## THE COMMONWEALTH OF MASSACHUSETTS MASSACHUSETTS GAMING COMMISSION PUBLIC MEETING #103

CHAIRMAN

Stephen P. Crosby

COMMISSIONERS

Gayle Cameron

James F. McHugh

Bruce W. Stebbins

Enrique Zuniga

\_\_\_\_\_

January 23, 2014, 9:30 a.m.

BOSTON EXHIBITION AND CONVENTION CENTER

415 Summer Street, Room 157

Boston, Massachusetts

## 1 PROCEEDINGS:

2

- 3 CHAIRMAN CROSBY: I am pleased to
- 4 call to order the 103rd meeting of the
- 5 Massachusetts Gaming Commission here as usual
- 6 at the Boston Convention Center.
- 7 The first item of business is the
- 8 90-minute presentation for the Western Mass.
- 9 casino applicant technically called Blue Tarp
- 10 Redevelopment but colloquially known as MGM. I
- 11 now pass the baton to you for your 90 minutes.
- 12 Welcome
- MR. NATASIA: Thank you, Mr.
- 14 Chairman and thank you to the Commission for
- 15 having us here today to present MGM's proposal
- 16 on a ground breaking resort Casino in
- 17 Springfield, Massachusetts. I also wanted to
- 18 thank Janice Reilly for all of her efforts over
- 19 the last few days in pulling this together, a
- 20 lot to deal with, including the weather. So,
- 21 we appreciate that.
- This is an exciting day for MGM.
- 23 Not only is it the beginning of the evaluation
- 24 process, but it is also a culmination of two

- 1 years' worth of neighborhood forums, civic
- 2 events, community meetings, hard work and
- 3 planning. And this proposal is a reflection of
- 4 all those efforts.
- 5 And it's also representative of a
- 6 vision. A vision that was inspired by a
- 7 resilient city and its mayor, and is a vision
- 8 of a native son of New England, Jim Murren.
- 9 So, with that I would like to
- 10 introduce MGM's Chairman and CEO, Jim Murren to
- 11 talk a little bit about his company, his
- 12 talented team and MGM's vision for Springfield.
- MR. MURREN: Thank you, Marty. Mr.
- 14 Chairman, fellow Commissioners, thank you for
- 15 having us today. We're very excited about
- 16 being here.
- Before I get going, I wanted to note
- 18 a few important people that are here in the
- 19 audience, of course, Mayor Sarno, the great
- 20 mayor of the city of Springfield. Thank you
- 21 for joining us, Mayor. And Kevin Kennedy I see
- 22 is back there, also known as Coach or Chief
- 23 Development Officer. We have three city
- 24 councilors from Springfield, Kateri Walsh,

- 1 Michael Fenton, and Tim Rooke. And I just saw
- 2 Jim Rooney from the Massachusetts Convention
- 3 Center. And I'm happy that you're here. Thank
- 4 you very much.
- 5 We also have a bunch of MGM folks
- 6 here. Many of them will be presenting, but
- 7 those who are not are notable. We have Alan
- 8 Feldman here who in addition to his many MGM
- 9 roles also serves as the chairman of the
- 10 National Center for Responsible Gaming, and is
- 11 the source of information on that very
- 12 important topic.
- And Jodi Collins is a home grown
- 14 talent. We recruited her from Smith College
- 15 last year. She's now part of our MAP Program.
- I think from a standpoint of
- 17 thinking about MGM, we are a large company, a
- 18 Fortune 500 company. I think we're 292 and
- 19 climbing. We're a company of many folks, over
- 20 62,000 employees worldwide. And we have
- 21 extensive reach throughout the world in our
- 22 database of 60 million names.
- We're a large hotel company with
- 24 42,000 rooms just in Las Vegas alone and many

- 1 restaurants, food and beverage outlets in
- 2 general, retail stores. We have more
- 3 convention space than the entire city of New
- 4 York City. And we have a large panoply of
- 5 entertainment options. We are a luxury resort
- 6 operator.
- 7 I understand you learned a little
- 8 bit about Forbes five stars yesterday. There
- 9 are actually five of them in Las Vegas. We own
- 10 three of them. There are actually three
- 11 restaurants in Las Vegas that got the five-
- 12 stars, we own two of those. And there are four
- 13 spas in Las Vegas with the five-star, we've got
- 14 two of those as well. If you need to know
- 15 more, hop on a flight right now and go to Aria,
- 16 the hotel we own where the five-star award
- 17 presentation will be held this evening.
- 18 Entertainment is in our DNA. It's
- 19 really the lifeblood of our company. And we do
- 20 it better than anyone in the hospitality
- 21 business. We are by far the largest and most
- 22 important company as it relates to
- 23 entertainment and hospitality. We sold an
- 24 astonishing 7 million tickets to venues last

- 1 year alone. And of course, our arenas are
- 2 infamous for their sporting events and
- 3 concerts. If you want to see that young man in
- 4 the lower right, Floyd Mayweather, you need to
- 5 go to the MGM because he has never fought
- 6 anywhere else.
- 7 And I think that's important,
- 8 because our project in Springfield is rooted in
- 9 the great entertainment history of that city
- 10 and our connection with the Mass. Mutual Center
- 11 will afford us an opportunity to bring folks
- 12 back to the city from all parts of the region.
- We're a large retailer as well.
- 14 We'd be one of the largest retailers as a
- 15 standalone company in the United States. We
- 16 have all of the important relationships that
- 17 would be important to a resort here in the
- 18 Commonwealth.
- 19 And we understand how to develop
- 20 retail that is appropriate for the market.
- 21 We've been working now for two years with the
- 22 folks of Springfield, listening to the kinds of
- 23 desires they would like to see from a retail
- 24 perspective. And we intend to deliver on those

- 1 expectations.
- We have more James Beard award-
- 3 winning chefs than any company in America from
- 4 Tom Colicchio to Michael Mina to Emeril to the
- 5 ladies that run Border Grill. And we have
- 6 developed an F and B program for Springfield
- 7 that will marry the best of the international
- 8 culinary talent with some really great local
- 9 talent. Our goal is to be as local as
- 10 possible, to celebrate and promote the talents
- 11 of local the folks in Western Mass. And we
- 12 have been well on our way to securing many of
- 13 those contracts.
- 14 To say we are a casino company
- 15 really misses the point. In fact, in Las Vegas
- 16 as an example, where we own 10 resorts and we
- 17 are the dominant player in that market, gaming
- 18 represents but 30 percent of our total revenue.
- 19 We are a substantial non-gaming company, the
- 20 largest by far in Las Vegas.
- In fact, I'm proud to say that in
- 22 every market in which we operate whether it's
- 23 in Las Vegas or Mississippi or Michigan or
- 24 Atlantic City, we have are the number one

- 1 player in those markets. We build the best.
- 2 We staff with the best employees. And we
- 3 believe we provide the best service.
- We're more than just resorts. We're
- 5 a collection of iconic symbols that represent
- 6 as aspirational as the mansion at MGM to the
- 7 award-winning gold certified Cesar Pelli
- 8 designed Aria to our entertainment venues, we
- 9 are entertainment. We are the only company in
- 10 front of the Commission that has ever built to
- 11 a gold level of LEED. And of course, we will
- 12 do so as required by law. In fact, we do that
- 13 everywhere we go.
- 14 What is the Springfield opportunity?
- 15 It's one that I'm particularly engaged in and
- 16 excited about. I went to school not far from
- 17 Springfield at little Trinity College in
- 18 Hartford, Connecticut. And I was an urban
- 19 studies and art history major there. And I've
- 20 been intrigued by the great history of this
- 21 wonderful great city.
- 22 And I think it's important to take a
- 23 step back before we move forward and think
- 24 about the greatness of Springfield, and it's

- 1 great rich thriving history. This of course
- 2 was the original Silicon Valley. This was the
- 3 hotbed of innovation. There were over 150
- 4 different manufacturing facilities in the city
- 5 of Springfield with extraordinarily diverse
- 6 workforce in its heyday.
- 7 It was the center of innovation.
- 8 And of course has boasted so many firsts that
- 9 have been important to the evolution of
- 10 America. It also, of course, has a rich
- 11 entertainment history. Who could forget the
- 12 concerts that have graced the Civic Center in
- 13 years past? Every major performer felt that
- 14 Springfield was a must-do on any one of their
- 15 tours.
- 16 And I know this firsthand because
- 17 way back in my day when I was at Trinity, I
- 18 went to this concert, The Kinks. I paid \$9.50
- 19 for a ticket, which I thought was a lot at the
- 20 time. And time after time, folks from around
- 21 the region would go to Springfield, seek out
- 22 Springfield for its very important
- 23 entertainment heritage.
- Of course, that has been lost. And

- 1 it's been lost temporarily because of
- 2 competition to the south. But we intend to
- 3 bring that back because of our relationships
- 4 which are preeminent in the entertainment
- 5 industry. We are already doing that now.
- I want to take a moment to reflect
- 7 on our journey. I saw as I started speaking
- 8 that Paul Picknelly is here. Paul is the most
- 9 amazing advocate for his city of Springfield.
- 10 His enthusiasm for the city really -- I was
- 11 very touched by that.
- We began this journey with Paul back
- in 2012. Paul introduced us to so many local
- 14 folks. We met with the mayor on so many
- 15 occasions. We met with folks that lived in all
- 16 regions of Springfield to try to understand
- 17 what it could be to build a resort in that
- 18 city.
- 19 Paul shared the passion for the city
- 20 and its true greatness that lies within it.
- 21 And the idea that we could bring back a lot of
- 22 that greatness. And that's was we expect to do
- 23 right now. Because of Paul and the folks we
- 24 met, we planted our flag in Springfield back in

- 1 August of 2012 when we announced that this is
- 2 where we would like to try to secure a license
- 3 in what was at the time the most competitive
- 4 region in the Commonwealth.
- 5 We were but one of five major resort
- 6 companies that had sought out an opportunity in
- 7 Western Mass. So, we got to work and we do
- 8 what MGM does quite well. We just kept our
- 9 head down and kept working and met with
- 10 literally hundreds of people throughout the
- 11 community. We went neighborhood by
- 12 neighborhood.
- 13 We literally attended hundreds of
- 14 events, talked to vendors, talked to public
- 15 safety, went to jobs fairs, hosted jobs fairs.
- 16 Went to and had supplier and diversity
- 17 meetings. We had career fairs. We talked to
- 18 the folks about what they would hope to see.
- 19 And we were listening for the better part of
- 20 two years. Because we believe that Springfield
- 21 should decide what kind of resort it should
- 22 have not any operator. We are merely the
- 23 conduit to try to bring that vision to reality.
- 24 And that's what we've been trying to do ever

- 1 since 2012.
- 2 And we were fortunate enough in a
- 3 hotly contested competition to be chosen by
- 4 Mayor Sarno on April 30, 2013. And then
- 5 through some rigorous negotiation, we very
- 6 quickly thereafter signed the host city
- 7 agreement in May. Then we went to the City
- 8 Council which had ratified that host city
- 9 agreement 10 days later on May 10.
- 10 But our work wasn't over. We needed
- 11 to talk to folks of Springfield. We went ward
- 12 by ward, precinct by precinct, and met
- 13 thousands upon thousands of people. And from
- 14 Forest Park to Indian Orchard, from the South
- 15 End we had a landslide victory on July 16.
- 16 The citywide vote is on the screen.
- 17 But ward 1 where the resort would be located
- 18 that vote was 69 to 31 percent. There are
- 19 seven wards in Springfield. We won all seven
- 20 of them. We won 62 out of 64 precincts. We
- 21 had very strong voter turnout.
- The people of Springfield got out
- 23 and exercised their right to vote. And told us
- 24 resoundingly that they wanted to see a resort

- 1 in Springfield and they wanted it to be MGM.
- 2 And on July 16, we were the only city in
- 3 Western Mass. to pass that important referendum
- 4 stage.
- 5 But I think it's important that we
- 6 not only talk about what we want to see for
- 7 Springfield from MGM, but also I'd like you to
- 8 hear from several the people that have been on
- 9 this journey with us. People that call
- 10 Springfield their home, many of them traveled
- 11 from Springfield today to be with us. These
- 12 are the folks that love their community and
- 13 they do see a brighter future. And they have
- 14 entrusted us with this opportunity. And I'd
- 15 like to share those thoughts with you right
- 16 now.

17

18 (Video plays)

19

- 20 MR. MURREN: So, at this moment I
- 21 have the honor to introduce the president of
- 22 our company, who like me is from Connecticut.
- 23 So, I guess I have to make a confession I do
- 24 give a damn about Connecticut as I'm from

- 1 there. I just want their money to come here.
- 2 Bill has been in the gaming industry
- 3 for 34 years without a gray hair to show for
- 4 it. And he has operated some of the most
- 5 important resorts in the gaming industry
- 6 including several of the resorts that we own at
- 7 MGM Resorts. He is the president of our
- 8 company and responsible for all of our
- 9 development opportunities. He is my great
- 10 friend and partner, Mr. Bill Hornbuckle. Thank
- 11 you.
- MR. HORNBUCKLE: Good morning, Mr.
- 13 Chairman, Commissioners. It is a pleasure to
- 14 be here this morning. When I think back, we've
- 15 been at this two years. And to finally get an
- 16 opportunity to stand before you show our wares,
- for us this is a moment of pride, a moment of
- 18 great pride.
- 19 We have spent, as I sense and hope
- 20 you get to pick up through this presentation a
- 21 great deal of time, energy and money in getting
- 22 us to this point. I am also the chief
- 23 marketing officer for the company. So, I'm
- 24 going to talk a little bit about marketing

- 1 before I get into the project itself. Part of
- 2 our story while we dominate many of the markets
- 3 we're in, most notably Las Vegas and Jim shared
- 4 those numbers with you, we are also a key
- 5 regional player.
- 6 In Mississippi and in Detroit and
- 7 you're looking at roughly two \$800 million
- 8 projects, those projects were positioned and
- 9 we've operated them the better part of a
- 10 decade. And they are market leaders. So, we
- 11 come to you not only with a great deal of
- 12 knowledge on how to run casino resorts in a
- destination place like Las Vegas and ultimately
- 14 as you know in Macau, but with a great deal of
- 15 inherent knowledge on destination resorts.
- 16 And at the core of that marketing is
- 17 a program we call Mlife. It is our core
- 18 loyalty program. And in it is 60-odd million
- 19 customers. Thirty million of them or roughly
- 20 half of them have joined our loyalty program.
- 21 And in our industry and in our business, a one-
- 22 to-one relationship with customers is
- 23 essential.
- So, we know 30 million people in the

- 1 last 18 months, 11 million of them have been
- 2 active. What I mean by active is they've
- 3 touched our casinos, our resorts in some way,
- 4 shape or form. If I put a pin in Springfield
- 5 today and I draw a 90-mile circle, there's a
- 6 quarter of a million people we already know in
- 7 this region and we're not here.
- Remembering while we've been
- 9 represented and our brand has been well
- 10 represented at Foxwoods that was a licensing
- 11 arrangement. So, people know our brand well.
- 12 But we have not had an opportunity to access
- 13 that database on behalf of Springfield and the
- 14 Commonwealth.
- 15 With that program, we have created
- 16 additional strategic relationships that reach
- 17 out into the various communities that we are
- 18 trying to attract. So, what you can see here
- 19 is a chart that talks to banking relationships
- 20 we have with credit cards. Lifestyle
- 21 relationships we have with entertainment and
- 22 nightclub operators. Social engagement through
- 23 My Vegas we have a half million people today
- 24 who engage on a social game with our company.

- 1 Lodging giant such as Hyatt and
- 2 Royal Caribbean, we do today about 200 rooms a
- 3 night in Las Vegas through a direct program
- 4 with Hyatt. Additional gaming programs, we are
- 5 partnered with Ameristar and soon to be
- 6 Pinnacle Ameristar because they are in
- 7 acquisition mode that enables us to attract
- 8 those customers to Las Vegas as a reward
- 9 mechanism and ultimately transplant them. It
- 10 helped motivate their casinos as well as our
- 11 own resorts in Las Vegas.
- 12 And the important one and the one
- 13 that I want to point to here is Southwest.
- 14 Southwest is key to Las Vegas. It provides
- 15 over 40 percent of the air traffic into the
- 16 community. We do 230,000 room nights a year
- 17 with them. And they have a hub, as you know,
- 18 and they are a significant player also in
- 19 Hartford at Bradley.
- So, we've already reached out to
- 21 them about taking programs that go beyond the
- 22 local reach and a regional reach and talking
- 23 about how we bring folks to Western
- 24 Massachusetts. They're very excited by that

- 1 was we are. And as you can appreciate at a
- 2 quarter of a million room nights a year, when
- 3 we speak, they do pay some attention to us.
- 4 It's a great partnership.
- 5 The other thing I want to talk
- 6 about, and it's been alluded to and Jim made
- 7 reference to it, and while I'm also a
- 8 Connecticut boy, I went to East Catholic High
- 9 School before I migrated from UConn to UNLV
- 10 wanted to be a hotel major, if you take a pin,
- 11 and what really attracted us other than Paul's
- 12 passion -- And it was Paul's passion one day in
- 13 a conference room that got us to go to
- 14 Springfield. But if you take that and you take
- 15 a pin and you put it in Springfield and you
- 16 draw a 50-mile centric circle, you can see
- 17 where our marketplace is.
- 18 What you will see is 30 percent of
- 19 our revenues as projected, which you got in the
- 20 RFP would slightly attract from Connecticut.
- 21 You'll see we're right in the target range of
- 22 Mohegan and Foxwoods of note. And we really,
- 23 with a couple of exceptions depending on where
- 24 the ultimate casino gets located in the East,

- 1 don't touch that region.
- 2 So, out of all of the places,
- 3 particularly with the 91 corridor, we are
- 4 ideally positioned to go into Hartford and
- 5 attack. And we know how to do that. And we
- 6 can go well down into Connecticut. And we know
- 7 we can take some Mohegan share, most notably.
- 8 So, if you look at our map and our
- 9 target map, it looks something like this. This
- 10 is the marketplace we intend and hope to play
- in if we are granted this license.
- The other thing that we've done, and
- 13 I think we've done this exceptionally well,
- 14 particularly with Jim Rooney's help and his
- 15 staff, in siting the location. The adjacency
- 16 of it to MassMutual Center is not lost on us.
- 17 In looking at, and I think we all believe this,
- 18 the vast majority of what the Legislature went
- 19 through in putting forward in terms of the
- 20 regs. and the requirements and the law said you
- 21 have to take advantage of local facilities and
- 22 basically not harm them.
- Not only are we not going to harm
- them, we have brought them into our enterprise.

- 1 We will not have a ticketed venue. Our venues
- 2 are Springfield's venues, most notably
- 3 MassMutual Center, Symphony Hall and City
- 4 Stage. We have guaranteed through an MOU,
- 5 which again is in the RFP 12 shows annually.
- 6 Guaranteed means we will be the
- 7 promoter, the underwriter of those so that
- 8 those facilities don't go at risk. I can
- 9 assure you that marketing agreement goes well
- 10 beyond promoting any and everything else that
- 11 happens here, whether it be the hockey team,
- 12 the basketball team and any of the other
- 13 programming.
- 14 We're very excited by the those
- 15 facilities. They're great facilities. We
- 16 think they're vastly underused, and we know how
- 17 to leverage on them. We have already started.
- 18 Jim spoke to this briefly. You probably have
- 19 seen, if not we've hosted already at MassMutual
- 20 PBR we brought. We brought Pitbull Memorial
- 21 Day in the MassMutual Center. And we brought
- 22 Boyz II Men into Symphony Hall in September as
- 23 well.
- So, we are already activating

- 1 bringing the community to life. We hope to try
- 2 to show the kinds of things that we can do. I
- 3 think what's critical about this, because Jim
- 4 talked to the great concerts that was there, I
- 5 don't think it's lost on anybody that when
- 6 Mohegan built an arena, they put radius
- 7 restrictions, as we would do in Las Vegas by
- 8 the way, on performers. So, it became
- 9 Springfield, if you're going to come to Mohegan
- 10 you can't basically go to Springfield.
- 11 We have a little leverage on this
- 12 subject. We think we are highly competitive
- 13 given Las Vegas and all that we do there. And
- 14 I can assure you in talking to some of our
- 15 promoters, the notion of routing traffic
- 16 through Springfield will be a discussion that
- 17 will occur.
- 18 The other thing and the other piece
- 19 I know we can help with, particularly as it
- 20 relates to MassMutual Center, is it's got
- 21 70,000 square feet of basically brand-new,
- 22 because it's underutilized, meeting and
- 23 exhibition space.
- Jim spoke this earlier, but we are

- 1 the largest player in Las Vegas. And to put
- 2 Las Vegas in perspective, it's the convention
- 3 capital of the world. Combined New York and
- 4 Chicago don't match it. And we are over half
- 5 of that business.
- 6 So, we know all of the players. We
- 7 have over 60 certified meeting planners. We
- 8 have regional and national offices with sales
- 9 folks that are out in them. And we know we can
- 10 make a difference in bringing the right size
- 11 conferences into that facility, and helping not
- 12 only us because what you'll hear me say in a
- 13 moment when I talk about the property and the
- 14 hotel is our hotel is only 300 rooms. We could
- 15 have built a hotel probably two and a half the
- 16 size of that to fully leverage on it.
- 17 But immediately adjacent to us is
- 18 our partner's property in the Sheraton, and the
- 19 Marriott sits yet again adjacent to that. So,
- 20 the view we can help bring MassMutual back to
- 21 life through entertainment and conference,
- 22 obviously take advantage of our own facilities
- 23 and those facilities that we think are
- 24 desperately underutilized in the Springfield

- 1 marketplace.
- The other thing we've been doing,
- 3 we've kind of playing with this is in talking
- 4 to some of the local convention authority and
- 5 talking to some of the other agencies is how do
- 6 we bring everybody into the picture? How do we
- 7 market the destination and the region so it
- 8 becomes attractive again?
- 9 And Springfield and Western Mass. as
- 10 you all know is just surrounded with some
- 11 really cool stuff. Whether it's Six Flags, the
- 12 Berkshires and it goes on and on and on, all of
- 13 the museums and the firsts that are actually in
- 14 Springfield, the river itself.
- So, we've started this campaign.
- 16 You'll begin to see some of these up. Some of
- 17 them are cute. Come for the hoop, stay for the
- 18 games and it goes on and on and on. So, we've
- 19 put some time and energy into thinking about
- 20 how do we bring not only MGM and Springfield
- 21 but Western Mass. back to life.
- 22 Switch gears a little bit here, also
- in the legislation and wise on the state's
- 24 behalf, was the conversation about make sure

- 1 you don't hurt the lottery. So, you would
- 2 think and maybe other competitors might think
- 3 the lottery's competitive. There's only so
- 4 much gaming dollars in the marketplace.
- 5 We've taken a little different view
- 6 here. We think it's synergistic. We hold the
- 7 rights to a piece of a patent that enables
- 8 picture-in-picture technology onto a video
- 9 screen, and in this case, a slot screen.
- 10 What you're looking at is a standard
- 11 slot machine that you might find in MGM
- 12 Springfield. And at the bottom you see
- 13 picture-in-picture. So, imagine you're playing
- 14 a machine, you go to leave. You've played for
- 15 an hour. You've won \$53 and you go to cash
- 16 out. Before you cash out, it says to you hey,
- 17 would you like to play one last time.
- So, up on the screen it gives you an
- 19 opportunity to do Powerball, play Lucky Stars
- 20 or no thanks. I want my \$53. You push
- 21 Powerball. You get your pick six. You play
- 22 your pick six. Remember in today's
- 23 environment, we don't use hard coin. We use
- 24 ticket distributors. So, the technology is

- 1 inherently built into the machines already.
- 2 Out pops the ticket, not your distribution
- 3 ticket for the \$53, but now it's \$51 or how
- 4 much that ticket was, you get the idea, and you
- 5 walk away with a lottery ticket.
- 6 We would believe this technology can
- 7 be deployed across the floor. I'm not
- 8 committing that yet, but we know it can be
- 9 done. The essence is, the reality is we think
- 10 this is synergistic to our core business. We
- 11 think it's compelling.
- 12 The Lottery Commissioner, the
- 13 Lottery Commission and the folks on staff
- 14 because we had shared this idea with them also
- 15 think it's compelling. So, on a go-forward
- 16 basis, if we're given the opportunity, we hope
- 17 to deploy this and ultimately become the
- 18 Commonwealth's largest lottery distributor
- 19 because we did note there is a small commission
- 20 on that as well.
- 21 Onto the project now, which is my
- 22 primary role here today, you I think all by now
- 23 have seen and know the project site. It is an
- 24 amazing site for so many reasons for us. Most

- 1 notably, while it's a shame that they
- 2 restricted the Connecticut River the fact that
- 3 it's immediately adjacent to 91 corridor and
- 4 the 291 both into the Eastern Mass. and down
- 5 into Hartford, and up from there, it has a
- 6 unique opportunity where literally there is an
- 7 exit ramp here, an entry ramp here. With the
- 8 exception of our Biloxi property, where we
- 9 built the highway that drops into it, we have
- 10 never seen a site which such immediate and
- 11 encouraging access.
- 12 With any project of this scale,
- 13 obviously traffic is a consideration for the
- 14 community. And we think this is ideally suited
- 15 for that.
- 16 We also noted, and I talked about
- 17 earlier about the other great amenities that
- 18 surround it, other than the MassMutual Center,
- 19 the Basketball Hall of Fame, somewhat
- 20 restricted on an island. We think we can help
- 21 in terms of programming and direct reach out in
- 22 terms of transport to get people back and
- 23 forth.
- 24 Symphony Hall, Union Station, we

- 1 know Congressman Ricci has a great deal of
- 2 plans for that. And we have actively agreed to
- 3 participate in trying to bring that great venue
- 4 back to life as well because we think it would
- 5 be important.
- 6 So, when you look at the actual
- 7 site, again, we've gone through acquisition
- 8 mode, option mode of about 50-odd parcels. Not
- 9 easy. We're still talking about a downtown
- 10 core area. So, it was a little bit painful.
- 11 It remains painful particularly if we get
- 12 delayed. But with the site in mind, again, the
- 13 adjacency to the MassMutual Center into town
- 14 square -- For those of you who have been, it's
- 15 New England exemplified in terms of the town
- 16 square.
- 17 There's a building here called 31
- 18 Elm that we're talking to the principal about
- 19 bringing it back to life as a boutique hotel.
- 20 And the other thing that was so
- important to our design and you'll see this in
- 22 a moment is the other side of Main Street. And
- 23 the term inside out casino was one we coined in
- 24 explaining this. How do we open up a venue

- 1 like this where it's immediately accessible and
- 2 helps the surrounding communities come to life.
- 3 So, the blue zone of note, although
- 4 there are others clearly, is the zone that
- 5 we've concentrated on in trying to bring to
- 6 life.
- 7 Again, the freeway access was
- 8 pivotal to this site. I can remember Jim and I
- 9 sitting here in Paul Picknelly's conference
- 10 room looking down. The expression Blue Tarp
- 11 came from, at the time we met Paul the tornado
- 12 had just gone through. And literally the
- 13 buildings, all of them were covered in blue
- 14 tarp, if you were wondering where that namesake
- 15 came from.
- 16 Then again, this is an aerial.
- 17 You'll see this more inherently in a moment.
- 18 And I'll walk you through the site, the
- 19 project. But you can again from a proximity to
- 20 the freeway of note, here is the main parking
- 21 facility, hotel and around to the main
- 22 property.
- 23 Springfield, as Jim spoke to and as
- 24 you all know, has some amazing architecture.

