		Page 1
1	COMMONWEALTH OF MASSACHUSETTS	
2	MASSACHUSETTS GAMING COMMISSION	
3	PUBLIC MEETING #211	
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6	CHAIRMAN	
7	Stephen P. Crosby	
8		
9	COMMISSIONERS	
LO	Gayle Cameron	
L1	Bruce W. Stebbins	
L2	Enrique Zuniga	
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L9	March 2, 2017 10:10 a.m.	
20	MASSMUTUAL CENTER	
21	1277 Main Street	
22	Springfield, Massachusetts 01144	
23		
24		

PROCEEDINGS

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3 CHAIRMAN CROSBY: Good morning,

4 | everybody. I'm pleased to call to order

5 | public meeting No. 211 of the Mass Gaming

6 | Commission. Once again, we're out at the

7 | MassMutual Center in Springfield rising. We

8 | are opening business at about 10:10. First

9 | item on the business as usual is the approval

10 of minutes. Maybe, Commissioner Zuniga can

11 step up.

12 COMMISSIONER ZUNIGA: I'll be happy

13 to, in the absence of Commissioner Macdonald.

14 | I would move that the minutes for the meeting

of February 16 be approved as submitted in the

16 | packet, subject to corrections of

17 typographical errors and other nonmaterial

18 errors.

20

19 COMMISSIONER CAMERON: Second.

CHAIRMAN CROSBY: Any discussion?

21 COMMISSIONER STEBBINS: Yeah. I

22 just found two small typo errors that I can

23 | get to Catherine or Cecilia after.

24 CHAIRMAN CROSBY: Okay. Great. And

1 | I will abstain, since I was not in attendance.

2 All in favor? Aye.

3 COMMISSIONER STEBBINS: Aye.

COMMISSIONER CAMERON: Aye.

5 COMMISSIONER ZUNIGA: Aye.

CHAIRMAN CROSBY: Opposed? The ayes

7 | have it three nothing with one abstention.

8 Next up is Executive Director Bedrosian for

his general administrative report.

10 MR. BEDROSIAN: Good morning,

11 Commissioners.

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12 CHAIRMAN CROSBY: Good morning.

13 COMMISSIONER CAMERON: Good morning.

14 COMMISSIONER ZUNIGA: Good morning.

15 COMMISSIONER STEBBINS: Good

16 morning.

17 MR. BEDROSIAN: Since it is March,

18 | we're starting, believe it or not, to focus on

19 racing that is right around the corner. We

20 have, on the harness side, started to hire our

21 seasonal employees. My memory was that our

22 season started last year with a, sort of,

23 comparable winter. I think it was about the

24 third week of April. You'll remember, this

year they had a statutory 125 races that they will have to race so --

CHAIRMAN CROSBY: 125 days.

MR. BEDROSIAN: Right. Excuse me.

125 days. So that'll be quite the season. On
the thoroughbred side, I imagine you've all
seen reports about -- in the press recently
about Suffolk Downs. What I can tell you is,
that staff is in close communications with the
administration at Suffolk Downs, and they
continue to inform us, to the extent they can,
about the status of negotiations with
potential buyers. So -- and, also, staff
continues to meet with all interested parties,
including different horsemen's group,
breeders, all interested parties on the
thoroughbred side.

We do this, of course, in the context of another year in which the racing legislation will technically expire, sort of, mid season, so we're keeping that in mind too and thinking about, you know, what information we can provide the legislature, which might be helpful to them in making up whatever decision

they will make this year on new legislation, extending legislation. So it's a busy time for us on the racing side.

CHAIRMAN CROSBY: On the thoroughbred, they have made plenty of this public, that there will be racing in 2017, right; there's no -- there appears to be no ambiguity about that?

MR. BEDROSIAN: Yeah, I think it's

-- it has been, including Chip Tuttle coming,
when he testified in front of you on the
license, he seemed very, very confident that
'17, and really, potentially, '18 were secure.
So I think we're operating under the guise
that, clearly, '17 and, most hopefully, '18.

CHAIRMAN CROSBY: Right. And, also, in this same regard, I heard -- I saw in the media, I think, or somewhere, that Wynn had held a big meeting, or was preparing to have a big meeting, or offering to have a big meeting with former Suffolk Downs' employees to honor your commitment to give them a first shot at employment with Wynn. So I hope that's -- I saw that. I hope it's widely publicized. I

think --

MR. DESALVIO: We are. We're going to -- Chairman, we will be publicizing that even more going forward. It's April 29th at the Hilton Garden Inn, East Boston, right near the track.

CHAIRMAN CROSBY: Great.

MR. DESALVIO: And I've been talking to Ed about trying to -- we're trying to gather up as many of the folks as we can, the original list that we worked on, and we had some ideas about how to reach -- even possibly reach some of the back workers as well that were -- you know, that don't normally come through on the -- on the union list. So we're going to try to gather up as many of the Suffolk employees as we can, and we'll hold that event April 29th.

CHAIRMAN CROSBY: Great. You remember, I got a very moving letter from somebody whom you had reached out to.

MR. DESALVIO: Absolutely.

CHAIRMAN CROSBY: And he was really moved that you took this seriously and were

Page 7 1 pleased that you're sticking with it. MR. DESALVIO: And he's been helping 2 3 me, actually. 4 CHAIRMAN CROSBY: Oh, really. 5 MR. DESALVIO: He's even got his 6 own, sort of, e-mail chain of some of the 7 former workers. CHAIRMAN CROSBY: 8 Great. 9 MR. DESALVIO: And that, he's going 10 to help get us some attendance at that as 11 well. 12 CHAIRMAN CROSBY: That's great. We 13 ought to get him in touch with the media 14 somewhere. It's a great story. 15 MR. BEDROSIAN: Thank you, 16 Commissioners, that's all --17 COMMISSIONER ZUNIGA: Can I go back 18 a little bit to -- can someone remind me, or 19 does somebody remember whether the race days 20 for this season we've approved already, those 21 race days, and whether they go beyond the June 30th --22 23 MS. BLUE: For Suffolk Downs they've

put in some placeholder dates in their

1 application, and I think, now, we're looking 2 at July, August, September, weekends in that. 3 They will have to come back before the 4 Commission to talk about Racehorse Development 5 Fund purse money, so we'll have another 6 opportunity for that. The harness folks have 7 such a long schedule. It runs from April to 8 November. 9 COMMISSIONER ZUNIGA: Right, right. 10 And I know you alluded to this, but, perhaps, 11 bears emphasizing, that you look at whatever 12 statutory implications are of a transfer of 13 interest. In this case, as reported in the 14 media, what does that mean in terms of 15 obligations of this Commission, or obligations of the licensee. 16 Right. And that's 17 MR. BEDROSIAN: 18 all presuming that we're operating under the 19 same statute. 20 COMMISSIONER STEBBINS: Right. 21 COMMISSIONER ZUNIGA: That's right. 22 COMMISSIONER STEBBINS: Well, I --23 to pick up on your report, Ed, you know, I

applaud you and staff. You know, I'm glad

1 we're taking a little bit more of aggressive 2 approach to see what we can do to support, as 3 we've always talked about, support and save 4 the thoroughbred racing industry. You know, 5 the recent developments, the expiration of the 6 legislation, some news out last week, in terms 7 of the Finger Lakes, which is where a lot of our Mass. owners and trainers and jockeys have 8 9 gone to race some other races, has run into 10 some bumps and difficulties. So it's kind of 11 a complex scenario, but I'm glad we're being a 12 little more aggressive and focusing on the 13 issues. 14 CHAIRMAN CROSBY: Great. Okay. 15 MR. BEDROSIAN: That's all I have. 16 Thank you. 17 CHAIRMAN CROSBY: Thank you. We're 18 onto Item No. 4, Ombudsman Ziemba. 19 MR. ZIEMBA: Good morning, 20 Commissioners. Commissioners, as part of my 21 report this morning, we'll hear a brief 22 Wynn Boston Harbor project update and a 23 presentation of it soon to be published, 24 Massachusetts Environmental Policy Act Notice

of Project Change filing.

We'll then have a presentation on MGM's quarterly report for the final quarter of 2016, and I will briefly ask for approval to release \$7,200 of Longmeadow's community mitigation reserve. First, however, I'd like to put the first two items, the Wynn and MGM reports in context.

As the Commission is aware, all of our licensees are required to provide the Commission with quarterly reports that are, by necessity, made to the Commission after the close of the prior quarter. Usually, because of the time it takes to finalize and compile the data from the prior quarter, such reports are given no earlier than four to six weeks after the prior quarter.

Indeed, Wynn Boston Harbor just gave its presentation on their final 2016 quarter two weeks ago at the Commission meeting. At that time, Wynn noted that it had been preparing a Notice of Project Change. The Commission asked Wynn to come back to the Commission and discuss such filing, as notice

of this filing will be published next week in The Environmental Monitor. Wynn asked to provide this briefing at today's meeting. We welcome them to Springfield.

In addition to the Notice of Project Change presentation, we asked Wynn to give an update on news that occurred since the meeting we had two weeks ago. Namely, Wynn's announcement following a board meeting last week, that its estimated project cost has been increased. Although this estimate would normally be part of the report, and will be part of the report following the quarter in which it occurred this quarter, we asked the Wynn team to provide a brief update today. With that as a context, I welcome and ask Bob DeSalvio, president of Wynn Boston Harbor, and Jacqui Krum, senior vice president and general counsel to provide this update. MR. DESALVIO: Great. Thank you,

MR. DESALVIO: Great. Thank you, John. Good morning, Commissioners.

CHAIRMAN CROSBY: Good morning.

COMMISSIONER CAMERON: Good morning.

COMMISSIONER ZUNIGA: Good morning.

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1 COMMISSIONER STEBBINS: Good 2 morning. 3 MR. DESALVIO: First and foremost, 4 it's very nice to be here in Springfield. 5 just want to offer my congratulations to the 6 mayor, his economic development team and the 7 MGM folks, because I took a look around this morning before the meeting. It's really 8 9 incredible, the progress. And so, hats off to 10 them for the work that they've done here. 11 Great to see in Springfield. 12 And the second thing, before we get 13 started, this one's off topic, but I think it's really important that -- and I wanted to 14 15 use the opportunity to get it out there 16 publically. Today, we are having another 17 Mass. Girls in Trades Conference. And we're 18 doing that down at Local 103 in Dorchester. 19 And we already got some morning photos from 20 there. It is -- looks like a jam-packed 21 event, about 350 young women attending. 22 this thing is really taking off so we're going 23 to -- we're actually -- and since we're here 24 in the western part of the state, we thought

1 we'd also announce and make sure that we could 2 get out publically that on April 13th we're 3 going to have another Mass. Girls and Trades 4 event at William J. Dean Technical High 5 School, and that's 1045 Main Street in 6 Holyoke. And so, for anyone who might be listening over the Internet, or we'll get some 8 9 of the minutes from these meetings, if any 10 young women are interested in this event, 11 please contact their principal, or anyone at 12 any of the local vocational schools and get 13 themselves set up to attend the event. 14 this thing has actually really taken off and 15 we're getting some good results. And, 16 hopefully, we'll get some fine, young women 17 that'll be part of the construction trades on 18 a going-forward basis for not only our 19 project, but for many other projects down the 20 road. And I just wanted to get that out 21 there. 22 CHAIRMAN CROSBY: Great. 23 MR. DESALVIO: Now, I want to move 24

on to the main reason why we're here, which is

1 to update you as to the MEPA filing. You're 2 going to hear from Jacqui Krum in just a 3 She's going to concentrate on the 4 MEPA history, the timeline. We've had lots of 5 discussions surrounding sediment removal, and 6 she'll get you up to speed on that. And then, 7 I'm going to talk about the program refinements. And those program refinements, 8 9 along with other things, have implications for 10 two major areas. Number one is jobs. And I'm 11 going to give it, sort of, an update as to 12 what the impact of all these changes have in 13 terms of the jobs front at our project. also, as John mentioned earlier, we did get 14 15 some Board approval for an increase in the 16 budget. And so, I'll take you through that as well, but now I'm going to turn it over to 17 18 Jacqui Krum for the first part. 19 MS. KRUM: Morning, Commissioners. 20 Good to be in Springfield. 21 CHAIRMAN CROSBY: Good morning. 22 COMMISSIONER CAMERON: Good morning. 23 COMMISSIONER ZUNIGA: Good morning. 24 COMMISSIONER STEBBINS: Good

1 morning.

MS. KRUM: First, just a brief
overview of our MEPA mystery. As you know, it
was quite a long history. So we started it in
May 2013 with our Expanded Environmental
Notification form, and we received our
certificate from the secretary on
August 28, 2015, over 2 years later, after
filing our second supplemental environmental
impact report.

Now, we are filing our Notice of Project Change, which, as Bob mentioned, is largely centered on the sediment remediation. So that's the sediment that's located in the cove, the water sediment, the sediment under the water in the cove, so I'll take you through that.

Briefly, just wanted to give
everyone the dates for the common period. It
will -- the Notice of Project Change will
appear in The Environmental Monitor on
March 8th, next Wednesday. The comments are
due March 28th, and we anticipate a decision
or a certificate being issued on April 7th.

The copies are available in the libraries of all of our -- of our host and our surrounding communities. They're also available on our Web site at wynnbostonharbor.com. And if anyone would like a paper copy, they can, of course, request one and we'll provide that.

So as I mentioned, the primary purpose of the Notice of Project Change was to discuss the sediment remediation. That had been conceptually discussed in prior MEPA filings, but we hadn't had a chance to characterize the actual waterside sediments.

Now, we've had that opportunity. We -- under the Massachusetts Contingency Plan, we filed a revised Phase 2 report on December 30, 2016, and we're preparing Phase 3 and Phase 4.

That's the main body of the Notice of Project Change.

Also, as Bob mentioned, there are -we've taken the opportunity to bring MEPA up
to date for some of the program refinements
that we've made. These do not require any new
state or federal permits. There are minor
modifications to the living shoreline, the

docking system and the garage. Some of these are based on things that we discovered during the design process. For instance, there were changes to the living shoreline and the docking system, based on ADA requirements.

We are also presenting additional information on the DC -- DCR Harbor Walk Connector. That's the biking-pedestrian path that'll connect from our property onto DCR's property. This was also discussed conceptually in prior MEPA filings, but we've identified certain wetland impacts that need to -- that need to be addressed in further detail in this filing. Finally, the last section of our Notice of Project Change takes your Section 61 findings and just provides a status update as to where we are on all of those.

Without further adieu, the sediment remediation. So the mediation area it's about a 7-acre portion of the intertidal and subtidal waters in Everett and Boston, where the sediment remediation will occur. So if you look at this diagram and you see the red

Page 18 1 dashed line, that shows you the remediation 2 area. We had previously --3 CHAIRMAN CROSBY: Jacqui, excuse me. 4 I was trying to go over these last night. 5 can't figure out, where is the land line? 6 MS. KRUM: Sure. 7 CHAIRMAN CROSBY: Is it marked? 8 COMMISSIONER ZUNIGA: It's the 9 white. 10 MS. KRUM: Yes. The land line --11 COMMISSIONER ZUNIGA: It's the 12 white. 13 CHAIRMAN CROSBY: Is the white? 14 COMMISSIONER ZUNIGA: Yes. 15 MS. KRUM: Well, it's the -- it's 16 actually the -- the high water -- the mean 17 high water and the mean low water is marked 18 because --19 COMMISSIONER ZUNIGA: This is the 20 land. 21 MS. KRUM: -- there's land under 22 water. 23 CHAIRMAN CROSBY: Yeah. Okay. 24 MS. KRUM: And then you see the

dividing line between the two cities in the middle of the page.

CHAIRMAN CROSBY: Right. Okay.

MS. KRUM: So just briefly, as I previously mentioned, the area outlined in green was the navigational dredge area. That has been previously approved as part of our prior filings. That's, primarily, to facilitate the water transportation. So that's a fairly shallow area right now that'll need to be dredged, somewhat significantly capped. And, as I said, that's been previously approved so this is adding on to that. We're hoping that the remediation can be completed in one season, but that does depend on time-of-year restrictions so it may take two seasons.

So on this diagram, you can see the resource areas that are impacted, and it also outlines the previously-permitted navigational dredge and the disposal site boundaries, which is the red dash line.

So in our MEPA filings, we haven't fully determined what -- how we'll actually

1 implement the actual sediment remediation.

2 That's part of the Phase 3 filing that we'll

3 do under the Massachusetts Contingency Plan.

4 So what we presented were three different

5 alternatives. And the first one is the most

6 extensive in terms of impacts. This will

7 result in a condition of no significant risk

8 to the environment, in accordance with the

9 MCP. All of them will, I should say.

10 So under the first alternative,

11 which is a full dredge and cap, the

12 remediation activities will include dredging

13 of impacted sediment, management and disposal

14 of dredged material, backfill of material for

15 capping, and restoration of the benthic

16 habitat that exists there, and monitoring to

17 ensure the stability of the cap.

The second alternative is a partial dredge and cap. So we would dredge and cap in the majority of the area as seen in red, with capping done in the deep channel. The third alternative is a partial dredge cap and what they called -- what they call monitored

natural recovery. So, as you know, this is a

Electronically signed by Brenda Ginisi (401-014-954-6554)

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1 pretty tidal river, and what our licensed site 2 professional, our LSP, has told us, is that 3 there may be an opportunity for monitored 4 natural recovery, which is you let the tide 5 essentially repair some of the damage. 6 would still have to dredge and cap in certain 7 part of the area, but the rest we would monitor over a multiyear period. We'd require 8 9 DEP's approval to do this, and we're working 10 with DEP to go through that process. 11 Essentially, we'd be dredging and capping here 12 in the eastern portion of the remediation 13 area, and using monitored natural recovery for 14 the remainder of it. 15 COMMISSIONER ZUNIGA: Jacqui, before you move from the alternatives, sounds like 16 17 they go from more expensive to least 18 expensive. And what would -- what would it 19 take for the permitting authorities, DEP, to 20 select an alternative? 21 MS. KRUM: Well, we actually -- not 22 "we." Our licensed site professional is the 23 one that selects an alternative. Of course, 24 we want to make sure that we have DEP's

1 sign-off on that. Strangely enough, they vary 2 in price not as significantly as you might 3 anticipate, given the long-term monitoring 4 that you have to do on the monitored natural 5 recovery. From an environmental perspective, 6 it's the least invasive. So that's one of the 7 reasons we are looking at it. It has been used in other areas. Not in Massachusetts. 8 9 Under the DEP -- in conjunction with MassDEP. 10 So we're investigating to see whether it is a 11 viable alternative and whether DEP has the 12 appetite for it. 13 COMMISSIONER ZUNIGA: Right. Well, what about -- that's great. So they'll 14 15 determine that soon enough, I gather. 16 MS. KRUM: That'll be part of our Phase 3. 17 18 COMMISSIONER ZUNIGA: Phase 3. And 19 so, what about in terms of being in the 20 critical path of the project; do any of these 21 impact similarly? 22 None of them will impact MS. KRUM: 23 the critical path of the project, because 24 we'll do the cap and dredge, hopefully,

1 starting in this season going over to next 2 season, if required. And then, the monitored 3 natural recovery, essentially, we leave it 4 there and --5 COMMISSIONER ZUNIGA: You're there. 6 MS. KRUM: -- monitor it. And 7 that's the -- that's the deep part of the channel. But in terms of picking an 8 9 alternative, what we're look for is, one, the 10 effectiveness, the short and long-term reliability, the implement -- the ability to 11 12 implement, cost, obviously, risk, benefits, 13 timeliness and grooming. So those are the -those are the items that we're balancing. 14 15 CHAIRMAN CROSBY: Jacqui, there's 16 this -- the top of the picture there's this little existing salt marsh to be protected. 17 18 Is that a salt marsh that has, somehow, not 19 been polluted by all this stuff that's gone on 20 before? What's special about that? 21 MS. KRUM: Well, that is one of the ones that we've done as part of the landside 22 23 cleanup. So this is part of -- it's going to 24 be part of the living shoreline.

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               CHAIRMAN CROSBY: So you've already
 2
     cleaned that up? Oh, I see.
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               MS. KRUM:
                          In process.
 4
               CHAIRMAN CROSBY:
                                 In part. Okay.
 5
               MS. KRUM: Yes.
                                Yep.
 6
               CHAIRMAN CROSBY: Okay. And what's
 7
     up with the oysters?
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               COMMISSIONER ZUNIGA: Oh, they're
 9
     gone.
10
               MS. KRUM:
                         The oysters are gone.
11
     The Mystic River is not suitable for oysters.
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               CHAIRMAN CROSBY: Gone forever?
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               COMMISSIONER ZUNIGA: Yeah.
               MS. KRUM: And there was concern
14
15
     about people plucking oysters out of the
16
     Mystic River and consuming them.
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               CHAIRMAN CROSBY: Yeah.
                                        I thought
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     there was -- I thought maybe that was still up
19
     for discussion at some point.
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               MR. DESALVIO: I think after we
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     open -- Chairman, you know, we had talked
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     about this, and I think we have to let all the
23
     remediation happen and get stabilized before
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     we could go back and even readdress that.
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1 now, they told us to take a pause on that. 2 But let's just wait and see what happens when 3 we're done with all the remediation work. CHAIRMAN CROSBY: 4 Tell them they have an anxious Commission. 5 6 MS. KRUM: We'll let them know. 7 COMMISSIONER STEBBINS: Anxious commissioner, let's be clear. When you're 8 9 doing dredging, you know, when you guys were 10 excavating so much of the dirt and having the 11 dirt removed by rail when you dredge, it's all 12 on boat, all moved out by boat, barge, other 13 type of vehicle? 14 MS. KRUM: We were looking at two 15 alternatives. One would be to treat the water 16 on the land, and the second to treat it on a 17 barge and remove it by barge. Given the 18 tightness of the construction on the site, 19 land is just not going to be an option anymore 20 so it'll all been done on barge. And once the 21 material has been treated and the water has 22 been treated, that'll all be moved to another 23 location on a barge. 24 COMMISSIONER STEBBINS: Okay.

