

TRANSPORTATION DEMAND MANAGEMENT*

WYNN PLAN

Patrons

- Incentives for public transportation and water shuttle use
- Charlie Cards sold on-site at gift shop
- Ten parking spots dedicated to car-sharing program
- All employees trained to inform guests regarding public transit access to the resort and local attractions
- Concierge to advise guests on public transportation use for accessing local attractions
- Resort advertisements will include information regarding non automobile routes to the resort
- Brochures including public transportation information placed with local tourist destination concierge desks
- Public transportation information posted on website
- Social media used to promote public transportation use
- Coordination with MOTT and CVB to promote public transportation use

*taken from Wynn Presentation September 16, 2014

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WYNN PLAN

Employees

- Off-site parking with shuttle access to the Resort
- Subsidized Charlie Cards provided to employees, Charlie Cards available on-site
- Guaranteed Ride Home program
- Public transportation information posted in employee newsletters and back-of-house areas
- Employees rewarded for public transportation use with internal incentives
- Dedicated Neighborhood Shuttle bus for neighborhoods with a dense population of employees
- On-site Hubway bicycle sharing station
- Bicycle commuter facilities on-site
- Coordination with MassRIDES to support and incentivize employee use of alternate transit modes

*taken from Wynn Presentation September 16, 2014

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ADDITIONAL REQUIREMENTS BY COMMISSION

- **Annual monitoring by independent third party**
- **Report to Commission on results including plan if goals for mode split are not met**
- **Transportation Incentive Payments of \$20,000/vehicles above Wynn's allocation through Sullivan Square during peak hour on Friday**
- **Incentive Payments (max \$20 million) plus \$25 million for long-term Sullivan Square solution.**

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NEXT STEPS

- **Complete SFEIR and Boston Permitting for Short-term Plan funded by Wynn**
- **Agree to Sullivan Square/Rutherford Avenue Long-term Plan**
- **Leverage Wynn contribution to Long-term Plan with additional funding to construct plan**