- 1 We have spent some time, some great deal of
- 2 time in some respects with the Historical
- 3 Commission talking about what's relevant,
- 4 what's important to them, what to do's and the
- 5 don'ts are.
- And more importantly from our own
- 7 design and listening to the people of
- 8 Springfield, how do we incorporate their
- 9 thoughts, their wishes, their aspirations? And
- 10 how do we make this a place that they would be
- 11 proud of?
- 12 This is not a casino in the box, a
- 13 term we keep hearing about. I don't know who
- 14 coined that phrase, but well overused. This
- 15 was about taking the great architecture that's
- 16 there. So, this building 101 State Street, the
- 17 original home of the MassMutual Insurance
- 18 Company. This is 73 State Street we're going
- 19 to use as the front of the hotel. And the
- 20 original armory here, I'll show you will anchor
- 21 an entertainment plaza that we are going to
- 22 create.
- So, we've taken those. And here's
- 24 the layout now of the property. It puts you in

- 1 perspective. On the top of the screen is Main
- 2 Street. To the bottom would be the freeway and
- 3 Columbus. This is State. The court house is
- 4 right here. And this is Union.
- 5 This facility as designed has about
- 6 19 separate entrances in it. And the simple
- 7 reason -- Back up a second. In the old days, a
- 8 casino was a supermarket. You build a box.
- 9 You put the milk in the back. And you give
- 10 them one door in and one door out. The idea is
- 11 you kind of get lost in there. And you start
- 12 futzing around and they hope you spend some
- money.
- 14 This is about engagement to the
- 15 outside community. So, along the front
- 16 corridor, and you'll see this image in a
- 17 moment, these are all restaurants. This is all
- 18 retail along here. Out in the entertainment
- 19 pavilion is all retailers. There's a bowling
- 20 center, a bowling facility, high-end luxury
- 21 cinemas. This the hotel entrance and the hotel
- 22 lobby. These are additional food outlets.
- 23 Each and every one of these has an
- 24 entrance that you can come in off of Main

- 1 Street, enjoy a great steak and go back out.
- 2 If you don't want to engage with the casino,
- 3 you don't have to. We're not going to force
- 4 this.
- 5 So, the casino as you see is in the
- 6 light purple. This is the VIP areas and they
- 7 lead adjacent to the garage. So, you can begin
- 8 to see a layout that speaks to Main Street that
- 9 has an engaging entertainment plaza. This
- 10 again is the armory, which we are going to use
- 11 as a special restaurant, a special place to go
- 12 with some live entertainment.
- Think Liberty Hotel here in downtown
- 14 Boston. We've actually talked to those same
- 15 architects to bring this amazing building back
- 16 to life. It's got some challenges. You can
- 17 appreciate it's 200 and something years old.
- 18 But we love this facility. So, you'll see in a
- 19 moment as I go through these renderings this
- 20 whole thing come to life.
- This is a view if you're coming up
- 22 Main Street looking obviously back into the
- 23 core of the downtown area. A couple of things
- 24 to point out here. What you are looking at is

- 1 outside gardens. This is up above the casino.
- 2 One of the reasons we did this is a
- 3 unique element we are bringing in is
- 4 residential. These are 53 market-rate
- 5 apartments. We hope to bring young
- 6 professionals back into the community. I know
- 7 some of our own folks have said I want one of
- 8 those. So, this will not be a hard sell.
- 9 And you can drop down, there's
- 10 entrance and egress here back into the city.
- 11 You're looking over this would be the
- 12 entertainment plaza and the parking facility.
- 13 This is conference and meeting space. Then the
- 14 backdrop is a KPF design, is a 300 key hotel.
- 15 We took the general notion, and you'll see this
- 16 in a second, to blend some contemporary in with
- 17 some amazing architecture down below.
- This is street level. You've
- 19 probably all seen this image. If I took the
- 20 word MGM off of that, I would defy you to tell
- 21 me that's a casino. This is meant to blend in.
- 22 This was designed with Springfield in mind. We
- 23 have activated and talked to many of the owners
- 24 of this side of the street.

- 1 This side of the street is as
- 2 important to us as this side. If we do not
- 3 make downtown Springfield compelling and
- 4 attractive and safe -- public safety around
- 5 this subject is extreme. We get it. We get
- 6 the brand that Springfield has attracted and
- 7 what we need to accomplish to make this a great
- 8 destination. So, our plan is not only to
- 9 activate our own side, but clearly the balance
- 10 of Main Street. That's the view from the Main
- 11 Street.
- 12 When I talk about entertainment
- 13 plaza, it will have a combination of retail.
- 14 So, we looked at some of the great retail
- 15 plazas in the community, surrounding
- 16 communities. Chuck Irving, our development
- 17 partner who is here dragged me to Legacy Place.
- 18 We're all familiar with Blue Back Square. We
- 19 went down and understood that environment, what
- 20 it brings, how it works, what's good, what's
- 21 not.
- 22 And so from that we ended up
- 23 designing our own place. This was an
- 24 entertainment plaza that some of you may have

- 1 been to Staples Arena down in LA. This is the
- 2 plaza that exists there. The notion is you
- 3 take activity, and to the extent weather
- 4 permits, and bring it outside. Again, you
- 5 don't need to engage with a casino environment.
- 6 This is about bringing downtown Springfield
- 7 back to life.
- If we succeed there, the casino will
- 9 take care of itself. I promise you that. We
- 10 understand the task at hand isn't just about
- 11 MGM. If we don't bring Springfield back, we
- 12 are not going to succeed. And we've wasted a
- 13 great deal of time, energy and about \$800
- 14 million trying.
- So, when you look at now what we've
- 16 created, this is the exterior plaza. It
- 17 anchors around the armory I mentioned. It
- 18 wraps all the way around. So, up here are
- 19 luxury box cinemas. You've probably all been
- 20 to some of these now. You can go and spend
- 21 silly money on a movie ticket, but they bring
- 22 drinks to your big cushy chair. It's a fun
- 23 environment.
- 24 Down below is a large sports bar

- 1 that has interactive bowling in it and some
- 2 other fun stuff you want to engage. There's
- 3 retail. This is an outside area to do things.
- 4 This happens to be ice-skating. We can do many
- 5 things in this area. This is interactive
- 6 television and radio. Then there's retail that
- 7 surrounds this whole corridor. This is a park
- 8 that exists today that will be expanded upon to
- 9 put some more green back into the area.
- 10 This is the same environment for the
- 11 holidays. You kind of get the idea of the
- 12 festivity of it all, and hopefully, the
- 13 attractiveness of it all.
- 14 Back around to the other side of the
- 15 building, this is the hotel tower. Again, here
- 16 we've blended KPF contemporary design. What
- 17 you can see we've done here, I showed you 73
- 18 State Street that building. That is the skin
- 19 of 73 State Street. That will stay intact.
- 20 And we've implied -- This part is not real.
- 21 We've implied that we're going to replicate the
- 22 balance of that building hopefully through this
- 23 new and contemporary structure.
- This building has an amazing lobby

- 1 to it and a great entrance statement. So,
- 2 we're going to use it as a façade, if you will,
- 3 but it'll keep the street scheme. It'll keep
- 4 the architecture in play. And we're very
- 5 excited about that chance to do something
- 6 special.
- 7 Yes, these are real rooms. These
- 8 aren't in a studio anywhere. These are real
- 9 rooms. But what's relevant about the room up
- 10 on the right, this is our Detroit room and the
- 11 room we're going to emulate here in
- 12 Springfield. And these are some additional
- 13 suite products that we would also hope from our
- 14 Detroit property to bring that scale and
- 15 substance.
- We are going to be four-star.
- 17 Springfield is not a five-start marketplace at
- 18 least yet. So, we want to cater to that and
- 19 make it viable and make it attractive and a
- 20 value proposition for our consumers.
- Inside the casino you can see it's
- 22 warm and it's rich and it's contemporary. This
- 23 is one of the views as we walk in from Main
- 24 Street if you went through that MGM door I

- 1 showed you earlier. Then as you walk your way
- 2 through the facility, there's a large food
- 3 market. This is an opportunity for us to bring
- 4 in several of the regional folks.
- 5 There will be a Friggo's Deli from
- 6 Springfield, La Fiorentino pastry shop from
- 7 Springfield. Some of the other restaurateurs,
- 8 we are bringing in Tom Colicchio from our
- 9 portfolio, the James Beard award winner doing
- 10 an Italian steakhouse. Michael Jordan's Group
- 11 is bringing us Belly Q. It's a Pan Asian
- 12 concept out of Chicago. We're bringing B Good
- 13 Burgers here from Boston. We're bringing
- 14 something called The Roasting Coffee Plant from
- 15 Detroit. You watch coffee being produced.
- 16 This next thing is a fly through of
- 17 the project itself. And it speaks for itself,
- 18 so I will quiet down. It's the same walking
- 19 and going up Main Street. Over here, again the
- 20 access to the highway. You can see from here
- 21 the upside on the balconies off of the
- 22 residential area. It is looking up, much like
- 23 the grove looking up that retail plaza,
- 24 entertainment plaza into the cinemas. It's a

- 1 view from night. That's the porte-cochere area
- 2 as you would come off the highway and you would
- 3 drive in here to the right to go into the
- 4 casino.
- 5 Then just a quick interior. You've
- 6 got some retail environment, steakhouse.
- 7 Again, all of these lead back out to Main
- 8 Street. A food market, a combination of about
- 9 six or seven different venues. A large buffet,
- 10 café, coffee shop opportunity and extension off
- 11 into the lobby. Again, you can see from the
- 12 inside relatively straight-forward, clean,
- 13 contemporary. And we think attractive to the
- 14 right market. Then the overall facility yet
- 15 once again.
- 16 So, that is our story. We've had a
- 17 great deal of passion in creating this. We
- 18 think it's, in terms of Springfield and its
- 19 citizens, because we did many, many
- 20 neighborhood meetings, a resounding hit.
- 21 It takes the fiber and the fabric of
- 22 Springfield and brings it to life. And we
- 23 think we can bring everything else around it to
- 24 life. So, we're very excited about what we've

- 1 done and we appreciate the opportunity.
- 2 Next I'd like to bring up Phyllis
- 3 James. Phyllis is our Executive Vice President
- 4 and Special Counsel for Litigation, and our
- 5 Chief Diversity Officer for MGM Resorts
- 6 International. In addition to her
- 7 responsibilities for supervising our company's
- 8 litigation, Phyllis is also our Chief Diversity
- 9 Officer responsible for widely recognized MGM
- 10 Resorts diversity and inclusion initiatives as
- 11 well as the company's philanthropy programs.
- Ms. James happens to be a graduate
- 13 magna cum laude with a bachelor of arts degree
- 14 from a place called Harvard Radcliffe College
- 15 here in Boston. And she earned her law degree
- 16 from Harvard Law School. It is my privilege to
- 17 introduce Phyllis James.
- 18 MS. JAMES: Thank you, Bill. Good
- 19 morning, Mr. Chairman and other Commissioners.
- 20 I am incredibly proud to be here today
- 21 representing MGM Resorts International. And I
- 22 am particularly excited at the prospect that
- 23 our company may be developing a new business, a
- 24 colossal development in the state of my alma

- 1 mater. So, that makes me very excited.
- 2 In addition to my other activities
- 3 at MGM that Bill mentioned, I serve as day-to-
- 4 day manager for our chairman's corporate
- 5 responsibility committee. We practice
- 6 corporate responsibility at MGM under the
- 7 banner inspiring our world. It unifies our
- 8 three cornerstone initiatives diversity and
- 9 inclusion, community support and environmental
- 10 sustainability, which are of course central
- 11 aspects of our corporate culture and
- 12 operations.
- In fact, I'm pleased to say or point
- 14 out that last year our chairman Jim was
- 15 selected by Corporate Responsibility Magazine
- 16 as one of 2013's top five CEOs in the nation
- 17 for corporate responsibility.
- 18 I joined MGM Resorts back in 2002 in
- 19 large part because of its pioneering diversity
- 20 initiative, which was the first of its kind in
- 21 the gaming and hospitality industry when it was
- 22 introduced in year 2000.
- Our company is richly diverse at
- 24 every level. From our Board of Directors,

- 1 which is one-third gender and ethnically
- 2 diverse to our management team, which is almost
- 3 40 percent diverse to our broad body of 62,000
- 4 employees, which is almost 64 percent diverse
- 5 and over 50 percent female.
- 6 In our culture, diversity and
- 7 inclusion lie at the heart of our people
- 8 philosophy and our core values of integrity,
- 9 teamwork and excellence.
- 10 We conduct continuous programming to
- 11 foster a culture of inclusion and excellence
- 12 that fuel innovation and superior guest
- 13 service, which are the hallmarks of our
- 14 company.
- 15 As one example, through our unique
- 16 musical production, created and performed by
- 17 our own employees called inspiring our world,
- 18 we evangelized over 52,000 employees as
- 19 diversity champions with the spirit as well as
- 20 the content of our responsibility values. This
- 21 production was another first in our industry
- 22 and in corporate America.
- We have also embedded diversity and
- 24 inclusion throughout our business systems and

- 1 operations. In particular, since the adoption
- 2 of our robust supplier and construction
- 3 diversity practices, our company has spent a
- 4 total of over \$1.7 billion with diverse
- 5 professionals and contractors in construction
- 6 work and \$1.4 billion with diverse suppliers.
- 7 This past summer, MGM Springfield
- 8 cohosted with the local NAACP chapter and the
- 9 Greater Springfield Chamber a diversity vendor
- 10 information session. You'll see depicted here
- 11 a rendering of myself and my colleague, Lucy
- 12 Magdalena who is our supplier diversity
- 13 manager, providing information to diverse
- 14 businesses about MGM's vendor requirements.
- We have committed to \$50 million
- 16 annually of local and regional spending and are
- 17 working very hard to build capacity with local
- 18 diverse businesses.
- 19 Additionally, we have committed to
- 20 quarterly vendor supplier workshops throughout
- 21 the region to reach as many small businesses as
- 22 possible. Because of those efforts, we have
- 23 received endorsements from major local and
- 24 regional business associations and chambers.

- 1 Likewise, as a major employer
- 2 wherever we operate, we are an active
- 3 stakeholder in the quality of our host
- 4 communities. We engage through philanthropic
- 5 contributions, through volunteerism and through
- 6 thought leadership in problem solving, on the
- 7 chronic issues that confront us all.
- 8 Not only has our company donated
- 9 millions to our communities, but our employees
- 10 also contribute separately through our MGM
- 11 Resorts foundation. In fact, since it was
- 12 founded in 2002, our employees have contributed
- more than \$54 million to nonprofit agencies in
- 14 the communities where we operate across the US.
- 15 Beyond money contributions, our
- 16 employees form a virtual army of volunteers
- 17 giving their time and talents to a multitude of
- 18 agencies of their choice. And our employees
- 19 have already demonstrated this in Springfield
- 20 such as, wrapping donated gifts for homeless
- 21 families, hosting veterans in recognition of
- their service to our country and taking meals
- 23 to homebound residents served by the local
- 24 Springfield rescue mission, among many other

- 1 deeds.
- 2 We know at MGM Resorts that we
- 3 cannot cure all of the ills that afflict our
- 4 society, but we want our legacy in our
- 5 communities to be a shared belief among
- 6 community residents that this is a better place
- 7 because MGM Resorts is here.
- 8 Turning to sustainability, suffice
- 9 it to say that we believe that a greener
- 10 business is a better business, hence our brand
- 11 Green Advantage. We constantly seek to drive
- 12 innovation and sustainability because it
- 13 increases efficiency in our operations. It
- 14 decreases our use of natural resources and
- 15 reduces pollution all to the benefit of both
- 16 our business and our environment.
- We have been on the cutting edge of
- 18 sustainability in our industry for many years
- 19 now in our core areas of green building, energy
- 20 and water conservation, recycling and waste
- 21 management, sustainable supply chain, and
- 22 outreach and education.
- To cite just a few examples, in
- 24 building our truly magnificent CityCenter

- 1 development, we earned six LEED gold
- 2 certificates making this the largest green
- 3 development in the world. Last year, we
- 4 announced a partnership with NRG Energy to
- 5 install more than 20,000 solar panels on the
- 6 roof top of the Mandalay Bay 20 acre convention
- 7 center. This will be among the largest roof
- 8 top solar arrays in the world.
- 9 In support of sound sustainability
- 10 public policy, for the past three years we have
- 11 hosted the National Clean Energy Summit, a
- 12 conference among public and private sector
- 13 leaders devoted to clean energy strategies and
- 14 practices.
- In summation, I submit that we
- 16 pledge to bring to Springfield the same
- 17 pioneering spirit, the same vigorous dedication
- 18 to corporate responsibility and the same know-
- 19 how in expertise we have invested in our other
- 20 host communities.
- Now I am pleased to introduce my
- 22 colleague Kelley Tucky, Vice President of
- 23 Community and Public Affairs for the Eastern
- 24 region. With more than 20 years of experience

- 1 in communications, Ms. Tucky identifies
- 2 community partners and manages relationships
- 3 with local civic, educational and philanthropic
- 4 organizations throughout the Eastern United
- 5 States and Canada.
- 6 Kelley earned a bachelor's degree in
- 7 journalism and a master's degree in student
- 8 personnel higher education with honors from
- 9 Ohio University in Athens, Ohio. Please
- 10 welcome Kelley Tucky. Thank you.
- MS. TUCKY: Good morning Mr.
- 12 Chairman, Commissioners. I have to acknowledge
- 13 the very quiet crowd from Springfield. I'm
- 14 glad you are here today. It's great to see all
- 15 of our friends and neighbors.
- 16 MGM Resorts has created a culture
- 17 and an environment for employees that allows
- 18 them to make the most of their diverse
- 19 perspectives and abilities in pursuit of a
- 20 truly rewarding career. We support them by
- 21 providing quality benefits and outstanding
- 22 training programs.
- Our team-driven, customer service
- 24 philosophy means that training is a priority

- 1 for our company. The MGM Resorts University
- provides a best in class curriculum supporting
- 3 our employees in their career aspirations every
- 4 step of the way, from day one with a
- 5 comprehensive new hire orientation program to
- 6 supervisory skills classes and many options for
- 7 management development.
- 8 Sometimes you need a partner where
- 9 each one brings something to the table for the
- 10 benefit of both. And our example is the
- 11 Culinary Academy in Las Vegas. The Culinary
- 12 Academy was born of a need to sustain
- 13 hospitality jobs in Las Vegas. And it's a
- 14 partnership that we formed with the culinary
- 15 union and the bartenders union.
- 16 For this and many other reasons, we
- 17 have been recognized as an employer of choice
- 18 on numerous occasions, most recently breaking
- into the top 100 of US employers on Universum's
- 20 ideal employer ranking and their top 100 best
- 21 employers for MBA grads.
- In addition, we were recently named
- one of Achievers 50 most engaged workplaces in
- 24 the United States. And the Institute for

- 1 Healthcare Consortiums singled out our
- 2 company's direct care health plan as one of the
- 3 most innovative and effective.
- 4 What does this mean for Springfield?
- 5 MGM Springfield will employ 2000 construction
- 6 workers, which is equal to over 5 million
- 7 construction labor hours over a two and half
- 8 year construction period. Upon opening, we
- 9 anticipate that the project will create more
- 10 than 3000 permanent direct jobs in more than
- 11 400 different job classifications and an
- 12 estimated additional 2200 indirect or induced
- jobs. So, that's 5200 jobs in total working on
- 14 the facility itself and around the facility.
- These jobs are good paying jobs with
- 16 a comprehensive benefit plan. Eighty percent
- 17 of the jobs are expected to be full-time and 90
- 18 percent of the jobs will be staffed by
- 19 residents of Western Massachusetts with 35
- 20 percent from Springfield proper.
- 21 We believe these jobs can be sourced
- 22 from the local region based on the significant
- 23 unemployment and underemployment in the area
- 24 particularly in Springfield, our host

- 1 community. This map shows the number of people
- 2 unemployed in the greater Springfield area.
- 3 This constitutes 81 percent or 16,134 of the
- 4 unemployed workforce in all of Hampden County.
- 5 In fact, Springfield and Holyoke
- 6 have among the highest unemployment rates in
- 7 the entire Commonwealth. Springfield has 10.5
- 8 percent and Holyoke has 10 percent.
- 9 According to labor market trends in
- 10 the Pioneer Valley from 2008 to 2010, those
- 11 with less than a high school education
- 12 accounted for more than twice the number of
- 13 those with a high school education found in the
- 14 civilian workforce.
- So, to bridge this gap between the
- 16 skill set of the existing workforce and the
- 17 requirements for our positions, we have already
- 18 signed a number of memoranda of understanding
- 19 with state, regional, city and private
- 20 employment support agencies to support the
- 21 sourcing, training and assistance for the
- 22 unemployed and underemployed in the region.
- 23 And with direction and involvement
- 24 form our team, these agencies will focus on job

- 1 readiness training, hosting career fairs,
- 2 teaching interviewing techniques and providing
- 3 soft skills training.
- 4 As Phyllis alluded to earlier, we've
- 5 already begun some of this work with the
- 6 demonstration of those very activities this
- 7 past summer in Springfield. In addition, many
- 8 of these agencies will assist applicants in
- 9 obtaining their GED, assist them with basic
- 10 math and literacy skills and computer skills
- 11 training as necessary.
- Many of the unemployed and
- 13 underemployed seek assistance from their
- 14 neighborhoods, their family members and their
- 15 churches and their cultural organizations. So,
- 16 with this in mind, MGM Springfield has
- 17 relationships already with a number of
- 18 organizations throughout Western Massachusetts
- 19 to further our commitment to creating a diverse
- 20 workforce.
- 21 And we have spoken with several
- 22 others regarding support and sourcing a diverse
- 23 employee base for our resort. Veterans are an
- 24 important candidate for MGM. One of our most

- 1 successful new partnerships is with the
- 2 American Red Cross where MGM launched our Boots
- 3 to Business program.
- 4 This innovative training program has
- 5 supported returning vets in their transition to
- 6 civilian careers by helping them apply their
- 7 leadership and work experience to jobs in our
- 8 industry. I am pleased to say that the Boots
- 9 to Business program is already underway in
- 10 Western Massachusetts thanks to some proactive
- 11 planning with the American Red Cross and the
- 12 Pioneer Valley chapter.
- 13 MGM Springfield has also signed an
- 14 agreement with the Massachusetts Casino Careers
- 15 Training Institute to make available training
- 16 courses that will prepare the applicants to be
- 17 qualified for the gaming positions.
- 18 MCCTI will work closely with MGM
- 19 Springfield to tailor a curriculum to meet the
- 20 specific job requirements. In addition, we
- 21 look forward to finalizing a training and
- 22 recruitment partnership with UMass who, as you
- 23 know, just announced a new satellite campus in
- 24 downtown Springfield.

- 1 Before I turn the podium over to
- 2 Mike, I'd like to make a few comments about our
- 3 company's commitment to responsible gaming. I
- 4 work on responsible gaming with my colleague,
- 5 Alan Feldman, who Jim introduced earlier.
- 6 Alan is one of the leading experts
- 7 in the industry on this topic and he currently
- 8 chairs the National Center for Responsible
- 9 Gaming. NCRG is one of the leading resorts for
- 10 peer-reviewed scientific research into the
- 11 pathological gambling. And we are proud to be
- 12 one of the founding members of NCRG and we
- 13 continue to be one of its largest supporters
- 14 today.
- We are also instrumental in the
- 16 development of and adhering to the American
- 17 Gaming Association's code of conduct at all of
- 18 our properties. And we've also become gold
- 19 members of the Massachusetts Council on
- 20 Compulsive Gambling.
- So, needless to say, MGM Resorts is
- 22 committed to the highest levels of ethical and
- 23 responsible gaming practices. And we will
- 24 continually ensure that employees are trained,

- 1 knowledgeable and supportive of both the
- 2 company's policies and the standards of the
- 3 Commonwealth.
- I am pleased now to introduce Mike
- 5 Mathis. Mike is a graduate of Dartmouth
- 6 College and he received his law degree from
- 7 Georgetown. He has been in the gaming industry
- 8 for 14 years and he has held senior development
- 9 and legal positions in that time.
- 10 Mike has been our point person on
- 11 the Springfield development team from the first
- 12 day. And I am proud to say that I'm also his
- 13 partner in making sure that we brought
- 14 everything that is MGM Resorts into
- 15 Springfield. And I'm confident you're going to
- 16 recognize him from his previous appearances
- 17 before you. So, please join me in welcoming
- 18 Michael Mathis.
- MR. MATHIS: Thank you Kelley.
- 20 Thank you, Mr. Chairman and fellow Commissions.
- 21 I'm very proud to be here today and to be able
- 22 to be part of this project and to present.
- I want to talk about the
- 24 relationship we have the host community and our

- 1 surrounding community and the region. As you
- 2 know, that's an important aspect of the Gaming
- 3 Act. It's a very progressive piece of
- 4 legislation. It's something that on a day-to-
- 5 day basis I sometimes think of as the best
- 6 gaming act I've ever seen and sometimes the
- 7 worst.
- 8 That photo sticks in my memory.
- 9 It's a very joyous scene. The culmination of a
- 10 lot of work. But what it really speaks to is
- 11 the commitment we made in Springfield with the
- 12 city of Springfield, the mayor and his team,
- 13 the coach, Kevin Kennedy. I had a few
- 14 different names for him earlier in the
- 15 negotiations.
- 16 He's the guy that said no. He's the
- 17 guy that said not enough. I am walking a fine
- 18 line today because I want to talk about the
- 19 great deal that Springfield cut, which is
- 20 tremendous, but I've got my boss here and I
- 21 don't want him to think that we were taken
- 22 advantage of. I will just say we cut a perfect
- 23 deal.
- That agreement, which is public, 100

- 1 pages, is a forty-year commitment by MGM to the
- 2 city of Springfield. It provides for over \$25
- 3 million in payments and taxes, which equals
- 4 over \$1 billion over its life. MGM we're told
- 5 will be the largest taxpayer as a result of
- 6 this agreement if we are fortunate enough to
- 7 win the license.
- 8 Our host community agreement isn't
- 9 just about payments, it's also about our
- 10 commitments. When it comes to employment --
- 11 I've got the clicker, I guess. When it comes
- 12 to employment, as Kelley mentioned, we made a
- 13 commitment to 2000 construction jobs. We are
- 14 implementing a plan to make sure that happens
- 15 to develop our project. We committed to over
- 16 3000 permanent jobs. And as Kelley mentioned,
- 17 we'll also have induced indirect jobs that
- 18 brings that total to over 5000. We committed
- 19 to 90 percent employment from the region.
- 20 We'll bring 10 percent from our other markets
- 21 to train up on the highly skilled casino
- 22 positions.
- 23 And we also committed to the city of
- 24 Springfield, which desperately needs the

- 1 positions, 35 percent of those jobs will come
- 2 from the residents of Springfield.
- 3 We also made a commitment on public
- 4 safety. We worked early on with Commissioners
- 5 Conant from the fire department and Fitchet
- 6 from the police department because we are
- 7 partners in ensuring that public safety is
- 8 taken care of in the project.
- 9 We want to help rebrand and continue
- 10 the great work that the mayor has done to
- 11 rebrand Springfield as a place to enjoy, to
- 12 come back to some of its greatness. Our
- 13 agreement provides for \$2.5 million up front
- 14 which will provide for chase vehicles. It will
- 15 provide for officers. It will provide for fire
- 16 inspectors. It will provide for patrol cars
- 17 and bicycle patrolman downtown.
- I saw an announcement today, which
- 19 was both sad and very joyous, which was the
- 20 retirement of Michael Ash, the sheriff. We did
- 21 a poll for our project. One of the things that
- 22 came back were astronomical numbers about
- 23 Sheriff Ash. He's a wonderful man. We met
- 24 him. He's been on our site. He's been a

- 1 partner of ours. And I want to congratulate
- 2 him on his retirement after 40 years.
- I knew that would get an applause.
- 4 Briefly about traffic, because it really
- 5 permeates the whole conversation about host
- 6 communities and surrounding communities. I
- 7 think you've seen this before, but it bears
- 8 repeating. The gaming business, the resort
- 9 business is very conducive from a traffic
- 10 perspective. It complements a downtown,
- 11 commercial environment.
- 12 This particular site, which is the
- 13 crossroads of Southern New England is
- 14 particularly special. We project that 80
- 15 percent of our casino hotel patrons will be
- 16 from the I-91 and I-291. They won't be on the
- 17 service streets. They'll be on the highways,
- 18 which is a significant asset to our project as
- 19 Bill mentioned earlier. Eighty-seven percent
- 20 of our arrivals happen outside of the morning
- 21 and afternoon rush hours.
- 22 Again, that's very important for the
- 23 amount of people we plan to bring to the site
- 24 that we can mitigate some of the disruption to

- 1 the everyday downtown environment.
- 2 Thirty-five percent of those
- 3 arrivals are over the weekend. And because of
- 4 the very special nature of Springfield,
- 5 probably the best in Western Mass. is public
- 6 transportation infrastructure within the city,
- 7 also Union Station. We believe that 15 percent
- 8 of our arrivals will be through alternative
- 9 transportation.
- 10 Moving onto our surrounding
- 11 communities, I was here before you on November
- 12 7 as you recall. You'll recall that map. We
- 13 had a plan to reach out to our abutting
- 14 communities, as well as Holyoke. Instead of
- 15 putting communities at risk about guessing at a
- 16 number -- And candidly that's what we're all
- 17 doing. It's the best informed guess, but it is
- 18 a guess. -- we suggested to these communities
- 19 that we would provide a baseline. Let's
- 20 understand where your community is before the
- 21 resort comes. And then let's look where you
- 22 are after we open. We believe it will be a
- 23 positive impact. We understand your concern
- 24 that it will be a negative impact.