1 COMMISSIONER CAMERON: Does your 2 team have any concerns about something that 3 may come up, something challenging with the 4 dredging? Is that... 5 MS. KRUM: Not really. We've done a 6 significant amount of testing. We still have to do more. And, in fact, we're petitioning in front of both of the Everett Conservation 8 Commission and the Boston Conservation 9 10 Commission to do additional testing. But we 11 hope to have precharacterization done to a 12 large extent before we start. 13 So turning, now, on to the project 14 refinements. 15 MR. DESALVIO: And I thought -- I 16 thought the best way to approach this might be 17 to really focus on an update from when we last 18 were in front of the Commission, which was 19 last fall on our design approval process. 20 So you have in front of you two 21 different charts. One of them is a -- I'll call it more of a MEPA-oriented chart. And 22 23 that's the differences from where we are now

to where we were when we had filed the SSFEIR,

1 and that's all laid out. But I thought it 2 would be actually more impactful to the 3 Commission to flip to the next chart. And 4 this would get us up to speed as to where we were, based off of our last design approval 5 6 with the Commission and -- so as to not to 7 confuse matters and go back over things that you've already -- we've already noted to you. 8 9 We thought that would kind of get the 10 Commission up to speed, while MEPA's much more 11 interested in the first chart. So I'm going 12 to focus my comments on this particular page, 13 and then when we're done, certainly, we'll open this up for questions. 14 15 So I'm going to just, kind of, take 16 it from the top. Hotel rooms have not changed since we were in front of you in the fall. 17 18 We're still at 671. And, therefore, no real 19 change in the hotel tower square footage. the gaming front, virtually, no change. A 20 21 minor, probably, aisleway change. It totaled 22 about 1400 feet against a couple hundred 23 thousand, so it's really, barely noticeable. 24 You will note, however, that the --

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     we are actually able to increase the number of
 2
     gaming units since our last visit with you.
     And that has do with floor layouts and the
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 4
     aisles, and the final restaurant locations and
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     where things are that are around the perimeter
 6
     of the gaming floor. And just by way of
 7
     background, that new number of 4421 is
     comprised of 3,060 slots. 133 -- 1,333 table
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 9
     game positions, and we have a spot for 28 ETG
10
     units, electronic table game units. So that's
11
     how we get to the --
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               CHAIRMAN CROSBY: Say those numbers
13
     again, Bob.
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               MR. DESALVIO: 3,060 slot machines.
15
     And that's up from our last count. And then,
16
     1333 table game positions and 28 ETGs,
17
     electronic table game positions.
                                       So that
18
     means --
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               CHAIRMAN CROSBY: That's like --
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     that's like the multiplayer electronic --
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               MR. DESALVIO: That's correct.
22
               CHAIRMAN CROSBY: -- like Poker,
23
     like we have at Plainridge, yeah.
24
               MR. DESALVIO: That's correct.
                                                We
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found a product that we really like, that, actually, IGT makes that we're scheduling to go on the floor.

CHAIRMAN CROSBY: Okay.

MR. DESALVIO: We found a good area for it. So again, that brings us up from what was previously 4250 to now 4421, and that's an increase of 171 units. Now, that's actually down on the MEPA chart going -- and we won't pull that chart back up, but, actually, MEPA had a higher number from the start. So now, the good news about doing this now is, we can gets the Gaming Commission, MEPA,
City of Everett, the DEP, everybody, sort of, all in line with the same program. And that's why there's a good opportunity to really catch up.

One of the biggest change you're going to see is the next line item. We significantly reduced the amount of retail in the project. And you'll see, in a minute, where we flipped that square footage. It didn't go away. It was actually repurposed to another use. But for the purposes of the

1 Gaming Commission, retail has gone from 56,602 2 square feet to 9177 square feet. A decrease of about 83 percent. Primarily, driven by a 3 4 reduction of about 10 stores. We're going to 5 wind up with four major kind of stores that 6 Wynn plans to open and operate itself. As you know, in Vegas we have some stores that we lease and some that we actually run ourselves. 8 9 But the plan right now is for us to do those 10 major stores on our own, and then we still 11 have two in -- what we call employee-type 12 stores, or areas where we can sell things to 13 employees along the way. It's very popular. And we have some retail up in the spa level as 14 15 well. So a grand total of about a reduction 16 of 10 stores. Primarily, driven by market conditions. 17 18 I'm sure everyone is aware the 19 retail world is a bit in a upheaval at the 20 The heavy-duty pressure for online. moment. 21 You see many of the retailers are cutting back 22 on a number of stores. And, quite honestly, 23 Wynn focuses on a -- on a very high-end luxury 24 group of retailers, which are pretty

2 And for them -- you know, for them, when we 3 talked to some of them, quite honestly, for 4 them to close a store, break a lease, move a 5 few miles away, rebuild and reopen, that was a 6 tall order for some of them. And, certainly, we did not -- and in long discussions with Mr. Wynn about this, we didn't want to 8 9 compromise, in terms of level of retail. 10 mean, clearly, we could have gone out and 11 filled the space by just putting it out on the 12 open market, but we weren't sure that would be 13 representative of the real five-star, resort experience. 14 15 So rather than do that, Mr. Wynn and 16 the team came up with a strategy whereby we 17 would flip some of that space to repurpose it, 18 open the retail ourselves, and at a later date 19 we could always come back and change our 20 minds, if we want to go out. But we were not

going to -- we were not going to bend, in

terms of the expectation on what we would get

It was just not in the cards.

on rent per square foot just to fill retail

well-represented on Newbury Street in Boston.

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also, after examining sort of local market and where we wanted to go, we thought that space could be better used in a couple areas, which I'm going to get to now -
CHAIRMAN CROSBY: To finish this --

MR. DESALVIO: -- yes.

CHAIRMAN CROSBY: -- up, Bob, so of the four stores that you're going to still have there in that 9,000 square -- 8,000 square feet, whatever it is, 9,000, none of them will be the big, fancy brand names that you feature, it's going to be your own stores.

MR. DESALVIO: One of them is going to be -- one of them we're going to do the -- what we call the Wynn Collection. And if you've been to Las Vegas recently, you will see we just did a major redo. And we have a Wynn Collection store out there, and what we do is we take the major luxury brands and mix them with other brands into a collection that we curate and operate ourselves. That has been highly successful. We've had a great run with that new store. It also gives us the ability, in a smaller footprint, to put many

more designer labels under one roof.

we're going to do men's, women's, accessories, handbags all within that location, and use the multiple brands that we traditionally have, but we're going to curate it under the Wynn Collection idea and do it ourselves, and be the owner and operator of that particular store. And then, on top of that, we have three others that'll go with it that we are still, kind of, working on the concepts. But it would be what you would typically find in our -- in our stores.

So, certainly, we're not going to -we're not going to denigrate the quality at
all. We're going to go for those names. And
you'll see them curated under our own
brand-name store called "The Wynn Collection,"
as we just recently did in Las Vegas.

The next change, really, a significant change, and I think a real positive move for the project is, we decided to add some more food and beverage outlets.

Certainly, trying to focus on what we thought

1 would be the most popular in the area. So 2 we've added an oyster bar that was not 3 originally part of the component. 4 CHAIRMAN CROSBY: My oysters. 5 COMMISSIONER ZUNIGA: There's your 6 oysters. 7 MR. DESALVIO: Your oysters. 8 you'll never know, maybe some day. 9 MS. KRUM: Not from the Mystic. 10 MR. DESALVIO: Not from the mystic 11 now, but we'll hold out hope for you, 12 Chairman. 13 The other one we added was -- and I'm sure you've been following the incredible 14 15 rise of the craft beer outlets in production 16 in our area. And, in particular, in Everett. 17 You know, they've got an area of Everett now 18 that's really taken off. We've talked to some 19 of the local brewers, and we think this is a 20 great opportunity to bring some local flavor 21 to the property. 22 And, you know, craft beer, in 23 general, across the whole United States is 24 growing by leaps and bounds, and far

surpassing, on a percentage basis, what you
find from the noncraft side of it. So we
thought that this would be a great opportunity
to, again, take some retail space that we
thought might go a little underutilized and
flip it into a couple outlets that made sense
for us.

The other thing that we did was we're adding another -- we already had an Italian, fine-dining restaurant. So we've done two things. We made that one a little bit larger, and we also added a casual Italian restaurant that'll be right off of the casino floor, similar to what we have in Las Vegas that's been extremely popular in the Allegro outlet. So that's new to the equation as well.

And then, in the area of the -- one of the bigger changes, now, is that we've dramatically increased the size of the meeting and convention space. We now have -- we've taken that program from 32,000 up to 60,000 square feet, and the food and beverage program went from 78,000 to 97,000 square feet.

Primary components of the -- of the meeting -the meeting space is a new 36,000-square-foot
ballroom. And that's going to be located -you'll see this in a minute, when we get to
the new slide, but we've now expanded the size
of the original ballroom that was at the end
of the peninsula.

And after talking to a lot of local businesses, and we now have a -- we now have a new meeting and conference person on our team, and in talking to the team in Vegas, we even did some research on this. When Mr. Wynn was in town in his last visit, we had a business leaders' luncheon, and he sort of used that as a good opportunity to focus group and talk to some of them about their needs.

And there is, I guess, a real shortage of large ballroom space in -- in our particular region. Right now, the largest ballroom available, really, would actually have to be over at the BCEC, over at the convention and expo center. So past that center, we would now have the largest ballroom in the greater ballroom -- in the

1 Greater Boston area. 2 We'll be able to seat up to 3,700 3 people theater-style for an event in that 4 ballroom, or a banquet that probably breaks 5 about 2,000 people. And on top of that, we'll 6 have 10 small meeting rooms to go along with 7 that. And we think that this will greatly enhance the program. And we felt it was 8 9 worthwhile, very worthwhile to make the 10 switch-off between having the extra retail 11 stores and moving that into the new restaurant 12 concepts, along with the additional meeting 13 and convention space. And I'm going to go 14 through the rest of --15 COMMISSIONER ZUNIGA: Bob, before 16 you leave that --17 MR. DESALVIO: Sure. 18 COMMISSIONER ZUNIGA: You mentioned 19 you'd be able to have about -- or up to 3,700 20 people for a special event? 21 MR. DESALVIO: Correct. 22 COMMISSIONER ZUNIGA: I'm also 23 reminded of -- you'll remember the restriction 24 or the consideration that we have to do --

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               MR. DESALVIO: For live
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     entertainment.
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               COMMISSIONER ZUNIGA: Live
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     entertainment venues.
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               MR. DESALVIO: Correct.
               COMMISSIONER ZUNIGA: If the seating
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     is less than 3,000 but more than 1,500.
     that -- are those the right numbers?
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               MR. DESALVIO: I think it is -- it's
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     actually 1,000 to 3,500.
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               COMMISSIONER ZUNIGA: To 3,500.
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               MR. DESALVIO: And so, we're
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     actually -- we, sort of, crack the north end
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     of that by having the ability to seat up to
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     3,700 on a -- on a seated event for
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     theater-style.
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               COMMISSIONER ZUNIGA: Well, that's
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     just one consideration because you could -- I
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     imagine, the way you describe this space, is
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     pretty flexible.
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               MR. DESALVIO: Very flexible.
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               COMMISSIONER ZUNIGA: You could
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     configure it in many different ways and I
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     guess that's --
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1 MR. DESALVIO: Matter of fact --2 that's correct. Very good question, 3 Commissioner. We have this so that you can 4 break it up into multiple parts because 5 there's so many different needs in the meeting 6 segment and the conference segment. So it's 7 got a air-wall system that can break it in halves and then we can break sections of it up 8 in thirds. So the whole idea was to keep it 9 10 as flexible as possible, or leave it wide open 11 for a very large event. 12 COMMISSIONER ZUNIGA: Right. 13 MR. DESALVIO: There's no -- there's 14 no permanent -- really permanent stage setup. 15 We'll be able to move staging into there, and 16 we have access to do, pretty much, any type of 17 event in there. 18 COMMISSIONER ZUNIGA: But is your 19 intention to stay away from that restriction, 20 or try to -- if the market, you know, if you 21 decide that you want to get into that threshold to go back to impacted live 22 23 entertainment venues? 24 MR. DESALVIO: Yeah. The main

1 purpose of the room is going to be for the 2 meeting and conference market. We think 3 that'll be the primary use. It does not 4 preclude us from doing, obviously, large 5 banquet and social events, and, quite 6 honestly, if we wanted to, an occasional entertainment event. We are considering that. But I believe, and unless I'm wrong, as long 8 9 as your seating capacity is north of the 3,500 10 restriction, certainly, we would be able to --11 to use it for that purpose. 12 I want to remind the Commissioners, 13 though, that it's not -- it's not a theater. 14 So this is not what you would consider a 15 theater at all. There's no raked floor. Ιt 16 is flat floor space, it's decorated very similar to the Wynn and Encore ballrooms. 17 Ιt 18 just happens to be large enough that we can 19 use it for multipurpose. But its main -- you 20 won't see -- you won't see a production show 21 in there, like we have in Las Vegas. 22 It's really designed -- I would say, 23 No. 1 use will be meeting and conference, 24 No. 2 use will be banquets, social events, and

1 No. 3 use, I would say, would be occasional 2 That's, kind of, the way we're entertainment. 3 looking at it. And that entertainment could 4 be public, but it also could be private. could be an event for our red card holders, or 5 6 some sort of a casino marketing event, or a New Year's Eve party, or a tournament or something. But we could use it for, 8 obviously, multipurpose. And the key was that 9 10 there's just not a large -- there's not a lot 11 of large spaces in the Greater Boston area. 12 And we're hearing, loud and clear, 13 that -- and especially from a lot of our Wynn customers that are in Las Vegas, that are from 14 15 this area, we've talked to them and they're 16 really dying to use a Wynn facility that would 17 have enough space that they could run a 18 decent-size conference in. It also 19 complements the additional number of rooms 20 that we have. By going up to 671, we thought 21 that having the additional meeting space would make sense for us as well. 22 23 COMMISSIONER ZUNIGA: Understood. 24 MR. DESALVIO: And I want to --

Page 42 1 CHAIRMAN CROSBY: Bob, excuse me. 2 MR. DESALVIO: Oh, go ahead. 3 sorry. 4 CHAIRMAN CROSBY: Is there a 5 theater? 6 MR. DESALVIO: No. 7 CHAIRMAN CROSBY: You don't have --MR. DESALVIO: We don't have --8 9 CHAIRMAN CROSBY: At all? 10 MR. DESALVIO: We do not have a 11 theater in the property. 12 CHAIRMAN CROSBY: So you're not 13 planning on having big shows as a major part 14 of your --15 MR. DESALVIO: No. Just along the lines of what I mentioned, that we could 16 17 occasionally use that ballroom for an 18 entertainment event, but there's no theater in 19 the building. 20 So I'm going to come back to 21 there's -- after I get through going through 22 the numbers, I'm going to double back and talk 23 about jobs, and I'm going to talk about 24 budget. But I thought, maybe, let me -- while

we're on this chart, I'll just kind of work through the rest of it and then we'll double back on those items.

Once you get past the food and beverage, retail and the gaming, there was no change in terms of spa, minor change in terms of back of the house. A little bit of an increase on front of the house support because of the additional ballroom space. Very minor change in the parking garage, about 17 spaces. And that just has to do with layout and lines and how we can line the garage up, but it was virtually unchanged. We didn't change the off-site parking spaces at all. No change, really, in the parking garage square footage.

There's a note here that says,

"Lobby lounge going from 3,200 to zero." All

we did there is, on one configuration, we had

a lounge on lobby level. We've since now

moved that lounge up to -- you know, the

curved escalators when you come in the

building? On the top, on the right-hand side

will be a lounge, on the top, on the left-hand

side is a restaurant. And so that square

1 footage is now captured in the food and 2 beverage number that I mentioned earlier. So 3 the lounge didn't really get eliminated. Ιt 4 really just got moved to the top of the escalator off the lobby. And it has a nice 5 6 overlook view, now, to the garden lobby. We think that'll be a great feature. 7

We had told you, at the last meeting, the indoor pool was eliminated on a prior round earlier to this. No change, really, in the indoor garden, no real change in the entertainment space. And then, the overall GFAs barely moved. I think, the most important number is the number at the bottom of the page. And that's when you look at the grossed floor area, and you take out the back of the house, and you take out the garage. that's really what we consider the true public space, what people can circulate around the building, and the answer is that it barely So this really resulted in a change of moved. program, a repurposing of space. But, in theory -- not in theory, in actuality, the building footprint didn't change at all. All

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we're doing is, sort of, moving around the spaces to try to get the best possible product for not only us and our shareholders, but for the Commonwealth as well.

Now, what are the -- there are obviously implications to making changes like this. And figure that one of the questions, I'm sure, would have been about jobs. So let me run this through. It's actually a very positive story by making these changes.

We went through an exercise where we estimate what the FTEs, or full-time equivalents would be for these new outlets that we've done. We think that the oyster bar adds about 24 FTEs to the project. The craft beer outlet would add about 41 FTEs. The casual Italian restaurant, about 79 FTEs. And so, in our new outlets, that would be an additional 144 FTEs.

Now, on top of that, we have additional banquet and meeting space, so that would add another 21 FTEs to that staff. We increased the size of the fine-dining restaurant. That was a small change, about

1 six. And then, also, one of our concepts is 2 an Asian-fusion restaurant. We -- they are 3 very popular in this area. We actually almost 4 doubled the square footage of that outlet. 5 And so, that's going to add an additional 66 6 FTEs. And so, when you look at the -- what I'll call the expanded space, that grouping was about 93 additional FTEs. So that brings 8 9 the grand total of the increases to about 237 10 FTEs. 11 Now, we have to subtract from that 12 an -- we did an estimate for what would happen 13 when we lose 10 retail stores, because, obviously, there would be employees in those 14 15 outlets, but, you know, the retail stores, 16 especially the type of stores that would 17 populate a Wynn facility, are more luxury, 18 high-end. There's not a substantial amount of 19 employees that work there. And as a matter of 20 fact, in most retail outlets, you're noticing 21 now, that, especially, the higher-end ones, 22 the salesperson actually operates, and 23 actually operates the function of the cashier 24 as well, because many times they help you in

1 the front, they'll walk you over to the 2 counter and they'll -- they'll ring you up, if 3 they're not ringing you up on a mobile device. 4 So, in total, we think the loss on the retail is only about 60 jobs. So if you 5 6 balance out the plus on the 237, we subtract 7 out the -- approximately, 10 -- 60 that we're going to lose in retail, the net gain is about 8 9 177 FTEs through this change. 10 And, actually, to bring you guys up to speed, I know, originally, we used to throw 11 12 out the number of about 4,000 in terms of 13 headcount. Now that we've made all these changes and updated the program, we're 14 15 actually looking at about 4,500 now on the --CHAIRMAN CROSBY: 16 MR. DESALVIO: On the headcount. 17 18 CHAIRMAN CROSBY: Headcount, yeah. 19 MR. DESALVIO: Headcount front. On 20 the FTE side, we're about 30 -- we estimate 21 that to be about 3860. So these numbers are 22 all up from where we used to be, and I think 23 that's a great story to tell of increased 24 employment. And the net change of all that is

that, again, I think we have a -- just a much better product. And we've put in the features that we think would be most important to attract folks in our regional market.

So now, past the FTEs, what does this mean from a financial perspective. So John mentioned earlier, we did have a board meeting last week in Las Vegas. I was able to be out there and met with Mr. Wynn, and then actually was able to brief the Board at a board dinner. And then, the next day, in fact, they voted on an increase. And the previous number that the Board had approved was at 2.1 billion. We've now upped that to an estimate of about, approximately, 2.4 billion in total for the project.

We actually did a filing on -- last Friday was our 10K filing, because, obviously, any change of that magnitude with SEC requirements, you'd want to report that, so we had a filing that was going out on Friday. So we did, in fact, make that filing on Friday as part of our 10K.

There's really five components that

make up the additional 300 million that's going to be in the project. First and foremost, is we now have most of the real bids for the job. So instead of having what was considered estimates, now we can actually --as the job gets further and further along we can swap out estimates for now what are real bids.

Also, material and labor costs, I think as most of you have read, in the Greater Boston area have really gone up substantially. We are in a real construction boom market in the Greater Boston area. And if you look at some of the construction trade magazines, and they've been reporting on it as well. So part of this is simply material and labor and material costs.

We did have, if you recall, a
Chapter 91 delay, while we went through an
appeal. And anytime you have any delay,
that's time and money along the way.
Chris Gordon reported, at our quarterly update
meeting just recently, about some of the
issues that we found when we started with the

soil remediation and excavation. So those issues cost us some additional money. And then, just regular change orders that are associated with a project of this magnitude.

So if you add up all of those five items, that's how we get from 2-1 to 2-4. at the end of the day, the Board and Mr. Wynn and the senior management team feel very comfortable that we now have a great project with some new enhancements. And we feel very positive about the market. What we're seeing, in particular in hotel trends, have been extremely positive. We love the fact that we're going to have some food and beverage outlets that we think will be a real knockout. And we -- you know, we're very bullish on the gaming market. We just think that having this sole license for eastern Mass. will be important. And, of course, we're continued to be focused on what Massport does with the airport and the continued increase in international tourism.

There was a great article recently,

I hope you caught, about China overtaking U.K.

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1 as the No. 1 overseas tourist market now for 2 Massachusetts and the Greater Boston area. 3 And that number's expected to rise 4 substantially between now and 2020 and 2021. 5 So, you know, when we look at the 6 local market, we look at the low unemployment 7 rate, 2.8 percent, we look at the high median household income numbers for the area. 8 look at international travel. Great ranking 9 10 came out, U.S. World News report, ranking our 11 state and the Commonwealth on a number of 12 items where we're excelling. And so, in 13 updating the Board, I told them that, even though we have a project that costs more 14 15 money, we're extremely bullish, and we think 16 that the project will have a great return for 17 our shareholders, for Wynn Resorts, and we'll 18 make you guys proud, as well as the rest of the folks in the Commonwealth. So I wanted 19 20 to --21 CHAIRMAN CROSBY: Bob, just on -- on 22 that point, we're, needless to say, pleased 23 that the Board went along with the increase 24 and are interested, and for all we can tell,

- pleased with the changes that you're making.

 Obviously, our concern would have been if the
- 3 Board had said no. If the Board had said no,
- 4 | what would have happened to our expected plan?
- 5 Now, that didn't happen so no point in
- 6 hypothesizing. But what's what concerns us,
- 7 | is our understanding of -- and we've talked
- 8 about this with all of our licensees, the
- 9 relationship between capital costs and
- 10 programming, obviously.
- 11 MR. DESALVIO: Sure.
- 12 CHAIRMAN CROSBY: And, so we just
- 13 | need to be -- continue to be apprised of how
- 14 | these things are going, since our concern is
- 15 | your -- your financial viability and how that
- 16 reflects on our programming.
- 17 MR. DESALVIO: Absolutely. And the
- 18 | Board asked a lot of very good questions about
- 19 it. And, quite honestly, the changes were
- 20 | really designed to maximize the revenue and
- 21 | the return on the -- on the facility.
- I mean, we are a business. We
- 23 | obviously answer to a lot of folks.
- 24 | Shareholders, employees, Mr. Wynn, the senior

management team, our regulators. And so, when we look at this, we take this issue, like, very seriously. And they wanted to make sure they had a full understanding of what we were changing, why we were changing, the implications of the changes in the marketplace, and can the company get the proper return. And they felt very comfortable about that, and we think these changes really do help drive the revenue that we need.

I mean, Jacqui and I were talking yesterday about thinking back to the original application, which, I believe had 500 rooms. I think it had 500 rooms in it. So now you take a project with -- that's now up to 671 rooms, those rooms are critical for us. You know, not only for trying to maximize the gaming revenue, because, you know, anyone that's studied our industry will tell you that, if you have folks that actually stay in the building multiple days, they are usually worth substantially more, in terms of retail revenue, gaming revenue, nongaming revenue. And so, we think that was extremely important.

And then, having the proper restaurants, the meeting space to go with it.

And there's no -- you know, also, it's an interesting process for us because there is no denigration, in terms of quality.

Mr. Wynn would not stand for that. I think -- you've seen all the projects that he's done.

So this was not a matter of coming out and saying we want to change certain things, but come back -- cut back somewhere else. There's no way. There's only one type of Wynn facility, and that's the five-star experience we're used to. So we wanted to make sure we got it right, we got the programming right, and we could maximize the return on the investment.

