



AGENDA

Community Partners

Western MA Workforce Update

MGM Springfield Workforce Development Plan

Q & A

PRESENTERS

David M. Cruise

President & CEO

Regional Employment Board of Hampden County, Inc.

Laura Lee

Senior Vice President of Regional Operations MGM Resorts International

Mike Knapp CEO SkillSmart Jason Green

Vp of Business Development

SkillSmart

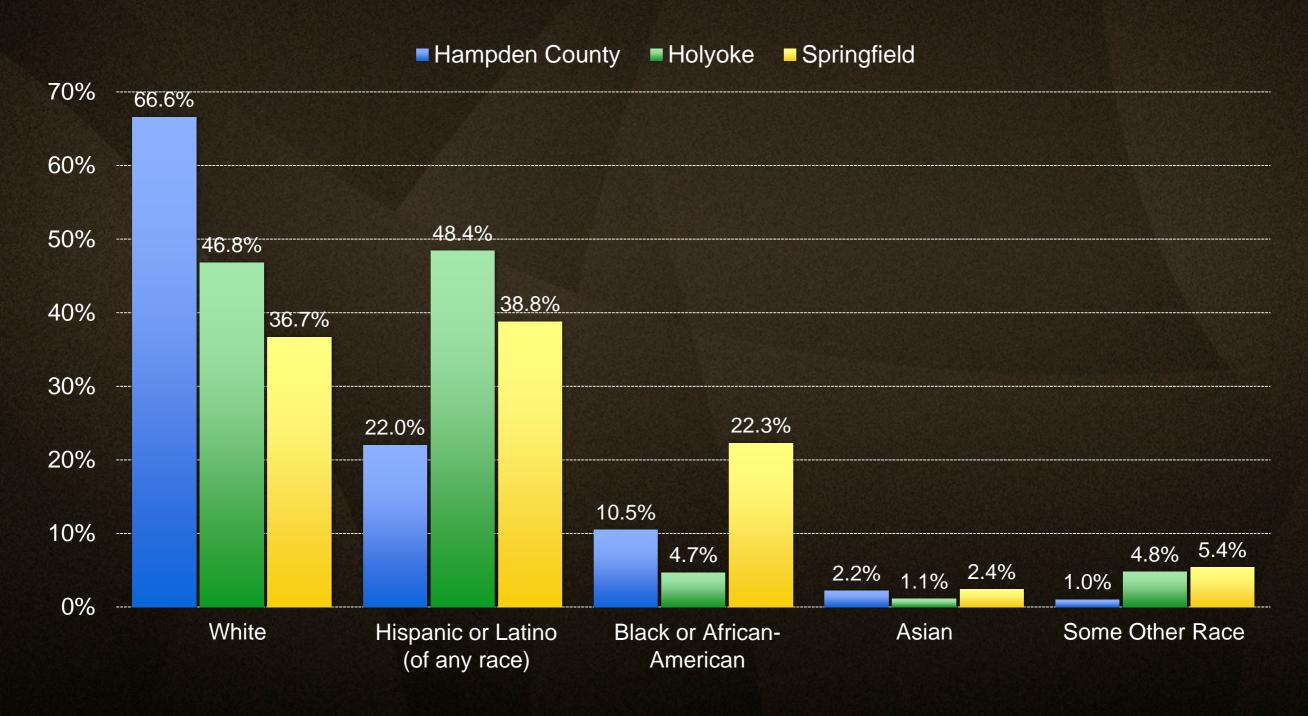


REGIONAL EMPLOYMENT BOARD OF HAMPDEN COUNTY, INC. LABOR FORCE PARTICIPATION

	Total	In Labor Force	Employed	Unemployment Rate
Population +16yrs	371,352	230,981	127,732	11%
16 – 19yrs	28,421	12,051	3,507	35.1%
20 - 24yrs	34,848	25,648	14,773	21.8%
25 - 44yrs	111,231	47,162	13,724	10.2%
45 - 54yrs	67,963	50,021	28,812	6.3%
55 - 64yrs	59,053	25,038	7,286	7.6%
65 - 74yrs	35,875	26,404	15,209	6.5%
+75yrs	33,961	14,399	4,109	0%

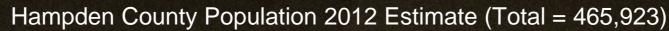
REGIONAL EMPLOYMENT BOARD OF HAMPDEN COUNTY, INC.

