An Educational Forum on Casino Gaming:

Potential Economic Impact of Gaming in Massachusetts

June 14, 2012

Dr. Clyde W. Barrow is Chancellor Professor of Public Policy at the University of Massachusetts, Dartmouth and Director of the UMass Dartmouth Center for Policy Analysis. Dr. Barrow has been studying the economic, fiscal, and community impacts of casino gaming for the last 17 years. He is project manager for the New England Gaming Research Project, which publishes an annual New England Casino Gaming Update and a biennial New England Gaming Behavior Survey. His research has been published in many academic journals, and his expert commentary has been featured in prominent national newspapers including *The New York Times* and *The Wall Street Journal*. Dr. Barrow has been invited to testify to the Illinois, Massachusetts, Michigan, New Hampshire, and Rhode Island state legislatures, as well as other state and federal agencies. He also serves as General Manager and Partner of Pyramid Associates, LLC, specializing in regional economic development, survey research, and the economics of gaming markets. He is also a Gaming Specialist for the Gerson Lehrman Group, LLC where he provides briefings and consultation about the gaming industry to capital management firms, investment banks, venture capital funds, and bond traders.

Carl Jenkins is a Managing Director at CBIZ Tofias in the Forensic, Litigation and Valuation Services Group. Carl has over 30 years of experience providing consulting, forensic and valuation services to private and public companies. He is a Massachusetts licensed CPA with Accreditation in Business Valuations, a Certified Anti-Money Laundering Specialist, a Certified Fraud Examiner, a Past Commissioner of the Massachusetts Judicial Nominating Commission, and a past member of the Joint Trial Board of the American Institute of Certified Public Accountants. He has appeared before probate, district, superior and federal courts as an expert witness on accounting, financial and valuation issues. He frequently speaks on fraud, valuation and forensic issues to local and national professional associations, law firms and banks. Carl is the co-author of "Casino Gaming in Massachusetts: An Economic, Fiscal & Social Analysis," commissioned by the Greater Boston Chamber of Commerce.

Steve Norton is the Executive Director of the New Hampshire Center for Public Policy Studies, a private non-profit and non-partisan think tank whose mission is to enhance and enrich the policy conversations on issues of critical importance to New Hampshire's future. Prior to joining the Center in 2005, Steve worked for the New Hampshire Department of Health and Human Services, most recently as the State's Medicaid director. Between 1990 and 1998, Steve worked as a Research Associate at the Urban Institute in Washington DC where he conducted health services research. A native of Gilford, New Hampshire, Steve now lives in Concord with his family. In 2008 he was selected as one of New Hampshire's 25 up and coming leaders by Business NH magazine. He is the former chair of the board of the New Hampshire Center for Non-Profits, a member of the Federal Reserve Board's New England Public Policy Advisory board and sits on the Concord, NH Zoning Board.

Michael Pollock began analyzing the casino industry in 1978 and served as spokesman for the New Jersey Casino Control Commission from 1991 through 1996. He was a close advisor to the chairman, and oversaw the Office of Legislative Liaison. Pollock is the author of the award-winning book, Hostage to Fortune: Atlantic City and Casino Gambling, published by the Center for Analysis of Public Issues in Princeton. This book was a pioneering examination of the impact of casinos on Atlantic City and New Jersey. He has led economic impact studies in Korea, Guam, Indiana, Connecticut, Illinois, Louisiana, Florida, Oregon and Massachusetts, and was the principal author of the 2008 report, "Comprehensive Analysis: Projecting and Preparing for Potential Impact of Expanded Gaming on Commonwealth of Massachusetts." He has testified before the International Tribunal at The Hague, the U.S. Senate Indian Affairs Committee and the U.S. Senate Select Committee on Indian Gaming, and has been a featured speaker at the Congressional Gaming Caucus, a group of U.S. House of Representatives members from gaming jurisdictions. He has also testified before several legislative committees in the United States.

Dr. Martin Romitti is the Director of Economic and Public Policy Research at the University of Massachusetts Donahue Institute, Managing Editor of MassBenchmarks, an economic journal published by the university in cooperation with the Federal Reserve Bank of Boston, and heads the Massachusetts State Data Center. He also serves on the Board of Directors for the national Council for Community and Economic Research and chairs the national Labor Market Information Training Institute. Prior to joining the UMass Donahue Institute, Dr. Romitti worked extensively in the legislative and executive branches of state government in Missouri. His decade plus experience in economic development policy and practice includes the evaluation of economic impacts for a host of major development projects ranging from sports stadiums to transportation system improvements to casinos. In particular, Dr. Romitti worked with the Missouri Gaming Commission to conduct an economic analysis to determine the greatest return on investment for the state's final available casino license among several different locations proposed by applicants.

Stephen J. Szapor, Jr. is a senior partner and co-founder of The Innovation Group of Companies where he provides high-level research, analysis, strategic planning, finance, marketing, operational and management expertise to gaming and leisure industry clients throughout the globe. A 23-year veteran of the gaming entertainment and hospitality industries, he serves in a Senor Partner Capacity for The Innovation Group and its affiliates, including Innovation Capital, Innovation Marketing, and Innovation Project Development. He has held senior level positions, including Chief Executive Officer, Chief Operating Officer and Chief Financial officer for several public companies where he was instrumental in completing several complex restructurings and turnarounds. He is a past Chairman of the Board of the Colorado Tourism Office, a member of the Center for Global Leadership Advisory Council for Villanova University's School of Business and a frequent guest lecturer at a number of universities and industry conferences.

Doug Walker is a professor of economics at the College of Charleston, in Charleston, SC. Previously he taught at Georgia College, Louisiana State University, and Auburn University. He received his Ph.D. in economics from Auburn in 1998. Walker has published more than 25 journal articles on the economic and social impacts of gambling, in journals such as *Public Choice, Journal of Health Economics, Contemporary Economic Policy, Public Finance Review,* and *International Gambling Studies*. He serves as the Economics Editor of *Gaming Law Review and Economics*, a Regional Assistant Editor for *International Gambling Studies*, and is on the Editorial Board of the *UNLV Gaming Research and Review Journal*. Walker has two books, *The Economics of Casino Gambling*, published by Springer in 2007, and *Casinonomics*, forthcoming by Springer in 2013.