COMMISSIONER ZUNIGA: Bob, with the additional food and beverage, some of it is expansion, but what -- are you managing or leasing? What's the mix of what -- what you might be --

MR. DESALVIO: Right now, our plan is to lease one of the major food and beverage venues. We're still in the process of doing a

1 negotiation so I'll -- I won't go public with 2 that because it's not a -- it's not, 3 certainly, a signed deal. But we are talking 4 to one particular operator about one of the venues. And that's one of the major ones. 5 6 And then, also, another potential operator for 7 a very small one. So there could, potentially, be two outside folks that would 8 9 be -- and both are from Greater Boston area. 10 But, primarily, it's very similar to Vegas. 11 We have, I think one -- one of the major food 12 outlets is leased out there. The rest are 13 owned and operated by Wynn. 14 COMMISSIONER STEBBINS: Bob, I have 15 a quick question. I'm encouraged by the 16 changes you're making, what it does to the 17 overall FTE count. Obviously, that breaks 18 down, maybe, differently than the original 19 application, in term of full-time and 20 part-time. 21 MR. DESALVIO: Correct. 22 COMMISSIONER STEBBINS: I obviously 23 argue that having a good mix is helpful to 24 everybody. But, at some point, I'd be

1 interested in seeing what that does to your 2 average salary scale per FTE and whether that 3 adjusted up or down, based on the nature of 4 the work. So when you have time --5 MR. DESALVIO: We can run those --6 provide that for you. Absolutely. 7 COMMISSIONER STEBBINS: That'd be 8 great. Thank you. 9 The next -- actually, MR. DESALVIO: 10 the next chart really just shows the footprint 11 of the building. And I just go back to my 12 earlier comment, all of these changes are all 13 done within the confines of the building. So nothing's really changed at all on the 14 15 outside. The next slide, which will be very 16 17 challenging to probably read on the big 18 And I hope we have a -- thanks, 19 Jacqui. Jacqui is -- for those that are in 20 the audience looking up at our big screen, 21 Jacqui is pointing to the left-hand side, the 22 -- at the -- what we call the end of the 23 peninsula, the side that is closest out to the 24 water, and she's got that red dot right on the

expanded ballroom. And you can see there, we were talking earlier about how the ballroom partitions out. So then -- and then to -- immediately to the right of that, that is 10 smaller breakout rooms that are right next to the ballroom. And right where Jacqui is now with that dot, those were where some of the former retail stores were.

So what happened is, we got to the node -- just to the right, Jacqui, if you could move right there. At that turning point, we decided from that point forward to the end of the peninsula, to have that be meeting and conference space. And so, there were stores on both sides of that area all the way down there that got eliminated.

And then, Jacqui, if you just head -- yeah, right where you are now. That's the spot for the expanded Asian-fusion concept. And then, across the hall from that is where the oyster bar and the craft beer operation'll be.

And then, as you move closer to the lobby, the rest of that -- the only real

1 change right out in the lobby area -- Jacqui, 2 if you can move slightly left and down. 3 Right off the main lobby, we decided, 4 as you come in, immediately to the right we 5 were going to put concierge and guest 6 registration in an area that was also a retail 7 store. We wanted to get that registration experience right by that front door. 8 9 made the front-door sequencing a lot better. 10 You don't have to crisscross the lobby when 11 you come -- when you come in. 12 And then, Jacqui, if you can go down 13 to where the steakhouse is, in that area. 14 Down there, we also added -- just outside to 15 the west of that, there's another small retail 16 store there that was a new add in the program. 17 We just flip-flopped it from the other side. 18 But those are real -- and then, maybe, if you 19 can point to the area on the floor where we're 20 going to add the Italian casual. Yes, just 21 slightly west of where you are, or up. Right 22 That's the area where we added the there. 23 Italian casual restaurant, right off the 24 floor. Again, we picked off of the concept

1 that we have in Vegas, which is highly 2 successful. It's in a high-traffic area. 3 we know that, in our particular market, you 4 probably can't have enough Italian, so we had one Italian fine dining, but we wanted to 5 6 bring in one that would be more for both lunch 7 and dinner, and maybe even stay open a little later at night, and we thought that would be a 8 9 great add. So -- and that's -- I only brought 10 this floor to look at because there was really 11 no other changes up and down the tower, as far 12 as the programming goes. 13 COMMISSIONER ZUNIGA: Bob, at one 14 point, I remember renderings from the 15 gardens --16 MR. DESALVIO: Yes. 17 COMMISSIONER ZUNIGA: The winter garden and -- is that still effectively the 18 19 same? 20 MR. DESALVIO: Yes. Nothing has 21 That's still -- it's that primary, changed. 22 kind of, wow feature right at the entrance, 23 and still -- still there. 24 CHAIRMAN CROSBY: Oh, that's at the

1 entrance. Right. Okay. 2 MR. DESALVIO: Yes. It's right at 3 the main entryway at the valet entrance. 4 COMMISSIONER ZUNIGA: With Popeye 5 still coming. 6 MR. DESALVIO: Popeye is still 7 coming. Absolutely. We have in a strong 8 request for Popeye, and I believe he's moving 9 east. 10 CHAIRMAN CROSBY: That's in the 11 license agreement, right? 12 MR. DESALVIO: Yes. 13 COMMISSIONER CAMERON: A condition. 14 COMMISSIONER ZUNIGA: A condition. 15 MR. DESALVIO: No Popeye, no license; is that how that works? 16 17 COMMISSIONER STEBBINS: Bob, when 18 you guys put in the access service road, you 19 displaced a couple of businesses around the 20 backside for the utility access. And I think 21 one of them was a small craft beer company. I 22 don't know even know, just out of curiosity, 23 if that's one of the Everett craft beer 24 natives that you're talking about?

1 MR. DESALVIO: They actually -- I 2 believe one moved to Malden and one moved to 3 Everett. And we're going to -- we'd love to 4 work with both of them. So they're -- they're 5 doing extremely well. And yes, there were 6 some other businesses. By the way, all those 7 businesses successfully relocated to other places, the service road is done and opened 8 9 and it's -- we're using it. And we actually 10 have already moved over -- the MBTA entrance 11 has moved from Horizon Way down to the new 12 entrance, and that's going very well. 13 CHAIRMAN CROSBY: Believe it or not, there's also a Everett vodka. 14 15 MR. DESALVIO: Yes. 16 CHAIRMAN CROSBY: Have you seen it? 17 MR. DESALVIO: Absolutely. Yeah, 18 Short Path. And so, we want to talk to them 19 about having -- having them come in. 20 actually had the vodka. When they had the 21 Everett Village Fest, they're right where the 22 area is. And I can tell you, they make a 23 pretty good vodka. 24 COMMISSIONER CAMERON: Part of your

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     job responsibility, I suspect, to try the
     craft beer and the --
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               MR. DESALVIO: You know, I
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     absolutely have to do some sampling.
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               COMMISSIONER CAMERON:
                                      Yes.
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               CHAIRMAN CROSBY: Mike Mathis is
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     sitting there thinking, geez, he's got the
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     job.
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               MR. DESALVIO: So with that, we'll
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     open it up for any questions, and that
     concludes, really, the presentation.
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               CHAIRMAN CROSBY: Other questions,
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     discussion?
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               COMMISSIONER CAMERON:
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    you for the update.
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               CHAIRMAN CROSBY: Can't wait.
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     Great. Thank you.
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               COMMISSIONER ZUNIGA: Thank you.
               COMMISSIONER STEBBINS: Thanks, Bob.
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               MR. ZIEMBA: Thank you, very much.
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     Commissioners, next up we have MGM --
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               CHAIRMAN CROSBY: John, we're going
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     to take a quick break before we -- let MGM set
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     up.
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(A recess was taken)

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CHAIRMAN CROSBY: Okay. We are ready to reconvene at about 11:15. And Ombudsman Ziemba.

6 Ombudsman Ziemba

MR. ZIEMBA: Commissioners, next we have MGM's -- MGM Springfield's quarterly

9 report for the last quarter of 2016.

10 MGM Springfield has provided the Commission

11 | with some detail about events that have

12 occurred this quarter, including the

announcement regarding its management of the

14 MassMutual Center. I'd like to introduce and

15 welcome Courtney Wenleder in her new role as

16 vice president and CFO of MGM Springfield.

17 CHAIRMAN CROSBY: Wow. Welcome.

18 | Congratulations.

MS. WENLEDER: Thank you.

MR. ZIEMBA: We also thank

21 Kevin Kennedy, Springfield's chief development

22 officer, for joining MGM Springfield today.

COMMISSIONER ZUNIGA: Good morning.

24 CHAIRMAN CROSBY: Welcome.

1 MR. ZIEMBA: With that as a 2 background, I ask Mike Mathis, president and 3 COO of MGM Springfield, Brian Packer vice 4 president of construction, and Seth Stratton, 5 vice president, general counsel, Courtney and 6 Kevin to begin their presentation. 7 MR. MATHIS: Good morning, 8 Commissioners. 9 COMMISSIONER ZUNIGA: Good morning. 10 Welcome back to Springfield. 11 COMMISSIONER STEBBINS: Good 12 morning. 13 MR. MATHIS: I hope you'll excuse I've got a little bit of a head cold. 14 15 was on a conference call with John yesterday, and he didn't even recognize my voice after 16 four years so -- I told him, at some point, 17 18 this was a sexy, raspy version of Mike Mathis 19 joining the call. 20 MR. BEDROSIAN: Stick with raspy. 21 MR. MATHIS: We'll stick with raspy. 22 So welcome to -- welcome back to Springfield. 23 Thank you for coming back out. As you know, 24 you were out here December 1st for our last

1 quarterly update. And as you can see, just 2 walking around the site and driving in, 3 there's been significant progress. Before I 4 start my comments -- and I didn't think I'd have a lot to update, but if you'll indulge 5 6 me, we've had some great developments in these 7 90 days. I'll walk through them and then turn it over to Brian and the team to talk about 8 9 construction. 10 I just want to take a moment and 11 congratulate the Wynn team. I don't know if 12 Jacqui's still here. Hey, Jacqui. 13 Congratulate the Wynn team. It's really fantastic. As a competitor, we're going to 14 15 make sure that we can continue to match the 16 level of quality that that project certainly 17 brings. But it's exciting. We're proud, on 18 behalf of the Commonwealth, that you're 19 bringing these high-quality resorts and we're 20 part of that. And what's good for the 21 Commonwealth, in terms of a gaming destination is good for MGM and Wynn. So we commend them. 22 23 I would -- I would recommend that 24 they slow down on the construction side.

Looks like they're rushing a little bit. I've committed, internally, to make sure that we've got a healthy head start on them. And I know, speaking for Brian, we can't go any faster so the only alternative is for Wynn to slow down. But in all seriousness, it's really great to see.

Since our -- since our December 1st report, there's been some tremendous developments, in addition to the progress of the building, which you'll see shortly. opened our National Harbor resort in the DC market, in Maryland, December 8th. In fact, a week after we did our report to you last time. And our team literally left our update with you and got on the road, and went down and spent some time in that last week to help the National Harbor team open and really, more importantly, to observe. So we're so benefited from that experience. Lessons learned. Some really interesting -- things that went well. Most of which was the case. And some things that did not go so well that we can get ahead of here. So the

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Commonwealth -- our project will be benefited
greatly by a lot of things that we learned
from that opening. And over time, we'll share
some of those things with you. We're still in
the mode of collecting data from that
experience.

What I've said is, you know, Brian is -- and his team are doing so well with the construction of the building, that it's really incumbent on the operation's team to make sure that the organization catches up with the building. And part of that is building up the main executive team. And that starts with Courtney Wenleder, our CFO, who, I'm proud to say, has made the really significant commitment to move her and her family, with her and her family out to Springfield from Las Vegas. And really excited to have her on board. She joined the company in 2002 as a senior associate in our corporate services.

So one of the things that I think is significant about our company is, you meet a lot of our executives, and we've said this

before, is the amount of tenure they have along the top ranks. I've been with the company going on my five -- six-year anniversary soon, and I'm still in my probation period, because it really takes 15, 20 years in our company to really be part of that, sort of, senior on-the-ground team founder group.

So Courtney brings a wealth of knowledge and experience. And you'll hear a little bit about some of the things we've been working on when we present later on.

The other significant events, on February 16th we made a presentation in this very building, the MassMutual Center. And you'll recall that one of our early campaign commitments was an offer to the state, the Massachusetts Convention Center Authority, to take over management of this facility.

We thought -- our mantra has been our convention center is the MassMutual Center, our arena is the MassMutual arena, former Springfield Civic Center, and we have continued to deliver on that. We want to --

we want to reposition this building as part of a campus, and the state has embraced that, the convention center authority.

So back on February 16th, we formerly presented to about a hundred of the MassMutual center folks. For those of you that are in the building helping to support this meeting, thank you. The coffee is great and -- and much needed.

So, you know, we talked about a

July 1 takeover of management of this facility
by MGM. And the significance of that is that
we will be bringing in, sort of, our first
mass hiring. We'll be bringing in 50 -approximately, 50 full-time employees, if
we're able to achieve that date. We're
working on the logistics around that
transition. And then we'll bring, I think,
about another hundred on-call and part-time
employees. So real excited to bring -CHAIRMAN CROSBY: How does that
compare to what's there now? Is it mostly

just one for one, or are you adding people?

MR. MATHIS: Yeah. Great question.

In fact, we start our presentation by allaying the concerns that might have been in the room about what that would do to the workforce.

It's really a one-for-one transition over.

CHAIRMAN CROSBY: Okay.

MR. MATHIS: So we'll spend the next year, leading up to our opening, sort of evaluating positions and org chart. But we strongly believe that all of the folks that want to stay with the team, stay with the building, will have those opportunities, plus some because we have a -- we have a vision for a shared organizational chart that allow people to grow across Main Street into our building and do shared dual roles.

enthusiasm, and we're really excited about it.

And it gives us a chance for about a year to understand the labor markets, some of the labor rules in Massachusetts. So it's really a win-win from our perspective. And we can get in ahead of, you know, the event bookings and start making sure that so much of the these bookings are a year out. So for us, it

was important, a year from opening or so, to
get in here and understand what was on the
books, what we could bring on the books so
that, as of our opening, you know, we can sort
of control our destiny a little bit.

So a really significant milestone. We'll continue to update you on the progress of that -- of that integration.

You know, the other thing, and I know you're aware of this, Chairman, in particular, because of your leadership in responsible gaming, but two weeks ago we made a really important announcement up in Vancouver.

It was our -- our MGM Resorts -- I
think it was actually last week, maybe, our
MGM Resorts partnership with the
British Columbia Lottery Commission. And our
commitment as a company, this is not just a
Springfield issue, MGM Resorts will be taking
the really fantastic GameSense program around
responsible gaming and education across our
entire portfolio. Really excited about that.

And there's a but for. But for

1 our -- our introduction to that program here in Massachusetts, and through your responsible 2 3 gaming group, Rachel Volberg and 4 Mark Vander Linden, we wouldn't have been 5 exposed to that program and wouldn't have had, 6 sort of, the dialogue with the BCLC to 7 understand the importance of it and how it can fold into our -- our larger program. So thank 8 9 you for that introduction. 10 I know there's been some healthy 11 tension along the way about responsible gaming 12 and, you know, what's the right balance. 13 there'll continue to be a healthy tension and 14 dialogue around that, but I hope -- I hope you 15 appreciate, from our perspective, that we've 16 been open to being educated about it. And so 17 much so that we've adopted it corporatewide, 18 so thank you. CHAIRMAN CROSBY: Yeah. 19 You want to 20 say something? Go ahead. 21 COMMISSIONER ZUNIGA: Well, I may be 22 saying, sort of, the same thing. But I -- I 23 think it's a fantastic development. I thank

you for adopting it. I think we could -- you

could give us a little credit, but I think the credit remains with your company for adopting the program. Adopting it, you know, on a corporate or industrywide -- corporatewide level.

I've learned about this program myself and come to really appreciate it, and think it's really the right way to talk to people about responsible gaming and some of the -- everything that they learned elsewhere. In Canada, how it's quite ineffective to -- to talk about responsibility and things like that. But GameSense is, in my opinion, a great program, and it's fantastic news when we heard it, so thank you.

CHAIRMAN CROSBY: Yeah, I just want to -- I want to add to that, as well, and say publicly what I've said privately. And I think that the -- I think the press and the public needs to understand what you've done.

You know, when I heard that MGM might be adopting GameSense, frankly, I was concerned that you would take something that has a brand name, that has some credibility as

a responsible gambling tool, and just use it as a PR ploy. That kind of thing happens all too often across the world. But that's not what you did.

As I now understand it, the defining feature of GameSense is having a GameSense adviser, a responsible gaming adviser on the floor of the casino all or most all of the time. That's what we do at Plainridge, that's what we were planning on doing here. That doesn't happen in anywhere else in the entire United States of America. And MGM has agreed to adopt that defining feature of the program.

Furthermore, Alan Feldman, your SVP, who's been working on this, has said that he cannot make a commitment, but that he has a aspiration to adopt our PlayMyWay tool. A play management tool on the slot machines that give people the opportunity to budget their play. We're doing that now in Plainridge. We were planning on doing it here. MGM is, at least, seriously considering the possibility of adopting that. And, again, that doesn't happen anywhere else in the United States.

1 So you know, as we have discussed, 2 we're regulators. We're meant to be 3 skeptical. We will be. We'll keep our eyes 4 out. But I think, when you make a move like 5 this that really seems to be remarkable, you 6 deserve to get credit for it. So I just want to reiterate what -- you know, this is -- this is a breakthrough step by a company in the 8 9 casino world that has not happened anywhere 10 else in the United States of America, and you deserve credit for that so ... 11 12 MR. MATHIS: Thank you. And you're 13 being incredibly gracious because in the 14 earlier days we were skeptical as well. 15 think, at some point --16 CHAIRMAN CROSBY: True. 17 MR. MATHIS: -- you're entitled to 18 give us a big I told you so. CHAIRMAN CROSBY: That, frankly, 19 20 makes it all the more -- I mean, again, people 21 should know that when we were talking about 22 some of these activities, MGM and others 23 resisted strenuously, quite honestly. 24 that means all the more credit, that you were

willing to take a hard look and to rethink.So more power to you.

2 | Bo more power to you

MR. MATHIS: Thank you. Just a few more updates. And Kevin Kennedy, thank you for being here. Our Springfield chief development officer. He and the mayor and their team continue to be partners in the truest sense of the word in helping us develop this project. And us, in turn, making sure that Springfield is -- you know, is a robust opportunity for developers. And he's continued to deliver on that, and he'll give you a few of those highlights as well.

But one of the things that we recently did is, we satisfied our 50-percent design drawing requirement, which is a HCA requirement. So this goes in the spirit of, sort of, checking the box. But, really, more than that, I think, is -- and, again the mayor and Kevin were really gracious about publicizing our -- not only our satisfaction of that requirement, but that we met and exceeded, in many ways, many of those elements. So thanks -- thank you to his

development team, who have been really engaged.

And, again, sort of, in the spirit of eating a little bit of crow, his -- the City's architectural team, who, again, I've had some healthy discussions with, with a little bit of, you know, push and pull. think, at one point, Kevin, I told them they didn't know what they were doing. And then, the next week I was advised that they thought we had a wonderful, new redesign and I quickly adjusted my view on their capabilities so...Kev's not nearly as gracious as you, and he tells me every day, I told you so, with respect to that team. But, really, we're excited. Just shows that we're continuing to develop the project and design, and we're really in sync with his team.

You know, the other couple pieces of -- I thought were really important news.

As you know, the lottery reported out its results after the first full year of Plainridge being up and operating. And as we as the industry told you, told you and the

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1 public, not only did we think we would not 2 hurt the lottery, but we thought we would 3 benefit the lottery in terms of being able to 4 market and cross-market their product. And, 5 in fact, that proved to be the case. 6 lottery went up 5 percent, as I understand it, 7 based on the first full year of Plainridge's opening and --8 9 CHAIRMAN CROSBY: Not 5 percent in 10 total, but 5 percent in the area around the 11 casino, yeah. 12 MR. MATHIS: Oh, I thought it was 13 5 percent total, but okay. CHAIRMAN CROSBY: Well, I'm sorry. 14 15 If you -- not -- local aid, which Plainridge 16 contributes to did go up 5 or 6 percent. 17 Lottery revenue goes mostly to local aid, so 18 does a lot of the tax revenue from the casino. 19 So the local aid went up 5 percent, but it 20 wasn't lottery sales that went up 5 percent. 21 MR. MATHIS: Oh, fair enough. 22 you know, I think, our experience -- again, 23 we, as part of our presentation, talked about 24 our partnership as a -- as a sales agent for

the lottery. We believe we're going to be able to do similar to what Plainridge has done, be able to market that product to the public and see similar increases on the local aid side. So thought that was significant.

And then, also, similar to that,

Plainridge reported -- recently reported -- I

think they're similar to us, they're always

reporting a quarter in arrears. Their Q3

win-per-unit results, which were really

significant and impressive. So I think

they're stabilizing their market, starting to

understand, notwithstanding the aggressive

Rhode Island competition, that you're able to

grow the market and have significant revenues

on the gaming side.

So I think that, sort of, in our mind, answers some of the saturation questions that are out there. Similar to our experience with National Harbor, we believe we've grown the market and have significant success there. So that's a little bit of -- for us, a harbinger of what we'll be able do on this western side of the state.

1 I think the last -- in closing, the 2 last piece I want to talk about was -- it's 3 interesting. This week, for our team, has 4 been really jam-packed, and is representative, 5 to me, of the, sort of, stage we're at in our 6 development. We put up -- Brian has one, I --7 Brian has one in the construction office, I have one in the operations office, we put up 8 one of these countdown clocks. And when we 9 10 bought it a year ago, right, Brian, it was 900 11 -- I know it started with 900. I don't 12 remember exactly what it was. I just looked 13 at it the other day and it's down to 14 500-and-something. 15 CHAIRMAN CROSBY: What? Days? 16 MR. MATHIS: 500 days. So it's 17 getting very real. And we have a healthy 18 sense of urgency, which it's better to have 20 19 months out versus, you know, 20 weeks out. 20 So just as an example of what's 21 going on this week. On Monday, we had a full 22 day of retail meetings, where we toured the --23 regionally, trying to cement some of our 24 primary tenants and starting to have

1 discussions with our, sort of, second-tier 2 tenants. 3 On Tuesday, we had a full day 4 marketing team. Our focus on the marketing 5 group came out, and we had a similar exercise 6 where we were talking about research in the 7 market, competitive research, talking about 8 branding. 9 Yesterday, we had a vendor 10 presentation in this very building. 11 Bruce Stebbins and Jill Griffin, and 12 Paul Connelly and the team were there. 13 over 200 vendors come out and meet with our 14 corporate procurement folks. 15 CHAIRMAN CROSBY: Was this -- this 16 was for operations, or for the construction 17 too? 18 MR. MATHIS: A little bit of both. 19 CHAIRMAN CROSBY: Both? Okay. 20 MR. MATHIS: Mostly for operations. 21 Brian and his team have separately done a 22 really great job of engaging the community on 23 the -- on the construction side. So, you

know, 20 months out, we feel like we need to

start understanding who our major linen vendors are, you know, food and beverage vendors are. So just a lot of activity going And it'll sustain that way. We've taken the National Harbor, sort of, task force and brought them out here to -- just the continuation of the support they gave to that facility.

