviation
Community Planning	CP
Public Safety	PS
Specific Impact	SI
Transportation Construction	TC
Transportation Planning	TP
Workforce Development	WD

# APPLICATION REQUIREMENTS-SECTION 1

## Project Information

- ☐ New field this year in the form is **Vendor Code**. This number is critical for the state contract.
- ☐ Please list all persons involved in this grant. Be sure to provide the contact name, their title, email address, telephone number and office address.
- ☐ Please specify the Grant Manager and who would be responsible for Quarterly Reports
- ☐ [COMMBUYS@state.ma.us](mailto:COMMBUYS@state.ma.us) or 1 888-627-8283 or 617 720 3197

## SECTION 2- IMPACT DESCRIPTION/ CONNECTION TO THE GAMING FACILITY

- ❑ Describe in detail the impact that is attributed to the operation of a gaming facility. To obtain funding, there must be a reasonable expectation that the project is addressing a casino related impact.
- ❑ The application must fully describe and document the impact of the gaming facility. Impacts may be identified through documents such as:
  - ❖ Research studies commissioned by the MGC, Regional Planning Agencies, or other studies
  - ❖ Environmental Impact Reports on the gaming establishments
  - ❖ Local studies such as surveys, traffic studies, tax receipts, etc.
  - ❖ Goals for local spend by the gaming establishments
- ❑ Provide specific documentation or evidence that gives support for the determination that the operation of the gaming facility caused or is causing the impact such as surveys, data, research & reports.

# SECTION 3 ADDRESSING THE IMPACTS:

## ☐ **Proposed Use of Funds**

- ❖ Application must describe how the project will address the impact
- ❖ Provide a scope of work for the project
- ❖ Provide a timetable or schedule for project implementation
- ❖ A cost estimate (as applicable) should be appended

## ☐ **Outreach to Licensees**



# SECTION 4 - CONSULTATION WITH REGIONAL PLANNING AUTHORITY

- ☐ List any collaborative partners. Define the roles of each entity.
- ☐ Describe matched funds or other leveraged resources.
- ☐ Describe your plans to ensure outreach to local and diverse communities.
- ☐ Consultation with Regional Planning Authority/MassDOT
  - ❖ Metropolitan Area Planning Council – Encore
  - ❖ Pioneer Valley Planning Council – MGM Springfield
  - ❖ MassDOT – Construction/Public Transit projects

# SECTION 5 - ADMINISTRATION OF FUNDS

- ☐ Provide detail regarding the internal controls that will be used to ensure that funds will only be used to address the impact.
- ☐ If non-governmental entities will receive any funds, please describe what reporting will be required and how the applicant will remedy any misuse of funds.
- ☐ If the person handling the funds is not listed on the first page, please provide that information here.



# APPLICATION SUBMISSION

## Where Should the Application be Sent?

**APPLICATIONS MUST BE SENT TO [www.commbuys.com](http://www.commbuys.com).**

- ❑ Applicants that are new to COMMBUYS should contact Mary Thurlow well in advance of the January 31, 2022 deadline. Mary Thurlow can be contacted at (617) 979-8420 or at [mary.thurlow@massgaming.gov](mailto:mary.thurlow@massgaming.gov)
- ❑ [Bid No.: BD22-1068-1068C-1068L-68403](#)
- ❑ If you have any questions or concerns, contact the COMMBUYS Help Desk at [COMMBUYS@state.ma.us](mailto:COMMBUYS@state.ma.us) or during normal business hours (8am - 5pm ET Monday - Friday) at 1-888-627-8283 or 617-720-3197.



## APPLICATION APPROVAL PROCESS

- ☐ Evaluation by CMF Review Team
- ☐ Evaluation by Licensees and MassDOT as applicable
- ☐ Supplementary Information Request
- ☐ Applicant responses to Supplementary Information Request
- ☐ Review Team meeting with applicant (if necessary)
- ☐ Approval by Commission

# RESOURCE MATERIALS

## **About Community Mitigation Fund and Sample Application Forms**

<https://massgaming.com/about/community-mitigation-fund/>

## **2022 Guidelines**

<https://massgaming.com/wp-content/uploads/Appendix-A-2021-Community-Mitigation-Fund-Guidelines.pdf>

## **Research Reports**

<https://massgaming.com/about/research-agenda/>

## **Application Form – CommBuys**

<https://www.commbuys.com/bsa/external/publicBids.sdo>

# PROJECTS OF REGIONAL SIGNIFICANCE

- ❑ Outside of the CMF process, we are going to evaluate the need for funds for projects that exceed our current limits.
- ❑ These would typically be large transportation construction or economic development projects that would require a significant dedication of financial resources to complete
- ❑ In January, the Commission will be reaching out to host and surrounding communities to attempt to identify the universe of projects that communities are considering that could also be eligible for CMF funding.
- ❑ The Commission will use this information to determine whether a new category of grants should be added for 2023 and beyond.



## DIVISION OF COMMUNITY AFFAIRS

### CONTACT INFORMATION

☐ Joe Delaney

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☐ Mary Thurlow

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☐ Lily Wallace

[Lily.wallace@massgaming.gov](mailto:Lily.wallace@massgaming.gov)

☐ Katherine Muxie-Hartigan

[katherine.muxie-hartigan@massgaming.gov](mailto:katherine.muxie-hartigan@massgaming.gov)

# QUESTIONS?