



For Immediate Release April 30, 2018

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## Media Alert

## The Massachusetts Gaming Commission Sponsors 15<sup>th</sup> Annual Commonwealth Workforce Coalition Conference

- WHO: Massachusetts Executive Office of Labor and Workforce Development Secretary Rosalin Acosta; Center for Social Policy at the University of Massachusetts Boston John McCormack Graduate School Director and Clinical Professor Susan Crandall; Members of the Massachusetts Gaming Commission Commissioner Bruce Stebbins and Director of Workforce, Supplier and Diversity Development Jill Griffin; MGM Springfield General Manager Alex Dixon and additional workforce development advocates.
- WHAT:
   The Massachusetts Gaming Commission (MGC) is a proud sponsor of the 2018

   Commonwealth Workforce Coalition Conference.

MGC Commissioner Bruce Stebbins will deliver remarks about MGC's ongoing efforts to ensure diversity during the construction phase of casino development. Commissioner Stebbins will present information about MGC's participation in the recently launched "<u>Build A Life That Works</u>" campaign, a first-of-its-kind statewide recruitment initiative to encourage more women to pursue a career in the union building trades. This innovative and collaborative statewide initiative aims to increase tradeswomen in the building trades to 20% by 2020.

MGM Springfield General Manager Alex Dixon is scheduled to deliver the luncheon keynote address. Dixon will speak about MGM's extensive workforce development efforts including several upcoming mass hiring events in May and June. He will also highlight the availability of <u>3,000 jobs</u> when the luxury resort opens in August 2018.

In addition, MGC's Director of Workforce, Supplier, and Diversity Development Jill Griffin will lead a workshop titled "Increasing Access to Gaming Industry Jobs." Griffin will discuss MGC's work to maximize access to the thousands of construction jobs and 7,500+ operations careers created by the state's emerging expanded gaming industry. This interactive workshop will provide details on the hiring process, helpful tools for seeking employment and offer live feedback to educate participants about job placement at casinos.

Find a complete list of workshop topics <u>here</u>.

WHERE: College of the Holy Cross, Worcester, MA

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Massachusetts Gaming Commission

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## WHEN:THURSDAY, May 3, 2018, at 8:30 a.m. - 2:45 p.m.View CONFERENCE AGENDA and TIMELINE

WHY: The Commonwealth Workforce Coalition (CWC), a program of the Center for Social Policy (CSP) at the McCormack Graduate School University of Massachusetts Boston, is a statewide initiative that seeks to strengthen the capacity of Massachusetts' education, training, and workforce system to produce better employment and earnings outcomes for unemployed and underemployed residents. Founded by the Community Economic Development Assistance Corporation (CEDAC), CWC was transferred to CSP in 2017.