And then, in closing, I want to -in the spirit of partnerships, back on
February 5th, as you know there's a large
football game, and we partnered with the
Commonwealth in terms of our -- in terms of
our sports book. As much as you wanted that
come back, we needed that come back as well.

So I want to be -- you know, as we diversify across the country, I have to be careful because we're also looking to develop a resort in Atlanta. I want to congratulate the Atlanta Falcons on a successful year. We have a representative here from our team that works in Georgia so I want to make sure -- I think I'd be safe to say it would be great to see a rematch next year, right? But just

really interesting to -- that business, a little bit of, sort of, inside baseball -- or inside football in this case.

But as you -- I don't know if you are aware, one of the things that we needed as an industry was we needed the Patriots to cover, which they did, as you know, and we needed the over. So when I think about some of the actuarial, statistical precision of the sports book industry, I just thought you'd be interested to hear this, the over was 59 points. And as you recall, overtime happened at 28-28. And if the win would have been a field goal, it would have been exactly a push and we would have had to have returned hundreds of millions of dollars, so that touchdown was significant. And it's incredible that the guys get the number right every time.

So just really interesting as part of the business that we, obviously, are involved in. But it was fun to celebrate that win with you on many levels. So with that, if you have any questions, I'll turn it over to

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the rest of the team to update you on the construction side.

CHAIRMAN CROSBY: Anybody? Okay.

MR. MATHIS: Oh, I'll probably start with Kevin, right? Because I promised Kevin that, if he needed to duck out, I wanted to give him a couple of opportunities for an update.

MR. KENNEDY: Thank you, Mike. Good morning, Commissioners. When Mike told that story about his remark about our design consultants, my response to him could not be published, so we've reached a happy medium, as we've gone forward with this. But let me just quickly update you with where we are with Springfield and with this economic engine that MGM and the resort casino has really brought to Springfield.

Since the last time I met with you folks, we have received our certificate of occupancy for Union Station. We have signed up retail tenants, and the progress is going on build-outs so everything's going very, very well there. We have also created a dining

1 fund for the middle of downtown so that 2 everything is not just stuck down at the south 3 end of town. And that's a million-and-a-half 4 dollar fund that all of the owners have bought 5 into, and they've going to be expanding their 6 restaurants in the middle of downtown where we 7 also have an innovation fund. 8 CHAIRMAN CROSBY: What do you mean, 9 "a dining fund?" 10 MR. KENNEDY: A dining district 11 fund. We are loaning out money, a million 12 and-a-half dollars to -- at a very low 13 interest rate. Restaurants have a very hard time getting funding from banks, and so we 14 15 worked with HUD and we've come up with a million-and-a-half dollars to create that fund 16 so -- to expand the dining area so that 17 18 there's more activity in the middle of 19 downtown. We're not just -- not just in the 20 south end of town. 21 Also, we have since made an announcement with Related Beal, who has a 22 23 significant presence in New York, and also in 24 Boston. The complex directly behind this

building, Chestnut Towers, that goes from Harrison all the way to State Street, there are 489 housing units there, and it's expected that the management has changed there, and we're also expecting an upgrade of about 40 to \$50 million into the building. And a lot of that will be spend towards workforce housing, which the workforce that's being created, primarily, at the MGM complex, so that's very good.

Also, very soon, the first local employees for CRRC, those that are building the red and orange line cars for the MBTA, they will be on their way to China for their training. So everything continues to progress. And there are a number of other situations that I'm also negotiating. So all is good in that front.

Primarily, let me get to the area that I think you're most interested in, and that's the units of housing that are in the Host Community Agreement, and also in your agreement with MGM. I think, back in the beginning of December I told you we were about

1 30 to 60 days away from completing that deal. 2 And I can tell you that the business terms of that deal are now completed and lawyers are 3 4 now lawyering with each other. And I have to 5 apologize, I can't put a time limit on how 6 long lawyers are going to talk to each other, 7 but it should be very soon. And, frankly, it'll be part of a much larger deal, MGM's 8 9 involvement, and I think we'll multiply their 10 interest in this significantly, and I think 11 we're all going to be very, very excited, and 12 we think it'll be a good thing for downtown. 13 So I'm a little bit over that 60-day limit, but we're very, very close so it really is 14 15 good news, and we hope -- the mayor and I hope 16 to make that announcement very shortly. 17 CHAIRMAN CROSBY: Great. 18 COMMISSIONER ZUNIGA: Just on that 19 note, Mr. Kennedy, so it's fair to say that 20 you have an agreement in spirit and just the 21 details are being worked out on those --22 MR. KENNEDY: Yes. The business --23 the business part of the deal has been agreed 24 to, but, obviously, you got to have a

1 memorandum of understanding and a few other 2 things that are involved. That's what the 3 lawyers are doing right now. 4 CHAIRMAN CROSBY: You know, that 5 anticipates something I was going to raise 6 too. If you look at your Gantt chart, you 7 know, they're supposed to be starting design of the housing today, basically, or last 8 9 month, and that was a matter of some concern. 10 So hopefully that's already --11 MR. KENNEDY: I can take 12 responsibility for that. MGM hasn't been slow 13 with that. The nature of that other deal that they will be involved in is extremely complex, 14 15 but very, very beneficial to downtown 16 Springfield. So the delay has not been on the part of MGM. 17 18 CHAIRMAN CROSBY: Thank you. 19 COMMISSIONER ZUNIGA: Thank you. 20 MR. KENNEDY: Thank you. 21 COMMISSIONER STEBBINS: Thanks, 22 Kevin. 23 MR. MATHIS: Thanks, Kevin. I think 24 we'll head it off to Brian Packer to provide

1 an update on the construction. 2 MR. PACKER: Good morning. 3 Good morning. CHAIRMAN CROSBY: 4 COMMISSIONER CAMERON: Good morning. 5 COMMISSIONER ZUNIGA: Good morning. 6 COMMISSIONER STEBBINS: Good 7 morning. MR. PACKER: So the fourth -- the 8 9 fourth quarter of 2016 really, I think, for 10 us, was getting out of the dirt and getting 11 into the sky. You know, if you look at these 12 two slides, I think you can see at the 13 beginning of the quarter, you see foundations 14 starting slab on grade beginning on the left, 15 and then by the end of -- or mid December 16 here, significant amount of steel erected, as 17 well as some metal deck also installed. 18 the plan to kind of get out of the dirt in the 19 summertime and get a workable surface of 20 concrete underneath us to enable us to erect 21 steel throughout the winter was successful. 22 Here's a progress photo looking from 23 95 State across the job site early in the 24 quarter, in October. And then, you can see

the progress made just through the end of November. And then, metal deck filling in, in December. And so, recently we've started not only continue to take this panorama, but, you know, over time it kind of becomes not as interesting because you're roofed over. also started taking some shots from the Armory side looking back towards 95.

And you'll see in this slide, you now can start getting a read from that perspective of the plaza starting to take shape on the lower portion of the photo. Off to the right is Main Street. Straight ahead is 95 and 101. And you're starting -- kind of, in the center of this photograph, starting to see convention area fill in with what will eventually be that convention center outside deck area, green roof looking down over the plaza.

Similar perspective a little bit later in the quarter. The difference you see on the right-hand side, a lot of the structural steel around the front desk area, and the kind of money shot at the corner of

Howard and Main Street starting to take shape and be erected.

This quarter was also kind of important to finish out all the related geotechnical and compaction related to our ability to finish the slab on grade. So getting out of, you know, are these areas properly compacted? Is everything at grade and signed off to enable us to pour concrete? So you see, on the left-hand side, entertainment block, the area around the front desk still had some work to do at the end of the summer. And then, by the end of December, basically, everything's ready to be able to be poured.

For steel, beginning of October, and, you know, some of the key points that you'll see in a lot of these slides, a lot of steel was placed here in these three months. Obviously, you have a lot of interface issues here, where you're coming up and working next to -- in this case it's right up next to 101. We have the Union Chandler facade, the 73 State facade. So a lot of these areas

we're bringing steel up to them, and then, in this current quarter we're starting to actually make those connections or the expansion joints in between.

Here's a shot on the right-hand side. The slide at convention area trusses. Long spans to, you know, enable the banquet facilities to really take shape. I was just out there the other day. There was about two more of these trusses left to place, and then your convention area will be very fairly well-defined. The shot on the left is from the entertainment block area, looking back towards the podium and the casino. So right below you in that picture would be tap and bowling.

Here's a couple different shots of 73 State. And you can see how the new steel, the new metal deck is coming up adjacent to the facade that we preserved. We expect, probably, in the next two weeks we'll be able to take the street side supports of that facade down because it will be fully connected.

Part of this -- this last quarter,
too, was we had a lot of work down below grade
relating elevator pitch, structural members in
front of the Union Chandler building. So you
can see here there was a lot of activity in
terms of form work, soil compaction. Really,
you know, coming up and getting this whole
area to grade was a few months of work. And,
obviously, working around the existing
structure, Union Chandler, was a challenge.

These perspectives are interesting. You can see the main entrance here and the slab core on the left-hand side starting to take shape. And then, by the end of the quarter, really, the curved corner there, if you will, right across from Red Rose, really beginning to take shape and you can start recognizing what you've seen in a lot of our architectural renderings, starting to rise up at that corner.

The entertainment block also made significant progress. We had the pours completed and a significant amount of the steel installed running down the dog leg

there, right next to the armory and the church. For the eventual -- you know, on the top floor cinema steel, and on the lower levels retail, bowling and tap.

In the upper left photo, that's the side of the garage you see in the background. The garage has made significant progress. Probably, 60 percent or more of the precast pieces are placed. And if you were out there today, the garage is now past the point where it was running straight for a while, and now it's expanded a bay or two, and will continue now all the way to MGM Way.

Couple more interesting points of some things that -- you know, when you're dealing with a project of this size, most folks don't consider -- there were two sky bridges connecting 95 and 101, and they had to be removed for seismic and code reasons. And so, getting those removed safely with folks who work in those buildings every day was an effort. And so, that went off successfully and we were glad to get that work completed and past us.

On the right-hand side you see the central electrical facility, which is in the back of the garage where your main power from Eversource is going to come into the project. That's starting to get C and B block and starting to take shape. In the upper left, the tower crane kind of in a contact shot with the garage going up.

On our design update, as Mike mentioned earlier, we had our 50-percent design submission made to the city. Staff was also copied on that submission, and then we were also required to submit it to historical commission here locally, as part of the MOA. That was completed in November. The garage construction documents were updated with some minor updates to electrical and low voltage, and security cameras as you develop with progress with design, and those were forwarded to the building department. Also, civil site plans, just wrapping up some of the coordination issues in the site plan approval process.

1 which involved MassDOT in coordination with 2 city public works, there were two submissions 3 of that off-site work. The first submission, 4 which was final and has been signed off and 5 permitted is the majority of the work. 6 second submission relates to some work over at Memorial Bridge relating to ITS messaging 7 systems, because that was added somewhat late 8 9 by MassDot, that portion of the work got 10 phased. So we're looking to complete those 11 drawings here shortly. But it was a good, 12 collective effort between MassDOT and the city 13 to release the majority of the work as part of Phase 1, and then allow us to wrap up Phase 2 14 15 here in the coming months. 16 So, hopefully, in the next month we'll be making an announcement on the 17 18 contractor, who's going to be performing that

we'll be making an announcement on the contractor, who's going to be performing that off-site work. That's all your intersections and certain ramp improvements, ADA -- ADA curb cuts along Main Street, that type of work.

COMMISSIONER STEBBINS: Brian, what's your -- you guys did a great job as has been pointed out working with the city on the

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1 50-percent design submission. What's kind of 2 the next design milestone work that you need 3 to do? 4 MR. PACKER: I believe it's early 5 April. I think it's April 7th that the 6 95-percent submission will go in. 7 COMMISSIONER STEBBINS: MR. PACKER: On our schedule, we 8 9 provided updates both at the beginning of 10 November, right before December 1st, and then 11 on January 3rd as part of our typical 12 submissions to the Commission. Most 13 important, I think, to note in those 14 submissions, the opening date's still 15 September of '18. 16 COMMISSIONER ZUNIGA: Just in 17 general, Brian, what's your critical path the 18 next few months, the next quarter? 19 MR. PACKER: Right now, what I --20 what I worry about, is everybody contracted 21 that needs to be contracted for the summer? 22 And the whole goal is get the building 23 enclosed, get the roof on so that, you know, 24 as we get into November, December next year,

we can have any kind of winter they can throw at us, but we would still control our own destiny because we're inside.

And so, you know, looking at wrapping up some of the facade awards due to the current approvals on the markups by the Making sure, you know, long lead items like glass, curtain wall get procured in That's really what's on our desk right order. now. And then, once we get the exterior of that core and shell package completed, purchased, awarded here in the next month or two, we'll quickly turn to interior finishes. Millwork, tile, stone, food-service equipment. COMMISSIONER STEBBINS: Brian, Bob from Wynn talked about some of the cost competitive pressures of being in the Boston construction market right now. Are you seeing

MR. PACKER: Yeah, we see -- we see some of it in certain trades. Glass glazing, for instance, you could see increases on those trades up to a hundred percent. Some other trades you may see it better than you

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any of those?

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So, you know, what we're finding with some of the scope is, as you get numbers in you can't go on a first read, obviously. Right? There's usually about a month or two months of work bringing those contractors in, making sure they understand the scope, making sure that they're not overpricing something due to a specification that may have gotten in and they didn't interpret correctly. But it's trade by trade right now. You can't make the comment that, hey, just because glass is up X everything else is going to be that. are trades that are hungry, there are trades that are extremely busy. And so, we just have to attack them, kind of, one by one as they come through.

COMMISSIONER CAMERON: Brian, any considerable challenges this quarter, or pretty much go according to plan?

MR. PACKER: The biggest item for me, like I said, is really making sure the awards get out of the door in the right time frame. And if we can get that side of it done

and we get past March with -- with, knock on wood, hopefully, not a humongous storm, we're going to really roll into the spring, I think, with a very good work plan for the summer.

So, you know, always challenges with coordinating with abutters. You know, but all the typical stuff we've kind of worked through along the way. So right now it's, you know, how much work do you need to burn off, and do you have the guys hired do it?

CHAIRMAN CROSBY: Mike, I mentioned the residential on the chart. Also, the entertainment block, daycare, Armory and plaza retail are all scheduled either to start design, complete procurement, various other early stages, either, in the case of day care in January, and the other's either February or March. How are those going?

MR. MATHIS: Yeah, I think we can tag team this a little bit because part of it is deal related. And I'll give you an example.

In the situation of the daycare, I think our early projection about when we

1 wanted to start had some -- had some float in 2 it, in terms of our ability to push those 3 dates out. So we now have an agreement in 4 principal and an operator of the daycare. 5 More to come on that. We've been talking to 6 your staff about some of the progress along the lines of some of those discussions. we have reached out to an architect to start 8 to design the daycare facility with the 9 10 operator in mind, because I think that was a 11 little bit of the disconnect, because we had 12 to make sure that the end user was involved in 13 those early discussions.

So that's underway. Even though it may have slipped from our original schedule, we feel very comfortable about delivering that facility not only before we -- not only at opening, but we think we might actually be able to get that facility opened before our resort opening, in which case we might be able to use it for a little bit of training and workforce development. So more to come on the daycare, but that is underway.

In terms of the Armory, that's very

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1 tenant-driven. And we've gone back and forth 2 internally on program and what we want to do 3 And we now have a concept similar to 4 Bob. We're at the stage now where we've got 5 to keep some things confidential so that we 6 don't tip off our competition as to what's 7 going on inside some of these venues. we're looking at a fine-dining restaurant and 8 9 some kind of club concept. And we're talking 10 to a couple of operators, again, that will 11 back into a design on that. But our intent is 12 to -- is to have those facilities open for 13 resort opening, and we're still on schedule 14 for that. 15 CHAIRMAN CROSBY: Okay. So even 16 though you're a little bit behind on that one 17 too, you're still comfortable that you'll make 18 that? 19 MR. MATHIS: Yeah, that's right. 20 And part of -- the Armory's a good example. 21 Part of the Armory discussion is what we call 22 core and shell, and then the fit-out piece. 23 Brian, because he's responsible for the core 24 and shell, has done a lot of work on what

1 he'll take from a design standpoint, 2 remediation standpoint to secure the building, 3 the outer shell. And that -- that is a lot of 4 lead time that normally would be there if you 5 were going into the building to redevelop it. 6 So we sort of -- we've got the core and shell 7 piece in really good shape, and now we've got to get the operator in there for program and 8 9 where walls go, which is, sort of, less 10 significant from a -- from a lead time 11 standpoint. 12 CHAIRMAN CROSBY: Right. Is it all 13 cleaned out? Is that finished? 14 MR. PACKER: The Armory's cleaned 15 out. 16 CHAIRMAN CROSBY: When we come back, I'd like to see that again. 17 18 MR. PACKER: Yeah. And so, from my 19 perspective, I look at it as kind of two 20 phases. One is, what's the exterior, 21 currently. Depending on the operator, you may 22 not know what the backside along the -- that faces of the ice rink will become. 23 24 there's three sides that are going to,

generally, remain unchanged. Right?

So we're going to look at restoring those facades, getting the windows procured to get what I'll call an exterior package started here this summer, so that when the final design information on the interior comes in, at least the outside piece is done and restored. Because if you look at it now, a lot of the parapets around the roof line, you know, they're crumbling and there's -- there's work to do there, irregardless of what your final design is. So I can -- I can move ahead with that piece of it. We're looking at that And then, once Mike finishes, you know, tenant discussions, we'll move ahead with that piece when we have that information. But at least, I'm trying to burn off what I can for what I know. Right?

And daycare's in good shape.

MaryAnn Thompson Architects. MaryAnn's worked on platinum buildings, net-zero buildings, and daycares before. So the daycare's a very complicated piece. Even though it's only about 5,500 square feet, you need some experts

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in their areas for that. The LOA came out, I
believe it was late January. We're already
through 30, 40 percent drawings. So you'll
see -- probably see these on the daycare by
May.

CHAIRMAN CROSBY: And the entertainment block and da Vinci Park, they're -- da Vinci park is supposed to start design now?

MR. PACKER: So da Vinci Park -part of the da Vinci Park design -- I would
say we have a 30-percent concept in that
needed to address a few things. One was a
circular area that would celebrate some type
of art piece in da Vinci. So you'll see, on
the current plans, where that is, where the
pathways are.

And then, up towards, I'll say closer to Howard Street circle, there's a topiary area that is part of one of our obligations that has plantings already laid out. To take that to full CD level, we're kind of waiting on what is that art piece going to become, because it may affect how you

1 deal with your plantings? So we have a 2 designer on board ready for that. It's really where we going to head with that -- that art 3 4 piece? I'm not that concerned about da Vinci Park --5 6 CHAIRMAN CROSBY: Doesn't seem like 7 a time issue. MR. PACKER: -- to, you know, knock 8 9 that out. You know, all the construction 10 trailers are there right now. So, you know, 11 wards the end, logistically, we're going to 12 figure out how to make that happen, in a quick 13 manner, anyway. 14 And then, on the entertainment block 15 -- Mike, you can probably speak to, you know, 16 tap bowling versus cinema. 17 MR. MATHIS: Yeah, that's right. I 18 think, you know, when you talk about the 19 entertainment block, it's the -- sort of, the 20 core building with the movie theater above, 21 bowling alley below, tap, the main building. 22 We've got a great amount of control over that 23 building. We're going to operate bowling. 24 We're going -- we operate tap. So as a

tenant, we already have the program worked out and are moving full steam ahead. We're finalizing discussions with our anchor movie theater operator. Feel really good about.

CHAIRMAN CROSBY: Good.

MR. MATHIS: So I think that building is in good shape. In terms of the plaza itself -- sorry, one of the other aspects of the -- of the building is, even if you don't know who the end user is, we could start making assumptions about what the facades look like, where the doors are.

Barry Borowski, who's behind me, and we introduced last meeting, is our senior vice president of planning and design, we meet with him and his team weekly. And he's helped me as to identify some of those decisions that, frankly, give us more time to make sure we get the right tenant. So let's make a decision about where the doors go. Let's make a decision about windows and facades, and then, it will give us -- you know, it will give us more time to identify who's hot in the market and who's relevant. So those types of

parallel activities are happening so we can stay on schedule.

Similar to the Armory, we're looking at an operator for the church. The church is such a great building that we want to make sure we get the right operator in there. I know you're -- I know you're interested in seeing if we can get a bar in there, so we'll continue to look at that as well.

CHAIRMAN CROSBY: Maybe, we can get those oysters in there.

MR. MATHIS: Yeah, maybe we can get the oysters. I don't know about the Mystic River ones but -- but, yeah, so we continue -- but we're having -- as part of that Monday, retail, all-day meeting that I discussed, or we met with different retailers that are interested in the church, and we're going to have them back.

You know, so much on the retail side, and I'm sure you hear this from Wynn, is when you see the progress of the -- of the construction is where you get some momentum with a lot of the retailers who are looking to

be able to show their committees, here's where
the project is, here's what it looks like, and
is less theoretical and you get a lot more
momentum closer to opening. And, frankly,
those are some of the tenants we want, are the
ones making those decisions in the year, sort
of, for the year.

So we'll update you. But one thing you can be assured with Brian and the rest of the team, you know, there is incentive to keep us on schedule, because if you go off schedule it's about cost, and, you know, we want to make sure that we continue to take advantage of the great progress on the site, so we're being strategic about it.

CHAIRMAN CROSBY: Okay.

MR. PACKER: So I'll turn it quickly here, just to Seth, to talk about the cost estimate update.

MR. STRATTON: No, that's fine.

It's only one side. Thanks, Brian, and good morning, Commissioners. If you recall, last budget update, last quarterly update, one of the things that I said I was looking forward

1 to in 2017 was our CFO joining us, who's --2 Courtney, who's sitting to my left. Not only 3 has it been, so far, a pleasure to work with 4 her and have a new member of our team, but I'm 5 happy to be able to pass the baton on 6 presenting our budget to you folks every quarter. And so, until we officially do that, 7 we're going to tag team today. But you'll 8 9 see, I think, moving forward, now that 10 Courtney's fully on board and getting settled, 11 that you'll be hearing more from her on 12 updates as we move forward toward opening. 13 So today, we're going to divide it between construction, our eligible capital 14 15 cost and ineligible cost of preopening, which Courtney will address. 16 17 So on construction, again, if you 18 recall last quarter, that one of the 19 thresholds -- or one of the -- yeah, I guess, 20 thresholds that I highlighted, was that we had 21 surpassed the hundred million dollar threshold 22 on our spend to date. If you notice, this 23 quarter we're now at just under 150 million.