- 1 I am very proud to say in
- 2 approximately six weeks from that commitment
- 3 and that plan, we were able to achieve
- 4 surrounding community agreements with six of
- 5 our abutting communities as well as Holyoke.
- 6 We have two communities that we are working
- 7 with. They haven't bought on to the look back
- 8 necessarily, but we continue to work very hard.
- 9 We would like to bring to you a full
- 10 set of surrounding community agreements and
- 11 avoid anything adversarial. And our commitment
- 12 is to continue to do that.
- I just want to give you an
- 14 understanding briefly of what's in the
- 15 surrounding community agreements. We thought
- 16 consistency was important. As I mentioned,
- it's one of the anxieties that the communities
- 18 had that they didn't want to cut a deal that
- 19 was worse than their neighbors. So, we ensured
- 20 consistency.
- 21 We grouped smaller communities that
- were less proximate, provided for \$50,000 of
- 23 upfront payments and \$100,000 annually. For
- 24 the larger communities, we provided for

- 1 \$100,000 upfront payment and \$150,000 annually.
- 2 All told that equals approximately \$15 million
- 3 over the life of our agreement with other
- 4 communities still potentially to come on board.
- 5 So, significant commitment of minimum annual
- 6 payments subject to a look back in case there
- 7 is an adverse impact. So, very proud and we
- 8 thank the communities for working with us on
- 9 this approach.
- This speaks to some of my wonderful
- 11 travels and they really have been, not at this
- 12 time of year, but throughout Western Mass.
- 13 I've been up to the Berkshires. I've been to
- 14 different parts of Western Mass. I've got a
- 15 few colleagues that have taken that journey
- 16 with me. And it's been very special.
- 17 But what it speaks to is the
- 18 incredible draw of this region. Coming from
- 19 Las Vegas, we don't quite have four seasons, we
- 20 probably have one and a half. So, this is
- 21 really special and I think a special
- 22 proposition for our customers.
- So, we've reached out into the
- 24 market to make sure that we can tout the

- 1 Brimfield Antique and Collectibles Show, fall
- 2 foliage packages and skiing. We recently right
- 3 before the holidays inked a deal with the
- 4 Greater Springfield Convention and Visitor
- 5 Bureau who I know has been a great advocate for
- 6 this region. We're going to partner with them
- 7 to make sure that we have an outreach to all of
- 8 those different attractions. And that they in
- 9 turn have access to our site so that we can
- 10 leverage them altogether.
- These are just a few of the brands
- 12 and some of the relationships that we formed.
- 13 The Franklin County Chamber has endorsed our
- 14 project. We went out and told them what we
- 15 were trying to do. And they are looking
- 16 forward to us bringing people to the region,
- 17 and in turn us sending them out to some of the
- 18 great experiences in Western Mass.
- 19 The Berkshire Chamber endorsed us as
- 20 well. As I mentioned we have an agreement with
- 21 the Greater Springfield Convention and Visitor
- 22 Bureau. We also have an important marketing
- 23 relationship with Six Flags. It's a very
- 24 important attraction for us. They draw about

- 1 three million people annually to their
- 2 facility. We draw about eight million. That's
- 3 a lot of eyeballs that we can send for a family
- 4 experience when you want to get away from the
- 5 resort. And when you want to play for some
- 6 nighttime activity, you can stay with us. We
- 7 also talked to Jiminy Peak. So, I'm really
- 8 excited about all of the great brands in this
- 9 area.
- 10 The last thing I'll close with is
- 11 just a little bit about economic impact. I
- 12 want to make sure we give you some data. in
- 13 addition to the \$50 million we plan to spend
- 14 annually with local vendors and suppliers, we
- 15 also will contribute over \$130 million to the
- 16 Commonwealth in gaming taxes, sales taxes. We
- 17 believe through increased lottery sales, not
- 18 mitigation, not mitigating a drop-off we're
- 19 going to increase sales is our belief.
- 20 We also believe that we will
- 21 contribute between \$175 to \$200 million
- 22 annually in payroll to the Commonwealth. So,
- 23 very excited about this project, very excited
- 24 about what it will do for Western Mass. and

- 1 also for the Commonwealth. Thank you. I am
- 2 going to welcome our chairman back to the
- 3 podium.
- 4 MR. MURREN: Mike, stay here for one
- 5 second. Before I conclude, we'd like to make
- 6 an announcement. As Mike has mentioned he's
- 7 been here from the beginning. If we are
- 8 fortunate to be awarded this license, we wanted
- 9 to not miss a beat. We've asked Mike and he
- 10 has agreed to accept the position. Mike Mathis
- 11 will be the president of MGM Springfield. He
- 12 got the clearance from the wife. He's moving
- 13 his young family maybe to Longmeadow, unless
- 14 you get that host city there. Maybe not, we'll
- 15 see.
- 16 You've asked all of your applicants
- 17 a simple question about what is the Wow factor.
- 18 And that's been addressed with various degrees
- 19 of specificity in prior presentations.
- 20 We like to think that hard work and
- 21 thoughtful content in and of itself is a Wow.
- 22 We hope that our presentation speaks to the
- 23 effort and passion that we have for this
- 24 project. We've worked really hard on the

- 1 architecture and design to make sure that we
- 2 are respectful of and sensitive to the great
- 3 history of Springfield.
- 4 We tried to explain how we view our
- 5 company and what it means to be a member of MGM
- 6 Resorts. And how proud we all are to work for
- 7 a company that is diverse and inclusive and
- 8 thinks about the environment and community
- 9 activism.
- 10 We are an entertainment company.
- 11 Our founder made that clear decades ago. And
- 12 it is really in our DNA. We love to entertain.
- 13 We love hosting folks. And we love to bring
- 14 that energy to the city of Springfield. And
- 15 along the way we've made many friends in the
- 16 hospitality industry, restaurants, retailers.
- 17 Those relationships we're bringing to bear to
- 18 create the best possible project that we know
- 19 how.
- 20 This type of resort hasn't been done
- 21 before, the type of resort that could be a
- 22 catalyst of an urban revival. It's the one I
- 23 am most passionate and interested about because
- 24 of how I've studied my life and my career.

- 1 We have tried very hard to be the
- 2 kind of employer that people are proud to work
- 3 for. An employer of choice making good
- 4 decisions and living by a set of core values
- 5 that we can all articulate that are important
- 6 to us. And we believe that leaders need to
- 7 lead. And in all of our communities, that's
- 8 the kind of corporate individual we think we
- 9 are.
- 10 And we believe that the revival of
- 11 Springfield. We believe in its capability in
- 12 its promise. We believe in the men and women
- 13 that we've met from the mayor on down.
- 14 And the people of Springfield
- 15 believe in us. By an overwhelming margin, they
- 16 voted for us to help them help themselves
- 17 reenergize the city.
- So, why MGM Springfield? There were
- 19 five of us in Western Mass. And then there
- 20 were four, and then there were three and two
- 21 and now one. We think we are the right choice
- 22 regardless of the number of applicants in
- 23 Western Mass. In factd, Bill Hornbuckle
- 24 whispered over to me, he wished there were 10

- 1 applicants so we could parry with our
- 2 competitors on this stage.
- We are the preeminent operator and
- 4 resort developer. We have the awards to prove
- 5 that. We think that our resorts speak louder
- 6 than words that we can articulate. We will
- 7 drive the most revenue. And we endeavor to be
- 8 the most successful resort in all of the
- 9 Commonwealth. And that means Eastern Mass. as
- 10 well.
- 11 We will invest a significant amount
- 12 of money, an epic historic amount of money into
- 13 the city of Springfield. And we are an
- 14 employer of choice. We have long-standing
- 15 relationships working with labor on the
- 16 construction of this important resort, and
- 17 cooperative labor on those permanent jobs. I
- 18 think we have some friends from the unions here
- 19 today to represent the fact that we are that
- 20 kind of partner and have always been that kind
- 21 of partner in our business.
- 22 We are recognized in our industry
- 23 for our leadership in important areas that only
- 24 now people talk about like diversity and

- 1 inclusion and sustainability and community
- 2 affairs. These have been core values of ours
- 3 long before it was topical or a hot topic.
- We buy locally wherever we can. And
- 5 the good news is we have met so many great
- 6 local business folks, small businesses in
- 7 Springfield and around Western Mass. that are
- 8 yearning for an opportunity to display their
- 9 talent. We provide that opportunity. We are
- 10 excited to be able to do that.
- 11 We will generate a significant
- 12 amount of revenue for the Commonwealth of
- 13 Massachusetts. We are proud to do that. We
- 14 think the gaming law was intelligently written,
- 15 thoughtful and will serve to bring not only
- 16 regional revenue back to the Commonwealth, but
- if we do our job correctly we are going to put
- 18 Springfield on the map both nationally and
- 19 internationally as the great destination of
- 20 Western Mass. that it is.
- So, we are here today to ask for
- 22 this opportunity to continue to initiate the
- 23 process of rebirth in the great city of
- 24 Springfield. We are asking for the support of

- 1 the Commission to be able to do that. We think
- 2 we can do it well.
- 3 We are passionate about it and we
- 4 want to do it. We have the money. We have the
- 5 experience. We have the vision. And we're
- 6 ready to go right now as soon as we win a
- 7 license, if we are lucky enough to do so.
- 8 So with that, I would like to ask
- 9 our partner in this proposal and one of the
- 10 most passionate, enthusiastic mayors that I've
- 11 ever met in my life, the great mayor of the
- 12 city of Springfield, Mr. Domenic Sarno.
- 13 THE HON. DOMENIC SARNO: You see
- 14 what happens when you strike a deal? To
- 15 Chairman Crosby and to fellow Commissioners,
- 16 thank you very much and good morning.
- 17 As you know, I am Mayor Domenic
- 18 Sarno. I'm here today to share with you the
- 19 vision of the people of Springfield. And to
- 20 firmly and enthusiastically endorse the
- 21 granting of the gaming license for Western
- 22 Massachusetts to MGM Resorts, which would make
- 23 for an unprecedented \$800 million urban
- 24 investment in downtown Springfield.

- 1 The city of Springfield envisions
- 2 the introduction of gaming is far more than
- 3 merely building a casino and creating new
- 4 public revenues. As you know, Springfield is
- 5 the city of firsts. It is a city which rich
- 6 with history, civic character an urban fabric
- 7 which are the sources of pride for Western
- 8 Massachusetts, the Pioneer Valley and the
- 9 entire Commonwealth.
- 10 Therefore, as host community we are
- 11 here today in support of this investment in
- 12 that urban fabric by this internationally
- 13 renowned developer in the very heart of
- 14 downtown Springfield. This opportunity is
- 15 especially timely and poignant for Springfield,
- 16 given the devastation and the economic hardship
- 17 of the tornado, the 2011 tornado.
- 18 From the outset of this process, I
- 19 knew that we must do this thing right, which
- 20 meant that we must focus the potential to
- 21 create sustainable economic development by
- 22 utilizing the casino as an economic engine, and
- 23 as an urban investment in the fabric of our
- 24 city and our region.

- 1 At my direction the Springfield
- 2 Redevelopment Authority was a proactive leader
- 3 in working with the community to set forth a
- 4 planning framework and detailed development
- 5 criteria to achieve this goal. Specific
- 6 development guidelines with clear objectives
- 7 were thoughtfully created.
- 8 We undertook a rigorous and robust
- 9 review to evaluate, refine and ultimately
- 10 select the best proposal. In order to gain the
- 11 support of the city's civic business and
- 12 community leaders -- which you see many of them
- 13 behind me. And I thank you for attending
- 14 today. we insisted that the successful
- 15 bidder create a plan to produce far more than
- 16 just a standalone casino.
- 17 One that would include new
- 18 convention and meeting business, new tourism
- 19 visitation, new destination entertainment, new
- 20 shopping and dining experiences, and something
- 21 that was near and dear to my heart, new market
- 22 residential and also mixed-use of development
- 23 in the heart of downtown.
- We are pleased that we have received

- 1 three very qualified development proposals.
- 2 And based on our defined objectives, we
- 3 selected the very best, MGM Resorts
- 4 International's vision for MGM Springfield.
- 5 That selection was resoundingly
- 6 endorsed and ratified by our citizens through
- 7 the ballot question in July of last year. I am
- 8 proud to represent MGM today and endorse this
- 9 proposal before the Gaming Commission.
- 10 The Springfield Redevelopment
- 11 Authority and its team have been working very
- 12 closely with MGM to secure the commitments and
- the redevelopment process milestones embodied
- in the host agreement in order to ensure the
- 15 Gaming Commission that the city desired, what I
- 16 desired and the city desired and MGM has
- 17 promised will in fact come to reality with the
- 18 quality and character reflective of the
- 19 traditions of Springfield and the pride of the
- 20 Commonwealth.
- You see cities are and always will
- 22 be the lifeblood of the Commonwealth. And we
- 23 will use the MGM casino investment as a means
- 24 to keep our city strong, alive, vibrant as an

- 1 urban hub.
- 2 I assure you that by granting this
- 3 license, the Gaming Commission will put in
- 4 motion a precedent setting urban redevelopment
- 5 mechanism for Western Massachusetts. The first
- 6 of its kind anywhere, as Jim and Bill had
- 7 mentioned, which I know all of the Commonwealth
- 8 will see as a source of civic and community
- 9 pride for decades and generations to come.
- 10 I truly believe once this is
- 11 completed, this vision will serve to bring new
- 12 venues, new investments, new visitation from
- 13 neighboring states as was alluded to by Mr.
- 14 Murren and Mr. Hornbuckle and the entire New
- 15 England area. Adding a new energy to both
- 16 Springfield and the Western Massachusetts
- 17 region.
- 18 Ultimately, this will help return
- 19 our Springfield, our Springfield, my
- 20 Springfield to its historic position as the
- 21 economic and cultural urban center of Western
- 22 Massachusetts and the Pioneer Valley.
- I thank you so, so much for your
- 24 continued diligent considerations. And I am

- 1 very hopeful that you will partner with myself,
- 2 the city of Springfield and MGM as we continue
- 3 not only to be resilient but to move forward
- 4 and to really be that shining star on the Hill.
- 5 God Bless you and thank you very much.
- 6 MR. MATHIS: Incredibly, I think we
- 7 are one minute over. But it was a late start
- 8 if I remember, so we get to take credit for
- 9 being under.
- 10 If there's any questions, of course,
- 11 we are happy to take them. Otherwise, we
- 12 really thank you for allowing us to present
- 13 today. Mr. Chairman.
- 14 CHAIRMAN CROSBY: Fascinating,
- 15 informative, congratulations on your new
- 16 position. We appreciate all of the time and
- 17 attention that all of you have put to this.
- 18 And we look forward to going over your
- 19 thousands of pages with a fine-tooth comb.
- 20 And we will be back to you and the
- 21 people of Western Massachusetts just as quickly
- 22 as we possibly can be. Thank you very much for
- 23 coming.
- 24 CHAIRMAN CROSBY: We will take a

- 1 quick break. We will take about a 15-minute
- 2 break while we set up a different way for the
- 3 rest of our regular Commission meeting.

4

5 (A recess was taken)

6

- 7 CHAIRMAN CROSBY: We are reconvening
- 8 the 103rd meeting of the Gaming Commission at
- 9 about 11:30. We will go for half an hour to an
- 10 hour and then we will take a break for lunch.
- 11 We are going to do a little changing
- 12 of the agenda sequence. Just for everybody's
- information purposes, we are going to do first
- 14 research and problem gambling with the HIA from
- 15 Western Mass. Then we're going to do the
- 16 Racing Division. Then we're going to
- 17 Administration item number eight. And then we
- 18 are going to do Licensing, Director Acosta and
- 19 last would be the Legal Division with General
- 20 Counsel Blue.
- 21 Let's go to item number three on our
- 22 agenda, which is approval of the minutes,
- 23 Commissioner McHugh.
- 24 COMMISSIONER MCHUGH: The minutes

- 1 Mr. Chairman and colleagues are in the book. I
- 2 would move their adoption as they're contained
- 3 with the normal exception for typos and matters
- 4 of syntax.
- 5 CHAIRMAN CROSBY: Second?
- 6 COMMISSIONER STEBBINS: Second.
- 7 CHAIRMAN CROSBY: Any discussion?
- 8 All in favor, aye.
- 9 COMMISSIONER MCHUGH: Aye.
- 10 COMMISSIONER CAMERON: Aye.
- 11 COMMISSIONER ZUNIGA: Aye.
- 12 COMMISSIONER STEBBINS: Aye.
- 13 CHAIRMAN CROSBY: Opposed? The ayes
- 14 have it unanimously. Item number four,
- 15 research and problem gaming, we will be led by
- 16 Director Vander Linden.
- 17 MR. VANDER LINDEN: Good morning,
- 18 Commissioner. I think that this is a very
- 19 timely agenda item especially following the MGM
- 20 presentation. At hand, is the question of what
- 21 is the impact of a proposed casino in Western
- 22 Massachusetts?
- This is a key question that was
- 24 asked by community members in Springfield,

- 1 community members throughout Western
- 2 Massachusetts. As you know, very well know,
- 3 it's also an important question that we're
- 4 asking within the Massachusetts Gaming
- 5 Commission.
- 6 From the spring of 2013 to the fall
- 7 of 2013 Partners for a Healthier Community
- 8 engaged a wide range of stakeholders, including
- 9 myself, including Dr. Rachel Volberg to conduct
- 10 a Western Massachusetts casino health impact
- 11 assessment, which is in your binders there.
- 12 This was an impressive effort that
- 13 was led by two folks next to me Kathleen Szegda
- 14 and Frank Robinson. And they are here today to
- 15 tell you more about that process, about what
- 16 the findings were and about what their
- 17 recommendations were.
- The report was funded by Robert Wood
- 19 Johnson and the Pew Charitable Trust. It was
- 20 just released earlier this month. So, they're
- 21 excited to get this out and to start spreading
- 22 the news about what the process was and where
- 23 they want to go with it. I'm not going to take
- 24 too much time. I want to turn it over to them.

- 1 Thank you.
- 2 MR. ROBINSON: I'm going to go
- 3 first. I'm going to try and sort of set the
- 4 stage, a little bit of context and then
- 5 Kathleen is going to really take over the bulk
- of the report, was the director who sort of
- 7 drove this process and will bring that deep
- 8 investment of time and energy to the
- 9 conversation. And I'll piggyback comments
- 10 where appropriate.
- So, I want to thank the Commission,
- 12 Chairman Crosby and Commissioners, for your
- 13 support in getting us started. I presented an
- 14 idea around looking at the potential health
- 15 impacts of a casino. It was through your
- 16 conversation, our conversation with Pew that I
- 17 think gave our application an added boost.
- 18 That really speaks to why this is
- 19 different than what you just heard from the
- 20 casino presenters talking about the design.
- 21 It's really pretty attractive, and I think
- 22 pretty powerful. We are different than SEIGMA
- 23 as well. We're looking to provide data and
- 24 information in advance of a decision to inform

- 1 the process. So, that's where we are a big
- 2 difference than what Rachel and the UMass team
- 3 are doing.
- 4 Actually, in some ways we are
- 5 setting the stage for them. We are providing
- 6 some baseline data and sort of setting up some
- 7 targets and I hope that SEIGMA will be able to
- 8 actually follow up on. So, I wanted to make
- 9 that distinction.
- 10 And the best way to make it is
- 11 Springfield just completed this phenomenal
- 12 redesign of State Street. They built this
- 13 pathway from the bottom of State Street all the
- 14 up the top, two or three miles, but they did
- 15 not design a bike lane. The buildings the way
- 16 they're sited don't make the sidewalks really
- 17 walkable. So, they really didn't do that
- 18 design.
- 19 It's a great product, a great
- 20 solution but they didn't do it with health in
- 21 mind. So, there's a public health missing
- 22 element. And to the extent to which the law
- 23 that establishes the Gaming Commission is
- 24 chock-full of public health language, it made

- 1 this health impact assessment really something
- 2 very important for us.
- 3 So, I'm going to touch briefly on
- 4 what is an HIA. Again, I made the comment it's
- 5 proactive. And like the work that SEIGMA is
- 6 doing, it's sits on top of data. It's a
- 7 systematic process. We begin with a series of
- 8 steps with the community. It's really grounded
- 9 in assessment and scientific data.
- 10 So, in our meetings we would often
- 11 get suggestions from the advisory committee
- 12 around what to include. We would say well, the
- 13 assessment doesn't bear that out. And we can't
- 14 find the data, the scientific data to support
- 15 that action, recommendation. Therefore we
- 16 can't really speak to that within the report.
- 17 Again, we are very similar to
- 18 SEIGMA, very similar to the work that you heard
- 19 previously but we have an additional bar. And
- 20 that bar requires that we actually ground this
- in assessment data and in science.
- 22 If you take a look at our process,
- 23 it's been really about a year long. It's
- 24 actually been February through November. In

- 1 some ways too short but we were driven by the
- 2 timeline that the law has established. Again,
- 3 our aim is to inform the decisions that you
- 4 have to make and those that the operator has to
- 5 make and the city has to make. Therefore, we
- 6 need to follow your timeline.
- 7 So, it's a very ambitious process.
- 8 You can take a look at the lead partners, we're
- 9 really a neat agency. We're involved with
- 10 UMass as a partner, both Rachel Volberg as well
- 11 as members on our project management team. The
- 12 process and the plans initiated by and engaged
- 13 -- I'm having trouble talking. I'm losing my
- 14 voice.
- 15 It's initiated by us but engaged
- 16 fully with the community. In the scoping
- 17 process, the community drives us, tells us
- 18 where to go. And that community along with an
- 19 advisory board really shapes this process.
- So, if you look at our advisory
- 21 board litmus, so to speak, a good portion of
- the folks who were here earlier were members of
- 23 the advisory board, they provided input in this
- 24 process. UMass, Chamber of Commerce, you can

- 1 look at the list that's in front of you. We
- 2 had members from West Springfield and Palmer on
- 3 this advisory board as well in the beginning
- 4 because they were actually in the running for a
- 5 casino. Is there anyone critical here that we
- 6 want to cover, to be sure we covered them?
- 7 MS. SZEGDA: We made sure that we
- 8 had representatives from a wide variety of
- 9 sectors and nonprofit, health, business
- 10 community but then also representatives from
- 11 each of the potential host communities. So, we
- 12 were able to do that as well.
- MR. ROBINSON: As you read the full
- 14 report, you'll note that there all a whole
- 15 range of other players active in the process
- 16 that aren't even listed here. So, as we would
- 17 gather data, we would vet it with content
- 18 matter experts across the state. So, this
- 19 report is full of expert advice and direction.
- 20 So, the scope we said that we really
- 21 wanted to look at a whole lot of stuff. The
- 22 practical reality of timeframe and dollars for
- 23 us is to really health track issues in four
- 24 subject areas. And we're going to speak to

- 1 those specifically and that's what's covered in
- 2 the report, jobs and employment, the access to
- 3 gambling itself, traffic, crime and public
- 4 safety.
- 5 They are not very different from
- 6 what you heard earlier from the presenters.
- 7 The difference being is that we're trying to
- 8 understand what the health impact is. Very
- 9 precisely, how do you mitigate some of the
- 10 potential risks or threats. And then how do
- 11 you strengthen some of the positives. Again,
- 12 the point I'm making, and I'm going to pass
- 13 this off to Kathleen, just to give you an
- 14 example of the conversation we had with some
- 15 folks from Pioneer Valley Planning Commission,
- 16 is looking at transportation.
- 17 And in order not to be duplicative,
- 18 I called Tim Breen and I said, Tim, what are
- 19 you guys doing? How can we help? And said, by
- 20 the way, are you looking at the health impacts
- 21 of transportation?
- He says, no, we're not.
- I said, well, we are. So, we'll add
- 24 that to our profile. We'll provide that data,

- 1 which is not a duplication but really to my
- 2 point being a different ends to the same data
- 3 that the casino operators are presenting and
- 4 then other planners is representing. They
- 5 often do it without their public health needs,
- 6 witness my State Street corridor story.
- 7 Kathleen, why don't you take over.
- 8 MS. SZEGDA: The other item was that
- 9 because of resource and time constraints, we
- 10 focused particularly on the impacts of
- 11 Springfield, knowing that it will impact
- 12 surrounding communities as well. So, that's
- 13 just a constraint that we had.
- So, these are what we used to guide
- 15 our research and they are called pathways.
- 16 Basically, I am not going to go into detail,
- 17 but we have one for each of the four topic
- 18 areas. And really, it just walks through if a
- 19 casino were to open, then in this case jobs and
- 20 employment it would impact resort casino jobs.
- 21 And then how subsequent impacts would impact
- 22 health. And that's what we used to guide our
- 23 research.
- So, we had one of these for each of

- 1 the different topic areas, and they're included
- 2 in the report. I'm not going to go into
- 3 detail. This is for access to local casino
- 4 gambling, which focused primarily on problem
- 5 pathological gambling, traffic and then crime
- 6 and public safety.
- 7 So, as Frank mentioned for our
- 8 assessment, we reached out to quite a few
- 9 different content and technical experts both
- 10 local, regional and in some cases national to
- 11 solicit their input. So, not only in terms of
- 12 gathering information about what impacts and
- 13 existing conditions would be but also to
- 14 different techniques and ideas around how to
- 15 look at impacts.
- Now I'm going to walk through the
- 17 report format for you. You have a copy in your
- 18 binder, and then some of the findings that we
- 19 have. And I'll do this quickly and just touch
- 20 briefly on it.
- So, there's the executive summary.
- 22 So, that will give you an overview of
- 23 everything in the report. The report's
- 24 lengthy, so that might be useful to orient you.