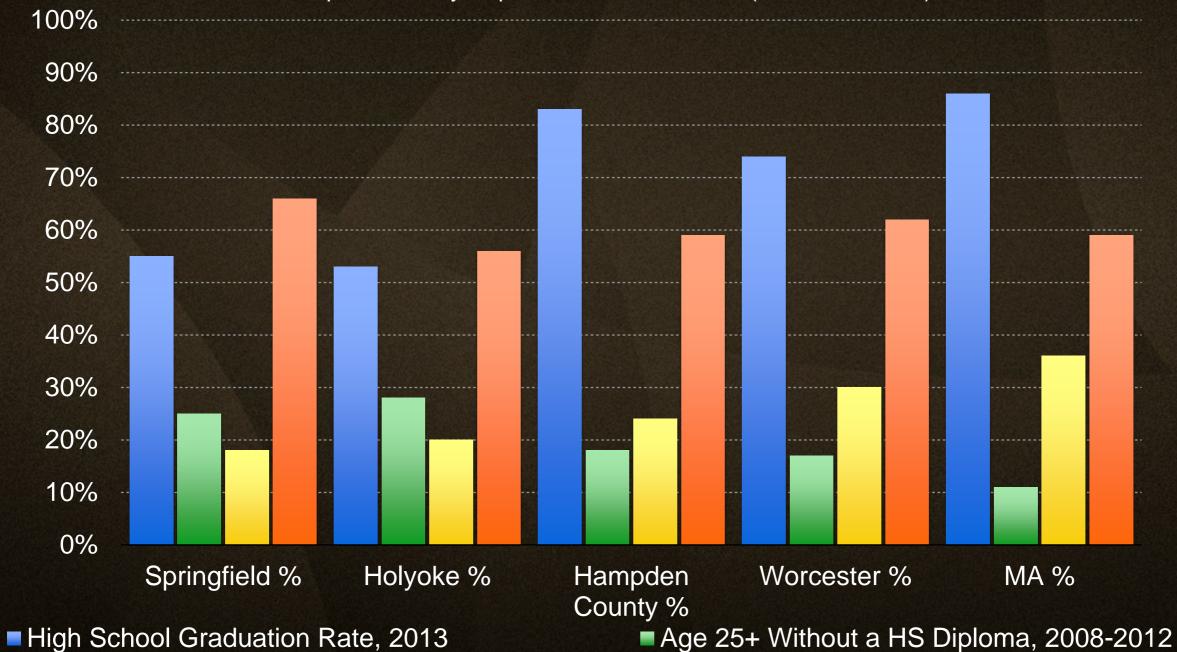
Hampden County Population Demographics Hampden County Population 2012 Estimate (Total = 465,923)



REGIONAL EMPLOYMENT BOARD OF HAMPDEN COUNTY, INC.

Hampden County Population Demographics





■ Age 16-19 NOT in the Labor Force, 2008-2012

■ With a Bachelors Degree or Higher, 2008-2012



Workforce Development Plan

Laura Lee

Senior Vice President of Regional Human Resources

MGM Resorts International

Then & Now





GOALS AND OBJECTIVES

MGM Resorts International is committed to the recruitment & training of a diverse workforce for MGM Springfield.

Additionally, we are committed to building & maintaining a diverse & dynamic workforce through ongoing training opportunities & education, career planning & development, community partnerships, & more.

CAREER OPPORTUNITIES TIMELINE

MGM Springfield's hiring model will consist of a gradual ramp up beginning prior to an anticipated 2017 opening date. Our staffing plan will continue to evolve as the Executive team for MGM Springfield comes on board. Below is the number of employees we anticipate hiring:

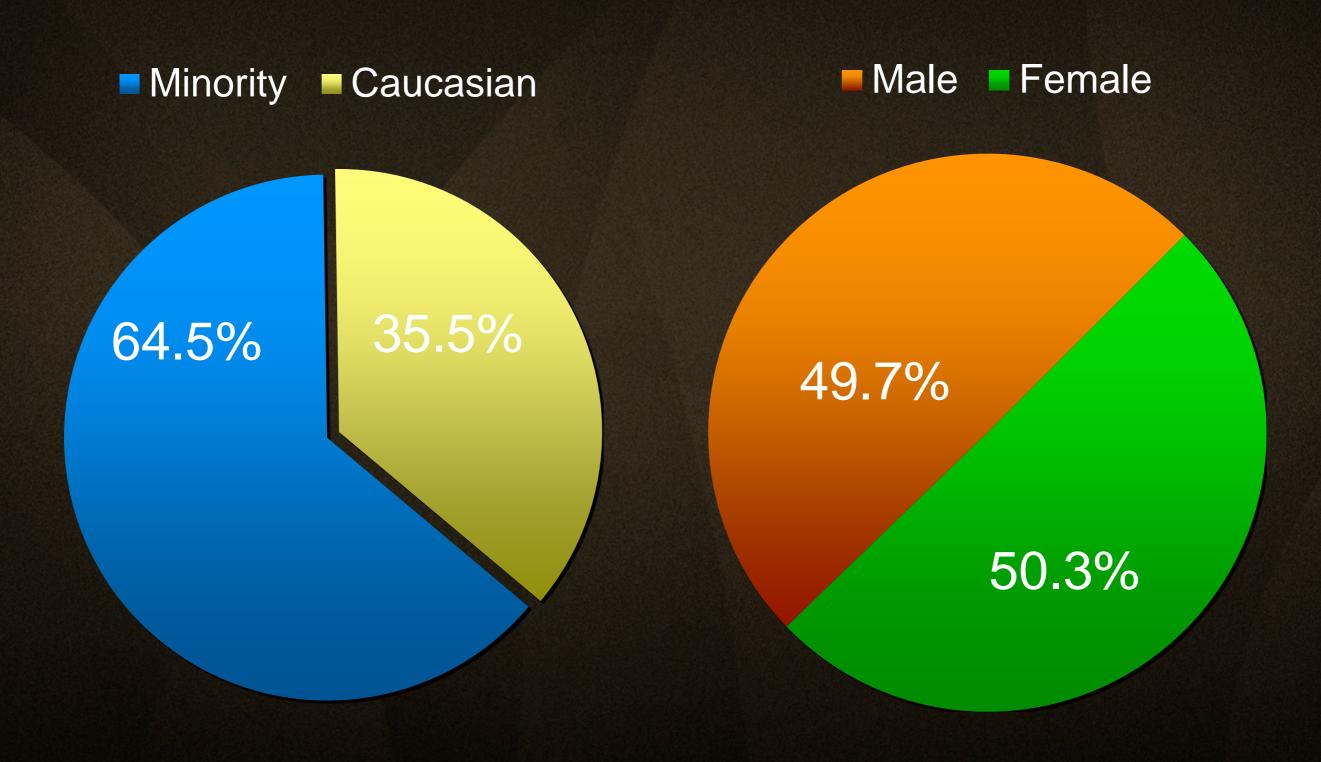


CAREER OPPORTUNITIES OVERVIEW

The positions will be posted on our website, as well as the state workforce system. MGM Springfield's hiring will focus on the following departments:

