



**PUBLIC HEALTH TRUST FUND
EXECUTIVE COMMITTEE
MEETING MINUTES**

Date/Time: April 14, 2015 – 3:00 p.m.

Place: Massachusetts Gaming Commission
101 Federal Street, 23rd Floor
Boston, Massachusetts 02110

Present: **Executive Committee Members**
Chairman Stephen P. Crosby, MA Gaming Commission
Commissioner Monica Bharel, MA Department of Public Health
Executive Director Beth Bresnahan, MA State Lottery Commission
Executive Director Rebekah Gewirtz, MA Public Health Association

De Facto Members
Director Steve Keel, MA Department of Public Health
Director Mark Vander Linden, MA Gaming Commission

Guests
Project Coordinator Emily Bhargava, Education Development Center
Project Director Lauren Gilman, Education Development Center
Senior Advisor Jack Vondras, Education Development Center
Commissioner Enrique Zuniga, MA Gaming Commission

Call to Order

3:05 p.m. Chairman Crosby called to order the Public Health Trust Fund Executive Committee meeting.

Approval of the Minutes

3:06 p.m. *Rebekah Gewirtz moved that the Committee approve the minutes of October 6, 2014 and January 23, 2015. Motion seconded by Beth Bresnahan. Motion passed unanimously.*

Strategic Plan

3:06 p.m. Steve Keel introduced Lauren Gilman, Emily Bhargava, and Jack Vondras from the Education Development Center, Inc. (EDC).

3:09 p.m. Project Director Lauren Gilman provided background information about the EDC and the Massachusetts Technical Assistance Partnership for Prevention (MassTAPP) project.

- 3:14 p.m. Project Coordinator Emily Bhargava presented an overview of the Strategic Plan for the Prevention of Problem Gambling which included: goal, prevention continuum, behavioral health continuum of care, strategic prevention framework, timeline, regional plan for Southeast MA, next steps for MassTAPP, and ongoing review of strategic plan.
- 3:29 p.m. Chairman Crosby provided brief comments on the Public Health Trust Fund dollars and allocation of the funds toward initiatives that include research and a prevention program.
- 3:38 p.m. Group discussion on identification of key stakeholders, provider and consumer focus groups, and public comments from community. Beth Bresnahan offered assistance via MA Lottery retailers and newsletter.

SEIGMA (Social and Economic Impacts of Gambling in MA) Update

- 3:54 p.m. Mark Vander Linden provided an overview and an update on SEIGMA and the baseline population survey.

MAGIC (MA Gambling Impact Cohort) Update

- 4:02 p.m. Mark Vander Linden provided an overview and an update on MAGIC.

2016 Budget Plan

- 4:09 p.m. Vander Linden presented the budget proposal for fiscal year 2016, which included all MGC contracts, salaries, research, and initiatives to date.
- 4:19 p.m. Group discussion on GameSense Information Center.
- 4:27 p.m. *Rebekah Gewirtz moved that the Committee approve the budget for fiscal year 2016. Motion seconded by Beth Bresnahan. Motion passed unanimously.*

MORE Advertising Procurement

- 4:28 p.m. Director Vander Linden presented an overview on GameSense and the procurement of MORE Advertising.
- 4:39 p.m. *Rebekah Gewirtz moved that the Committee approve the recommendation to enter into a contract with MORE Advertising. Motion seconded by Beth Bresnahan. Motion passed unanimously.*

Evaluation Procurement

- 4:41 p.m. Director Vander Linden provided an update on the evaluation services procurement and proposed a recommendation to enter into a contract with the Cambridge Health Alliance - Division on Addiction (CHA - DOA).

4:47 p.m. *Rebekah Gewirtz moved that the Committee approve the recommendation to enter into a contract with the CHA-DOA to conduct an evaluation of responsible gaming initiatives. Motion seconded by Beth Bresnahan. Motion passed unanimously.*

Other Business

4:48 p.m. Chairman Crosby noted that the next Committee meeting will be held on July 14, 2015. Beth Bresnahan noted she will be leaving the Lottery Commission.

4:51 p.m. *Having no further business, a motion to adjourn the meeting was made and passed unanimously.*

List of Documents and Other Items Used

1. Public Health Trust Fund Executive Committee,- Notice of Meeting and Agenda dated April 8, 2015
2. Public Health Trust Fund Executive Committee- Meeting Minutes dated October 06, 2014 and January 23, 2015
3. Education Development Center, Inc. (EDC) and Massachusetts Technical Assistance Partnership for Prevention (MassTAPP), Strategic Plan Development for the Prevention of Problem Gambling presentation dated April 14, 2015
4. Research and Responsible Gaming FY 2016 Budget
5. Massachusetts Gaming Commission Memorandum regarding Marketing Services Procurement dated April 14, 2015
6. Massachusetts Gaming Commission Memorandum regarding Evaluation Services Procurement dated April 14, 2015