- 1 We have an introduction which provides an
- 2 overview but also includes associated
- 3 demographic and health profile of our host
- 4 communities, so in this case Springfield. We
- 5 describe in detail the methods we used for our
- 6 assessment.
- 7 Then for each of the sections in
- 8 assessment, so we did a section for each of the
- 9 topic areas, jobs and employment, access to
- 10 local casino gambling, etc.
- 11 We provide an overview, which
- 12 include a summary of community input on that
- 13 topic. We do a literature review to walk
- 14 through each of those steps in the pathway and
- 15 see what the literature says in terms of how it
- 16 would -- each step would impact and lead to a
- 17 health impact. We describe the existing
- 18 conditions relevant to that topic in the host
- 19 community. Then we predict the impacts on the
- 20 host community, so, again in Springfield. So,
- 21 take that information and really say how will
- 22 this impact Springfield.
- 23 Based on our findings and extensive
- 24 outreach back to community stakeholders and the

- 1 experts, we developed recommendations which is
- 2 the next section, evidence-based and best
- 3 practice to the extent possible. And then also
- 4 monitoring indicators to follow up on those
- 5 recommendations as well. Many of which are
- 6 directed at the SEIGMA team.
- 7 Actually, Rachel again was involved
- 8 in our advisory committee and looking at some
- 9 of those monitoring indicators. And then we go
- 10 through strengths, limitations and conclusion.
- So, a few comments about the report
- 12 before I move quickly into some of the findings
- 13 we have and recommendations. When we developed
- 14 our recommendations, you'll see that some of
- 15 the recommendations relate to strategies that
- 16 are already being planned. So, it maybe things
- 17 like the Gaming Commission already is planning
- 18 or the casino operator or even the city. But
- 19 community stakeholders wanted to really show
- 20 support and that this was important, and make
- 21 sure that we promote that this actually be
- 22 followed through on. You'll see that.
- You also may see in some cases an
- 24 enhancement of a plan strategy and then in some

- 1 recommendations it's a new area where there are
- 2 not current plans. And the recommendations are
- 3 targeted to a variety of stakeholders. I'll go
- 4 over them very broadly, some of them in a
- 5 second. But there's much more detail in the
- 6 full report. So, recommendations for example
- 7 targeted to the Gaming Commission, to the
- 8 casino operator, host community, state
- 9 agencies, etc.
- 10 Quickly, some of the key findings
- 11 for different topic areas, starting with jobs
- 12 and employment. So, some of this already was
- 13 discussed by MGM earlier. So, unemployment
- 14 rates high in Springfield, approximately 11
- 15 percent. So, the increase in the number of
- 16 jobs would be beneficial. Employment has a
- 17 positive impact on health.
- 18 One of the things that came up in
- 19 our discussions and as we learned more was that
- 20 there are local and regional barriers to
- 21 obtaining and retaining entry-level positions
- 22 that have been documented. So, both through we
- 23 determined this by reaching out to some of our
- 24 local community experts in workforce

- 1 development but also by Federal Reserve Bank
- 2 reports and other reports that have been
- 3 documented.
- 4 So, these barriers, so, examples are
- 5 workforce readiness challenges, so that even
- 6 people that have the necessary education
- 7 challenges in retaining the position but just
- 8 due to lack of workforce readiness skills.
- 9 Limited public transit, so though Springfield
- 10 does have the most extensive public transit in
- 11 the region, it's limited. And particularly for
- 12 shiftwork, it's raised as a barrier because of
- 13 limited availability in the evening and weekend
- 14 hours. And we also found that this could
- 15 prevent those most in need from obtaining these
- 16 jobs that would be coming up.
- 17 We also found that the literature
- 18 cites higher prevalence of health risk
- 19 behaviors amongst casino employees. So, that
- 20 includes smoking, alcohol consumption and
- 21 problem gambling. And also, shiftwork so much
- of the resort casino jobs would be shiftwork,
- 23 which is defined as nonstandard hours, work
- 24 hours. It's been found to negatively impact

- 1 health.
- 2 So, some of our recommendations
- 3 would be that the casino operator plan -- One
- 4 of the things that I didn't go into detail
- 5 about on the previous slide was that for the
- 6 jobs to be most beneficial, hiring locally.
- 7 And they've demonstrated a commitment to that
- 8 which is great. But given the workforce
- 9 challenges then how to actually make that
- 10 commitment actually take place.
- So, the casino operator plans to
- 12 reach the targeted local hiring levels given
- 13 these workforce issues that have been cited and
- 14 barriers. So, that's one of our
- 15 recommendations.
- 16 Funding for infrastructure for
- 17 regional cross-sector collaboration to address
- 18 the identified workforce barriers. Then also
- 19 as a way to benchmark how we are doing on these
- 20 things, monitoring and reporting of employment
- 21 indicators around both diversity and equity.
- 22 So, the report has a strong focus on health
- 23 equity. Then also where hired from and to get
- 24 at some of that local hiring and make this

- 1 publicly available which my understanding
- 2 there's an intent to do that at this time.
- 3 So, in the area of access to local
- 4 casino gambling and disordered gambling, key
- 5 findings similar to things you probably are
- 6 already aware of, that there's likely an
- 7 initial increase in disordered gambling. And
- 8 that we, based on the evidence estimated a 30
- 9 percent increase initially, but then through
- 10 our scientific literature indicates a decrease
- 11 over time.
- 12 There's certain populations that are
- 13 vulnerable to disordered gambling. So,
- 14 Springfield there's a large percentage of
- 15 people that have those -- that are potentially
- 16 vulnerable. So, low income and there's 27
- 17 percent of people living below the poverty
- 18 level in Springfield. Some communities of
- 19 color, as you can see over 50 percent are
- 20 communities of color in Springfield.
- 21 And also young people, so, the
- 22 younger you start to gamble the more likelihood
- 23 that you'll have a problem later in life. So,
- 24 a large number of young people in the area.

- 1 These groups already some of them
- 2 experience health inequities. There's large
- 3 health disparities in Springfield and the
- 4 county. So, the potential that this could
- 5 actually increase some of these health
- 6 inequities.
- 7 Also, we found that there was
- 8 limited local capacity to identify and treat
- 9 problem gambling. And then lack of
- 10 understanding of the community as a serious
- 11 disorder.
- So, what we had as recommendations,
- 13 similarly funding so to create an
- 14 infrastructure for again, regional cross-sector
- 15 collaboration to address potential increases in
- 16 problem gambling. And some of these strategies
- 17 that we recommend include a public awareness
- 18 campaign. And then also we recommend that
- 19 these campaigns -- it include a component
- 20 that's targeted to vulnerable populations in a
- 21 way that it's accessible. So, making sure that
- 22 materials are both culturally competent, the
- 23 reading level is appropriate and things like
- 24 that.

- 1 We also recommend that the Public
- 2 Health Trust Fund support disordered gambling
- 3 training and certification for local providers
- 4 due the lack of trained professionals in the
- 5 area.
- 6 Moving on. So, another area we
- 7 looked at is traffic. There is a discussion
- 8 about potential increases in traffic. So,
- 9 those increases have a potential to impact the
- 10 community. Large portions of Springfield are
- 11 environmental justice communities, meaning that
- 12 the state defines that as communities with
- 13 criteria of large number of lower income,
- 14 communities of color and then also immigrant
- 15 populations as well.
- 16 And these are often groups that are
- 17 disproportionately impacted by environmental
- 18 hazards. The intent is that to look at where
- 19 -- if these groups may be impacted. If you
- 20 look at the image on here, you can see that --
- 21 It's not very big. So, it's probably hard to
- 22 tell and you can see this is included in the
- 23 report. But we analyzed what potential
- 24 vulnerable populations live along the proposed

- 1 or likely casino routes, and who would be
- 2 impacted by near roadway air pollution.
- 3 Since using the traffic assessment
- 4 data from MGM's traffic report and then also
- 5 the predictions about increase in traffic, we
- found that the levels on some of the local
- 7 access roads would actually exceed thresholds
- 8 potentially that could lead to health impacts.
- 9 So, Springfield already has very
- 10 high hospitalization rates for asthma, which is
- 11 also related to air pollution. And there are
- 12 groups disproportionately affected,
- 13 particularly Hispanics, Latinos and also
- 14 African-Americans. And these groups would
- 15 potentially be impacted as well.
- 16 In addition, I already mentioned
- 17 earlier, public transit we found that though
- 18 it's available it's limited and could be a
- 19 barrier as well.
- 20 So, our recommendations are again
- 21 funding to create infrastructure for regional
- 22 cross-sector collaboration to address these
- 23 potential increases in traffic. The
- 24 collaboration and others should promote use of

- 1 public transportation and alternative methods
- 2 of transportation.
- 3 An example of this is that MGM in
- 4 their traffic assessment had very detailed
- 5 recommendations about traffic demand
- 6 management. So, we recommend that those be
- 7 implemented, things related to employee public
- 8 transit promotion, all of those types of
- 9 things.
- 10 Then also because of that potential
- 11 impact of these, of community groups that are
- 12 already feeling disproportionate impacts by
- 13 some health conditions related to pollution,
- 14 assessing the impact of near roadway pollution
- on some of these populations in developing
- 16 strategies to mitigate the harms.
- 17 Finally, the last topic area was
- 18 crime and public safety. So, in Springfield
- 19 crime rates are high. And also perception of
- 20 crime is also high. Both of those are
- 21 associated with negative health impacts.
- 22 Literature is conflicting on how a
- 23 casino would actually impact crime. But it's
- 24 been found that community environment and

- 1 design, so things like lighting and promoting
- 2 pedestrian walking and eyes on the street have
- 3 been found to actually affect actual crime
- 4 rates and also decrease perception of crime.
- 5 So, our recommendations relate to
- 6 focusing on design strategies that would both
- 7 prevent crime and increase perception of
- 8 safety.
- 9 And then finally one of the other
- 10 findings is that DUIs and alcohol-related
- 11 fatalities may increase with accessibility to
- 12 free alcohol at casinos. Studies have shown
- 13 that this has happened in some cases.
- So, recommendations relate to
- 15 community policing, so joint ventures between
- 16 local police and then also community members to
- 17 police the neighborhoods. As I mentioned,
- 18 community design strategies to prevent crime
- 19 and enhance perception of safety. And then
- 20 also strategies to prevent DUIs, public health
- 21 campaign and then also standard sobriety
- 22 checks, things along those lines.
- Then in addition we have a series of
- 24 general overall recommendations. And I'll go

- 1 through that quickly. So basically, in terms
- 2 of our general findings, there are regional
- 3 needs that exist that would affect the extent
- 4 to which the casino impacts are positive and
- 5 negative. I went over them, things like
- 6 workforce barriers, availability of public
- 7 transportation. And this provides an
- 8 opportunity one to address those, but we won't
- 9 have as much of a positive impact if it happens
- 10 in silos.
- So, really recommending integrating
- 12 resort casino plans with those of other
- initiatives has the best potential to address
- 14 existing regional needs. Also, we found that
- 15 large existing health inequities currently
- 16 exist, as I mentioned, in both Springfield and
- 17 Hampden County. And that they could either be
- 18 in some cases reduced or in some cases
- 19 exacerbated, depending on the strategies that
- 20 are implemented during the casino development
- 21 and operation.
- 22 So, our recommendation. One is to
- 23 the Gaming Commission that consider in the
- 24 application process and evaluation of casino

- 1 operators how the resort casino plans leverage
- 2 existing resources that infuse into integrated
- 3 needs to address some of these existing
- 4 regional needs that have been identified
- 5 related to the areas a casino would impact.
- 6 Also, the casino plans, operator
- 7 plans to mitigate negative health impacts and
- 8 promote health equity. So, how to, as part of
- 9 the evaluation process, consider is there a
- 10 potential to exacerbate. And is it being
- 11 considered, how that might be addressed.
- 12 Then finally, the last
- 13 recommendation was based on what I mentioned
- 14 before but also discussions with some folks
- 15 around having the opportunity that this process
- 16 can evolve and that has the best opportunity
- 17 over time to promote the most positive impacts.
- 18 So, the Gaming Commission, so create
- 19 a transparent dynamic process that ensures
- 20 continued collaborative work between the
- 21 licensed casino operator, municipalities,
- 22 community organizations, etc. during casino
- 23 development and operation. The process should
- 24 allow for data driven evaluation and

- 1 modification of activities over time to ensure
- 2 that stated goals are being achieved.
- 3 So, basically are things working the
- 4 way that they are intended to create job
- 5 opportunities and promote employment amongst
- 6 under and unemployed to mitigate problem
- 7 gambling. So, making this data publicly
- 8 available on impacts. Is it working?
- 9 And then if it's not, evaluating it
- 10 and then developing modifications to those
- 11 strategies and allowing for the opportunity for
- 12 reallocation of funding as necessary to support
- 13 those strategies, so a flexible process.
- 14 Thank you for taking the time to
- 15 allow us to present on our report. We will be
- 16 following up with the individual Commissioners
- 17 as appropriate based on interest after in the
- 18 upcoming weeks. So, thank you.
- 19 CHAIRMAN CROSBY: Great, thank you.
- 20 Any questions or thoughts?
- 21 COMMISSIONER STEBBINS: Just a quick
- 22 question. I know Mark you were involved and
- 23 since you've gotten here, you're engaged with
- 24 this team. Is there information out of their

- 1 report that is going to be helpful to you as
- 2 you move forward with a number of the
- 3 initiatives you've undertaken?
- 4 MR. VANDER LINDEN: Yes, I think
- 5 there would be. When I think about how do we
- 6 strategically report, it's not just the
- 7 Commission, it's the Department of Public
- 8 Health and Human Services and a number of other
- 9 stakeholders. What are the recommendations in
- 10 here that also can be rolled out within. How
- 11 can we integrate it into kind of our leadership
- 12 on these issues as well?
- 13 And a perfect example of that I
- 14 think is when we talk about the Mass. Council
- on Compulsive Gambling, their annual conference
- 16 and we start talking about what is our strategy
- 17 within the framework to look at these community
- 18 partnerships and relationships and evaluation.
- 19 I think that is important information that is
- 20 already there that's relevant specifically to
- 21 Massachusetts that we could bring forward and
- 22 try to integrate that where appropriate.
- 23 COMMISSIONER STEBBINS: Kathleen and
- 24 Frank, since you finished up your work in

- 1 roughly October or maybe subsequent to that
- 2 because obviously some information got taken
- 3 with respect to communities that are no longer
- 4 in the mix. Have you had a chance to go in and
- 5 review the information that MGM has submitted
- 6 online in their RFA-2 application and see how
- 7 that has matched up with some of the critical
- 8 issue areas you've identified, see if they've
- 9 addressed it?
- 10 MS. SZEGDA: So, I have not had a
- 11 chance to do that yet. Honestly, the report
- 12 was actually finalized end of December,
- 13 beginning of January. But we did actually
- 14 present a draft to MGM for their input and
- 15 feedback at the end of November. And took
- 16 their comments into account into the report,
- 17 but that was also a way to make sure that they
- 18 received it in time to consider for their
- 19 application.
- The plan is to go to look at what
- 21 they've included, but also to reach out to them
- 22 and discuss that with them as well.
- MR. ROBINSON: On a similar vein,
- 24 we'll be meeting with the mayor's staff and the

- 1 public health commission in Springfield to
- 2 review the report as it maps to the host
- 3 agreements, and where we provided detail that
- 4 we think would be good implementation strategy
- 5 as it relates to host agreement items.
- 6 So, we're hoping to map to that host
- 7 agreement plus also see if we can connect more
- 8 specifically strategies and recommendations to
- 9 the city's work.
- 10 The one area that is really sort of
- 11 a surprise, maybe just sort of flag it, and I
- 12 think this is something where the Commission
- 13 really has the ability to impact the whole
- 14 state, since you're doing this for the whole
- 15 state, that is just how little people know
- 16 about the seriousness of gambling and
- 17 disordered gambling and gambling addiction.
- So, the notion of framing gambling
- 19 as a social issue that will give the general
- 20 public a different way of understanding and
- 21 looking at it I think is really important. And
- 22 I would suspect if the general public saw it
- 23 differently, through a different lens that the
- 24 data around disordered gambling would change

- 1 pretty dramatically.
- 2 So, I think it's just one, people
- 3 don't see it as a problem even though it is a
- 4 problem. So, I think the Commission has the
- 5 ability to actually help reframe how it is the
- 6 general public sees gambling addiction and
- 7 problem gambling. So, I think that was a big
- 8 takeaway for me from the assessment work that
- 9 we did with the local community.
- 10 MR. VANDER LINDEN: Just to echo
- 11 that, Frank, I think that that's spot on. I
- 12 think there is some very concrete work that we
- 13 need to be doing, starting now on that front.
- 14 COMMISSIONER STEBBINS: Maybe I
- 15 missed it, but you talked about barriers to
- 16 employment, some basic entry level skills. Did
- 17 access to childcare ever pop up as a barrier,
- 18 especially when you're thinking that these are
- 19 24/7 operations and some of them may wind up on
- 20 the third shift? Childcare has to be a
- 21 consideration. Did that pop up from the
- 22 discussions you had as a barrier to employment
- 23 for some folks?
- MR. ROBINSON: I'm not sure.

- 1 MS. SZEGDA: So, if I recall, I only
- 2 touched on some of the barriers. And the
- 3 report actually, it only touches on some as
- 4 well.
- 5 So, if I remember correctly that was
- 6 listed but just not as high a barrier in one of
- 7 the Federal Reserve Bank reports where they
- 8 reached out to communities in particular to
- 9 look at what the barriers were to entry-level
- 10 employment in Springfield.
- So, they talk about more barriers in
- 12 depth in that report and it's referenced in our
- 13 report.
- 14 COMMISSIONER STEBBINS: Not to kind
- 15 of tie up your time this morning, but I'd love
- 16 to have the chance to go through some of the
- 17 jobs and economic impact stuff with you at a
- 18 later point. But thank you for your work.
- 19 COMMISSIONER MCHUGH: I had a couple
- 20 questions. I have not had a chance to read the
- 21 report in its entirety and look forward to
- 22 doing it. But at a high level, I had two
- 23 questions.
- 24 The first was whether this report is

- 1 designed to focus solely on the negative
- 2 impacts of casino operations. And I ask that
- 3 because in a number of places it struck me that
- 4 again at a high-level and quick read, there
- 5 were things that were slightly
- 6 counterintuitive.
- 7 You put up one of the pathway
- 8 diagrams, and that was in fact the one that
- 9 caught my attention. It's on page 17 of the
- 10 report. And it begins with casino opens. And
- 11 then there are the intermediate pathways. And
- 12 then you come to the health impacts. And you
- 13 have chronic disease, cancer, mental health and
- 14 life expectancy.
- So, a casino leads to -- A quick
- 16 view of that is a casino leads to chronic
- 17 disease, cancer and mental health problems and
- 18 life expectancy. Why should we have these
- 19 things? But it seems to me that jobs and
- 20 income may produce positive impacts as well.
- 21 So that is a long and convoluted question. But
- 22 I wondered what the focus and what the search
- 23 was here.
- MS. SZEGDA: So, no. It wasn't

- 1 meant to focus on negative. In the report we
- 2 do discuss that jobs would be positive.
- 3 Increased income, health insurance would likely
- 4 improve. We focused particularly on unemployed
- 5 people, because we had to limit our scope.
- I apologize that is confusing. So,
- 7 that's what we used to guide our research. So,
- 8 we went into the research without assumptions.
- 9 If you look in the recommendations area, it
- 10 shows the actual direction we found it to be.
- 11 So, it would say decrease in chronic disease,
- 12 decrease in cancer. So, that pathway diagram
- 13 is confusing and I apologize for that.
- 14 COMMISSIONER MCHUGH: Well, no, it
- 15 may be perfectly logical when I read the entire
- 16 thing. But I was just looking for a framework.
- 17 The other piece, and again I am sure
- 18 there is an explanation based on the fact that
- 19 I didn't read the whole thing yet is
- 20 relativity. In shiftwork to use as an example,
- 21 shiftwork is associated substantively with
- 22 health problems and social problems and I
- 23 understand that.
- 24 But it also appears that non-gaming

- 1 employees generally have more shiftwork than
- 2 casino employees are going to have. Does the
- 3 report talk about the relative impact as
- 4 opposed to the absolute impact of such things
- 5 as shiftwork?
- 6 MS. SZEGDA: So, we do go into
- 7 describing that certain types of shiftwork are
- 8 more detrimental for health. For example,
- 9 night shiftwork is actually found to be the
- 10 most detrimental because of circadian rhythm
- 11 disruption. So, we do go into more detail on
- 12 some of those things when we describe.
- We don't necessarily go into
- 14 relative gaming versus non-gaming. So, we talk
- 15 about some of the literature describing what
- 16 the negative impacts are or health impacts that
- 17 have been associated with shiftwork, and then
- 18 describe what the estimates are based on
- 19 information that we received from the Casino
- 20 Careers Training Institute and then also from
- 21 MGM on what the percentage of shiftwork is.
- 22 Also just to be clear, and hopefully this is
- 23 clear, this is talking about shiftwork in
- 24 general, not shiftwork related to casinos per

- 1 se.
- 2 COMMISSIONER MCHUGH: Well, it is
- 3 broken down between gaming and non-gaming
- 4 employees in your charts. But what the impacts
- 5 I take it would be the same whether you're
- 6 working -- working for any operation that is
- 7 operating 24/7.
- 8 MR. ROBINSON: Sure. And in our
- 9 conversation with the folks from MGM, I lifted
- 10 up my other employer Baystate Health as
- 11 shiftwork. And how does this apply to Baystate
- 12 and we said it absolutely applies to Baystate.
- 13 And when the report is published, I'm going to
- 14 go to HR and say are you guys aware of this and
- 15 how are we managing shiftwork as a negative
- 16 impact on our employees.
- 17 So, to your point, it is bigger than
- 18 gaming. And our response to them and we were
- 19 constrained to a health impact assessment on
- 20 the casino but the implications apply for other
- 21 industries within our community and we would
- 22 hope it would lift up that understanding now
- 23 and we could carry it forward as well to health
- 24 organizations and employee shiftwork.

- 1 COMMISSIONER MCHUGH: Well, it's a
- 2 very thorough and comprehensive report. And as
- 3 I say, I look forward to reading it in detail
- 4 so that I don't miss some of these subtleties.
- 5 But it seems to me the point you just made is
- 6 an important one because it seems to me that
- 7 some of these findings are applicable across
- 8 the board to all jobs, and are part of the
- 9 context in which this ought to be considered as
- 10 sort of the tip of the spear for looking at
- 11 these issues more broadly.
- MR. ROBINSON: So, I think some of
- 13 the design solutions we're suggesting would be
- 14 the same solutions if it was another industry
- 15 with the same kind of impact in Springfield
- 16 that we need better transit. We need more
- 17 attention to environmental design, community
- 18 design as it relates to public health. We need
- 19 more opportunities for employment of
- 20 underemployed. We need people to bring the
- 21 health equity lens to work to deal with issues
- 22 of disparity.
- So, those solutions really apply in
- 24 a lot of ways. The great news is we have a

- 1 casino that we can use in a positive way to
- 2 bring to light some of those issues. And this
- 3 casino instigates an opportunity for change.
- 4 So, if I pick off a couple of
- 5 comments from the former presentation, it
- 6 really is an opportunity to look at our
- 7 community differently with a public health lens
- 8 as well as an economic development lens. And
- 9 we don't always use the two of those together.
- 10 So, this is our hope that we can get some
- 11 integration across -- get some look at that
- 12 intersection of economic, community development
- 13 and health.
- 14 COMMISSIONER MCHUGH: Thank you.
- 15 COMMISSIONER CAMERON: I just had
- 16 one comment and maybe a question for Mark. I
- 17 was interested in your data-driven analysis
- 18 which I'm a big believer. I think it's
- 19 excellent. Collect that data, analyze the
- 20 data, modify your strategies, which you've
- 21 outlined properly.
- I was thinking of that in terms of
- 23 traffic and crime, which are, and I noted in
- 24 the report perceived in many cases you had

- 1 that, which is accurate. Because there's no
- 2 baseline, it's very hard to tell. And because
- 3 the normal crime statistics track statistics
- 4 that are captured may not be casino driven at
- 5 all.
- 6 So, we need to be able to
- 7 differentiate. And Mark, I know you had a
- 8 meeting. And I really didn't have a chance to
- 9 get back to you and talk about the fact that
- 10 that's an important piece here is helping the
- 11 police officers from the jurisdictions in which
- 12 these will be built segregate that data so that
- 13 we can have accurate information about if crime
- 14 has increased, if traffic crashes have
- 15 increased, drunk driving incidents. So, we
- 16 need to be able to segregate that information.
- 17 So, did you talk about that at that meeting?
- 18 MR. VANDER LINDEN: Yes. That's one
- 19 of the issues that we're certainly wanting to
- 20 take a look at. Some types of crimes certainly
- 21 are easier to connect to whether or not it was
- 22 associated with gambling behavior or a visit to
- 23 a gaming establishment. Other types of crime,
- 24 it becomes really difficult to delineate that.