So, roughly, a 50 percent increase in our

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     overall spend on construction in one quarter
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     alone in the fourth quarter of 2016. And that
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     represents, you know, really strong progress
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     on the project, with work concentrated,
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     primarily, in the garage and on the podium.
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               And then, the other -- only other
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     point I'll highlight on these first three
     lines, is that, we remain clearly on track to
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     far exceed our statutory requirement of
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     $50 million in eligible capital costs --
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               CHAIRMAN CROSBY: 500 million.
               COMMISSIONER ZUNIGA:
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               COMMISSIONER STEBBINS: 500 million.
                              I'm sorry?
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               MR. STRATTON:
               CHAIRMAN CROSBY:
                                 500 million.
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               MR. STRATTON: Oh. What did I say?
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               CHAIRMAN CROSBY:
                                 Fifty.
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               MS. WENLEDER:
                              Fifty.
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               MR. STRATTON: Oh. Yes. Thank you
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     for -- yes, 500 million. We still -- not as
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     far from 50 million, 615, but, certainly, with
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     tracking 115 million above that statutory
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     requirement, we think, is important.
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     that's -- one of the -- other than the point,
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1 Chairman Crosby, that you raised earlier, of 2 being apprised of where we stand on budget, 3 when you were speaking to Wynn, that's 4 certainly a primary purpose of this presentation, but also to, you know, keep the 5 6 Commission confident that we are, in fact, 7 going to satisfy that statutory requirement. 8 And, again, we certainly are going to on this 9 project. 10 So unless there are any questions on 11 that, I'll pass it to Courtney for a few 12 points on the rest of the budget. 13 COMMISSIONER ZUNIGA: Just one quick question. Perhaps, this one better for Brian, 14 15 but, just roughly, how much have you bought out of the construction work? 16 17 MR. PACKER: So right now, design 18 and construction combined at the end of this 19 quarter is about 250 million. So, you know, 20 we've got a ways to go. And you'll see a 21 significant uptick, I think, in the next 22 quarterly update. 23 COMMISSIONER ZUNIGA: In the next 24 quarter.

1 MR. PACKER: Yeah. 2 MS. WENLEDER: Good morning. 3 CHAIRMAN CROSBY: Good morning. 4 COMMISSIONER CAMERON: Good morning. 5 COMMISSIONER ZUNIGA: Good morning. 6 COMMISSIONER STEBBINS: Good 7 morning. 8 CHAIRMAN CROSBY: Welcome. 9 MS. WENLEDER: Thank you very much. 10 Glad to be here. I'm going to comment on the 11 preopening expense and capitalized interest. 12 So incurred to date, 43.3 million in 13 preopening expense. That's a \$3.9 million 14 increase, or 10 percent quarter over quarter. 15 2.5 million of that increase, or 65 percent, 16 is from gaming assessment and host community 17 agreement payments. 9 million, or 25 percent, 18 is from the operating team payroll and 19 professional services. We've spent, to date, 20 about 35 percent of our preopening budget. 21 the capital interest side, we've incurred 22 13.9 million year to date -- or for project to 23 date. It's a \$3.2 million increase quarter 24 over quarter, which is consistent with our

construction spend. And that's all I have, if you have any questions.

CHAIRMAN CROSBY: I have one. In the Fitch rating report that just came out, the Fitch expressed a little bit of concern about the economics of this project. Not concern, really, but just, sort of -- well, a little bit of concern, I'd say. And they were talking about a capital expense of 865, where you're talking about a capital expense here of 990, 995. Huge difference. And they were concerned about your ROI, even on 865. So what's the disconnect?

MR. STRATTON: I can address that.

As I was sitting in the audience earlier, I took a look at our 10K, which was filed just yesterday with the SEC, and 865 is the number reported. But, importantly, in the 10K it clarifies that 865 is exclusive of land cost and capital interest.

So if you add up No. 4 and No. 8 on this slide in front of you, it brings you to, roughly, \$120 million. And that's the delta between the range we're showing on this slide

1 and the 865 that's reported in that -- in that 2 SEC filing. And so that's the -- Chairman, 3 that's -- they're consistent, this slide and 4 that public number, in terms of your -- you 5 know, I don't know if Mike wants to address 6 the broader question, but I just want to clarify those numbers. 7 8 CHAIRMAN CROSBY: Okay. No 9 that's --10 MR. MATHIS: I was hoping to answer 11 the technical question and give you the 12 tougher one. But, you know, different 13 analysts have different views on the market 14 and the trend on the market. The truth is, 15 we're monitoring it as well. 16 You look at what, 17 quarter-to-quarter, the tribes are doing 18 revenuewise, you look at what Plainridge is 19 doing, and they're markedly improved from some 20 of their initial months of operation, as you 21 So I think we'll continue to monitor 22 it. 23 We never view any of these new 24 markets as a layup. You've got to be

aggressive, and you've got to be strategic,
and you've got to monitor what the competition
is doing, what the trends are.

As you know, Rivers Casino just opened in Schenectady. We're going to watch their results. So I don't have an easy answer for that particular perspective about the market, but, in some ways, we believe it's premature to have a concern or to claim victory being 20 months out. So -- and as you know, there's a -- there's a big discussion about the competition down south as well. So -- but we're aware of it. We're monitoring it. We're going to see how National Harbor does in a very saturated market, which we think is proving to be successful in our ability as MGM and as a brand to grow a market. We don't subscribe to the saturation argument, that there's only limited dollars for resort gaming. There may be limited dollars for a certain type of gaming, but not for the product that we put out.

CHAIRMAN CROSBY: Good. I figured there was a definitional issue with the 865,

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but I didn't know what it was so that's good 1 2 Thank you. Anybody else? to hear. 3 COMMISSIONER STEBBINS: Ouick 4 question. It's a small amount of money, but 5 on land acquisition you show about a million, 6 eight left. Is that just, kind of, contingency leftover, or there's still some land purchasing you're planning to do with 8 9 that small amount of money? 10 MR. MATHIS: Yeah. I think that 11 discrepancy relates to some of the assumptions 12 we're making around -- you know, part of the 13 land is also land improvements. And some of 14 the things that Brian may be doing on lane --15 lane moves and different things that are more 16 construction-related, than, necessarily, land-related. We've got all the land we need. 17 18 As you're aware, we've made that -- we've 19 checked that box many, many months ago. So if 20 we're fortunate enough not to need all those 21 dollars, they'll drop back down in one of the 22 other line items. But a lot of that relates 23 to prep versus acquisition. 24 CHAIRMAN CROSBY: Anybody else?

1 More? 2 MR. MATHIS: Sorry. Yeah, I think 3 we're going to talk about diversity. 4 CHAIRMAN CROSBY: Great. 5 MR. MATHIS: Go ahead, Brian. 6 MR. PACKER: So on our combined 7 design and construction commitments through year end, targeted WBE at 10 percent. 8 9 commitments year end were 17 percent. On MBE 10 a project goal of 5 percent, the commitment 11 set at 7.8 percent. And on VBE, at 2 percent, 12 the commitment set at 5.8 percent. So this is 13 a combined blend of design and construction across the whole project. And this relates 14 15 to, essentially, the 250-plus million in 16 commitments. 17 CHAIRMAN CROSBY: That's great. 18 COMMISSIONER CAMERON: 19 excellent. 20 MR. PACKER: And then, we provide a 21 list on -- let's see here. Just on our design 22 consultants here, we have a list of -- we 23 provide this each update of companies that are

participating in the project and their

1 locations. And design -- you know, for design 2 there's a good amount of Massachusetts 3 companies in here, given that we pull from 4 around the country for a lot of our design 5 work. And, in green, we have highlighted 6 folks who we have certified that they've been 7 paid already on the project. And on just the construction 8 9 breakdown, you have a 10 percent -- same goals 10 10, five and two, and the commitments are 17,5, 7.2 and 6 percent on the VBE. 11 12 And then, we have a similar chart of 13 all the companies that have received commitments or payments to date. And here 14 15 you'll see even more names, you know, 16 throughout Massachusetts, which, even though 17 we try to do this, in a competitive 18 environment it's not always -- I'm actually 19 shocked to see these many companies from 20 Massachusetts involved in the project in --21 this early in the game. 22 To date, I believe it's important to 23 note, I think we have, approximately -- doing 24 quick math, 76 companies with commitments to

1 date that are diverse. So, you know,

2 hopefully, here, in early next year, we cross
3 that 100-company threshold, which will be
4 exciting.

On workforce diversity, which,
basically, is a calculation of hours worked in
the field versus a particular group, in this
case, women, minority or veteran.

On the women side, the project goal's 6.9 percent. Project to date is 10.07 percent. Minority, 15.3 versus project to date of 2.7. And veteran participation targeted 8 percent, and project to date at 9.76 percent.

So this is a number we're continuously watching. It can change over night, given the trades that filter in and out of this site change over time. And, you know, past performances never, you know, can guarantee future, but you just have to stay on top of it all the time. And right now, we get daily badging reports out of the system that can give us a read on each day what's going on with these statistics. So if you can see it

quickly, you can address it quickly.

CHAIRMAN CROSBY: You know, both of these -- the vendors and the workforce are really great numbers. And we know you guys take this seriously and work really hard on it, and so it's -- it's really good and you deserve to get credit for that too. These are nontrivial numbers. You know, the workforce numbers are really pretty amazing. So we really -- that's -- we really appreciate that.

MR. PACKER: Appreciate it. And then, I thought we'd just conclude with a few of the current site progress photos. So, you know, if you're driving by today, these are some of the more recent photos. We talked a little bit earlier of 73 State. This is actually the inside, on the right-hand side, of 73 State facade, with the steel members coming up to that facade. We're currently connecting the old facade to the steel members to make that one cohesive structure. So fairly soon, you'll see metal deck coming all the way up over to those windows.

Here, on the corner you can see the

1 corner is really coming together nicely. 2 probably have about 20 percent of the work 3 left on that corner to wrap up the structural 4 steel right at the main entry. You can see, 5 along Main Street, the hotel plank and floor 6 installation that happens right after the structural steel goes in. And, you know, if you walk out there today, you can actually 8 9 start seeing the floors that are coming 10 together that will actually have guest rooms 11 on it.

Then, here's just a few shots. In the upper left, shot from the Armory down onto the podium and the corner where the hotel lobby will be. Bottom left, the garage progress and the precast still continuing towards MGM Way. On the top, few more shots of the garage coming past Colvest property and dog-laying for the expansion of those bays at that area, with the CEF building in front.

And then, bottom right, you know, we're always challenged when it snows. So you can see the workers working here to clear off one of those two storms we had in February.

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1 And, you know, if we can get the snow off the 2 decks before it melts, it's -- it's a lot 3 easier to deal with before it melts and then 4 it refreezes on the ground floor. So, 5 generally, just some recent progress shots. 6 CHAIRMAN CROSBY: How many hotel 7 rooms, remind me? I believe it's 252? 8 MR. PACKER: MR. MATHIS: Yep. I believe that's 9 10 correct, yeah. About 38 of which will be 11 suites. 12 So I know we're running late. Ι 13 just want to make a couple of closing 14 comments. We've got -- really excited about 15 our project and it's unique positioning. 16 I think it's something the Commonwealth will 17 be really excited about. It goes into that 18 category of things that, unfortunately, we 19 can't share with the public, in terms of the 20 quality of the interiors, but some of you 21 selectively have seen that as part of our 22 updates. And our colleagues across the board, 23 from luxury properties, like Bellagio to some 24 of the new stuff we're developing, believe

that what we're doing is as cool and luxury and unique a product as our industry's ever seen. So I think, real excited to bring this thing to life.

I think, you know, lastly, because you're going to hear an update from our human resources team on workforce development, and a big group of the people that are here to support us will get introduced at that point. But I wanted to call out a couple folks that won't necessarily get introduced. And that's Kenyatta Lewis, who's our director of supplier diversity. She was part of that team yesterday. Kenyatta, are you in the room? That's Kenyatta. You'll see a lot more of I think, Bruce, you saw her yesterday, as we were presenting. Sorry. As well as -you met Barry Borowski earlier, and I mentioned him in the past, and he'll be an important part of the development team. And then, you know, can't give

And then, you know, can't give enough credit to Brian's construction team,

Jason Rosewell and Chelan Brown, who I know

Jill and Bruce have spent a lot of time with.

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1 They're really -- they're helping to make him 2 look good, just like he's making us look good 3 on a lot of those diversity numbers. 4 know at what point Brian will let us claim 5 victory on his diversity numbers, but I 6 will -- I'll try to tamper my enthusiasm for what he's doing. He is the quintessential 7 under problem -- over deliverer. So I don't 8 9 want to jinx him, but just incredibly proud of 10 what he's doing. 11 And then, lastly, we want to thank your staff, Ed Bedrosian, Karen Wells. 12 13 the way down. Jill Griffin, Paul Connelly, Todd Grossman, Catherine Blue. I'm sure I'm 14 15 leaving -- Derek Lennon. Everybody is fantastic. We really feel like we're part of 16 a team. And the kind of investment they made, 17 18 for example, down in Maryland to understand 19 what we were doing down there. And humble 20 enough to understand best practices from 21 another jurisdiction is going to go a long way 22 to making sure we're successful. So just want 23 to thank you all, and we'll look forward to 24 the next update.

1 MR. STRATTON: And, Mike, I'll just 2 add in John Ziemba and Joe Delaney. Given 3 that this is a John's portion of the agenda, I 4 want to make sure we give him -- him credit. 5 But Brian and I have been working very closely 6 with John and Joe, and they've been putting us 7 through -- through the paces, and we've been able to successfully keep Mike out of those 8 9 conversations so maybe that's why he's 10 forgetting. But, again, thank you for the --11 you know, productive work that we've been able 12 to do with that team as well. 13 MR. MATHIS: In my defense, Seth told me we didn't have anything meaningful in 14 15 front of John and Joe this quarter so I 16 thought I'd save up. But thank you. Thank you all. 17 18 CHAIRMAN CROSBY: All right. Thank 19 you very much. We were going to try to take a 20 lunch break. Can we do that? Oh, we're going 21 to finish John and then take a lunch break? 22 Okay. Good. We got one more thing from John. 23 Sorry. 24 Thank you. COMMISSIONER CAMERON:

1 Great progress. 2 Thanks very much, CHAIRMAN CROSBY: 3 folks. 4 COMMISSIONER ZUNIGA: Thank you. 5 COMMISSIONER STEBBINS: Thanks, 6 guys. 7 MR. ZIEMBA: Thank you, Commissioners. I'll be brief. So next on the 8 9 agenda is a request from the Town of 10 Longmeadow to use its reserves. The Town of 11 Longmeadow was granted \$100,000 reserve, along 12 with other surrounding communities and host 13 communities, in 2015. One of the requirements 14 for those reserves is that, once a community 15 determines its use for the reserve, it would have to work with the ombudsman's office, and 16 17 then we would prepare the request to come 18 before the Commission. 19 Longmeadow is seeking \$7,200 to 20 retain a consultant to help them work on the 21 baseline studies. 22 As you recall, in the surrounding

community agreement there is establishment of baseline studies, and then there are one-year

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1 and five-year look-back studies. And so, 2 Longmeadow, pursuant to the agreement, was 3 reimbursed for a lot of its legal and 4 consulting expenses that they incurred during the surrounding community arbitration time and 5 6 prior to the inking of the surrounding 7 community agreement. After they're up and operational, additional funds'll be available 8 9 to help them as they go through the look-back 10 requirements. 11 But what they've identified is a 12

need for dollars now to pay for their consultants to help them establish a proper -- proper baseline. And this is very similar to a request that was made and accepted by the Commission for West Springfield, where West Springfield utilized some of its reserve to make sure that the baseline was -- was steady so that, once they got into questions regarding look-backs, that they're confident that they're well -- well-consulted when they established that baseline.

So, in that regard, this is consistent with the purposes of the

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1 guidelines, which allow communities to use 2 such funds for such purposes, and, therefore, 3 we recommend this amount. 4 CHAIRMAN CROSBY: Issues? Discussion. 5 6 COMMISSIONER STEBBINS: I was -- I 7 was glad to see that, you know, the PVPC, one of our partners, kind of, signed off on this 8 9 approach and gave it their endorsement. 10 MR. ZIEMBA: Yep. And PVPC made 11 some recommendations that they might even want 12 to take it a little bit further, as they 13 continue to take a look at the viaduct and future viaduct plans, as they conclude what's 14 15 happening now with this viaduct. 16 But Longmeadow concluded, why don't they leave that for a future date, and they'll 17 18 work on it today? But it is a requirement of 19 our guidelines that they work with the 20 regional planning agencies, and we are glad 21 that they did so. 22 CHAIRMAN CROSBY: Anybody else? 23 Seems noncontroversial. Do we have a motion? 24 COMMISSIONER STEBBINS: Mr. Chair,

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     I'd move that the Commission approve the
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     request from the Town of Longmeadow for -- to
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    use $7,200 of their Community Mitigation Fund
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    reserve to retain a consultant to analyze,
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     organize, and consolidate traffic studies.
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               CHAIRMAN CROSBY:
                                 Second?
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               COMMISSIONER CAMERON: Second.
               CHAIRMAN CROSBY: Further
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    discussion? All in favor? Aye.
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               COMMISSIONER STEBBINS: Aye.
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               COMMISSIONER CAMERON:
                                      Aye.
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               COMMISSIONER ZUNIGA: Aye.
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               CHAIRMAN CROSBY: Opposed? The ayes
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    have it unanimously. All right. We will take
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    a break until 1:15, lunch break and then we
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    will pick up --
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               COMMISSIONER CAMERON: No, no, no.
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     Janice is -- one o'clock.
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               CHAIRMAN CROSBY: One? Okay.
                                              I'm
     just a chairman. What do I know? All right.
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     One o'clock.
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               (A recess was taken)
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               CHAIRMAN CROSBY: We are reconvening
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     public meeting No. 211 at about 1:00 p.m.
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     the first item on our agenda is
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     Director Griffin, Workforce and Supplier
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     Diversity Development.
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               MS. GRIFFIN: Good afternoon,
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     Chairman Crosby, Commissioners. Can you hear
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     me?
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               COMMISSIONER CAMERON:
                                      We can hear
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     you.
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               COMMISSIONER STEBBINS:
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     afternoon.
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               MS. GRIFFIN: I'm joined here by
     Marikate Murren, director of human resources
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     for MGM, to my far left, and Wanda Gispert,
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     vice president of talent and workforce
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     development for the regional operations of
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     MGM. So I'd like to welcome them, number one.
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     Welcome.
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               MS. MURREN: Thank you.
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               MS. GISPERT: Thank you.
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               MS. GRIFFIN: And before I turn the
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    mic over to them, I'd like to give you just
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     a -- you and members of the public a little
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1 bit of background on why we're here and --2 CHAIRMAN CROSBY: Mike, is her --3 Mike, is her voice okay? Okay. 4 MS. GRIFFIN: As you'll remember, 5 back in January 2015 at public meeting 143, 6 MGM presented several plans. They presented their affirmative marketing program that focused on identifying contracting and casino 8 9 purchasing opportunities for minority, women 10 and veteran-owned vendors for design and construction. And, additionally, similar plan 11 12 for operations, and you approved both of those 13 plans. Additionally, they presented a plan 14 for affirmative action for equal opportunity, 15 16 as required by license condition 12, and also in the gaming law. And this was to identify 17 18 and market employment opportunities to under 19 and unemployed residents of the Commonwealth. 20 You approved that plan in principal, but you 21 asked MGM to come back when the time was right with clarifications and details. 22 23 Additionally, a plan that required

consultation with the Mass Department of Labor

1 and Workforce Development to identify and 2 market employment opportunities to unemployed 3 residents was not yet approved by the 4 Commission. So we're here today to hear MGM's 5 presentation to satisfy those two requirements 6 of both their license from the Commission and 7 the expanded gaming law. So, today, no vote is expected. 8 9 will present their plan with information, and 10 will allow you to ask questions. And we had 11 talked about putting this plan up for public 12 comment, as we do with many of our other 13 important documents. And we'll come back to you for a vote, perhaps, at the -- a meeting 14 15 in April to allow enough public comment. 16 with all that background, I would like to turn it over first to Marikate Murren. 17 18 MS. MURREN: Great. Thank you. 19 Good afternoon. 20 CHAIRMAN CROSBY: Good afternoon. 21 COMMISSIONER CAMERON: Good 22 afternoon. 23 COMMISSIONER ZUNIGA: Good 24 afternoon.

1 COMMISSIONER STEBBINS: Good 2 afternoon. 3 MS. MURREN: I'll use my coaching 4 voice. 5 COMMISSIONER CAMERON: I like it. 6 MS. MURREN: I might not even need 7 this microphone. I know how hard it is after lunch, that's why I have a double cappuccino, 8 9 so if I start to speak very quickly, Wanda 10 will -- will slow me down, my counterpart here. And I know how hard it is to follow 11 12 Brian Packer and all the excitement of the 13 construction going on in MGM Springfield. 14 Mayor Sarno has really talked about 15 the revitalization and the renaissance for 16 Springfield, and it is very exciting. You 17 know, I built Legos and erector sets, just 18 like so many of us do. And Brian and his 19 team, I'm always in awe of the ability and 20 what he is doing on that site. Every day it 21 changes. I call Brian a savant. I don't know 22 if he's still here, but he's able to keep all 23 these schedules in his head, and I'm 24 completely in awe of him. The ability to saw

1 a building in half is incredible. But what's 2 exciting for us and what gives us passion is 3 workforce development. 4 The ability to change lives of the city and the residents, and their families, I 5 6 think that will come out with Wanda and I. We 7 might get a little bit animated. It's just something that we completely have passion for 8 9 through this whole project. I'm blessed and 10 privileged to have Wanda here. And I'm going 11 to turn it over to her just to do a short 12 introduction, and then we'll lead you through 13 the presentation. 14 MS. GISPERT: Hi. Good afternoon, 15 Commissioners. 16 CHAIRMAN CROSBY: Mic. 17 COMMISSIONER CAMERON: Good 18 afternoon. 19 COMMISSIONER ZUNIGA: Good 20 afternoon. 21 COMMISSIONER STEBBINS: Good

MS. GISPERT: Hi. My name is
Wanda Gispert. I'm the vice president of

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afternoon.

1 workforce and talent development for the 2 region, and we have six casinos that we are 3 responsible for. But I am so delighted to be 4 here in Springfield. There's just been such a 5 buzz and a wonderful energy here about 6 everything that's to come. And I'm privileged 7 to be a part of this project. So get ready. 8 MS. MURREN: Great. So, Commissioners, within your packet you have a 9 10 very comprehensive, detailed report that I 11 will call "the book." I think it's about 67 12 What we're going to do is give you a pages. 13 shorter presentation and pull one chapter out of that book, go into a little bit deeper 14 15 detail, and, of course, you know, stop us, ask 16 us questions. We're so excited to be talking 17 about workforce in general. 18 Some of the slides I will get 19 through pretty quickly, because we really want 20 to get into the meat and potatoes of the 21 workforce development plan.

Also, I do want to recognize some of our partners, who I hope are back. Yes. So I've got Jeremiah Riordon and Paul Sheehan

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from STCC, two of our incredible partners. I
have Bob Griffin and Kermit Dunkelberg from
Holyoke Community College. And I really would
be remiss without calling out Bob LePage.

Most of you know that Bob was at STCC. Really, I consider him a personal friend and colleague. He was always at my door at eight o'clock having coffee. Right, Bob, black? He's the assistant secretary now for career education. And Bob and I have the same vision, is that Springfield truly is a workforce development opportunity for MGM and the company, and the enterprise in general.

We are not in Vegas. It's not a hiring model. We wouldn't steal the best and brightest from our other sister properties and our competitors. We are spending the time leading up to our opening in September of 2018 building the workforce, and this is going to have implications for generations to come.

And so, Bob I'd like to personally thank you for your continued support. And there will be times where I come after you for that funding too, Bob, so get ready that one too.

