Massachusetts Gaming Commission Forum on Responsible Gaming

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The national advocate for programs and services to assist problem gamblers and their families.

Responsible gaming is the obligation of operators to minimize individual and community harm through a formal internal responsible gaming program and support for external problem gambling services.

RG Is Essential, Ethical & Economical

- Held to higher standard as <u>regulated industry</u>.
- Provides good <u>customer service</u>.
- Improves <u>security</u>, <u>retention & morale</u> since employees/workers have higher rates of PG.
- Builds <u>public support</u>.
- Mitigates individual & community harms.
- Boosts <u>government revenue</u> by reducing healthcare and criminal justice costs.

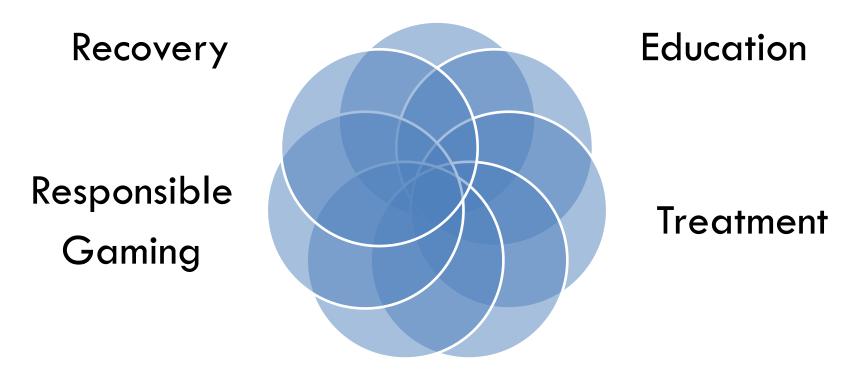
To maximize the public benefit of gaming you must minimize the social costs of gambling addiction.

To have effective responsible gaming programs you must have effective problem gambling services, and vice versa.

State of The Art

- 2,000+ jurisdictions
- Inconsistent & incoherent, burden on all stakeholders:
 - Minimum age
 - 33 different PG helplines among 42 lotteries
 - SE siloed at property, sector and state levels
- Move to PETERRR

Prevention



Research

Enforcement

Planning

• No US jurisdiction has a comprehensive, integrated PETERRR plan—yet...

- Several have problem gambling plans.

- None have a statewide RG plan across all sectors.

- Need for external certification/accreditation
 WLA (3 US lotteries @ Level 3, 3 @ Level 2)
- Need for a National Framework