- 1 And the research plays that out kind of across-
- 2 the-board. And there's always limitations
- 3 whenever you read this information about crime
- 4 data.
- 5 We are taking a very close look at
- 6 this. We have enlisted the expertise of some
- 7 very talented people in Massachusetts to try to
- 8 separate that as much as we possibly can. And
- 9 that goes in terms of both our primary and
- 10 secondary data collection on that issue.
- 11 COMMISSIONER CAMERON: Thank you.
- 12 CHAIRMAN CROSBY: I just had the
- 13 thought that this is not just Springfield
- 14 specific. It does have some particular
- 15 Springfield idiosyncrasies, but a lot of it is
- 16 kind of commonsensical analysis that would be
- 17 applied to all of our host communities. And I
- 18 think it might be good if we could make sure
- 19 that the report gets to our other host
- 20 communities or applicant host communities and
- 21 the other casino operators too so they can have
- 22 some of the same thought processes in place as
- 23 they're going through their process.
- MR. VANDER LINDEN: I love that in

- 1 Massachusetts we now have this mounting body of
- 2 evidence to draw upon. Whereas predominantly
- 3 prior to this, it's taking a look at all of the
- 4 secondary data sources from research from other
- 5 jurisdictions not just in the United States but
- 6 internationally. And here we are this more
- 7 evidence that we can use to draft our
- 8 strategies.
- 9 CHAIRMAN CROSBY: This remains a
- 10 really big untold story. The whole research
- 11 phenomenon that is in process here and what it
- 12 will do for us to design strategies, to measure
- 13 the impacts of strategies, to know in fact what
- 14 happens to a community when you introduce
- 15 problem gambling I mean when you introduce
- 16 expanded gaming. We've talked about it but
- 17 nobody's really dawned on anybody yet just what
- 18 an incredible phenomenon this is going to be
- 19 and you're contributing to it. So, thank you
- 20 very much.
- 21 COMMISSIONER ZUNIGA: I had one
- 22 question that is sort of the same flavor of a
- 23 couple of questions that have been asked. And
- 24 I look forward to perhaps touching base one-on-

- 1 one or maybe Mark can facilitate a conference
- 2 call at some point.
- I was thinking particularly of the
- 4 example of air pollution, traffic and the nexus
- 5 you make to asthma. And I was wondering if you
- 6 controlled for factors that are perhaps totally
- 7 unrelated to the development of a casino like
- 8 the status of the air quality in the public
- 9 schools, for example, and how that may have a
- 10 much bigger -- really much of a bigger factor
- in contributing to asthma incidents and the
- 12 status of the indoor air quality and the
- 13 convection systems in those schools.
- 14 Is there any thought to those sort
- 15 of externalities? How do you attribute or make
- 16 that nexus without thinking of these other
- 17 links that may occur elsewhere?
- MS. SZEGDA: That's a great point.
- 19 So, in Springfield all of those factors
- 20 actually likely contribute to the high rates of
- 21 asthma. For our own analysis, what we did was
- 22 -- So, there's an emerging body of literature
- 23 that shows that near roadway exposure, so
- 24 within 200 meters of heavily traffic corridors

- 1 you are at increased risk from illness due to
- 2 asthma.
- 3 And those that are going to be
- 4 vulnerable are those that already have the
- 5 disease, pre-existing condition, so, not just
- 6 asthma, but also cardiovascular disease. And
- 7 we also looked at cancer, because there's
- 8 literature on that as well.
- 9 So, our argument was that there are
- 10 high existing rates and morbidity for these
- 11 diseases that are impacted by air pollution.
- 12 And that when we looked at current traffic
- 13 levels and then the increased amounts of
- 14 traffic that would be on those side streets,
- 15 those local streets that they actually reach
- 16 some of those thresholds.
- 17 So, in some cases the threshold was
- 18 10- to 20,000 vehicles per day. They reached
- 19 those thresholds where they would lead to
- 20 negative health impacts. So, for our analysis,
- 21 we just focused on that particular area. But
- 22 definitely all of those things contribute to
- 23 the existing high rates in Springfield.
- MR. ROBINSON: In terms of the

- 1 larger context, we actually operate the Pioneer
- 2 Valley Asthma Coalition. So, we're involved in
- 3 school-based initiatives and other
- 4 environmental initiatives looking at asthma.
- 5 So, we had a bit of a context and sort of
- 6 brought some of that intelligence to this
- 7 discussion.
- 8 Particularly around transportation
- 9 and the cumulative or the sort of layered
- 10 effect that is added on pollution, already we
- 11 know it's bad notes that for all of those
- 12 reasons and working around but that this is now
- on top of all of the other stuff.
- So, I think there are good news
- 15 solutions that we think both in terms of
- 16 transit, the Pioneer Valley Planning Commission
- 17 and their work, implementing one or more of our
- 18 recommendations as it relates to improving
- 19 transit and taking cars off the street, and how
- 20 that has the effect of actually benefiting the
- 21 general community. But in particular we think
- 22 that has some specific applications to the
- 23 routes and the pathways into the casino.
- 24 There's solutions out there that I think could

be applied that we hope that this will 1 instigate some of that discussion as well. But 2 we're available to talk more about that. 3 COMMISSIONER ZUNIGA: Yes. We'd 4 5 love to ask more questions that perhaps are better for a later time. 6 7 CHAIRMAN CROSBY: Anybody else? Great, thank you very much. Janice, what time 8 9 are our reservations? 10 MS. REILLY: 12:30. CHAIRMAN CROSBY: So, maybe rather 11 than do Racing, we should have a lunch break 12 first and then we'll come back. So, I think 13 maybe we ought to make it an hour because we 14 have to travel a little ways. So, we'll try to 15 be back by 1:20 and we will pick up with Racing 16 17 next. We are recessed. 18 (A recess was taken) 19 20

21 CHAIRMAN CROSBY: I am pleased to 22 reconvene public meeting number 103 of the 23 Mass. Gaming Commission at about 1:35 on the 24 23rd. We will go to item number six on the

- 1 agenda, Racing Division, Director Durenberger,
- 2 all yours.
- DR. DURENBERGER: Good afternoon,
- 4 Mr. Chair, Commissioners. We have two items
- 5 before you today. The first is proposed
- 6 extension to existing Chapters 128A and 128C,
- 7 the laws that govern simulcast and pari-mutuel
- 8 wagering in the Commonwealth.
- 9 As we discussed at the previous
- 10 meeting, it is certainly our recommendation at
- this time to actively pursue a two-year
- 12 extension. These chapters, as we've discussed
- before, are set for repeal on July 31 of this
- 14 year.
- 15 We discussed last time or I
- introduced to you a handful of different
- modifications to those chapters and told you
- that we would be considering whether or not
- they should be part of the language that we put
- 20 before you. Mindful of the Commission's
- 21 parting suggestions to pare it down to whatever
- 22 was minimum necessary, we did take a good look
- 23 at those modifications.
- 24 And I have three conclusions for

- 1 you. One is that the two-year extension is an
- absolute necessity. The other two options that
- 3 I think need to be addressed, and we can talk
- 4 about how best to address them are the
- 5 continued simulcasting on the Wonderland and
- 6 Raynham licenses, and the number of race days
- 7 required by law in order to conduct
- 8 simulcasting.
- 9 So, I think we have three different
- 10 options before you. I've put together some
- 11 draft legislative language. Option number one
- would be just changing the repeal date. So,
- that would be just section one in what appears
- 14 before you.
- 15 If we did that and didn't introduce
- any of the subsequent modifications, I would
- 17 have to recommend to you that we send clear
- 18 signals to the Legislature that the number of
- 19 days requirement is going to come up. I am
- 20 quite certain that in one or both of our
- 21 industries that issue will need to be revisited
- 22 at some point this year.
- So, if a simple change of the repeal
- date is the way that we go, I think we do need

- 1 to send clear signals to Legislature that there
- will be another racing issue that will need to
- 3 be addressed legislatively this year.
- 4 The second way we could go about it
- 5 would be section one and section two. So,
- 6 section one again would be the two-year
- 7 extension. Section two here is a provision
- 8 that would change the repeal date on that
- 9 simulcast license for the existing Raynham and
- 10 Wonderland licensees. There are pros and cons
- 11 to this.
- 12 The con being that we're adding
- additional modifications to our proposed
- 14 extension. The pros for it are that there is a
- 15 contribution of course to our operating budget
- 16 going forward. So, if on July 31, if this
- 17 section sunsets then we have to make decision
- 18 at the budgetary level. This is about a third
- of our operating budget. So, there would be
- the possibility that we would have to cut staff
- on more likely drug testing of the horses. So,
- that would be the second option would be to
- 23 pursue the extension with that single
- 24 modification.

- Option three would be this entire

  document which would be section one the twoyear extension, section two the two-year
- 4 extension of the simulcasting license for the
- 5 existing licensees and then section three,
- 6 which would be a way to address the number of
- 7 race days requirement.
- Then again, there's two ways we
- 9 could do this. Maybe what it comes down to is
- 10 either that authority would be vested with the
- 11 Commission or would we leave that authority
- 12 with the Legislature. And I think that's the
- key question. That's the key question that has
- 14 come up in our discussions with stakeholders.
- We've had a lot of those discussions since we
- 16 last met with you.
- 17 So, what we've done here with this
- language is we've tried to address in the
- 19 criteria, we've tried to address both the need
- 20 to review the issue as we talked about before
- 21 that has primarily to do with the supply of
- 22 horses and the noncompetitive purse structure
- in Massachusetts, and the absence of supplement
- 24 from gaming revenue.

- 1 Then we've tried to address the
- 2 concerns that we've heard from stakeholders.
- 3 And we recognize that there is a minimum number
- 4 of days below which it doesn't making any
- financial sense to be in the business. So,
- 6 we've tried to address both of those sides when
- 7 we put together these criteria.
- This would be a temporary deal.
- 9 This would be sun setting provision in itself.
- 10 And that's what sections four and five do. So,
- that number of race days consideration would
- only be in effect for this calendar year 2014
- and next year 2015.
- By that time by 2016, of course we
- 15 would hope there would be some replacement
- legislation in place as we've discussed
- 17 previously. But again, this two-year extension
- is to bridge the gap until that time.
- 19 And I apologize for my voice. I'm
- 20 not quite sure what's going on. I'm not all
- 21 choked up over this, if that's what you're
- 22 wondering.
- 23 COMMISSIONER CAMERON: Director,
- would a decision be made if the third option

- 1 was the most viable, which is to address all
- three of these sections. Would a decision be
- 3 made each year on the number of race days?
- DR. DURENBERGER: Right. So, I
- 5 think one of the reasons that we were looking
- 6 at this is the uncertainty, the number of
- 7 uncertainties. Some of which we will know this
- 8 year such as where the licenses go. But
- 9 there's a big unknown about the supply in the
- 10 short term, potential construction scenarios
- which could look very different between the two
- 12 industries. So, I think to have the
- flexibility both for this year and next year I
- 14 think that's important.
- 15 CHAIRMAN CROSBY: Thoughts,
- 16 comments, questions?
- 17 COMMISSIONER ZUNIGA: Please remind
- us, the minimum number of days in the Gaming
- 19 Act grows to 125 days over some period of time.
- 20 And it starts at 100.
- 21 DR. DURENBERGER: So, the existing
- law is 100. And then in Chapter 23K if a
- 23 gaming license goes to an existing racing
- licensee that ramp-up occurs over three years

- of operation. So, it starts going up first
- year of operation, second-year of operation.
- 3 And the 125 days is after the third year of
- 4 operation. And then after that it actually
- 5 goes back to the Commission and then the
- 6 Commission makes a determination, I believe.
- 7 COMMISSIONER ZUNIGA: So, the 125
- 8 currently is in effect for one year on year
- 9 three after which point the Commission has the
- 10 authority to determine the number of
- 11 days --
- DR. DURENBERGER: Correct.
- 13 COMMISSIONER ZUNIGA: -- based on
- 14 all of these factors?
- DR. DURENBERGER: Correct.
- 16 CHAIRMAN CROSBY: Others?
- 17 COMMISSIONER MCHUGH: As matters now
- 18 stand that would only affect the trotters?
- DR. DURENBERGER: That's my
- 20 understanding, Sir.
- 21 CHAIRMAN CROSBY: Say that again.
- 22 COMMISSIONER MCHUGH: As matters now
- 23 stand, that would only affect the trotters.
- 24 There's only one possibility now as things

- 1 currently stand that trotters license --
- 2 I just wondered what the benefits
- 3 and burdens of taking on the decision to
- 4 determine the number of racing days are. The
- 5 Legislature won't be surprised if they get
- faced with that issue again. They get faced
- 7 with it. It's the annual fall issue. So, this
- 8 is not irrational. It's thoughtful, but what
- 9 are the benefits and drawbacks?
- DR. DURENBERGER: A couple of them.
- One, you'll recall last year licensees had to
- 12 come to us on a piecemeal basis requesting
- 13 cancellation and amendment to their schedule
- based on supply. So, we don't have enough
- 15 horses. We need to cancel next Tuesday and
- 16 reschedule it for later.
- 17 And that happened -- I should have
- had the number with me, but I think there were
- 19 eight or nine different times that licensees
- 20 had to come to us. That's been happening the
- 21 last three years and that's not something --
- It's not an undue burden on this Commission.
- But we do run the risk with the sun
- 24 setting in July that if having that fight in

- 1 the Legislature slows down -- Now that I think
- about this, it works both ways. Having that
- 3 piece in there, we risk -- I'm thinking about
- 4 this backwards, Judge.
- 5 Director Day, help me out here.
- 6 MR. DAY: What I recall in the
- 7 discussion was one of the issues was we were
- 8 looking at this legislation to essentially ask
- 9 the Legislature to continue the status quo, in
- 10 effect, which is really why sections one and
- 11 two.
- 12 COMMISSIONER MCHUGH: I understand.
- MR. DAY: Then the days part was,
- one of the other issues with that was we're
- asking them to go forward with status quo but
- 16 we know that the number of days is going to be
- 17 problematic, which is part of the reason for
- 18 this.
- 19 Then this is actually allows a more
- 20 individual, more focused examination of the
- 21 actual conditions that are there because if
- 22 tracks persist, the idea of construction, the
- changes with the casino would be more directly
- 24 something that the Commission has the ability

- 1 to take into consideration as that unfolds as
- 2 the Commission administers the rest of the
- 3 system.
- 4 COMMISSIONER MCHUGH: I hear that.
- 5 I just wonder if we did section one and two,
- 6 you can say the whole rationale in two
- 7 sentences. You don't have to explain anything.
- 8 And if we add section three, you're into at
- 9 least two paragraphs. And are these the right
- 10 criteria? Where did the criteria come from?
- 11 What am I voting for? Why should I do this?
- 12 Are there risks? Have you built a consensus?
- 13 Let me talk to all of the others.
- 14 And that conversation ought to take
- 15 place at some point, but I wonder if when we
- 16 really want just an extension of the status quo
- for two years if now is the time to start that
- 18 discussion and have the difficulties that that
- discussion inevitably is going to produce, not
- the difficulties, but the issues. I just throw
- 21 that out. I don't know what others think about
- that.
- 23 COMMISSIONER CAMERON: I had the
- same exact concern that since we were asking

- for an extension, we're kind of piecing out
- 2 certain pieces that we want to reform, whatever
- 3 word we want to use at this this point where we
- 4 know two years down the road we want to
- 5 wholesale reform. And the landscape will be
- 6 clearer at that point.
- 7 So, I had the same exact concern
- 8 about if this was the right time to take on
- 9 race days. But I do listen to what you're
- 10 saying. So, I'm open to the discussion anyway.
- 11 CHAIRMAN CROSBY: My two cents worth
- on this is I think I was as much as anybody the
- architect of the idea of going in to keep it
- 14 simple, stupid. Go for a minimum. Don't get
- it complicated with unnecessary stuff. Pare
- 16 away everything we possibly could. I think
- 17 that's the right strategy.
- 18 But I also think that there is one
- inherent conflict in extending this for two
- years and that is the race days. We know we're
- 21 -- The other issues we can live with. We can
- deal with those until we get around to a
- reform. This one we can't. If we're going to
- go for a two-year extension, it does raise the

- 1 question of how many race days are going to be
- there. So, it's an incomplete fix, if you
- 3 will, number one.
- 4 Number two, we have talked to half
- of the Legislature about this. We have talked
- 6 with Senator Rosenberg about this. And as I've
- 7 heard from many other, they don't particularly
- 8 like dealing with these last-minute rushes,
- 9 everybody coming in and debating about how many
- 10 days we should have. They don't like dealing
- 11 with it this way. They've been told repeatedly
- that this won't happening anymore.
- 13 And Senator Rosenberg was in favor
- of the idea, supportive of the idea of the two-
- 15 year extension and of giving the authority to
- 16 picking the race days to us, and authorized us
- to say publicly that that is what he is for.
- 18 We haven't talked to the House side
- 19 yet. I don't know what that will mean, but
- that's one pretty good feedback about the
- 21 plausibility of this in the Legislature. It's
- certainly not so complicated that they don't
- understand it. It's very simple, I think, for
- 24 them.

- 1 And then the third, frankly, is I do
- think we're the place it ought to be. That is
- 3 our job. And under these circumstances
- 4 particularly where no one knows what's going to
- 5 be happening in these next two race years with
- 6 all the various complications going on. We
- 7 will be overseeing most of those complications
- 8 albeit that is who's going to get the licenses
- 9 and the construction process and so on and so
- 10 forth.
- 11 So, even though it might make us
- take a little heat from people who will be on
- different sides of the issues, I think we're
- 14 getting used to that at least I am. And I
- think we're the right place to have it. So,
- from my standpoint I think the full one, two,
- 17 three package is the right way to go.
- 18 COMMISSIONER MCHUGH: That's the
- 19 right destination. I don't disagree with that.
- 20 And I hear what you're saying.
- 21 COMMISSIONER ZUNIGA: I agree with
- 22 that. The authority comes to this Commission
- eventually, even after year three if all things
- 24 remained equal without the extension. And I

- 1 agree this is the place to have the study like
- we always do, publicly that however many sides,
- 3 the pros and cons, the purpose and the public
- 4 good and the economics.
- 5 So, all of that could be analyzed on
- 6 a case by case basis with a lot of the good
- 7 feedback that we get from people who see us
- 8 when we request public comment, which is the
- 9 way that we've been operating.
- 10 CHAIRMAN CROSBY: Right.
- 11 COMMISSIONER STEBBINS: I'd just
- take into account the conversations you've had
- with the folks in the Legislature. If they'd
- rather not deal with this, it doesn't seem like
- a huge step to put it out there is we're going
- 16 for the extension and see what they say.
- 17 CHAIRMAN CROSBY: Yeah and if they
- 18 don't like it --
- 19 COMMISSIONER ZUNIGA: -- they don't
- 20 have to do it.
- 21 COMMISSIONER MCHUGH: I don't want
- to prolong this unduly, but if we go one, two
- and three and if a racing licensee gets a
- 24 gaming license, is there then a conflict

- 1 between this and Chapter 23K?
- 2 This says notwithstanding any law to
- 3 the contrary. So, this would supersede
- 4 theoretically the provisions of 23K that talk
- 5 about extended racing days, right? That would
- 6 be the theory.
- 7 So implicit in this, again, it's
- 8 contingent. Who knows what may happen. It may
- 9 be an academic probe, but we need to be
- 10 prepared I guess in discussions with
- legislators to tell them what this does. This
- will all be academic in 30 days. So, maybe we
- wait a few days to -- I just would hate to
- either wind up in a confusion or have them do
- something that we didn't tell them they were
- doing -- ask them to do something without
- telling them about a potential complication.
- 18 CHAIRMAN CROSBY: Is your point that
- if Plainridge won the license that they would
- 20 be mandated to have 100 racing days?
- 21 COMMISSIONER MCHUGH: Under 23K.
- 22 CHAIRMAN CROSBY: Under 23K, right.
- What this would do would eliminate that mandate
- and give us the authority to pick however many

- 1 we pick or if we're still controlled by 23K, we
- 2 would just say there's not going to be 100
- 3 racing days for standardbred horse racing next
- 4 year no matter what happens. We know that.
- 5 COMMISSIONER MCHUGH: It would at
- 6 the very least potentially set up some
- 7 confusion between this and 23K.
- 8 CHAIRMAN CROSBY: Is this properly
- 9 written? This seems to say notwithstanding 23K
- 10 this is the new rule.
- 11 COMMISSIONER MCHUGH: And that
- 12 perpetuates a sort of offline non-General Laws
- codicil to the General Laws which inevitably
- 14 sets up -- The short answer to this is this
- 15 will all be -- I'm thinking out loud and I
- 16 apologize. This will all be academic -- That
- 17 question will be academic perhaps after we make
- 18 the licensing decision.
- 19 And if we don't have to file this
- 20 before then or if we can file this no action is
- 21 likely on it in the Legislature until after
- we're finished and we can file some
- 23 modification later, I suppose, if it's
- 24 necessary to do it now.

- 1 CHAIRMAN CROSBY: Well, we're
- 2 already into it. We said it's already been
- 3 told and we've gotten direction from the
- 4 majority leader on where should go next and who
- 5 we should meet with. And I have an appointment
- 6 with the other side on Tuesday.
- 7 COMMISSIONER MCHUGH: Maybe at the
- 8 very lease what we ought to do before that
- 9 appointment takes place is take a look at what
- 10 happens if this passes and a license is awarded
- 11 to a racing license holder in light of the
- provisions of 23K. So, if that question comes
- up, you'll be able to deal with it.
- 14 CHAIRMAN CROSBY: Yes, that would be
- 15 great.
- 16 DR. DURENBERGER: I think it would
- 17 affect the 2015 meet, because it's tied to the
- 18 first year of operation. Is it after the first
- 19 year of operation? I think it's in the first
- 20 year of operation.
- 21 COMMISSIONER MCHUGH: We don't need
- 22 to do it now, but it seems to me that we ought
- 23 to look at that.
- MS. BLUE: That's what we need to

- 1 look at. We will take a look at that.
- 2 CHAIRMAN CROSBY: So, you were
- looking for a vote on this. Are we prepared to
- 4 authorize the Commission to go forward with
- 5 this proposal subject to getting whatever
- 6 feedback the General Counsel might want to give
- 7 us on the impact?
- 8 COMMISSIONER MCHUGH: Yes, I am.
- 9 CHAIRMAN CROSBY: Okay. Does
- 10 somebody want to make that motion, Judge.
- 11 COMMISSIONER MCHUGH: I move that we
- vote to adopt the modifications to the existing
- 13 simulcast laws contained in the proposed
- legislation contained in the meeting materials.
- 15 CHAIRMAN CROSBY: The draft interim
- 16 legislative proposal, right?
- 17 COMMISSIONER MCHUGH: Right.
- 18 CHAIRMAN CROSBY: Second?
- 19 COMMISSIONER CAMERON: Second.
- 20 CHAIRMAN CROSBY: Any further
- 21 discussion? All in favor, aye.
- 22 COMMISSIONER MCHUGH: Aye.
- 23 COMMISSIONER CAMERON: Aye.
- 24 COMMISSIONER ZUNIGA: Aye.

COMMISSIONER STEBBINS: Aye. 1 CHAIRMAN CROSBY: 2 Opposed? The ayes have it unanimously. Next on your agenda. 3 DR. DURENBERGER: Thank you, 4 5 Commissioners. Item B, claims for payment pursuant to Chapter 128A section 5a and 128C 6 section 3a, these are the outs, one of our 7 favorite subjects which we've revisited. I put 8 9 together a memo for you just talking again 10 about the timeline and the process to refresh your memory since you haven't had to visit that 11 for about a year. 12 The Sterling Suffolk Racecourse, LLC 13 licensee has submitted a list of claims against 14 unclaimed wagers for 2012, which are now 15 payable. Our other two licensees did not have 16 any claims. So, this is the only one that is 17 18 to be approved. So, with the Commission's 19 approval, the aggregate amount for these claims will then be deducted from the 2012 outs book 20 and then will come back to you in February for 2.1 approval of payment of the 2012 outs into purse 22 23 accounts, which is where they go once these

claims have been subtracted.

24

- 1 CHAIRMAN CROSBY: Is this motion to
- 2 simply pay these claims?
- DR. DURENBERGER: Yes.
- 4 CHAIRMAN CROSBY: Oh, I misread it.
- 5 So, there'll be a later one to take the
- 6 remaining outs and put it -
- 7 DR. DURENBERGER: Correct.
- 8 CHAIRMAN CROSBY: Just out of
- 9 curiosity, what does it mean when something is
- 10 a voucher?
- DR. DURENBERGER: You can go to a
- teller with \$100 and they'll give you a ticket
- just as you would in a casino, ticket in,
- 14 ticket out. You can go to a self-bet machine
- as opposed to a person and you put the ticket
- in and it's got stored value on it.
- 17 CHAIRMAN CROSBY: Some people get
- 18 paid out in cash and some people are paid out
- in voucher?
- DR. DURENBERGER: You take your
- 21 voucher and you bring it up to a teller. And
- you get your cash out at the end of the day or
- whenever you bring it back in. Or if you lost
- it, you submit your claim for payment.

- 1 CHAIRMAN CROSBY: I'd like to be Mr.
- 2 Goldberg. Any discussion about this? Does
- 3 somebody want to frame a motion?
- 4 COMMISSIONER STEBBINS: Mr. Chair, I
- 5 move that the Commission give approval of
- 6 payment for the 2012 outs book to the listed
- 7 individuals in our meeting packet.
- 8 CHAIRMAN CROSBY: Second?
- 9 COMMISSIONER CAMERON: Second.
- 10 CHAIRMAN CROSBY: Any discussion?
- 11 All in favor signify with aye, aye.
- 12 COMMISSIONER MCHUGH: Aye.
- 13 COMMISSIONER CAMERON: Aye.
- 14 COMMISSIONER ZUNIGA: Aye.
- 15 COMMISSIONER STEBBINS: Aye.
- 16 CHAIRMAN CROSBY: Opposed? The ayes
- 17 have it unanimously.
- DR. DURENBERGER: Thank you,
- 19 Commissioners. That concludes the Racing
- 20 update for today.
- 21 CHAIRMAN CROSBY: Now go to item
- 22 eight, Executive Director Day.
- MR. DAY: Thank you, Mr. Chairman,
- 24 members of the Commission. Actually, I was

- 1 looking at the general update, I had
- 2 anticipated first maybe I should start off with
- 3 the wind speed is going to be 23 miles an hour
- 4 and the snow is going to be a foot and it's
- 5 going to be a blizzard. It seems like to me
- that's been part of the general update as we've
- 7 been moving on lately.
- 8 With that confusion and then the
- 9 scheduling aside, I did want to mention a few
- things just generally. First, I do plan and
- 11 have been working on what I call a regulation
- 12 update. So, I will be bringing back to the
- Commission a fairly concise list, as concise as
- 14 we can get it, plus a related Gantt chart that
- will actually give the Commission a pictorial
- 16 representation of the various regulations and
- 17 sets of regulations that we'll need to put
- 18 forward.
- 19 I think that will be helpful for you
- all to see where we are at, where we are and
- 21 how much is ahead of us. I anticipate I will
- 22 probably be doing that in the second February
- 23 meeting due to the whole scheduling thing that
- 24 we'll be facing.

- 1 Secondly, space decisions, we've
- been spending quite a bit of time trying to
- 3 work. We've got responses, of course. We are
- 4 working to find office space that would be
- 5 suitable for us but at the same time we're very
- 6 sensitive to the speed to which we have to
- 7 bring the organization up and have places for
- 8 people to be able to sit, along with looking
- 9 for the various cost effective nature of each
- of the offers that we've had to date. So,
- that's going to continue to take us a little
- 12 time as we work through those various
- possibilities.
- 14 CHAIRMAN CROSBY: Did I see an email
- that suggested that the two financial district
- 16 proposals are now identical in terms of their
- 17 effective rates, effective rental rates?
- 18 MR. DAY: Actually, no. The lower
- one went to the upper one.
- 20 CHAIRMAN CROSBY: Really? So, we
- 21 had made sort of a tusset decision. Is that
- 22 being rethought now?
- MR. DAY: Yes, it is, along with a
- 24 number of other factors.

- 1 CHAIRMAN CROSBY: The minority view 2 might win out in the end.
- 3 COMMISSIONER CAMERON: It wouldn't
- 4 be a minority view if --
- 5 CHAIRMAN CROSBY: Yes, good point.
- 6 MR. DAY: Along with the many other
- 7 activities, of course, I think it's worth
- 8 mentioning that our licensing group have
- 9 completed their administrative complete review
- 10 of the licenses.
- 11 They have corresponded and basically
- the applications -- not licenses, applications
- are primarily complete. But there are a few
- things that they need to follow up on, mostly
- not of serious nature that they'll be cleaning
- 16 up as we move forward with the formal start of
- 17 the evaluation process.
- 18 Of course, the evaluation process as
- 19 the Commission knows we're winding down in
- 20 Category 2, but at the same time we're
- 21 preparing to wind up for the Category 1
- 22 applications. So, that should be as you do
- both, should be an exciting process I think for
- everybody on both sides.

1	Then surrounding communities, of
2	course, I think we passed a milestone as the
3	surrounding community issues for the Category 2
4	applicants have been settled at this point, at
5	least officially. And now we're going to be
6	starting heavily into the surrounding
7	communities for Category 1 and live impacted
8	venues next week with the petitions from the
9	communities.
10	With that it brings me to the
11	significant topic that we're here today, which
12	is the budget update and assessment process.
13	To start with, our CFAO Derek Lennon and his
14	staff have been working very hard to project
15	our 2014 expenses based on actuals and
16	estimates for the remaining year.
17	And I've also planned today to
18	include sort of the status payments for our
19	investigations and evaluation as well as a
20	couple of other significant areas. So, I'll
21	turn this over to Derek and I'll come back as

MR. LENNON: Thank you, Rick. Thank

we begin to talk about the assessment process.

22

23

Thank you.