Casino	33%
Hotel	3%
Food & Beverage	36%
Retail	1%
Property Operations	2%
General / Admin	19%
Marketing / Advertising	>1%

MGM WORKFORCE PROFILE

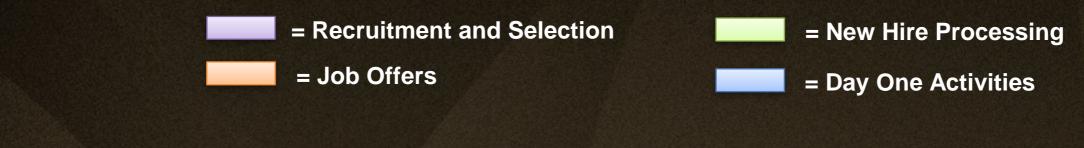


OUR PEOPLE PHILOSOPHY

Engage, Invest in, and Inspire.

MASS HIRING PLAN:

24-MONTH MASTER TIMELINE



24	0.0460	10 10 0 10
	onths	

18 months prior

9 months prior

6 months prior

MGM Springfield Workforce Development Preparation with Community Partners Community Outreach by Partners/
Job Readiness/Information Sessions Hosted
by MGM Springfield/Community Partners

Career Center Opens
Mass Recruitment and
Selection Begins
(Career Fairs/Advertisement)

