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The Massachusetts Gaming Commission Launches "Fair Deal" Tip Program

New public outreach initiative designed as part of comprehensive regulatory effort to ensure gaming integrity and compliance

The Massachusetts Gaming Commission (MGC) is pleased to announce the launch of a new tip program designed to solicit public participation in support of ensuring integrity and compliance within the state's new expanded gaming industry.

As part of a comprehensive effort to ensure the integrity of the state's gaming industry, the Investigations and Enforcement Bureau (IEB) is launching a tip program that will offer several convenient ways for patrons, gaming employees and/or members of the public to provide helpful information directly to the IEB.

"In keeping with MGC's overarching approach to gaming regulation, public participation in MGC's efforts is vital. A tip program provides the public with an organized and specific method to directly contact the IEB with any potential concerns or personal knowledge of unethical or noncompliant gaming activity," said Director of IEB Karen Wells.

The IEB developed the "FAIR DEAL" tip program to allow tipsters to provide information via telephone, online report and/or an email. Submitted tips will be sent directly to a member of the IEB who will then follow up on the information provided. This coordinated effort provides tipsters with the opportunity to select a chosen method of outreach (phone, online, email). The variety in outreach addresses varying levels of technical capabilities and simply provides for overall personal preference. The tip program will also offer tipsters with the option of confidentiality and anonymity. The tip program offers the following methods of outreach:

- Integrity Tip Line: 1-844-303-TIPS (8477)
- Report Online: MassGaming.com/FairDeal
- Send an Email: <u>FairDeal@state.ma.us</u>

Massachusetts Gaming Commission

To educate the public and generate increased awareness of this program, MGC will execute a comprehensive communications campaign through a combination of marketing, traditional media outreach, and by maximizing the use of the newest technologies available including social media platforms and other innovative methods of new media.



About MassGaming

The mission of the Massachusetts Gaming Commission is to create a fair, transparent, and participatory process for implementing the expanded gaming law passed by the Legislature and signed by the Governor in November, 2011. In creating that process, the Commission will strive to ensure that its decision-making and regulatory systems engender the confidence of the public and participants, and that they provide the greatest possible economic development benefits and revenues to the people of the Commonwealth, reduce to the maximum extent possible the potentially negative or unintended consequences of the new legislation, and allow an appropriate return on investment for gaming providers that assures the operation of casino-resorts of the highest quality. For more information on MGC, please visit <u>MassGaming.com</u> or connect and share on Twitter (<u>@MassGamingComm</u>) or Facebook <u>www.facebook.com/MAGamingComm</u>.

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