- 1 you Commissioners for having me. Today I'd
- 2 like to go over a few things. One, our
- 3 quarterly budget and revenue update. Second,
- 4 the new view that we're presenting the budget
- in and our revenue, an overview, as Rick said,
- of our Phase 1 investigative costs, review of
- 7 Phase 2 reviews. And then Rick and I will have
- a discussion with you hopefully on the process
- 9 moving forward for assessment and use of
- 10 revenues.
- So, this is the first time I've had
- an opportunity to come back in front of you and
- talk actual budget numbers since November 7.
- 14 I've been able to work with each division with
- 15 each director to figure out what their
- 16 anticipated costs at the contractual level as
- 17 well as at the conceptual level would be to
- 18 close out the rest of this year.
- 19 As you can see, and I apologize for
- 20 the size the spreadsheet in your packet.
- 21 However, what you see is we've broken it down
- to the actual cost categories that the state
- 23 accounting system uses. We are required to use
- the Massachusetts Management Accounting and

- 1 Reporting System in our statute. And the state
- 2 employees call it MMARS and sometimes when you
- 3 try to read it, it's in that language.
- 4 But we have all of our expenditures
- 5 as well as our projections by month broken down
- 6 into each cost category that the state
- 7 accounting system uses. We had told you we
- 8 planned on moving towards this method.
- 9 And the first page is a summary
- 10 level. The second page breaks it down into a
- 11 little further detail. Then we actually have
- databases built back internally that I didn't
- 13 want to move out until we could put all of that
- information into the state accounting system
- 15 starting in FY'15.
- 16 That actually breaks this down by
- each division. So, if you look at our big one,
- 18 that HH object class which handles consultants
- 19 which is projected at about \$11 million, we can
- 20 tell you each contract or projected spending
- 21 within which division that \$11 million is
- 22 broken down. And once we load that into FY'15,
- we'll be able to report at that level and have
- that as part of your backup package and

- 1 expenditures against that and down to the
- 2 contract level against that as well.
- 3 CHAIRMAN CROSBY: Great.
- 4 MR. LENNON: So, now to get to the
- 5 overall numbers. We're projecting to spend
- 6 about \$24 million in FY'14. And I know that
- 7 sounds like a high number. There's a good
- 8 reason for that.
- 9 About half of that is going towards
- 10 what we could consider one-time costs. About
- 11 \$8 million of it is going towards Category 1
- investigations and Category 2 reviews.
- \$537,000 is going to grants to host
- communities. And about \$3.5 million is going
- to the DPH baseline study that our Problem
- Gambling Division is doing, which theoretically
- would be funded out of the trust fund in the
- 18 future. So, our \$24 million budget is half
- 19 one-time costs.
- 20 CHAIRMAN CROSBY: When you say one-
- 21 time costs now, on the \$8 million that is
- investigations and assessments, is that
- 23 allocating fixed costs in there or is that all
- 24 literally one-time?

- 1 MR. LENNON: Well, that's not
- 2 allocating the fixed costs. That's just pure
- 3 investigations, so pure contracts. It has
- 4 nothing to do with the 13.71 percent overhead.
- 5 That's just pure contractual costs.
- 6 CHAIRMAN CROSBY: Can you give an
- 7 estimate? When we get to 2016 and we're out of
- 8 the one-time cost business, what does our
- 9 steady-state operating costs look like? Do you
- 10 have it approximately?
- 11 MR. LENNON: That's the point that I
- have to get to with staff. So, using this -- I
- was going to get to that a little later. But
- using this as our baseline and then going
- through and pulling out all of our one-times,
- 16 pulling out all of our start-up costs, because
- 17 we are heavy into consultants as well. And I
- 18 didn't put those into one-time costs. But
- 19 taking a look at how staff salaries would ease
- in and consultant costs would back out is what
- 21 I'm looking to present in hopefully April to
- 22 you.
- But just to get an idea, only \$5
- 24 million of our costs this year are actual staff

- 1 salaries, fringe benefits and employee
- 2 reimbursements. So, out of that 24, we're
- 3 heavily consultant based.
- 4 CHAIRMAN CROSBY: Right.
- 5 COMMISSIONER MCHUGH: Of the one-
- 6 time costs, are the investigative costs offset
- 7 by revenues that we received from the
- 8 applicants?
- 9 MR. LENNON: In total they are. The
- 10 timing of costs versus revenues over fiscal
- 11 years is a little different, but in total yes.
- 12 And that will be part of the presentation that
- we'll go over for the investigations.
- 14 CHAIRMAN CROSBY: You probably
- haven't been able to do the kind of sniff test
- of other agency costs that we've talked about?
- 17 MR. LENNON: It'd be difficult to do
- that right now not knowing what our full
- 19 staffing contingency will be. So, we've taken
- 20 a look at some of the other commissions, but as
- 21 far as us being able to -- They're up and
- 22 running. We are well behind that.
- 23 CHAIRMAN CROSBY: Right. I
- 24 understand. Okay.

- 1 MR. LENNON: But we will be able to
- do a comparison and say here's where this one
- is, here's where we are and here's the
- 4 differences.
- 5 CHAIRMAN CROSBY: Right. Okay.
- 6 MR. LENNON: So, on the revenue side
- 7 you'll see that our low point is right around
- 8 March. So, to take a look at the chart there,
- 9 you've got our costs at the top, our revenues
- 10 at the bottom. And the middle has a section
- 11 that says our cash balance at the end of each
- month.
- Our low point will be at the end of
- March leading into April. Then we anticipate
- on bringing in, taking a piece of the initial
- 16 licensing fee for the slots, dropping that into
- the gaming control fund, which would give us a
- 18 \$20 million boost. And then leave us with
- 19 approximately \$15 million at the end of the
- 20 year.
- The chart is saying 15.7, but we
- 22 have some excess revenues in there from Region
- 23 C applicants that I can't count going into next
- year. So, we'll use approximately \$4.5 to \$5

- 1 million of the initial \$20 million in FY'14.
- 2 COMMISSIONER MCHUGH: Where does the
- 3 Phase 2 Category 1 collection number for April
- 4 come from?
- 5 MR. LENNON: That's what we're
- 6 anticipating for remaining costs for Phase 1.
- 7 The 367?
- 8 COMMISSIONER MCHUGH: The 2.8.
- 9 MR. LENNON: The 2.8, that's an
- 10 estimate of what we have for the Category 1
- 11 reviews. We don't have hard firm numbers yet.
- 12 So, we just put in 2.8. There's a 2.8 spending
- figure also built into the HH object class.
- 14 So, if that number drops, our revenue will
- drop. It's be an offset, It'll be a wash.
- 16 COMMISSIONER MCHUGH: That's
- reimbursement from the applicants, the three
- 18 applicants.
- MR. LENNON: The three applicants,
- 20 correct.
- 21 COMMISSIONER MCHUGH: And we
- 22 anticipate being able to collect that in April?
- MR. LENNON: Correct.
- 24 COMMISSIONER ZUNIGA: Actually, to

- that point, there's no reason why we couldn't
- 2 try to bring that up a little.
- 3 MR. LENNON: I was just trying to be
- 4 realistic.
- 5 COMMISSIONER ZUNIGA: Yes, I know.
- 6 Because we are the universe, we are effectively
- 7 a lot more knowledgeable about how much it
- 8 takes to review these proposals, of how many
- 9 thousand pages times three.
- 10 COMMISSIONER MCHUGH: It's about ten
- 11 cents a page, I think.
- 12 COMMISSIONER ZUNIGA: That's what it
- comes out to. So, I think we could be a little
- 14 bit more aggressive but realistic is fine.
- MR. LENNON: So, just the report
- behind the cover page goes a little more in
- 17 depth. And if you have any more questions on
- 18 the budget for this year, the format of it, any
- 19 costs that are included in it.
- 20 One piece that we did want to go
- 21 over -- I want to just pull out one of my
- 22 attachments here. I apologize. -- was the IT
- 23 licensing database. Our projected cost for
- that right now we have an estimate of \$1.84

- 1 million of which we've spent about \$668,000 to
- 2 date.
- What goes into that is hardware,
- 4 software, development, a virtual environment,
- 5 rack space because the state data center
- 6 couldn't host the application, and then some
- 7 Microsoft licenses. I know that originally we
- 8 had reported that back at \$1.3, but that didn't
- 9 include a lot of the hardware costs. That was
- 10 just pure development and licenses.
- 11 COMMISSIONER MCHUGH: I had a couple
- of questions and one or two I can take up with
- you individually but P06 on page three, is that
- the money that's going to the UMass study?
- MR. LENNON: That is.
- 16 COMMISSIONER MCHUGH: And where does
- 17 U05 come from, four lines down?
- 18 MR. LENNON: U05 is a culmination of
- 19 the development for the licensing system as
- 20 well as we've set aside a couple of hundred
- 21 thousand for the automated accounting system if
- 22 we decide to procure that. So, we built that
- 23 in.
- 24 COMMISSIONER MCHUGH: So, that's the

- 1 personnel costs for implementing the systems.
- 2 MR. LENNON: Yes, those are the
- 3 consultants that are implementing the systems.
- 4 COMMISSIONER MCHUGH: Okay. And
- finally, the employee compensation includes all
- of the Racing employees, right?
- 7 MR. LENNON: No, that does not.
- 8 This is just for the appropriation of gaming.
- 9 There's another 440,000 approximately on the
- 10 Racing side, but it does include our projected
- 11 hires. So, it has about 15 positions built in
- 12 with varying start dates, which is something we
- 13 reported in the past.
- 14 COMMISSIONER MCHUGH: In this fiscal
- 15 year?
- MR. LENNON: In this fiscal year,
- 17 which would annualize out to I think it's about
- 18 \$1.2 million.
- 19 COMMISSIONER MCHUGH: Thank you.
- 20 COMMISSIONER ZUNIGA: Derek, the
- grants to cities and towns that request for
- 22 which we are asked for?
- MR. LENNON: That would be under the
- 24 P01. So, if you look at that back page and

- there's a few other grants including in there
- 2 too that we've done, but the majority of that
- 3 five -- the 537 sitting in that number.
- 4 And I apologize we don't have all of
- 5 the details. I can get the reports that built
- 6 it to you afterwards. I don't have it built in
- 7 the accounting system so it's not true one-to-
- 8 one reconciliation.
- 9 COMMISSIONER ZUNIGA: But the P
- 10 category does not get charged to indirect
- 11 costs; is that correct?
- 12 MR. LENNON: If you look on the
- cover sheet, we're not getting charged indirect
- 14 costs at all this year. We got a waiver from
- 15 Administration and Finance. And that hit in
- 16 December you'll see a -\$292,000 under the EE
- 17 object class. So, actually, we got our money
- 18 back that the state had charged us in indirect
- 19 costs.
- 20 Typically, only AA, CC, HH, and JJ
- 21 and a few UU -- And I'm sorry, I'm speaking
- 22 MMARS again. -- but personnel driven object
- 23 classes get charged indirect rate. And since
- we're not a recipient of any direct funds,

- 1 federal funds, we would only be charged a 10
- 2 percent rate on those object class.
- 3 We'll request that waiver again next
- 4 year but it is built in that we should be
- 5 paying it into our statute. I assume once we
- 6 get assessed on the industry, we won't have
- 7 much of a baseline for requesting a waiver for
- 8 the indirect rate.
- 9 COMMISSIONER ZUNIGA: We are
- 10 currently not --
- MR. LENNON: We're not paying it
- 12 right now. We were reimbursed for it.
- 13 COMMISSIONER ZUNIGA: For fiscal
- 14 year '13.
- MR. LENNON: For fiscal year '14.
- 16 We had a waiver in fiscal year '13. We have a
- waiver currently in '14. And we'll have to go
- through the waiver process again in fiscal year
- 19 '15.
- 20 COMMISSIONER MCHUGH: I just thought
- 21 up another question, but this will be the last.
- I take it that the vast majority of the HH
- 23 services are expenses, are the one-time costs
- 24 you were talking about?

- 1 MR. LENNON: Yes, they are. That's
- 2 approximately \$8 million of it.
- 3 COMMISSIONER ZUNIGA: Of the
- 4 investigations costs.
- 5 MR. LENNON: Investigations.
- 6 COMMISSIONER ZUNIGA: I didn't want
- 7 to go without mentioning that this represents a
- 8 lot of work that as you know I started doing in
- 9 a very rudimentary spreadsheet. And it now has
- all of the infrastructure to be able to produce
- these essentially, anytime we want, a budget to
- 12 actual.
- 13 At the pace that we have been going
- on a quarterly basis or maybe even more, but
- more importantly I think we should make it a
- 16 good habit of posting a report like this,
- 17 summary or detail to our website. Making it
- 18 very available to the general public who may be
- interested, because I think it's very important
- 20 for the mission that we carry and what it takes
- 21 to carry it.
- So, I am very happy that we've
- reached a point where that is a lot easier to
- do. And I really commend you for all of the

- 1 work.
- 2 CHAIRMAN CROSBY: You pulled this
- 3 together very quickly, Derek, which is great.
- 4 It's really been great to get our arms around
- 5 this.
- 6 MR. LENNON: Thank you. I've had
- 7 great support from everyone at MGC as well as
- 8 from my staff. It's been a pleasure producing
- 9 this.
- 10 CHAIRMAN CROSBY: There is one
- 11 category that none of us knew about until very
- 12 recently. And it's not on here. It could turn
- out to be material, which is the Caesars'
- 14 lawsuit.
- MR. LENNON: I've built in some
- 16 funds for that cost. I've talked to our
- 17 General Counsel, and we have that built into
- 18 the legal budget.
- 19 CHAIRMAN CROSBY: Okay, good.
- 20 COMMISSIONER MCHUGH: I would
- second, before we leave this topic, we move
- onto another phase of it Commissioner Zuniga's
- 23 point about posting regularly this kind of
- 24 information. Whether it be quarterly or

- 1 monthly with an actual to budget so that
- 2 everybody, including us, can see where we are
- on an ongoing basis. I don't think we need a
- 4 vote. But if we could just go ahead and do
- 5 that if everybody is happy with that.
- 6 COMMISSIONER ZUNIGA: We will do
- 7 that. The point being is that now we have the
- 8 tools to do it very easily. So, it will be
- 9 done.
- 10 MR. LENNON: Now I'll move onto I
- think it's page five in your packet, the Phase
- 12 1 consultant collections and payments to date.
- This isn't just for '14, fiscal year '14. This
- takes into account fiscal year '13 and 14, an
- 15 overall view.
- 16 We have collected \$12.15 million for
- 17 Phase 1 investigations. We have forecasted
- 18 costs from our consultants for about \$10.8
- 19 million. That leaves a balance of \$1.3 million
- from what we've collected. We were charging a
- 21 13.71 percent overhead. On that \$10.8 million
- that would give us about \$1.47 million in
- 23 overhead.
- So, we're already operating somewhat

- 1 at a lost based on what our estimates are for
- 2 forecast costs and our collections. And we
- 3 haven't finished investigations because some
- 4 people opened up again to a possibility as
- 5 applicants in Region C.
- So, we are recommending, and as long
- 7 as you guys are all right with it, we're going
- 8 to move ahead with billing an additional
- 9 \$367,000 to the applicants listed.
- 10 COMMISSIONER MCHUGH: I didn't
- understand on this one the last line, proposed
- invoice amount of zero in many columns where
- there is in the balance row a balance showing.
- 14 If you take for example --
- MR. LENNON: That's the collections.
- 16 The top line minus the forecast amount.
- 17 COMMISSIONER MCHUGH: The balance is
- 18 the collections minus the forecast amount?
- 19 MR. LENNON: Correct.
- 20 COMMISSIONER MCHUGH: And then you
- 21 add administrative costs to that, right?
- MR. LENNON: Yes.
- 23 COMMISSIONER MCHUGH: Then you get
- to the proposed invoice amount, let's just take

- 1 Plainridge of zero--
- 2 MR. LENNON: They actually have a
- 3 surplus sitting there. So, they have about
- 4 \$60,000 sitting there.
- 5 COMMISSIONER MCHUGH: Where is the
- 6 \$60,000?
- 7 MR. LENNON: You are correct.
- 8 COMMISSIONER MCHUGH: All across the
- 9 bottom line, I just thought we were leaving
- 10 about \$1 million on the table.
- 11 Plainridge is a special case. But
- take some of the others. We have a proposed
- invoice amount of zero but if you go up to the
- 14 balance plus administrative costs we have for
- Raynham for example, \$108,000 and a proposed
- 16 invoice amount of zero.
- 17 COMMISSIONER ZUNIGA: Well, it's the
- 18 balance and the administrative costs should not
- 19 be added. It should be looked at for the
- 20 difference. If the difference is negative,
- 21 they need to be invoiced. If the difference is
- 22 positive, there may be monies due back to them,
- which we will do in the future. But we're not
- invoicing anything at this point. Is that a

- fair statement, Derek?
- 2 MR. LENNON: No. The Judge does
- 3 bring up a good point. We probably should
- 4 invoice for a few more, because in this case we
- 5 have -- And I can explain a little better right
- 6 now just because this is new information. We
- 7 weren't looking at the court reporting costs or
- 8 some of the meeting costs that we had to go
- 9 through for complete suitability hearings. All
- 10 we were looking at were the actual
- investigations.
- 12 So, that second line of other costs,
- we weren't taking into consideration when we
- were initially doing our billing. So, that's
- what has thrown some of these into a negative.
- So, we do need to do a further review and we
- 17 should bill additional money.
- 18 COMMISSIONER MCHUGH: I see though
- in some cases there's a refund due.
- MR. LENNON: There will be a refund
- 21 due. That's why in that first line, if you
- 22 look at the first spreadsheet I put up compared
- to what I'm saying we're going to use from the
- \$20 million that we get, it actually only says

- on the spreadsheet about \$4.25 million. But
- 2 I'm saying we're going to need between 4.5 and
- 3 5.0 based on where we end out when we finally
- 4 reconcile after all of the reviews and all of
- 5 the investigations are completed.
- 6 COMMISSIONER MCHUGH: Maybe I could
- 7 talk with you further.
- MR. LENNON: There does need to be a
- 9 final reconciliation done, you're correct.
- 10 MR. DAY: In other words, there
- appears to be a problem with that last line.
- 12 Further action to come.
- 13 COMMISSIONER ZUNIGA: I was going to
- go through MGM, which is perhaps easy.
- 15 COMMISSIONER MCHUGH: I think I
- 16 understand. In some places that should be a
- 17 negative number and in some places it should be
- 18 a positive number.
- 19 MR. LENNON: Yes.
- 20 COMMISSIONER ZUNIGA: We will
- 21 invoice or refund accordingly.
- 22 COMMISSIONER MCHUGH: Right.
- MR. LENNON: And then just as one
- final update on the Category 2 Phase 2

- 1 consultant reviews, we have invoiced for \$1.5
- 2 million and we have spent \$711,000 to date.
- 3 Some costs are coming in lower than was
- 4 anticipated so there will likely be some
- 5 refunds barring any catastrophic events.
- 6 COMMISSIONER ZUNIGA: What is the
- 7 expenditures on this chart?
- 8 MR. LENNON: The paid amount is the
- 9 bottom line.
- 10 COMMISSIONER ZUNIGA: Okay, 711, but
- 11 we have bills still to pay.
- MR. LENNON: We do still have bills
- 13 to pay. This is for invoices that we've
- 14 received through services for December.
- 15 COMMISSIONER ZUNIGA: There's at
- least a couple of months. Because even when
- we're done with the evaluation, we get bills
- 18 30, 45 days later.
- MR. LENNON: With that, I'll move
- 20 onto our budget process and cost assessment
- 21 process.
- MR. DAY: Thank you. And if I
- 23 might, for the Commission it should be behind
- 24 at 7B(i). What you have there is a chart that

- we attempted to put together that actually
- 2 reflects a number of discussions and debate
- 3 that's been going on about how we might
- 4 actually accomplish assessment, along with
- 5 taking into consideration the various public
- 6 comments we got and applicant comments about
- 7 what they would like us to consider.
- 8 I just want to run through this real
- 9 quick as best I can. Then I'll go through it
- 10 all and have an option as I get to the end. It
- 11 might be easier than pausing in between for
- questions. If you feel that it's time, please
- don't hesitate to interrupt me.
- 14 What I want to do is take a look at
- the top part of the graph. You'll notice we
- 16 built a graph. And what we have indicated is
- 17 essentially \$25 million. This is licensing
- 18 fees. This is just attempted to represent what
- 19 at this point what the schedule we anticipate
- 20 will be the first licensing fee that comes in.
- 21 So, as that comes in, the plan would
- 22 be that the Commission would move \$20 million
- of that 25 over to the gaming control fund and
- \$5 million over to the license fund. Going on

- 1 with that \$5 million, the \$5 million would be
- distributed as required in the statutes. And
- 3 we would use the \$20 million to supply
- 4 operations as we were moving forward.
- 5 The proposal in this case, and I'll
- deal with this, is basically if you look at a
- 7 startup budget, it consists of 2014 deficit
- 8 that we've been talking about, which Derek
- 9 touched on and it will be around \$4- to \$5
- 10 million, plus the fiscal year 2015 budget. And
- I'll move on with what we would do with that as
- 12 we move forward.
- I also touch on as our process goes
- forward anticipating we would actually be
- 15 repaying the Commonwealth stabilization fund
- 16 with resort license fees. And I'll touch on
- that as we go forward, why that might be
- 18 appropriate.
- 19 So, if we go down the bullets, I
- think it's important just to cover that it's
- 21 necessary to maintain control over gaming
- 22 establishments for us to fund operations.
- The next question we would like the
- 24 Commission to think about this a little bit, we

- 1 have been debating on whether the billing
- 2 process or the assessment would be
- 3 proportionally split up between four licenses
- 4 or three licenses. After some discussion,
- 5 we're thinking that three licenses at this
- 6 point might be more appropriate, because of the
- 7 uncertainty around four licenses. And we are
- 8 talking about our operating funds.
- 9 If in fact the Commission ultimately
- 10 awarded a fourth license, then we would
- 11 basically do a billing and reconciling process
- 12 with the other two. That's just a
- recommendation, but it does need the Commission
- 14 to either say go forward with that process or
- 15 not.
- 16 We do advocate that the assessments
- would be a condition of licensure. We are also
- 18 suggesting in this theory that the assessment
- 19 -- the billing be on a quarterly basis with the
- 20 first six-months assessment due. That's so we
- 21 always have three months essentially in the
- 22 bank as we move forward in collecting the rest
- of the quarterly payments to cover the fiscal
- 24 year 2014 and '15.

We do encourage that it would be 1 important to adopt a new regulation that 2 includes the annual budget, reconcile bill and 3 refund as we talked about. In fact, we've 4 5 talked a lot about the stabilization. And the next graph we look at will make this picture a 6 little more clear. We would be actually 7 borrowing from the community mitigation fund 8 9 and transportation infrastructure fund. I'll talk about that a little bit as we move 10 forward. 11 Debt repayment schedule, the 12 Commission would need to let us know what term 13 we would want to recover these funds to be able 14 to repay this \$20 million. Then section 93B is 15 part of the issue that we have to look at 16 17 exactly how that would take place. The big key to that is this particular section of the Act 18

22 mitigation fund.

23 So, we're talking about addressing

24 that with actually as the license fees come in,

19

20

2.1

requires that the stabilization fund be repaid

the transportation infrastructure and community

before there can be any distributions out of

- 1 talk about that if we flip to the other graph
- that's on the next page. This is if we decide
- on a longer term of payment, which I want to
- 4 talk about a little bit towards the end.
- So, at the top there is it basically
- 6 refers to the total amount of the licensing
- 7 fees that we anticipate that'll come in. We
- 8 already talked about the \$20 million that will
- 9 be diverted to the gaming control fund.
- 10 Another \$175 million will be in the license
- 11 fund.
- Then point you to the distributions
- that are required from the license fund. What
- this basically portrays is that there will be a
- 15 repayment of the stabilization fund in that
- 16 process. And then we would eventually repay,
- depending on a repayment schedule, the
- 18 transportation development and community
- 19 mitigation fund.
- 20 And the reason for that little
- 21 change for the Commission to consider is there
- 22 can't be any distributions to these two funds
- 23 until such time as the stabilization money is
- 24 repaid.

- 1 CHAIRMAN CROSBY: That's the clause
- we weren't talking about when we looked at this
- 3 the last time.
- 4 MR. DAY: Right, kind of in our last
- 5 review. Section 93 is included for your
- 6 convenience. It's kind of right at the end of
- 7 the statute (b).
- 8 CHAIRMAN CROSBY: Hang on a second.
- 9 MR. DAY: It's the last one right to
- 10 the end.
- 11 CHAIRMAN CROSBY: This is our regs.
- or this is our statute?
- MR. LENNON: It's right after the
- 14 regs.
- MR. DAY: There's two regs., it's
- the last piece of paper before the next tab.
- 17 CHAIRMAN CROSBY: Yes.
- MR. DAY: Go to (b), go about the
- 19 middle there, the last three sentences or so.
- 20 CHAIRMAN CROSBY: What is the
- 21 transportation infrastructure development fund?
- What does that do? I can't remember.
- MR. LENNON: It's a fund that the
- trustee is the Secretary of Transportation.

- 1 And it gives money to local communities for
- transportation projects. So, it's similar to
- 3 -- It's not ours but it does go out to
- 4 municipalities.
- 5 CHAIRMAN CROSBY: But it has nothing
- to do with gaming, it's just a use of the funds
- 7 for DOT.
- 8 MR. LENNON: Yes.
- 9 MR. DAY: Under this theory we are
- 10 working on is if we repaid the \$20 million to
- the stabilization, we'd go forward with the
- distributions that we're allowed. Then as we
- 13 collected the \$20 million, we'd pay it back to
- these two funds as opposed to the stabilization
- 15 fund. Same practical result, it just allows
- distribution of all of the money.
- 17 CHAIRMAN CROSBY: I've got to think
- that one through a little bit, but I get the
- 19 problem. And that makes sense, I think.
- That's a new one on me. I hadn't thought about
- 21 that yet.
- 22 COMMISSIONER ZUNIGA: Yes. I just
- learned it last week. The hook is to repay the
- 24 stabilization fund prior to these two funds,

- 1 not all of the others.
- 2 CHAIRMAN CROSBY: Right.
- 3 MR. LENNON: Otherwise, it'd be \$42
- 4 million sitting in the licensing fund that we
- 5 wouldn't be able to release. So, we figured if
- 6 we give a piece to the mitigation fund and to
- 7 the transportation infrastructure development
- 8 fund, at least they'd have some startup money.
- 9 Then we can repay that schedule. And depending
- on the term that we choose, we can either pay
- it back before the licensing fund expires or if
- 12 we go for longer term, then it would have to
- come right from the gaming control fund.
- MR. DAY: So, you can see we've got
- a number of moving pieces. And so one thing
- somewhere along the road, I though perhaps
- we're just being too complex about this. So,
- 18 after rethinking a little bit, I had a shorter
- 19 recommendation to see if it would still get us
- 20 to where we wanted to be. And I think it would
- 21 work.
- 22 We start out the same. We transfer
- the \$20 million to operations. We don't
- 24 attach, as it was requested in the comments, we

- 1 have no additional dollars that we attach to
- 2 the awards of the licenses. We do put in the
- 3 language that they must pay their
- 4 reimbursements. We actually begin the
- 5 Commission's annual billing process, the
- 6 regular process that we'll use, we begin that
- 7 in fiscal year 2015.
- 8 We incorporate as part of the cost
- 9 assessment -- the costs that develop that
- 10 assessment the repayment of the dollars that we
- 11 actually used, right now we're talking about
- the \$4-\$ to \$5\$ million in 2015, and we develop a
- repayment schedule that goes over essentially
- fiscal year 2015 and the last six months of
- 15 2016. And what we would end up doing is then
- 16 repaying the \$20 million to the stabilization
- fund in that case before the expiration of the
- 18 license fund.
- 19 Then we complete distribution before
- that of all of the funds. Essentially, from
- there on out we would be using -- still be
- 22 using the same process we're going to use over
- the next years of how we're going to assess
- 24 license funds.

- 1 We have a draft of the reg. under
- this proposal. I think we'll need a little
- 3 modification. We would essentially amend that
- 4 new proposed regulation into 121 so that we'd
- 5 end up with just one process and there be no
- 6 conflict in distribution.
- 7 The disadvantage of course that I
- 8 can see is that obviously there is a higher
- 9 dollar amount in repayment in the shorter
- 10 period than we had talked about, but it seems
- to do quite a bit to go toward to not increase
- that incoming cost with awards. And make it
- 13 clear how the Commission will assess its
- 14 dollars.
- 15 And we would only actually be
- 16 assessing what we actually needed for deficit
- in our 2014 period. The money would stay in
- there until we essentially chose to repay it.
- 19 So, it would also help to have a cushion in
- there in 2015 as well.
- 21 COMMISSIONER ZUNIGA: And equally
- 22 important two applicants for Region A -- for
- 23 Category 1 and one applicant for Category 2
- 24 would all be assessed at the same time.