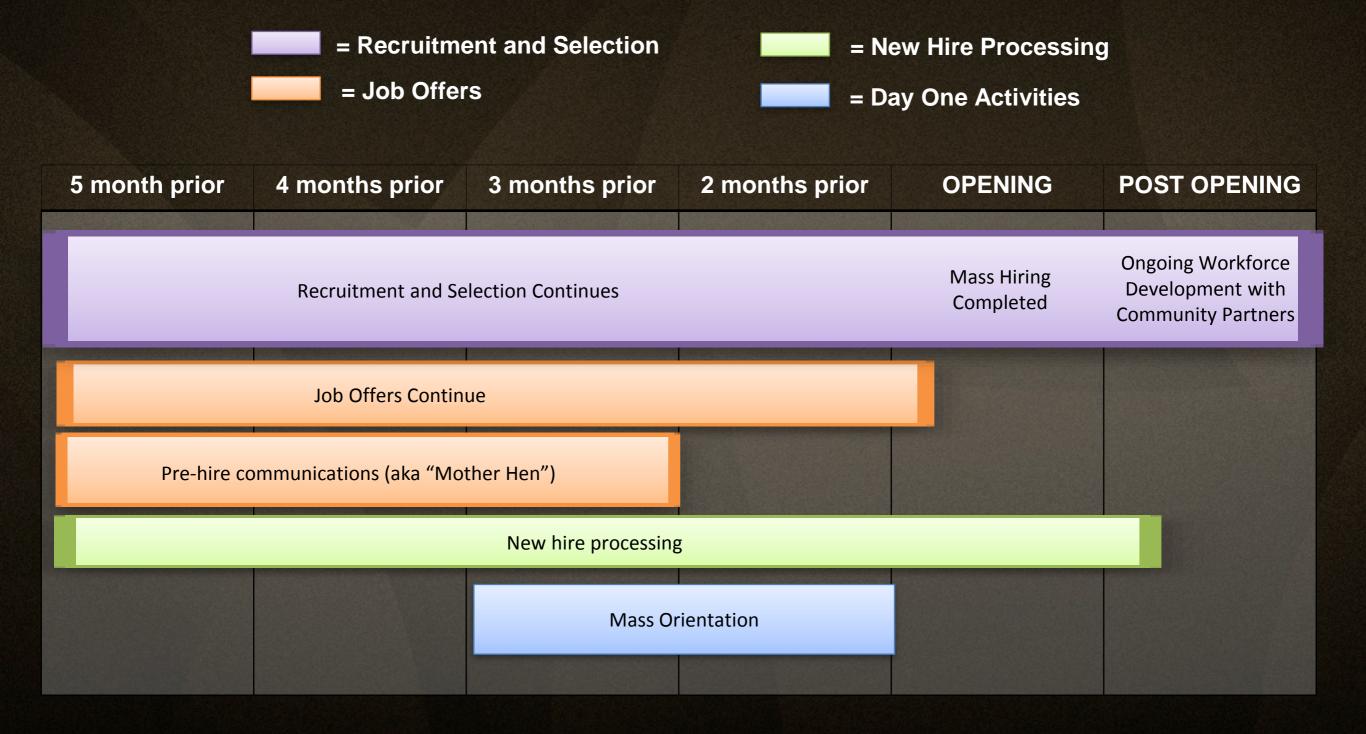
Begin Job Offers for Mass Hiring

Launch Onboarding Website

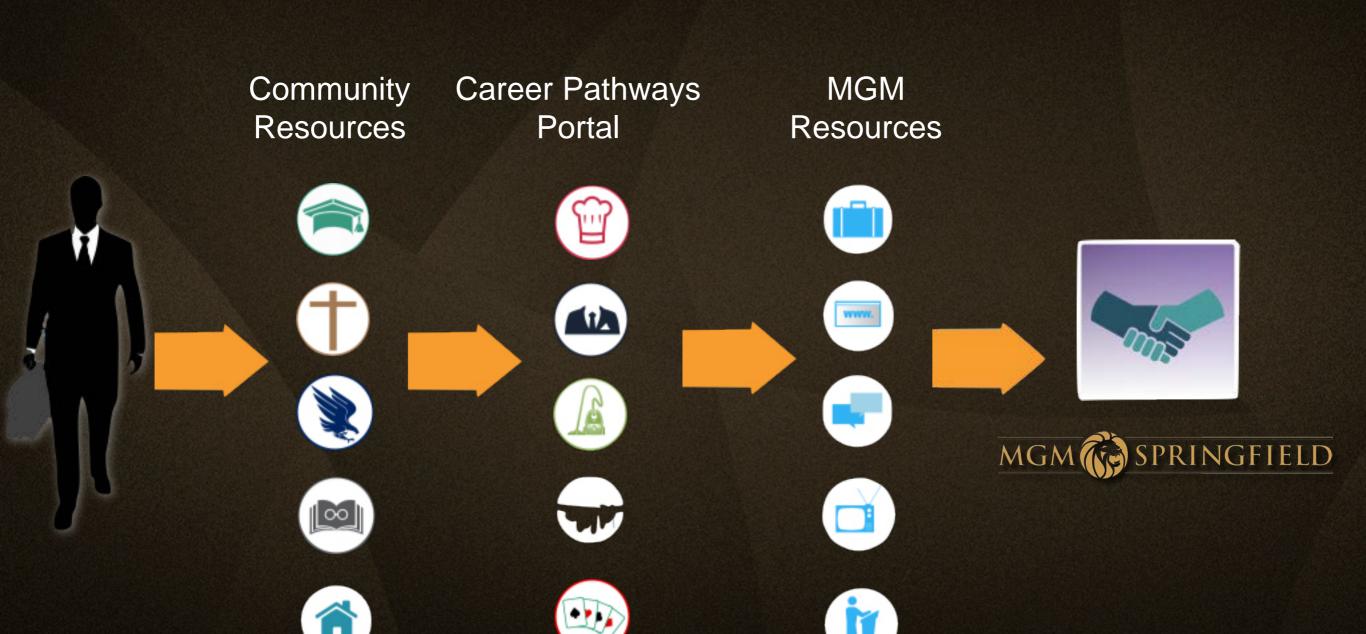
Begin pre-hire communication (aka Mother Hen)

MASS HIRING PLAN:

24-MONTH MASTER TIMELINE



APPLICANT LIFECYCLE



ENGAGE



COMMUNITY OUTREACH



Educational Institutions



Non-profit Organizations



Faith-based Organizations



Community Centers & Organizations



Veteran Associations

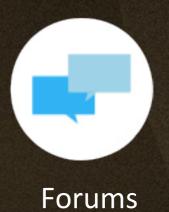
RESOURCES

COMMUNITY OUTREACH & COMMUNICATIONS











INVESTIN







Our vision is to build a global community where individuals are empowered to achieve their employment potential. Our mission is to transform lives by aligning educators and employers on skills.



WE DO THIS BY:

Providing a platform where the skills needed for success in the workplace are readily identifiable;

Increasing transparency in the career advancement and job search process; and

Enabling a market-oriented and demand-driven approach to education and training.