1 So let's jump right in with the 2 We're going to go very high-level agenda. 3 with the objectives, our commitments for the 4 Host Community Agreement, do a deeper dive. will turn it over to Wanda to go into the 5 6 workforce development strategies, the plan. I'll come back, speak to the recruitment, the 7 hiring strategies. We'll give you a very 8 9 high-level snapshot of our reporting and the 10 analytics that we'll be providing you and the 11 City of the Springfield as a part of our Host 12 Community Agreement. And then I'm going to 13 have Wanda detail table game deal or recruitment plan pathway that we will be 14 setting up for the majority of our high-volume 15 16 positions. 17 So very -- just really high-level 18 This is not new to anyone with our 19 Host Community Agreement with the City of 20 Springfield. We will be making best efforts 21 to have 3,000 positions within MGM 22 Springfield. 2,200 will be FTEs. 23 looking right now at an 80/20 breakdown from 24 full time, part-time. You know, lessons

1 learned from National Harbor. They're right 2 now at about 60/40. And that is driven, 3 predominantly by the needs of the public and 4 the people coming to work for the facility. 5 So that's something we want to keep an eye on 6 to make sure that we're giving the opportunity 7 to our residents. 8 CHAIRMAN CROSBY: What do you mean It's --9 Marikate? 10 MS. MURREN: So 80 percent of our full-time -- 80 percent of our positions will 11 12 be full-time. 13 CHAIRMAN CROSBY: Right. I know that, but what's the dynamic in Maryland? 14 15 MS. MURREN: So, in Maryland, the 16 employees and the applicants who came through 17 the facility already had either on-call, 18 part-time jobs, and they were looking for 19 additional part-time jobs. They weren't 20 necessarily looking for full-time jobs. 21 across the board, in some of the job 22 classifications, there were adjustments based 23 on the need of the applicant, the candidate 24 coming through the door, sir.

CHAIRMAN CROSBY: Okay.

MS. MURREN: Another is 35 percent from the City of Springfield. That commitment to the city. 50 percent minority-hire, 50 percent women, and 2 percent veteran hire.

And then, as Jill mentioned from a diversity requirement, our plan will go into detailed strategies of how to go and to meet our requirements, partnering with several of our community partners to attract and engage individuals from the community. You can see a few there. And we're going to -- Wanda will go into deeper detail of how she's already partnering since she's been in town. And so I'll leave that -- leave that to Wanda, when I turn over the program to her.

Ooh, sorry about the colors here.

Just very high-level demographics.

Springfield has 155,000 residents, currently, and Holyoke is about 44,000. As you know, very, very close to Springfield, 7-miles up the road. So I just want to quickly refresh your memory of the demographics in the area.

And your book will have a little bit more

detail for you, Commissioners.

So at this time, I want to turn it over to Wanda to do a deeper dive into the workforce development plan.

MS. GISPERT: Hi. So what you see here are four primary resources tools and buckets that we'll use, starting with the educational partners, Holyoke Community College, Springfield Technical Community College, and UMass Amherst.

We also have workforce development partners with our wonderful CareerOneStops.

We've partnered very well with Job Corps, especially, in National Harbor.

So Job Corps has about 126 locations across the U.S., and we've had very great success recruiting from the culinary teams there coming straight into the properties. So even though they cater to ages 16 to 24, we've had a great track record in Tunica,

Mississippi and National Harbor, and we expect that to continue here.

So we've gone out and already met with the head of the culinary department to

have the students trained so that they come to us day one and day ready.

We also have partnerships with veteran organizations, disability groups. And then, we're going to target, specifically, the unemployed. And there's special tactics that I'll share.

We have wonderful community base organizations in this area. The New England Farm Workers, the NAACP and other associations. The Association of Retired Police Officers, retired school teachers. We want to definitely tap into that retirement market because not everybody wants a full-time job. Some people just want part-time. And let me tell you, nobody can do math in their head better than retired school teachers. And math is such a critical skill for us to have in the gaming industry.

And then, lastly, I'll go into detail about SkillSmart. SkillSmart is the tool that we're using right now to capture the interest, create profiles. So today, even though we haven't posted the jobs yet for the

Mass hiring, you can go into the system,
indicate what you're interested in, create a
profile, and as soon as those jobs go on line
you'll get a notification. So I'll show some
screen shots a little later of what that looks

6 like.

This is pretty much a funnel to what I just spoke about. So you have, at the top, the big buckets that we're pulling from. And they would go into detail more with the organizations by names. FutureWorks, CareerPoint, Housing Authority. You break it down a little bit deeper. The community base, the NAACP, Urban League and others.

So we definitely want to touch everyone in the Springfield market. I don't want anyone to say, MGM to come to me, because we definitely have a workforce plan, whether you're giving us hundreds of hires, or even one and two, because we know, sometimes with the disability sector, if you just place one or two, that might not seem like a lot for volume, but you've changed somebody's life. So long-term and tenure is very -- it's a

great return on investment, so we look at that.

So let's start with the high level here. What you see with that pyramid, high-demand positions. Meaning, high volume. We've taken a look at positions that we have a headcount to hire, 50 or greater. Those are the positions that we've created the workforce development plans for. They definitely need a plan for specialized skills.

So we took a look at these, and that's our first concentration. Anything that we know we're hiring 50 and above, we definitely have a workforce partner. And many, in some cases, to help us fill that headcount.

This slide talks a little bit about the barriers. We know that there's some known concerns, and we wanted to be very proactive and get ahead of that. I don't want anybody to say, you know, I want to work at MGM but. So we created just, let's tear down the barriers and figure out what people need, what those barriers could be. For some, it might

be childcare, and we've addressed that earlier on.

We've partnered with Head Start so that we can have child care available for the employees. We know that people that are in child -- in Head Start programs, the parents can also receive more opportunities just by being a partner. Even if you don't work with us, your children can still go to Head Start, but we also now have a captive audience of parents on the premises that we can market out jobs to as well.

First time job seekers. We will specifically have jobs at the entry level area so that, even if you haven't had a job before, you don't have that experience, there are jobs that will be available for you. We've partnered with United Way. People can go on unitedway.org and volunteer. They have volunteer opportunities, and we will accept those opportunities. Your volunteer experience can be used as job experience.

So when you go into SkillSmart, it doesn't matter that it's been a unpaid

position. If you have acquired skills through volunteering, we'll take that. If you are your church's hospitality committee, we'll take that because you're greeting people, you're welcoming people, and you have that wonderful smile.

So here is the SkillSmart filter.

We have people coming into Skill Smart from all areas. And SkillSmart, remember, it's that system that you can go into, create a profile. You can list -- if you're in the military, go ahead and list your rank, because we partner with the military specialist.

If you click down, and drop down and select your rank, it'll list the skills associated with that. That's very important because a lot of people can't really read resumés from the military well. And, sometimes, people don't know how to pull out those skills and make them transferable so we've made that easy.

Also, too, there's a bubble that talks about unemployment. How we going to go out and reach that market? So through

1 CareerPoint, we've partnered with them every 2 There is an orientation that's held. 3 If you are new to unemployment, you must be a 4 part of that orientation, in order to receive payment. Guess who'll be there? MGM. 5 6 have a wonderful audience of people that are current and new job seekers on a weekly basis, 8 who will be there to present their jobs to 9 them. 10 Okay. Let's talk about SkillSmart a 11 little bit more. So SkillSmart is that 12 system, because we don't have our applicant 13 tracking system posting jobs yet, it's too early, we still wanted to capture profiles of 14 15 people. What are you interested in, and what 16 are the skills that you have? 17 From MGM's standpoint, it allows us 18 to see that gap so I can see, oh, wow, we have

to see that gap so I can see, oh, wow, we have X amount of profiles but maybe not enough culinary. Let me reach out and connect with the culinary partner to see if we can get more.

And on the flip side, people that create profiles can say, here are my skills

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1 and abilities, here's a job that I might want, 2 for example, dealer. It will compare -- your 3 profile will compare your skills to the 4 prerequisites of a job and identify the gap 5 for you. And that's really important, because 6 a lot of times people feel like, gee, I've 7 applied for a job day after day and I never They don't know why they were 8 get an answer. 9 This will let you know. not qualified. These 10 are the skills you have matched to the skills 11 of the job, and these are the gaps that you 12 can work on. And then, if you click on a 13 link, we'll tell you where you can go to fill those gaps. So if you want to be a culinary 14 15 professional and you have no culinary skills or training, it will lead you to a culinary 16 provider to provide that training for you. 17 18 MS. MURREN: And a lesson learned 19 from National Harbor also, when we were just 20 ramping up the gaming school down there. 21 were having some challenges finding 22 participants for the gaming school and to 23 participate in the gaming school. So what 24 SkillSmart did for us is, go into the system

1 and basically give us the information for the 2 aptitude, the math aptitude needed for that 3 job skill. So an individual might not have 4 clicked, I want to be a dealer, but they have 5 the aptitude to do that, so we were able, 6 then, to use the system as a mechanism to communicate to individuals saying, you might 7 not have clicked being a dealer at National 8 9 Harbor, but you have the aptitude. Come to an 10 informational session. Come to see what the job is all about. And that was a hugely 11 12 successful opportunity for us to market and 13 advertise to those individuals who might not have known some of the jobs. And we plan to 14 15 do that from a culinary perspective, dealers, and some of those other positions we might be 16 17 having some challenges filling or trying to 18 find applicants. 19 COMMISSIONER ZUNIGA: So how do you ascertain that aptitude, if somebody doesn't 20 21 self-identify a particular skill; is there a 22 little test, a little math test, for example? 23 MS. GISPERT: It's not a test.

can actually upload your resumé. It will

1 parse out parts of your resumé to that -- the 2 experience that's needed. So the match can be 3 done there. Once you put your skills and 4 ability, we'll consider that as to -- to be 5 your experience. There's still a process of 6 interviewing to vet that out because sometimes 7 resumés might embellish a little bit, but that gets us started. Just a little bit, right? 8 9 CHAIRMAN CROSBY: And how does the 10 workforce access; does people have to -- will 11 you be promoting -- you'll be advertising 12 SkillSmart and people will go to their 13 computers and register? 14 MS. MURREN: That is correct. 15 fall, we launched MGM Springfield Career 16 Launch. And it was an opportunity for us to really launch SkillSmart. We rebranded 17 18 SkillSmart to be, sir, 19 mgmspringfieldcareerlaunch.com. We have 20 The main call to action was to get cards. 21 individuals into the system, get them 22 acquainted with the system, learn how to use a 23 computer also, probably, but also to start 24 building profiles. We'll continue to use that

1 strategy.

2 And anytime we have a career fair or 3 hiring event -- another wonderful best 4 practice from National Harbor is, anytime we 5 had an event we saw huge upticks on the 6 registrations and the profiles within the 7 system. So we'll use that strategy the remainder of this year to build that capacity, 8 because we also want to have those individuals 9 10 go to our education and training partners to 11 get their necessary education and training 12 prior to those jobs. So that strategy will 13 build out, and I'll have a little bit -- a 14 couple slides a little bit later, 15 Mr. Chairman, to show you what we did. 16 And we're also doing a train -- the trainer for the system with our CBOs. 17 18 train FutureWorks, CareerOneStops, New England 19 Farm Workers, really, to be the foot soldiers 20 for us in how to use the system. 21 CHAIRMAN CROSBY: Okay. So that's 22 what -- I was going to ask that. 23 COMMISSIONER ZUNIGA: Yeah, I'll

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wait for that too.

1 CHAIRMAN CROSBY: So your partners have access to the system and can train people 2 3 there and support people there on site to get 4 into it? 5 MS. MURREN: Absolutely. And the 6 other thing I'm going to -- we're trying to 7 say the same thing, I think, is that we also have the incredible referral system within the 8 system into SkillSmart. 9 10 So if I'm someone from New England 11 Farm Workers, I'm going to pick New England 12 Farm Workers out off my referral system. 13 that's a way for us, as MGM, as we continue to 14 partner with our CBOs and our FBOs to hold 15 them accountable, because they are the institutions, the brick and mortars where 16 17 their constituents are coming through. 18 They're the ones who communicate the best. 19 And we're -- we're using them, also, as 20 trainers for the system, but also as referral. 21 So we can see if, you know, hypothetically,

Vanessa Otero from New England Farm Workers,

if there's not a lot of individuals there, I

can call Vanessa and say, where are your

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people? What's happening? Do you need us to come and do another training for you, or do you need access to computers? Come into our computer lab. Come into our office. And we're happy to assist with that.

MS. GISPERT: And I'll share a little bit what works for Job Corps. So the students are able to create profiles at the Job Corps. And, in fact, that's part of what they need to do to show the skills gap.

The picture you have in front of you is a report that people can print up. Once they list their skills and select a job, it will show where the gaps are. So as we go out with outreach sessions to places like your Job Corps and your One Stop, we're putting people in the system, and it's mobile-friendly as well. So that's how we ramp up. Right now, we have nearly 10,000 -- 2,000 people in there already. And so, that will build and grow as we continue to build the system.

If anyone out there wants to know how to get a job with MGM Springfield, go to SkillSmart today. It's a link off of the MGM

Springfield Web site. Go there, fill out your profile, tell us the type of job that you're interested in. And as soon as that job is posted, you'll receive a notification. So already people are saying, how will I apply?

Where can I find a job? You go to SkillSmart so that we can communicate with you.

COMMISSIONER STEBBINS: I appreciate hearing about, you know, the experience you had in National Harbor on a number of fronts, but using it to identify potential candidates we weren't thinking about those gaming positions, because that's one of my biggest concerns. National Harbor is still so close to other casinos.

In Maryland, you're not really that far from Atlantic City, if somebody was looking to make a move. And, obviously, introducing this new industry with these new types of positions is going to take that kind of creative thinking towards not just identifying folks, but, obviously, training them and, you know, again, using the tool to say, you got math skills, or we see you like

to eat, you should go into culinary, or what have you. But, you know, using that as -- you know, using that tool for that purpose, I think, is interesting.

MS. MURREN: And to that point, too, is that, we've already looked at what we call our jobs and how we describe them. You know, an example is a fountain worker. One might assume, and some have people assumed that -that you're going to be taking care of, maybe, the fountains at the Bellagio, that is not the And so we -- we have to do a better case. And I think we're going to be looking at that from lessons learned at National Harbor, is to translate what currently is happening in the environment and the community, and maybe putting some slashes and going into deeper detail so we have those information out there as people start to apply.

You can never provide too much information, and we tend to over communicate. But I think it's a strategy that we really have to do, given that the Commonwealth is very new to gaming. And to your point,

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1 Commissioner, we will be pulling some from some of the other jurisdictions. But, you 2 3 know, with the help of the MCCTI, and, two, 4 with that gaming school ramping up, we have some slides, we'll go into a little bit deeper 5 6 detail, that gaming school is going to be opening in the first quarter, the beginning of next year. So, to your point, is really 8 9 building that funnel of making sure we have 10 enough applicants and candidates within that 11 pool, in that pipeline.

MS. GISPERT: The slide that you see in front of you shows the -- a screen shot of what it looks like on your phone to sign in to SkillSmart, and then the e-notifications that you'll receive, once you select that you're interested in a position. Once we post that to actually start the hiring process, you'll receive that notification.

So now we want to talk about some very key community partners that we have. First up here is UMass at Amherst. There are three programs there, a bachelor of science program and two certificate programs that

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1 really speak to the needs that we have for 2 MGM Springfield. We were out there yesterday, 3 had a wonderful career fair that went very 4 well to bring that awareness now, but we 5 expect, for many of those students, to 6 transition to us as wonderful employees. And 7 these certificate programs, really, are key to giving us talented and educated people coming 8 9 already knowing about the casino management 10 part. 11 COMMISSIONER CAMERON: Ouick 12 question about the certificate programs. 13 Credits are earned, but it's a certificate, 14 rather than, say, an associate's degree or... 15 MS. GISPERT: Correct. It is a 16 certificate program. So there are fewer 17 There are about seven classes in the classes. 18 casino management certificate program. 19 speak on gaming policies. They go into just 20 that deeper level for the professionals that 21 are interested in being a casino-specific 22 hospitality tracts. 23 COMMISSIONER CAMERON: But are 24 they -- those seven courses credited so that

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1
    you could continue --
               MS. GISPERT: Yes, they are.
 2
 3
               COMMISSIONER CAMERON: -- your
 4
     education from that program?
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               MS. GISPERT: Yes, they are.
6
               COMMISSIONER CAMERON: Okay. And
7
     the bachelor degree, what kind of degree are
     they offering? It doesn't really say.
8
9
     that casino management as well, or is that --
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               MS. GISPERT: It is hospitality.
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               COMMISSIONER CAMERON: It's
12
    hospitality.
13
               MS. GISPERT: And it's housed under
14
     the school of business.
15
               COMMISSIONER CAMERON: It's the
16
    what, I'm sorry.
17
               MS. GISPERT: It's housed under the
18
     school of business.
19
               COMMISSIONER CAMERON: Oh, oh, I
20
     see. But it is a hospitality focus?
21
               MS. GISPERT: Hospitality focus.
22
               COMMISSIONER CAMERON: Okay.
23
               MS. MURREN: So I would like to talk
24
     a little bit about the relationship of Holyoke
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and STCC. And we really see ourselves as the three-legged stool. They have been incredible partners. And I have to really give a lot of credit to the community college, in general, in the Commonwealth. Not too often do you have community colleges coming together as a collaborative.

So the 14 came together and formed the Massachusetts Casino Career Training
Institute, but then you have the two incredible institutions here with STCC and Holyoke coming together to bring us and give us our support for MGM Springfield.

So what we wanted to talk about a little bit is, one, to thank our partners, again. And, really, it's -- it's really -- to the -- to thank our past presidents also, from Holyoke and STCC, and our new presidents of carrying on that tradition working extremely well moving forward. So we will be using two, which is the training and workforce options.

As you know, those two institutions are the largest deliverers of ESL and ABE in the area. They have incredible resources,

they have adjunct faculty, they have program and training. Now, we're going to be working together in collaboration with them as what else do we need to broaden and to increase that capacity. So that's something we're looking really forward to.

And then, of course, the one below, the MCCTI, the gaming school, I don't want to steal all the excitement that I'm going to show you a little bit later, but having that institution here, I know they have to come before the Commission, get licensing with their curriculum and everything. And we're hoping to have an MOU in place by the end of this month. Pretty lofty time frame. I know Jeff Hayden is not here. So, Jeremiah, we've got a lot of work to do in the next few -- few weeks and days, but we're confident that we can put something together, have Jill review it, and then bring to the Commission's review.

MS. GISPERT: The next slide will talk about some of our key partners in the community that I've referenced already. The Job Corps, the specific programs that they

1 will feed to us. They have programs in 2 plumbing, carpentry, we have a full engineering program. FutureWorks and 3 4 CareerPoint, they are the partners that we're 5 looking for the unemployed to become employed. 6 And they provide a lot of soft-skill training, 7 as well, that we need. Hospitality training, customer service training. And so, we're 8 9 looking at adopting just more certificate 10 programs in the area. 11 CareerPoint works specifically with 12 the youth work program, so they're able to go 13 out and think about the people that we need to hire long-term. Some of the people that we 14 15 need to groom are in the ninth grade right 16 now. So having some wonderful certifications in the high-school level for high-quality, 17 18 quest service at that four- or five-star level 19 is key to plant that seed. 20 COMMISSIONER STEBBINS: You posted 21 information about Westover Job Corps, and, 22 obviously, they do training for folks who are 23 age 16 to 24. Are you still planning, or

still looking at, kind of, what jobs in your

directory might be available to somebody who's 18 or over?

MS. MURREN: Yes. So we have made a decision for MGM Springfield. We will be hiring under 21s. We're in the process right now, of a review of those job codes and classifications. But we really anticipate offering the majority of the position, including dealing, to our 18-year-olds.

So to that point, we really see an opportunity for us to go into the Springfield Public School System and the school systems around, and to Wanda's point, start grooming people early. And I selfishly -- yes, it's for MGM Springfield, but it's also for -- to keep our young students in school.

It is a lot easier to finish high school than it is to go through a high-set certificate program. So if we can offer that up and go into our ninth, 10th, 11th grades right now, start talking about the outreach and the positions available, a student who graduates will have the opportunity to either have an on-call part-time, or even full-time

1 position but still be able to go to school, 2 whether it's -- we can use Holyoke Community 3 College, we can use STCC. And our partners 4 come work for us, go to school, also, and, 5 move through that professional and personal 6 development. And that is definitely our 7 strategy. We have to do our final review to identify those positions. We're pretty close 8 9 of having that complete. 10 COMMISSIONER CAMERON: So you're 11 using that as an incentive to stay in high 12 school? 13 MS. MURREN: We are. 14 COMMISSIONER CAMERON: Do we know --15 what's the -- I know the overall rates have 16 gone up in the state. Do we know, in Springfield, what the graduation rate is? 17 18 MS. MURREN: I do. We --19 Dan Warwick, the superintendent, did an 20 announcement last year. And, Bob, correct me. 21 We had a slight incremental increase, and I 22 believe we're at 68 percent. Right in that 23 area, which is -- an increase is good. 24 know, but some of us, we can't stand by with

1 incremental increases so, you know, as a 2 leader in the industry and a good corporate 3 citizen, we really think this is a wonderful 4 strategy to keep our young students in school, get their degrees, or high-school degrees, 5 6 come and work for us. And, also, once you're part of the family, we do provide tuition assistance and 8 9 employee assistance. There's so many 10 programs, once you're part of that. And Wanda 11 will go into a little bit more detail of 12 outlining how those career paths really work. 13 And so, we're happy to show that to you a little bit later in the presentation. 14 15 COMMISSIONER CAMERON: You just mentioned "as a leader in the industry," and I 16 took note of your chart on page 11, where you 17 18 list your top position as leadership not 19 management position. That, I assume, was done 20 on purpose. 21 MS. MURREN: It is done on purpose. 22 And, you know, Laura Lee, who is in the room, 23 senior vice president from regional 24 operations, she presented to you in October of

1 She's an example -- and Mike even 2 mentioned it here, he's on probation for six 3 years. God, what I'm -- how long I'm going to 4 be on probation. But it really -- it speaks 5 to where you start and where you can go, 6 Commissioner, and the opportunities afforded, 7 your commitment and your loyalty to the company. And it is about leadership. 8 There's 9 leadership courage. 10 We are rolling out a new show, which 11 we would love to show the Commission, 12 probably, in a few months, really, the diving 13 deep and what it means to be a leader. need to be servant leaders. If we are not 14 15 willing to, you know, pick up the paper that's 16 on the ground and take someone under our wing, 17 we have let down the company. And that --18 that's my personal opinion, and it's something 19 that we're instilling across the board. 20 CHAIRMAN CROSBY: Marikate, did I 21 hear you say that you were going to have 22 dealers that were 18 years old? 23 MS. MURREN: That's correct. 24 CHAIRMAN CROSBY: Does that -- can

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1
     we do that?
 2
               COMMISSIONER ZUNIGA: You know, I
 3
     had a --
 4
               CHAIRMAN CROSBY: You can't gamble
 5
     if you're 18.
 6
               COMMISSIONER ZUNIGA: No, you
 7
     cannot.
               MS. MURREN: From my understanding,
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 9
     there are no regulations that prohibit that.
10
     Of course, we're concerned from an emotional,
11
     maturity perspective, but I think it's an
12
     opportunity for us to get some of our younger
13
     population into the gaming school, get them
     associated in the culture of MGM, and some of
14
15
     the expectations. That's something we will
16
     have to look at, knowing that the Commonwealth
17
     is new to gaming. We just wanted to open the
18
     funnel a little bit more. But please correct
19
     me, it's -- it's my understanding there's
20
     nothing in the regulations that prohibit that.
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               MR. BEDROSIAN: I'd want to look at
22
     it.
23
               COMMISSIONER ZUNIGA: Well, there
24
     isn't. There's 21 -- you know, the gambling
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1 age is 21. My immediate thought, when you 2 mentioned that, was one of, perhaps, targeted 3 training on responsible gaming to -- to those 4 individuals, because they would fall in that -- you know, at least in my mind, in that 5 6 area of vulnerability, if you will. Somebody 7 gets really good at a game and they think they can beat it and -- because they're dealing it 8 9 and --10 MS. MURREN: And, you know, as the leader in the industry, I'll mention again, 11 12 the announcement that Mike had made across the 13 enterprise, that we will be taking on GameSense. This is something we do as an 14 15 employee anyway. 16 We are very aware with our 17 responsibilities of the employees who work for 18 And that translates, also, to our 19 customers across the board. So with love, Ed, 20 a little bit -- we'll have a little bit more 21 conversation. And if it's something that is not approved, we'll have that conversation. 22 23 But, really, to prepare people, we just want

to broaden the appeal and the ability, and the

jobs to keep the knowledge and the brain trust in Springfield.