- 1 MR. DAY: Correct.
- 2 COMMISSIONER ZUNIGA: Sometime as
- 3 you mentioned in fiscal year 2015.
- 4 MR. DAY: Correct.
- 5 COMMISSIONER ZUNIGA: But not just
- one category in fiscal year '14, which was what
- 7 we talked about a few weeks ago and caused an
- 8 undue burden on the Category 2.
- 9 MR. DAY: Correct. Those
- 10 assessments would be proportional on the number
- of gaming positions as regulation projected
- 12 gaming positions.
- 13 COMMISSIONER MCHUGH: Did you say
- 14 Commissioner, that we'd assess the applicants
- 15 for this?
- 16 CHAIRMAN CROSBY: He said
- 17 applicants.
- 18 COMMISSIONER ZUNIGA: I meant
- 19 licensees.
- 20 COMMISSIONER MCHUGH: The Region A
- 21 licensee, the Region B licensee and the slots.
- 22 COMMISSIONER ZUNIGA: At the same
- time. The constraint was we couldn't transfer
- 24 or go by fiscal years.

- 1 COMMISSIONER MCHUGH: Right. That
- 2 is cleaner, simpler, fairer.
- 3 CHAIRMAN CROSBY: Yes. I think this
- 4 is good. There's beginning to be a fair amount
- of pushback from the casino licenses,
- 6 particularly MGM and Wynn, about having the
- 7 open-ended assessment of our operating costs on
- 8 the licensees.
- 9 And there's some data that says how
- 10 other regions do it, how other jurisdictions do
- it and so forth. What they would like to see
- is have it be an appropriation. There is no
- way in hell that's ever going to happen.
- 14 But I think we should be thinking
- about some way to address their concern about
- 16 sort of an open-ended checkbook with no
- 17 discipline. And that is a legitimate concern,
- 18 if we just got to willy-nilly assess our costs.
- So, I don't really have an answer
- 20 for that now, but certainly in our budget
- 21 process, we would post it. We would discuss
- 22 it. We would show what our costs are, why our
- 23 costs are. We could compare our costs to other
- 24 jurisdictions as we can make apples compare to

- 1 apples.
- 2 But I think there's a small amount
- 3 of legitimacy to their concern. And I think
- 4 our budget process needs to address that with
- 5 transparency and detail and justification so
- 6 they know we're not just blowing money.
- 7 COMMISSIONER MCHUGH: Some of the
- 8 one-time costs may be fueling that concern that
- 9 we're all just starting up and we have this
- 10 budget here.
- 11 CHAIRMAN CROSBY: Right.
- 12 COMMISSIONER MCHUGH: And this kind
- of thing will help the transparency.
- 14 CHAIRMAN CROSBY: There's now
- pushback, which I hadn't heard before, about
- 16 our investigative costs. So, there quite a bit
- 17 higher apparently than other people have
- 18 charged. So, they're nervous. And as I said,
- 19 there's some merit to that. But I think we can
- 20 address that.
- 21 COMMISSIONER ZUNIGA: To that end,
- 22 and you alluded to this, I have done a little
- 23 bit of this research and there will be more
- done certainly as part of the next budget

- 1 process prior to June, as to just how much
- 2 other commissions cost, where that money comes
- 3 from.
- 4 Some are appropriated. Some are
- 5 given a cap. Some are given a percent on gross
- 6 gaming revenues. So, everybody is a little bit
- 7 different. Some have many more casinos, others
- 8 have fewer. So, we'll have a really robust
- 9 comparison to put everything into context.
- 10 CHAIRMAN CROSBY: Right. I need to
- 11 move on, just because I'm going to have to
- 12 leave. Are you done with your budget?
- MR. DAY: First, a couple questions
- is, one, I'm looking to the Commission to allow
- us to move forward either with the option I
- 16 described or one of the other recipes. And if
- we move forward with that option I described,
- 18 the step would be to move forward a regulation
- 19 through the formal process for adoption. We're
- 20 at point where we need to take some positive
- steps to move forward and to make sure we've
- 22 got the right --
- 23 CHAIRMAN CROSBY: I don't think we
- need a vote for this, do we?

- 1 COMMISSIONER MCHUGH: No, an
- 2 expression. But I certainly favor the option
- 3 that Director Day proposed.
- 4 CHAIRMAN CROSBY: Everything you
- outlined in those two pages, the budget process
- 6 and so forth I think we're with you.
- 7 MR. DAY: I do have one more
- 8 question. It's the public health trust fund
- 9 assessment, we would be recommending that we
- 10 would start that in the 2015 budget. So, I
- just wanted to check with the Commission to see
- if you wanted to go in a different direction or
- would tell us to move forward with that plan as
- 14 well.
- 15 CHAIRMAN CROSBY: Off the top of my
- 16 head, I would say yes. We would expect to do
- 17 that in the 2015. How much is a question, I
- 18 think. I think the statute says not less than
- 19 \$5 million. That's another place where the
- 20 bidders are getting concerned that that might
- 21 be open-ended.
- 22 I don't know that we need \$5 million
- in 2015. And I don't know that it's an
- 24 appropriate number in 2015. So, there's some

- 1 issues to be dealt with there. But certainly
- in general I would say yes, we are anticipating
- 3 -- we're definitely anticipating.
- 4 As a practical matter, if it doesn't
- 5 come out of the public health trust fund, it's
- 6 going to have to come out of our operating
- 7 expenses. So, it's not new money. It's just a
- 8 matter of putting it in the proper buckets and
- 9 letting the Secretary of Health and Human
- 10 Services have his or her appropriate input to
- 11 its utilization.
- 12 Because we make all of the decisions
- if it's our budget, and he or she has a hand in
- those decisions at least if it's in the public
- 15 health trust fund. So, yes. I would say yes,
- 16 we should assume that. As Mr. Wynn said, God
- 17 lives in the details. But when we get to the
- details -- conceptually, yes.
- 19 COMMISSIONER MCHUGH: I agree with
- that but that's a little bit different than the
- 21 other and I would like to have a conversation
- about how much.
- 23 CHAIRMAN CROSBY: About how much and
- so forth, yes, I totally agree with that.

- 1 MR. DAY: We could bring a proposal
- 2 back to start the discussion about that.
- 3 CHAIRMAN CROSBY: Director Vander
- 4 Linden is going to have a lot to say about
- 5 that. He's beginning to get on top of that.
- 6 If I could go do item number C.
- 7 MR. DAY: I'm done.
- 8 CHAIRMAN CROSBY: Thank you. Item
- 9 number C is part of your agenda too, I think.
- 10 It's 8c. This is the tax withholding issue
- which had been in my, basically in my
- 12 bailiwick.
- 13 What I'm going to do is kind of run
- through this kind of quickly and I may slightly
- misstate some of these things, because it's
- incredibly complicated. There are many
- 17 different wrinkles to this statute and similar
- 18 statutes.
- 19 Fortunately, I had Catherine and
- 20 Todd help me understand what the law actually
- 21 probably says. But I think I've got it in
- 22 pretty much broad terms. And I just want to
- 23 walk through what my state of mind is on this
- and see if we can get a consensus for how the

- 1 Commission should continue to move forward on
- 2 this.
- 3 Everybody sort of is reading this
- 4 rule that the industry and we sort of by
- 5 osmosis, everybody is kind of reading this
- 6 statutory mandate that we have to report and
- 7 withhold at every \$600 winnings in all of our
- gambling essentially, pari-mutuel, slots, table
- 9 games. And that has got the industry in an
- 10 uproar.
- 11 The federal standards are that you
- report \$1200 winnings on slots, incidentally.
- 13 You report on \$1200 winnings on slots. You
- 14 withhold and report on \$5000 winnings if the
- odds were more than 300 to 1. And you report
- on any other \$600 winnings if those are over
- 17 odds of 300 to 1.
- So, pari-mutuel would come under
- 19 that rule. And there are, I gather, a lot of
- 20 pari-mutuel bets where the odds are in excess
- of 300 to 1. So, they are having to report on
- the \$600. And at the federal level you can
- offset winnings against losings. And in some
- 24 cases you can offset the cost of your wager

- 1 against your winnings.
- 2 There are 23 states in the Union
- 3 that have commercial gaming that is not tribal
- 4 gaming but commercial gaming where the state's
- 5 law plays a role. Of those 23 states at least
- 6 18 either use the federal standard or no
- 7 standard at all. The other five states have
- 8 nothing so onerous as ours.
- 9 Ours is by far the most onerous tax
- 10 both reporting and withholding requirement.
- 11 All of our surrounding states Maine,
- 12 Connecticut, New York with some slight
- wrinkles, and Rhode Island use the federal
- 14 standard.
- So, the problem that we have been
- 16 presented by the industry, and I've now had a
- 17 chance to look into and come to my own
- 18 conclusions on that there are several serious
- 19 issues with this status as it is. They would
- 20 feel that our expanded gaming facilities would
- 21 be at a substantial competitive disadvantage.
- 22 That high-rollers, frequent gamblers
- would simply go if there was any place anywhere
- remotely close where they weren't going to have

- their flow of gaming interrupted so frequently
- 2 by having to stop and report and withhold, and
- 3 where they didn't have to take five percent, an
- 4 additional five percent off the top after so
- 5 many of their winning transactions. So,
- there's a competitive disadvantage that our
- 7 operators are beginning to express quite a bit
- 8 of concern about as to whether or not they
- 9 could really do the job that they would like to
- 10 be able to do.
- 11 Two, there's an administrative
- 12 challenge. When we were, when Enrique and I
- were in Maryland, we were talking with the with
- 14 the Maryland Live folks. When they have a
- 15 winning under \$1200 -- They use the federal
- 16 standard. So, they don't do reporting until
- they have a \$1200 winning on slots. When they
- 18 do a winning under \$1200, it takes them three
- 19 and a half minutes to pay out the jackpot.
- 20 Somebody gets a call saying there's a win --
- 21 Did you want to say something?
- 22 COMMISSIONER ZUNIGA: Can I edit
- 23 something? Actually, when they have a call for
- service under \$1200 or the machine jams, it

- 1 takes them three minutes to clear that call for
- 2 service.
- 3 CHAIRMAN CROSBY: Or pay out the
- 4 winnings.
- 5 COMMISSIONER ZUNIGA: No, under
- 6 \$1200, the machine pays the winnings. It's
- 7 above \$1200 that they have to stop. It's not a
- 8 call for service. It's an automatic stop that
- 9 takes them a little longer, which is where you
- 10 were going.
- 11 The only thing I'm correcting is
- that under \$1200, they don't have to have the
- machine stop for the payout. The machine pays
- 14 you out. It's a call for service, the machine
- is wrong, the metric is it takes them
- 16 significantly less time to call.
- 17 CHAIRMAN CROSBY: Okay. So, where a
- 18 person has to go to the slot to do something, I
- 19 thought it included paying out, but maybe it's
- just fix the machine, it typically is a three
- 21 and a half minute labor transaction.
- Where they have to go through the
- 23 reporting, the withholding requirement -- the
- reporting, not the withholding, the reporting

- 1 requirement, fill out the W-2G information, it
- 2 takes 15 minutes. So, it's almost five times
- 3 as much labor and many, many more transactions
- 4 because there are so many transactions between
- 5 \$600 and \$1200 where now they don't have -- So,
- 6 the second problem with this statute is a
- 7 tremendous administrative cost to the operator.
- 8 The third problem with this statute
- 9 is in the judgment of our consultants, HLT, the
- 10 amount of money that the Commonwealth would
- gain by having withholding paid immediately
- 12 between \$600 and \$1200 or \$600 up, I guess,
- 13 would be less than the money we would lose by
- driving big gamblers out of state and other
- 15 jurisdictions.
- 16 Their estimate is that the net loss
- 17 to the Commonwealth in terms of revenue would
- 18 be between \$29- and \$58 million. I put the
- 19 memo in the books. You've seen the
- 20 calculations. I'm sure you can debate the
- 21 assumptions. In the informed judgment of HLT,
- this is not a moneymaker for the Commonwealth.
- 23 It is at least a wash and in their judgment
- 24 probably a substantial loss to the

- 1 Commonwealth.
- 2 The last reason that I think there's
- a problem with this statute is just my own
- 4 judgment that I don't think it's fair to make
- 5 people pay taxes on \$600 winnings independent
- of how much money they lost, or for that matter
- 7 how much money they wagered. That just makes
- 8 no sense to me. You come in one day you lose
- 9 \$2000. The next day you win \$600 and you have
- 10 to pay income tax on the \$600. To me that is
- 11 not fair year. The IRS doesn't think that's
- fair. So, in my view that is a fourth problem
- 13 with this statute.
- 14 Incidentally, this is kind of an
- aside, but it's not irrelevant, the lottery
- 16 does have to pay, report and withhold at \$600.
- 17 But the lottery when you win \$600 or more,
- 18 requires you to go to the lottery to get your
- money.
- It has nothing to do with the flow
- of the game. That's an imposition which is
- 22 already imposed on people. They have to go to
- 23 the lottery to get their money. It's very
- 24 different. It's different in Maryland. In

- 1 Maryland, which uses the federal standards,
- 2 they also have \$600 withholding for the
- 3 lottery. So, there is an understandable
- 4 distinction between the lottery having a lower
- 5 threshold and the slots and the table games.
- 6 When I first looked at this, I was
- 7 hoping as there are in a lot of the issues that
- 8 are in our legislation that these were problems
- 9 that we could address either with moral suasion
- 10 or regs. or whatever. I talked about this at
- 11 length went with Catherine and Todd.
- 12 I think there is some wiggle room in
- this statute. I think there is a good reading
- that it does not apply to table games. Thank
- 15 you very much Catherine and Todd. I think
- there might be some wiggle room in how you
- interpret the word payment. This is only
- 18 supposed to happen when winnings are paid, a
- 19 payment is made. I think you might be able to
- 20 make an argue about that. And there is some
- debating about the extent to which and how it
- 22 applies to pari-mutuel.
- So, if we wanted to go to DOR and
- 24 try to work out some regs. to kind of minimize

- 1 the impact of this, I think we can make some
- 2 progress, but I don't think that's the right
- 3 solution. That's a piecemeal solution. It
- 4 doesn't address the slots issue. It probably
- 5 doesn't end up addressing the pari-mutuel
- 6 issue. We might be able to exempt the table
- 7 games, but that's only a relatively small part
- 8 of the problem.
- 9 So, it seems to me that given that
- of the 23 jurisdictions where states have such
- 11 rules, 16 at least maybe 17 or 18 mirror the
- 12 feds. And the other two or three have zero
- 13 withholding requirements, reporting or
- withholding requirements that that's a pretty
- 15 well established best practice. This s what
- 16 the Internal Revenue Service figures is
- 17 appropriate and 90 percent of the other
- 18 jurisdictions, 95 percent of the other
- 19 jurisdictions in the United States.
- 20 So, that the proper -- the right way
- 21 to go would be fundamentally as I have learned
- from my compatriot, the former judge, you've
- got to look at the law and actually see what it
- 24 says and how it works and where you're crossing

- 1 yourselves up. But as a general principle, it
- 2 seems to me that we would be well advised to
- 3 lead an initiative to the Legislature to amend
- 4 the statute to fundamentally mirror the feds.
- 5 relative to these rules, and whatever other
- 6 wrinkles we come up with as we go into this in
- 7 more detail.
- 8 There are a bunch of other issues
- 9 that the bidders have now begun to raise
- 10 formally and somewhat aggressively. The onsite
- 11 childcare, trying to get some assurance that
- the tax rates would change, minimum annual
- 13 capital expenditures, onsite space for
- 14 substance abuse, the pooling of tips and
- 15 gratuities, reports on complimentary services,
- 16 cashless wagering, etc. and a few others, most
- of those as I read them we can work our way
- 18 through in regs. Some of them we're going to
- 19 need to look at more.
- 20 But I think the only one that I've
- 21 come to see could possibly be a showstopper is
- the reporting and withholding requirement at
- \$600. We'll continue to look into those other
- ones and I'll continue to take the lead on

- 1 that.
- 2 So, my bottom line on this is that
- 3 the industry is not crying wolf here. This is
- 4 a legitimate problem. We are substantially out
- of step with the established best practices at
- 6 the state and federal level. And we would be
- 7 well advised for a lot of reasons having to do
- 8 with revenue to the Commonwealth, maximization
- 9 of our competitive position, giving our bidders
- 10 the tools to give us the money we want and
- equity, we would be well advised to go forward.
- 12 We can talk about it as much as
- anybody wants to talk about it. What I would
- 14 hope to get from the Commission, if everybody
- 15 agrees, is authorization to move forward
- 16 quickly to fine-tune this research, get
- something drafted and get it to the Legislature
- 18 quickly.
- 19 COMMISSIONER ZUNIGA: I am in full
- 20 support and agree with this great summary with
- a lot of the very nuance moving pieces here,
- 22 Mr. Chairman. I had expressed that to me this
- is very much a competitive issue in creating a
- robust gaming environment, which is a paramount

- of the Gaming Act. And repatriating dollars
- 2 that are currently leaving and attracting
- dollars that are not coming here.
- 4 And with the proximity of states
- 5 like Rhode Island and Connecticut that do have
- 6 a robust gaming marketplace with a very
- 7 different -- that follow the federal thresholds
- 8 in and of itself could be a disadvantage for
- 9 the gaming environment that we are trying to
- 10 create here. So, as you term it equity, I very
- 11 much see it through the lens that you yourself
- mentioned, one of competitive and one of
- creating a robust gaming environment here.
- 14 CHAIRMAN CROSBY: Great, thank you.
- 15 COMMISSIONER CAMERON: I agree the
- federal standard would be a good one to model
- 17 here. It makes perfect sense to me.
- 18 COMMISSIONER MCHUGH: I take a
- 19 little bit different view I regret to say. I
- 20 first of all think that this is a model that
- 21 was copied from the lottery and it does not
- have a tight fit for the reasons that you've
- 23 carefully stated.
- 24 Secondly, I don't believe that this

- 1 six percent collection ought to apply to table
- games. It completely interrupts the flow.
- 3 It's impractical. You can't tell what the
- 4 winnings are at the craps table, for example.
- 5 It's very hard to do this and figure out what
- 6 the winnings are. You can do it, but you have
- 7 to stop for --
- 8 What I'm not convinced of is two
- 9 things. One that it's impossible or even
- 10 difficult to find an automated solution to this
- issue at the slots machines. All of these
- 12 slots payout by a ticket. They don't payout by
- cash anymore. And I don't know why the machine
- can't be programmed on a win of \$600 or more
- simply to deduct the amount that it pays out
- 16 and give the bettor the option of either going
- to the cash out table, giving a taxpayer ID
- 18 number and getting a new ticket that pays the
- 19 full amount, and then is required to pay later.
- 20 Or just walk out of the casino with the cash
- 21 less the five percent withholding anonymously.
- So, bottom line I don't see why
- there's not an automated solution to this.
- 24 That would solve the flow problem. The equity

- problem and the competitive problem I don't
- 2 know where the assumptions come from. I hear
- 3 it. I've heard episodic data about it. I
- 4 don't know where the assumptions come from that
- 5 this would be a huge competitive disadvantage.
- 6 Thirdly, the statute says we have to
- 7 evaluate and look at and ensure that there is
- 8 lottery protection in what we do. And if we
- 9 have a rule that allows more unreported -- puts
- 10 the withholding threshold at a higher level
- than the lottery, I'm concerned that we may be
- encouraging a shift of dollars from the lottery
- to us, or appear to be doing that.
- 14 For those three reasons insofar as
- the slots are concerned, I am not persuaded
- 16 that this is the best idea. Table games the
- federal model is the only one that makes sense.
- 18 CHAIRMAN CROSBY: And pari-mutuel?
- 19 COMMISSIONER MCHUGH: Pari-mutuel I
- 20 would put in the same camp. I would not be in
- 21 favor of that. I would not be in favor of
- raising the limit to \$1200.
- 23 COMMISSIONER ZUNIGA: The lottery is
- 24 a very different business model. The problem

- 1 that we have with the \$600 in the slot machines
- 2 here is that there would be any payment, and
- 3 you alluded to this, Mr. Chairman, as to how to
- 4 interpret that any return payment whether it's
- 5 before the player cashes out the ticket or
- 6 whether it's after the player cashes out the
- 7 ticket could be construed, I'm not suggesting
- 8 that it should, but could be construed as a
- 9 taxable event if it's more than \$600.
- 10 The problem with that is in the
- 11 machine -- That's easy with the \$1 ticket, a
- 12 lottery ticket. The problem with the machine
- is there are any number of spins that may have
- led you to a point where you are at a loss at
- which point any payment may be a taxable event,
- 16 when it's not intended.
- 17 COMMISSIONER MCHUGH: And you may be
- 18 absolutely right. And I may be convinced that
- 19 this isn't the solution. But it seems to me as
- 20 a programming matter you could set up the
- 21 machine so -- And each game is a separate
- event, a separate taxable event, let's say.
- Each time there's a payout of \$600 or over, the
- 24 machine notes that and on the payout coding

- deducts the five percent from that \$600 taxable
- 2 event. And if you don't have any more -- You
- 3 play 100 games, you have one taxable event
- 4 where you get the withholding that's what's
- 5 recorded on the ticket when you check out. It
- 6 seems to me that that could be done.
- 7 COMMISSIONER ZUNIGA: If that
- 8 solution was possible, wouldn't the industry do
- 9 it for any amount, for 1200.
- 10 COMMISSIONER MCHUGH: Well, I can
- think of a number of ways why they wouldn't be
- doing it. The customers don't like it.
- 13 CHAIRMAN CROSBY: Now they have to
- 14 stop the game, the machine freezes up and a
- person walks over to them and makes them fill
- out a W-2G. And if there were an easy
- 17 mechanical way to solve that -- I mean I think
- 18 it's interesting. I think we should ask the
- 19 question, but logically they hate doing that.
- 20 The guy knows that it takes 15 minutes per
- 21 person to do it. If whatever the technological
- 22 solution is it would fly wherever the threshold
- 23 is.
- 24 COMMISSIONER MCHUGH: Frankly, if we

- 1 could answer that question in that way, if
- 2 logic is in fact at work instead of something
- 3 else then I would join this. But I don't know
- 4 the answer to that question.
- 5 COMMISSIONER ZUNIGA: But you were
- 6 getting to the point, which is the crux of the
- 7 matter that players don't like it. That's it.
- 8 That Massachusetts would be at a disadvantage.
- 9 If they get a payout lesser than other states,
- 10 they might come here one day and decide that
- they don't like to be withheld automatically or
- by 1099G of their winnings and decide not to
- 13 come back.
- 14 COMMISSIONER MCHUGH: Yes, I hear
- 15 you. And I'm just not convinced that they
- don't like it enough to go to Rhode Island
- instead come here. I just have difficulty with
- the idea that we cater to people that don't
- 19 like paying taxes as a business model.
- 20 COMMISSIONER ZUNIGA: They have been
- 21 paying taxes, 49 percent every time they spin.
- The state gets a lot more by the taxes it
- 23 collects on gross gaming revenues.
- 24 COMMISSIONER MCHUGH: I disagree on

- that. I'd like to get an answer to my question
- 2 and if we can do that.
- MR. DAY: Chairman, there is a
- 4 partial answer to Commissioner McHugh's and
- 5 I'll just weigh in real quick --
- 6 COMMISSIONER MCHUGH: There's an
- 7 actually answer to this. That destroys the
- 8 fun.
- 9 MR. DAY: It's a close answer to the
- 10 question, but as we've discussed the machine
- 11 standards, one thing that would end up
- 12 happening because it would be a unique
- development or a unique feature of
- 14 Massachusetts machines, it would make it more
- 15 difficult to supply and market for
- 16 Massachusetts.
- 17 That would most likely delay the
- ability of manufacturers to get machines here,
- 19 but it would also be something you would want
- 20 to consider I think as developers and
- 21 manufacturers are looking to actually supply
- the market itself.
- So, it's just a note that we've
- 24 heard. It doesn't mean it's good or bad. It's

- just means they would likely make the machine
- 2 itself and its equipment unique compared to
- 3 other states and the bigger markets.
- 4 CHAIRMAN CROSBY: But it's something
- 5 about -- That would be true if it were only
- 6 Massachusetts. But if Commissioner McHugh's
- 7 instinct is right that there ought to be some
- 8 way to program all of the machines to in effect
- 9 do the withholding in an automated fashion
- 10 whatever the threshold number is at, over time
- that issue could go away. I think the question
- he's raising is one we need to get an answer to
- in any event.
- MR. DAY: We will explore it in more
- 15 detail.
- 16 CHAIRMAN CROSBY: Do I have a sense,
- it's probably even five of us but certainly
- four of us, to go ahead check into the answer
- 19 to this question, flesh this out, flesh this
- whole approach out and tee something up that we
- 21 can look at as soon as we can get around to it
- 22 to bring to the Legislature, whatever eventual
- 23 version that is?
- 24 COMMISSIONER MCHUGH: I'm on board

- with that and I would just add thinking about
- whether to include in that the deductibility of
- losses, because I join you in thinking that is
- 4 hugely unfair, maybe too much to bite.
- 5 CHAIRMAN CROSBY: Well, it's in my
- 6 proposal. It's in the federal rules. We're
- 7 saying mirror the federal rules. So, that
- 8 would be part of it.
- 9 COMMISSIONER MCHUGH: Right.
- 10 CHAIRMAN CROSBY: Thank you. I will
- 11 follow through on that. I have to excuse
- 12 myself. Commissioner McHugh will take over the
- meeting for the next however long it takes.
- 14 COMMISSIONER CAMERON: Thank you for
- the work on this, Mr. Chair.
- 16 COMMISSIONER MCHUGH: Yes, this is
- 17 very helpful. Thank you.
- 18 CHAIRMAN CROSBY: Thank you, folks.

19

20 (Chairman Crosby exits meeting room)

21

- 22 COMMISSIONER MCHUGH: Director Day,
- are we finished with your section? It looks
- like to me we may be.

- 1 MR. DAY: That would be correct and
- is my reading as well.
- 3 COMMISSIONER MCHUGH: All right.
- We're on the same page, as it were. And we are
- 5 left with two items, the Legal Division's
- 6 report and the Licensing report. General
- 7 Counsel Blue is poised and ready to go.
- 8 Director Acosta is in the on-deck circle. So,
- 9 let's go in that fashion.
- 10 MS. BLUE: As the Commission may
- 11 recall, we had talked previously about
- 12 applicants who participated in Regions A and B
- or perhaps in the slots then being allowed to
- go into Region C. And they would not have to
- pay the additional \$400,000 fee assuming they
- 16 were already found suitable and investigated.
- 17 But they would have to cover the cost of any
- 18 additional investigation or any investigation
- of any additional partners that they have.
- 20 They didn't necessarily have to meet that
- 21 September 15 date that we had.
- 22 Director Wells and I have been
- getting a number of sort of hypothetical
- 24 questions as to what the Commission might think

- 1 about not just applying that rule to what we
- 2 would call unsuccessful applicants, but perhaps
- 3 to qualifiers who were deemed suitable and have
- 4 gone through the suitability process but then
- 5 now would like to become applicants in Region
- 6 C.
- 7 And I ask the Commission to think
- 8 about the fact that in terms of qualifiers, our
- 9 qualifiers ranged in type from individuals all
- 10 the way up to potentially operators who may not
- 11 have been the applicant on that application.
- 12 So, the question that we would like
- the Commission to consider is whether the
- 14 Commission would consider a qualifier that had
- been deemed suitable and had gone through the
- suitability process would they be allowed to
- 17 participate in Region C as an applicant
- 18 assuming that they paid any additional expenses
- 19 for investigations to update their
- 20 investigation or any additional partners that
- 21 they might have even though they did not file
- 22 by September 15?
- COMMISSIONER MCHUGH: The Region C
- deadline was September 15.