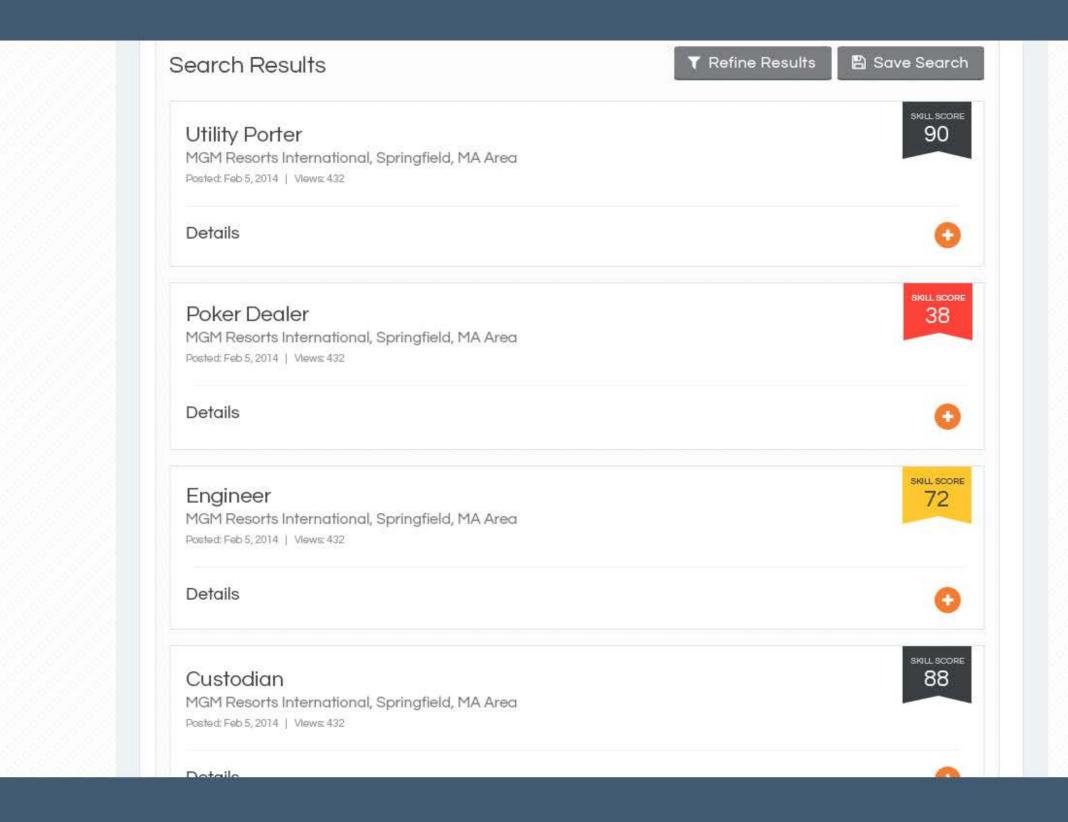
MGM Springfield Career Showcase

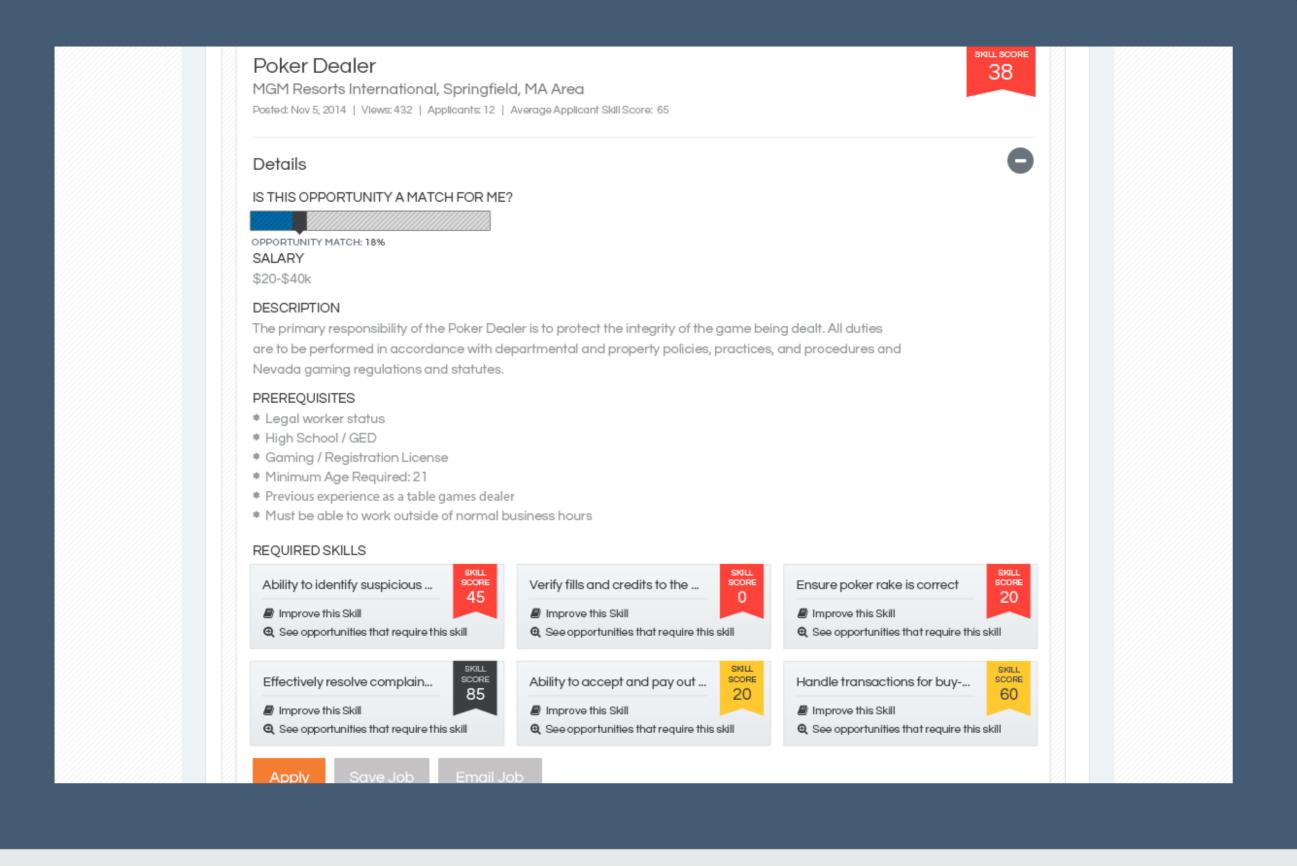


MGM Springfield Career Showcase Data

Total Respondents: 484/507

<u>Job</u>	High Level of Interest	<u>Experience</u>
Front Desk Clerk	112	44
Special Events Rep.	97	46
Attendant Front Services	93	27
Security Officer	90	44
Surveillance Operator	80	23





Poker Dealer * High School / GED SKILL Verify fills and credits to the ... 0 # Improve this Skill Improve this Skill @ Improve this Skill @ See opportunities that require this skill @ See opportunities that require this skill