For too long that brain trust has left this area, has left the Commonwealth.

And with all due respect to my colleagues in Boston, gone east. We really would really start to want to pull that back and keep people here, and keep families. So it is an option, something that we really would like to look at.

CHAIRMAN CROSBY: I don't want to have a reflexive reaction. And I think we should be open-minded. And I love that you're pushing the envelope and thinking about this, but it's just something I don't think we really quite wrestled with, so it needs to be on a checklist here somewhere.

MS. MURREN: Welcome -- welcome the conversation. Thank you.

MS. GISPERT: Great. So now we're moving into a slide which speaks about apprenticeships and training programs. We are so proud that we will start an apprenticeship program for bartenders here. We've been

1 speaking with the Division of Apprenticeship 2 Standards, and that is something that 3 currently does not exist in this market 4 before. So we've received an application to 5 officially start that program. 6 The program will be 2,000 hours. 7 And it's something that, not only, if you go through the program you'll be an 8 9 apprenticeship bartender for us, but once 10 you're done, you can apply to be a bartender for MGM or anyone in the area. So I think 11 12 it's a great contribution to just the 13 community at-large, that struggled to find the skill set that currently doesn't exist in this 14 market. Looking at prenticeships, it's just 15 that true workforce solution to have. 16 To the right, you'll see Unite Here. 17 18 We've been in conversations to partner on some 19 training that they provide for our bartenders -- not bartenders, I'm sorry, for housekeepers 20 21 as well. So very strong in the hospitality

MS. MURREN: This is just a slide to

industry, and they have great programs in Las

Vegas that we're hoping to partner with here.

22

23

1 repeat with a Massachusetts Casino Career 2 Training Center, and we'll go into a little 3 bit deeper detail when we talk about the 4 career paths. 5 MS. GISPERT: We have key additional 6 partners listed here, so not everybody we'll 7 go into detail about, but we're in conversations. We have plans to pull from all 8 9 areas. Like I said, there's high-volume 10 places that will give us lots of headcount, 11 and then there are the smaller places that 12 will give us smaller headcount, but no less 13 important. 14 COMMISSIONER STEBBINS: The W logo 15 up there with the little owl is Westfield 16 State University. And I had the occasion to 17 meet the new president last night, and he was 18 very encouraged and excited about working with 19 you to, again, funnel some of their business, 20 computer tech grads, recreation and 21 hospitality grads into your workforce system 22 so...

MS. MURREN: Our doors are open to everyone, so if there's anyone missing here,

it's not out of anything but there's not enough room on the slide to have people come through the door.

MS. GISPERT: And I certainly would like to say it's been just such a refreshing change to walk into these groups and they're already ready for us. They're prepared. I walk in a room and they have a plan. They're telling me what to do. It's like, this is what we need you to do. So it's been very collaborative, and I definitely appreciate all the organizations that's already put in work to give us a great foundation here.

MS. MURREN: So the next few slides talk a little bit more specific about recruitment and strategy. There's a lot of information here, and we don't have to spend a lot of time, but it will be from a nuts to bolts plan, strategic plan, to get the word out and do outreach.

You know, Jeff Hayden brought to my attention that, that recruitment plan is even more important, sometimes, than the minute you get them through the door, because you have to

1 find the right candidate. And so, with 2 cooperation with our education partners -- and 3 I am also a little remiss not mentioning 4 Dave Cruz from the Hampden Regional Employment He also will help us with that 5 Board. 6 recruitment outreach. It will go all the way 7 from print, social media, radio and some others to get the word out from that process. 8 9 When we talk about the MS. GISPERT: 10 recruitment strategy, the slide that we see 11 there talks about not only just career fairs 12 but the advertising, Web site, social media. 13 We've been very successful in National Harbor on Twitter, LinkedIn and Facebook. 14 15 pushing out the opportunities that we have when job fairs come on line. When just 16 different sectors are posted, you push that 17 18 out there and people definitely respond with 19 applications. 20 We have hiring event strategies. 21 Large-scale hiring events are pretty tough to 22 pull off. We had one in National Harbor. We 23 had to rent out the stadium, the entire

stadium where professional ball is played.

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So

we definitely have large-scale planned for here. There are some headcounts that are really large. And to get through and get the number of applications that we need to get to the end line, sometimes it's interviewing three to one, and in some cases 10 to one.

So they'll be some mass hiring.

We'll have small-scale hiring events as well at some of the local facilities where we -we'll get more specialized. So for security, we'll partner with one of our partners and we'll just having a security-hiring event and people can come out, or culinary-hiring events where people can come out.

And then, also just community events and job fairs. We definitely want to be everywhere. You're CareerOneStop centers, we're able to go in and train the staff so that, even though we don't sit there every day, the staff knows how to explain the process of how to get through the application process. So it's important that we meet with the teams and let them know, if someone comes with an interest to work with MGM, here's how

you respond, and here's how you walk them through the system so that it's crystal clear.

And speaking about the application process, that's the screen that you see in front of you. What to do after an application is submitted, how to check your Inbox and then check the status. Oftentimes, people apply for positions and they never hear anything That's not the case with us. Once you else. apply for a position, you create a profile. You can apply for up to three positions at a time, and then we'll give you a status update. So there's no need to call and say, where am I in the process? You log into the system and the system will let you know where you are in the process with the positions that you've applied for.

CHAIRMAN CROSBY: Have we talked about the interface between this system, if any, and our LMS?

MS. MURREN: We have. We've had multiple conversation. I was about ready to call out Paul Connelly. And I do, Ed, want to say thank you. Paul is wonderful. He has

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1 been at -- available phone and e-mail all the 2 time. We have talked about that, Chairman. 3 You know, Paul is concerned, and we are too, 4 is that integration -- true integration, if we 5 wanted to do it prior to opening, we probably 6 had to have these conversations about a year or two ago. So we are talking about plan B. So Paul and the LMS providing us information 8 9 that will then, outside the system, can 10 integrate with our systems, which is Workday, 11 and we'll show you a couple of screen shots 12 there. 13 But I wanted, also, just to bring up, this application process, our internal 14 15 application process is driven by the 16 applicant. And so -- and so is the LMS from 17 the Gaming Commission, which is in --18 critically important, and I just wanted to 19 spend a moment talking about that. Is that, 20 everything we do is done on the computer 21 system. Applications, your pay, your time 22 off, everything. So as we start to ramp up 23 and get people who are interested in becoming 24 candidates for MGM Springfield, they're

basically getting a knowledge-based education going through our system. Once they have a job offer, they will then be going through the LMS of the Gaming Commission, which is also applicant-driven.

So, you know, I'd like to say -- and selfishly Paul and I both like to say that we're helping to educate people going through that system, being able to navigate computers in general. It's a little bit of a challenge here with our older population, and so we're going to make sure that our computer labs, that we have people there to assist. But in the short-term, sir, there will not be any internal integrations, but we hope to have some of those conversations postopening to increase the efficiencies both on our side and on the Gaming Commission side.

CHAIRMAN CROSBY: The big kludge is going to happen in preopening, when you've got 3,000 whatever it is, 3,000 bodies that need to get licensed to some extent. Whatever -- obviously, you're thinking about this so that's fine, but whatever simplification can

take place.

MS. MURREN: We are thinking about It's about those e-notifications. We're having conversations with Paul and Ed's team about how do we have those e-notifications --putting in an Appointment-Plus or some type of scheduling component also to the system. That's not something that will have to integrate from our systems to the LMS, but we really want to take out as much human error.

Lesson learned from National Harbor, we had some people, unfortunately, stuck in the system. And that was our inability to track and push people through our systems, and also MLGCA's gaming system. So we've had those conversations up front with Paul and his team. He had a very large conversation and Webinar with our IT systems staff at corporate. We had about 20 people on the phone, also about compliance.

So right when -- I want to let everyone know, rest assured, once we got off the phone with LMS everyone internally had a thumbs up. And that's a credit, I think, to

the Gaming Commission of Massachusetts also 1 2 leading the charge to ensure that that system is much better than other jurisdictions. 3 4 we appreciate that, and we'll take advantage Unfortunately, National Harbor did not 5 6 have that option. 7 MR. BEDROSIAN: And we also have a another major coordination meeting tomorrow. 8 9 CHAIRMAN CROSBY: Okay. 10 MR. BEDROSIAN: So we are just keeping going. 11 12 CHAIRMAN CROSBY: Great. 13 MS. MURREN: So really, really exciting news. The employment center in the 14 15 building is that building in front which is 95 16 State Street. I think, Brian, you'll recognize some of the pictures. That is where 17 18 we will be housed back of house. HR functions will be on the third floor. As you recall, 19 20 the Gaming Commission will be on the second 21 floor. 22 And I know this is streaming, but 23 now all my sister properties are going to be 24 extremely jealous. MGM Springfield will have

an entire floor for training. And we'll be able to utilize this floor in preopening, opening and postopening. Something that even our sister properties in Vegas don't have. So apologize to everyone who's watching.

We'll have a 50-computer-lab area where people can come in, apply for positions. We'll also be able to help people lead them through, kind of, the HireVue, which is the video screening, help them with the LMS and the gaming. We also have two large -- two rooms of training. It's kind of the salmon color. To the left there's an air wall. It opens up for enough about 320 people. And what's incredible about this is that we will do our new-hire orientation, new leader orientation, compliance, ServeSafe, TIPS.

So everything that's required from

-- to become really ready to go from day one
will happen in this building, but also here in
this wonderful facility, because we'll have
mass hiring -- excuse me, new-hire orientation
with about 200 people. But this also gives us
an opportunity to maybe open it up to

community-based organizations.

Space is limited. The technology in this area is a little limited. We'll have this opportunity. We'll have to look at that, once we get in steady state. But it is my intent that we'd have this -- this incredible floor in this facility open to others to make sure we can continue that training. Because, as everyone knows, workforce development will not end when we open that door. It is a continuing process. It will never end. And you can see on our Gantt chart, the second one down, workforce development does not end. And it's something that we continue to be passionate about.

I think the caffeine is kind of kicking in now. But I just wanted to just quickly talk about our master timeline. Mike, it's easier to think of the opening 500 days away. Courtney and I, because we're type A, we think 18 months and that seems a little bit more urgent.

And so, every day and every night, sometimes I wake up and I start to shake, but

1 with the resources here with Wanda and 2 Laura Lee from regional operations, you see a lot of our colleagues, also from corporate, 3 4 all of the human and financial resources now 5 are shifting to Springfield. So rest assured, 6 as we start to build the team, as Mike said 7 earlier with Courtney joining and some others joining down the pike, the internal resources 8 9 are starting to shift. And so, we will be 10 here, all of us, 110 percent. You might get 11 residency in Springfield. 12 MS. GISPERT: I think so. I'll pay 13 taxes. MS. MURREN: You'll pay taxes, which 14 15 will be a good thing. So just wanted to bring 16 that to everyone's attention, now that 17 National Harbor is up running. 18 And, also, so you know, I spent four 19 months in National Harbor. Picked up and 20 moved there. They let me come home for 21 Christmas and Thanksgiving, but it was the 22 most incredible on-boarding that I could have 23 been a part of, because I was there during 24 those times with the mass hiring occurred

1 looking at the systems.

And so, seeing the best practices at National Harbor, and the incredible results that my colleagues brought, we'll bring that same here to Springfield. Yes, there's opportunities for us to enhance some of the outcomes, but you can -- you can't put a price on being involved in an opening. And now that we have a successful one under our belt, and all of the resources and our colleagues, we'll bring some of those individuals here for our HR task force, which would be wonderful.

COMMISSIONER CAMERON: Were there similar host community agreements, as to local hire, diversity hiring at National Harbor?

MS. MURREN: Yes.

MS. GISPERT: Absolutely. And we exceeded all of them.

19 CHAIRMAN CROSBY: You exceeded all 20 of them.

MS. GISPERT: Absolutely. So we had a commitment there for 40 percent for Prince George's County, and we came in at 47-percent hires there. For our veterans, we

1 came in at, I want to say, 5 percent, which --2 which was on target. So we are considered a 3 workforce development success story, by all 4 measures, in Prince George's County. 5 COMMISSIONER CAMERON: Great. If it 6 were the county here, that would be one 7 number, but you have 35 percent Springfield Is that a challenge? 8 alone. 9 MS. GISPERT: It's definitely a 10 wonderful challenge that we are planning for. 11 And that's why we have metrics that we can 12 look to. 13 For example, I'll go into the reporting and analytics piece here. 14 15 tell just in SkillSmart how many people have 16 created profiles and where they are. here's a screen shot of what we can see, in 17 18 terms of how many people are already in the 19 system that are Springfield city residents. 20 We can have the heat map and tell us where 21 people are coming from. We look at veteran 22 status as well. So there's a lot of different 23 reports we can pull now --24 CHAIRMAN CROSBY: Is this an actual

1 report? MS. MURREN: 2 Yes. 3 CHAIRMAN CROSBY: This is an actual 4 report? 5 MS. GISPERT: Yes. It's an actual 6 screen shot from this report. 7 COMMISSIONER ZUNIGA: And in this example, so that I confirm my understanding of 8 9 the system, you could, for example -- or 10 rather, where it says "Springfield residency," 11 you know, you're trending close to your goal, 12 but is this a match of somebody that has the 13 right skills for the job that you anticipate, 14 or does that still have to be analyzed for the 15 gap? So that still has to 16 MS. GISPERT: 17 be analyzed on a separate report. This is 18 just a screen shot of what we offer on this 19 particular view, but that can be analyzed on 20 another report. 21 So this is something that we can see 22 in the face that we are now in SkillSmart, but 23 then once we go live and we're actually hiring

people, we have a system called, Workday.

1 That's actually the applicant tracking system 2 and the HR IS system. So we can run weekly 3 reports after we start hiring people, and we 4 can see, okay, let's take a look at the 5 security quards. Where are they coming from 6 that we've already hired so that we can adjust 7 our strategy, if necessary? And that's what we did in Prince George's County. We just ran 8 9 weekly reports on the hires, and that gave us, 10 you know, just that test of where we are and 11 if we're trending in the right areas.

COMMISSIONER CAMERON: So what kind of internal background do you do? Obviously, there'll be a background for licensing, but what kind of an internal process do you use before it would get to our staff?

MS. MURREN: Right. So we do do a background test, and we will also do a drug test. So 10-panel for the drug, and then we have, depending on the level and the job classifications, there's different packages that we are -- we launched throughout the system.

And so, the idea is for when we do

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1
     do our large hiring events, or any type of
 2
     hiring events, we would have an oral swab,
 3
     drug test. We would immediately launch the
 4
     background. They'd be on site. And then,
 5
     Paul and his team would have a bank of
 6
     computers that we can also list and assist
 7
     people going through the gaming.
                                       So we're
     hoping to have that in one event, but we'll be
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 9
     doing internal background and drug.
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               COMMISSIONER CAMERON:
                                       Through a
11
     private company?
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               MS. MURREN: Yes.
                                  HireRight.
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               COMMISSIONER CAMERON:
                                       Okay.
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               MS. MURREN:
                             That's correct.
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               COMMISSIONER ZUNIGA: Marikate --
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     I'm sorry. Can I go back to something that --
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     to a previous line, but dovetails into a
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     little bit about what you plan in anticipation
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     to opening.
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               The space that you highlighted on
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     page 30 --
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               MS. MURREN:
                            Yes.
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               COMMISSIONER ZUNIGA:
                                     Is that space
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     that will be available prior to opening that
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     you can occupy and then, you know, set up shop
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     there, or are you going to be elsewhere?
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                           Yes. I wish -- I mean,
               MS. MURREN:
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     I'll speak for Brian. We've been told that we
 5
     will be getting into this space the beginning
 6
     of the year, probably, in the February time
 7
     frame, so we'll -- we will have the
     opportunity to utilize it for a pretraining
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 9
     and preopening.
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               CHAIRMAN CROSBY: What will you do
     with screening for marijuana?
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               MS. MURREN: Excuse me?
                                        I'm sorry,
     I didn't hear.
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               COMMISSIONER CAMERON:
14
                                      What will you
15
     do for screening for marijuana?
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               MS. MURREN:
                            So we -- we follow the
     federal guidelines that the use of marijuana
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18
     on the job is, of course, illegal. We, right
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     now, are doing a review of high-risk versus
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     low-risk jobs similar to what we did at
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    National Harbor. And so, depending on the
22
     results, some of those tests, if you were in a
23
     low-risk job and you tested positive you kept
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     your job. And then, if you were -- if you
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1 failed and had a marijuana and you're in 2 high-risk job, unfortunately, you lost your 3 position. We'll be doing that same thing 4 here, sir, with Springfield. 5 COMMISSIONER CAMERON: And I see, in 6 some of your paperwork here, you are educating 7 people pretty early on about those kinds of issues so that they -- if they're serious, 8 9 right, they can they can make a change in 10 their lifestyle? 11 MS. MURREN: That's true. And I 12 think, with our education parters, that's a 13 conversation that we haven't had, and we'll definitely put that on the radar. We do that 14 15 from a financial literacy perspective and some others. So, Jeremiah, let's write a note 16 that -- we'll put this on the top of the list, 17 18 also, Commissioner, to really start having 19 those conversations, because sooner than 20 later...we have some time now to make those 21 changes internally. 22 You know, we've CHAIRMAN CROSBY: 23 given -- we've given people such mixed signals 24 about this marijuana. It's going to be really

1 hard for people to figure out what can I do 2 and what can I not do. So trying to make that 3 clear to people will be really tricky. 4 MS. MURREN: Right. And you -- I 5 mean, you can't be under the influence while 6 at work. That's pretty standard operating 7 procedure. CHAIRMAN CROSBY: Right. But you're 8 9 drug testing in advance. You're drug testing 10 applicants. 11 MS. MURREN: We are. And then we 12 do -- we use reasonable suspicion, during a 13 hiring -- a postopening position. 14 CHAIRMAN CROSBY: Right. 15 MS. GISPERT: We'll continue a 16 little with the -- here's a snapshot of how we 17 categorized the positions and let people --18 sorry. Here's a little snapshot of the 19 Springfield residents and how we trend on a 20 weekly basis, and we pull that through an 21 Excel. We're going to move to the career 22 23 outreach sessions that we've had. And this 24 further goes into, just with SkillSmart, how

1 we've gone out to the different places. 2 you'll see the skilled events. You'll see the 3 Job Corps, Community Enterprises, FutureWorks, 4 how we're getting out there in front of our 5 business partners, given that 6 train-the-trainer experience. You'll also see the career launches that we've had. We've had 16 sessions already, over 400 attendees to 8 9 those sessions. So with SkillSmart, we're 10 really pushing, getting into the system, and 11 then training our workforce partners as well. 12 MS. MURREN: Though the call to 13 action was to get into SkillSmart, we also had 14 our education partners there. So as people 15 left the sessions, they were able to speak 16 from representative from HCC and STCC, and really talk to those individuals and say, 17 18 okay, what do you need? Do you need a 19 high-set? Do you need ABE? So they were 20 immediately had the availability to sign up, 21 or at least have scheduled appointment to go 22 see a coach counselor at the -- one of the 23 institutions. Always combining what we're 24 doing with our education partners to make sure

```
1
     that that strategy is continue to be aligned.
 2
               MS. GISPERT: We'll take you now
 3
     through --
 4
               MR. BEDROSIAN: Can I just interrupt
 5
     for one second? I apologize. I just need to
6
    do a time check. We have some folks who are
 7
     on a little bit of time constraints.
    much -- how much more time do you think you
8
9
    guys have?
10
               MS. MURREN: Maybe, five minutes,
     Ed. 2-1/2. Do you want to bargain, 2-1/2?
11
12
               MR. BEDROSIAN: No, it's great
13
     stuff.
             I appreciate that. We have some other
14
     folks who have time constraints. 2-1/2 to
15
     five would be great.
16
               MS. MURREN:
                            Okay.
                             2-1/2 is perfect.
17
               MS. GISPERT:
18
               MR. BEDROSIAN: Okay. Thank you
19
    very much.
20
               MS. MURREN: Okay.
21
               MS. GISPERT: You'll see our
22
    recruitment plan that we've selected to just
23
    highlight the dealer market, what our needs
24
     are, how we're recruiting from the
```

inexperienced dealers. We have a strategy for that. We have an experienced dealer strategy for recruitment, as well, and then our hiring timelines to get the dealers in so that it matches the schools that we've launched.

We also wanted to just talk briefly about just the career path. Every position that we have has a career map attached to it. So it's not just a job. It's truly a new career option for Springfield.

Here's a stepladder that talks through the gaming career path. How you start as a dealer, and where you end up can certainly be the VP of table games and how you're stepped up through the process.

So we'll close with the next steps that we have for this year. For 2017, we have some positions that are coming in. This is not an inclusive list. There may be more, but we have positions that are coming in this year very high level.

And then, here's the hiring plan long-term. So when you see a chart like this, you'll be able to see when we're hiring down

the road. When the dealers are coming in, as opposed to someone in another department, the hotels, the accounting. This is the question that most people have. Great that you have these jobs coming, but when are they coming? So we have a nice one-pager that lets people know when to expect for these positions to come on line.

MS. MURREN: And all of these positions are 2018. I did not put that, but wanted to be perfectly clear, 2018 for these positions, except for the executive committee. We'll hire about 45 people through the end of this year.

COMMISSIONER STEBBINS: This might be one of the most important slides that anybody in the community is interested in.

MS. MURREN: It is. And it will be a leave behind. As we start to do more informational sessions, this will be a leave behind that Wanda and her team and we leave so people know exactly. And we'll also, remember, be using the SkillSmart system.