- 1 MS. BLUE: I think September 15 for
- 2 the RFA-1.
- 3 COMMISSIONER MCHUGH: Just to review
- 4 the bidding here for a minute, the only people
- 5 who were exempt from September 15 deadline, or
- 6 this really poses the question -- the only
- 7 people who -- The baseline rule was that you
- 8 had to file an application by January 15 to
- 9 participate in this process, right?
- 10 COMMISSIONER BLUE: That's correct.
- 11 COMMISSIONER MCHUGH: Except for
- 12 Region C, and we said you had to file an
- application by September 15 and waived the
- January 15 deadline for those who had filed and
- gone through the process.
- MS. BLUE: Yes.
- 17 COMMISSIONER MCHUGH: I know this
- 18 question puts into play what I just said to
- 19 some extent. But historically that's what
- 20 we've done.
- 21 COMMISSIONER ZUNIGA: The deadline
- that we waived was a September 15 for those who
- 23 were already in.
- 24 COMMISSIONER MCHUGH: And those who

- 1 were already in, at least the way we thought
- about it up to this point were those who were
- 3 in by January 15.
- 4 MS. BLUE: That's correct.
- 5 COMMISSIONER ZUNIGA: But the
- 6 question if I could rephrase if you didn't
- 7 already mention this, Counsel, was whether that
- decision then or now applied to applicants or
- 9 qualifiers or both.
- MS. BLUE: Or both.
- 11 COMMISSIONER CAMERON: So, if I can
- understand this better, what I think you're
- saying is for example if there were a partner
- that doesn't matter what the name would be, but
- say a landowner and an operator and all were
- 16 qualified, certainly to go to Region C it would
- 17 not be the same landowner because that's no
- longer viable. It's not in the right region.
- 19 But the operator would be looking. And all of
- their folks have been qualified, correct? Is
- 21 that an example of a scenario that you might be
- 22 referring to?
- MS. BLUE: That would be a possible
- 24 scenario. A situation where there was an

- 1 applicant, an applicant consisted of maybe a
- 2 couple of entities, some individuals, an
- 3 operator. That applicant was maybe the name of
- 4 the individual for example. But one of the
- 5 people that was qualified and they may or may
- 6 not have been part of that application as of
- 7 January 15, but they went through the
- 8 suitability process. They were investigated.
- 9 They came before the Commission. They were
- 10 deemed to be suitable.
- 11 Could one of those other folks who
- wasn't the named applicant then come into
- Region C without having to file by September 15
- or pay the additional the \$400,000 fee,
- 15 assuming that anyone that came with them, a
- landowner other potential entity partners or
- individual partners went through the IEB
- 18 process and those fees for the investigation
- 19 were paid?
- 20 COMMISSIONER MCHUGH: We've dealt
- 21 with the waiver question with respect to Region
- 22 C once. We've dealt with it and allowed
- 23 migration in the Plainville case and the
- 24 Suffolk Downs case. Have we done it elsewhere?

- 1 MS. BLUE: I think those are the
- 2 two.
- 3 COMMISSIONER MCHUGH: And we talked
- 4 about standards in connection with both of
- 5 those cases. And my recollection is that we
- 6 allowed "applicants" to move if their
- 7 application had been in by January 15.
- 8 MS. BLUE: Yes.
- 9 COMMISSIONER MCHUGH: But we've
- 10 never extended it to anyone other than
- 11 applicants. We've never been asked to, but we
- 12 never have.
- 13 And I don't remember how we framed
- 14 what we were doing and why precisely. I know
- 15 what the result was. And it seems to me we
- ought to know that before we make a decision
- 17 here.
- 18 COMMISSIONER ZUNIGA: My
- 19 recollection was that when we talked about this
- 20 Region C ability to move from one region to
- another was fundamentally for the desire and
- goal of competition, fundamentally. And the
- 23 next natural extension, in my view, is not just
- 24 allow applicants but the probability of

- 1 individuals or entities that have already been
- 2 qualified to move into any capacity into the
- 3 other region for the same clearly worthy goal
- 4 of increasing competition.
- 5 COMMISSIONER MCHUGH: But that would
- 6 require a modification of our regulations,
- 7 would it not? Our regulation says that in
- 8 order to participate you had to file an
- 9 application by January 15.
- 10 COMMISSIONER ZUNIGA: Which all
- 11 qualifiers, members of an applicant effectively
- 12 did.
- 13 COMMISSIONER MCHUGH: That's being
- 14 pretty plastic with the word applicant.
- 15 COMMISSIONER STEBBINS: Is there
- 16 hypothetically the opportunity for a qualifier
- 17 under an applicant name that was in by January
- 18 15 using that applicant name to carry a
- 19 proposal forward?
- I agree with Commissioner Zuniga. I
- am looking for competition in that region
- regardless of what we decide to do. But I'm
- worried about the challenge of the applicant's
- legal standing if it's a completely different

- 1 makeup.
- 2 If the qualifier, and just say there
- 3 are four other parties to the application, the
- 4 applicant and the other three withdraw out of
- 5 that entity and there's one person left in that
- 6 entity, I could see that person going forward.
- 7 But if it's a different name, again, I'm
- 8 worried about the legal standing of a "new
- 9 applicant".
- 10 COMMISSIONER ZUNIGA: The example
- 11 that Commissioner Cameron was talking about I
- think is very real. If we're only going to
- view an applicant as all of the components of
- 14 an application, and that included say a
- 15 landowner, then for all intents and purposes
- 16 the applicant will not be able to move unless
- the landowner became landowner elsewhere as
- 18 well.
- MS. BLUE: In certain circumstances
- 20 because all of our applicants were organized in
- 21 different ways, in certain circumstances it
- 22 might be possible for the applicant name to
- 23 sort of travel with a given number of the
- 24 qualifiers, maybe not all.

1	But there are also certain
2	qualifiers that may want to become applicants
3	on their own and that would be one of the
4	questions for the Commission to consider.
5	There may be applicants who feel that they
6	could be an applicant on their own. They
7	weren't necessarily the named applicant going
8	forward in another application, but they were a
9	qualifier and they believe that they are
10	competent to take an application forward.
11	COMMISSIONER STEBBINS: But as we've
12	viewed suitability and we always kind of left
13	the window open on suitability because we
14	didn't know who would be in at some point, who
15	might pull out at some point. If a qualifier
16	is interested in being an applicant and has
17	been found suitable and other parties who
18	probably were also found suitable decide I'm
19	not interested in moving ahead with the project
20	as it might be redefined or re-proposed.
21	Again, I personally would rather see
22	the qualifier carry the name of that applicant
23	as we had it by January 15 regardless of
24	property, who drops out, whatever that make up

- 1 change is. And we certainly leave ourselves
- 2 open to a new party coming in and a new party
- 3 having to go through the IEB background. I'm
- 4 just worried the legal standing changes if it's
- 5 a new name.
- 6 COMMISSIONER CAMERON: But what if
- 7 it wouldn't be possible to use that name? For
- 8 example, if it was the name of the folks that
- 9 put the land deal together and they are no
- 10 longer involved. So, it wouldn't really be
- 11 possible to use that name moving forward. I
- just wonder if we're being hung up on a name
- rather than a qualified entity. And I can't
- think of where allowing this would put anyone
- 15 else at a competitive disadvantage. I hear
- 16 what you're saying about the legal --
- 17 COMMISSIONER STEBBINS: I'm just
- 18 worried about the legal challenge to that
- 19 applicant.
- MS. BLUE: Well, we have been very
- clear all along that the applicant, the person
- 22 whose name is on the application that that
- 23 applicant needed to stay the same through the
- 24 process. We knew that people would move in and

- out but the applicant itself would be the same.
- 2 We understood individuals would move
- 3 in and out. We understood the real estate
- 4 underneath it might move in and out if those
- folks were qualifiers. But we have had that
- 6 position all along. And that tracks our
- 7 regulations when we talk about applicant.
- 8 COMMISSIONER MCHUGH: But applicant
- 9 is a defined term of the statute. And it's
- 10 defined as a person who has applied for a
- license to engage in activity regulated under
- 12 this chapter. And person means entity in this
- 13 context.
- So, an applicant is the person who
- has applied for license. The qualifiers have
- 16 not necessarily applied for a license. And we
- said that the applications by the applicants
- 18 had to be filed by January 15.
- So, it seems to me we have to change
- the reg. if we're going to allow qualifiers who
- 21 have not been applicants to file an application
- 22 to participate in Region C.
- I guess I would like to ask how
- 24 necessary is it to decide this issue today,

- because I would really think we would all
- benefit from a look at -- I'm doing the
- 3 statutory analysis on-the-fly. It seems to me
- 4 that that's answer, but it may not be.
- 5 And I would like to know what we
- 6 said in connection with the other two. I would
- 7 like to have a statutory and regulatory
- 8 analysis looking at the statutory definition of
- 9 applicant and have us all take a look at the
- 10 fruits of that before we made a decision.
- 11 Because I share Commissioner
- 12 Stebbins' concern that we open ourselves to at
- least a claim that we are now changing the
- 14 rules completely and unfairly in one region
- when we haven't done it in others. And haven't
- 16 allowed others to come into play perhaps here
- 17 as well.
- 18 So, I think we need to be consistent
- 19 and deliberate. And if we could get that and
- 20 put that one for the next meeting, we could
- 21 answer the question, unless there is some
- 22 greater urgency.
- MS. WELLS: No. I think that of
- 24 paramount importance is to get the correct

- 1 answer. I think that's what -- The questions
- 2 I'm getting, Catherine's getting, they just
- 3 would like a definitive answer and have the
- 4 correct answer so they can plan accordingly.
- From the IEB's side of the house, we
- 6 have a schedule that we're looking to meet for
- 7 the Commission. And we would just caution
- 8 these applicants that the burden is on them to
- 9 get your partners together, get the information
- 10 to the IEB. We've got to move this along. And
- 11 you can't come in at the eleventh hour with
- half of your application. You can't do that in
- a month. So, as long as the potential
- 14 applicants for Region C are aware of that we
- are happy to work with them. And I think
- 16 everyone is in agreement that we'd like the
- 17 correct answer.
- 18 COMMISSIONER CAMERON: When you're
- 19 saying a qualifier, there's more than one
- 20 request I take it to this question, is it an
- 21 entity we're talking about not an individual?
- 22 MS. WELLS: It's not like Joe Smith
- is going to come in and say I've got qualified
- 24 and I'd like to build a casino. That just

- 1 wouldn't work within the process.
- 2 COMMISSIONER CAMERON: So, it's an
- 3 entity, a significant portion of a prior
- 4 application, right, that now would like to move
- 5 forward?
- 6 MS. BLUE: It could be a significant
- 7 portion. It could be less than a significant
- 8 portion, but it could be someone who is capable
- 9 of operating a gaming establishment.
- 10 So, I doubt that it would be an
- individual. I agree with Director Wells, but
- it could be a lesser combination. I think the
- 13 key question is it clearly is not the
- 14 applicant. That's the one thing that we have
- in common with the questions that we've
- 16 received. It's not someone who you would look
- 17 at and say this was a prior applicant who filed
- 18 in January.
- 19 And the other key component is these
- 20 folks have all been through suitability and
- 21 been found suitable. So, we brought it to the
- 22 Commission because we wanted to get some
- 23 discussion and initial thought.
- 24 We can certainly go back and do

- 1 statutory and regulatory review on that to see
- 2 how that plays out.
- 3 COMMISSIONER ZUNIGA: And I think we
- 4 should do that. But isn't for all intents and
- 5 purposes every applicant that came into the
- 6 both deadlines, surely the first one, was a
- 7 special purpose entity created only for the
- 8 purpose of applying for a licensing process
- 9 without any operations, without any history of
- 10 revenues. They were completely wholly-owned
- 11 subsidiaries of many other entities?
- MS. BLUE: Yes.
- 13 COMMISSIONER ZUNIGA: And by many
- owners in different fashions, etc. So, in my
- view anyway, taking a narrowed look at the
- 16 applicant Massachusetts, LLC Gaming or whatever
- it was, misses the point of how it's owned by
- the multiple entities and operate, run and
- 19 wholly-owned subsidiaries.
- 20 So, I look forward to that analysis.
- 21 I think it's important, but I think it's a very
- 22 narrow view if we only look at the one entity
- that was the one created for the sole purposes
- of applying.

1	COMMISSIONER STEBBINS: But also
2	view it We had a perfect example this
3	morning. We had Blue Tarp, LLC but we equate
4	the project in Springfield as MGM. So, I want
5	us to be We've always talked about
6	encouraging competition. And I think we've
7	seen the benefits of competition when we've set
8	the playing field as equal for everybody.
9	And I don't want to take away from
10	that. I think we want competition in Region C,
11	regardless of what we decide to do. But
12	finding a way for that specific entity to
13	change for it, it just seems to me it sounds
14	like some legal or corporate maneuver on us to
15	position a qualifier under an applicant as the
16	new applicant.
17	Again, the new parties come
18	together, it's still the same name that was
19	submitted to us by January 15, it's just
20	different people in the mix. I want to make
21	sure that that individual or that applicant
22	isn't challenged and ultimately we're
23	challenged on a legal basis.

COMMISSIONER MCHUGH: Nobody is

- 1 suggesting we shouldn't honor the competitive
- 2 impulses or that if we don't do better for the
- 3 Commonwealth by having competition. Nobody's
- 4 arguing that.
- 5 On the other hand, this is not
- 6 entirely a plastic. And we can't simply move
- 7 aside either existing law or regulations
- 8 without changing what we can in order to serve
- 9 some greater goal. So, we get in trouble if we
- 10 do that. So, it seems to me that we ought to
- figure out what the law is, what the
- 12 regulations are, what the statute says, how the
- two mesh together. Then if we can get there
- 14 without changing the regulation, we can't
- change the statue, without changing the
- regulation, then we ought to debate changing
- the regulation. That's all I'm suggesting at
- 18 this stage.
- MS. BLUE: We will go back and do
- that analysis. And we will bring it back to
- 21 the Commission for your further review.
- 22 COMMISSIONER MCHUGH: Do you want to
- make a personnel announcement as long as you're
- 24 there?

- 1 MS. BLUE: Yes. I would like to
- 2 announce and let everyone know that Loretta
- 3 Lillios is joining the legal department. She
- 4 will be working predominantly with the IEB, but
- 5 also in the general legal department as well.
- 6 And we are very glad to have her here.
- 7 COMMISSIONER MCHUGH: Welcome. I've
- 8 known Loretta for quite a while and had the
- 9 pleasure of working with here and watching her
- 10 work. She will be a great asset to our team
- and already has been an enormous asset to the
- 12 team. I'm delighted that she has elected to
- join us. I think we will benefit immensely
- 14 from that.
- 15 COMMISSIONER ZUNIGA: Welcome.
- 16 COMMISSIONER STEBBINS: It's great
- 17 to have you on board. There were more people
- in the room earlier, but they all left waiting
- 19 for the announcement
- 20 COMMISSIONER CAMERON: Welcome.
- 21 MS. LILLIOS: Thank you. I'm happy
- to be here.
- 23 COMMISSIONER MCHUGH: Okay. Is that
- it, Counsel?

- 1 MS. BLUE: That's all we had.
- 2 COMMISSIONER MCHUGH: Let's then
- 3 move onto item five on the agenda, Director
- 4 Acosta.
- 5 MR. ACOSTA: Commissioners, before
- 6 you there is a bullet presentation. It's an
- 7 update on the licensing management system.
- The four points I want to make, EMC
- 9 Documentum platform is selected for the
- 10 enterprise content management procurement. It
- was done in November 2013. The statement of
- work that was executed with NTTData was done in
- 13 December '13 for the development of the
- 14 licensing management system.
- The important thing that I want to
- 16 point out here is that the go-live date for the
- 17 licensing management system is scheduled for
- 18 early May. When we first made presentation, we
- were expecting to have a go-live date probably
- 20 late March. This has been changed for several
- 21 reasons. The two prior points are a part of
- that.
- We're expecting applications from
- gaming vendors to start coming in sometime in

- 1 March. We've met with representatives of the
- 2 Gaming Vendor Association. And they've
- 3 indicated to us that there a number of vendors
- 4 that are going to be applying. And that
- 5 probably by mid-March the applications should
- 6 start coming in.
- 7 Between the March receiving of those
- 8 applications, anticipated receiving of those
- 9 applications and the go-live date, we are going
- to be establishing a system in which an interim
- business process system where we would post the
- 12 applications in the system where it could be
- accessible to IEB. We would track who the
- individuals are applying and once the go-live
- date, all of that information will be
- transferred, whether it be done automated or
- it's done manually to the system once we go
- 18 live. Those are the big points.
- 19 We are on schedule. You will see
- that there's an attachment to the licensing
- 21 management system update. We have received
- 22 already a business statement that staff is
- currently reviewing and providing some comments
- on. We are very excited as to what this

- 1 licensing management system is going to do
- 2 especially in the first phase. And I am
- 3 looking forward to being part of this.
- 4 COMMISSIONER MCHUGH: Could you
- 5 explain -- That all sounds very optimistic and
- 6 encouraging. Could you just explain lightly
- 7 what this licensing management system chart is?
- 8 What does it show, particularly the diagonal
- 9 line for regulations? Is that just noting that
- 10 the regulations --
- 11 MR. GLENNON: It's just calling out
- that that was the meeting at which we expected
- the regulations to be approved by the
- 14 Commission and then they could be promulgated.
- 15 And I think the finalization of those
- 16 regulations were pretty important to the
- functioning of the underlying systems and the
- 18 business rules and things.
- 19 COMMISSIONER MCHUGH: That's just a
- 20 noting of historical --
- MR. GLENNON: It's a call out. The
- 22 rest of the chart is basically the timeline for
- the development and the configuration of the
- 24 application along with some of the major

- deliverables that we're expecting during the
- 2 process.
- 3 COMMISSIONER MCHUGH: That's great.
- 4 This looks great. Questions, comments? No
- 5 action item is required. This is just we're on
- 6 course.
- 7 MR. ACOSTA: It's really where we're
- 8 at right now.
- 9 COMMISSIONER MCHUGH: It's great.
- 10 COMMISSIONER CAMERON: Director
- 11 Acosta, you're familiar with and this would be
- your third licensing management system; would
- 13 that be correct?
- MR. ACOSTA: Yes. When I started in
- 15 New Jersey, we were doing things paper.
- 16 COMMISSIONER CAMERON: I understand.
- 17 But when you left there was a system in place?
- 18 MR. ACOSTA: It was automated, yes.
- 19 COMMISSIONER CAMERON: And then in
- 20 Ohio was as well.
- 21 MR. ACOSTA: That's correct.
- 22 COMMISSIONER CAMERON: How would
- this system compare to those other systems in
- your educated opinion?

MR. ACOSTA: The other systems very 1 simply they're antiquated. I don't want to say 2 that in a negative way, but this would be a 3 state-of-the-art. It would be a comprehensive 4 5 system that would bring a number of functions together that in other jurisdictions are all 6 separate, which creates problems in itself. 7 Taking this best practices from my 8 9 other experiences and putting this all under 10 one roof, one platform, we have new technology. We are starting off new. It's not like we're 11 having to scrap old stuff to start a new one. 12 That can be a little bit more difficult. 13 I know the state of Ohio is 14 currently doing that and it's a great 15 undertaking. So, I'm looking forward to this. 16 17 We've already been approached by other jurisdictions as to how we're doing this and 18 19 why we're doing this. This may be a model that may be used by other jurisdictions in the very 20 near future. 2.1 COMMISSIONER MCHUGH: Can we sell it? 22 23 MR. ACOSTA: I spoke to my

counterpart here and that's the first thing

24

- 1 that came out of his mouth.
- 2 MR. GLENNON: My thought is we may
- 3 be able to share some of the costs if somebody
- 4 wants to use it, recoup some of the costs.
- 5 COMMISSIONER MCHUGH: That's
- 6 interesting.
- 7 COMMISSIONER STEBBINS: You saw our
- 8 budget presentation. That might be helpful.
- 9 MR. DAY: David and John, the staff
- 10 we have, the contractors that are onsite of
- 11 NTTData I believe you found them to be
- 12 basically professionals and keep on task and
- work cooperatively with staff?
- MR. GLENNON: The quality of work so
- far is outstanding. The two deliverables which
- 16 we have in hand and are reviewing are also
- outstanding. So, we're very happy with the
- 18 work so far.
- 19 MR. ACOSTA: There are six members
- 20 of NTTData currently in our offices on a daily
- 21 basis. We meet with them at least once a week
- in addition to one-on-one conversations with
- them just to review status of the project, some
- of the changes, some of the difficulties, some

- of the complexities that come up.
- 2 So, it's been a real strong
- 3 interaction between NTTData staff that are
- 4 there on a daily, regular basis and licensing
- 5 as well as John as well.
- I cannot go without mentioning that
- 7 IEB has had a very strong interest and
- 8 participation in this process as well.
- 9 COMMISSIONER MCHUGH: So, IEB is
- 10 obviously going to use this system as well as
- 11 you.
- 12 MR. ACOSTA: Yes. IEB is a very
- integral part of this system. All of the
- functionalities with IEB will be part of this
- 15 system.
- 16 COMMISSIONER CAMERON: Investigations
- 17 will feed?
- 18 MR. ACOSTA: Correct.
- 19 COMMISSIONER CAMERON: Excellent,
- 20 thank you.
- 21 COMMISSIONER MCHUGH: It sounds like
- 22 it will be first-class.
- 23 COMMISSIONER ZUNIGA: Actually, you
- 24 were already touching on this, but I am curious

- 1 about the user acceptance and user input
- throughout the development process. How would
- 3 you characterize that, very interactive or in
- 4 different chunks? We wouldn't want to get to a
- 5 point of user acceptance and then have people
- 6 say well, this isn't really what we wanted.
- 7 Have there been steps taken to sort of mitigate
- 8 that?
- 9 MR. ACOSTA: Yes. Licensing staff
- 10 are not technicians. We are more from the
- 11 practical user side. IEB staff are not
- 12 technicians. They are more from the user side.
- We've been presenting our positions as users
- 14 from other systems as to what worked, what
- didn't work, and let the technicians handle the
- 16 technical part of it, and try to grow together
- 17 to make a very viable system. So, we're pretty
- happy with that interaction that we've had so
- 19 far.
- MR. GLENNON: I would add that it's
- 21 an iterative approach. So, the first
- deliverable is a business requirements
- document, which articulates what the flow is
- and actually NTT's understanding of what we've

- 1 told them we want. And that document kind of
- 2 informs us for the next steps. And that would
- 3 lead to the functional requirements.
- So, at each step along the way,
- 5 there's a review by our staff and an
- 6 opportunity to comment and provide them
- 7 feedback within a five-day period. So, it
- 8 builds. And I think the quality of the initial
- 9 documents will lead to a better end product.
- 10 And then any kind of software development that
- we're putting up front articulating
- requirements and defining them well leads to a
- better product in the end.
- So, I think we started well. And
- we'll take this iteratively. And the next step
- is screenshots and some prototyping where
- people will begin if you don't understand the
- business flow diagram, which is what is
- 19 contained in some of the initial documents, the
- 20 screenshots will take the users through the
- 21 experience and what the flow actually is.
- So, I'm pretty confident that
- 23 between the work of the technical team at
- 24 NTTData and the subject matter expertise of our

- in-house staff that we're going to do very
- well.
- 3 COMMISSIONER ZUNIGA: Also,
- 4 customization, something that can get out of
- 5 hand in a process like this. Hopefully, time
- 6 and milestones are an important driver. What's
- 7 the level of customization that you see
- 8 happening and how is that managed?
- 9 MR. GLENNON: So, I think we are
- 10 taking a foundational system and we're
- 11 configuring it. It will meet all of our
- 12 requirements. When you talk about
- 13 customization, do you mean -- It's not like
- we're buying a software application and
- changing it. We're actually building a
- 16 workflow process using a documenting platform.
- 17 So, it will be purpose built to our
- specs. to intake documents and to move things
- 19 through our process as we say. I think the
- 20 issue is sustaining it and I think talking with
- 21 Director Day about staffing so that we can get
- into the business of maintaining what we've
- 23 built in post-delivery of the system by
- 24 NTTData. I'm not too concerned about

- 1 customization per se.
- 2 COMMISSIONER ZUNIGA: And the
- 3 project costs are reflected in the budget
- 4 numbers that we have?
- 5 MR. GLENNON: Yes. As a matter of
- fact, you have a separate call out sheet that
- 7 specifies the individual costs for this project
- 8 and we can track those on-time and on-budget at
- 9 this time.
- 10 COMMISSIONER ZUNIGA: Great.
- 11 COMMISSIONER MCHUGH: Other
- 12 questions folks? Sounds great. Thank you very
- much. Anything else? It looks like we are
- done. Appropriate motion at this stage?
- 15 COMMISSIONER STEBBINS: I move to
- 16 adjourn, motion to adjourn.
- 17 COMMISSIONER CAMERON: Second.
- 18 COMMISSIONER MCHUGH: All in favor, aye.
- 19 COMMISSIONER CAMERON: Aye.
- 20 COMMISSIONER STEBBINS: Aye.
- 21 COMMISSIONER ZUNIGA: Aye.
- 22 COMMISSIONER MCHUGH: The ayes have
- 23 it unanimously.
- 24 (Meeting adjourned at 3:42 p.m.)

1	ATTA	CHMENTS:
2	1.	Massachusetts Gaming Commission January
3		23, 2014 Notice of Meeting and Agenda
4	2.	Massachusetts Gaming Commission January 9,
5		2014 Meeting Minutes
6	3.	Western Massachusetts Casino Health Impact
7		Assessment Report
8	4.	Massachusetts Gaming Commission Licensing
9		Management System (LMS) Update
10	5.	Massachusetts Racing Division January 23,
11		2014 Memorandum Regarding Proposed
12		Extension of Existing Chapters 128A and
13		128C
14	6.	Massachusetts Gaming Commission Budget and
15		Assessment Process
16	7.	January 6, 2014 Email Regarding State
17		Withholding Taxes on Gaming Winnings and
18		attachments
19		
20		
21		
22		
23		
24		

GUEST SPEAKERS: 1 Mayor Domenic Sarno, Mayor of Springfield 2 MGM RESORTS: 3 William Hornbuckle, MGM Resorts 4 Phyllis James, MGM Resorts 5 Michael Mathis, MGM Resorts 6 7 James Murren, MGM Resorts Martin Natasia, Brown Rudnick 8 9 Kelley Tucky, MGM Resorts 10 Frank Robinson, Partners for a Healthier Community 11 Kathleen Szegda, Partners for a Healthier Community 12 13 MASSACHUSETTS GAMING COMMISSION STAFF: 14 15 David Acosta, Director of Licensing Catherine Blue, General Counsel 16 Richard Day, Executive Director 17 Dr. Jennifer Durenberger, Director of Racing 18 John Glennon, Director of Information 19 Technology 20 Derek Lennon, Chief Financial and Accounting 2.1

Mark Vander Linden, Director of Research and

Officer

Problem Gambling

22

23

24

1	CERTIFICATE
2	
3	I, Laurie J. Jordan, an Approved Court
4	Reporter, do hereby certify that the foregoing
5	is a true and accurate transcript from the
6	record of the proceedings.
7	
8	I, Laurie J. Jordan, further certify that the
9	foregoing is in compliance with the
10	Administrative Office of the Trial Court
11	Directive on Transcript Format.
12	I, Laurie J. Jordan, further certify I neither
13	am counsel for, related to, nor employed by any
14	of the parties to the action in which this
15	hearing was taken and further that I am not
16	financially nor otherwise interested in the
17	outcome of this action.
18	Proceedings recorded by Verbatim means, and
19	transcript produced from computer.
20	WITNESS MY HAND this 25th day of January,
21	2014.
22	
23	LAURIE J. JORDAN My Commission expires:

May 11, 2018

24

Notary Public