Improve this Skill

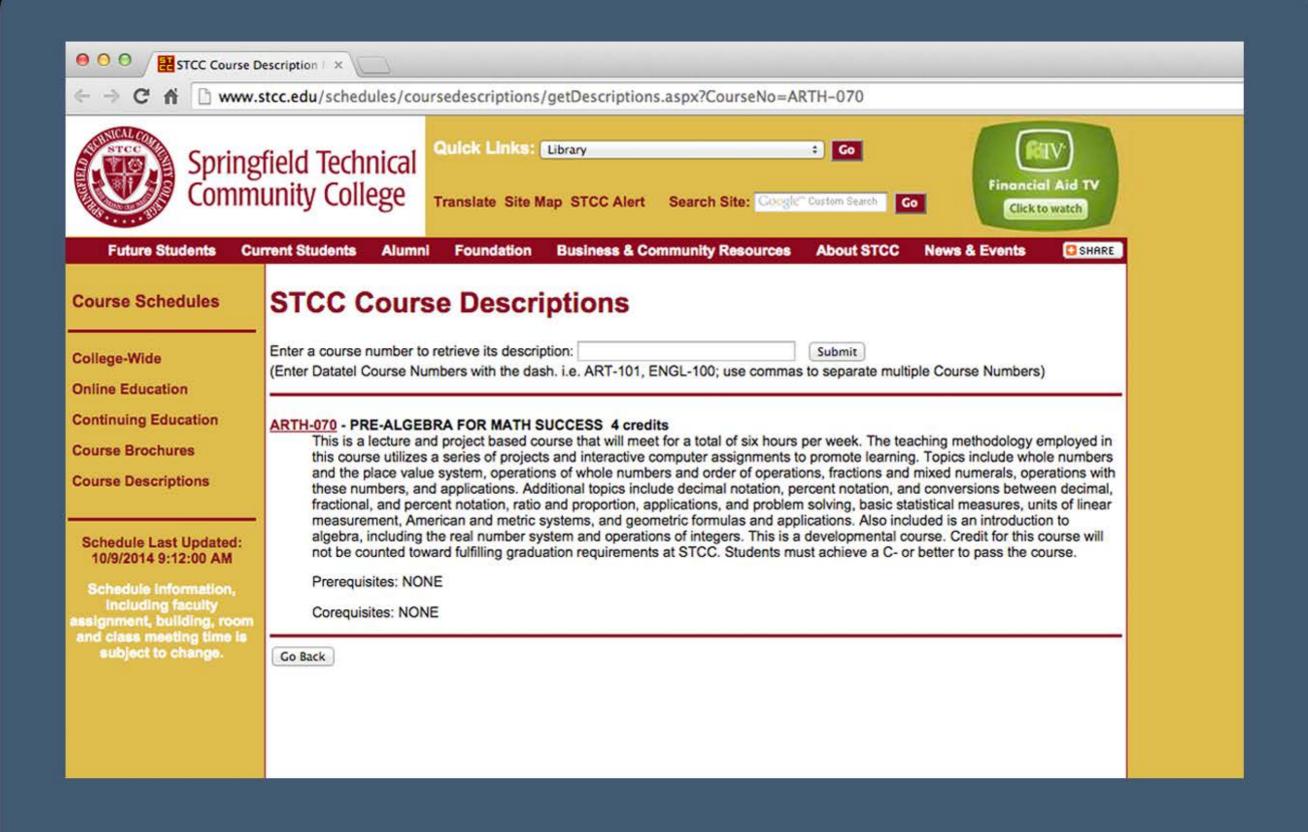
@ See opportunities that require this skill

Improve this Skill

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Q See opportunities that require this skill