Once you have clicked on that you're

1 interested in a certain profile, once that job 2 becomes available, you're going to be 3 notified. So you'll really be the first to 4 And that's why the urgency for 5 individuals to get into the system is now. 6 One, for notifications, but even -- even more 7 importantly from an education and training perspective prior to that mass hiring in the 8 9 second quarter next year. 10 COMMISSIONER ZUNIGA: So how does your -- the current size of SkillSmart, or 11 12 your database compared to -- you know, 13 relative to openings, compared to your experience in Maryland? 14 15 In National Harbor? MS. MURREN: 16 You know, to be honest with you, we launched 17 workforce development here earlier. I was a 18 foot soldier early on, a little bit sooner 19 than they did in National Harbor, and we have 20 launched much earlier than National Harbor 21 did. 22 As I stated earlier, the upticks in 23 the registrations and the profile build are 24 really around an event, Commissioner. So as

1 we get a little bit closer, in the next 2 quarter or two, we start to have informational 3 sessions. And when we really get to hire --4 true hiring event, that's when those numbers 5 will peak. But we are still trying to push to 6 use it as a workforce development tool, as it 7 is designed. So with the help of our community partners, our community colleges, 8 9 that's something that we'll continue to work 10 very hard on moving forward. 11 COMMISSIONER ZUNIGA: Great. 12 CHAIRMAN CROSBY: Great. MS. MURREN: Sorry to run over, but 13 14 you can tell that --15 COMMISSIONER CAMERON: We had a lot 16 of questions. 17 COMMISSIONER ZUNIGA: Well, if all 18 these commissioners didn't ask so many 19 questions. MS. MURREN: We can talk for hours. 20 21 And that's not the caffeine. That's just us. 22 COMMISSIONER STEBBINS: And no 23 offense to Brian Packer, but this stuff's more 24 interesting.

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1
              MS. MURREN: Yeah. Thank you.
 2
     Great.
 3
               COMMISSIONER CAMERON: Great
 4
    presentation. Thank you.
               MS. MURREN: We look forward to
5
    additional conversations. Great. Thank you
6
7
     so much.
8
               COMMISSIONER CAMERON: Thank you.
9
               COMMISSIONER STEBBINS: Thank you.
10
               CHAIRMAN CROSBY: Thank you. Break
11
    for one sec, while the next folks come up.
12
13
               (A recess was taken)
14
15
               CHAIRMAN CROSBY: Okay. We are
16
    reconvening Commission meeting 211. And we
17
    are on to Director Vander Linden.
18
              MR. VANDER LINDEN: Good afternoon
19
    Commissioners.
20
               CHAIRMAN CROSBY: Good afternoon.
21
               COMMISSIONER CAMERON: Good
22
    afternoon.
23
               COMMISSIONER ZUNIGA: Good
24
    afternoon.
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1 COMMISSIONER STEBBINS: Good 2 afternoon. 3 MR. VANDER LINDEN: So March is 4 National Problem Gambling Awareness Month. 5 The goal of this campaign is to increase the 6 public awareness of problem gambling and the 7 availability of prevention, treatment and 8 recovery support services. 9 I've been with the Commission coming 10 on four years. 11 COMMISSIONER CAMERON: Has it been 12 that long? 13 CHAIRMAN CROSBY: Wow. 14 MR. VANDER LINDEN: I have to say 15 that you've had a steadfast commitment to --16 to looking at this issue from every possible and conceivable way. The work is hard, and I 17 18 feel like we've done a lot, but there's still 19 remains a lot of work to do. 20 I just want to briefly highlight 21 what we have coming up over -- over the course 22 of the month. I think that this also really 23 points out just how much work there is to do 24 and where we're going from there.

So today, Director Driscoll and I will reveal to you the new Phase 3 GameSense media campaign. Next meeting, I will bring before you a discussion of advancing PlayMyWay, or play management tools, as we start looking towards Category 1 casinos.

The final meeting of the month, at the end of March, and to wrap up national problem gambling awareness month, I have a couple of very interesting items to bring before you. The first is a look at a deeper analysis of the general population baseline survey.

So you've seen this report. You -I think you have a good understanding of the
data that is in it. What we did is, we've
done a much deeper analysis to take a look at
-- at problem gambling and at-risk gambling,
with a goal that we have a clearer picture of
what that looks like in Massachusetts, with
the intention that that then moves on to
inform a public health strategy for
prevention, intervention, treatment and
recovery support.

In addition, later this -- in a couple weeks, actually, hopefully, within the next week or so, we will be advancing our research agenda as we release a request for proposal to examine one of a number of different special populations in

Massachusetts. And this will be a population that wasn't necessarily captured within the general -- general baseline survey and/or it's a population of special interest.

For example, one of the potential populations to be surveyed would be veterans or Asian-Americans, or African-Americans, or new immigrants to Massachusetts. All of whom have -- are either high risk for developing a gambling disorder, or have been historically understudied in this area in the past.

We will also be bringing back to you, at the end of the month, a report of the activities that our GameSense advisers are doing in collaboration with Plainridge Park Casino. I won't go into great detail, and I'll leave it to them to describe all the great work that they're doing and special

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1
     events that they have planned at the casino
 2
     this month.
 3
               So with that, I would like to turn
 4
     it over to Elaine to take the lead in showing
 5
     us and presenting to you the new media
 6
     campaign.
 7
               MS. DRISCOLL: Good afternoon,
 8
     Commissioners.
 9
               CHAIRMAN CROSBY: Good afternoon.
10
               COMMISSIONER CAMERON:
                                       Good
11
     afternoon.
12
               COMMISSIONER ZUNIGA: Good
13
     afternoon.
14
               COMMISSIONER STEBBINS:
15
     afternoon.
16
               MS. DRISCOLL: So as Mark said, we
     are actually going into the launch of Phase 3
17
18
     of the GameSense program. I think that we did
19
     something very interesting at the beginning of
20
     this phase that we didn't necessarily do
21
     prior.
22
               As you know, we adopted GameSense
23
     from BCLC. As a result, we were -- we had
24
     licensed logos, the overall brand look, things
```

like that. So there wasn't much that --1 2 that -- strategically to talk about as it 3 pertains to that piece of it when we initially 4 adopted the brand. But as we went into this 5 phase of it, one of the things that was 6 important is, okay, so now that we've laid the 7 groundwork for the brand and we've launched it successfully at Plainridge Park Casino, what 8 do we want it to do next, and how do we be 9 10 strategic about that? So we had some helpful 11 focus-group-like conversations in the 12 beginning of this particular phase, where we 13 defined what those goals were. And we used those as the basis to develop the overall 14 15 strategy. 16 So during the course of those conversations, that included, obviously, our 17 18 Gaming Commission employees, Plainridge Park 19 Casino, the Mass counsel, and then our 20 advertising firm, which is more advertising. 21 We came up with five main things. 22 We know that we wanted to, 23 essentially, increase overall brand awareness 24 for GameSense. We wanted to drive traffic to

1 our GameSense Web site. We wanted to 2 highlight specific resources and tools 3 available, such as increase awareness of the GameSense info center. 4 Increase awareness of the availability of GameSense advisers. 5 6 PlayMyWay and involuntary self-exclusion. 7 also wanted to take this opportunity to make sure we were educating the public with 8 9 important, responsible gaming tips. And then, 10 lastly, we wanted to reinforce the Mass Gaming 11 Commission's commitment to a robust and 12 comprehensive responsible gaming strategy. 13 So with those five things in mind, we developed an overall advertising strategy. 14 I think we did something really interesting 15 this time around, which is that we went 16 completely digital. And the reason for that 17 18 is two-fold. One, we know that gamblers are 19 on line, and we know that that's a great way 20 to reach the target audience. Two, we were 21 able to spend the budget more effectively and 22 impactfully by going strictly digital. 23 So with that, we developed a series

of videos, and also other animated on-line

Including, we actually licensed, that 1 2 you'll see in a little bit, two ads from BCLC. 3 We didn't do that the first time around 4 because they utilized humor. And we felt 5 that, when we were first introducing GameSense 6 to the market, that we didn't think 7 introducing it with humor was the appropriate way to go. I think that we wanted to let it 8 9 get into the market a little, see how it felt, 10 and then take it from there, in terms of 11 whether or not that was appropriate. We felt 12 that, at this point, it would be interesting to go ahead and test -- to test those ads and 13 just see what the reaction to them would be. 14 15 So you'll see, from what I'm about 16 to show you, that we're including two of those 17 BCLC ads in the overall. We also created 18 several other 30-second videos that highlight 19 GameSense advisers. I'm going to show you --20 we're going to show you two of those today. 21 And in the on-line ads, which are basically 22 animated, you'll see them, and you'll see what 23 I mean by that, also feature GameSense 24 advisers and helpful tips.

So the advertising campaign is comprised of three main components, which is on-line adds, something called Preroll, and then, also, paid social media, which will focus on Facebook and Instagram. On-line ads are just, basically, what you see when you are on the Internet and go to whatever site you might be visiting. Prerolls are, let's say you go to a news site, a TV news site, and you click on a news video, and it's that ad that comes on for 15 seconds prior to the start of the news clip.

And then -- and just to also explain, the way that we're targeting the audience with on-line and preroll is by basically -- it's called behavioral targeting. So, in other words, the company can determine, based on the Web sites that you're visiting that's tracked back to, sort of, IP address, where the target audience is, which is great because you don't have the ability to do that.

Like, say, if you were to go strict

TV advertising, you don't get to do behavioral targeting. And same thing for Facebook. So

1 it's 21-plus users. There's a geographic 2 element to it. So southeastern Mass and 3 surrounding areas around Plainridge Park 4 Casino. And then, probably, most importantly, 5 maybe folks that are visiting the Plainridge 6 Park Casino Web site, on-line poker sites, or 7 any other on-line type of gambling sites that they're Googling. Things like poker, 8 9 Black Jack, things like that. So I think, 10 without further adieu -- and unless you have any questions about that piece of it. 11 12 COMMISSIONER STEBBINS: Two things 13 that stuck out when I was going through the strategy, which is, I think, excellent. 14 15 targeted. It's extremely cost efficient. 16 Targeting Facebook users. In one case, 21 and 17 over. Obviously, that's age of game. You 18 know, being able to game. But it kind of gets 19 me thinking, and you guys have probably 20 thought about this, is you have a recurring 21 population that is coming of legal age to 22 game, obviously, every year. And does that, 23 kind of, figure into seeing the results of 24 this, seeing how you can, kind of, go to a

Phase 4 and a Phase 5 in years to come to kind of keep targeting that new population that's entering the gaming market?

MR. VANDER LINDEN: I mean, is the question, would you think about the emerging gamblers who would be under the age of 21?

COMMISSIONER STEBBINS: No, no, no.

MR. VANDER LINDEN: Our target is anybody over the age of 21.

COMMISSIONER STEBBINS: Right.

You're targeting anybody over the age of 21, obviously. But I'm thinking, is you think of subsequent phases, seeing the results of this and how it's going to immediately target that, kind of, new-to-gaming age population from that region.

MR. VANDER LINDEN: Yeah, you know, it's hard to speak to that. I feel like -- so we've had two phases of the GameSense media campaign and moving into the third. And I would not have been able to predict that we would be at this stage, where we wanted to go only digital and begin integrating the BCLC ads. In large part, I think it's a lot of the

advise that we get from more advertising and saying, you know what, this is what the market looks like, this is what they've been exposed to, this is where you need to go next. So I don't have a lot of insight onto that.

COMMISSIONER ZUNIGA: But the assumption, and maybe you already spoke to this, is that we will be able to see what channels are more effective, or what's getting more clicks, whether it's the pre -- I forget the term.

CHAIRMAN CROSBY: Preroll.

COMMISSIONER ZUNIGA: Preroll, or the -- you know, for some audiences it could be that, or, you know, the on-line could be someone else.

MS. DRISCOLL: Yeah. We anticipate getting monthly metrics reports, if you will, that can tell us, you know, how many clicks to the Web site? The GameSense Web site. How many views? And just a variety of other, hopefully, helpful metrics that, then, the same way, you know, we informed Phase 3, just based upon where we felt that we were in our

branding efforts.

And then, similarly, once we get to Phase 4, we'll be look at those metrics and saying, like, okay. Well, where are we now, and what are the objectives we want to reach this time? And likely by -- we get -- by the time we get to Phase 4 we're going to start saying, like, okay, now it's probably time to start expanding outside of the southeastern market and start to get into more Greater Boston and western Mass, which we didn't feel that we needed do right now, but we know -- but we contemplated it for this time around so we know that we're probably, definitely going to be there by the time we get to Phase 4.

commissioner stebbins: Well, and especially in light of MGM's big announcement. You know, I hope you're thinking about how we can kind of piggyback on their adoption and -- as we keep hearing again today, we're, you know, a year-and-a-half away of opening it, so kind of start thinking of the groundwork for that.

MS. DRISCOLL: So we'll show you

Page 209 1 the -- the ads now. And we're going to start with the ones that we licensed from BCLC. 2 3 you can pull up those videos, please. 4 COMMISSIONER STEBBINS: This first 5 one hits close to home, I told Mark. 6 7 (Ads playing) 8 9 MS. DRISCOLL: So those are the two 10 licensed ones from BCLC. Like I said, we'll 11 be using those as preroll. And then, we 12 created five additional spots that highlight the existence of both the GameSense info 13 14 center, also GameSense advisers and 15 incorporate various tips. So why don't we do 16 PlayMyWay next. 17 18 (Ad playing) 19 20 MS. DRISCOLL: We'll do Lucky Charms 21 next. 22 23 (Ad playing)

1 MR. VANDER LINDEN: So those last 2 two, the BCLC, the GameSense brand that we 3 adopted from BCLC, the overarching idea is 4 that we provide information that's clear, 5 that's concise, that's direct, that's in a 6 friendly tone that players can relate to. 7 The first two are humorous. fun, they're funny. Those last two, I really 8 9 feel like hit -- hit the mark, in terms of 10 making sure that they are that friendly tone, that they are clear and direct. 11 12 CHAIRMAN CROSBY: Great. 13 COMMISSIONER CAMERON: Yeah, I like them all. Mike is -- Mike has the right tone, 14 15 huh? 16 MS. DRISCOLL: Yeah. And then, if you wanted to just see too, and then you'll 17 18 see the on-line ads. They're GIFs, 19 essentially. So what they do -- it's almost 20 like an animated set of slides. You'll see 21 you just -- and these will be the on-line ads. 22 23 (Ads playing) 24

1 MS. DRISCOLL: So that's, 2 essentially, what they look like. So there's 3 a series of different ones that will, like I 4 said, be strategically placed in various 5 digital ways. 6 COMMISSIONER ZUNIGA: So these are -- these are the one that, sort of, pop up 7 when you visit certain web sites that are --8 9 MS. DRISCOLL: That's right. 10 right. And then -- and also what we'll do too 11 is -- some of the -- and we have a series of 12 them so, you know, if we do an assessment at 13 six months and then decide, okay, well, these 14 ones weren't as well received, or these ones 15 were better received, and we can switch them out as time goes. So we'll be just closely 16 17 monitoring, like, all the various metrics to 18 see what's successful, what's not. 19 CHAIRMAN CROSBY: Great. That's 20 terrific. Can you send us an e-mail with all 21 those embedded so we can send them around to 22 people? 23 MS. DRISCOLL: Sure. Yeah. 24 actually have a press release, too, that I'll

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1
     be sending out tomorrow morning with a link to
 2
     all of these, so I'll be sure that everybody
 3
     gets that.
 4
               CHAIRMAN CROSBY: Okay.
                                        Great.
 5
               COMMISSIONER ZUNIGA: On that note,
     do we have links in our Web site, or were we
 6
 7
     planning --
 8
               MS. DRISCOLL: We will.
                                        Mm-hmm.
 9
               COMMISSIONER ZUNIGA: -- on putting
10
     some links on our Web site?
11
               MS. DRISCOLL: And there's a series
12
     of -- so a series of Web updates from
13
     massgaming.com, as well as gamesensema.com.
14
               COMMISSIONER CAMERON: Excellent.
15
     It's really well done.
16
               CHAIRMAN CROSBY: Great.
     Congratulations.
17
18
               MS. DRISCOLL: And just to say,
19
     lastly, is just, we worked on this very
20
     closely with Theresa Fiore and Mike Sangalang,
21
     and also the team at Moore Advertising.
22
     just thanks to everybody for a lot of hard
23
     work on this.
24
               CHAIRMAN CROSBY: Great. Terrific.
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1 COMMISSIONER CAMERON: Looks great. 2 MR. VANDER LINDEN: Thank you. 3 CHAIRMAN CROSBY: All right. Thank 4 you. Item No. 7. General Counsel. 5 MS. BLUE: Good afternoon, 6 Commissioners. This should be pretty quick. 7 At our February 2nd meeting, we brought to you the amendments to 205 CMR 152. And 205 CMR 8 9 152 is the excluded person's list. You might 10 remember that the amendments had to do with 11 changing what we would post on the Web site, 12 versus what we would make available to the 13 licensees. Today, what we have for you is the 14 15 Small Business Impact Statements. And at the 16 February 2nd meeting, we didn't have it on --17 the regulations amendments on for a vote, but 18 you instructed us to start the formal 19 promulgation process, and we have done that. 20 Today, we're just looking for a vote to 21 approve the Small Business Impact Statement, 22 and to approve the formal promulgation 23 process, and we'll just keep moving that 24 forward.

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1
               CHAIRMAN CROSBY: Any discussion?
 2
     Somebody have a motion?
 3
               COMMISSIONER CAMERON: Mr. Chair, I
 4
    move that we approve the Small Business Impact
 5
     Statement and the formal promulgation process,
6
    as outlined by General Counsel Blue.
 7
               CHAIRMAN CROSBY: Second?
8
               COMMISSIONER STEBBINS: Second.
9
               CHAIRMAN CROSBY: Discussion? All
     in favor? Aye.
10
11
               COMMISSIONER STEBBINS:
12
               COMMISSIONER CAMERON:
                                      Aye.
13
               COMMISSIONER ZUNIGA: Aye.
               CHAIRMAN CROSBY: Opposed? The ayes
14
15
    have it unanimously.
16
               MS. BLUE: Thank you.
17
               CHAIRMAN CROSBY: Is that the end of
18
    your report?
               MS. BLUE: That is.
19
20
               CHAIRMAN CROSBY: We are to
21
     Item No. 2 -- I mean, No. 8, which is
22
    Commissioner Updates. Anybody have stuff from
23
     their work or travels that's worth talking
24
     about?
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1
               MR. BEDROSIAN: Mr. Chairman, I
 2
     don't want to influence discussions, but I'll
 3
     just say, it's someone's birthday today.
 4
               CHAIRMAN CROSBY: It's someone's
 5
    birthday today.
6
               COMMISSIONER ZUNIGA: Yes.
 7
               CHAIRMAN CROSBY: Oh, that's right.
8
               COMMISSIONER ZUNIGA: Technically,
9
    yes.
10
               COMMISSIONER CAMERON: I didn't
11
    know.
           Happy birthday.
12
               COMMISSIONER ZUNIGA: There's a long
13
     story.
14
               COMMISSIONER CAMERON: About your
15
    birthday?
16
               COMMISSIONER ZUNIGA: There's
    actually -- my kids get a kick out of this. I
17
18
    have a legal birthday. That's today. And the
19
    real birthday, that's actually tomorrow.
20
               CHAIRMAN CROSBY: Oh, really.
21
               COMMISSIONER STEBBINS: When you
    going for your root canal?
22
23
               COMMISSIONER ZUNIGA: Exactly.
24
               COMMISSIONER STEBBINS:
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Great.

Happy

1 birthday. 2 COMMISSIONER ZUNIGA: Yes. 3 COMMISSIONER CAMERON: 4 birthday. 5 CHAIRMAN CROSBY: I was shocked to 6 find out that, when he was zero, I was 22. Commissioner Stebbins, I know you had some 7 8 stuff you wanted to talk about. 9

to report for today.

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COMMISSIONER STEBBINS: You know, a couple of things have been covered. You know, the great vendor event, and impressed with the turnout MGM had right in this very room yesterday. A lot of good local, small businesses, many who I've never even met before, were out and about and looking at the business opportunities. And that's all I have

I had the CHAIRMAN CROSBY: Okay. on-line Gaming Commission, which was actually very well-covered in that statehouse news report, which you may have seen. But at the end of the meeting, Chairman -- Chairwoman Donahue leaned over to me and she said -- she said, I think, maybe we're beginning to

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1
     develop a consensus. And this -- the notion
 2
     of maybe -- maybe having the legislature
 3
     consider this so-called omnibus approach is
 4
     coming in from all different places now.
                                               And
 5
     both -- I also talked about it with
 6
     Chairman Wagner, and they both seemed
 7
     interested in it too. So that was back -- if
     you remember, back in our DFS white paper that
 8
 9
     we had initially put on the table. So it's
10
     very gratifying to see that start to come
11
     together. Anything else? Motion?
12
               COMMISSIONER CAMERON: Move to
13
     adjourn.
14
               CHAIRMAN CROSBY:
                                 Second?
15
               COMMISSIONER ZUNIGA: Second that.
               CHAIRMAN CROSBY: All in favor?
16
17
     Aye.
18
               COMMISSIONER STEBBINS: Aye.
19
               COMMISSIONER CAMERON:
                                      Aye.
20
               COMMISSIONER ZUNIGA:
21
               CHAIRMAN CROSBY: We are adjourned.
22
     Thank you very much.
23
24
               (Proceeding concluded at 2:36 p.m.)
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1	GUEST SPEAKERS:		
2	Robert DeSalvio, President, Wynn Boston Harbor		
3	Jacqui Krum, Sr. Vice President, General		
4	Counsel, Wynn Boston Harbor		
5	Mike Mathis, President, Chief Operating		
6	Officer, MGM Springfield		
7	Courtney Wenleder, Vice President, Chief		
8	Financial Officer, MGM Springfield		
9	Seth Stratton, Vice President, General		
LO	Counsel, MGM Springfield		
L1	Brian Packer, Vice President of Construction,		
L2	MGM Springfield		
L3	Kevin Kennedy, Springfield Chief Development		
L4	Officer, Springfield, Massachusetts		
L5	Marikate Murren, Direct of Human Resources,		
L6	MGM Springfield		
L7	Wanda Gispert, Vice President of Talent and		
L8	Workforce Development, MGM Springfield		
L9			
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1	MASSACHUSETTS GAMING COMMISSION:		
2	Catherine Blue, General Counsel		
3	Edward Bedrosian, Executive Director		
4	John Ziemba, Ombudsman		
5	Jill Griffin, Director Workforce, Diversity		
6	and Supplier Development		
7	Mark Vander Linden, Director of Research and		
8	Responsible Gaming		
9	Elaine Driscoll, Director of Communications		
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CERTIFICATE

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I, Brenda M. Ginisi, Court Reporter, do hereby certify that the foregoing is a true and accurate transcript from the record of the proceedings.

I, Brenda M. Ginisi, further certify that the foregoing is in compliance with the Administrative Office of the Trial Court Directive of Transcript Format.

I, Brenda M. Ginisi, further certify that I neither am counsel for, related to, nor employed by any of the parties to the action in which this hearing was taken and further that I am not financially nor otherwise interested in the outcome of this action.

Proceedings recorded by verbatim means, and transcript produced from computer.

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WITNESS MY HAND THIS 6th of March

21 2017.

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23 | BRENDA M. GINISI

24 Notary Public

My Commission expires:

June 18, 2021