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INFOGRAPHIC: MGC Office of Workforce, Supplier and Diversity Development Presents 2019 Casino Industry Impact Report

Today, the Massachusetts Gaming Commission's Office of Workforce, Supplier and Diversity Development presented 2019 annual data, demonstrating the casino industry's impact on career and business opportunities for Massachusetts residents, with a particular focus on diverse populations. The [2019 Casino Industry Impact Report](#) was presented to the Commission during a virtual public meeting on July 15, 2021.

"2019 marked a notable year for the state's nascent casino industry: the first time all three casino properties were operational. This data exemplifies the legislative intent to create jobs and business opportunities for Massachusetts citizens. Gaming connects people with opportunity," said Jill Griffin, director of diversity and legislative affairs. "The Gaming Act prioritized the creation of a diverse and skilled workforce to ensure opportunities for minority, women and veteran-owned businesses. The MGC enthusiastically embraces this mandate and strives to achieve maximum economic benefits from an inclusive and equitable industry."

In 2019, the state's expanded gaming industry achieved several milestones. Encore Boston Harbor completed construction of its \$2.6 billion property and opened for business in June. MGM Springfield celebrated its first anniversary in August, and Plainridge Park Casino marked its fourth year of operations as the state's single slots-only licensee.

The MGC compiled this report with data received from Encore, MGM and Plainridge. The information reflects operational phase contributions to workforce and economic development opportunities for diverse residents and business owners.

2019 Highlights include:

- **JOB CREATION:** More than **9,800** jobs were created by the industry, including **6,910** casino jobs (**84%** state residents) and more than **2,900** construction jobs.
- **WORKFORCE DIVERSITY:** Of casino construction and operations employees, more than **4,300** were minority, **3,200** were women, and nearly **400** were veterans.
- **DIVERSE VENDOR IMPACTS:** Massachusetts casino licensees spent more than **\$64 million** with diverse vendors and suppliers.
- **LOCAL IMPACT:** The gaming industry spent more than **\$78.3 million** with Massachusetts businesses, including **\$34.2 million** with host and surrounding communities.

A key feature of the gaming law established an ambitious and first-of-its-kind research agenda to comprehensively assess the social and economic impacts of casino gambling in Massachusetts. To



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streamline data collection, the UMass Donahue Institute, a member of the Social and Economic Impacts of Gambling in Massachusetts (SEIGMA) project team that has been charged with carrying out the MGC's research agenda, will continue robust data gathering regarding the state's gaming industry employment and local vendor spending with a concentration on diversity and inclusion. SEIGMA researchers will also review the impact of COVID-19 on casino operations. A data-driven understanding of casino impacts provides MGC with the ability to design evidence-based programming.

About MassGaming

The mission of the Massachusetts Gaming Commission is to create a fair, transparent, and participatory process for implementing the expanded gaming law passed by the Legislature and signed by the Governor in November 2011. In creating that process, the Commission will strive to ensure that its decision-making and regulatory systems engender the confidence of the public and participants, and that they provide the greatest possible economic development benefits and revenues to the people of the Commonwealth, reduce to the maximum extent possible the potentially negative or unintended consequences of the new legislation, and allow an appropriate return on investment for gaming providers that assures the operation of casino-resorts of the highest quality. For more information on MGC, please visit MassGaming.com or connect and share on Twitter ([@MassGamingComm](https://twitter.com/MassGamingComm)) or Facebook www.facebook.com/MAGamingComm.



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