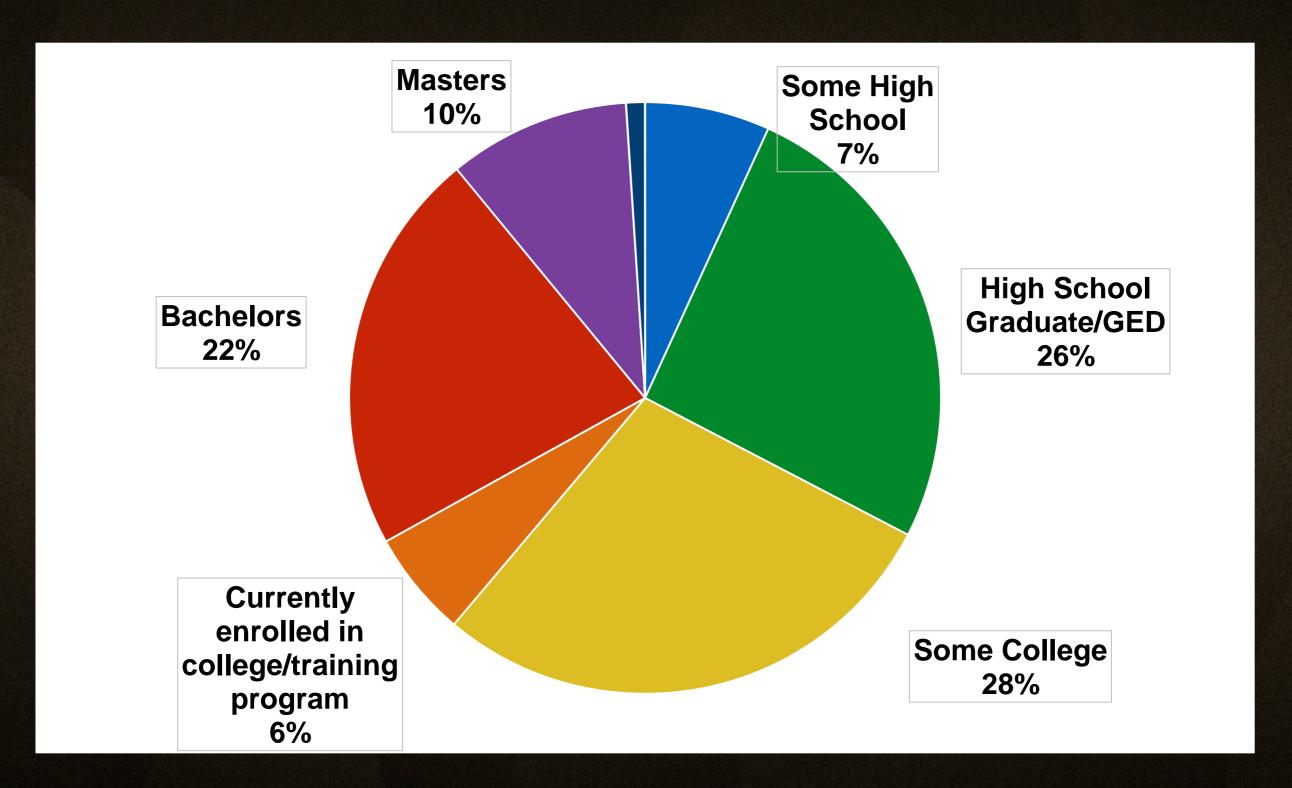


MGM Springfield Career Showcase

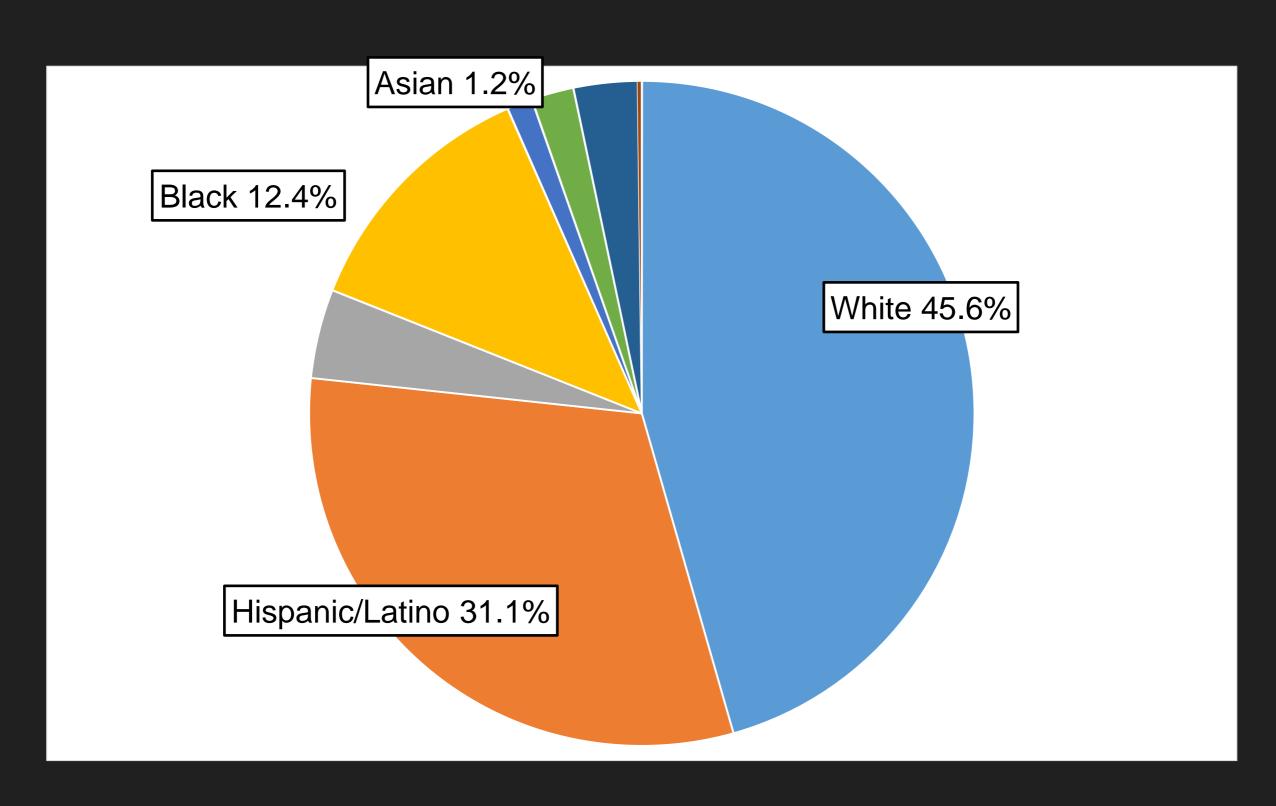
Jobs with Most Experienced Respondents

<u>Job</u>	Level of Interest	<u>Experience</u>
Communication Specialist	M/H	89
Retail Cashier	M/H	88
Attendant/Warehouse	M/H	75
Representative Special Events	M/H	68
Sales Coordinator	M/H	57

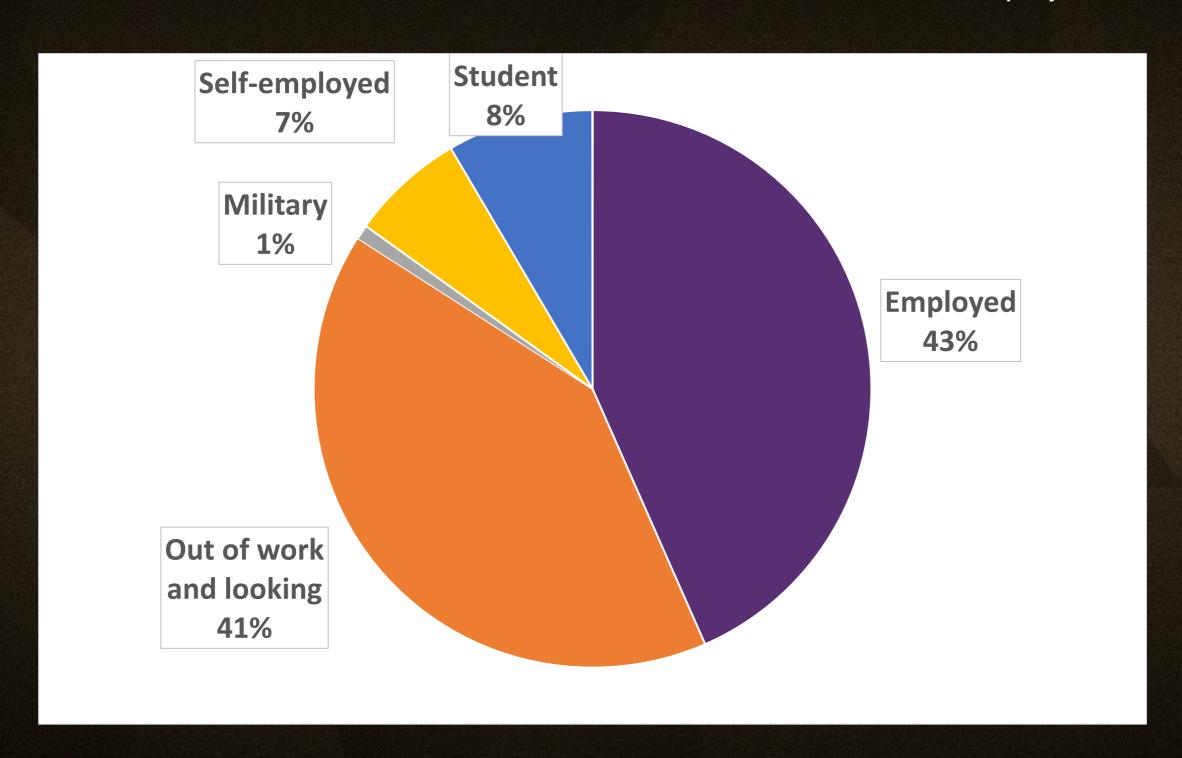
MGM Springfield Career Showcase Educational Demographics



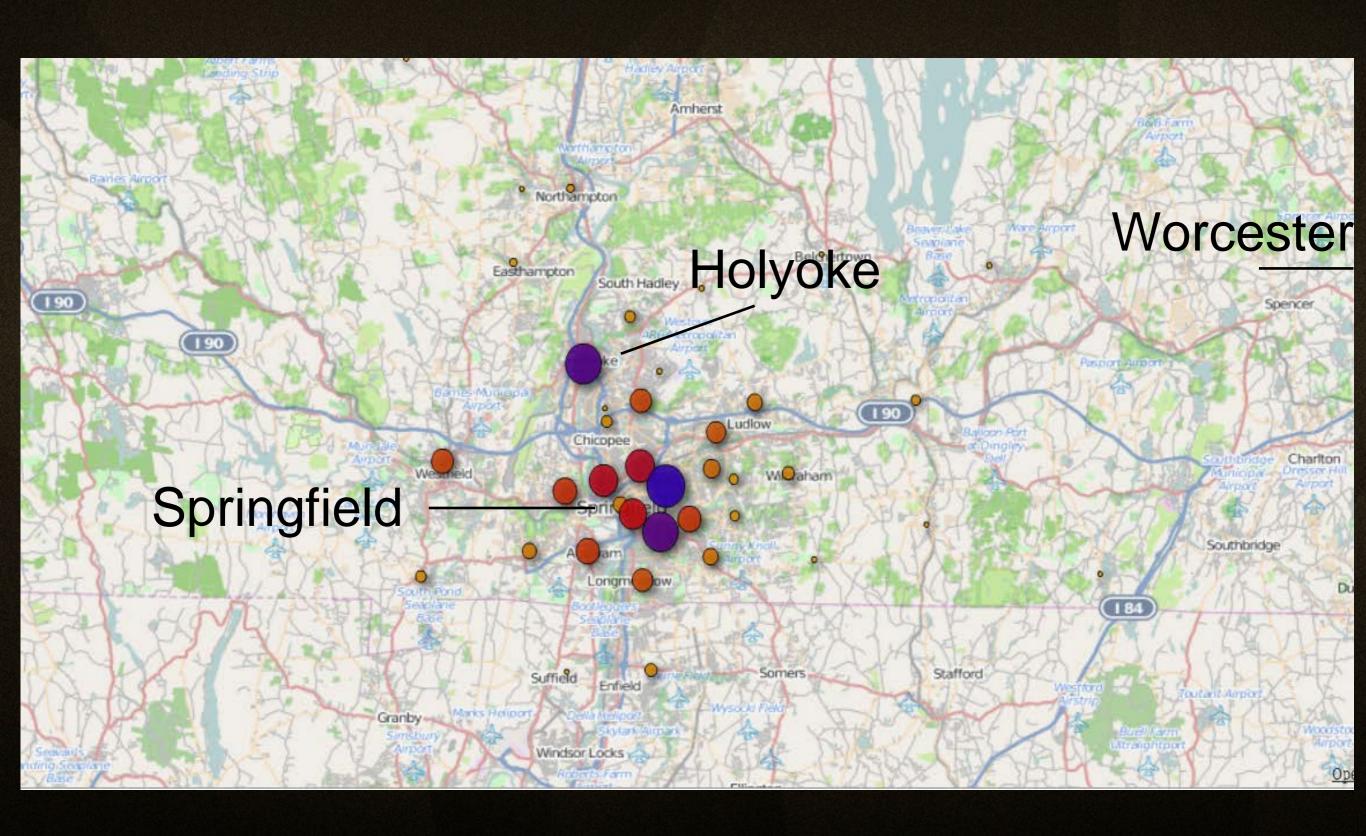
MGM Springfield Job Showcase Ethnicity Demographics



MGM Springfield Career Showcase Employment Status



MGM Springfield Career Showcase Attendee Heat Map



We help find the right fit. The smart way.



For more information:

Mike Knapp | mknapp@skillsmart.us | 301.980.4095

Jason Green | jgreen@skillsmart.us | 240.498.4492

MGM SPRINGFIELD CAREER PATHWAYS PORTAL











SkillSmart is a unique platform that quickly matches job seekers with open positions based on their skill ability. The site also identifies education opportunities to improve a job seeker's abilities, increasing success for the employer and job seeker.

APPLICANT EXPERIENCE

Job Offer!



Ongoing Support
Plan Of Action for Non-selected Applicants



MGM Resorts is committed to making this process as transparent as possible by partnering with the community and offering ongoing support.

INSPIRE



DAY IN THE LIFE

